

# SEW WHAT'S NEW!

**February 2026**



4311 Kirkwood Hwy  
Wilmington, DE

*Sew  
What!*

[www.sewwhatde.com](http://www.sewwhatde.com)  
[contact@sewwhatde.com](mailto:contact@sewwhatde.com)

# Employee Spotlight

## Jen Minchini



Jen both works in the store and teaches classes for young sewers here at Sew What. Jen is a retired elementary school librarian who has always loved sewing. Naturally combining her two loves of teaching and sewing, she is helping her Sew What students build confidence and skill.

Jen's many other interests include machine embroidery, baking, feeding bunnies and crocheting. On many levels she enjoys making connections with all of our customers. Come in for a visit!

Jen is a go to resource for baby and children's quilts. She has a great eye for pairing quilt projects with storybooks like her recent recommendation of *The Mitten* by Jan Brett to complement our Hedgehugs Framed Cuties quilt kit.

**Watch The Book Nook with Jen here!**



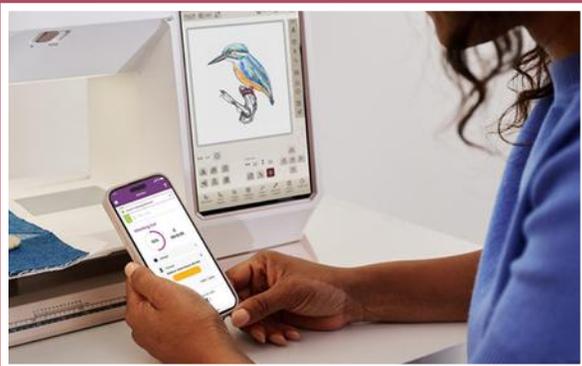
# NATIONAL EMBROIDERY MONTH SALE

February 1-28, 2026

An application for creating and editing embroidery designs—whetheryou're a seasoned embroidery creator or just getting started, one of our 3 levels is perfect for you!

# 25% OFF

mySewnet™ Embroidery Software 2021 (Boxed)



# 2 Months FREE

When You Purchase an Annual CREATIVATE™ Membership from an Authorized Retailer



# Designer Epic™ | 3

**Nordic Frost Edition**  
Sewing & Embroidery Machine

# EXCLUSIVE Launch Gift with Purchase

February 1 – March 31, 2026



## NEW Designer Epic™ | 3

### Nordic Frost

Sewing & Embroidery Machine  
Gift with Purchase\* Includes:

- Mega Turnable Hoop (450 x 450 mm)
- Free-Arm Embroidery Hoop (100x150 mm)
- Quilters Metal Hoop (200 x 200 mm)
- Tear-A-Way Extra Wide Stabilizer
- Cut-A-Way Extra Wide Stabilizer

Works with *CREATIVATE™*. Ask your Dealer for more information on which membership level is the best for you!



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# Designer Epic™ | 3

## Nordic Frost Edition Sewing & Embroidery Machine



### Top Features



#### Embroidery Unit

Thoughtful engineering results in reduced noise and vibration for a more relaxing sewing experience. Building on this foundation, the updated embroidery unit features further refinements that enhance stability and smooth operation, along with an ergonomic hoop connection system that makes attaching and removing your hooped project easier than ever.



#### Free-Arm Embroidery<sup>^</sup>

Embroider difficult-to-hoop projects without opening a seam. Simply slip part of your project around the free-arm when attaching the optional Free-Arm Embroidery Hoop.



#### Reversible Hoop Capability<sup>^</sup>

The first in the industry to seamlessly embroider a specialty technique like felting or bobbin work, then continue stitching over that design with conventional embroidery. With the special techniques hoop you don't need to un-hoop your project, saving you time and frustration.

#### Embroidery Projection<sup>^</sup>

Project the image of an embroidery on your hooped fabric for easy placement. See where your embroidery is to generally place a design on your project, or easily match multiple hoopings to create embroideries at the ideal size. You can use the Exact Position feature to fine-tune for absolutely perfect placement.

