



WELCOME TO SHOUT CONNECT

# ULTIMATE EXPOSURE PACKAGE



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At Shout Connect, our mission has always been simple – to bring businesses together in meaningful ways. **From our thriving networking groups and dynamic exhibitions to our coworking and office spaces, everything we do is about building relationships, creating opportunities, and helping businesses grow.** With the **Ultimate Exposure Package**, you get the full power of Shout Connect, Shout Network, and Shout Expo in one place – a complete platform for raising your profile, connecting with the right people, and making your business thrive.

**Ian Coupe**, Founder & CEO of Shout Connect

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SHOUT CONNECT

# WHY WE'RE DIFFERENT

PROVEN RESULTS. REAL CONNECTIONS.

At Shout Connect, we don't just run events or offer memberships — we create lasting opportunities for businesses to connect, grow, and thrive. Here's what makes us stand out: trusted by leading brands, unmatched reach, dedicated support, and year-round impact.

01

**TRUSTED BY  
BUSINESSES  
LIKE YOURS**



02

**INVEST ONCE,  
IMPACT ALL  
YEAR**



03

**REACH THAT  
MAKES AN  
IMPACT**



04

**SUPPORT  
THAT PUTS  
YOU FIRST**



SHOUT CONNECT

# STANDING WITH INDUSTRY LEADERS

Shout Connect has become a trusted partner for organisations of all sizes, from ambitious start-ups to well-known household names.

**Businesses choose us because we provide genuine opportunities to connect, build relationships, and raise visibility across the North West's business community.**

With the Ultimate Exposure Package, your brand is positioned alongside market leaders who already recognise the value of our platforms. **It's about being seen in the right places, by the right people — helping you to build credibility, create new opportunities, and grow with confidence.**

TRUSTED BY BUSINESSES LIKE YOURS



SHOUT CONNECT

# IN GOOD COMPANY

TRUSTED BY BUSINESSES LIKE YOURS

For over a decade, Shout Connect has been the **trusted partner for businesses of every size — from ambitious startups to world-renowned enterprises.**

The companies you see here represent just a few of the many businesses who rely on Shout Connect to build lasting relationships, share opportunities, and achieve meaningful impact.



SHOUT CONNECT

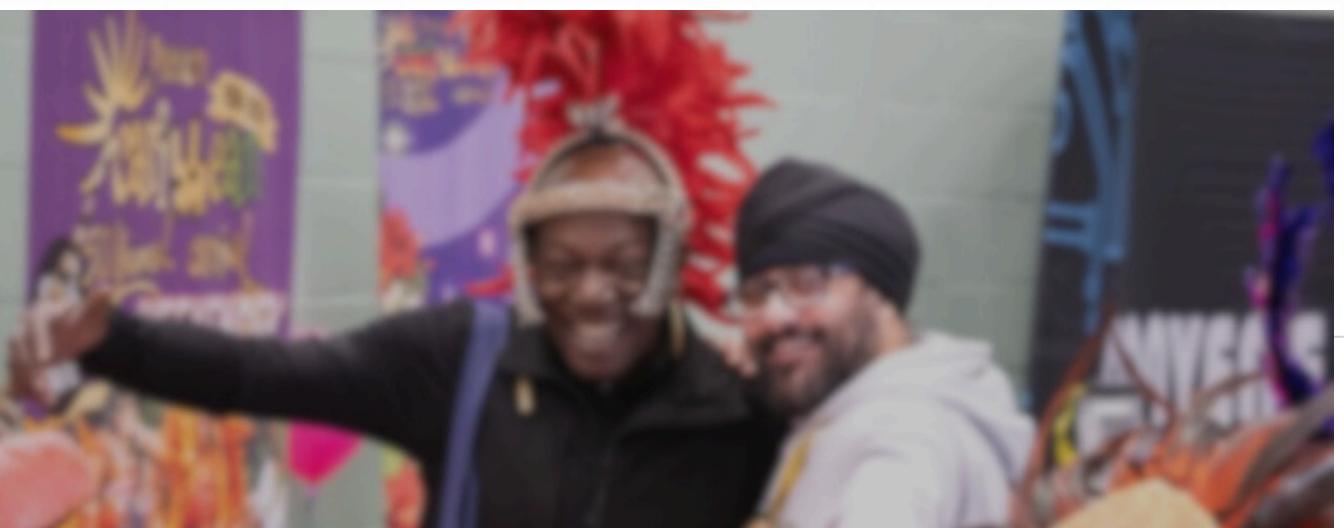
# ONE PACKAGE, UNLIMITED OPPORTUNITIES

With Shout Connect, one investment unlocks visibility across every corner of our network. The Ultimate Exposure Package brings together face-to-face opportunities at the region's leading expos with consistent digital and print promotion, ensuring your brand is always in front of the right people.

From exhibition space and year-round membership benefits to prominent logo placement across our communications, this package is built to keep your business top of mind.

It's more than an advertising slot — it's a full year of exposure, positioning your brand at the heart of conversations, connections, and opportunities across the North West's business community.

