

Impact 2025 Report



Table of Contents

**Letter from
the CEO**

**Mission, Vision
& Values**

**Numbers at
a Glance**

Programs

Financials



ALLIES

AGAINST SLAVERY

04

06

07

Lighthouse Screening | 08
Lighthouse Data | 12
Research | 18
Policy | 22

08

28



Letter from the CEO

2025 was a year of transformation and momentum for Allies Against Slavery. As we harnessed the power of data to illuminate and eradicate human trafficking, we also strengthened the foundation that makes this mission possible: our people, partnerships, and platforms.

In January, we launched the year in Washington, D.C. with a landmark event that brought together more than 70 leaders from across government, academia, and the anti-trafficking field to reimagine the nation's human trafficking data ecosystem. We polled those in attendance about their perceptions of the current state

of data in the anti-trafficking movement. Their responses revealed a clear need: 57% of respondents indicated a lack of trust in current data practices, while 72% reported insufficient collaboration between organizations. Only 12% of respondents agree that current practices are adequately survivor-informed. But we concluded the event on a hope-filled note: a striking 84% of participants believe that together we can build a transformative data ecosystem – a powerful mandate for change.

Supported by The Jensen Project, Hewlett Packard Enterprise, and Dropbox,

this convening marked the beginning of a multi-year movement-building effort to create the infrastructure, trust, and collaboration needed to achieve better collective outcomes for survivors and communities nationwide.

This spirit of collaboration was reflected across all our programs. In 2025, Allies deepened partnerships with state agencies, nonprofits, and research institutions in more states than ever before. Together, we used data to identify victims through Lighthouse Screening, visualize trafficking trends through Lighthouse Data, inform evidence-based policy, and



John Nehme

President & CEO

advance groundbreaking research that shaped national conversations and influenced legislative action.

It was also a year of growth and recognition. Allies was selected for the Social Entrepreneurship Accelerator (SEA) program hosted by Amazon Web Services and Deloitte. SEA was an extraordinary opportunity to scale our data infrastructure and expand our impact. We continued to benefit from a major ongoing investment from Hewlett Packard Enterprise Foundation, whose partnership has been instrumental in advancing our technology strategy and positioning Allies

as a national leader in data innovation.

To reflect this momentum, we reintroduced ourselves to the world through a new brand and website, a refreshed visual identity that mirrors the sophistication of our data platforms and the clarity of our mission. The new website also features a public data explorer, allowing anyone to access portions of Lighthouse Data for the first time and empowering greater transparency and engagement across the movement.

Behind every milestone is the same driving belief that has guided us since day one: that

when we bring people and data together, we can change systems and lives. None of this would be possible without the generosity of our funders, the dedication of our partners, and the trust of communities who share our vision of a future where every person is free from exploitation.

Thank you for standing with us, believing in innovation for justice, and being part of this movement for collective change. Together, we are building a future where every community has the data it needs to combat and prevent human trafficking.



Mission, Vision & Values

Vision

A future where every community has the data it needs to make victims visible and prevent human trafficking.

Mission

Harnessing data to illuminate and eradicate human trafficking.

Values

Values drive everything we do at Allies, from our culture and operations to our programs and partnerships. They are the principles that serve as a framework for our decisions and the virtues that shape our actions.



Justice: We work to make things right for the exploited and enslaved, pursuing justice that leads to flourishing.



Community: We ground our work and solutions in community, recognizing the importance of place and relationships.



Dignity: We honor all stakeholders, particularly survivors, recognizing and championing their inherent worth.



Innovation: We imagine new possibilities and foster creative problem-solving in response to daunting challenges.



Integrity: We strive to be worthy of trust in our work and relationships, and take the long view of success.



Collaboration: We seek opportunities for collective impact & shared success, recognizing we're better together.



Program Impact Overview

Human trafficking is often invisible, difficult to measure, and misunderstood. Our data-driven solutions help allies identify, confront, and prevent exploitation. We approach the problem from all sides with the following four programs:

Lighthouse Screening



We help identify youth at risk of human trafficking through validated screening tools.

3,454

Number of youth identified as Clear Concern for human trafficking from a total of 42,330 screenings conducted by 203 agencies in 2 states.

Lighthouse Data



We help leaders make evidence-based decisions by aggregating and visualizing diverse data sources in one platform.

1,611

Number of unique variables across 13 datasets.

Research



We drive actionable anti-trafficking solutions through groundbreaking research and reports.

4,574+

Estimated number of people reached through speaking engagements and publications.

Policy



We catalyze legislative action by supporting the policymaking process with data-driven insights.

10

Number of federal and state bills supported with Allies' data and research.



Lighthouse Screening

Since 2020, Lighthouse Screening has digitized, standardized, and expanded the screening of vulnerable youth for human trafficking. Recognized by the U.S. Department of Health and Human Services as a national award-winning innovation in 2024, Lighthouse Screening provides a data-driven platform that enables the use and validation of evidence-based assessment tools. The platform currently supports the validated Commercial Sexual Exploitation Identification Tool (CSE-IT) as well as emerging instruments, such as the Louisiana Child and Youth Sex and Labor

Trafficking Identification Tools. These emerging tools are developed and deployed within Lighthouse. To date, 134 organizations and more than 1,111 professionals across Texas and Louisiana have used Lighthouse Screening to support youth at risk and identify victims of trafficking.

