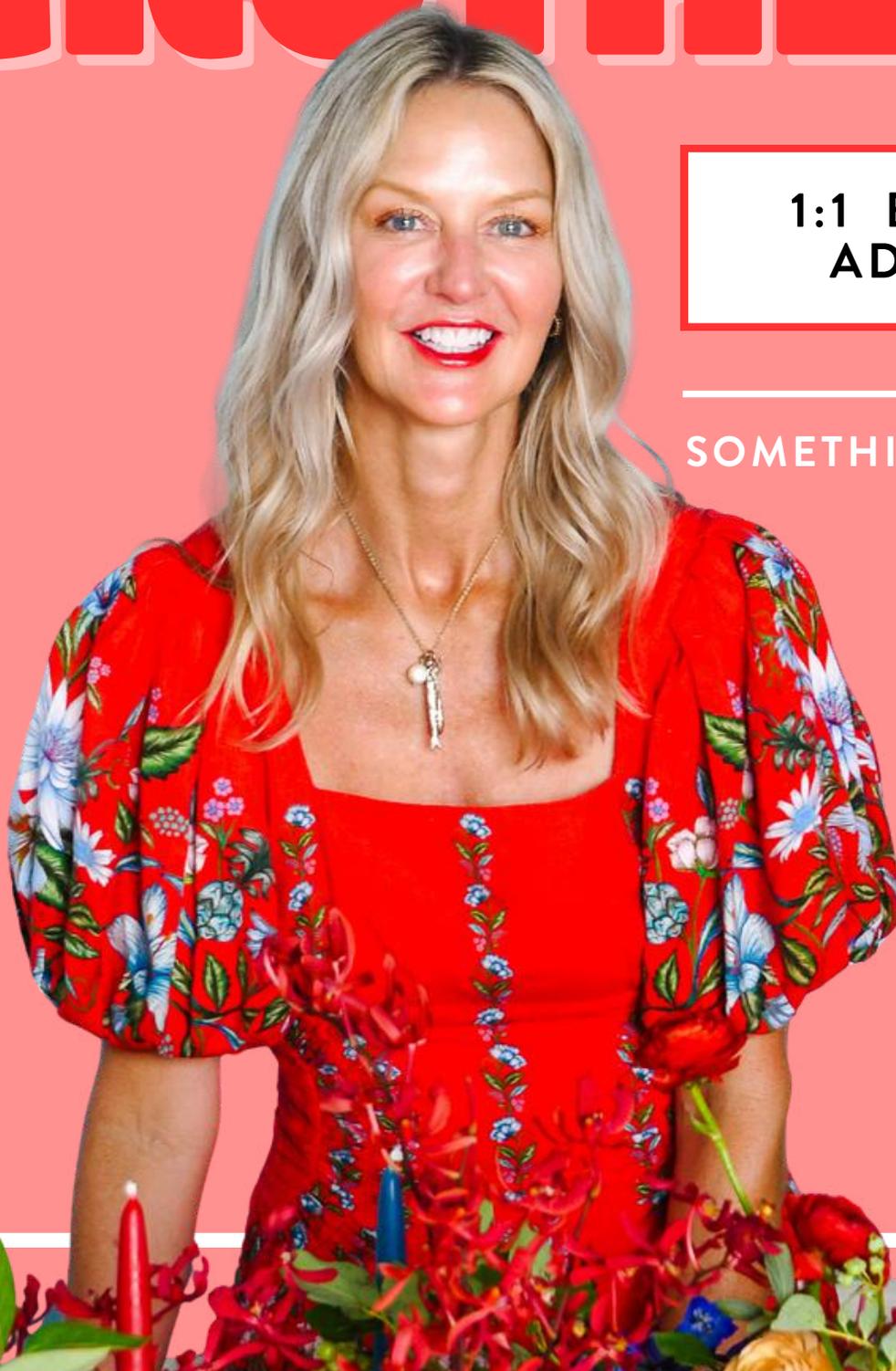


DAWN CROTHERS

**1:1 BUSINESS
ADVISORY**

OWNER OF
SOMETHING VINTAGE
RENTALS





BEST FOR:

1. **Event rental business** owners at the early or growth stage who value a strong foundation.
2. **Owners** navigating inventory expansion, operational complexity, or decision fatigue.
3. **Entrepreneurs** seeking strategic clarity and refined systems—not generic advice.
4. **Those** who appreciate direct, experience-based insight and a highly personalized approach.

PRIVATE ADVISORY

→ WITH DAWN

Since founding **Something Vintage** in 2012, I've grown the business from a small DC basement filled with china into a 35,000-square-foot operation with hundreds of thousands of rental pieces. Along the way, I've built systems, teams, and processes designed to support thoughtful, sustainable growth in the event rental industry.

I offer private advisory sessions for event rental business owners seeking experienced, candid guidance as they build or refine their business. These conversations are tailored, strategic, and grounded in real-world experience.

Topics may include product curation and sourcing, rental workflows, warehouse organization, staffing, and scaling with intention.

INVESTMENT \$425

Private 60 Minute Advisory

By application only. A limited number of sessions are offered each year.

ONGOING ADVISORY

→ WITH DAWN

For business owners seeking deeper, long-term support, I offer a private 6-month advisory engagement designed to guide you through growth with clarity and confidence.

This engagement includes one private virtual session per month for six months, allowing time to implement changes, assess progress, and address challenges as they arise. The pacing is intentional, creating space for meaningful refinement rather than rushed decisions. Questions will be submitted in advance of each meeting to allow for thoughtful responses and strategic goal setting.

INVESTMENT \$2,400

Ongoing Advisory for 6 Months

By application only. Enrollment is limited to ensure a highly personalized experience.



BEST FOR:

1. **Owners** committed to long-term, sustainable growth.
2. **Businesses** preparing for or navigating a period of expansion.
3. **Entrepreneurs** who want a trusted advisor and strategic sounding board.
4. **Those** ready to invest in operational excellence and thoughtful scale.

**READY TO GET
STARTED?**

**[CLICK HERE TO APPLY
TODAY!](#)**

