



EST. 1881

KEEGANS

BEERS • WINES • SPIRITS • SOFT DRINKS

MAY & JUNE 2026



CALL US ON
01407 762333



ORDER ONLINE
JOSEPHKEEGAN.CO.UK



FOLLOW US
  





EST. 1881

KEEGANS

BEERS • WINES • SPIRITS • SOFT DRINKS



**BANK HOLIDAYS
4TH & 25TH MAY**

*A Great Trade
Opportunity*

Quality Since 1881

Joseph Keegan & Sons Limited was founded in 1881 by Joseph Henry Keegan, originally bottling, wholesaling, and retailing beers, spirits, and soft drinks in Holyhead, North Wales.

While bottling ceased in 1986, our dedication to exceptional service remains unchanged. With nearly 145 years of experience supplying the licensed trade, we take pride in a heritage built on quality, reliability, and strong customer relationships.

A Team You Can Rely On

Our success is driven by a dedicated team of professionals across sales, telesales, accounts, office support, warehousing, and delivery. Each team member plays a vital role in ensuring seamless service and building lasting relationships with our customers.

Putting Customers First

At Joseph Keegan & Sons, customers always come first. Our experienced sales and support staff maintain regular contact to ensure all your drinks needs are met efficiently and reliably.

As an independent supplier, we continue to set the standard for quality service in North Wales, providing a comprehensive range of beers, wines, spirits, and soft drinks.



**OVER 144
YEARS OF
EXCEPTIONAL
SERVICE**



CONTENTS

LAGER.....	4
BOTTLED BEER.....	10
CIDER.....	18
CASK ALES.....	22
RTDs.....	26
WINE.....	28
SPIRITS.....	29
SOFT DRINKS.....	35
WORLD CUP.....	38

**FREE KEG
ON INSTALL**

NEW



*100% British
Ingredients*
REFRESHING TASTE



bedrinkaware.co.uk

T&Cs: 18+ UK only. Available during promotional period 01/05/2026 to 30/09/2026 subject to availability, whilst stocks last and specific to this brochure feature only. 1 keg per venue. Product must be poured for at least 3 months after installation, to be reported in sales data. 3 months pouring required. Promoter reserves the right to withdraw this promotion at any time. Promoter: Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London Q4 208.



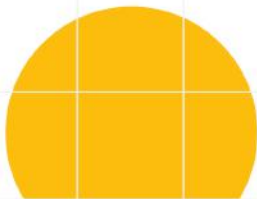
Install
Damm Lemon
and receive a
complimentary keg

Made with Estrella Damm and Mediterranean lemons.

OVER 18S ONLY. OFFER OPEN TO PARTICIPATING WHOLESALE AND DAMM 1876 LTD DIRECT CUSTOMERS IN THE UK. OUTLETS MUST INSTALL DAMM LEMON ON DRAUGHT. AFTER FIRST PURCHASE IS MADE, THE VENUE WILL RECEIVE ONE COMPLIMENTARY DAMM LEMON KEG AND A SET OF NEW GLASSWARE. OFFER VALID FROM 1ST MAY TO 30TH JUNE 2026. PROMOTION SUBJECT TO AVAILABILITY. IF FOR ANY REASON THE PROMOTER CANNOT SUPPLY THE SPECIFIED FORMAT, A SIMILAR PRODUCT IN VALUE WILL BE SENT TO THE VENUE. PROMOTER: DAMM 1876 LTD, 5A BEAR LANE, SOUTHWARK, LONDON, ENGLAND, SE1 0UH

be drinkaware.co.uk

**INSTALL VICTORIA
MÁLAGA AND RECEIVE
A COMPLIMENTARY KEG**



Over 18s only. Offer open to participating wholesale and Damm 1876 Ltd direct customers in the UK. Outlets must install Victoria Málaga on draught. After first 2 kegs are purchased, the venue will receive one complimentary Victoria Málaga keg*. *The 2 kegs must be purchased within 8 weeks of install to qualify for the FOG keg. A set of new glassware is available for all new installs. Offer valid from 1st May to 30th June 2026. Promotion subject to availability. If for any reason the promoter cannot supply the specified format, a similar product in value will be sent to the venue. Promoter: Damm 1876 Ltd, 5A Bear Lane, Southwark, London, England, SE1 0UH



**CARLSBERG
BRITVIC**

**INSTALL ANY OF
THESE BRANDS AND GET
1 FREE KEG
& £200 POS
PACKAGE***



*Promotion valid for the duration of the promotional period. Qualifying products: Carlsberg Danish Pilsner, Birraficio Angelo Poretti and 1664 Biere. One deal per brand, per outlet. POS support packages will differ per brand and available whilst stocks last. Whilst stocks last. Deal subject to change.

