









CHANGES FOR THE BETTER.

We're making better choices for our planet and our communities so that our gear is built for a future we all want to be a part of. Starting with recycled fabrics, organic fibres and global standard audits across our supply chain. We're listening to New Zealand farmers and designing better features that help you stay outside for longer. Our commitment is to create conscious workwear that doesn't compromise on performance.

COMMITTED TO CONSCIOUS WORKWEAR



ENVIRONMENT

We're making little decisions that have big impact on the future of our planet.



SUPPLY CHAIN

We ensure our raw materials and products are sustainably sourced, and our shipping methods best in class.



FACTORIES

We audit our factories to global standards, to ensure current and first-class processes.



PACKAGING

We have chosen to use low density polyethylene (LDPE) or corn starch options in place of plastics.



FABRIC PRODUCTION

We're using less water, fewer chemicals and using organic and recycled materials where we can.



COMPONENTS

We're working towards robust zips, domes and other details produced from recycled materials.



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66 I love knowing I can head out in the rain and won't need to come back home to change my gear. 99

KYLIE BREMNER / PIERT ROAD FARM, TARARUA DISTRICT

MEET KYLIE. Hates the wind, loves happy lambs and relies on rugged gear to see her through her day.

INTRODUCING OUR OUTERWEAR / PROTECTION RANGE

We've designed our range to work with you throughout the day and the seasons. Our gear is made to move and breathe with you while you work, while protecting you from the elements. Our Outerwear layers are designed for premium protection. Tough and flexible, they keep the wind and rain at bay. For Kylie, the high-performing ISO940 is her choice. "It keeps the rain out and the magnetic closures are far easier than trying to secure domes with gloves." With a two-way zip and stormflap, unique hood with adjustable crown and face protection, the ISO beats other wet weather gear, hands down.





Better features.

We've listened to Kiwi farmers and we've improved our gear.

Our iconic ISO940 range is better than ever with super-strong magnetic closures, new leg gussets and closer-fitting parkas and trousers for an enhanced fit.



We're making changes for the better.

Since 1952 we've been making hardwearing workwear for our nation's outsiders.

We know that to keep moving forward, we need to adapt.

And we're looking forward to a future that we all want to be a part of.

Learn more at betacraftworkwear.com/ISO940





OUTERWEAR / PROTECTION



- TOUGH NYLON RIPSTOP FABRIC
- HIGH ABRASION RESISTANCE
- RIP PREVENTION

ISO940 is built with a tough nylon ripstop fabric, designed with high abrasion resistance and rip prevention, keeping you protected. Our new season gear is created using recycled fabrics, without compromising the performance and features you love. Every decision in making this gear is mindful in improving our planet and our communities.







BREATHABILITY















RIP-STOP FABRIC

Outer: 100% Nylon with PU Coating. Lining: 100% Polyester with PU Coating Outer: 200gsm Liner: 175gsm



01 ISO940 Mens **Parka**

- GRS certified fabrics
- Neoprene dry-cuff configuration
- Close fitting hood design for visibility
- Two-way zip
- Magnetic stormflap
- Four pockets for convenience

CODE / BCF06 / 9014 SIZES / S - 5XI COLOUR / BLACK / MOSS

02 ISO940 **Overtrouser**

- GRS certified fabrics
- Magnetic cuff gusset for ease of wearing boots
- Buckle & belt waist adjuster
- Side access pockets
- Shaped knees for comfort and flexibility

CODE / BCF07 / 9016 SIZES / S - 5XI **COLOUR / BLACK / MOSS**

03 ISO940 **Bib Overtrouser**

- GRS certified fabrics
- Magnetic cuff gusset for ease of wearing boots
- Inside bib pocket
- Shaped knees for comfort and flexibility

CODE / BCF08 / 9017 SIZES / S - 5XI **COLOUR / BLACK / MOSS**

ISO940 RAINWEAR



DESIGNED TO WITHSTAND THE RIGOURS OF FARMING LIFE.