Beyond identifying victims, Lighthouse Screening partner organizations can store client information, share client records, record screenings, and visualize organizational data in real-time to enhance program efforts and improve services for survivors. Lighthouse

partners have direct access to the Lighthouse team for technical support, and use the platform to gain insights from their screening data, learn about regional screening trends, and connect to local and statewide resources. As part of our commitment to improving data quality and supporting our state partners, we compile standardized data into comprehensive reports in order to inform statewide coordination, resource allocation, and ongoing evaluation of anti-trafficking efforts.

To date,

1,111

professionals across 134 organizations in Texas and Louisiana have used Lighthouse Screening to support youth at risk and identify victims of trafficking.

134

Number of agencies reached with training

55

Number of Texas counties reached with training



2025 Impact

203

Number of partners contributing screening data

22

Number of youth identified as “clear concern” for labor trafficking in 2025

42,330

Number of CSE-IT screenings submitted

65

Number of CSE-IT/ Lighthouse trainings conducted

3,454

Number of youth identified as “clear concern” for sex trafficking in 2025

703

Number of individuals trained

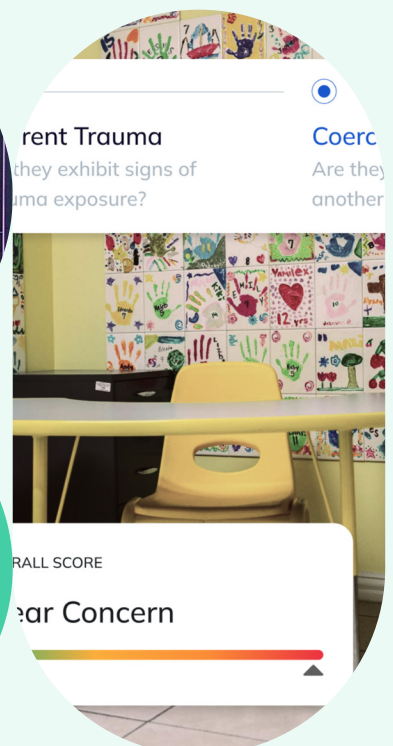
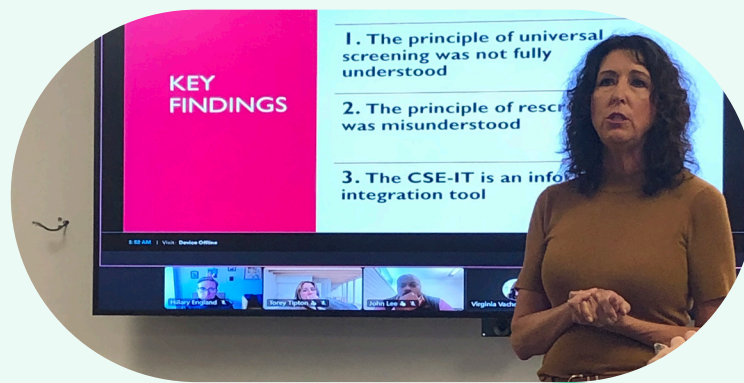
620

Number of labor trafficking screenings completed in 2025



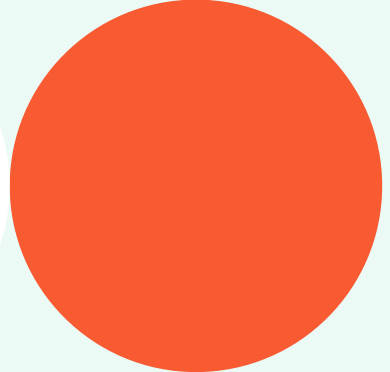
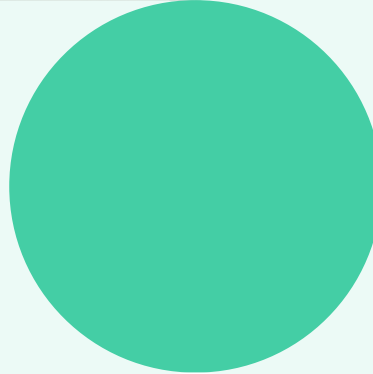
Story of Impact

Lighthouse Screening Enables Early Detection of Juvenile Sex Trafficking and Supports Coordinated Responses



[Allies screening training] has opened my eyes to know that universal screening is the best and only way to assure that we are doing our best to make sure that no commercially sexually exploited child falls through the cracks of not being identified, depriving them of resources they need to be restored.

- Screening trainee in Texas





In 2025, Lighthouse Screening continued to deepen its role as the leading platform for trafficking identification, expanding both the tools available to partners and the ecosystem of support surrounding effective screening.