Enjoy responsibly. be drinkaware.co.uk

THE FRESH PILSENER SINCE 1824.



Fresh **VELTINS**.

INSTALL VELTINS PILSENER AND RECEIVE 1 X 50L KEG FREE OF CHARGE PLUS PREMIUM POS KIT
(12 X STEIN PINT GLASSES / 3 X BAR RUNNERS / 500 X DRIP-MATS)



T&Cs apply. While stocks last

AUTHENTIC IMPORTED PILSENER

Veltins is an independent family owned brewery now in its 5th generation

PROVEN SALES

A top 3 premium brand in Germany with an excellent reputation for quality worldwide

FRESH VELTINS

Brewed using water from our own mountain springs and unpasteurised to provide full pilsener flavour and fresh taste

Slow down
**ENJOY THE
MEDITERRANEAN**



Install **EFES Draught**
and receive a **free keg**.
Includes free Glassware
and POS kit.

100% MALT

WREXHAM LAGER



A SUBTLY HOPPED LAGER WITH A CLEAN AROMA.
LIGHT, REFRESHING AND EASY TO DRINK.



THE UK'S OLDEST LAGER BREWERY

EST. 1882

WREXHAMLAGER.COM

BEEERS WORTH STOCKING

£1
OFF
24x
330ml

£1
OFF
24x
330ml

£1
OFF
12x
275ml

£1
OFF
24x
330ml

£1
OFF
24x
330ml



Enjoy responsibly. be.drinkaware.co.uk

Promotion valid for the duration of the promotional period. Qualifying products: 1664 Bière 12x275ml bottles, Birrificio Angelo Piretti 24x330ml bottles, Estrella Damm 24x330ml bottles, 1664 Blanc 24x330ml bottles and Brooklyn Stonewall Inn IPA 24x330ml cans. Whilst stocks last. Deal subject to change.

**CARLSBERG
BRITVIC**



Built on British farming.
Made for brilliant pubs.
Premium margin. Proven rate of sale.



Hawkstone

New Cotswold stone font available now



The UK's fastest growing independent brewery



1 million+ followers
(world's most followed beer brand)



Stock Hawkstone in your pub



Scan to get Hawkstone on your bar

SEEK
 唯一
 WHAT IS
 無二を
 UNIQUE
 追い求める



24X330ML

**£1.50
 OFF**

**UNIQUE CRISP AND
 REFRESHING TASTE**

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

UK & ROI On-Trade customers supplied by partner wholesalers of Asahi UK Ltd. Offer valid 1 May- 31 Aug 2026, subject to availability and while promotional stocks last. Promotional pricing applies only during the listing period. Offer may be amended or withdrawn without notice. Promoter: Asahi UK Ltd, Griffin Brewery, Chiswick Lane South, London W4 2QB.

OFFICIAL BEER OF THE FIFA WORLD CUP 26™



SPECIAL PRICE FOR A LIMITED TIME ONLY



be drinkaware.co.uk

**BUY BUDWEISER 24x330ML
FOR A PURCHASE PRICE OF £20.99**

Promotion Period: 01/04/2026 to 30/06/2026, or if earlier, whilst stocks last. Budweiser: Purchase Budweiser 24 x 330ml NRB at a promotional price of £20.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN. ©2026 AB InBev UK Limited, all rights reserved.

GET BANK HOLIDAY READY

SPECIAL PRICE PER CASE



ENJOY RESPONSIBLY

Available from 1st May 2024 to 31st May 2024. Special price per case: Birra Moretti NRB 24X 33cl (£24.49), Birra Moretti Sale di Mare NRB 24x 33cl (£25.99), Desperados NRB 24X 33cl (£28.49), Bulmers Original NRB 12 X 50cl (£14.49), Bulmers Red Berries and Lime NRB 12 x 50cl (£17.99), Inch's Medium Apple Cider NRB 12 X 50cl (£15.99), Tiger NRB 24 X 33cl (£23.99). Brewed in the UK. Subject to availability. Entry instructions including advertising or promotional materials are deemed to form part of the terms & conditions and by making the qualifying purchase advertised customers will be deemed to have accepted and be bound by these terms & conditions. Only open to wholesale customers who are resident in the UK aged 18+. Customer Terms of Purchase apply. Purchase the advertised products in one transaction between the dates stated in the advert to receive the offer as stated in the advert. Purchases must be made on behalf of the customer's outlet for sale at that outlet only. The promoter reserves the right to cancel or amend this promotion due to events or circumstances arising beyond its control. Promoter Heineken UK Limited, EH2 2B

