



Mwabu

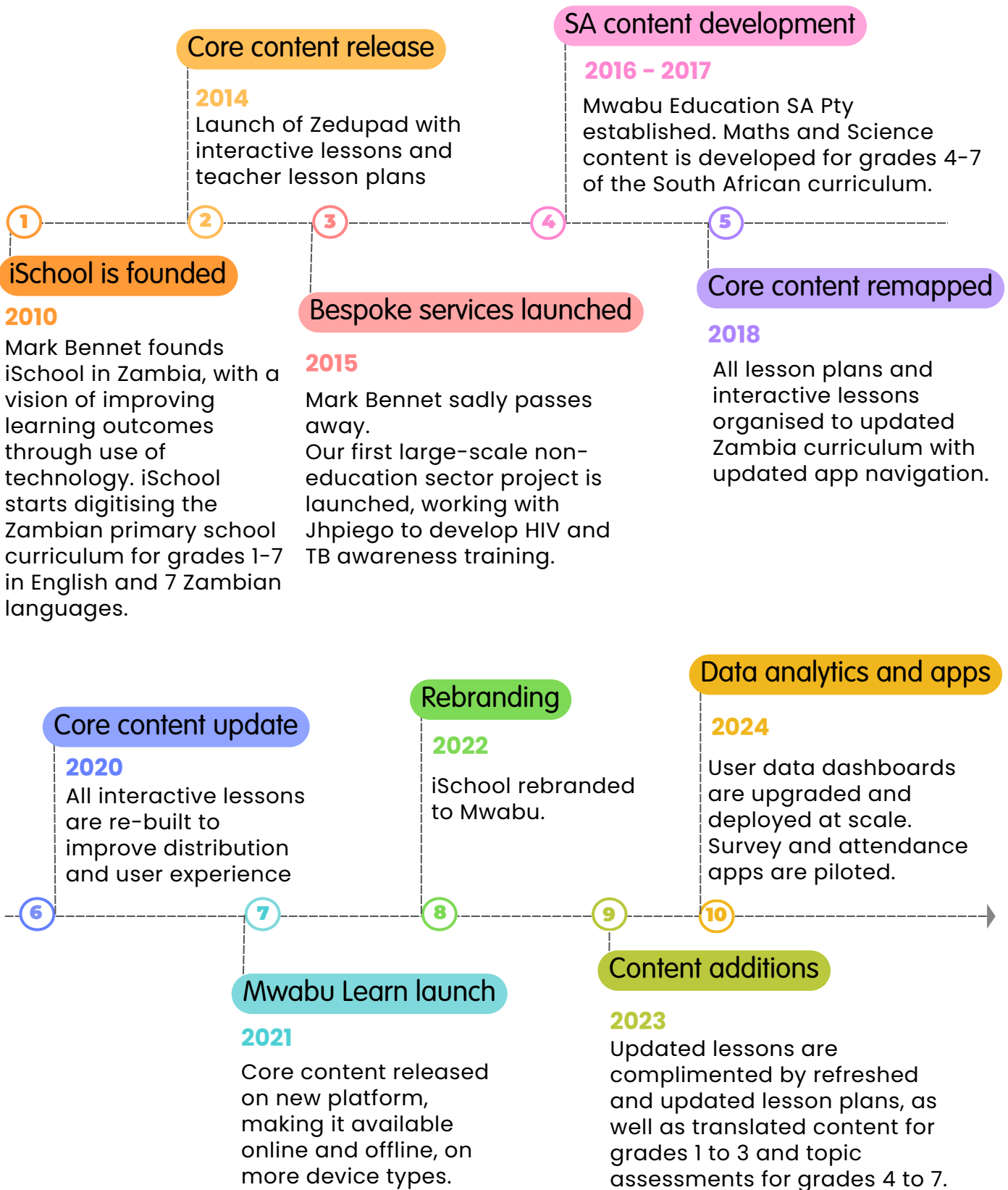
where teaching meets technology

About Us Our Organisation



Providing Ed Tech solutions
that work in rural Africa

History of Mwabu



**HISTORY
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**ABOUT
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About Us

Mwabu is an education business that supports African primary school teachers with appropriate technology to improve learning outcomes, even in the most challenging of rural areas.

