

**NAVEH**  
PHARMA

Mg



**THE MOST  
BIOAVAILABLE  
MAGNESIUM  
SUPPLEMENT**

**Clinically proven to be superior in intracellular  
absorption to most commonly available  
magnesium preparations.**

# Naveh Pharma Ltd.



**Naveh Pharma Ltd.** is a privately owned company specializing in developing, manufacturing, and marketing pharmaceuticals and patented Healthcare products.

**Naveh Pharma's** line of products represents fresh concepts with unique selling points.

**Naveh Pharma** is ISO, GMP and CE certified company.



# MAGNOX<sup>®</sup> UNIQUE LINE OF MAGNESIUM SUPPLEMENT FROM THE DEAD SEA

Mg

MINERAL



Has been clinically proven to be superior in intracellular absorption to most commonly available magnesium preparations.



**Magnox® Has been clinically proven to be superior in intracellular absorption to most commonly available magnesium preparations.**

Naveh-Pharma presents **Magnox®**, a unique Line of Magnesium supplements from the Dead Sea, which is clinically proven to be the most readily absorbed and efficacious supplement available.

Magnesium is the fourth most abundant mineral in the body and is essential to good health.

Magnesium is needed for more than 300 biochemical reactions in the body.

It helps maintain normal muscle and nerve function, maintains steady heart rhythm, supports a healthy immune system, and keeps bones strong.

Large epidemiologic surveys have found that most people in Western societies do not consume enough magnesium rich foods. Magnesium deficiency is a root cause of a number of chronic diseases. Doctors and patients are aware of the need to address magnesium deficiency, and large quantities supplements are sold by pharmacies and health food stores. However, magnesium can only be absorbed by the cells as a free ion ( $Mg^{++}$ ). Recent clinical studies, found that most available magnesium supplements are composed of magnesium citrate, aspartate and lactate and considered most bio-available, are actually forming an un-ionic complexes of magnesium, which cannot be absorbed into the cells and are therefore ineffective at combating magnesium deficiency.

These findings have been backed by a new clinical trial conducted by Schechter et. Al, which revolutionize the understanding of magnesium absorption.

**Magnox®** has been formulated based on this recent scientific breakthrough.

**Magnox®** has already proven extremely successful in Israel.

In comparison to other magnesium supplements, which have little or no effect, the benefits of **Magnox®** on vitality and cramps are immediate and profound.

**Magnox®** is made of pure magnesium extracted from the Dead Sea in Israel.

# CARDIO-PROTECTIVE MAGNESIUM SUPPLEMENT

## Intended for PATIENTS WITH CARDIOVASCULAR DISEASES



**Magnox  
520**

**Cardio-Protective Magnesium  
supplement intended  
for patients with CVD.**





## **CARDIO-PROTECTIVE MAGNESIUM SUPPLEMENT**

### **Intended for HEART DISEASES PATIENTS.**

Magnesium is the fourth most abundant mineral in the body and is essential to good health. Magnesium is needed for more than 300 biochemical reactions in the body. It helps maintain normal muscle and nerve function, maintains steady heart rhythm, supports a healthy immune system, and keeps bones strong.

Large epidemiologic surveys have found that most people in Western societies do not consume enough magnesium rich foods. Magnesium deficiency is a root cause of a number of chronic diseases and is associated with increased mortality rates from heart diseases. Doctors and patients are aware of the need to address magnesium deficiency, and large quantities supplements are sold by pharmacies and health food stores. Magnesium can only be absorbed by the cells as a free ion ( $Mg^{++}$ ).

**Magnox Cardio** has been clinically proven to be superior in intracellular absorption and efficacy of lowering cholesterol and HsCRP as well as inhibiting platelet aggregation. Feedback from doctor and patients is extremely positive and sales are growing constantly by tens of percents each year widening the magnesium market to huge quantities and profits. The benefits of **Magnox Cardio** on vitality and body performance are immediate and profound.



# IMMEDIATE RELIEF OF NOCTURNAL LEG CRAMPS

The only  
Clinical Proven  
Effective  
Treatment of  
Nocturnal Leg  
Cramps

**Anti Leg  
Cramps**

Immediate Relief of  
Nocturnal Leg Cramps





# Anti Leg Cramps

## A Complex of Magnesium & Vitamins Immediate Relief of Nocturnal Leg Cramps

Nocturnal leg cramps are episode of pain, usually lasting up to a few minutes, caused by sudden, intense involuntary contraction of muscles or muscle group.

Nocturnal leg cramps usually involving the calf muscles or the small muscles of the foot are a common and distressing problem. Its prevalence increases with age, affecting 30% over the age of 60 and 50% over the age of 80.

### **Possible causes for Nocturnal cramps, include:**

- Hypomagnesemia - a deficiency of Magnesium
- Poor blood circulation in the leg.

Most of the populations of the Western world do not get enough magnesium in their diet thus more than 50% of the population are in state of hypomagnesemia.

Magnesium salts have also been shown to be effective in the treatment of leg cramps associated with pregnancy.

**Anti Leg Cramps** composed of a mixture of Patented Magnox (magnesium oxide monohydrate) which was clinically proven to be most bioavailable magnesium of dead sea origin, along with vitamin B6 that maximize the absorption rate, and with vitamin E, which is recognized as having alleviating effects in Nocturnal Leg Cramps syndrome due to its support of blood circulation and synergy effects with magnesium.

# IMPROVES ABILITY & PERFORMANCE ACCELERATE RECOVERY AFTER TRAINING



**Magnox  
Sport**



# Magnox Sport

**Magnox Sport** is a unique development of Naveh Pharma with a clinically proven superiority of high bioavailability and intracellular absorption of magnesium mineral.

**Magnox Sport** is a dietary supplement that effects immediately in improving exercise capacity, Prevent muscle spasms and enhance body recovery after physical exertion. It is felt immediately within the first use.

**Magnox Sport** is suitable for all type of exercise amateur and competitive athletes

## Magnesium & Sport

**Magnesium** is a vital nutrient that is involved in many important physiological processes, including energy production, muscle contraction, muscle relaxation and keeping body cells healthy.

**Magnesium** plays a pivotal role in cellular energy production. It is necessary for the production of the body's major form of energy – ATP (adenosine triphosphate); therefore a deficiency of magnesium may make you feel tired and low in energy.

Many athletes are magnesium deficient; therefore, supplemental magnesium is an important part of athlete's nutritional program. However, not all magnesium supplements are created equal.

The type of magnesium consumed is important, as some forms can cause gastric discomfort or diarrhea.

**Magnox Sport** is a patented composition which is clinically proven for its best bioavailability and high intracellular absorption and efficacy.

## Why Magnox Sport?

**Magnox Sport** is composed of a highly refined basic Magnesium salt from the Dead Sea in Israel (which is well known for its health benefits) along with Vitamin B6, which maximizes the absorption rate, Vitamin D which is essential to building strong dense bones and Vitamin E, which is recognized as having an alleviating effect in blood circulation and muscles recovery, with synergic effect with magnesium.