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

GET YOURSELF MATCH READY

SPECIAL PRICE PER CASE



Product	Special Price per Case
Heineken 00 Pure Malt Lager	£17.49
Heineken Original Pure Malt Lager	£23.49
Newcastle Brown Ale	£20.49
Birra Moretti Zero	£20.49
Old Mout Cider (Mango & passionfruit)	£18.99
Old Mout Cider (Kiwi & lime)	£18.99
Old Mout Cider (Berries & cherries)	£18.99
Old Mout Cider (Pineapple & raspberry)	£18.99
Old Mout Cider (Berries & cherries)	£14.99
Cruzcampo	£21.99
Sol	£18.99

ENJOY RESPONSIBLY

Available from 1st June 2024 to 30th June 2024. Special price per case: Old Mout Berries and Cherries 0.0% NRB case 12x50cl (£14.99), Old Mout Berries and Cherries NRB case 12x50cl (£18.99), Old Mout Kiwi and Lime NRB case 12x50cl (£18.99), Old Mout Pineapple and Raspberry NRB case 12x50cl (£18.99), Old Mout Mango and Passionfruit NRB case 12x50cl (£18.99), Heineken 0.0% NRB case 24x33cl (£17.49), Heineken NRB case 24x33cl (£23.49), Birra Moretti Zero NRB case 24x33cl (£20.49), Sol NRB case 24x33cl (£18.99), Newcastle Brown Ale NRB case 12x55cl (£20.49), Cruzcampo NRB case 24x33cl (£21.99). Brewed in the UK. Subject to availability. Entry instructions including advertising or promotional materials are deemed to form part of the terms & conditions and by making the qualifying purchase advertised customers will be deemed to have accepted and be bound by these terms & conditions. Only open to wholesale customers who are resident in the UK aged 18+. Customer Terms of Purchase apply. Purchase the advertised products in one transaction between the dates stated in the advert to receive the offer as stated in the advert. Purchases must be made on behalf of the customer's outlet for sale at that outlet only. The promoter reserves the right to cancel or amend this promotion due to events or circumstances arising beyond its control. Promoter Heineken UK Limited, EH2 7B

be drinkaware.co.uk

CHOOSE A BEER
LIKE NO OTHER



£1.50 OFF

ONLY

ONE IN EVERY FIVE PACKAGED LAGERS
SOLD IS A PERONI NASTRO AZZURRO,
MAKING IT #1 PACKAGED LAGER

Source: CGA OPMS latest 12 w/e 29/11/25

UK On-Trade customers supplied by partner wholesalers of Asahi UK Ltd. Offer valid 1 Apr - 31 May 2026, subject to availability and while promotional stocks last. Promotional pricing applies only during the listing period. Offer may be amended or withdrawn without notice. Promoter: Asahi UK Ltd, Griffin Brewery, Chiswick Lane South, London W4 2QB.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)



£2 OFF PER CASE



be drinkaware.co.uk

Contact your local representative for more details. Promotion valid 1st May - 30th June 2026.

NO/LOW IS IN +30.8% GROWTH

NEW

0.0% ITALIAN FLAVOURED BEER



PERONI NASTRO AZZURRO 0.0%

Source: CGA OPMS MAT GB 29/11/25

UK On-Trade customers supplied by partner wholesalers of Asahi UK Ltd. Subject to availability and while promotional stocks last. Promotional pricing applies only during the listing period. Offer may be amended or withdrawn without notice. Promoter: Asahi UK Ltd, Griffin Brewery, Chiswick Lane South, London W4 2QB.

18+ be drinkaware.co.uk



©2026 AB InBev UK Limited, all rights reserved. *CO2 added after brewing.

Promotion Period: 01/04/2026 to 30/06/2026, or if earlier, whilst stocks last. Corona: Purchase Corona 24x330ml NRB or Corona Cero 24x330ml NRB to receive a purchase price of £23.49 or £16.99 respectively per product. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN.

