

## PORTFOLIO

Differentiate Yourself in a Competitive World

## CURRICULUM VITAE

#### **OVERAL SKILLS**

Brand Identity

Photography

Advertising

Typography

Videography

Layout

Ilustrasi

#### **TECHNICAL SKILLS**



WP DW SN

Adobe Illustrator
Adobe XD
Adobephotoshop
Adobe Indesign
Adobe Dreamweaver
Adobe Adobe Premiere Pro
Adobe After Effects
Wordpress
Social Media



# Making Difference... Is Our Mission

Design Kingdom was founded in 2006 Kuwait & has been offering you branding & online solutions ever since.

We impact your business by helping you establish a well-defined brand using the right mechanism & tactics. We pride ourselves on not being your typical branding company.

We have a sole vision of building a strong customer relationship by delivering quality & commitment.

# **Creating what matters!** Design Kingdom gives your brand a unique identity and originality by following the best practices, global trends ,and market dimensions that are customized based on your brand's strategy and target market. Moreover, Design Kingdom considers its clients as partners rather than just clients. partners who succeed together. Your success is our success!

## **Brand Strategy**

#### Let Them Know You are the Best

We provide brand strategy solutions to the most critical markets that define and enhance your brand's essential and competitive values.

Whether you are launching a new brand or you would like to boost your existing brand's performance, Look further than Design Kingdom.

We drive your brand forward to achieve your optimal goals and vision. Design Kingdom provides brand strategy solutions to the most critical markets that define and enhance your brand's essential and competitive values.

Our brand strategy solutions will build a brand your customers will love and engage in. All successful businesses have a clear brand strategy that differentiates them from the competition, talks their customers' language, understands their needs and pains, and brings solutions to them.

If you would like to know more about our brand strategy services, please request a call or send us a message directly.