It is placed in a fast acting, pure grade proprietary formulation. It is one hundred percent food grade. It is formulated to be "digestion neutral". It is 100% free of additives, salt, sugar, preservatives, artificial color, yeast, wheat, gluten, animal products, corn, milk and soy products.

It has no equal. You could take 2 or 3 standard magnesium pills and not come close to Magnox Sport benefits.

This is compounded it to have features that make it singular, unique, and untouched in speed and effectiveness.

The best promise is that you will notice the immediate results from the first use with better performance, ability and after sport recovery.

# NATURAL TREATMENT FOR MENOPAUSE SYMPTOMS



**Magnox  
Lady**





## Non hormonal symptomatic relief of menopausal symptoms

Menopausal women prone to hot flashes, fatigue, stress, weakness, muscle cramps as well as series health effects such as decreased bone density, hypercholesterolemia, cardiac arrhythmias and other symptoms and more.

Magnesium mineral has a long history of use for hormonal conditions and post menstrual complaints and is considered most prominent and has been shown to be effective in reducing these symptoms and many other symptoms typical of menopause , including weight gain related to fluid retention and irritability.

**Magnox Lady** is a highly effective preparation of magnesium, vitamins and extracts of Leonorus and Passiflora for the treatment of menstrual symptoms.

As magnesium deficiency worsens with age, **Magnox Lady** is a unique magnesium formulation that is composed to relieve physical and behavioral menopause symptoms.

The unique composition found in **Magnox Lady** may help to reduce the following symptoms:

- Headaches
- Bloating
- Anger
- Irritability
- Moodiness
- Migraine
- Hot Flushes
- Night Sweats
- Weakness And Muscle Cramps
- Sedative Situations
- Depression, Irritability
- Anxiety Associated With Menopause

**Magnox Lady**, is an effective way to deal with these phenomena, and one of the best completion of magnesium (" Mineral of Life") deficiency in the body.

Composition:

**Magnox Lady** is a unique supplement composed of patented **MAGNOX™** which is clinically proven for its superiority in absorption (Magnesium Research 03/2012) and the additional vitamins B Complex and D for better absorbtion and efficacy, Zinc mineral and plant extracts:

**Leonoros hetero-leveling** – plant extract that balance the female hormonal system therefore suitable for menopausal women. In addition, Leonoros has a general calming effect, is anxiolytic and is considered excellent for insomnia and irritability.

**Passion fruit extract** - known for its calming effects and is used in Chinese medicine as antidepressant.



# PREVENTION OF MIGRANE



Magnox  
Mig



# Magnox Mig

**Magnox Mig intended to prevent migraine and is the implementation of the guidelines of the American Academy of Neurology for prevention of Migraine.**

**Magnox Mig**, contains the patented Magnox composition of magnesium as well as riboflavin B2 and vitamin B12.

This unique composition acts in synergy, that was found to reduce the frequency of migraine attacks in more than 40 % of cases.

With only 1capsule at bedtime,**Magnox Mig** is the best migraine prevent remedy.

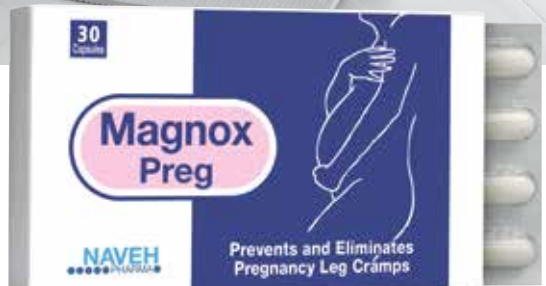




# PREG CRAMPS BUSTER PREVENTION OF HIGH RISK PREGNANCY



**Prevention of  
High Risk Pregnancy**





# Magnox Preg

## Prevention of High Risk Pregnancy

Pregnancy cramps affect up to half of all pregnant women<sup>1</sup>, typically, the cramps begin during the second trimester, get worse as the pregnancy progresses and are worse at night.

Previous studies indicate that nightly muscle cramps during pregnancy might be a sign of a latent magnesium deficiency which can be influenced by oral magnesium.

It is well known that pregnancy is a condition in which magnesium is highly consumed by the fetus. Accumulation of magnesium ion in the placenta and fetus, when combined with low magnesium in mother's diet causes magnesium deficiency. Magnesium deficiency is associated with Pregnancy-Induced Hypertension and Eclampsia.

**Magnox Preg** might assist in the prevention of **Pregnancy-Induced Hypertension, Eclampsia and Preterm Delivery**.

**Magnox Preg** is a highly refined basic Magnesium salt from the Dead Sea. It is placed in a fast acting, pure grade proprietary formulation. It is one hundred percent food grade. It is formulated to be “digestion neutral”. Additional vitamins B1, B6 and E supplementation improves the absorption and efficacy of the preparation.

**Magnox Preg** is 100% free of additives, salt, sugar, preservatives, artificial color, yeast, wheat, gluten, animal products, corn, milk or soy products.

### Each capsule contains:

Ingredient	Quantity	%RDA
Magnesium Oxide Mono-hydrate	450mg	54%
Vitamin E DI-alpha tocopherol acetate	50mg	333%
Vitamin B6 - Pyridoxine	10mg	526%
Vitamin B1 -Thiamine	2mg	143%



# ADVANCED FORMULA FOR PREGNANT & NURSING WOMEN



Magnox Mom™

Safe and effective  
during pregnancy



# Magnox Mom™

## Advanced Formula for Pregnant & Nursing women

- **Safe and effective during pregnancy**

Studies have indicated that magnesium provide benefits to pregnant women. **Magnox Mom™** is a highly refined basic Magnesium salt from the Dead Sea (which is well known for its health benefits).

**Magnox Mom™ Ingredient:** Magnox as Complex Magnesium Oxide Monohydrate, known to be the mos bio-available form of magnesium, Iron, Vitamin D, Iodine, Folic Acid.

It is placed in a fast acting, pure grade proprietary formulation. It is 100% food grade. It is formulated to be "digestion neutral". It has no equal.

It is 100% free of additives, salt, sugar, preservatives, artificial color, yeast, wheat, gluten, binders, animal products, corn, milk and soy products.



# DAILY STRESS RELIEF



Magnox B6

STRESSMAG®



# Magnox B6



**Magnox B6 contains patented magnesium proven to be the most bioavailable magnesium in matter of absorption into the cells, with a synergetic addition of Vitamin B6 at a ratio of 1:10, enabling fast relief from stress, anxiety and insomnia.**

- **Magnox B6** is the only supplement containing patented magnesium enabling optimal penetration into the cells, proved in a controlled study.
- **Magnox B6** contains a high concentration of vitamin B6 (at a ratio of 1:10 magnesium: vitamin B6) enabling prevention of stress.
- **Magnox B6** combination has been proven to help maintain proper functioning of the nervous system with significant relief of stress and anxiety.
- **Magnox B6** supports good night sleep
- **Magnox B6** - 1 capsule at bedtime, improving quality of life
- Contain Vitamin D for even better absorption of magnesium.