SPECIAL PRICE
ON CORONA & CORONA CERO CASES
FOR A LIMITED TIME ONLY

REKORDERLIG CIDER
 - REFRESHINGLY SWEDISH -

Find Your Fruktig

A MUST STOCK FOR YOUR FRIDGE
 Rekorderlig Strawberry-Lime has been the consistent leader in the category as #1 packaged SKU in the On-Trade*

PROVIDES MORE VALUE FOR CUSTOMERS
 Rekorderlig is the #1 Premium Fruit Cider brand consumers are willing to pay more for, delivering an average £1k more in the till per year vs Kopparberg*

REKORDERLIG PREMIUM SWEDISH CIDER
STRAWBERRY-LIME
 NATURALLY GLUTEN FREE, VEGAN
 ALC 3.4% VOL

REKORDERLIG PREMIUM SWEDISH CIDER
PINEAPPLE-KIWI
 NATURALLY GLUTEN FREE, VEGAN
 ALC 3.4% VOL

REKORDERLIG PREMIUM SWEDISH CIDER
WILD BERRIES
 NATURALLY GLUTEN FREE, VEGAN
 ALC 3.4% VOL

be drinkaware.co.uk
 *CGA OPM Data FY 2025 - 12 Weeks Ending to 15/06/2025.

REKORDERLIG CIDER
 - REFRESHINGLY SWEDISH -

NEW

Tropic like it's hot!
 Grab a Pineapple-Kiwi today

REKORDERLIG PREMIUM SWEDISH CIDER
PINEAPPLE-KIWI
 NATURALLY GLUTEN FREE, VEGAN
 ALC 3.4% VOL

REKORDERLIG CIDER

be drinkaware.co.uk



BAG-IN-BOX: THE SMARTER WAY TO SERVE

MADE WITH
**REAL
FRUIT
JUICE**

Bag-in-Box offers a flexible and convenient solution for busy venues, with multiple ways to serve depending on your setup. It can be poured straight from the box on the back bar for quick, easy service, connected to a hand pull for a traditional dispensing experience, or served chilled directly from the fridge for perfectly cooled drinks every time. With space-saving packaging, longer freshness after opening and simple dispensing, Bag-in-Box helps venues streamline service while reducing waste. Smart, versatile and designed for modern hospitality.

Please contact your wholesaler for a full range of Lilley's Cider.

GET A FREE FESTIVAL KIT

Buy 60L of **Lilley's Cider**
Get your **FREE** Festival Kit

GET YOURS TODAY



Includes
**GLASSES, BUNTING
& MORE**

Kit Includes: 6x Bar runners, Festival Posters, Bunting, 1x Glassware, 2x T-shirts, 2x Lanyards & Coasters

Terms & Conditions Apply, Subject to Availability, Purchase amount must be met to claim the free POS kit. 100 available. 1st May - 30th June.

INSTALL A THATCHERS APPLE CIDER ON DRAUGHT AND **GET A FREE KEG.**

Plus! Win a Hot Air Balloon Break

Install one of Thatchers' high-flying apple ciders on draught and **GET A FREE KEG**. Plus, **five Hot Air Balloon Breaks** must be won, including a Somerset hotel stay and hot air balloon ride.



EST. 1904
THATCHERS
— THE FAMILY CIDER MAKERS —

*Highest rate of sale cider brand in the free trade and will drive more cash into the till than any other apple brand

Ts&Cs: Draught install must be replacing a competitor cider. Winners will be randomly selected from all installs between 01.05.26 and 30.06.26. 5 x Main prizes that will consist of a hot air balloon ride in North Somerset or surrounding areas (at the discretion of Thatchers' balloon pilot) and an overnight stay (up to £150 per night) with evening meal (up to £100 value) and breakfast included. All flights are weather dependent and flying times will be early morning or late afternoon. All installs will receive a free 50-litre keg of the installed brand. 'P13 27.12.25 12 week volume RoS 'KAM media cider research April 25

HOBGOBLIN

FOR PEOPLE THAT LIKE
REAL BEER.
THE OTHERS CAN
DRINK LAGER.



ALSO AVAILABLE



Enjoy responsibly.
be drinkaware.co.uk

Promotion valid for the duration of the promotional period. Qualifying products: Hobgoblin Original IPA 9g, Hobgoblin Ruby 9g, Hobgoblin Gold 9g, Hobgoblin Amber 9g & Hobgoblin Session IPA 9g. Whilst stocks last. Deal subject to change.