<sup>^</sup> Optional accessory required

## Top Features Continued

# DESIGNER EPIC 3

## Nordic Frost Edition

Sewing and Embroidery Machine



### Industry's Largest Embroidery Area\*\*

Embroider with the market's largest embroidery area using the 450x450 mm Mega Turnable Hoop.<sup>^</sup>

### DESIGNER™ Embellishment Attachment<sup>^</sup>

Embroider ribbon, beads or yarn directly and precisely on fabric as the attachment guides the material into place. Automatically stitch a variety of materials with your machine to avoid the time and stress of stitching them down by hand.

### CREATIVATE™ Ecosystem<sup>\*</sup>

Get creative with seamless cloud-based navigation between your machine screen, laptop and mobile device.

### CREATIVATE Design Catalog<sup>\*</sup>

CREATIVATE Design Catalog has thousands of beautiful ready-made embroidery designs, from flowers and fonts to nature and more. The best part is you can access the full Design Catalog on-screen so you don't have to leave your machine to find the perfect design.

### CREATIVATE Blog

Access a live feed directly on your screen of news, free projects, free designs and more.

### CREATIVATE App

Download the free app that connects your phone to your machine. Digitize photos on the go, get live machine updates and more.

<sup>^</sup> Optional Accessory.

<sup>\*</sup> Some CREATIVATE features require a paid membership.

<sup>\*\*</sup> When Compared to Brother Avener, Bernina B990 and Babylock Radiance.



Sweet Easter Wishes Tiling Scene  
by Michael Zindell  
\$29.99



Baby Animal Appliques  
\$14.99



Winnie-the-Pooh Minis  
\$14.99



Flowery Farmyard by  
Cavetry Smith  
\$12.99



**SHOP NOW**



**OESD Stabilizer Labels**  
**\$14.99**



**Animal Quilting Pack**  
**\$39.99**



**In the Hoop USB Holder**  
**\$9.99**



**Fancy Alphabet**  
**\$12.99**

# Classes

3 CLASSES



## Beginning Sewing Home Décor Edition

Feb. 5, 12 and 19  
5:45 -9:00 | \$89.99\*

[REGISTER HERE](#)



## Embroidery Club In Person

Feb 7 or Feb 9  
10:15 - 4:30 | \$25

[REGISTER HERE](#)



## Embroidery Club Virtual

Feb 7 or Feb 9  
10:15 - 4:30 | \$25

[REGISTER HERE](#)



## Super Sew Sunday

Feb. 8  
10:00 -7:00 | \$25.00

[REGISTER HERE](#)

NEW OWNERS 3



## Embroidery

Feb. 10  
10:15 -1:30 | \$329.99\*

[REGISTER HERE](#)



## Smocking Arts Guild of America

Feb 11  
6:30 - 8:30 | FREE

[REGISTER HERE](#)



## Fix It Friday

Feb. 13  
10:30 - 12:30 | FREE

[REGISTER HERE](#)



## Days for Girls

Feb. 18  
10:30 - 12:30 | FREE

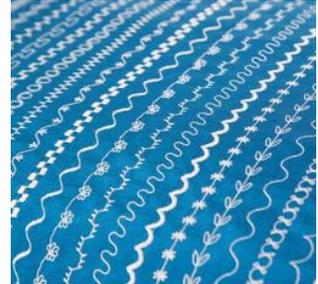
[REGISTER HERE](#)



## Kids Basics

Feb. 18 & 19  
5:45 -8:30 | \$149.99\*

[REGISTER HERE](#)



## Decorative Stitching

Feb. 19  
10:15 - 1:30 | \$219.99\*

[REGISTER HERE](#)



## Accuquilt Exploration

Feb. 19  
1:00 - 2:30 | \$14.99

[REGISTER HERE](#)



## Easy Applique using AccuQuilt

Feb. 20  
10:15 - 1:30 | \$19.99

[REGISTER HERE](#)

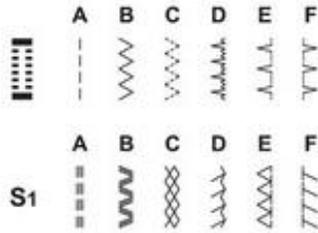
# Classes



## Floriani FTC-U Total Control

Feb. 21  
2:30 - 5:00 | \$29.99

[REGISTER HERE](#)



