



Q3 2025

ATLANTA INDUSTRIAL SUBMARKET REPORT

SNAPFINGER | STONE MOUNTAIN



The Stone Mountain/Snapfinger industrial submarket showed signs of stabilization in Q3 2025, as the pace of negative absorption slowed from earlier in the year. While tenant activity remained subdued and vacancy continued to climb, rental rates held relatively steady and no new construction was initiated, pointing to a market in reset mode rather than long-term distress.

- Vacancy increased to 8.8%, up from 8.3% in Q2, as new availabilities entered the market.
- Net absorption registered -100,632 SF, an improvement from last quarter's -156,739 SF, signaling that tenant losses may be beginning to level off.
- Average asking rents declined slightly to \$8.08 PSF from \$8.20 PSF, as landlords remained flexible to attract activity.
- No new projects were under construction, reflecting a cautious development environment amid ongoing absorption challenges.



8.8% Q3 VACANCY RATEQ2: 8.3%



(100,632) SF Q3 NET ABSORPTION Q2: (156,739) SF



O SFQ3 UNDER CONSTRUCTION
Q2: 0 SF



\$8.08 PSF Q3 AVG. ASKING RENT | YEAR Q2: \$8.20 PSF



Q3 2025 | SNAPFINGER | STONE MTN.

Q3 2025 | VACANCY & RENTAL RATE



SELLER

SELLER

Q3 2025 | NET ABSORPTION & U.C.



NOTABLE SALES



1871 WILLOW SPRINGS CHURCH RD

SOCIAL CIRCLE, GA 30025

SIZE (SF) 1,512,552 \$75,000,000 PRICE (\$49.59 PSF) BUYER North Haven Net REIT

WPT Capital Advisors, LLC

Strategic Real Estate Partners

NOTABLE LEASES



1665 DOGWOOD DR SW

CONYERS, GA 30012

SIZE (SF) 198,000

TENANT DiversiTech Corporation

LANDLORD Plymouth Industrial REIT, Inc.

LEASE TYPE Renewal



EAST ATLANTA LOGISTICS CENTER II

COVINGTON, GA 30014

SIZE (SF) 500,000 \$66,000,000 PRICE (\$132.00 PSF) BUYER Serverfarm



1003 SIGMAN RD CONYERS, GA 30012

SIZE (SF) 123,457

TENANT TNT Crane

LANDLORD Private Ownership

LEASE TYPE New



EAST ATLANTA LOGISTICS CENTER

COVINGTON, GA 30014

SIZE (SF) 200.880 \$19 200 000 PRICE (\$95.58 PSF) BUYER IP Capital Partners, LLC SELLER Industrial Realty Group, LLC



PERIMETER EAST INDUSTRIAL

DECATUR, GA 30034

89,376 SIZE (SF)

TENANT GOFO

LANDLORD Raco General Contractors

LEASE TYPE New

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CoStar Group, Inc., Real Capital Analytics, and Georgia State Economic Forecasting Center. The Lee & Associates Atlanta Industrial Market Report compiles market data by using a third-party database for the proprietary analysis of building sizes of 15,000 SF and larger in the ATL-Metro Area.

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Market report analysis by: Dan Wagner, Chief Data Officer | Kate Hunt, Research Director Market report created by: Julia Whitlark, Marketing Director