In 2025, Lighthouse supported the development, validation, and rollout of emerging screening tools. This included the Child and Youth Labor Trafficking Identification Tool, which was rolled out across Children’s Advocacy Centers in Louisiana, resulting in increased screening and earlier identification of youth experiencing labor exploitation. In partnership with the Louisiana Office of Human Trafficking Prevention, Lighthouse also integrated the state’s newly developed

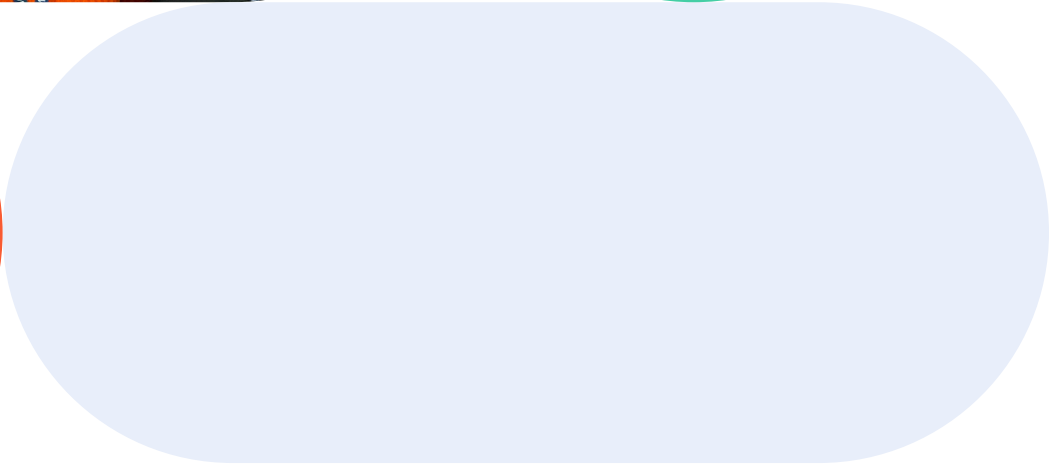
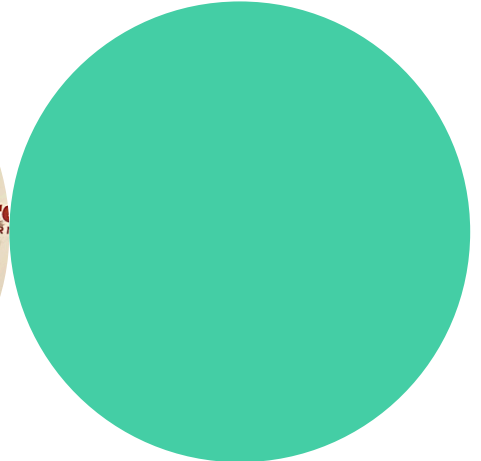
Child and Youth Sex Trafficking Identification Tool. Lighthouse supports the ongoing validation study of these identification tools by collecting, organizing, and standardizing the screening data within the system. By integrating both tools, agencies gain additional assessment options, and Lighthouse reinforces its commitment to supporting numerous screening tools and being responsive to the diverse needs of state partners and service providers.

In Texas, Lighthouse played a central role in the Communities of Practice (CoP) initiative launched with the Texas Governor’s Office Child Sex Trafficking Team. This initiative brought together new screeners and subject matter experts to learn, problem-solve, and refine protocols for

using the Commercial Sexual Exploitation-Identification Tool (CSE-IT). Through shared dialogue and real-world case examples, participants identified common barriers, exchanged practical strategies, and returned to their agencies with actionable improvements. Early insights highlight that hands-on practice with the CSE-IT builds confidence, strengthens protocols, and enables the identification of children and youth who might otherwise remain unseen. Together, these advancements reflect Lighthouse Screening’s commitment to equipping providers with the tools, insights, and shared learning needed to identify victims earlier, improve service delivery, and strengthen statewide responses to human trafficking.



Lighthouse Data



Lighthouse Data is Allies' comprehensive data and insights platform that brings together diverse sources of state and national data to illuminate human trafficking trends and inform action. Lighthouse visualizes key indicators such as trafficking screenings, survivor support services, trafficking incidents, online advertisements for commercial sex, high-risk geographic areas, federal prosecutions, and state-level

policy adoption.

Through its interactive maps and dynamic dashboards, Lighthouse Data offers deep trend analysis, customizable filters, and longitudinal tracking to show how trafficking patterns, responses, and outcomes evolve over time. Users can explore the data by year, location, population, or trafficking type, making it easier than ever for policymakers, practitioners, and advocates

to translate information into strategy.

By centralizing and visualizing multiple streams of trafficking-related data in one accessible platform, Lighthouse Data empowers stakeholders to see the full picture which helps guide more effective resource allocation, evidence-based decision-making, and targeted interventions that strengthen prevention and protection efforts nationwide.



2025 Impact

13

Total number of datasets available in Lighthouse Data

77

Number of different types of organizations using Lighthouse Data, including federal and state government agencies, law enforcement, and policymakers.