OUTERWEAR / PROTECTION



- 100% WATERPROOF
- WELDED SEAMS
- LIGHTWEIGHT

For ultimate waterproofness, it has a duo-layer construction with a breathable lining. An advanced coating is bonded to the outer fabric and all stitching and seams are seam-sealed for both layers. Put simply, it keeps you comfortable, dry and protected, making the outdoors easy everyday.







100% WATERPROOF 25,500 MM/ M²/24HR

BREATHABILITY



01 ISO940 Womens **Parka**

- GRS certified fabrics
- Neoprene dry-cuff configuration
- Close fitting hood design for visibility
- Two-way zip
- Magnetic stormflap
- Four pockets for convenience
- Constructed for women's fit

CODE / BCF26 / 9514 SIZES / XS - 3XL **COLOUR / BLACK / SADDLE**

02 ISO940 Womens **Overtrouser**

- GRS certified fabrics
- Magnetic cuff gusset for ease of wearing boots
- Buckle & belt waist adjuster
- Side access pockets
- Shaped knees for comfort and flexibility
- Constructed for women's fit

CODE / BCF27 / 9516 SIZES / XS - 3XL COLOUR / BLACK / SADDLE

03 ISO940 Womens **Bib Overtrouser**

- GRS certified fabrics
- Magnetic cuff gusset for ease of wearing boots
- Inside bib pocket
- Shaped knees for comfort and flexibility

CODE / BCF28 / 9517 SIZES / XS - 3XL **COLOUR / BLACK / SADDLE**

RIP-STOP FABRIC

Outer: 100% Nylon with PU Coating. Lining: 100% Polyester with PU Coating Outer: 200gsm Liner: 175gsm



OUTERWEAR / PROTECTION



- 100% WATERPROOF
- RIPSTOP NYLON OUTER
- BREATHABLE LINER

Betacraft ISO940 has a Tetratec four-layer fabric construction that works together to give ultimate waterproofness and breathability.

The four layers come from the outer rip stop nylon layer with the PU inside backer, and the dual layer PU lining with the PU outer layer and the polyester backer.



WATERHEAD







4-LAYER Fabric





ISO940 RAINWEAR

100% WATERPROOF, BREATHABLE AND DESIGNED TO WITHSTAND THE RIGOURS OF FARMING LIFE.



01 ISO940 Bib Overtrouser

- Adjustable elastic shoulder straps
- Inside bib pocket
- Unique ISO cuff saver
- Shaped knees for flexibility

CODE / BCF03 / 9017 SIZES / S - 5XL COLOUR / GREENSTONE

02 ISO940 Hurricane Jacket

- Fleece lined
- Extra long drop tail back
- ISO dry-cuff
- Adjustable crown & face
- Two-way zip with domed stormflap
- Internal chest pocket
- Generous side storm-proof pockets

CODE / BCF04 / 9044 SIZES / S - 5XL COLOUR / GREENSTONE

03 ISO940 Overtrouser

- Buckle and belt adjustable waist
- Side access pocket openings
- Unique ISO cuff saver
- Shaped knees for flexibility

CODE / BCF02 / 9016 SIZES / S - 5XL COLOUR / GREENSTONE

04 ISO940 Vest

- Tough outer & fleece liner for warmth
- All seams seam-sealed
- Heavy-duty two-way zip with domed storm flap
- High stand collar with fleece lining
- Storm-proof chest pocket
- Internal chest pocket
- Handwarmer pockets with unique storm flap construction
- Drop tail

CODE / BCF05 / 9022 SIZES / S - 5XL COLOUR / GREENSTONE



OUTERWEAR / PROTECTION



- 100% WATERPROOF
- RIPSTOP NYLON OUTER
- BREATHABLE LINER

Betacraft ISO940 has a Tetratec four-layer fabric construction that works together to give ultimate waterproofness and breathability.

The four layers come from the outer rip stop nylon layer with the PU inside backer, and the dual layer PU lining with the PU outer layer and the polyester backer.