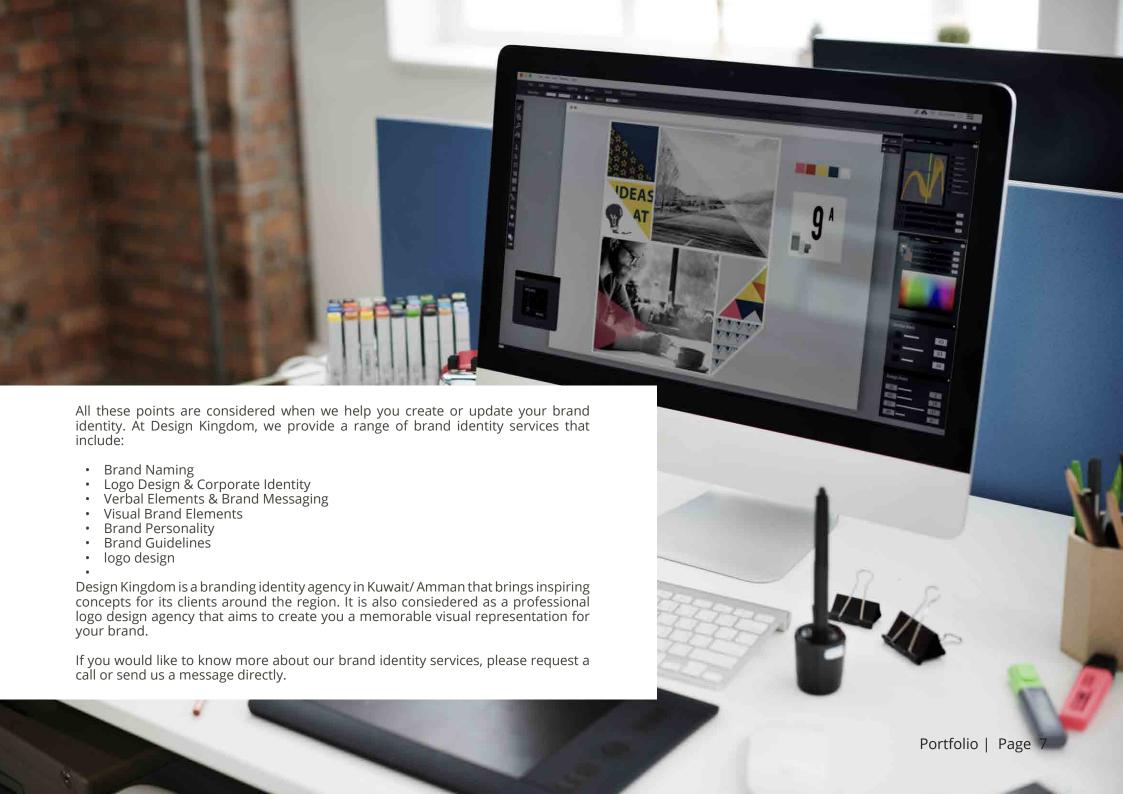
## **Brand Identity**

## Let Them Know You are the Best

Create a powerful brand identity that allows your target audience to know your brand values.

A powerful brand is much more than a logo. Although a well-designed and powerful logo will emphasize your brand. When people see your logo, it needs to resonate and create positive vibes. Your brand identity is the sum of many parts – color, shape, image, font, tone of voice, and style.

Having a remarkable brand identity helps you build better customer loyalty and trust, make your brand memorable, and convey an emotional connection with your prospects and current customers which converts into more sales and recognition.



## **Creative Design**

## Let Them Know You are the Best

Create strategic, interactive, and outstanding communication assets that are measurable; that turn your brand presence into a point of sale.

Design Kingdom creative department will create brand communications assets based on your brand identity and guidelines to elevate your brand awareness and create stronger sales funnel.

Our extensive experience in brand management and activation will help you also optimize the production costs and get higher results besides enhancing the overall brand image.



- Marketing Collaterals
- Stationery Design
- Product Packaging Design
  Social Media Content Design & Creation
- Advertising Concepts & Designs
- Booth Design

Design Kingdom is a total brand care agency in Kuwait/ Amman that brings inspiring concepts for its clients in 14 countries in the world.

If you would like to know more about our creative design & communications services, please request a call or send us a message directly.

## **UX/UI Design**

## Let Them Know You are the Best

You need to offer your users a seamless journey from navigation, processes and flows, appealing design, content quality, and accessibility.

User experience design (UX) is how a person feels when interfacing with a platform or an application. To achieve a happy user for your platform whether it's a website, portal, or a mobile application you need to offer them a pleasant journey from the moment they land on your website, information architecture, navigation, content quality, to layout design and analytics.

having a solid user experience will keep your current users happy and attract your prospects to try your product and increase your revenue from your website or app.