1,611

Number of variables across all datasets in Lighthouse Data

235

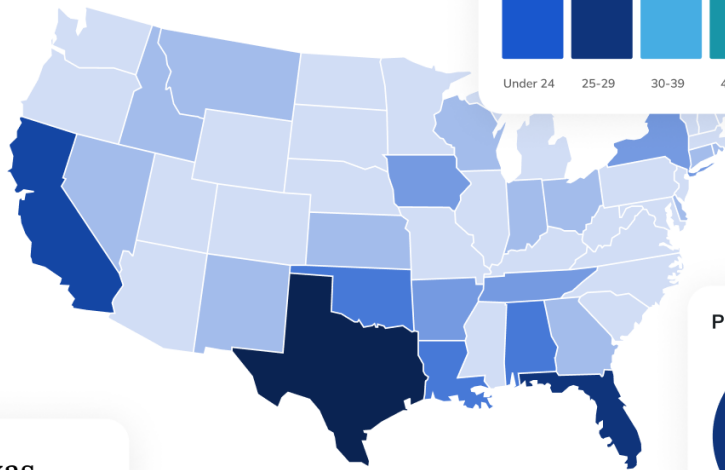
Number of users across 3 state and national platforms

Federal Cases Prosecuted

2,390

Minor sex trafficking: 1,876
Adult sex trafficking: 344
Labor trafficking: 143
Both sex & labor trafficking: 27

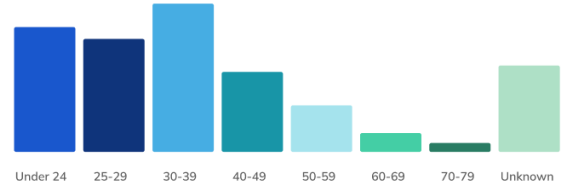
Trafficking by location



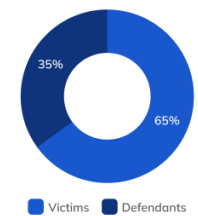
Texas

206 cases of human trafficking prosecuted in the state

Defendants Age



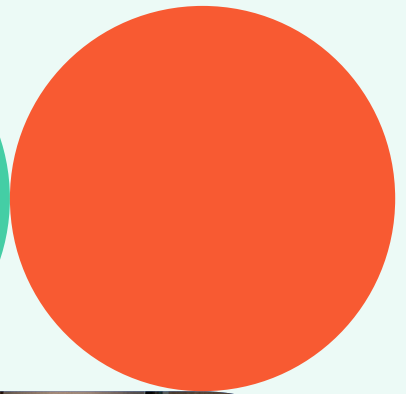
Prosecutions in TX





Story of Impact

Lighthouse Data now connects more systems, partners, and insights than ever, empowering evidence-based action to prevent trafficking.



Partnering with Allies to bring Lighthouse to Florida catalyzes our work. Using Lighthouse to create Florida's version of a data dashboard will help us see, understand, and act upon the data collected through SB 7064.

- Dr. Joan Reid, Director of the University of South Florida TIP Lab



2025 marked a pivotal year of innovation and expansion for Lighthouse Data. In January, Allies launched its new website that included a data explorer that makes portions of two of its datasets publicly accessible. For the first time, this enables anyone to explore data and trends relating to federal prosecutions of human trafficking and state human trafficking policy adoptions across the United States.

Lighthouse Data also expanded to include nationwide data visualizations of the volume of commercial sex advertisements nationwide, a dataset collected by our partners at the University of Alabama, Institute for Data Analytics. This addition makes Lighthouse the only publicly accessible platform visualizing national trends in commercial sex advertisements, which serve as a proxy for demand that fuels trafficking and exploitation. Updated quarterly,

this dataset aggregates advertisements from three major online platforms. Totalling 19,324,706 ads in 2024, this dataset reveals the vast demand that fuels commercial sexual exploitation in the U.S.

In 2025, Allies also piloted its new Data-as-a-Service (DaaS) model, enabling trusted partners to leverage Lighthouse's data ecosystem for customized analysis and predictive modeling. Through this model, Allies collaborated with a North Texas partner to generate a predictive trafficking risk model ahead of a major sporting event, demonstrating how data can inform prevention and interdiction strategies while also creating an earned revenue stream that strengthens Allies' sustainability.

Finally, Allies significantly advanced its technical and analytic capacity through the integration of a new business

intelligence (BI) platform. This infrastructure enables faster data ingestion, streamlined analysis, and advanced visualization capabilities. With these enhancements, Lighthouse integrated several new national datasets, including the Social Vulnerability Index and U.S. Census Data, to enrich contextual understanding of trafficking dynamics. Leveraging these capabilities, and building on the county-level risk model developed by the University of South Florida published in their 2025 annual report, Allies began to enhance the model with dynamic visualizations and shared analytic access.

Together, these milestones position Lighthouse Data as the nation's most comprehensive and adaptive trafficking data platform, turning information into actionable insight and evidence-based impact.

LIGHTHOUSE

Vilas Dhar | President

Patrick McGovern Foundation



A L L I E S

AGAINST SLAVERY

“We envision a world where data empowers communities to combat injustice. Human trafficking is a hidden crisis that demands urgent attention, and Allies Against Slavery is leading the way with their innovative Lighthouse platform, which uses data to equip professionals with the tools they need to identify and help victims. Their commitment to leveraging data for positive change shines a light on human trafficking and brings us closer to a world free from exploitation.”



