

PUMM

Persatuan Usahawan Maju Malaysia
Malaysia Entrepreneurs' Development Association
马来西亚创业促进会



PENANG
State Liaison

2025

企业传承 辉煌典范

Penang Business Succession & Glory

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企业传承 辉煌典范 2025 报名手册

《企业传承·辉煌典范》表扬典礼

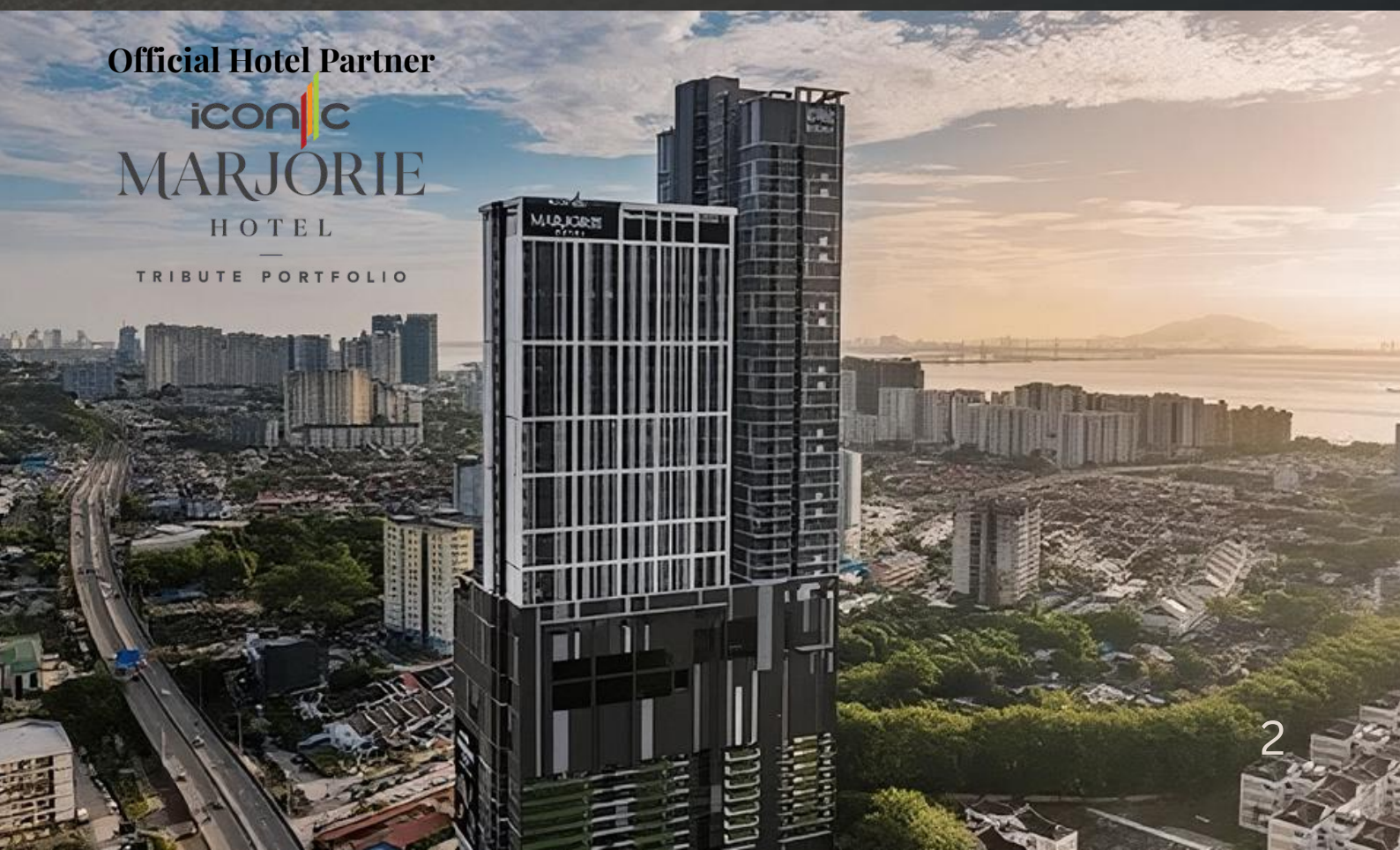
2026年2月6日 (6pm-10pm)