[f](#) [i](#) [x](#) @HOBGOBLINBEER

MOORHOUSES

£5 OFF A CASK OF OFF GRID

£5 OFF



MOORHOUSE'S
OFF GRID
CITRUS PALE

OFF GRID

BIG HOP FLAVOUR WITHOUT THE HEAVY ABV!
3.4% CITRUS PALE



£10 OFF A CASK



Contact your local representative for more details.
Offer available for none and lapsed (not stocked in previous 13 weeks) stockists only.
Promotion valid 1st May - 30th June 2026.

be drinkaware.co.uk
[@SHARPSBREWERY](https://twitter.com/SHARPSBREWERY)
WWW.SHARPSBREWERY.CO.UK

CAFFREY'S[®]
IS BACK TO
BLACK

FREE POS KIT WITH EVERY INSTALL



Contact your local representative
for more details. Promotion valid
1st May - 30th June 2026.

be drinkaware.co.uk

be**drinkaware.co.uk**

£20.99
24x275ml case



Now available in cans!
£21.99
24x330ml

Flavour Sorted Party Started **VK**

For POS support contact:
customermarketing@globalbrands.co.uk

Offer valid from 1st May to 30th June. Offer applies to VK 24x275ml NRB range and VK 24x330ml can range stocked. Excludes PET. While stocks last.



FREE BUCKET KIT!

WHEN YOU BUY ANY 4 CASES OF WKD.*

NEW!

KIT CONTENTS.

4 ICE BUCKETS, 5 LANYARDS, 3 BAR RUNNERS, A4 POSTERS & DRIP MATS.



UNLOCK HIGHER BAR SPEND THIS SUMMER WITH THE NO.1 RTD BRAND ACROSS TOTAL TRADE.**

be**drinkaware.co.uk**

*KITS WHILE STOCKS LAST. MAX 1 PER VENUE. SOURCE: **CGA OPM DATA TO 27/12/2025 + NIELSEN TAKE HOME TO 24.01.26.

MODA*



GET A FREE CASE OF MODA MEXICAN STREET COCKTAILS

WHEN YOU BUY ANY 5 CASES OF MODA MEXICAN STREET COCKTAILS

CONTACT JOE AT JOE@VIVIRTEQUILA.COM FOR POS AND ACTIVATION SUPPORT

be drinkaware.co.uk

Over 18's Only. Offer valid on first order only between 01.05.2026 and 31.06.2026



ASUKI

BRIGHT HOPE OF TOMORROW

Flavour. Redefined.

Asuki is a 17% Japanese inspired liqueur designed to elevate modern cocktails and spritz serves.

ONLY
£16.49
A BOTTLE*



Asuki Yuzu Citrus Liqueur delivers a zesty citrus brightness with a sharp modern edge.

Asuki Cherry Blossom Liqueur bursts with floral aromatics and sweetness.

TERMS & CONDITIONS:

*Offer valid from 1st May - 30th June 2026. Offer applies to Asuki 70cl range stocked. While stocks last.

drinkasuki.com

be drinkaware.co.uk



Jack
Rabbit
WINE CLUB

**Buy 11 bottles &
get 1 bottle FREE***
(75cl)



Jack Rabbit is
the **No.1**
brand in the UK
On Trade**

Malbec is the
3rd largest red
wine varietal**

**Buy 7 cases &
get 1 case FREE***
(187ml)



Chile is the
2nd largest red
wine origin**

Italy is
the **No.1** white
wine origin**

31% volume
share and **28%**
value share of the
top 20 brands**

THE
**PUBLICAN'S
CHOICE**
UK'S **No.1**
ON TRADE STILL WINE BRAND



The Jack Rabbit Wine Club
Making stocking our wines even
more satisfying and rewarding.
Join the Club Today

be drinkaware.co.uk

*Limited deals available, while stocks last.
**Source: CGA, 12 w/e 04.10.25

Buy any 4 and get a Buffalo Trace 70cl FREE



TRY A
BUFFALO
& GINGER ALE

SAZERAC

Follow us @ [@buffalotrace](#) [be.drinkaware.co.uk](#)