Research

Allies' research program transforms data into knowledge that drives systems change. Powered by the multiple datasets housed within Lighthouse Data, Allies produces peer-reviewed publications, state and national reports, and data briefs that equip leaders with the evidence they need to make informed, data-driven decisions. We then disseminate our thought leadership through webinars, conferences, and public relations.

Allies' research shapes the national conversation on human trafficking, advancing understanding across prevention, protection, prosecution, and policy. Through rigorous analysis and collaboration with academic and governmental partners, the program identifies emerging trends, exposes system gaps, and highlights effective practices that strengthen the collective response to trafficking. Allies' research empowers practitioners, policymakers, and advocates to act with evidence to ensure that resources are targeted where they can make the greatest impact.

2025 Impact

5

Number of reports published

2025 State Human Trafficking Report

Louisiana Human Trafficking Data Report 2025

Florida 2024 TIPSTR State Report on Human Trafficking

Contributed trend data to the 2025

Texas Human Trafficking Prevention Coordinating Council Strategic Plan

1,391

Number of attendees across 19 speaking engagements in 8 states.



1,750

Number of online views of our 2025 State Human Trafficking Report

3

Number of peer-reviewed academic publications

- Human Trafficking Policy Evolution: Analyzing Punctuated Diffusion Across Two Decades
- Federal Human Trafficking Prosecution Data: Identifying Trends, Gaps, and Disparities to Advance Evidence-Based Reforms
- Trafficker or Trafficked? Predicting Victim versus Offender Status of Female Defendants in Federal Sex Trafficking Prosecutions Using the T.R.A.P. Typology

520

Number of attendees across 3 webinars produced by Allies

- Insights webinar: 112 attendees
- Youth Screenings Insight webinar: 96 attendees
- State HT Report webinar: 245 attendees, 45 states represented.

2

Number of op-eds published

- “Why Texas Needs a Human Trafficking Data Repository.” Dallas Morning News.
- “Beyond Diddy: Addiction is not consent.” Dallas Morning News.

Allies’ research featured in 2025 U.S. State Department Trafficking in Persons Report

913

Number of online views of podcast appearances and recorded speaking engagements.



Story of Impact

Allies' Research Turns Data into Action to Shape National Anti-Trafficking Responses



Our partnership with Allies Against Slavery enables us to translate research into actionable insights for the counter-trafficking community. The collaboration provides direct access to subject matter experts who shape the direction of our future research efforts. Their genuine commitment to the cause and expansive practitioner network make them an invaluable partner.

- Nick Freeman, Professor of Operations Management, University of Alabama



In 2025, Allies Against Slavery's research program solidified its role as a national leader in data-driven human trafficking research producing work that is shaping policy, advancing academic understanding, and empowering practitioners across the country.

At the heart of this year's accomplishments was the inaugural release of the 2025 State Human Trafficking Report, the most comprehensive analysis of its kind. Drawing from Allies' Lighthouse Data platform, the report summarized nationwide trends in federal human trafficking prosecutions and state-level human trafficking policies to provide a panoramic, data-driven view of human trafficking across all 50 states. For the first time, the report tracks trends over two decades in prevention, protection, and prosecution policies alongside patterns in federal prosecutions. This longitudinal analysis exposes where progress has been made and where critical gaps remain, equipping policymakers, task forces, and advocates with the evidence needed to

target resources and reforms effectively.

In addition to the national report, Allies supported the publication of three major research reports for our state partners in Texas, Louisiana, and Florida in 2025. Together, these reports represent an unprecedented consolidation of trafficking data across jurisdictions within each of these states, allowing for data-driven policymaking and programmatic accountability. Additionally, for the first time ever, Allies' data and research was featured in the U.S. State Department's Trafficking in Persons Report.

For the first time in 2025, Allies contributed significantly to academic literature, publishing three peer-reviewed articles in academic outlets. These studies illuminate underexplored issues such as the evolution of anti-trafficking policy, disparities in federal prosecution outcomes, and the victim-offender overlap among women charged in trafficking-related cases. Together, these publications are reshaping the national conversation, offering a

roadmap for policymakers, practitioners, and prosecutors to build a more balanced, just, and effective response to human trafficking grounded in empirical evidence.

Beyond publications, Allies amplified research through 14 conference presentations in eight states, two opinion editorials, four podcast and media appearances, and three national webinars, including the State Human Trafficking Report launch event that reached 312 attendees across 45 states. Combined, Allies multi-pronged research dissemination strategy ensures that key insights reach the right people. Our presentations reached thousands of people across the United States in 2025.

Through rigorous, transparent, and accessible research, Allies continues to bridge the divide between data and action—ensuring that leaders in policy, advocacy, and practice are equipped with the empirical evidence they need to prevent trafficking, protect survivors, and pursue justice more effectively.