### **Magnesium and stress:**

Stress is related to low magnesium diet and magnesium deficiency.

Stress decrease intracellular magnesium levels creating a vicious circle in which stress and anxiety causes the loss of magnesium, which causes exacerbation of stress.

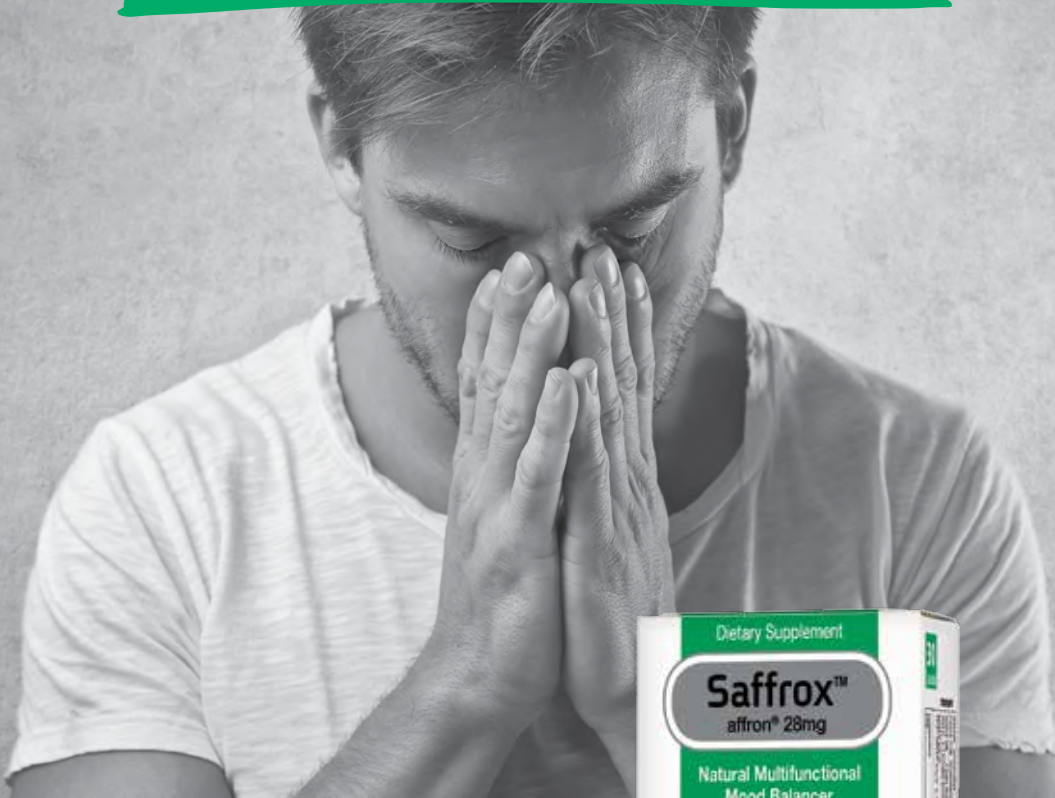
Most western population is magnesium deficient and subject to exposed to magnesium deficiency related disorders such as stress,

anxiety, unease, irritability, and other symptoms that have a negative effect on their quality of life, increasing the risk of cardiovascular diseases and diabetes.

People diagnosed as magnesium deficient (hypomagnesemia) are recommended to take magnesium supplements, however absorption of magnesium supplements compared to the patented magnesium supplement MAGNOX is inferior and mostly with no benefits or effect.

The magnesium found in Magnox, a patented molecule extracted from the Dead Sea in Israel was found to be superior by far to any other magnesium supplement in matter of intracellular absorption (Shechter & al. 2012) protected by three international patents. This high absorption rate explains its superior effectiveness in treating magnesium deficit, with immediate stress and its related symptoms relief.

# NATURAL ANTIDEPRESSANT



**Saffrox™**  
affron® 28mg

**Multifunctional Antidepressant  
& Mood Balancer**



# Saffrox™

affron® 28mg

## 100% Natural Multifunctional Antidepressant

**Saffrox™** is a new 100% natural advanced antidepressant composed of Saffron, turmeric, magnesium and vitamins. Studies shows efficacy same as Fluoxetine a Selective Serotonin Reuptake Inhibitor (SSRI), or Imipramine but without the side effects of the SSRI group of drugs, making Saffrox first choice in treating mild and moderate depression before using Rx drugs (with its side effects, addiction and rehab difficulties).

**Saffrox** advantages:

- Synonym to SSRI, can be used as First Drug of Choice in Mild and Moderate depression before using Rx drugs
- Higher content in bioactive compounds
- Higher stability because of its natural antioxidant content and its scavenging properties
- High Bioavailability
- No side effects
- Safe and well tolerated ingredient
- Act in synergy against oxidative stress produced during low mood states





**NEW!**



**Be F@cus**  
Improve Attention,  
Concentration & Stress relief for  
Children with ADHD, Pupils &  
Students before exams.





# Be Focus

## Improve attention, concentration and stress relief for Children with ADHD, Pupils & Students before exams.

According to studies, 30% of patients with ADHD do not respond to medications. Only 50% adhere to treatment due to fear of side effects, fear of personality change, fear of addiction and fear of stigma and low self-esteem. For these reasons, Naveh Pharma has developed Be-FOCUS, a food supplement to increase attention and concentration.

BE FOCUS is a dietary supplement that contains the following ingredients: Saffron pharmaceutical extract, vitamins D, B6, B12, Folic acid and Zinc.

The supplement is served as gummies for easy and convenient consumption and quick effect (absorption from gummies is faster than absorption from a pill or capsule). The main ingredient in BE FOCUS - is the extract of the patented saffron Affron®, whose effectiveness has been tested in a number of clinical studies that have proven its effectiveness in improving learning ability.