BREATHABILITY







100% WATERPROOF, BREATHABLE AND DESIGNED TO WITHSTAND THE RIGOURS OF FARMING LIFE.



01 ISO940 Womens **Parka**

03

- Neoprene dry-cuff configuration
- Close fitting hood design for visibility
- Two-way zip
- Domed stormflap
- Four pockets for convenience
- Constructed for women's fit

CODE / BCF21 / 9514 SIZES / XS - 3XL **COLOUR /** CHARCOAL/BLUE

02 ISO940 Womens **Overtrouser**

- Seam sealed
- 100% waterproof
- Tough outer and breathable liner
- Buckle and belt adjustable waist
- Side access pocket openings
- Unique ISO cuff saver

CODE / BCF22 / 9516 SIZES / XS - 3XL **COLOUR / CHARCOAL / BLUE**

03 ISO940 Womens **Bib Overtrouser**

- Seam sealed
- 100% waterproof
- Tough outer and breathable liner
- Adjustable elastic shoulder straps
- Inside bib pocket
- Unique ISO cuff saver
- Shaped knees for flexibility

CODE / BCF23 / 9517 SIZES / XS - 3XL COLOUR / CHARCOAL / BLUE

04 ISO940 Womens **Hurricane Jacket**

- Fleece lined
- Extra long drop tail back
- ISO dry-cuff
- Adjustable crown & face
- Two-way zip with domed stormflap
- Internal chest pocket
- Generous sized storm-proof pockets

CODE / BCF24 / 9544 SIZES / XS - 3XL COLOUR / CHARCOAL / BLUE





TUFFBAK FLEX



OUTERWEAR / PROTECTION



- LIGHTWEIGHT
- DURABLE
- FOUR WAY STRETCH FABRIC

Keep the children dry in Tuffbak Flex affordable rainwear. With great colour options and quality you can trust, this range is a hit with young ones, and Mums and Dads alike. Tuffbak Flex is designed in New Zealand and is a great option for lightweight rain gear you can pop in a backpack or in the car boot.







WATERPROOF



FABRIC

220qsm fabric made from Polyurethane with Polyester backing cloth



01 Children Tuffbak Flex Overtrouser

- Two-way stretch PU
- Elastic waist
- Side entry pocket openings
- Reflective tape around shins

CODE / BCF71 / 1916 **SIZES /** 2 - 14 **COLOUR /** NAVY / ORANGE

02 Children Tuffbak Flex Parka

- Two-way stretch PU
- Fixed hood
- Reflective tape
- Two storm pockets

CODE / BCF70 / 1914 **SIZES /** 2 - 14 **COLOUR /** NAVY / ORANGE

03 Children Tuffbak Flex **Bib Overtrouser**

- Two-way stretch PU
- Elastic straps
- Reflective tape around shins

CODE / BCF72 / 1917 **SIZES /** 2 - 14 **COLOUR /** NAVY / ORANGE

OUTERWEAR / PROTECTION **TECHNIFLEX INTRODUCING NEW ZEALAND'S** MOST TRUSTED RAINWEAR. 100% WATERPROOF ELASTIC / SUPERIOR FLEXIBILITY DRAWSTRING WAIST AND STRETCH 2 WAY ZIP WITH DOMED FLAP Techniflex was created to withstand the rigours of use by the Kiwi farmer and is New Zealand's number one flexible waterproof range. It is 100% waterproof and is constructed using ultra-high frequency welded seams. Techniflex garments use the latest in European two-layer lightweight fabrics with superior flexibility and stretch. 8000 MM/M²/24HR INSIDE BIB POCKET

FABRIC

200 gsm fabric with anti-fungal treatment made from 45% Polyurethane / 55% Nylon



01 Techniflex Parka

- Two-way zip with domed flap
- Two large pockets
 Internal chest pock
- Internal chest pocket
- Neoprene cuffs
- Extra face protection

