# CUMBRIA BUSINESS EXP

Supported by Cumberland Council

**EXHIBITOR GUIDE** JOIN THE CONVERSATION #CBE2023

# Our Partners





opportunity to shout about your business

Held annually around the North West, these are the target exhibitions for business owners, professionals, startups and marketeers, keen to connect with other businesses and decision-makers.

With over 7,000 visitors attending year after year, this opportunity to showcase your business in a relaxed, fun environment, shouldn't be missed.

### Find out more at www.shoutexpo.com

# Welcome to #CBE2023

The team at Shout Expo is delighted to host the first **Cumbria Business Expo**.

We extend a warm welcome to exhibitors and delegates from businesses across the North West to the inaugural **Cumbria Business Expo 2023.** 

Exhibitors have packed the conference rooms of Carlisle Racecourse with colourful, innovative and interactive exhibition stands to showcase their services, make new connections and seek out collaboration opportunities.

As you make your way through the exhibition you will meet businesses from the private and public sectors as well as education providers, charities and sole traders. With such an eclectic mix of Cumbria businesses to talk to, we strongly suggest you don't rush! Stay with us for as long your schedule permits to have as many conversations as you can.

Browse the list of exhibitors so you can plan your day and visit all the stands that interest you. Many exhibitors are running competitions with amazing prizes to be won and goodies to give away, so be sure you don't leave empty-handed!

**Today's expo hashtag is #CBE2023**. Use it throughout the day and after the event to connect with exhibitors, delegates and the wider business community. Join the conversation on Shout Expo's Twitter, LinkedIn, Instagram, Facebook and TikTok accounts.

Thank you for being part of Shout Expo history: our first Cumbria Business Expo! We hope you have a very successful and memorable day.

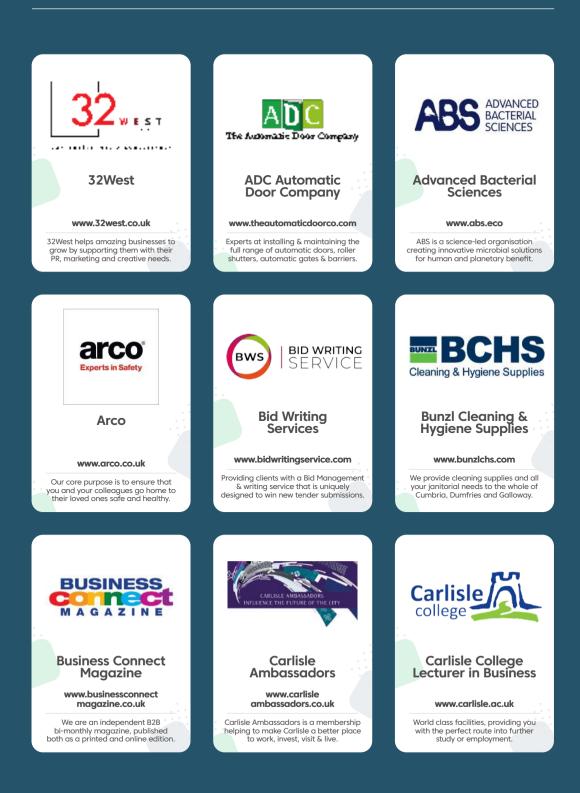
With best regards, The Shout Expo Team



Our Exhibitors More exhibitors on page 5.



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## Our Exhibitors More exhibitors on page 6.



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**Our Exhibitor** 





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### Lagan's Foundation and the services we provide.

Lagan's Foundation is a Bolton based children's charity that provide in home, and in the community respite care to families in the Northwest who have children that have Complex Health Needs, specialising in Heart Defects and Feeding Issues.

Respite care, also referred to as short breaks, allows parents/guardians to take a well-earned break from caring for a loved one. Lagan's Foundation understands that care for a child with complex health needs can be challenging, and it is important to seek help and take some time off.



They provide two types of care to the families they support: Donated Care and Commissioned Care.

#### Lagan's Foundation's Donated Care Project

Lagan's Foundation is the only UK charity to offer periods of assistance at home or in hospital to families with babies or young children aged 0-5 with heart defects or feeding difficulties.

The charities trained staff can assist with the daily needs and requirements of a child. This may mean they sit with the whilst they sleep or continue a feeding regime, clean, or generally care for, and of course play with the child. All this allows the parent to have some rest time; to maybe have a sleep, make a meal, or do some housework or spend time with other children.



#### Lagan's Foundation's Commissioned Care

Lagan's Foundation offers respite care to families with children aged 0-19 who have Heart Defects, Feeding Issues, and other Complex Health Needs.

The commissioned care packages are available for children with social care or continuing care packages within Merseyside, Greater Manchester or Cheshire aged 0-19.

The range of care provided through Lagan's Foundation's Commissioned Care is: Cardiac Issues, Acquired Brain Injury, Gastrointestinal Issues, Dysphagia, TPN feed delivery, Feeding Issues and many others.