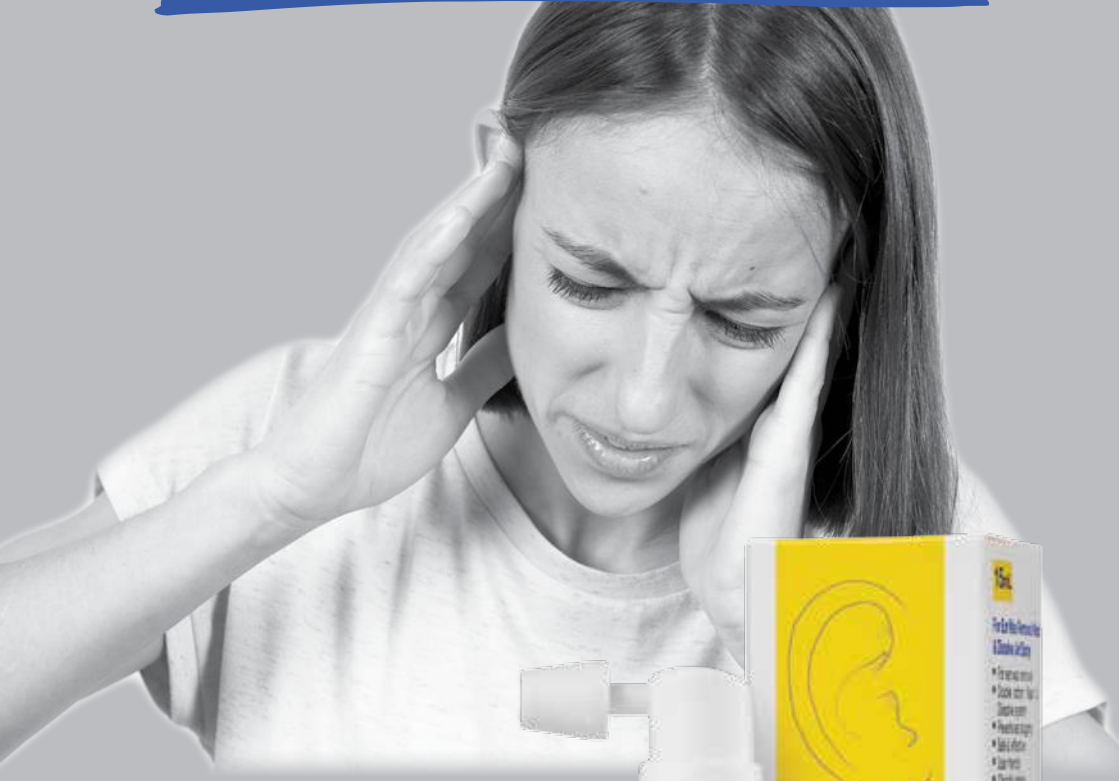
In 2019, a clinical study published in an important medical journal found that the effect of the pharmaceutical saffron extract is same as that of METHYLPHENIDATE (known by its trade name RITALIN) in the treatment of Attention Deficit Hyperactivity Disorder (ADHD). That breakthrough discovered in continuation of many other studies that have indicated the benefits of saffron extract on improving mood, reducing stress and anxiety among other benefits. Furthermore, Saffron is used from ancient times, has a high safety profile with no side effects.

If you or someone close, have learning disabilities or feels a decrease in attention and concentration, it is worth to try Be Focus!

Be Focus in a dose of 1-2 gummies before school, exams or as needed.

1. Sara Baziar et al, *Crocus sativus* L. Versus Methylphenidate in Treatment of Children with Attention-Deficit/Hyperactivity Disorder
2. Philippa A. Jackson et al Effects of Saffron Extract Supplementation on Mood, Well-Being, and Response to a Psychosocial Stressor in Healthy Adults.; 01 February 2021
3. Lopresti et al. Efficacy of a standardised saffron extract (affron®) as an add-on to antidepressant medication for the treatment of persistent depressive symptoms in adults: *J Psychopharmacol* 2019 Nov.

# NO. 1 EAR WAX REMOVER



**Clean Ears**

Ear Wax Removal System:  
High Efficacy, High Safety Profile  
User Friendly, Preservative Free.





## **Ear Wax Removal System - High Efficacy, High Safety Profile, User Friendly, Preservative Free.**

**CleanEars** is an easy to use, gentle ear cleansing solution, suitable for use by the whole family. It is an effective and clinically proven method to remove ear wax and is a safe alternative to use of cotton buds.

**CleanEars** helps prevent wax build-up and keeps ears clean and clear.

**CleanEars** is made from a unique extraction of natural olive oil.

With regular use, **CleanEars** gives the ears a new feeling of cleanliness. **CleanEars** is preservative-free.

Unlike other ear drops, **CleanEars** contains no aggressive solvents and no chemicals that aggravate already inflamed or irritated skin in the ear.

**CleanEars** was clinically evaluated and in comparison trials was found to be superior by far to any available cerumenolytic preparations.

**CleanEars** is a **CE** Marked Class I Medical Device.

Available in 15 mL & 30 mL spray bottle.



# FIRST AID FOR EAR DISORDERS



First Aid Ear Treatment  
indicated for:  
Ear Infections, Pain & Irritation





## **ALL-in-ONE EAR TREATMENT**

### **First Aid Ear Treatment**

- **Ear Infections** • **Ear Pain** • **Ear Irritation**

**Otic Guard** composed of unique mixture of herbal oils well known for its beneficial effects in alternative medicine such as Phyto-therapy and Aromatherapy. It has a local anesthetic and anti-inflammatory effect, treats infections and soothes rash and dryness of the ear canal's skin.

**Safe**

**Effective**

**Natural**

**Preservative Free**

**Class I Medical Device**

**Smart Solution to Common Ear Problems**





# PREVENTION OF EAR INFECTIONS



**Dry Ears**

Ear Water - Drying Agent



# Dry Ears

## **Ear Water - Drying Agent. Prevention of Swimmer's Ear infections.**

Swimmer's ear (Otitis externa) is an inflammation of the outer ear most often caused by the accumulation of excess moisture due to swimming or daily showering.

**DryEars** is a unique formula in a micro-spray device, that prevents the common condition known as Swimmer's Ear.

**DryEars** is a CE Marked Class I Medical Device.

Available in 30 mL spray bottle.



# THE END OF EAR ITCHING



**Itchy Ears  
Remedy**

The end of ear itching





# Itchy Ears Remedy

## The end of ear itching...

Itchy ears causes significant discomfort. Itchy ears is a widespread phenomenon that can become severe enough to interfere quality of life including restful sleep.

**The causes of chronic ear itch can be:**

1. Dermatologic.
2. Systemic.
3. Neuropathic.
4. Psychogenic.

**Itchy Ears Remedy** addresses the 3 of 4 main causes of Itchy Ears syndrome.

**Itchy Ears Remedy** is an ear spray composed of a rich mixture of essential herbal oils, known for its health benefits. These oils has been utilized topically in traditional and alternative medicine as well as in Ayurveda and Chinese medicine

**Itchy Ears Remedy** composed of 12 types of the following herbal oils: Jojoba, Coconut, Soybean, Sandalwood, Patchouli, Bergamot, Geranium, Lavender, Clove, Tea Tree, Roman Chamomile and Spearmint.

These medicinal oil extracts, widely used to treat various ailments. It is anesthetic, calming with strong anti-irritation, anti-inflammatory, antifungal, antiviral, antimicrobial, and wound healing effects. Some of the oils contain phytosterols, active ingredients that act as harmless steroid effective in skin repair showing healing and protective performance on skin cells.