Policy



Allies Against Slavery's policy program focuses on transforming systems to effectively prevent and counter human trafficking and ensure lasting support for survivors. The program has a two-pronged strategy. First, we advocate for mandatory human trafficking data repository legislation at both the state and national levels to standardize data collection,

increase transparency, and strengthen coordination across agencies. Second, we leverage Lighthouse Data and research insights to support our policy partners across the country as they advocate for key anti-trafficking policies nationwide.

Through these efforts, Allies uses the power of data to shape more effective, evidence-based solutions. By partnering

with governments, coalitions, and advocacy organizations, Allies provides the data insights and technical expertise needed to enhance existing policy initiatives, fill information gaps, and guide resource allocation. This collaborative, data-driven approach ensures that policies are well-informed, aligned with real-time trends and the evolving landscape of human trafficking in the United States.



2025 Impact

6

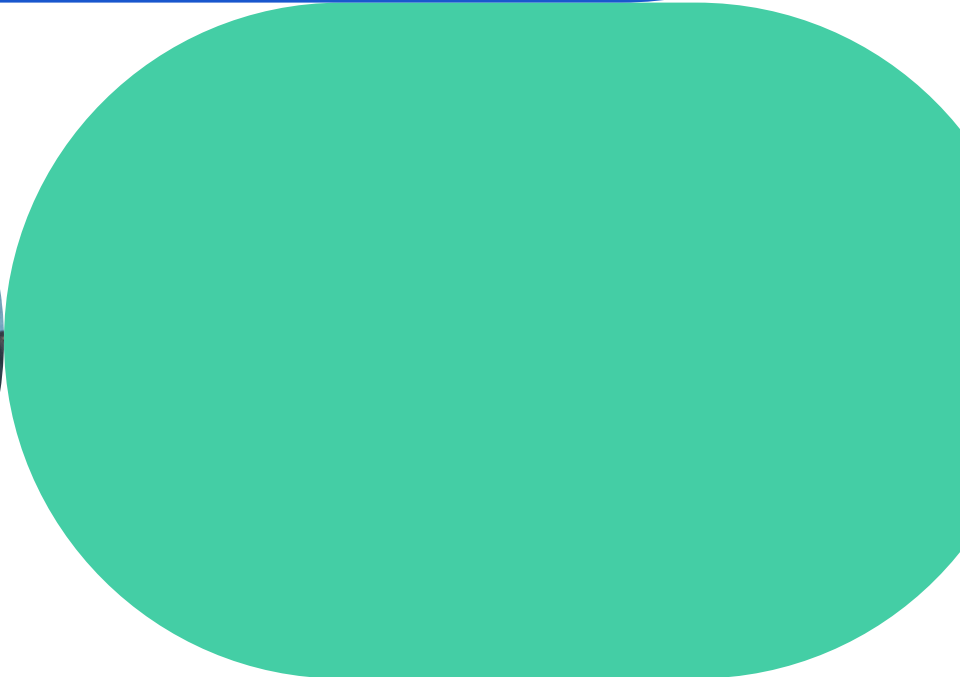
Number of federal bills that Allies advocated for

- National Human Trafficking Database Act
- Take It Down Act (successfully passed)
- Trafficking Survivor Relief Act (successfully passed)
- Kids Online Safety Act
- GUARD Act
- TVPRA

4

Number of state bills passed that Allies helped draft or support

- HB 451 & SB 941: Texas Screening Bill
- Texas HT Database Bill, passed as an amendment to [HB 1778](#), which is the Omnibus Human Trafficking Bill.
- SB 2420: Texas App Store Accountability Bill
- HB 182: Ink of Hope in Tennessee





Story of Impact

Allies' Policy Program leads the way for a data-driven human trafficking policy response



[The State Human Trafficking Report] is a critical tool for advocates, lawmakers, and funders who want to understand where change is most needed and how to drive it.

- Janet Jensen

2025 marked a watershed year for Allies' policy program. Our data-driven advocacy strengthened systemic responses to human trafficking nationwide.

The year began in Washington, D.C. With generous support from The Jensen Project, Allies convened over 70 anti-trafficking leaders at the National Press Club to reimagine a collective human

trafficking data ecosystem. This convening explored a shared framework for data governance, technology, and taxonomy to build a collective data ecosystem that transforms fragmented information into shared insight, drives coordinated, evidence-based action, and achieves better collective outcomes for survivors and communities nationwide.

Allies also hosted a policy briefing on Capitol Hill, sponsored by Thomson Reuters, featuring Senator Marsha Blackburn (R-TN) as the keynote speaker. The event spotlighted the bipartisan National Human Trafficking Database Act, co-sponsored by Senator Amy Klobuchar (D-MN), which would establish a national data repository to centralize trafficking information. The bill embodies what Allies stands



for: standardized, transparent, and survivor-centered data infrastructure that empowers evidence-based policymaking and drives collective action to prevent and counter human trafficking.

As a national organization with deep roots in Texas, Allies continued its 15-year legacy of supporting legislative reform in the state. During the 89th Texas Legislative Session, Allies partnered closely with Representative Senfronia Thompson (TX-141) to pass two landmark measures. The first statutorily mandates the collection of human trafficking data statewide, an effort originally introduced as a stand-alone bill and ultimately passed as an amendment to HB 1778, the Omnibus Human Trafficking Bill. Allies' testimony before the House Committee on Homeland Security, Public Safety & Veterans' Affairs helped secure bipartisan support for this critical measure.