We believe it is not just about quality content or access to hardware. A holistic approach is required to support teachers, improve access to power and connectivity and drive change for lasting improvements.

In addition, we work with organisations across sectors to develop digital training solutions that meet the learning needs of any age group.



**OUR
AIMS**

**OUR
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Our Story

Mwabu was founded in Zambia in 2010 as iSchool and was amongst the earliest developers and deployers of educational content on tablet devices. After an initial development period, we made our comprehensive primary curriculum-aligned interactive learner lessons and teacher lesson plans available in 2014. We distributed almost 50,000 licences since then.

We have developed Maths and Science lessons for the South African curriculum and worked with several organisations across various sectors to develop custom e-learning for young adults and professionals. To evolve with available technologies, in 2020 Mwabu updated and rebuilt all our primary content to make it more easily distributable both online and offline on various devices, as well as easier to re-organise for other or updated curricula.

In 2022 iSchool rebranded to Mwabu Education Zambia, to standardise our branding. Our comprehensive, curriculum-aligned content continues to be used by thousands of learners and teachers in homes, communities, private and government schools.

We have expanded our portfolio to extend our teacher support, offer data analytics, a survey app, an attendance app as well as provide comprehensive solutions that include a variety of hardware options, address connectivity challenges and offer alternative power solutions.

Projects in our pipeline include a cost-efficient quick digital assessment solution, incorporating early childhood and focussed literacy and numeracy offerings as well as continuing to enhance our data analytics capabilities.

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Our Aims

At Mwabu we are always striving to improve educational outcomes in primary schools, particularly in rural areas, and are constantly working on ways to make our solutions more affordable and effective.

We believe that better teaching is key to delivering improved learning outcomes, and that technology will play a rapidly increasing and ever more important role in this. Teacher training and support, supplemented with good quality data collection and analytics, is essential to building an effective education program. The availability of real-time data enables course-correction when results fall below expectations.

Access to good quality interactive resources and lesson plans makes it easier for teachers to deliver engaging lessons that children enjoy. The same technology that delivers the content can also be used for updates, assessments, attendance recording, teacher mentoring and communications: for us, it's about so much more than just delivering content on tablets.

There are multiple challenges to deploying technology into rural primary schools: cost, power and connectivity being foremost amongst them. We believe, and have proven, that these issues can be overcome and that, ultimately, all schools will greatly benefit from increased access to technology.



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Our Approach

Mwabu supports teachers in rural Africa by offering tools and training suitable for large class sizes and low resource settings. Our core product is designed for use in schools. Our aim is to support, not supplant, existing teaching systems. Device deployment is matched to school budgets. Where possible, learners use shared tablets on a rotational model. Alternatively, reduced budgets are catered for by simply using a teacher device linked to a (solar) projector. Even without learner devices, teachers have access to high quality curriculum-compatible content and matching lesson plans, which benefit both teachers and learners.

When developing new content, such as healthcare worker training, financial education, conservation education or agriculture content, the needs of the target audience are carefully considered and the digital product is purposefully designed right from the start. We work in collaboration with subject matter experts to combine our e-learning experience and their subject knowledge to build user-friendly engaging digital courses. Likewise, when a learning management system is required we work with the organisation to design the most effective and cost-efficient system possible.



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Our Operational Model

Mwabu is registered as a for-profit company, however to date, all our core product development has been investment funded by charities and philanthropically-minded investors. Our primary goal is to offer affordable solutions that make a positive contribution toward improving learning outcomes.

We operate with a lean team that consists of an implementation team based in Lusaka, Zambia, a core remote team in the United Kingdom and South Africa, and a reliable pool of contractors.



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