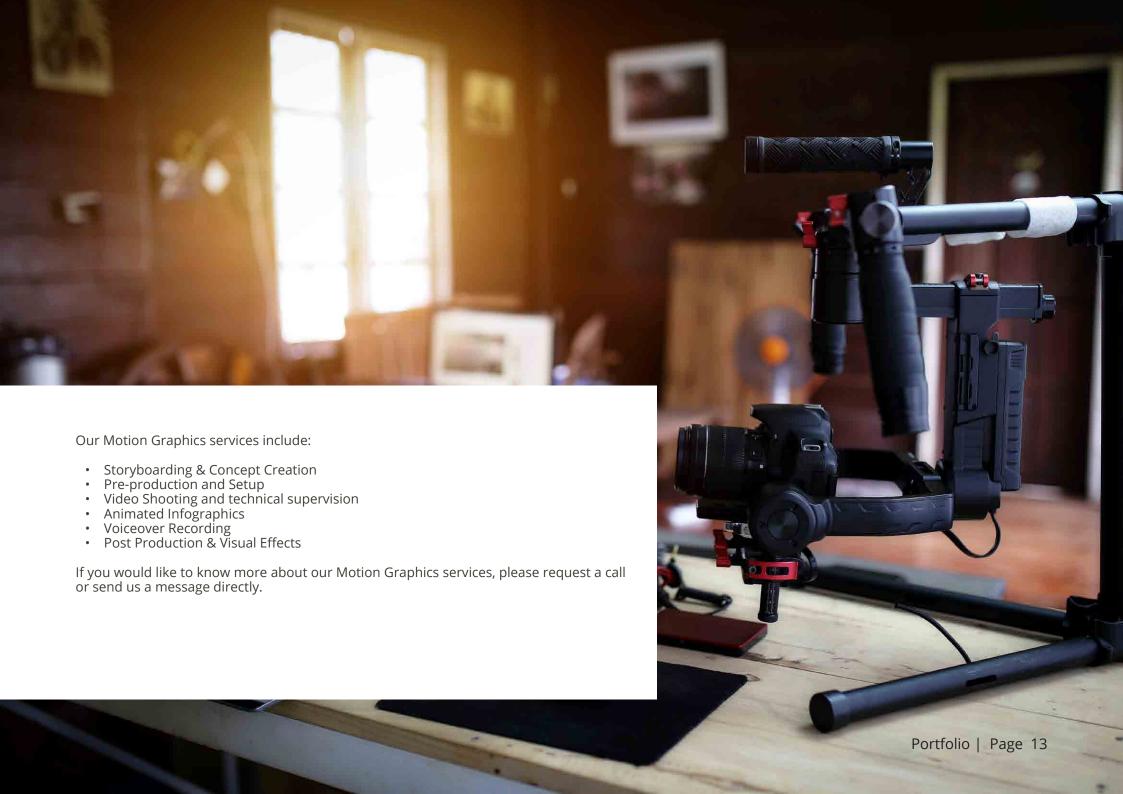
## **Motion Graphics**

## Let Them Know You are the Best

We provide appealing and storytelling Motion Graphics services from storyboarding to the final production of the project.

Whether it's a corporate video, animation ,or a TV commercial, we handle your project with a set of high-level techniques and expertise that make sure delivering a high-quality picture with an impact on the message should be delivered.

Design Kingdom team takes on numerous video production projects that leave a great impact on the audience, we focus on corporate videos and animated infographics besides short commercials.

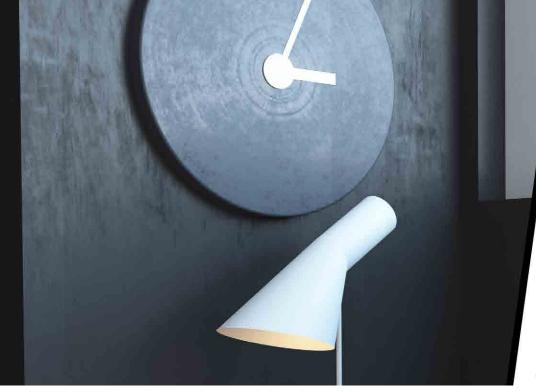


## Web Design

## Let Them Know You are the Best

Our certified team builds responsive websites that are compatible with all platforms; desktops, laptops, tablets, and mobiles.

Creating compelling websites and applications is our passion where we help our clients achieve their business goals by creating swift and functional websites using the latest web technologies and design trends.



Create your own beautiful website

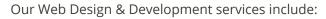
Just browse our 1000s of templates and choose one











- Wireframing & Content StructureResponsive Website DesignCustom Web Development

- Front End & Backend Development
- Content Management System Integration
- Content Writing & Training
- Maintenance & Support

Design Kingdom is considered as a web design agency in Kuwait/ Amman that brings solid websites and apps for its clients in 14 countries in the world.