The unique preparation combining the 12 herbal oils, acts as anesthetic agent to stop pruritus and heal and repair the skin of the external ear canal while preventing fungal bacterial or viral infections. All together Itchy Ears Remedy is the best and smartest solution to Itchy Ears Syndrome.

Dosage: 2 sprays X 3/d.

Contain: 15mL.



# BABY EAR TREATMENT LINE OF SPRAYS

CleanEars

Dry Ears

OticGuard

Baby

Treatment & Prevention  
of Common  
Ear Problems





## OTICGUARD BABY - First Aid in common ear problems

The external ear canal is an orifice, which due to its typical structure it subject to infection caused by trapped water, or foreign body in the ear. These common phenomena can cause ear discomfort, pain, ear itch, infection, allergy and even hear loss.

**OticGuard Baby** is a mixture of herbal oils known for its therapeutic beneficial effects intended to prevent and alleviate common ear problems. **OticGuard Baby** assists in ear pain, ear infection and ear irritation.

**Ingredients:** Oleum Europa, Sesamum Indicum (Sesame) Oil, Saw Palmeto Extract, Phytosterol Complex, Bisabolol, Murraya Koenigii Leaf Oil, Cinnamomum Zeylanicum Leaf Oil, Sea Whip Extract, Spearmint oil.

**Indication:** For use in ear irritation, ear infection & pain.  
Suitable for children and babies over 6 month.

## CLEANEARS BABY - Earwax Removal System

Ear wax or cerumen is a normal secretion of the glands in the ear. Excessive wax may cause a number of unwanted effects including hearing loss, discomfort, pain and coughing.

**CleanEars Baby** is an effective safe & natural spray intended to dissolve and wash away accumulated ear wax.

**CleanEars Baby** combines a mechanical wash compound with the safety and efficacy of natural olive oil. Using **CleanEars Baby** earwax is dissolved and gradually removed from the ear by using a natural ear cleaning mechanism and perfect dispersion in the ear canal.

**Ingredients:** Olive Oil, Phytosqualan, Spearmint Oil.

**Indication:** For the dissolution and removal of ear wax in the external ear canal.  
Suitable for children and babies over 6 month.

## DRY EARS BABY - Removal of water or moist in the external ear canal after swimming or showering • Prevention of Otitis Externa.

**DryEars Baby** is an ear water-removal and drying aid, designed to relieve the unpleasant symptoms and potentially harmful effects of trapped ear-water It is a gentle ear spray that dries the ear canal within seconds after application preventing development of external ear infection (Otitis externa).

**DryEars Baby** works due to its powerful surface-tension reducing the specific gravity of the trapped water allowing its quick evaporation out of the ear canal.

**Indication:** Prevention of Otitis Externa.

Suitable for children and babies over 6 month.

# THE NEXT GENERATION OF PROBIOTICS



**POST  
BIOTICS+**

The Next Generation of Probiotics

200 times more effective than  
probiotics supplements



## Strengthen Your Immunity Naturally

**POST BIOTICS+ is a food supplement in capsules containing 520 billion postbiotic cells in each capsule, designed to strengthen immunity naturally by improving the Microbiome.**

### What is the Microbiome?

Microbiome is a collective name for a group of microorganisms found in our body. It is a wide variety of many microorganisms. It is estimated that there are about 40 trillion bacteria. It has been found that the bacteria that live on us and in us are of major importance to our health. A balanced microbiome provide protection against disease-causing bacteria (pathogens). The study of the microbiome has revealed connections between the composition of the intestinal bacteria and various disease states. Among them are diabetes, arteriosclerosis, certain autoimmune diseases, inflammatory bowel diseases and more.

### Postbiotics – what is it?

Innovative studies on relevant probiotic strains led to the isolation and characterization of certain metabolites (breakdown products or secretions) derived from probiotics called **postbiotics**. Post-biotic components far exceed the performance of live probiotic bacteria. Actually, postbiotics are the active ingredients in probiotics that kill the pathogens. **In terms of technology, safety and cost, due to its good absorption and stability, postbiotics has been shown to have antimicrobial, antioxidant, anti-inflammatory, anti-cancer, and immune system strengthening biological activities.**

Moreover, many studies have revealed the significant potential of postbiotics for the treatment of diseases.

These postbiotics substances have good absorption and a high ability to stimulate the colonization of the good bacteria while reducing disease-causing bacteria.

Naveh-Pharma developed a unique patented postbiotics mixture, **POST BIOTICS+** composed of postbiotic metabolites from *Bifidobacterium longum* subsp. *Infantis*, *Lactobacillus acidophilus*, *Lactobacillus plantarum*, *Lactobacillus salivarius* and *Saccharomyces Cerevisiae*.

The patented composition received all health and safety approvals.

Consuming the capsules for several months will result in improving the microbiome, increase the level of immunity and the body's ability to fight infections as well as prevention of diseases.

**Dosage:** 1-2 capsules a day



# ORAL REHYDRATION SOLUTION (ORS)



**ElectoRice™**  
Strawberry Flavor

Anti Diarrhea - Rehydration  
Solution  
Rice Based



# ElectoRice™ Strawberry Flavor

## Anti Diarrhea - Rehydration Solutions Oral Rehydration Solution (ORS)

Safe, Effective & Natural Electrolyte Supplement Rice-Based Oral Rehydration Solution (ORS).

- For Prevention of Dehydration in states of diarrhea and vomiting.
- Strawberry flavored composition for best compliance.
- Complies with WHO requirements.
- ElectroRice ensures maximum absorption of fluids and optimal rehydration to return fluids and minerals lost during diarrhea and vomiting.
- Available in convenient single dose sachets to be mixed with 200 mL of water.
- 5 sachets per carton box.
- Best for travelers.



# SEA WATER SPRAYS FOR DAILY NASAL HYGIENE



# MERMAID®

Mermaid Sprays  
Keeping Nasal Hygiene







## Natural safe and effective nasal sprays for all the family - Make Breathing Easier

**MERMAID® nasal spray**, intended to **keep nasal hygiene, clean and moisturize** nasal passages in states of colds, allergic rhinitis or blocked nose.

**MERMAID®** products are most useful tool that instantly **make breathing more comfortable**.

**MERMAID®** nasal line of sprays **suits all the family in complete safety**.

Composed of **natural sea water rich with trace elements**.

**MERMAID® spray** is a nasal physiological sea water spray. It is a **natural product** and thanks to its 97 mineral and trace elements, it is a therapeutic alternative to vasoconstrictors and other nasal decongestants with side effects.

**MERMAID® spray** contains all **marine trace elements** (Ag, Zn, Cu, Mn...). Trace elements have an essential function for human organism: as catalysts, they are necessary to any biochemical function. Several studies about trace elements show that they act on metabolic regulation mechanism and on functional troubles by optimizing organism natural defense.

**MERMAID® spray micro-spray system** allows a gentle diffusion in micro-drops which cover the nasal mucous membrane optimizing the penetration of the solution. This micro-diffusion avoids the projection of mucus in the back of the throat and consequently the contamination of the ENT sphere.

