



GULF COATINGS CONFERENCE

9-11 OCTOBER 2023

EXPO CENTRE SHARJAH // UNITED ARAB EMIRATES

PROGRAMME

- ✓ Latest research results from academia and industry
- ✓ **Embrace a world of new ideas and technologies**
- ✓ Learn from leading professionals
- ✓ **Interact with potential new business partners**
- ✓ Exchange views in discussion groups

NÜRNBERG MESSE

www.gulf-coatings-show.com



GULF COATINGS CONFERENCE 2023

The Conference at the Gulf Coatings Show will cover the entire spectrum of coatings technology. Speakers from top-notch companies from the Middle East, Europe, America and Asia will present new technology developments to inspire innovation, drive product quality and enhance efficiency.

Carefully curated from a global network of coatings experts, the presentations will focus on modern technologies: environmentally friendly formulations, functional coatings, nano-technology, formaldehyde-free formulations, sustainability, renewable raw material feedstocks and similar mega-trends.

In line with the events guarantee to provide high-quality business and technology insights for the Middle East, the speakers will gear their insights towards regional requirements and market specifics: protective coatings, waterborne coatings, wood coatings, coatings for infrastructure, concrete and metal coatings, flooring, abrasion resistance, mechanically-robust architectural paints, anti-microbial coatings and optimizing TiO₂. Also, exclusive presentations on the regional market dynamics, perspectives and opportunities will set the stage for the Conference. Attendees will benefit from detailed insights and key statistics on the vibrant Middle East region.



GULF COATINGS CONFERENCE 2023

MONDAY, 9th OCTOBER 2023

TIME	SESSION	LOCATION	GULF COATINGS SHOW 2023
11:00 - 11:15	Welcome note Katrin Vogt, Vincentz Network	HALL 2 ECS	GULF COATINGS SHOW 2023 10:00 - 17:00 HALL 2 EXPO CENTRE SHARJAH
11:15 - 12:00	Keynote 1: <i>The Inherent and empowering relationship between coatings and sustainability</i> André van Linden, AkzoNobel	HALL 2 ECS	
12:00 - 12:45	Keynote 2: <i>The Role of ABA Surfactants in Waterborne Formulations</i> Sam Morell, SamMorell	HALL 2 ECS	
12:45 - 13:00	PANEL DISCUSSION		
13:00 - 14:00	THIS IS LUNCH TIME!		
Continue your #GCS2023Conference experience by following one of these afternoon tracks			
14:00 - 14:30	<i>Sustainable production orchestrated from a mobile control room</i> Rajesh Sharma, Schneider Electric	HALL 2 ECS	
14:30 - 15:00	<i>Study of solar reflective coatings suitable for exterior wall applications</i> Ray Fernando, California Polytechnic State University	HALL 2 ECS	
15:00 - 15:30	COFFEE BREAK!		
15:30 - 16:00	<i>Understanding wet opacity in matt decorative paints and how to best optimise</i> Andy White, fp-pigments	HALL 2 ECS	
16:00 - 16:30	<i>Hansen solubility paramter of TiO2 pigments</i> Thomas Koch, Kronos	HALL 2 ECS	
16:30 - 17:00	<i>How to get the perfect surface</i> Nico Janssen, Optisense	HALL 2 ECS	

GULF COATINGS CONFERENCE 2023

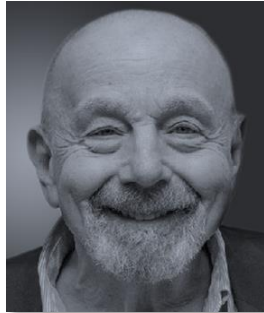
TUESDAY, 10th OCTOBER 2023

TIME	SESSION	LOCATION	GULF COATINGS SHOW 2023
10:15 - 10:30	Welcome note Katrin Vogt , Vincentz Network		GULF COATINGS SHOW 2023 10:00 - 17:00 HALL 2 EXPO CENTRE SHARJAH
10:30 - 11:00	<i>High Performance Polyurea Coatings For Variety of End Applications</i> Dineshkumar Patel , Covestro Middle East	HALL 2 ECS	
11:00 - 11:30	<i>Optimisation of Pigment Grinding</i> Oliver Korten , Orontec	HALL 2 ECS	
11:30 - 12:00	COFFEE BREAK		
12:00 - 12:30	<i>The Importance of Quality Mixers in the Paint Industry: A Comprehensive Analysis</i> Miriam Samuel , M/s. Abigail Enterprises	HALL 2 ECS	
12:30 - 13:00	<i>Reduce Loss of Rheology after Dilution of Paints</i> Mukund Gogte , Ashland Specialty Ingredients - Coatings BU	HALL 2 ECS	
13:00 - 13:30	MEET THE SPEAKER		
13:30 - 14:30	THIS IS LUNCH TIME!		
14:30 - 15:00	<i>Advancing from conventional substrate wetting to superwetting - The next generation, carbon chemistry-based wetting additives</i> Hilbert Esselbrugge , Ashland	HALL 2 ECS	
15:00-15:30	<i>Automatized deposition of AI assisted photonic cured nano-enhanced coatings</i> Ana Escobar , LEITAT Technological Center	HALL 2 ECS	
15:30 - 15:35	<i>Farewell</i> Katrin Vogt , Vincentz Network	HALL 2 ECS	

SPEAKERS



Rajesh Sharma



Sam Morell



Ray Fernando



Dineshkumar Patel



Ana Escobar



Andrew White



André van Linden



Miriam Samuel



Thomas Koch



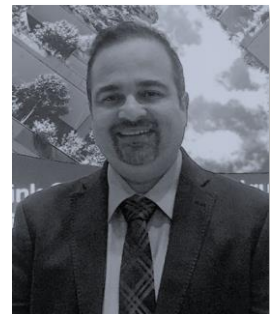
Nico Janssen



Oliver Korten



HilberT Esselbrugge



Mukund Gogte

GENERAL INFORMATION



Venue

Gulf Coatings Show 2022 Conference will be held at:
Expo Centre Sharjah
Al Taawun St., Al Khan,
Sharjah, United Arab Emirates

Date

Congress: 9 – 11 October 2023

Congress language

Gulf Coatings Show 2023 Conference will be held in
English only

Organiser

Vincentz Network
Plathnerstr. 4c
30175 Hannover, Germany

Visa information

International attendees who will need to obtain a visa for visiting the United Arab Emirates should contact the UAE embassy or consulate in order to determine how to apply and the length of time required to process applications. The organiser has no influence over the application process. In order to obtain a letter of invitation from the organiser, please contact:

Purple Kitchen Events LLC

Glaim Estacio
T: + 971 (0)4 246 0165
admin@purple-kitchen.com

[Register](#)

Hotel reservation

Early booking at the hotel is recommended, to ensure availability and obtain the best rates. Accommodation is not included in the congress fee. We kindly ask you to make your own reservation.

Novotel Sharjah Expo Centre

To make a reservation under the keyword "Gulf Coatings Show " or "Purple Kitchen Events" please contact:

Asif Ansari // Novotel Sharjah Expo Centre

Phone: + 971 (0)6 599 0540

E-Mail: Asif.ANSARI@accor.com

Jumeirah Creekside Hotel

To make a reservation under the keyword "WSM1RO5" or "WSM1BB5" please visit:

www.jumeirah.com/en/stay/dubai/jumeirah-creekside-hotel

Your key contact:



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