If you would like to know more about our Web Design & Development services, please request a call or send us a message directly.















































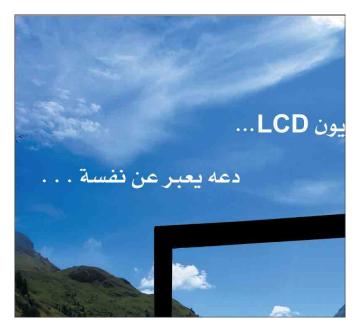














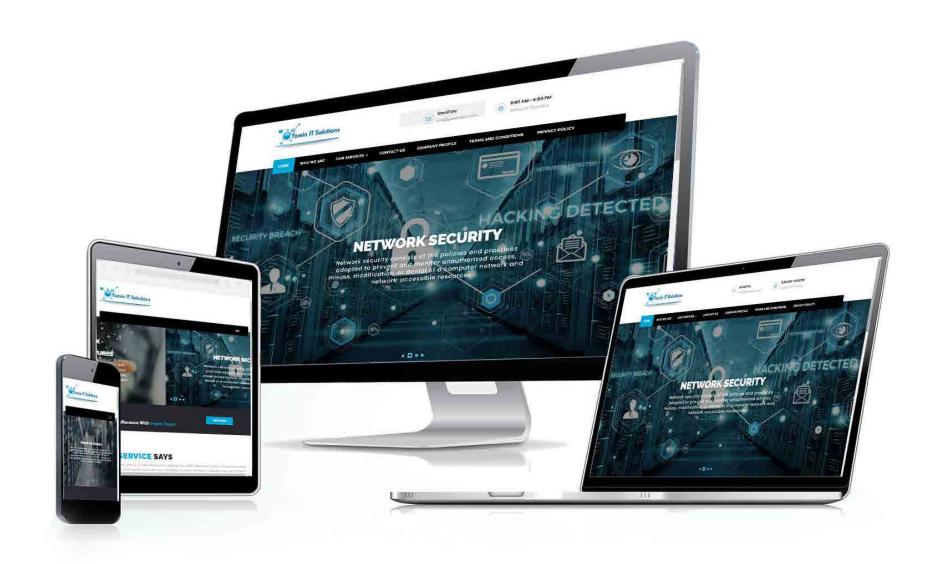










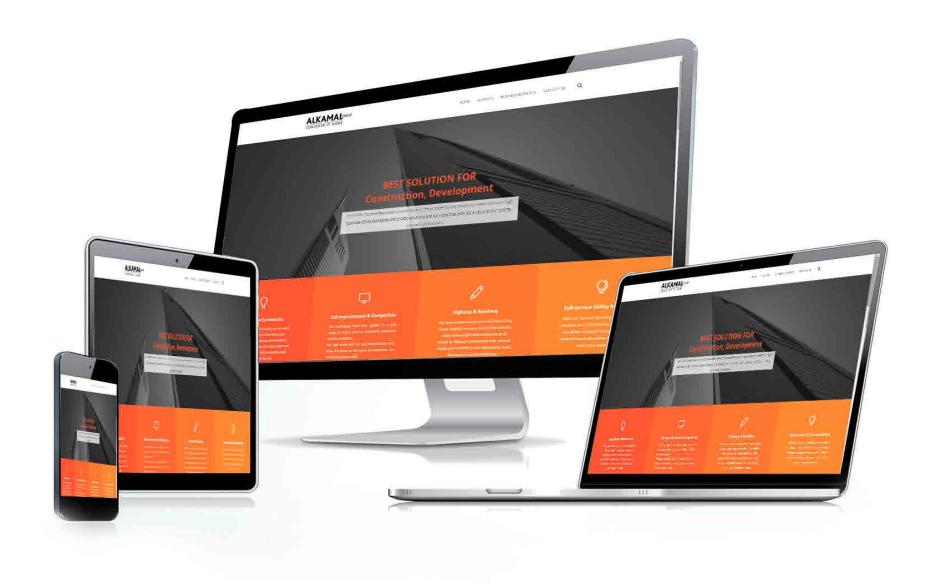






























## Where We Are? Let's Find Out!

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