INVEST ONCE, IMPACT ALL YEAR



# SHOUT CONNECT ULTIMATE EXPOSURE PACKAGE

- ✓ Premium exhibition space at Lancashire Business Expo
- ✓ Premium exhibition space at Liverpool Business Expo
- ✓ Premium exhibition space at Cumbria Business Expo
- ✓ Premium exhibition space at North West Business Expo

*Gain year-round visibility at the North West's most influential business events.*

- ✓ **Shout Connect membership**

*Access to 600+ events, promotional support, and business connections.*

- ✓ **Logo on all Expo mailshots, event brochures & website**

*Ongoing digital visibility for thousands of potential visitors and exhibitors.*

- ✓ **Dedicated Shout Connect account manager**

*One point of contact ensuring seamless event planning and maximum exposure.*

- ✓ **Tailored reporting & insights**

*Get customised event reports with clear data on exposure, engagement, and ROI.*

- ✓ **Priority stand & setup at each event**

*Stress-free setup and priority positioning to maximise your presence.*

**THE ULTIMATE EXPOSURE PACKAGE GIVES YOU  
EVERYTHING FOR JUST £7,500 + VAT.**

# SHOUT CONNECT **PREMIUM EXBITOR PERKS**

Exhibiting at Shout Expo isn't just about having a stand - it's about positioning your business on one of the North West's most prestigious stages.

Our Premium Exhibitor perks are designed to give you **maximum exposure**, seamless setup, and lasting credibility before, during, and after the event.

On the right, you'll find a breakdown of the premium perks designed to maximise your experience and exposure at the event.

## Stand space & setup

Space for your stand

4m x 2m

Breakfast and lunch vouchers

4

Furniture pack, power & wi-fi

✓

Early access for setup

✓

## Exhibitors perks & support

Inclusion in the event printed + digital brochure

✓

Access to our monthly exhibitor event

✓

Join the WhatsApp community

✓

## Marketing & Branding

Social media promotion

✓

Enhanced social media promotion

✓

Logo on event website (with backlinks)

✓

SHOUT CONNECT

# UNMATCHED REACH & BRAND DOMINANCE

Shout Connect gives your organisation unrivalled access to the North West's most influential business stages. **From premium positioning at our flagship expos to constant exposure across digital and print channels, your brand is placed directly in front of business leaders and decision-makers year-round.**

Every placement is chosen for impact — ensuring your brand is not just visible, but memorable, and consistently reinforced across multiple touchpoints. With Shout Connect, your organisation dominates the conversation and stays front of mind where it matters most.

REACH THAT MAKES AN IMPACT



**SHOUT CONNECT**  
**AUDIENCE**  
**INSIGHTS**

**600+**

**NETWORKING EVENTS**

A commercially active network of organisations ready to connect

**500+**

**EXHIBITING BUSINESSES**

Place your business side by side with hundreds of local organisations

**8,000+**

**ANNUAL ATTENDEES**

Face-to-face engagement with business leaders at our expo events.

**70,000+**

**DIRECT SUBSCRIBERS**

Direct engagement with business leaders through our targeted mailshots.

**2,000,000+**

**SOCIAL IMPRESSIONS**

Massive brand visibility across multiple digital platforms.

**50,000+**

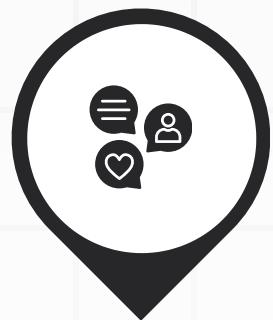
**SOCIAL INTERACTIONS**

High engagement with measurable audience activity online.

SHOUT CONNECT

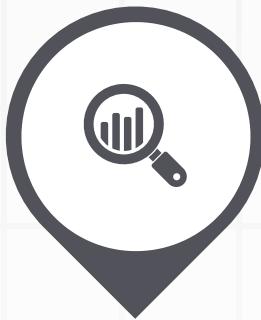
# REPORTING & REACH

REACH THAT MAKES AN IMPACT



## ROI MEASUREMENT

Proven results showing brand impact & visibility.



## AUDIENCE PROFILING

Detailed breakdown of who engages with your brand.



## STRATEGIC SUPPORT

Expert insights to guide campaigns & positioning.

## DATA-DRIVEN INSIGHTS

Clear reports on reach, impressions & engagement.



## TAILORED ANALYSIS

Custom reports designed around your objectives.



## POST-EVENT REVIEWS

Measured outcomes with actionable improvements.



SHOUT CONNECT

# DEDICATED ACCOUNT MANAGER

Your dedicated Shout Connect account manager is there to make your life easy. They take the stress out of event planning, networking, and membership management by handling the details for you.

**From booking your stand and making strategic introductions to ensuring your brand is always visible, they work behind the scenes so you can focus on running your business.**

Always behind the scenes but always visible, they're your go-to person for everything Shout Connect — solving problems, spotting opportunities, and keeping things simple.

SUPPORT THAT **PUTS YOU FIRST**



SHOUT CONNECT

# SUPPORT THAT WORKS FOR YOU

SUPPORT THAT PUTS YOU FIRST

At Shout Connect, support isn't an add-on — it's at the heart of everything we do. We take the time to understand your goals and challenges, so every step feels easier, more focused, and built around you.

01

## STRESS-FREE MEMBERSHIP

We handle the details and admin so you can focus on what matters.

02

## ONE POINT OF CONTACT

No chasing different people, just one go-to for everything.

03

## SEAMLESS EVENT PLANNING

From booking to expo day, we've got it covered.

04

## CONSISTENT VISIBILITY

Your brand gets the attention it deserves across our platforms.

05

## PROACTIVE SUPPORT

We step in before small issues become big headaches.