GET 1 X 70CL TIA MARIA FREE
WHEN YOU BUY 2 X 70CL TIA MARIA
COLD BREW COFFEE LIQUEUR.*



PERFECT
ESPRESSO
MARTINI

25ML VODKA
25ML TIA MARIA
50ML ESPRESSO
DASH OF SUGAR SYRUP

Tia Maria
COLD BREW
COFFEE LIQUEUR

be.drinkaware.co.uk

*1 deal per customer. While stocks last.

el Jimador

- TEQUILA -



**SPECIAL
PRICE**

**FRESH NEW LOOK,
SAME el Jimador**
- TEQUILA -

**EL JIMADOR BLANCO NOW THE
NO. 1 TEQUILA IN GREAT BRITAIN!***

BUY ANY 5 BOTTLES FROM THE WHITLEY NEILL GIN RANGE, RECEIVE AN ALCOHOL FREE 0.0% OF YOUR CHOICE **FREE****



WHITLEY NEILL GIN RANGE

Distiller's Cut London Dry Gin, Blood Orange, Japanese Yuzu & White Strawberry, Raspberry, Rhubarb & Ginger, Raspberry 0.0%, Rhubarb & Ginger 0.0%.

bedrinkaware.co.uk

**While stocks last. Bottles: 70cl. *Nielsen IQ data to: 14.06.25



WHITLEY NEILL GIN

UK'S NO.1 PREMIUM GIN

DEAD MAN'S FINGERS



DEAD GOOD

@DEADMANSFINGERS

BUY ANY FEATURED 5, GET A GOLDEN SPICED RUM

FREE

FREE



DEAD MAN'S FINGERS RANGE

SPICED, COCONUT, PASSION FRUIT, CHERRY, GOLDEN SPICED

bedrinkaware.co.uk

*Bottles: 70cl. While stocks last.

MARTINI

Discover an ITALIAN ICON

Buy any 4 Martini 75cl and receive 6 spritz glasses and menu inserts FREE

ARE TO BE



MARTINI *Spritz*

50ml MARTINI Vermouth • 75ml MARTINI Prosecco • 25ml Soda
Fresh mint, lemon and strawberry to garnish.

Add all ingredients to a Spritz glass with ice. Stir gently, garnish and enjoy.

© 2026. MARTINI, ITS TRADE DRESS AND THE "BALL AND BAR" LOGO ARE REGISTERED TRADEMARKS. MAX 3 DEALS PER CUSTOMER ORDER. TOTAL DEALS CAPPED AT 10 PER CUSTOMER.



BOMBAY SAPHIRE

A MOMENT TO SAVOUR

**BUY 4 BOMBAY SAPHIRE 70CL,
AND GET 6 BALLOON GLASSES FREE**

ENJOY RESPONSIBLY be.drinkaware.co.uk

MAX 3 DEALS PER CUSTOMER ORDER. ©2026 BOMBAY SAPHIRE AND ITS TRADE DRESS ARE TRADEMARKS.



TO GO?



COCKTAILS IN A CAN

[BARTIRUM.WALES](https://www.bartirum.wales)





FREE STOCK BUNDLE INCLUDES

4X BAG IN BOX
1X PEPSI GLASSWARE CASE

1X ICE BUCKET
2X BAR RUNNERS
1X T-SHIRT PACK



FREE £1,100 STOCK BUNDLE WHEN YOU INSTALL PEPSI DISPENSE¹

PEPSI MAX

IS THE NUMBER 1 SUGAR FREE COLA ON DISPENSE²



**PLEASE CONTACT YOUR BRITVIC REPRESENTATIVE
OR SCAN THE QR CODE TO REGISTER YOUR INTEREST**

**SPEAK
TO YOUR
ACCOUNT
MANAGER
TODAY!**

T&Cs: Free stock bundle includes 4 x BIBs, 1 x Case of Glassware, 1 x Ice Bucket, 2 x Bar Runners, 1 x T-Shirt Pack. ¹Based on retail value of 4 free BIBs (92.38 serves x 4 BIB = 369.52 serves at average retail sale price of £2.71. Prices always at the discretion of the customer) plus Welcome Bar bundle (value of over £60). Subject to availability and while stocks last. Max 1 of each stock bundle per outlet. Subject to customer having a PEPSI Max Dispense unit contract and installed. 4x FREE BIBs and POS items will be delivered prior to installation. ²CGA by NielsenIQ. Licensed database. Value & Volume sales (L). Sugar Free Draught Colas Britvic defined. MAT TY 06.09.25. For further information, please contact Carlsberg Britvic at pressoffice@carlsbergbritvic.co.uk. Please refer to your dispense contract for full Terms and Details. Promoter: Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



Schweppes®

**SAVE
£2.50
PER CASE**

**SCHWEPPE
TROPICAL SODA,
PINK SODA AND
PINK GRAPEFRUIT
200ML NRGB**

© 2025. Schweppes is a registered trademark of European Refreshments UC.