## Sewing Machine Introduction

Feb. 24  
10:15 - 1:30 | \$219.99

[REGISTER HERE](#)



## CASE for SMILES

Feb. 25  
12:00-2:00  
6:00-8:00  
FREE

[REGISTER HERE](#)



## Scan N Cut Techniques

Feb. 26  
10:30 - 12:30 | \$39.99

[REGISTER HERE](#)



## Virtual - Scan N Cut Techniques

Feb. 26  
10:30 - 12:30 | \$39.99

[REGISTER HERE](#)



## Open Sew

Feb. 26  
5:00 - 9:00 | \$10.00

[REGISTER HERE](#)



## Easy Tote Bag

Feb. 27  
1:00 - 4:30 | \$24.99

[REGISTER HERE](#)



## Kid Stitch

Feb. 28  
10:15 - 1:00 | \$24.99+

[REGISTER HERE](#)



## Seasonal Table Topper with Robin

March 3  
10:45 - 3:00 | \$39.99

[REGISTER HERE](#)



## Possibility Panels

March 5  
10:45 - 1:00 | \$39.99

[REGISTER HERE](#)

3 CLASSES

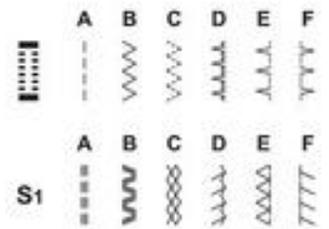


## Beginning Sewing: Basic Bags Edition

March 5, 12, and 19  
6:15 - 9:00 | \$89.99

[REGISTER HERE](#)

NEW OWNERS 1



## Sewing Machine Introduction

March 6, 10, or 21  
10:15 - 1:30 | \$19.99

[REGISTER HERE](#)

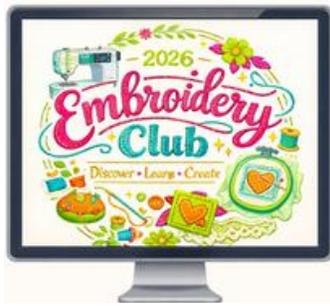
# Classes



## Embroidery Club In Person

March 7 or 9  
10:15 - 4:30 | \$25

[REGISTER HERE](#)



## Embroidery Club Virtual

March 7 or 9  
10:15 - 4:30 | \$25

[REGISTER HERE](#)



## Smocking Arts Guild of America

March 11  
6:30 - 8:30 | FREE

[REGISTER HERE](#)



## Accuquilt Exploration

March 12  
1:00 - 2:30 | \$14.99

[REGISTER HERE](#)



## Fix It Friday

March 13  
10:30 - 12:30 | FREE

[REGISTER HERE](#)

2 CLASSES



## Bodobo Big Bag

March 17 & 24  
10:30 - 1:30 | \$19.99

[REGISTER HERE](#)

3 CLASSES



## Beginning Sewing: Basic Bags Edition

March 17, 24, and 31  
10:45 - 1:30 | \$89.99

[REGISTER HERE](#)



## Easy Does It Zippered Bag

March 18  
5:15 - 8:30 | \$29.99

[REGISTER HERE](#)



## Table Runner

March 19  
10:15 - 1:30 | \$19.99

[REGISTER HERE](#)

NEW OWNERS 3



## Embroidery

March 20  
10:15 - 1:30 | \$329.99\*

[REGISTER HERE](#)

NEW OWNERS 2



## Decorative Stitching

March 24  
10:15 - 1:30 | \$219.99

[REGISTER HERE](#)



## Dragonfly Applique Tea Towel

March 26  
10:15 - 1:30 | \$24.99

[REGISTER HERE](#)

# Embroidery Club Returns

Build skills, explore new techniques, and get more out of your embroidery machine with our monthly Embroidery Club.

This month we're meeting February 7 and 9 and focusing on Free Standing Lace. It's a fun technique that lets you create detailed lace designs that stand on their own using water soluble stabilizer.