槟城 标致Marjorie臻品酒店

主办单位：马来西亚创业促进会 (PUMM) 槟州联委会

Official Hotel Partner

iconic
MARJORIE
HOTEL
—
TRIBUTE PORTFOLIO



企业传承 辉煌典范 2025

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承载荣耀·传承不息·再续辉煌·时代典范

企业的传承，不仅是一份企业的延续，更是一份精神与使命的接力。

马来西亚创业促进会（Persatuan Usahawan Maju Malaysia 简称PUMM）自创立以来，始终致力于推动企业交流、人才培育与企业可持续发展及培育优质国家栋梁，带动国家经济发展。

PUMM总会设立于雪兰莪，自创立以来稳健发展，汇聚全国企业力量，推动商界合作与成长。PUMM 在马来西亚设立了多个州联委会（State Liaison）：霹雳，柔佛，马六甲，森美兰，彭亨，吉打与玻璃市，沙巴，砂拉越。至今 PUMM 槟州联委会 的扎根拥有企业之家。

PUMM一路走来，举办了无数标志性的活动，并设立多项奖项，表彰卓越企业与杰出企业家。

如今，PUMM 槟城联委会特别策划《企业传承·辉煌典范》表扬大会，旨在表彰于传承之路上展现卓越远见与坚韧精神的槟城典范企业，让企业精神在世代交替中延续不息，辉煌不灭，以行动续写企业辉煌力量，成就时代典范。

前言

企业传承·辉煌典范 2025

Penang Business Succession & Glory 2025

承载荣耀·传承不息·再续辉煌·时代典范

马来西亚创业促进会 (PUMM) 奖项简介 (2006–2025)

企业传承 · 辉煌典范 2025 Penang Business Succession & Glory 2025 (PBSG)

马来西亚创业促进会槟州联委会首次主办，本典礼旨在表彰具备远见卓识与坚韧精神的卓越企业，旨在弘扬永续传承的企业家精神，让成功的荣耀与智慧得以代代相传，薪火不息。

马来西亚楷模企业大奖 Malaysia Role Model Enterprise Awards (MRMEA)

此奖项旨在表彰在企业管理、领导力、创新及社会责任等方面表现卓越的企业。通过此奖项，PUMM 鼓励企业成为行业典范，推动马来西亚商业生态的发展与正向价值。

马来西亚楷模人物表扬 Malaysia Role Model Recognition (MRMR)

此奖项旨在表扬在专业领域、行业贡献或社会服务方面表现突出的个人。获奖者多为各领域杰出领袖的行业翘楚与社会栋梁，其非凡的成就与奉献精神，引领更多马来西亚人迈向楷模人物典范、带动承担社会责任、共创繁荣。

马来西亚50强企业大奖 Malaysia Top 50 Enterprise Awards

此奖项由 PUMM 槟城 于 2006 年发起，每四年举办一次，旨在表彰表现优异、成长稳健的企业。该奖项突显马来西亚企业在创新、品牌建设及可持续发展方面的综合实力。由2022 年起，正式转型命名为“马来西亚楷模企业大奖”(MRMEA)。

活动宗旨

- 表彰槟城成功实现二代或以上传承的典范企业，见证企业永续经营的力量。
- 表彰源自其他州创立、须在槟城设有据点并成功实现二代或以上接班的卓越企业，彰显传承精神，见证跨州传承的力量，企业永续的典范。
- 肯定企业家在面对时代变迁中展现的坚韧精神与持续创新。
- 推动更多企业启动传承规划与长远布局，推动企业精神薪火相传。
- 推广槟城优秀企业与品牌，让地方实力走向全国，迈向国际舞台。
- 凝聚企业领袖智慧与资源，PUMM 汇聚智慧，凝聚力量，成就商界典范。



PUMM

总会长致辞

拿督郑大勇博士

DATO' DR. TEH TAI YONG

马来西亚创业促进会 (PUMM) 总会长

首先，我谨代表马来西亚创业促进会，向《企业传承·辉煌典范》筹委会致以最诚挚的谢意。

槟城，这座历史底蕴兼具活力的城市，是马来西亚经济版图中一颗璀璨的明珠，一直以来以开放的胸怀汇聚人才，以稳健的步伐孕育企业；无数具远见与担当的企业家，在这片土地上扎根、成长，并以行动诠释传承的真正力量。