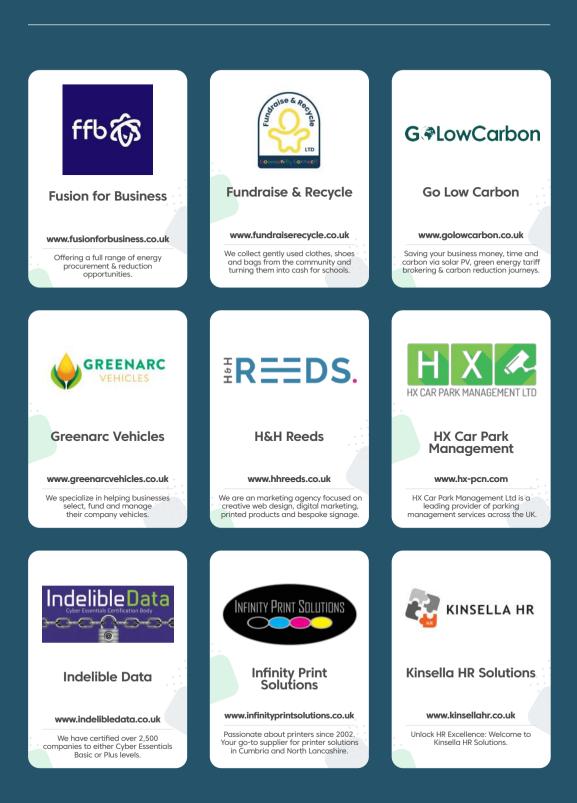
To read more about the commissioned care that Lagan's Foundation provide and how you can help the charity support more children in the North West please visit their website **www.lagans.org.uk** or contact them on **info@lagans.org.uk**.



Our Exhibitors More exhibitors on page 10.



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## Partnerships for sustained success

Join us with our strong reputation for applied business research and consultancy, Degree Apprenticeships, Knowledge Transfer Partnerships, entrepreneurship, innovation, training and our new Apprenticeship Matching Service. By working with us you will have access to the expertise of academics, research staff, students and graduates to help your business develop.

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University of Central Lancashire



Our Exhibitors More exhibitors on page 11.



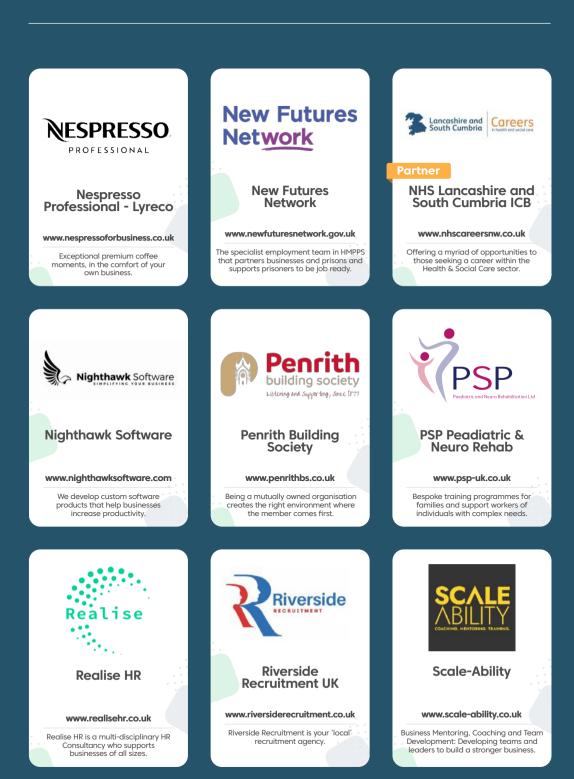
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different items of stock.





You can find out more by visiting www.nhscareersnw.co.uk



### **Discover your career in Health & Care**

Our Careers and Engagement Team work across the Lancashire and South Cumbria region to provide a wealth of opportunities for all to be inspired and supported into their dream career working in the NHS and Care.

Our Careers and Engagement team is a network of friendly and knowledgeable professionals who develop events, projects and programmes to support the future workforce. Working with schools, colleges, universities, healthcare partners and other employers, our common aim is to help people of all ages access information and experience through our projects and hub services.

We are continuously developing an engaging range of experiences and opportunities across the Lancashire and South Cumbria region. We want to help vou find the career of vour choice within the NHS and Care.



Apprenticeship Pathways Clinical and Non-clinical Features and Benefits



Work Experience College/T Level Placements Internships and Traineeships



**Employability Opportunties** Employability Support Resources and Success Stories G Kickstart opportunities can be found in vacancies



Apprenticeships Interactive Careers Sessions with professionals Recruitment

#### Did you know we offer Free E-learning?

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Aspire E-Learning is our new online learning tool which forms part of our NHS Careers website. It consists of a range of interactive e-Learning courses, free of charge which provide Students with certification upon completion. The courses will include exciting Podcasts and link into various resources and events on our website. Students can explore a variety of subjects including Apprenticeships, Confidence Building, T-Level information, Boosting Employability, Health & Social Care roles, Introduction into Primary Care and more. Suitable for all age ranges, Aspire will support Student Career aspirations and interests by providing interactive ways of gaining knowledge and developing skills required for a career in Healthcare. Students are able to work at their own pace and choose which topics to cover based on their interests and goals.





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## **NORTH WEST** BUSINE EXP (\$)2023

of Preston, Lancashire, England.

## #NWBE2023 FRIDAY 6TH OCTOBER

**Bolton Stadium Hotel** 9am til 3pm

Register your interest at www.shoutexpo.com

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# We are Cumberland



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