

# PAPER

Archivists serving ip



**DESIGN MONITORING**

# DESIGN MONITORING

**YOU WANT TO KEEP UP TO DATE WITH THE LATEST DESIGNS, BUT YOU DON'T HAVE THE TIME TO REVIEW THE DESIGNS REGISTERED OR MARKETING BY YOUR COMPETITORS EVERY MONTH?**

This monitoring is nonetheless crucial if you want to stand out from existing designs and minimise the risk of being accused of counterfeiting, unfair competition or parasitism.

In just a few minutes a month, our design watch bulletin enables you to see which designs have recently been registered in the main industrial property offices, as well as newly launched products.

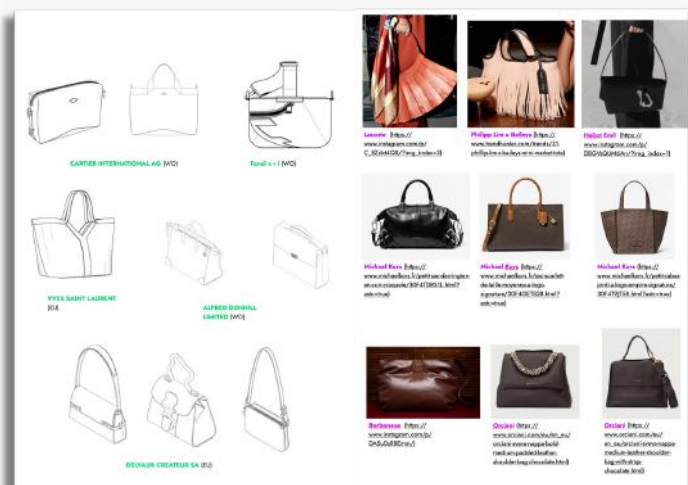




**EACH MONTH, OUR TEAM VIEWS THE DESIGNS REGISTERED THE PREVIOUS MONTH IN THE MAIN INDUSTRIAL PROPERTY OFFICES, AS WELL AS PRODUCTS NEWLY LAUNCHED ON THE MARKET.**

These designs are carefully selected by our documentalists, who pay particular attention to designs :

- That stand out for their creativity
- Created or registered by internationally renowned companies
- From companies that have already initiated litigation
- In line with current trends
- Well finished (not homemade), particularly those registered by an agent





# THE BENEFITS OF OUR BULLETIN

## ✓ TIME-SAVING

Imagine a tool that saves you precious time in your legal monitoring, freeing you from hours of tedious research.

## ✓ EASY AND PLEASANT TO READ

This digital booklet is designed to make your reading experience not only informative, but also enjoyable, with a **clear layout** that makes it easy to navigate.

## ✓ SHARING INFORMATION

Additionally, it is entirely downloadable in **PDF** format, facilitating internal **sharing and archiving** for future reference.

## ✓ EFFICIENT MONITORING!

Thanks to this flexibility, you can access essential information at any time, boosting your team's efficiency.



# PRICES

## OUR DESIGN MONITORING BULLETIN

Every month you will receive a selection of registered designs **in Europe (EUIPO) + WIPO + France (INPI)**, as well as new designs recently launched on the market that have not necessarily been registered, but which are worth bringing to your attention.

	Prices
<b>Jewelry</b> (costume and fine jewelry)	€500 / month
<b>Eyewear</b> (sunglasses and glasses)	€375 / month
<b>Bags</b> (handbags, backpacks, luggage...)	€500 / month
<b>Sneakers</b>	€500 / month

**OPTION:** registers Italy (UIBM) and Switzerland (IPI)

	Prices
<b>Jewelry</b> (costume and fine jewelry)	+ €150 / month
<b>Eyewear</b> (sunglasses and glasses)	+ €50 / month
<b>Bags</b> (handbags, backpacks, luggage,...)	+ €150 / month
<b>Sneakers</b>	+ €150 / month

Prices include 12 editions (1 per month) with an annual commitment.

The above prices (excl. VAT) are subject to change at any time and do not constitute a commitment on our part until we have confirmed them in writing. The rates apply to the dispatch of a bulletin to a single recipient company. Any distribution or transmission of this company's design monitoring bulletin to third parties requires our prior agreement and is subject to specific charges.



## WHY CHOOSE US?

### ✓ MARKET EXPERTISE

Our documentalists, engaged in daily design monitoring, have in-depth knowledge of the different markets. They are able to identify emerging brands and spot designs that are in line with current trends, providing you with a valuable perspective for navigating an ever-changing competitive environment.

### ✓ PRODUCT EXPERTISE

Through regular research, we have developed a unique ability to identify original designs that stand out and deserve special attention.

### ✓ LITIGATION EXPERIENCE

Our frequent involvement in litigation cases has given us an in-depth understanding of the companies likely to claim their designs. This expertise allows us to effectively select designs from key players in the market.



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