放眼时代洪流，企业的辉煌从非偶然——它源于信念的延续、精神的坚守，以及智慧与勇气的积累。今日所见的成果，正是无数前行者薪火相传的印证。

我深信，在马来西亚创业促进会总会与槟州联委会的携手努力下，将培育出更多具备格局与韧性的卓越企业，让“传承”不仅是理念的延续，更成为推动马来西亚经济与文化共同跃升的核心动力。

谢谢大家。

愿马来西亚企业传承的新篇章，
承载荣耀，传递未来。



PUMM

槟州主席致辞

陈菽蕓

ELLVA TAN SUAT HOON

马来西亚创业促进会（PUMM）槟州联委会主席

槟城是一座充满故事的城市。这里的企业，不是商业的象征，更是一代代努力与信念的结晶。从第一代白手起家，到第二代、第三代的传承创新，成为推动经济与社会进步的重要力量。

企业传承，不只是事业的延续，更是一份文化的守护——那份对家族、对员工、对社会的责任，让我们在前行中不忘初衷。

《企业传承·辉煌典范》的诞生，希望透过这些典范故事，启发槟城乃至马来西亚的企业精神，代代相传，绵延不息。

愿槟城企业的力量与温度，
在时代的浪潮中砥砺前行，无惧风雨，勇毅前行。

《企业传承·辉煌典范》



筹委会主席致辞

王伟勇

ONG WAI YEONG

筹委会主席暨马来西亚创业促进会 (PUMM)
槟州联委会副主席

作为《企业传承·辉煌典范》筹委会主席，我衷心鼓励企业家踊跃参与《企业传承·辉煌典范》。企业的伟大，不仅在于短期的成就，更在于新旧交替中继续创新与突破。

欢迎典范企业加入，成为大家学习的对象与引领时代的灯塔。

我坚信，《企业传承·辉煌典范》的推动下，未来将有更多企业家勇于传承、善于传承，让企业基业长青，经济繁荣稳健。

谢谢大家。

愿槟城乃至马来西亚的企业生态，
将以更强韧的精神与更坚定的步伐，
迈向永续与繁荣的新时代。

企业传承

辉煌典范

尊享礼遇

优惠项目	配套 A RM8,800	配套 B RM6,800	配套 C RM3,888
PUMM 槟城官网与官方脸书专页宣传	✓	✓	✓
电子报媒体宣传	✓	✓	✓
贺词广告刊登于指定媒 LED 屏幕	✓	✓	✓
颁发奖状	✓	✓	✓
专属视频采访拍摄	✓	✓	✓
永久会员资格	✗	✓	✗
企业会员资格	✓	✗	✗
享有3个月免费刊登广告于PUMM APP商城模块	✓	✓	✗
赠送 2张《企业传承·辉煌典范》表扬大会暨PUMM 槟州20周年暨2026年新春晚宴	✓	✓	✓

《企业传承·辉煌典范》表扬大会
PUMM 槟州联委会20周年
2026年新春晚宴
同步进行。

报名表

《企业传承·辉煌典范》报名条款与条件

- 已成功完成第二代或以上接班的檳城注册企业。
- 所有报名企业须成立满10年以上方符合资格
- 为确保报名企业资料的真实性，请在提交报名时，一并附上公司 SSM 注册副本。
- 所有已支付的款项恕不退款。

《企业传承·辉煌典范》报名费用

- 非会员：RM3,888 / 公司
- 含 PUMM 永久会员：RM6,800 / 个人 (+RM3100, RM6988 原价)
- 含 PUMM 企业会员：RM8,800 / 公司 (+RM5100, RM8988 原价)