\$10 per class

Must register for all 10 months. Offer ends February 8, 2026.

[REGISTER HERE >](#)

## NEW FABRIC COLLECTIONS

Just in for Black History Month, African Story by Gwendolyn McShepard for Elizabeth's Studio brings powerful storytelling to fabric. This 100% cotton collection features expressive prints inspired by community, tradition, and everyday life, with bold colors that make a statement in quilts, garments, and home décor projects.

We also have new Kente cloth arriving this month.

A meaningful collection for projects that celebrate culture, creativity, and history.

# Beginning Sewing: The Series

This project based program gives modern makers a clear, confidence building path into sewing. You'll learn your machine step by step, build practical skills through hands on projects, and finish each class with something beautiful and useful to show for it.

## Home Décor

Perfect for mastering the basics and precision sewing. What you'll learn: Measuring, cutting, straight seams, pivoting corners.

Projects: Table Runner • Kitchen Towel • Throw Pillow  
• Pillowcase

When: Wednesdays, February 5, 12, and 19  
Time: 5:45 PM to 9:00 PM

[REGISTER NOW](#)

## Basic Bags

Level up with construction techniques and zippers. What you'll learn: Bag making fundamentals and hardware in a relaxed setting.

Projects: Tote Bag • Zippered Pouch • Simple Wallet

When: Wednesdays, March 5, 12, and 19  
Time: 5:45 PM to 9:00 PM

[REGISTER NOW](#)

## The Details

Cost: \$89.99 (kits included)

# Fresh Picks for Spring Projects

## Introducing GO!Kangaroo by Janine Lecour & GO!® Berry Medley by Chris Marchini

**FREE** embroidery downloads available  
in three different stitches (*\$22 value*)



Janine Lecour



Chris Marchini

# Let Your Imagination Roam

## The NEW GO!® Baby Zoo Animals Die has arrived

Regular price: ~~\$94<sup>99</sup>~~  
Your price: **\$79<sup>99</sup>**

February  
die to try™  
Series  
Die



**FREE Mat  
with Purchase!**  
See details.



# Laverne & Shirley

Sewing & Storage  
Savings EXTENDED!

Reg. \$2,699.99

**\$1,599.99**



**Hurry!**  
Savings end February 16

# Gidget II

A Simple, Portable  
Workhorse

Reg. \$399.99

**\$249.99**



**1/30 - 2/26/2026**

# ELECTRIC LIFT UPGRADE ON SYDNEY CABINETS

Buy a Sydney or Sydney Lite and  
upgrade to an Electric Lift FREE!

SAVE  
**\$500!**



# BANDICOOT

Everything You Need,  
Where You Need It

Reg. \$1,199  
**\$699.99**



# NATIONAL EMBROIDERY MONTH SALE

February 1-28, 2026



MSRP \$5,999

**Buy the Bundle and Save—Now \$4,899!**

## Designer Topaz | 65 Sewing & Embroidery Machine

### Bundle\* Includes:

- DESIGNER TOPAZ™ 65
- Metal Hoop Small  
(100 x 100 mm)
- Extension Table with  
Adjustable Guide (not shown)



# NATIONAL EMBROIDERY MONTH SALE

February 1-28, 2026



MSRP \$12,999

**Save Over \$4,400 When You Buy the Bundle**

## Designer Sapphire™ | 85

Sewing & Embroidery Machine

### Bundle\* Includes:

- DESIGNER SAPPHERE™ 85
- Mega Endless Hoop (260 x 150 mm)
- Aqua Magic Plus (15" X 10 YDS)
- Curved Embroidery Scissor (3.5 in / 8.9 cm)



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# NATIONAL EMBROIDERY MONTH SALE

February 1-28, 2026

*Designer Topaz™* 40  
Sewing & Embroidery Machine

WAS \$3,299

**NOW \$2,399\***



**Designer Quartz™** | 29  
Sewing & Embroidery Machine  
Limited Quantities

WAS \$1,999

**NOW \$1,149\***



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# NATIONAL EMBROIDERY MONTH SALE