Also in partnership with Rep. Thompson's office, Allies

advanced HB 451, which legislatively mandates universal screening for commercial sexual exploitation among all systems-involved youth in Texas. Drawing on findings from our 2024 Youth Insights Report which analyzed more than 180,000 screenings of vulnerable youth across Texas and Louisiana, this legislation will dramatically increase early detection and intervention for trafficking victims and ensure that at-risk youth receive appropriate care and services.

Beyond Texas, Allies provided data-driven insights and policy support to partners across the country. Working with Thistle Farms in Tennessee, Allies contributed Lighthouse data to help pass the Ink of Hope Act, requiring trafficking prevention training for tattoo artists and operators. At the federal level, Allies submitted a letter in support of the Take It Down Act (S.146) drawing on various data sources within Lighthouse. The new law requires online platforms to remove non-consensual intimate imagery,

including AI-generated content, within 48 hours of a victim's request.

Collectively, these legislative achievements underscore Allies' two-pronged policy strategy: (1) advocating for mandatory, standardized data repositories nationwide, and (2) leveraging Lighthouse Data to inform and strengthen anti-trafficking policy reform. By equipping policymakers with rigorous, real-time evidence, Allies continues to transform fragmented systems into coordinated, data-driven networks capable of prevention, protection, and accountability.

The groundwork laid in 2025 establishes a durable foundation for systemic change. As Allies' data ecosystem expands, the organization will continue to guide governments, partners, and advocates toward policies that are empirically grounded, survivor-centered, and designed to oppose human trafficking through lasting, evidence-based reform.

Allies Against Slavery

Co-Creating a National Data Ecosystem

Unlocking the power of collaboration
for data-driven solutions

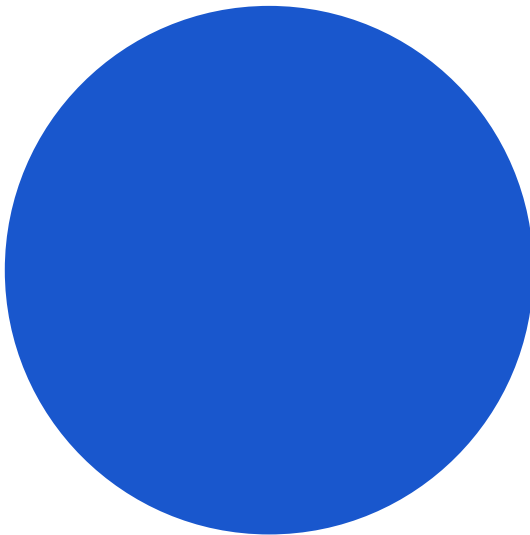






Financials

The impact we achieved in 2025 was made possible by the unwavering support of our funding partners. We extend our deepest gratitude to the individual donors, foundations, government agencies, and corporate supporters whose financial commitment empowers communities everywhere to access and analyze critical data that makes victims visible and advances the fight against human trafficking.



Foundation

- Aragona Family Foundation
- The Jensen Project
- Living Water Foundation
- Kronkosky Foundation
- Shield-Ayres Foundation



State

- Louisiana Governor's Office of Human Trafficking Prevention
- The Louisiana Children's Trust Fund
- Office of the Texas Governor, Child Sex Trafficking Team
- University of South Florida



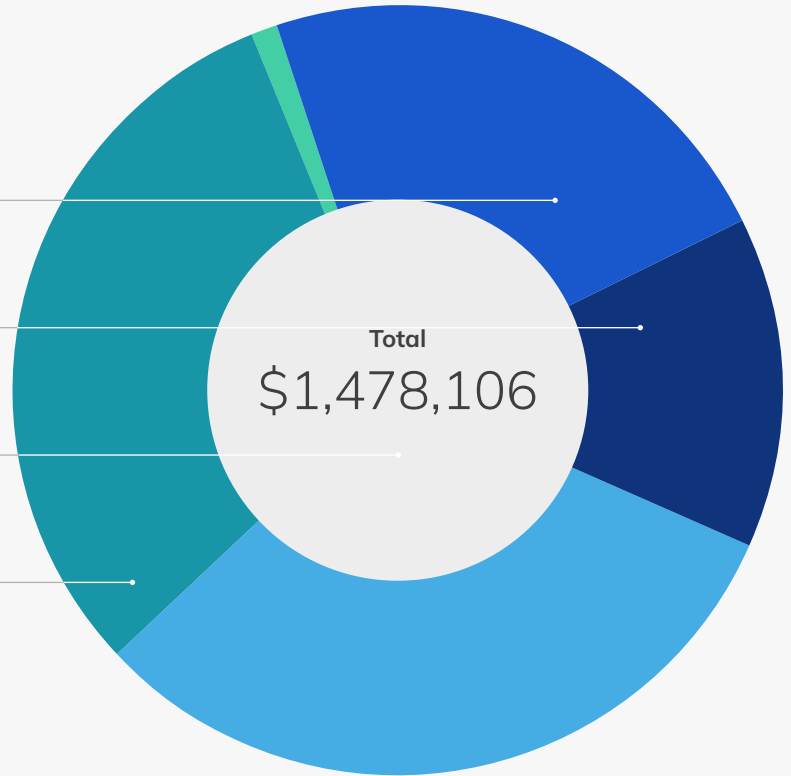
Corporate

- Calyan Wax Co.
- Hewlett Packard Enterprise Foundation
- Vodafone Americas Foundation