《企业传承·辉煌典范》选择类别

- ☐ RM3,888
- ☐ RM6,800 含永久会员
- ☐ RM8,800 含企业会员

《企业传承·辉煌典范》付款方式

- 银行账户资料
- 银行：AMBANK (M) BERHAD
- 户名：PERSATUAN USAHAWAN MAJU MALAYSIA PUMM PG
- 账号：8881052168746
- 请在汇款备注中注明：《企业传承·辉煌典范》+ 公司名称”
- 提交方式：
- 请将填写完整的表格与付款凭证一并电邮至：
电邮： pummpgpbsg@gmail.com

签名 / 公司盖章 _____

负责人：

联络：

职位：

《企业传承·辉煌典范》企业资料填写表格

“PENANG BUSINESS SUCCESSION & GLORY” COMPANY INFORMATION FORM

编号 No.	项目/Items		填写内容-电邮 Submission Method 提交方式: via Email Remarks <input checked="" type="checkbox"/>
1	公司名称	Company Name	
2	公司注册号码	Registration Number	
3	公司注册文件 (附上副本)	SSM Certificate of Registration (Attach copy)	
4	公司成立年份	Year Established	
5	企业类别	Industry	
6	公司地址	Company Address	
7	公司遍布州属或国际	Which states or countries does the company operate in?	
8	联络人姓名	Contact Person	
9	职务	Designation	
10	电话	Tel	
11	电邮	Email	
12	公司人数	No. of Participants / Employees	
13	已传承至第几代	Which Generation e.g. 2nd , 3rd (Brief Introduction)	
14	企业简介	Company Profile (Brief Introduction)	

请完整填写以上资料，并附上所需文件
PLEASE COMPLETE ALL SECTIONS
AND
ATTACH THE REQUIRED DOCUMENTS.

请点击或扫描注册



《企业传承·辉煌典范》同意条款

我特此同意：□

- 尊重主办单位的最终决定，主办单位有权对活动安排做出任何决定及修改，并遵守主办方概述的规则和规定。
- 遵守使用《企业传承·辉煌典范》徽标与有关活动的宣传材料的准则。
- 所有版权归PUMM授权。

《企业传承·辉煌典范》声明确认

我郑重声明并确认：□

- 此参与表格中所表述的信息是真实的。
- 我不是一个破产者，无任何对于我或公司的破产申请记录。
- 我在任何国家从未犯过任何法院的罪行，并且都没有在任何地方正在等待法院诉讼。

《企业传承·辉煌典范》表扬大会
PUMM 槟州联委会20周年
2026年新春晚宴
同步进行。

《企业传承·辉煌典范》表扬大会
• 日期：2026年2月6日表扬典礼
• 地点：檳城 标致MARJORIE臻品酒店
• 时间：6PM-10PM

• 主办单位：马来西亚创业促进会（PUMM）槟州联委会

Join our PUMM PLATFORM

PUMM APP

透过信息，会员可随时随地保持联络与更新。

透过互动功能，协会能简化行政程序，加快审批与活动票务系统。

同时，平台的商业功能也为协会与会员创造新的收入来源，包括市场推广、活动与数字工具，推动成长。

With information, members stay connected and updated anytime, anywhere.

Through interactive features, associations streamline administration, speed up approvals, and simplify event ticketing.

With income, the platform creates new revenue streams for both associations and members through marketing, events, and digital tools.

立即下载 · 支持三大平台
Scan to Download · Available on 3 Major Stores
Google Play | App Store | AppGallery

PUMM QR CODE:
王伟勇 Ong Wai Yeong
槟州联委会副主席 Vice Chairman, PUMM PG



加入我们的新会员

加入我们的新会员

加入我们的新会员

加入我们的新会员

OUR NEW MEMBERSHIP

SIGN UP TO OUR NEW MEMBERSHIP

Welcome

PUMM APP MARKETPLACE 商城

About the PUMM Marketplace | 关于 PUMM 商城

The PUMM Marketplace is an online platform within the PUMM App where members can promote and sell products or vouchers directly to other members.

PUMM 商城是 PUMM APP 内的线上平台，会员可直接向其他会员推广与销售产品或优惠券。

It helps members turn their PUMM membership into real business opportunities.

