



**EQUISHOX**



**EQUISHOX - 2023 YEAR END REVIEW**



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# Instrumental Strides: 2023 a Pivotal Year for Equishox Advancements

Two years after commencing the design and prototyping stage of EQUISHOX, we received our first production prototypes in mid-October 2023.

Following this milestone, we initiated efforts to share the EQUISHOX story globally. Presentations on EQUISHOX took us to visit some of the largest bloodstock enterprises, prominent owners, distinguished trainers, and top farriers.

We obtained approval from the BHA, IRHB and the NSA (Nation Steeplechase Association) and are currently in discussions for approval with authorities in France, Australia, and the USA.

As of today, (30) owners, trainers, pre-trainers, and farriers have the EQUISHOX shoes on test. The feedback received thus far regarding horse welfare, injury rehabilitation, injury prevention, wear rate, and performance improvement has been truly remarkable.



## Trainers

Alan King  
Archie Watson  
Hugo Palmer  
Karl Burke  
Martin Keighley  
Joseph O'Brien  
Tom Ward  
Amy Murphy  
Graham McPherson /  
David Killahena

Mark Johnston  
JJ O'Neill  
Phil Kirby  
Roger Varian  
Charlie Appleby  
Leo Powell (USA)  
Malcolm Bastard  
Jamie Magee  
Alessandro Marconi  
(FR)

## Farriers

Stephen Kielt  
James Coburn  
Lance Setter  
Darren Oldman

Jamie Fox  
Norman Geraghty  
Jamie Goddard

## Owners

Coolmore  
Godolphin  
Juddmonte (IRE)

## Charities

British Racing School

## Testimonials

“Sunday Soldier sustained a nasty wound to her fetlock in her last race at the end of August and needed some time off to recover. She came back into work and although she wasn't lame, she just wasn't moving very well. A month ago, we decided to give Equishox a try and have been very impressed with the results. Sunday Soldier is enthusiastic in her work, moving better than ever and had her first run back since her injury, where she won comfortably by a margin of seven lengths. She'll definitely stay in the Equishox shoes; the impact absorption factor has clearly helped her to move more freely at home, and the improvement in her racing performance when she won at Musselburgh is testament to that. We'll be trying Equishox shoes on a few of our other horses now and will be hoping for similar results!”

**DAVID KILLAHENA**

“This is Great Product; I've been using them on horse's involved in the Racing Industry and have found improvement in horses' movement also the reduced concussion seems to improve hoof quality on horses with brittle or weak feet.”

**NORMAN GERAGHTY (FARRIER)**

“Alan King Racing have been using Equishox racing plates since late September this year on several horses.

We have had good results with horses that have knocked joints in the past, one being Grandeur D'Ame. The shoe allowed his joints to settle giving us a smoother time during training and resulting him winning first time out at Wetherby on the 18/11/23 by 25 lengths, he also ran a blinder at Cheltenham in the December Gold Cup 16/12/23 finishing 4th . A similar story could be said for another young horse who finished 2nd on his debut in a Bumper.

Alan King Racing would recommend the use of Equishox shoes and have seen first-hand the welfare benefits from a striking point of view and greater stability. We also look forward to the benefits of the shoe when the ground quickens up on the flat and summer jumping.”

**ALAN KING**







## Winners & Placed

**Lunar Shadow** (GB) winner of Fireworks 5th of November Handicap at Chelmsford 05/10/23 (Alan King)

**Pinnacle Peak** (GB) winner of the Abu Dhabi Digital Markets Handicap Hurdle at Cheltenham 27/10/23 also placed 4th at Cheltenham 27/11/23 (Martin Keighly)

**Grandeur D'Ame** (FR) winner of Chairman Colin Baldwin Memorial Chase at Wetherby 18/11/23 by 25 lengths, Also Placed 4th in the Virgin Bet December Gold Cup at Cheltenham 16/12/23 (Alan King)

**Sunday Soldier** (IRE) winner of the Tote.co.uk Five Gold Rings Mares Handicap Hurdle 18/12/23 by 7 lengths (Graham McPherson/David Killahena)

**Heavenly Breath** (GB) 5th in the Jennings Bet in Shiremoor Hoppings Fillies Group 3 30/06/23 only beaten 5 lengths by Al Husn and Nashwa (Archie Watson)

**Autonomy** (GB) 3rd at Southwell 24/11/23 beaten a length (Phil Kirby)

**Kazontheraz** (GB) placed 3rd at Hereford 21/11/23 and 2nd at Ludlow 20/12/23 (Martin Keighly)

**Menaggio** (IRE) 2nd at Plumpton 18/12/23 (Alan King)

**Mikimoto** (GB) 2nd at Catterick 19/12/23 (Martin Keighly)

**Nelson Criq** (IRE) 4th at Warwick 07/11/23 (Alan King)

**Ski Lodge** (IRE) 2nd Chepstow 09/12/23 (Alan King)

Winner & Placed/Runners  
8/12

Winner/Runners  
4/12

**We have appointed our first  
stockist in the UK.**

Farriers Choice Limited, Unit 10,  
Acorn Business Centre, Oaks Drive,  
Newmarket, Suffolk, CB8 7SX.



We are all extremely excited to have introduced a new product to the Horse Racing Industry which has tangible welfare benefits to horse and rider in pre training, training, and racing. It is a chance to make a difference!

Thank You for joining us on the Journey.  
Happy New Year.

Paul, Choc, Craig, Aron, Oisin, Paolo, Kristo

**THE EQUISHOX TEAM**





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