

HIRE AN ENTIRE TEAM FOR THE PRICE OF ONE.



AWARD-WINNING PR + EVENTS + MARKETING

BRANDS WE'VE ALLIED WITH:



UNDER ARMOUR



STEPHEN CURRY





ABOUT THE AGENCY

Led by Mikko Palon, Arckopolis is an award-winning, full-service marketing, events, and public relations agency, headquartered in Los Angeles, CA.

With over 10+ experience in the field and digital arena, the company continues to expand its influence on the sectors of media, entertainment, non-profits, and corporate brands.

MIKKO PALON
CEO





AWARDS



Certificate of Appreciation
Los Angeles Mayor Eric Garcetti

Congratulatory Certificate from Los Angeles Mayor Eric Garcetti
Los Angeles Mayor Eric Garcetti
Mar 2022
"Congratulations on your election. May you be empowered to serve as Vice President of Events 2022-2023 of the Filipino American Chamber of Commerce of Greater L.A."



Certificate of Recognition
District 9 Councilman Curren D. Price

Certificate of Recognition
The California Legislature Assembly
May 2022
In Recognition of Support for the 1st Valley Asian Cultural Festival and being a Community Leader, bringing cultural awareness and representation to the West San Fernando Valley



Exceptional Community Service Award
Los Angeles Board of Public Works

Certificate of Appreciation
The Philippine Consulate General in Los Angeles, Edgar B. Badajos
Mar 2022
In recognition of invaluable contribution to the successful Business-to-Business Networking and Economic Briefing held as part of the Philippine Healthcare Information & Management Systems - Business Process Management (HIMS-BPM) Roadshow.

Deputy Director Award
Department of Children and Family Services (DCFS)

Certificate of Recognition
The State of California Senate, Senator Henry Stern of the 27th Senate District
Mar 2022
In honor of the dedication and vision committed to the betterment of Filipino-Americans in the Greater Los Angeles area and in addition to an illustrious career, giving back to the community to better it for years to come

Certificate of Recognition
The 46th Assembly District, Assemblymember Adrin Nazarian
Jan 2022
On behalf of the State of California and the resident of the 46th Assembly District, an honor to recognize the election to Vice President of the Filipino American Chamber of Commerce of Greater Los Angeles

Certificate of Appreciation
Filipino American Chamber of Commerce Greater Los Angeles (FACC-GLA)
Jul 2021
For valued contributions in "Business Succession Planning"

Certificate of Recognition
The City of Los Angeles Board of Public Works
Mar 2022
On behalf of the City of Los Angeles, the Board of Public Works recognizes the efforts and accomplishments, which have been of great benefit to the Filipino American community.

Certificate of Recognition
City of Los Angeles, 3rd District Councilmember Bob Blumenfield
Mar 2022
"On behalf of the City of Los Angeles, I am proud to recognize your service to the Filipino American Chamber of Commerce of Greater Los Angeles. Thank you for your tireless efforts and unwavering commitment to promote, cultivate, connect, and empower the Filipino-American community for business development."

AREAS OF EXPERTISE

Strategic Planning
Marketing
Events
Public Relations
Web Design
App Development
Social Media
Brand Management

JOSE "MIKKO" PALON

MULTIMEDIA EXECUTIVE

Los Angeles, CA | +1 310.216.8309 | mikko@arckopolis.com

Vice President of the Filipino-American Chamber of Commerce in Greater Los Angeles

Managed award-winning County and Citywide media initiatives with the Offices of Los Angeles Mayor Eric Garcetti, the LAX Airport, the United States Small Business Administration, and other high-profile dignitaries & L.A. City Departments

Bolstered by over a decade's worth of experience in the entertainment industry, a cerebral strategist with chameleon-like adaptability and entrepreneurial savvy who thrives in high-pressure environments

Founder, Arckopolis (July 2017 - Present)

- Spearheading and overseeing:
 - o Apps and website design and programming
 - o Coordination of livestreamed and physical events
 - o Music production, distribution, and branding of various artists
 - o Outreach and promotion of releases by the label via collecting and distributing press clips
 - o Fostering relationships with editorials and brands through constantly updating client lists
 - o Scheduling and procurement of vendors (printers, photographers, designers, editors, etc.)
 - o Content development (music videos, interviews, highlight reels, press materials, etc.)
 - o Social Media management