它让会员将协会会员资格转化为实际的商业机会。

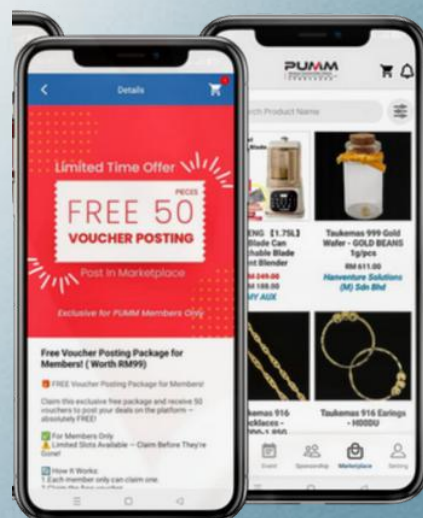
Purpose | 商城宗旨

The Marketplace connects buyers and sellers, enabling them to grow their business and expand their network within the PUMM community.

商城连接买家与卖家，帮助会员拓展业务与人脉。

Key Benefits | 主要优势

- Promote your brand to fellow entrepreneurs
向企业家推广您的品牌
- Reach verified members instantly
即时接触认证会员
- Enjoy exclusive member-to-member deals
享有会员专属优惠
- Manage your business anytime within the PUMM App
可随时通过 PUMM APP 管理业务，拓展商机



Turn Your Membership into Opportunities
让您的会员资格变成无限商机

欢迎加入 PUMM APP 商场

欢迎加入 PUMM APP 商场

联系方式

- 王伟勇 Ong Wai Yeong
- 《企业传承·辉煌典范》筹委会主席
- PUMM 槟州联委会副主席
- 电话 +6012-431 1381

- 陈佳葶 Tang Kah Teng
- 《企业传承·辉煌典范》筹委会秘书
- PUMM 槟州联委会财政
- 电话 +6012-521 1031

马来西亚创业促进会槟城州联络处

No. 2-2-10, One Square, Tingkat Mahsuri 1,
Bayan Baru, 11950 Bayan Lepas, Penang,
Malaysia.
PUMM槟城办公室 电话: +6019-558 2005

电子邮件 / 社交媒体 / 网站

- pummpgbsg@gmail.com
- Facebook: PUMM.PENANG
- <https://www.pummpg.org.my>

PUMM

Persatuan Usahawan Maju Malaysia
Malaysia Entrepreneurs' Development Association
马来西亚创业促进会



PENANG
State Liaison

2025

企业传承 辉煌典范

Penang Business Succession & Glory

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Click or scan the QR code
below to register.



Penang Business Succession & Glory 2025 Registration Booklet

Penang Business Succession & Glory Recognition
Ceremony

06/02/2026 (6pm-10pm)

Iconic Marjorie Hotel, Penang

Organizer: Persatuan Usahawan Maju Malaysia (PUMM)
Penang State Liaison

Official Hotel Partner

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MARJORIE
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TRIBUTE PORTFOLIO



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FORWARD

Business succession is not only the continuation of an enterprise — it is the passing on of spirit and mission.

Since its establishment, the **Persatuan Usahawan Maju Malaysia (PUMM)** has been committed to promoting business networking, talent development, and sustainable growth, while nurturing future leaders to drive Malaysia's economy.

Headquartered in **Selangor**, PUMM has steadily expanded nationwide with **State Liaison Committees** in **Perak, Johor, Melaka, Negeri Sembilan, Pahang, Kedah & Perlis, Sabah, and Sarawak**. Today, the **PUMM Penang State Liaison Committee** stands as a strong base — a true *Home for Entrepreneurs*.

Over the years, PUMM has organized many signature events and awards to recognize outstanding enterprises and entrepreneurs.

Penang Business Succession & Glory Recognition Ceremony, organized by **PUMM Penang**, celebrates Penang's visionary and resilient enterprises that embody excellence in succession. It aims to carry forward the enduring entrepreneurial spirit — ensuring that the legacy of success continues across generations.

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Carrying the Legacy of Honor 企业传承
Endless Continuity of Succession 辉煌典范
Renewing the Brilliance 永续发展
Era Excellence 时代典范

INTRODUCTION TO PERSATUAN USAHAWAN MAJU MALAYSIA (PUMM) AWARDS (2006 – 2025)

The **Penang Business Succession & Glory 2025 (PBSG)** hosted for the first time by the PUMM Penang State Liaison Committee, aims to recognize outstanding enterprises that possess great vision and a spirit of resilience, and is dedicated to promoting the spirit of sustainable entrepreneurial heritage, ensuring that the glory and wisdom of success can be passed down from generation to generation, with the flame kept alive.