**MERMAID®** spray nozzle is the **newest and most advanced** nozzle adapted to any nostrils size and is auto-blocking (very important for babies).

**MERMAID® Baby** – is a **spray with reduced pressure fits to the gentle tissues of the newborn**. The efficiency of the spray for babies, children and adults has been proved by several clinical studies.

**MERMAID® spray** has **high safety profile** and can be used by **all the family**.



# NATURAL CLEANSING OF FLAKES AND YELLOW CRUST ACCUMULATED IN BABIES



**Cradle-Cap  
Cleanser**

**Baby**

For cleansing flakes  
and yellow crust accumulations  
in babies





## For cleansing flakes and yellow crust accumulations in babies.

**Cradle-cap** (infantile or neonatal) is a yellowish, patchy, greasy, scaly, and crusty skin rash that occurs on the scalp of newborns. Cradle cap most commonly begins sometime in the first 3 months. The rash is also prominent around the ear, the eyebrows, or the eyelids. It is extremely common, with about half of all babies affected.

**Cradle Cap Cleanser** is a unique, all-natural extraction of olive oil.

Applying **Cradle Cap Cleanser** 5-10 minutes before bathing, eliminates the flakes or the yellow crusting. It all washes away in the bath.

Available in a spray bottle of 30ml.



# MOBILITY<sup>®</sup>

[www.navehpharma.com](http://www.navehpharma.com)





# MOBILITY<sup>®</sup>

Breakthrough in  
Preservation of  
Flexibility & Mobility

# MOBILITY®

The increase in life expectancy is accompanied by a number of medical phenomena whose incidence affecting our quality of life. One of them is Cartilage erosion expressed in joints pain when performing simple daily activities such as walking, sitting, going up or down stairs.

Naveh Pharma's Mobility is a modern dietary supplement, developed specifically to:

- Improve quality of life by avoiding cartilage erosion
- Strengthening and restoring the cartilage in the joints
- Preventing cartilage erosion related disorders such as pain, edema and inflammation.
- Improve mobility and flexibility as well as the ability to move the joints
- Preventing degenerative changes, associated with damaged cartilage.

The Better Mobility & Flexibility, improves quality of life.

Mobility composed of unique patented form of Ortho Silicic Acid - MESOPOROSIL, a composition of great importance in the processes of collagen synthesis, which is important for building cartilage, maintaining bone health and preventing osteoporosis.

MESOPOROSIL has a unique structure that allows a better absorption of the other components of the supplement to the targeted areas (i.e., to hip and knee joints). The effect of the supplement achieved within 4-6 weeks, expressed in improving the ability to move more freely and easily with less pain.

## **Other ingredients in Mobility are:**

**Avocado and soybean extract** - preserves the cartilage, improves joint function, reduces pain-avoiding dependence on painkillers.

**Patented Magnesium (Magneox)** - Magnesium is a critical mineral for the absorption of calcium to the bones. Magnesium maximizes the activity of calcium and vitamin D.



**Copper** - an essential mineral found mostly in connective tissue and involved in the biochemical processes of collagen and cartilage biosynthesis as well as a component enzymes, which used to build bone.

**Manganese** - A mineral of great importance in bone health. Manganese is associated with bone production and its presence prevents osteoporosis and fractures.

**Thymoquinon** - extracted from black cumin seeds. Used to Accelerate Bone Building. It is a strong anti-inflammatory and antioxidant agent.

**Vitamin D** - Known for its importance to the health of the musculoskeletal system skeletal bones, joints and muscles.

**Turmeric extract & black pepper extract** - anti-inflammatory agents that prevent and alleviate osteoarthritis, swelling and joint pain.



# FIBROMAG<sup>®</sup>

[www.navehpharma.com](http://www.navehpharma.com)





# FIBROMAG<sup>®</sup>

Fibromyalgia Relief  
Remedy



# FIBROMAG<sup>®</sup>

Fibromyalgia (FM) is a frequently encountered disorder with challenging diagnosis and treatment, fibromyalgia (FM) affects up to 10% of general population mostly women.

FM is defined by chronic widespread pain usually accompanied by other symptoms including anxiety/depressive symptoms, fatigue, sleep disturbances, cognitive dysfunction, and headache that impair the quality of life.

The guidelines used for therapy and prevention of FM symptoms includes antidepressants such as SSRI or SNRI (serotonin alone or serotonin and noradrenalin reuptake inhibitors), GABA stimulating agents, cannabinoids, anti-oxidants and anti-inflammatory agents.

Naveh pharma developed FIBROMAG, An innovative, natural and unique supplement, composed of herbal extracts vitamins and minerals. Fibromag ingredients have a multifunctional effect that conforms to the guideline used as FM treatment containing both natural antidepressants, GABA stimulation, endocannabinoids precursor, anti-inflammatory agents and anti-oxidants.

FIBROMAG, based on Saffron, pharmaceutical patented extract, Magnox, unique patented and most bioavailable form of magnesium as well as Vitamins B12, B6, D and Folate.

(Magnesium and vitamins B6, B12, and D are common vitamin deficiencies found in fibromyalgia patients).

Fibromag is the ultimate supplement for the prevention of Fibromyalgia and its related unbearable symptoms.

## The Logic behind the Ingredients

### Saffron – Natural Antidepressant, Anti-Inflammatory and Cannabinoid effect

Saffron (*Crocus sativus* L.), is a novel interesting candidate for treatment of FM since its benefits in several medical conditions, including depression, anxiety as well as in chronic pain. Saffron acts as cannabis by being precursor for body cannabinoids production.



## **Magnesium - Relieve Fatigue, Reduction of Fibromyalgia Symptoms**

Magnesium has long been investigated as a possible treatment for fibromyalgia. Magnesium can temper the inflammation that drives the syndrome, relieve fatigue by increasing ATP production, generate cellular energy in the form of adenosine triphosphate (ATP), which has been called the "energy currency of life." A study at the Mayo Clinic in Minnesota confirmed existing medical research, which says that maintaining therapeutic serum magnesium levels has been linked to a lowering of fibromyalgia symptoms including depression, tender point score, and fatigue.

## **Vitamin B6 – precursor to the metabolism of neurotransmitters**

Vitamin B6 is used for the metabolism of neurotransmitters. Neurotransmitters imbalances, lead to fibromyalgia, depression, and/or anxiety. Therefore, Vitamin B6, is crucial and its deficiency can contribute to fibromyalgia. Vitamin B6, lower homocysteine levels.

## **Vitamin B12 - balancing iron levels, promotes metabolism of neurotransmitters**

Vitamin B12 support a true positive response in studied group of patients with fibromyalgia probably by balancing ferritin and iron levels as well as its importance in the metabolism of neurotransmitters. Vitamin B12 lowers homocysteine levels.