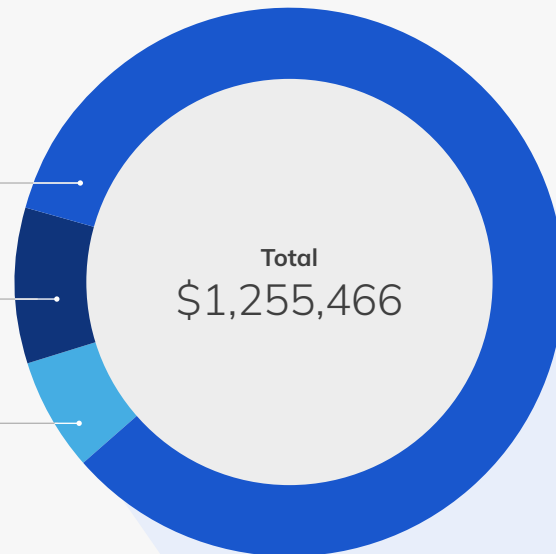
2025 Revenue by Funder Type

22.9% Individual	\$338,839
13.8% Corporate	\$203,673
31.5% Foundation	\$465,000
30.9% State	\$456,100
0.9% Other	\$14,494

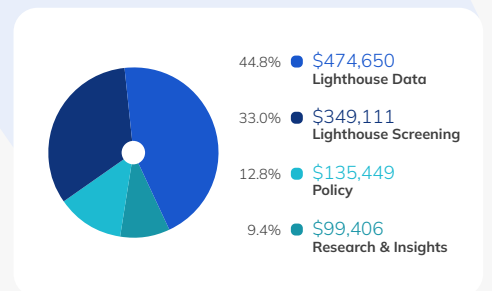


2025 Expenses by Function

84.3% Program	\$1,058,616
9.3% Admin	\$116,355
6.4% Fundraising	\$80,495



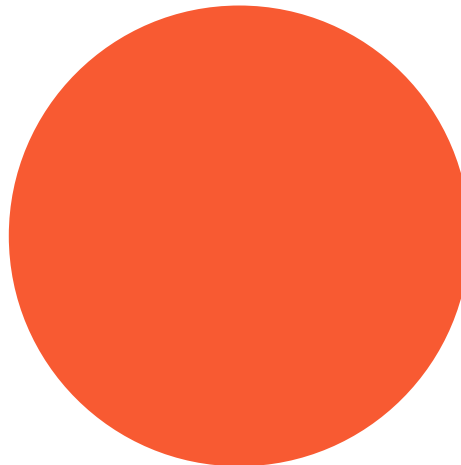
2025 Net Revenue:
\$222,639.48





Story of impact

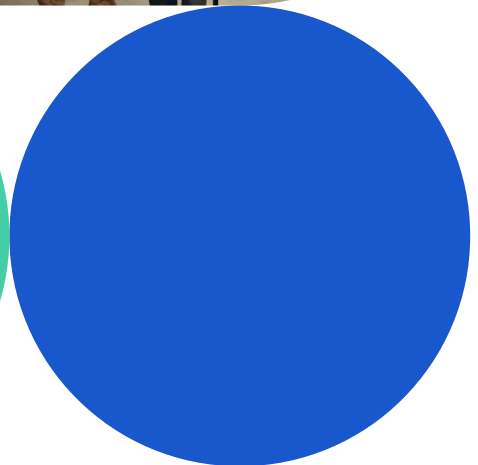
Allies ended 2025 in a strong and stable financial position, poised for growth in 2026



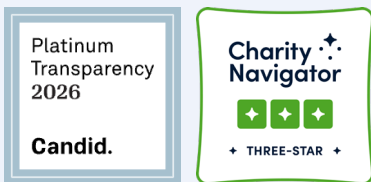
Like many nonprofits, Allies navigated an uncertain financial environment in 2025. Shifts in federal funding created ripple effects across state grants and government partnerships—funding streams that have been central to our sustainability. We responded proactively



by streamlining operations, deepening key partnerships, and doubling down on our core mission. We increased revenue year-over-year and decreased expenses, resulting in an operating surplus of more than \$200,000 and positive cash flow. Foundations and



corporate funders made multi-year commitments, contributing significantly to our mission and future. We ended the year in our strongest financial position since 2023, with the stability and resources to make key investments in strategic impact in 2026.



Allies Against Slavery is a registered 501(c)(3) organization. EIN: 46-4932633
www.alliesagainstslavery.org