The **Malaysia Role Model Enterprise Awards (MRMEA)** recognize outstanding enterprises for their excellence in management, leadership, innovation, and social responsibility. Through this award, PUMM encourages companies to become industry role models and contribute to a positive business ecosystem in Malaysia.

The **Malaysia Role Model Recognition (MRMR)** honors individuals who have demonstrated outstanding achievements in their professions, industries, or community service. Awardees are recognized leaders who inspire excellence across Malaysia.

The **Malaysia Top 50 Enterprise Awards**, initiated by PUMM PG in 2016 and held every four years, recognize high-performing and fast-growing enterprises. The award showcases the overall excellence of Malaysian companies in innovation, branding, and sustainable development.

In 2022, the award was officially transformed and rebranded as the Malaysia Role Model Enterprise Awards (MRMEA)

OBJECTIVES

- To recognize **Penang companies** that have successfully passed on their business to the next generation.
- To honor outstanding companies founded in other states that have branches in Penang and achieved second-generation or later succession — showing the spirit of **legacy** and **sustainable growth**.
- To honor entrepreneurs for their **strength** and **innovation** through changing times.
- To encourage more companies to plan for **long-term growth** and **business succession**.
- To promote Penang's outstanding businesses and brands to the **national and international stage**
- To bring **together business leaders** to share **wisdom, strength, and success** under PUMM.



MESSAGE FROM PUMM PRESIDENT

DATO' DR. TEH TAI YONG

PRESIDENT, PERSATUAN USAHAWAN MAJU MALAYSIA (PUMM)

On behalf of the PUMM, I would like to extend my sincere appreciation to the organizing committee of the “Penang Business Succession & Glory Recognition 2025”.

Penang —a city rich in history and vitality — shines as a jewel in Malaysia’s economic landscape. With its openness and steady growth, it continues to attract talent and nurture enterprises. Many visionary and responsible entrepreneurs have taken root here, growing their businesses while demonstrating the true essence of legacy and succession.

In the ever-changing world, business success is never accidental. It stems from the continuation of belief, the perseverance of spirit, and the accumulation of wisdom and courage. What we witness today is the result of generations passing down that enduring flame.

I firmly believe that through the collaboration between PUMM Headquarters and the Penang State Liaison Committee, more resilient and visionary enterprises will emerge — where “succession” is not just a concept, but a driving force that uplifts both Malaysia’s economy and its culture.

May this new chapter of Malaysia’s business legacy continue to carry honor and inspire the future.

Thank you.

May this new chapter of Malaysia
business legacy continue to carry honor and inspire the future.



MESSAGE FROM PUMM PENANG STATE LIAISON CHAIRLADY

ELLVA TAN SUAT HOON
CHAIRLADY, PUMM PENANG STATE LIAISON

Penang is a city full of stories. Our local enterprises are not just symbols of business success — they represent generations of hard work, determination, and belief. From the first generation who built everything from scratch to the second and third generations who continue to innovate, these businesses have become a driving force for economic and social growth.

Business succession is more than just continuing a company — it is about preserving a legacy and upholding values. It reflects our responsibility toward family, employees, and society, reminding us to stay true to our roots while moving forward.

The creation of “Penang Business Succession & Glory” aims to celebrate and share these inspiring stories, passing on the entrepreneurial spirit of Penang and Malaysia from generation to generation.

May the strength and warmth of Penang enterprises
continue to shine through time
growing with resilience, courage, and purpose.



MESSAGE FROM THE CHAIRMAN OF THE ORGANIZING COMMITTEE

ONG WAI YEONG

CHAIRMAN, "PENANG BUSINESS SUCCESSION & GLORY"
VICE CHAIRMAN, PUMM PENANG STATE LIAISON

As the Chairman of the Organizing Committee for "Penang Business Succession & Glory" I sincerely encourage entrepreneurs to actively take part in this meaningful initiative.

The greatness of a business lies not only in its short-term achievements, but also in its ability to continue innovating and evolving through generations.