**SPECIAL
OFFER**

NOW ONLY

£15.99

per case of
200ml mixers



**Pioneers
of Flavour
Since 1886**

Offer valid from 1st May to 30th June 2026. Offer applies to Franklin & Sons 24x200ml range stocked. While stocks last.



**FRANKLIN
& SONS LTD®**
LONDON 1886

TONICS, SODAS & SOFT DRINKS



Fitch & Leedes

CRAFTED BY ADVENTURE

The Bar Collection

Fitch & Leedes celebrates true craftsmanship and authenticity. Crafted by Adventure, it's made for bold journeys, shared moments, and the stories that follow.

SPECIAL PRICE
£13.49

Valid from 1 May 2026 to 30 June 2026



MIXOLOGY RECIPES



@fitchleedesUK
@BespokeBeveragesUK



GET READY FOR A SUMMER OF WORLD CLASS FOOTBALL

11TH JUNE - 19TH JULY

The international football tournament is a fantastic opportunity to boost trade this summer, so plan ahead and get your venue match ready. **There is simply nowhere better to watch the Summer of Sport than the local.** This summer people will visit pubs in their thousands to savour the ups and downs.

LICENSING

You do need to plan ahead carefully so you have the correct license in place.

In the **Group Stages** the England kick off times are 9pm or 10pm, with matches finishing at 11pm or Midnight. **A Temporary Event Notice ('TENs')** will be required for the 10pm matches.

Knockout Rounds - if England qualify 🏆 at least one game on their path to the final will need a TENs for your venue to be open.

TIPS FOR GETTING LICENSING HOURS READY*

- ⚙️ Have an appropriate TV license in place.
- ⚙️ Check any premise license extend to your outdoor garden areas.
- ⚙️ Be a good neighbour and let your local residents know if you plan to open later.
- ⚙️ Conduct a risk assessment on whether you require door staff and whether you should use polycarbonate glassware and plastic bottles.
- ⚙️ You only get 15 TENs per year covering 21 days so withdraw all the ones which may be unnecessary for use later in 2026.

LIVE ON
BBC &
ITV!

THE LIVE SPORT CHECKLIST:

- Live sport is a massive attraction** and, if you can position a screen outside, you will **add even more appeal to your pub.**
- Outdoor screening is growing in popularity** and is a neat way of creating an all-year round viewing area. This will be an attractive option for many pub-goers during the football tournament this summer.
- Why not think about installing a **screen behind the bar** so that people don't miss any of the game whilst they are being served?
- Is the TV in the best position and have you got **enough screens around the pub?**
- Check the volume is set up** to consider the likely build-up of noise during a big game.
- Make sure you **promote what is on well in advance** and that you prepare well: get enough space for everyone to sit down, provide a big screen and make sure everyone gets a good view.
- Use an **event or promotion to attract people in early**, give them a reason to stay afterwards and you have a perfect recipe for live sports success.
- Cold summer beer** - nothing like it! **Sales of beer are set to soar during this period** so it is vital you are ready for the rush. Stock up your fridges!
- Make sure your **venue has a winning atmosphere... Sport brings people together in a unique way** and can create an unbeatable atmosphere in your pub, particularly when the national team is playing. Every piece of research shows that the main reason for choosing a pub to watch a sporting event is atmosphere!
- Serving at tables will increase the amount of drink and food you sell outside**, particularly during a sports occasion. Providing friendly, efficient table service gets a happy atmosphere going in the outdoor areas.
- Think about a **pre-booking system** for the big matches.
- Make sure you **plan your staff levels accordingly** so that you are covered for the big games.