## **Vitamin D - improving physical functioning**

In a clinical study, the treatment group showed improved physical functioning, had less morning fatigue than the placebo group and reported a marked reduction in pain.

## **Folat - precursor to neurotransmitters metabolism, reduces homocysteine.**

Folic Acid is the precursor to the metabolism of neurotransmitters.

Neurotransmitters imbalances, lead to fibromyalgia, depression, and/or anxiety. Patients with Fibromyalgia diagnosed with high level of homocysteine. Folic acid lower homocysteine levels.

Available in 30 capsules box.

# Saffrolex®

## Peace of mind - advanced dietary supplement specially developed to treat emotional pressure

Deep surveys revealed that 48% of the population report a negative change in their mental state. 63% indicate suffering from sleep problems. Global events are causing complex and difficult feelings of stress, fear, helplessness, anxiety, anger, guilt, sleep disturbances, and even a decrease in self-confidence.

**Saffrolex®** is an advanced dietary supplement specially developed for use in such situations. It combines plant extracts, vitamins, and natural minerals, whose effects on reducing stress, promoting relaxation and sleep, and improving mood have been proven in numerous clinical studies.

**Saffrolex®** contains extracts of Valerian, Passionflower, and Saffron, medicinal plants known for their beneficial effects in reducing tension and anxiety, improving sleep quality, and enhancing mood.

Additionally, **Saffrolex®** contains Magnesium (Magnez) and Vitamin B6 – a combination serving as a precursor for the production of neurotransmitters such as Serotonin and Norepinephrine, whose concentration in the body is crucial for mental balance.

The synergy created by the combination of these five ingredients in a single capsule provides an effective solution for coping with stress, fear, and nervousness, as well as the accompanying symptoms associated with these conditions.

**Recommended dosage:** One capsule at bedtime.





ספרולקס®

Saffrolex®



תוסף תזונה

30  
כמוסות

תמצית ולראן, פסיפלורה, זעפרן וויטמינים

NAVEH  
PHARMA



# Relaxa

## Relaxa Drops – A blend of herbal extracts in drops for coping with stress and bad mood.

**Relaxa Drops** is a unique formula that combines 4 types of plant extracts known for their beneficial effects in stress conditions and bad mood episodes and the accompanying symptoms.

**Relaxa** contains extracts of valerian, passionflower, lemon balm, and lemongrass. The overall effect of these medicinal plants on reducing stress, promoting calm and sleep, and improving mood has been proven in many clinical studies.

- **Valerian drops** - known for their ability to assist in conditions of tension, anxiety, irritability, and sleep disorders. The European Medicines Agency (EMA) has approved the health claim that valerian can be used as a traditional medicinal plant to alleviate tension and aid in sleep.
- **Passionflower** - has been traditionally used in the Americas and later in Europe as a calming plant for anxieties, sleep disturbances and hysteria, and is still used today to treat anxiety and sleep disorders. Known for its ability to help improve mood and conditions of low energy and depression.
- **Lemongrass** - according to folk medicine, the leaves of lemongrass are good for stimulating appetite and also for the proper functioning of the digestive system against constipation problems. They are considered calming in cases of irritability and sleep disorders and some believe they have a positive effect also in cases of colds, prostate issues, and even against throat inflammation.
- **Lemon balm** is considered a calming plant. Since the Middle Ages, lemon balm has been used to reduce tension and anxiety, promote sleep, improve appetite, and relieve pain and discomfort resulting from digestive disorders.
- The synergy created from combining these four extracts into one solution may help cope with the accompanying symptoms from the events we experience daily – stress, pressure, and the related disorders.
- The regular use of **Relaxa Drops** can provide significant relief for those experiencing frequent or chronic stress and its symptoms. By integrating these drops into a daily routine, users may find a natural and effective method to not only manage their immediate feelings of anxiety and tension but also to support overall emotional well-being and mental health.
- The formulation of **Relaxa Drops** is designed to be user-friendly and easily integrated into any lifestyle. The simplicity of using water or juice to dilute the drops makes it a convenient option for consumption anytime and anywhere, whether at home, at work, or while traveling.
- Ultimately, **Relaxa Drops** serve as a tool to aid individuals in their journey towards achieving a more balanced and relaxed state of mind, helping to enhance quality of life through the natural power of medicinal herbs.

**Recommended use:** 30 drops in water or juice as needed.



Relaxa

מוצוי צמחים



Relaxa 50  
herbal extract  
הפעולה המיידית של המוצוי הצמחי  
המבוסס על צמחי מרפא טבעיים  
מפחיתת את מתח השרירים ואת  
מתח המוח, מרגיע את המערכת  
העצבית ומשפר את איכות השינה.  
מוצוי צמחים מומלץ לשימוש  
במקרים של מתח עצבי, חוסר  
נחת, חוסר שקט, חוסר סובלנות  
ולחץ דם גבוה.

Relaxa

מוצוי צמחים



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# EPSOM SALT COMPRESS



**MagnoCare**

Relief of Soreness and Swelling,  
Hematoma Prevention



# MagnoCare

## Magnesium Sulfate 33% (Epsom Salt) Wet Dressing

**Magnocare** an instant ready for use wet dressing containing high concentration of magnesium salts.

**Magnocare** creates an osmotic gradient, which reduces swollen or edematous tissue, while calming and soothing the affected area by reducing the pressure and the pain.

For use on swollen or edematous areas to relieve discomfort after injury, sprain, fracture, stitches after delivery and hemorrhoids.

**Instructions:** Remove the wipe from its sachet and apply it to the affected area for 20-30 minutes.

Keep product in refrigeration prior to its use.

**Precautions:** Avoid contact with eyes.

Keep product out of reach of children.

# ANTIVIRAL, ANTIBACTERIAL REUSABLE PROTECTIVE FACEMASK



**Magnox Mask®**

Magnesium Ion Technology  
Prevent Mask-Acne,  
Clinically Tested To Be Antiviral





# Magnox Mask®

## Magnesium Ion Technology Prevent Mask-Acne, Clinically Tested To Be Antiviral

☼ Reusable facemask with unique patented coating of magnesium ions, clinically proven to be antiviral and antibacterial.

☼ Comfortable, soft, flexible and breathable.

☼ For the prevention of viral infection such as Covid-19 and flu.

☼ Made of polyamide and polyester microfiber.

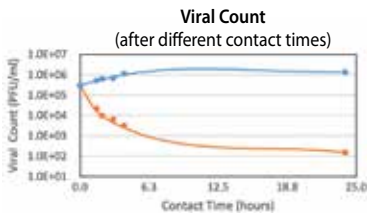
☼ Fully washable and long lasting.

\* Wash at maximum 40°C. The antiviral magnesium coating. Withstands at least 25 washes.

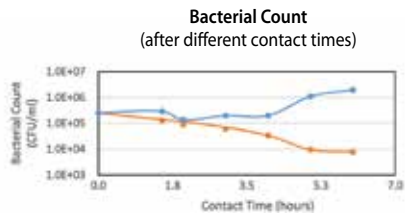
**Effects:** Antibacterial, antiviral, skin wellness promoter.