We welcome exemplary enterprises to join us — to become role models for others and guiding lights for the times.

I firmly believe that "Penang Business Succession & Glory" more entrepreneurs will be inspired to carry on their legacy with wisdom and courage, ensuring business sustainability and economic growth.

Thank you.

May the business community of Penang and Malaysia
continue to move forward with resilience and determination, stepping confidently
into a new era of sustainability and prosperity.

PARTICIPANT BENEFITS

Benefits	Package A RM8,800	Package B RM6,800	Package C RM3,888
Publication on PUMM Penang website & Facebook	✓	✓	✓
Publication on E-Newspaper	✓	✓	✓
Congratulatory Advertisement in Appointed Media LED Screen	✓	✓	✓
Plaque & Certificate Presentation	✓	✓	✓
Video Interview Shooting	✓	✓	✓
PUMM Life Membership PUMM	✗	✓	✗
PUMM Corporate Membership PUMM	✓	✗	✗
Complimentary 3 months advertising on the PUMM App Marketplace	✓	✓	✗
Recognition Dinner for 2 pax — Penang Business Succession & Glory Recognition Ceremony cum PUMM Penang 20th Anniversary & 2026 Annual CNY	✓	✓	✓

Penang Business Succession & Glory Recognition Ceremony
is scheduled to be held during
PUMM Penang 20th Anniversary and the 2026 Annual Chinese New Year Dinner.

PENANG BUSINESS SUCCESSION & GLORY TERMS & CONDITIONS

- Penang-registered companies with successful second-generation or later succession.
- All registered companies must be established for at least 10 years to be eligible.
- To ensure the authenticity of company information, please include a copy of your company's SSM registration upon submission.
- All payments made are non-refundable.

PARTICIPATION FEE

- Non-Member: RM3,888 per company
- Including PUMM Lifetime Membership: RM6,800 per individual (+RM3,100, original price RM6,988)
- Including PUMM Corporate Membership: RM8,800 per company (+RM5,100, original price RM8,988)

REGISTRATION FORM PARTICIPATION TYPE:

☐ RM3,888 ☐ RM6,800 ☐ RM8,800

PAYMENT DETAILS

PUMM PG Bank Account Information

Bank: AmBank (M) Berhad

Account Name: Persatuan Usahawan Maju Malaysia PUMM PG

Account Number: 8881052168746

Please indicate "PUMM PG PBSG+ Company Name" in the payment reference.

Submission

Please email the completed form together with the payment slip to: pummpgpbsg@gmail.com

Signature / Company Chop): _____

Name:

Contact:

Position:

REGISTRATION FORM



《企业传承·辉煌典范》企业资料填写表格

“PENANG BUSINESS SUCCESSION & GLORY”

COMPANY INFORMATION FORM

编号 No.	项目/Items		填写内容-电邮 Submission Method 提交方式: via Email Remarks <input checked="" type="checkbox"/>
1	公司名称	Company Name	
2	公司注册号码	Registration Number	
3	公司注册文件 (附上副本)	SSM Certificate of Registration (Attach copy)	
4	公司成立年份	Year Established	
5	企业类别	Industry	
6	公司地址	Company Address	
7	公司遍布州属或国际	Which states or countries does the company operate in?	
8	联络人姓名	Contact Person	
9	职务	Designation	
10	电话	Tel	
11	电邮	Email	
12	公司人数	No. of Participants / Employees	
13	已传承至第几代	Which Generation e.g. 2nd , 3rd (Brief Introduction)	
14	企业简介	Company Profile (Brief Introduction)	

Click or scan below to register.

请完整填写以上资料，并附上所需文件
PLEASE COMPLETE ALL SECTIONS
AND
ATTACH THE REQUIRED DOCUMENTS.



PENANG BUSINESS SUCCESSION & GLORY ACCEPTANCE AND DECLARATION

I, HEREBY AGREE TO ☐

The organizer's decision is final, the organizer reserves the right to make any decisions or amendments regarding the event, comply with the rules and regulations outlined by the organizers.

Abide by the guidelines for the use of "Penang Business Succession & Glory" Recognition 2025 logo, and promotional materials related to the program

All rights reserved and authorized by PUMM.