Public Relations Manager, Rambo House Media (April 2015 - June 2021)

- County and Citywide Media Management and Public Relations for:
 - o Offices of Los Angeles Mayor Eric Garcetti:
 - Accessing L.A. Virtual Conference (2020)
 - Startup Business Expo Tour (Four cities)
 - Mayor's Small Business Summit (2016, 2017, 2018, and 2019)
 - L.A. City Media Roundtable (2019)
 - o Los Angeles World Airports (LAWA, LAX):
 - LAX Expansion Project / ConRAC (ongoing)
 - o United States Small Business Administration:
 - SBA Awards (2018 and 2020)
 - o Foster Together Network:
 - Virtual Conference Series (2020)
 - o Dignitaries and Political VIPs:
 - Congresswoman Janice Hahn Fundraiser
 - Congresswoman Maxine Waters Fundraiser
 - Los Angeles Supervisor Mark Ridley-Thomas Initiatives
 - Mayor Angie Reyes-English Election Campaign
 - "Sweet" Alice Harris Gala

ABOUT THE CEO

- o Los Angeles County:
 - COVID Relief Fund Digital Campaign (2020)
 - 10th Annual Women's Leadership Conference (2019)
- o Los Angeles City Bureau of Street Lighting:
 - Streetlight: Virtual Conference and Competition (2020)
- o Los Angeles City Public Works:
 - Accessing L.A. Expo (2016, 2017, 2018, 2019, and 2020)
 - Bureau of Street Lighting Smart City Conference (2020)
 - Bureau of Engineering Expo (2018)
 - L.A. Beautification Conference (2019)
- o L.A. Metro:
 - Women in Construction Expo (2019 and 2020)
- o L.A. Office of Finance:
 - Video Training Series (2018 and 2019)
- o L.A. Sanitation:
 - Groundbreaking Events at Long Beach Terminal Island and Marina del Rey (2018 and 2020)
- o Building L.A. Today:
 - Business and Contracts Training Series (15 events)
 - Website and videos portal
- o TeleHealth Van:
 - Spearheaded marketing campaigns and put together budgets to manage expenses
 - Administrative duties, such as answering phones, processing invoices, scheduling, and booking travel

Music Curator, Anschutz Entertainment Group / Hotel Indigo Downtown L.A. (2017 - 2019)

- Curated music, coordinated, and hosted:
 - o NBA All-Star Game 2018 Afterparty
 - o Miss Philippines USA Pageant Fashion Show
 - o Grammy-Nominated Producer DJ Flikt's Celebration
 - o Weekly showcases at 18 Social Penthouse Lounge
 - o Monthly events at The Poolside

Education & Certifications

- Bachelor's Degree in Business Management
Ateneo de Manila University (2009 - 2013)
- Associate's Degree in Business Administration
(Dean's List, 4.0 GPA)
Santa Monica College (2008 - 2009)
- Music Business Certificate
Musicians Institute Hollywood (2013 - 2014)
- Music Curation and Advanced DJ Certification
Garnish Music School, Hollywood (2018 - 2019)

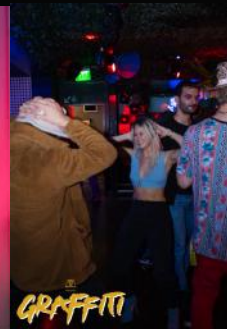
Skills

- 80 WPM Typing Speed
- Microsoft Office Suite
- Social Media Marketing
- Photoshop and Canva
- Video Editing
- Music Production
- Website and App Design
- Mailchimp
- SurveyMonkey
- Basecamp and Asana
- OBS and Livestreaming Apps
- Physical and Virtual Events





HIGHLIGHT PROJECTS 2022-23



CASE STUDIES 2022-23



HIGHLIGHTS VIDEO

EVENT PHOTOS



TV COMMERCIAL

CONCERT PHOTOS



HIGHLIGHTS VIDEO

EVENT PHOTOS



LIVE TV: KTLA CHANNEL 5

EVENT PHOTOS

LET'S CONNECT!

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