CODE / BCF11 / 7014 SIZES / XS - 5XL COLOUR / NAVY

02 Techniflex Overtrouser

- Elastic / drawstring waist
- Side entry pockets
- Domed cuffs
- Double skin knee
- Superior stretch and flexibility
- 100% waterproof
- Lightweight, two layer fabric

CODE / BCF12 / 7016 SIZES / XS - 5XL COLOUR / NAVY

03 Techniflex Bib Overtrouser

03

- Inside bib pocket
- Elastic straps
- Domed cuffs
- Double skin knee

CODE / BCF13 / 7017 SIZES / XS - 5XL COLOUR / NAVY

TECHNIDAIRY

DESIGNED SPECIFICALLY TO WITHSTAND THE ACIDS ENCOUNTERED BY THE NEW ZEALAND DAIRY FARMER.



OUTERWEAR / PROTECTION



- 100% WATERPROOF
- WELDED SEAMS
- LIGHTWEIGHT

Technidairy is an extension of the Techniflex brand: New Zealand's number one flexible waterproof range. It's 100% waterproof and constructed using ultra-high frequency welded seams. Technidairy garments use the latest in European two-layer lightweight fabrics with superior flexibility and stretch, to provide the ultimate comfort and safety.







01 Technidairy **Bib Overtrouser**

- Inside bib pocket
- Elastic straps Domed cuffs
- Double skin knee
- Acid resistant

CODE / BCF16 / 7117 SIZES / XS - 5XI **COLOUR / GREEN**

02 Technidairy **Overtrouser**

- Elastic / drawstring waist
- Side entry pockets
- Domed cuffs
- Double skin knee
- Superior stretch and flexibility
- 100% waterproof
- Lightweight, two layer fabric
- Acid resistant

CODE / BCF15 / 7116 SIZES / XS - 5XL COLOUR / GREEN

03 Technidairy

- Two-way zip with domed flap
- Two large pockets
- Internal chest pocket
- Neoprene cuffs
- Extra face protection
- Acid resistant

CODE / BCF14 / 7114 SIZES / XS - 5XL **COLOUR / GREEN**

FABRIC

340 gsm fabric with anti-fungal treatment made from 72% Polyurethane / PVC/28% Nylon backer.





ISO940 RANGER FLUORO 100% WATERPROOF, BREATHABLE AND MADE WITH TOUGH OUTER FABRICS.



01 ISO940 Hi-Viz Parka

- Seam sealed
- Neoprene Cuff
- Adjustable hood
- Two storm proof side pockets and chest pocket
- Reflector tape
- Added protection with drop tail

CODE / BCV11 / 9224 - ORG/NVY BCV01 / 9224 - ORANGE BCV21 / 9224 - LIME/NAVY SIZES / S - 5XL COLOUR / ORANGE / NAVY, LIME / NAVY, ORANGE

02 ISO940 Hi-Viz Overtrouser

- Seam sealed
- Elastic / drawstring waist
- Side access pocket openings
- Unique ISO cuff saver
- Tetratec fabric construction
- Reflector tape

CODE / BCV02 / 9226 SIZES / S - 5XL COLOUR / ORANGE / NAVY

03 ISO940 Hi-Viz **Bib Overtrouser**

- Seam sealed
- Adjustable elastic shoulder straps
- Inside bib pocket
- Unique ISO cuff saver
- Tetratec fabric construction
- Reflector tape

CODE / BCV03 / 9227 SIZES / S - 5XL **COLOUR /** ORANGE / NAVY

RIP-STOP FABRIC

Outer: 100% Nylon with PU Coating. Lining: 100% Polyester with PU Coating Outer: 200gsm Liner: 175gsm



OUTERWEAR / PROTECTION



- 100% WINDPROOF
- WATER RESISTANT
- ANTI-PILL LINING

The Mamaku Range is essential for long days battling the elements. Water resistant with windtight pockets and an adjustable hood, it will keep you cosy while the weather does its worst. Lined with anti-pill Technifleece, this high-performing jacket offers the ultimate in comfort.