I SOLEMNLY DECLARE AND CONFIRM THAT TO ☐

The information stated in this participation form is true.

I am not an undischarged bankrupt; there is no bankruptcy petition pending or threatened against me and my company.

.

I have not committed any offence by a court of law in any country and there is no court proceeding pending against me anywhere in respect of any offence.

REGISTRATION FORM

**Penang Business Succession & Glory Recognition Ceremony
is scheduled to be held during PUMM Penang 20th Anniversary
and the 2026 Annual Chinese New Year Dinner.**

Penang Business Succession & Glory Recognition Ceremony
· **Date:** 06/02/2026
Venue: Iconic Marjorie Hotel, Penang, a Tribute Portfolio Hotel
· **Time:** 6pm-10pm
· **Organizer:** PUMM Penang

Join our

PUMM PLATFORM

立即下载 · 支持三大平台
Scan to Download · Available on 3 Major Stores
Google Play | App Store | AppGallery

PUMM QR CODE:
王伟勇 Ong Wai Yeong
槟州联委会副主席 Vice Chairman, PUMM PG



PUMM APP

透过信息，会员可随时随地保持联络与更新。

透过互动功能，协会能简化行政程序，加快审批与活动票务系统。

同时，平台的商业功能也为协会与会员创造新的收入来源，包括市场推广、活动与数字工具，推动成长。

With information, members stay connected and updated anytime, anywhere.

Through interactive features, associations streamline administration, speed up approvals, and simplify event ticketing.

With income, the platform creates new revenue streams for both associations and members through marketing, events, and digital tools.



加入我们的新会员

加入我们的新会员

加入我们的新会员

加入我们的新会员

OUR NEW MEMBERSHIP

SIGN UP TO OUR NEW MEMBERSHIP

Welcome

PUMM APP MARKETPLACE 商城

About the PUMM Marketplace | 关于 PUMM 商城

The PUMM Marketplace is an online platform within the PUMM App where members can promote and sell products or vouchers directly to other members.

PUMM 商城是 PUMM APP 内的线上平台，会员可直接向其他会员推广与销售产品或优惠券。

It helps members turn their PUMM membership into real business opportunities.

它让会员将协会会员资格转化为实际的商业机会。

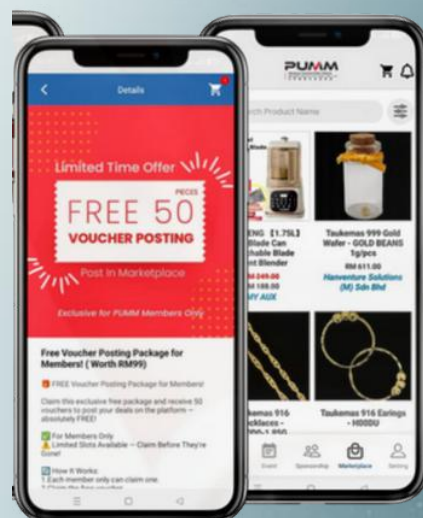
Purpose | 商城宗旨

The Marketplace connects buyers and sellers, enabling them to grow their business and expand their network within the PUMM community.

商城连接买家与卖家，帮助会员拓展业务与人脉。

Key Benefits | 主要优势

- Promote your brand to fellow entrepreneurs
向企业家推广您的品牌
- Reach verified members instantly
即时接触认证会员
- Enjoy exclusive member-to-member deals
享有会员专属优惠
- Manage your business anytime within the PUMM App
可随时通过 PUMM APP 管理业务，拓展商机



Turn Your Membership into Opportunities
让您的会员资格变成无限商机

欢迎加入 PUMM APP 商场

欢迎加入 PUMM APP 商场

CONTACT US

- | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none">• Ong Wai Yeong• Chairman, "Penang Business Succession & Glory"• Vice Chairman, PUMM Penang State Liaison• Phone/WhatsApp +6012-431 1381 | <ul style="list-style-type: none">• Tang Kah Teng• Secretary, "Penang Business Succession & Glory"• Treasurer, PUMM Penang State Liaison• Phone/WhatsApp +6012-521 1031 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

PUMM PENANG STATE LIAISON SECRETARIAT

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