**Additional benefits:** Relief of skin irritation 

### Using **MagnoxMask®** formulations resulted in bacterial and viral reduction over time.



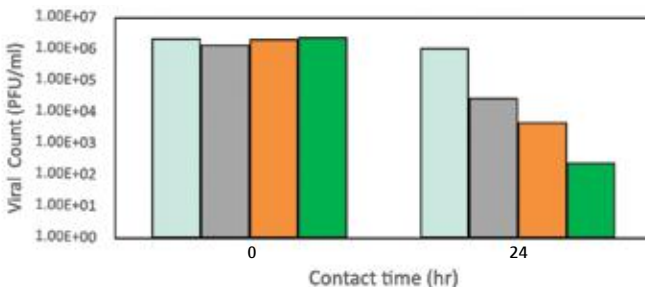
Magnox Mask  Control 



Magnox Mask  Control 

### **MagnoxMask®** formulation performed significantly better than the leading inorganic products.

**Viral Count** (after different contact times)



Magnox Mask  Copper Based  ZnO Based  Blank 

# NASAL MOISTURIZING GEL FOR DRY NOSE



**SalinaGel®**

An Advanced  
Moisturizing Gel  
for Dry Nasal Passages





## **Nasal Moisturizing Gel for Dry Nose An Advanced Moisturizing Gel for Dry Nasal Passages.**

**SalinaGel** is an isotonic water-based saline gel for nasal moisturizing, which relieves dry and irritated nasal passages caused by aging, low humidity, or side effects of medications for allergies, colds and acne.

Under certain conditions the ability of the nasal epithelial cells to secrete mucus, preserve moisture and filter inhaled air, may be impaired. Conditions such as low humidity, aging and side effects of medications to treat allergies, common colds and acne result in dryness in the nose and an accumulation of crust which causes discomfort, pain or dry cough.

### **SalinaGel Action**

- Preserves nasal moisture and prevents dry and irritated nasal passage, due to exposure to changing air conditions, allergies and colds.
- Moisturizes nasal airways and softens crust.
- Relieves dryness and irritation.
- Restores the filtering and humidifying capabilities of the mucosa.

**SalinaGel** ensures the proper functionality and wellness of the nasal cavities.

**SalinaGel** composed of sea-salt in isotonic-physiologic concentration Sodium Hyaluronate avoid discomfort and burning sensation with moisturizing agents that preserve the healthy function of mucosa and restore system's ability to filter inhaled air through the nose.





# VirusStop®

## VirusStop Nasal gel - Prevents the penetration of viruses through the nose into the respiratory system.

### What is VirusStop®?

Viruses carried in the air that we breathe, cause the development of colds and flu.

**VirusStop®** is a nasal gel consisting of hyaluronic acid and cellulose derivatives. When applied to the nostrils, the gel sticks to the walls of the nose, viruses that penetrate with the breath, stick to the gel. The gel disrupt the outer layer of the virus, blocking viral growth and preventing the development of the flu.

### Why VirusStop®?

Antiviral substances, such as Chlorex, alcohol or chlorhexidine destroy viruses with simple contact, but they cannot be applied to the human body without causing severe damage. Most of the antiviral drugs today work by inhibiting the development of viruses but are unable to destroy them, furthermore, viruses can change and become resistant to such treatments. In order to overcome these two obstacles and be able to effectively fight against viral infections, Naveh-Pharma has found a mechanical and simple method of attack, that is completely different from administering drugs.

**VirusStop®** composed of Hyaluronic acid found to be antiviral and verucidal by involving in cell membrane-virus developing steps.<sup>(1)</sup>

Cellulose derivate found to be effective as nasal mucosa barrier acting mechanically as the intruding virus is bonded to the cellulose that neutralize its development. Cellulose found to be a barrier enforcing measure against inhaled ambient intruders.<sup>(2)/(3)</sup>

**VirusStop®** is User friendly and Safe.

**VirusStop®** is an isotonic nasal gel, it soothes the nasal mucosa, avoids itch or burning sensation, it balances the mucus membranes keeping the cilia functioning and vital. VirusStop is non-toxic, safe for all the family and is preservative free.

### How to use VirusStop®?

**VirusStop®** is effective for several hours in preventing droplet infection, therefore, it is recommended to apply **VirusStop®** always before entering an environment at high risk of infection, such as public-transport, airplane, sporting events, theaters, crowded places and before entering enclosed spaces or social gatherings people.

#### References:

1. Cermelli et al. In vitro evaluation of antiviral and virucidal activity of a high molecular weight hyaluronic acid. Virology Journal 2011, 8:141
2. Raimo Hiltunen, Peter D. Josling, Mike H. James. Preventing Airborne Infection With an Intranasal Cellulose Powder Formulation. Advances In Therapy® Volume 24 No. 5, September/October 2007
3. Todor A Popov, Jean Emberlin, Peter Josling, Alexander Seifalian In vitro and in vivo Evaluation of the Efficacy and Safety of Powder Hydroxypropylmethylcellulose as Nasal Mucosal Barrier, Medical Devices: Evidence and Research 2020:13 107-113

# HANG OVER REMEDY



Hang Over  
Remedy







**DRINK  
OVER™**



## Hang Over Remedy

Alcohol interferes with the brain's communication pathways, and can affect the way the brain looks and works. These disruptions can make it harder to think clearly and move (or drive!) with coordination.

**DRINK OVER™** - works to ease and recover from Hang-Over by rapidly converting excess alcohol into "by-products" that the body easily processes, thus, reduces the negative effects of alcohol.

### How does it work?

Alcohol is metabolized in the body to acetaldehyde. Acetaldehyde is a poison which is highly reactive and toxic. The acetaldehyde concentration in the blood after drinking rises quickly to a twenty-fold value that triggers drastic hangover symptoms. Furthermore, drinking alcohol, effects in dehydration (Alcohol is a diuretic, it causes the body to increase urinary output) that leads to electrolyte imbalance expressed in hangover symptoms of thirst, headache, dizziness, nausea or vomiting.

### Drink Over works in five different mechanism:

- **DRINK OVER™** rapidly converting excess alcohol into "by-products" that the body recognize and easily processes.
- Amino acid Cysteine, a precursor of Glutathione, powerful antioxidant that is crucial for alcohol detoxification.
- pH basic electrolyte salts, prevents dehydration and neutralizes stomach acid (alcohol induces acidity) avoids stomach irritation, nausea or vomiting.
- The ligands of the salts reacts with ethanol, converts it to by-products that the body easily processes, thus, reduces the negative effects of alcohol.
- A unique pharmaceutical grade of ingredients enables high absorption and immediate effect of hangover symptoms elimination.



[www.navehpharma.com](http://www.navehpharma.com)