MAMAKU

HIGH PERFORMING, WARM AND BREATHABLE.



FABRIC

290gsm fabric made from 100% Polyester and 100% Polyester overlay



66 Use this jacket a 01 Mamaku lot, from going to town to out on the farm. The big pockets are awesome! 99

MIKE WELSH / SOUTHLAND

Smock

- Water resistant and wind tight
- All seams seam-sealed
- Zipped chest pocket
- Radio chest pocket
- Half Zip with internal chin guard
- Stand collar
- Breathable rating 10,000g/m²
- Zipped handwarmer pockets
- Shoulder reinforcement panels in 100% Nylon

CODE / BCF32 / 6017 SIZES / S - 3XL COLOUR / TAUPE

02 Mamaku Jacket

- Water resistant and wind tight
- Two zipped chest pockets
- Full zip front opening with storm flap & dome closure
- Detachable hood
- Adjustable hood.
- Adjustable cuffs
- Internal waist drawcord
- 100% Nylon reinforcement panels

CODE / BCF31 / 6014 SIZES / S - 3XL **COLOUR / TAUPE**



66 I need gear that moves with me, lasts the distance and works as hard as I do. 99

GEORGE BREMNER / PIERT ROAD FARM,
TARARUA DISTRICT

THIS IS GEORGE. A man of the land who doesn't always know when to call it a day but knows how to spot quality workwear.

INTRODUCING OUR MID LAYER / WARMTH RANGE

We've designed our range to work with you throughout the day and the seasons. Our gear is made to move and breathe with you while you work, while protecting you from the elements. Our mid layers are designed for ultimate warmth. Lightweight, comfortable and breathable, these layers keep you warm in the harshest chills. George relies on his Quest Fleece to keep him warm, no matter the weather outside. "It's snug, breathable and the half zip makes for easy wear without letting the cool air in." Made from 280gsm quality fleece with reinforced panels for extra protection, this layer's a keeper for long days outside.







MIDLAYER / WARMTH



- **LONG LASTING**
- PREMIUM FLEECE
- **LIGHT WEIGHT**

Introducing our premium range of fleece.

Quest combines refined style with excellent comfort and great cuts in a range of styles. Fast drying and easy to care for too, Quest will become your number one choice for fleece. Layer it up and enjoy these fleece garments on and off the job.







LIGHTWEIGHT

PILL FABRIC



QUEST FLEECE

OUR FLEECE RANGE IS SUPER STYLISH WITH SUPERIOR COMFORT, CUT AND QUALITY.



01 Quest Bush Shirt

- 360qsm anti-pill fleece
- Half zip opening with full length internal chin guard
- Two zipped chest pockets, one with storm flap
- Two zipped handwarmer pockets
- Double layer stand collar with fleece lining

CODE / BCF43 / 6512- Olive BCF53 / 6512 - Asphalt SIZES / S - 3XL COLOUR / OLIVE / BLACK, ASPHALT / BLACK

02 Quest Fleece Tee

- 280gsm anti-pill fleece
- Zipped chest pocket

CODE /BCF41 / 6501 SIZES / S - 3XL COLOUR / OLIVE / BLACK,

03 Quest Fleece Half Zip

- 280gsm anti-pill fleece
- Half zip opening with internal chin guard
- Two zipped chest pockets, one with storm flap
- Double layer stand collar with fleece lining
- Shoulder and elbow reinforcement panels in 100% Nylon

CODE / BCF42 / 6510 - Olive BCF52 / 6510 - Black SIZES / S - 3XL

COLOUR / OLIVE / BLACK, ASPHALT /BLACK











01 Mens Hi-Viz Bush Shirt

- 360gsm anti-pill fleece
- Half zip
- Two chest pockets with flaps
- Adjustable hood
- Windtight drop liner
- Hand warmers
- Reflective tape

CODE / BCV48 / 6309 SIZES / S - 3XL COLOUR / BLACK / ORANGE

02 Hi-Viz Fleece

Tee

- 280gsm anti-pill fleece
- Zipped chest pocket
- Double brushed
- Orange hi-viz chest panel

CODE / BCV41 / 6306 SIZES / S - 3XL COLOUR / BLACK / ORANGE





- **HIGH PERFORMANCE**
- ANTI-PILL
- **LIGHTWEIGHT**

Betacraft Fleece is guaranteed to excel your expectations when it comes to performance and durability. This anti-pill fleece with its velvety finish and feel provides superior comfort while looking great. These garments are so easy to care for: machine washable and quick to dry.