February 1-28, 2026



# 25% OFF

All Hoops, Stabilizer, Thread & Specialty Embroidery Accessories



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AN OFFER THAT'S

# Sew easy to Love

**ESSENCE INNOV-ÍS VM5200**  
COMBINATION MACHINE

**\$400  
OFF\***



**AVENEER EV1**  
COMBINATION MACHINE

**\$1,200  
OFF\***



**STELLAIRE INNOV-ÍS XE2**  
EMBROIDERY MACHINE

**\$200  
OFF\***



**INNOV-ÍS NQ1700E**  
EMBROIDERY MACHINE

**\$200  
OFF\***



**FEBRUARY 2-20, 2026**

**brother**  
at your side

\*Offers available at participating authorized Brother Dealers only. Pricing and offers are determined by dealers and may vary.

AN OFFER THAT'S

# Sew easy to Love

**SABESBLUE**  
BES BLUE EMBROIDERY &  
LETTERING SOFTWARE

**SDX325**  
SCANN CUT DX  
INNOVIS EDITION

GIFTS WITH  
PURCHASE OF  
A PRIZ



**PR1X**  
EMBROIDERY MACHINE

**FEBRUARY 2-20, 2026**

**brother**  
at your side

\*Offers available at participating authorized Brother Dealers only. Pricing and offers are determined by dealers and may vary.

AN OFFER  
THAT'S

# Sew easy to Love

0%  
APR  
FOR

48 or 60 MONTHS\*

\*On qualifying Brother sewing and embroidery machine purchase of \$5,000 or more with 48 equal monthly payments required OR \$9,000 or more with 60 equal monthly payments required on the Sewing & More credit card.



CELESTE CX1



CELESTE CX1E



AVENEER EV1

FEBRUARY 2-12, 2026

\*Qualifying purchase amount must be on one receipt made at participating authorized Brother dealer locations February 2nd-12th, 2026. Refurbished or used machines do not qualify. Discounts may result in the qualifying purchase amount not being satisfied. No interest will be charged on promo purchase balance including related optional debt cancellation fees, and equal monthly payments are required on promo purchase until it is paid in full. The payments equal the amount financed divided by the number of months in the promo period, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. During the last month(s) of the promo period the required monthly payment may be reduced due to the prior months' rounding. Regular account terms apply to non-promo purchases. New Accounts as of 07/31/2025: Purchase APR is 34.99%. Penalty APR is 39.99%. Min Interest Charge is \$2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. ©2026 Brother International Corporation.

brother  
at your side

**PFAFF**  
Perfection starts here.™

# NATIONAL EMBROIDERY MONTH SALE

February 1 - 28, 2026

creative icon™ 2  
Sewing and Embroidery Machine



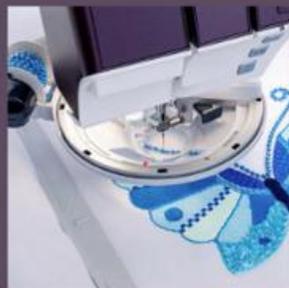
MSRP: \$22,999

## Save Over \$7,900 When You Buy the Bundle\*

Bundle Includes *creative icon™ 2* machine plus:



Magnifying  
Lens Set



creative™ Embellishment  
Attachment



Embellishment  
Attachment  
Sampler Kit



Luxe Collection  
Machine Case

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# NATIONAL EMBROIDERY MONTH SALE

February 1 - 28, 2026

**PFAFF**  
Perfection starts here.™

creative expression™ 750  
Sewing and Embroidery Machine



MSRP: \$11,499

Buy the Bundle and Save\*  
Now \$8,899



creative™ Metal Hoop  
180 x 130 mm



Extension Table with  
Adjustable Guide

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**PFAFF**  
Perfection starts here.™

# NATIONAL EMBROIDERY MONTH SALE

February 1 - 28, 2026

**creative performance™ 950**  
Sewing and Embroidery Machine



MSRP: \$15,999

## Save Over \$5,600 When You Buy the Bundle\*

Bundle Includes *creative performance™ 950* machine plus:



**creative™ Embellishment  
Attachment**



**Embellishment  
Attachment  
Sampler Kit**



**PFAFF® Large  
Roller Bag**

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**PFAFF**  
Perfection starts here.™

# NATIONAL EMBROIDERY MONTH SALE

February 1 - 28, 2026



**25% OFF** All PFAFF® Hoops, Stabilizer, Thread and Specialty Embroidery Accessories



**PFAFF**  
**Cut-A-Way Bulk Stabilizer**  
 Soft, non-woven stabilizer with strong, easy-removal properties for permanent stability.  
**Cut-A-Way Bulk Entrelace**  
 Soft, non-woven stabilizer with strong, easy-removal properties for permanent stability.  
**Cut-A-Way Bulk Vlies**  
 Soft, non-woven stabilizer with strong, easy-removal properties for permanent stability.  
**Cut-A-Way Bulk Stabilizator**  
 Soft, non-woven stabilizer with strong, easy-removal properties for permanent stability.  
**Cut-A-Way Bulk Melonlapp**  
 Soft, non-woven stabilizer with strong, easy-removal properties for permanent stability.  
**Cut-A-Way Light Stabilizer**  
 Soft, non-woven stabilizer with strong, easy-removal properties for permanent stability.  
**Cut-A-Way Light Entrelace**  
 Soft, non-woven stabilizer with strong, easy-removal properties for permanent stability.  
**Cut-A-Way Light Entrelace**  
 Soft, non-woven stabilizer with strong, easy-removal properties for permanent stability.  
**Cut-A-Way Light Vlies**  
 Soft, non-woven stabilizer with strong, easy-removal properties for permanent stability.  
**Cut-A-Way Light Stabilizator**  
 Soft, non-woven stabilizer with strong, easy-removal properties for permanent stability.  
**Cut-A-Way Light Melonlapp**  
 Soft, non-woven stabilizer with strong, easy-removal properties for permanent stability.

**PFAFF**  
**Cut-A-Way Light Stabilizer**  
 Soft, non-woven stabilizer with strong, easy-removal properties for permanent stability.  
**Cut-A-Way Light Entrelace**  
 Soft, non-woven stabilizer with strong, easy-removal properties for permanent stability.  
**Cut-A-Way Light Entrelace**  
 Soft, non-woven stabilizer with strong, easy-removal properties for permanent stability.  
**Cut-A-Way Light Vlies**  
 Soft, non-woven stabilizer with strong, easy-removal properties for permanent stability.  
**Cut-A-Way Light Stabilizator**  
 Soft, non-woven stabilizer with strong, easy-removal properties for permanent stability.  
**Cut-A-Way Light Melonlapp**  
 Soft, non-woven stabilizer with strong, easy-removal properties for permanent stability.

**PFAFF**  
**Clear & Mesh Bulk Stabilizer**  
 Clear, non-woven stabilizer with a low to medium setting on iron.  
**Clear & Mesh Bulk Entrelace**  
 Clear, non-woven stabilizer with a low to medium setting on iron.  
**Clear & Mesh Bulk Entrelace**  
 Clear, non-woven stabilizer with a low to medium setting on iron.  
**Clear & Mesh Bulk Vlies**  
 Clear, non-woven stabilizer with a low to medium setting on iron.  
**Clear & Mesh Bulk Stabilizator**  
 Clear, non-woven stabilizer with a low to medium setting on iron.  
**Clear & Mesh Bulk Melonlapp**  
 Clear, non-woven stabilizer with a low to medium setting on iron.

**PFAFF**  
**Aqua Magic Plus Stabilizer**  
 Water-soluble stabilizer.  
**Aqua Magic Plus Entrelace**  
 Water-soluble stabilizer.  
**Aqua Magic Plus Entrelace**  
 Water-soluble stabilizer.  
**Aqua Magic Plus Vlies**  
 Water-soluble stabilizer.  
**Aqua Magic Plus Stabilizator**  
 Water-soluble stabilizer.  
**Aqua Magic Plus Melonlapp**  
 Water-soluble stabilizer.

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February 2026

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