LIGHTWEIGHT

BETACRAFT FLEECE

EASY TO WEAR, EASY TO CARE FOR, YOUR GEAR BAG ESSENTIAL.















01 Fleece ½ Zip **Bush Shirt**

- 360qsm anti-pill fleece
- Half zip
- Two chest pockets with flaps
- Adjustable hood
- Windtight drop liner
- Hand warmers

CODE / BCF48 / 6312 SIZES / S - 3XL COLOUR / FOREST

MENS 5 PIECE FLEECE PACK INCLUDES:

All the quality Betacraft fleece you need, in an overnight bag.

CODE / BCF49 / CP105 SIZES / S - 3XL **COLOUR /** OLIVE

02 Fleece Tee

- 280gsm anti-pill fleece
- Zipped chest pocket

03 Half Zip Shirt

- 280gsm anti-pill fleece
- Half zip
- Two pockets with flaps

04 Dry Seat Trousers

- 280gsm anti-pill fleece
- Elastic cuffs
- Webbing belt
- Two pockets
- Dry seat lining

05 Microfleece Beanie

• 220gsm anti-pill microfleece

06 Overnight Bag

• Betacraft branding





"IT'S STILL THE FIRST OFF THE HOOK."

CHEYNE, TARANAKI DAIRY FARMER



betacraft®





"DAD'S BEEN BUYING BETACRAFT SINCE THE 60'S"

STUART, TARARUA DISTRICT DAIRY FARMER



betacraft®











SINCE 1952 WE'VE BEEN CREATING GEAR THAT WORKS AS HARD AS YOU DO



betacraft®



A HISTORY OF EXCELLENCE

Betacraft is a family business which was established in the early 1950's. Ownership and management is now in the hands of the third and fourth generation. In its 70 years Betacraft, formerly D.R. Beatson & Co, has progressed from being a saddler, leather and canvas business to a world leader in the manufacture and design of high quality wet weather gear. Along with this, Betacraft imports a range of top quality workwear, rainwear, menswear and fleecewear. The entire range comes branded and tailored to Betacraft's unique specifications.

AN EXCITING FUTURE

Keep up to date with new developments and the latest colour ranges by simply visiting betacraftworkwear.com and viewing the range of warm, dry, comfortable clothing designed specifically to withstand the rigours of use by the New Zealand farmer.

If you'd like more information, contact Betacraft through the website www.betacraftworkwear.com

MENS & WOMENS SIZING CHARTS

WOMENS SIZING CHART WOMENS OUTER WET WEATHER AND FLEECE GARMENTS

MEASUREMENTS	XS/8	S/10	M/12	L/14	XL/16	2XL/18	3XL/20	
CHEST (CM)	82	87	97	102	107	112	117	
WAIST (CM)	75	80	85	90	95	100	105	
HIP (CM)	92	97	102	107	112	117	122	
INSIDE LEG (CM)	77	77.5	78	78.5	79	79.5	80	

MENS SIZING CHART MENS OUTER WET WEATHER AND FLEECE GARMENTS

MEASUREMENTS	SM	MD	LG	XL	2XL	3XL	4XL	5XL
CHEST (CM)	91	97	103	109	117	125	133	141
WAIST (CM)	76	82	88	94	102	110	118	126
HIP (CM)	94	100	106	112	120	128	136	144
INSIDE LEG (CM)	80	80	80	80	80	80	80	80



MAKING THE OUTDOORS EASY.



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