WORLD CUP FIXTURES

ALL TIMES STATED ARE UK KICK OFF TIMES

GROUP A

11/6	MEXICO	v	S. AFRICA	8PM
12/6	KOREA R.	v	CZECHIA	3AM
18/6	CZECHIA	v	S. AFRICA	5PM
19/6	MEXICO	v	KOREA R.	2AM
25/6	CZECHIA	v	MEXICO	2AM
25/6	S. AFRICA	v	KOREA R.	2AM

GROUP B

12/6	CANADA	v	BOSNIA-HERZ	8PM
13/6	QATAR	v	SWITZERLAND	8PM
18/6	SWITZERLAND	v	BOSNIA-HERZ	8PM
18/6	CANADA	v	QATAR	11PM
24/6	SWITZERLAND	v	CANADA	8PM
24/6	BOSNIA-HERZ	v	QATAR	8PM

GROUP C

13/6	BRAZIL	v	MOROCCO	11PM
14/6	HAITI	v	SCOTLAND	2AM
19/6	SCOTLAND	v	MOROCCO	11PM
20/6	BRAZIL	v	HAITI	1:30AM
24/6	SCOTLAND	v	BRAZIL	11PM
24/6	MOROCCO	v	HAITI	11PM

GROUP D

13/6	USA	v	PARAGUAY	2AM
14/6	AUSTRALIA	v	TÜRKIYE	5AM
19/6	USA	v	AUSTRALIA	8PM
20/6	TÜRKIYE	v	PARAGUAY	4AM
26/6	TÜRKIYE	v	USA	3AM
26/6	PARAGUAY	v	AUSTRALIA	3AM

GROUP E

14/6	GERMANY	v	CURAÇAO	6PM
15/6	CÔTE D'IVOIRE	v	ECUADOR	12AM
20/6	GERMANY	v	CÔTE D'IVOIRE	9PM
21/6	ECUADOR	v	CURAÇAO	1AM
25/6	CURAÇAO	v	CÔTE D'IVOIRE	9PM
25/6	ECUADOR	v	GERMANY	9PM

GROUP F

14/6	NETHERLANDS	v	JAPAN	9PM
15/6	SWEDEN	v	TUNISIA	3AM
20/6	NETHERLANDS	v	SWEDEN	6PM
21/6	TUNISIA	v	JAPAN	5AM
26/6	JAPAN	v	SWEDEN	12AM
26/6	TUNISIA	v	NETHERLANDS	12AM

GROUP G

15/6	BELGIUM	v	EGYPT	8PM
16/6	IR IRAN	v	NEW ZEALAND	2AM
21/6	BELGIUM	v	IR IRAN	8PM
22/6	NEW ZEALAND	v	EGYPT	2AM
27/6	EGYPT	v	IR IRAN	4AM
27/6	NEW ZEALAND	v	BELGIUM	4AM

GROUP H

15/6	SPAIN	v	CABO VERDE	5PM
15/6	SAUDI ARABIA	v	URUGUAY	11PM
21/6	SPAIN	v	SAUDI ARABIA	5PM
21/6	URUGUAY	v	CABO VERDE	11PM
27/6	CABO VERDE	v	SAUDI ARABIA	1AM
27/6	URUGUAY	v	SPAIN	1AM

GROUP I

16/6	FRANCE	v	SENEGAL	8PM
16/6	IRAQ	v	NORWAY	11PM
22/6	FRANCE	v	IRAQ	10PM
23/6	NORWAY	v	SENEGAL	1AM
26/6	NORWAY	v	FRANCE	8PM
26/6	SENEGAL	v	IRAQ	8PM

GROUP J

17/6	ARGENTINA	v	ALGERIA	2AM
17/6	AUSTRIA	v	JORDAN	5AM
22/6	ARGENTINA	v	AUSTRIA	6PM
23/6	JORDAN	v	ALGERIA	4AM
28/6	ALGERIA	v	AUSTRIA	3AM
28/6	JORDAN	v	ARGENTINA	3AM

GROUP K

17/6	PORTUGAL	v	CONGO DR	6PM
18/6	UZBEKISTAN	v	COLOMBIA	3AM
23/6	PORTUGAL	v	UZBEKISTAN	6PM
24/6	COLOMBIA	v	CONGO DR	3AM
28/6	COLOMBIA	v	PORTUGAL	12:30AM
28/6	CONGO DR	v	UZBEKISTAN	12:30AM

GROUP L

17/6	ENGLAND	v	CROATIA	9PM
18/6	GHANA	v	PANAMA	12AM
23/6	ENGLAND	v	GHANA	9PM
24/6	PANAMA	v	CROATIA	12AM
27/6	PANAMA	v	ENGLAND	10PM
27/6	CROATIA	v	GHANA	10PM

ROUND OF 32

SUNDAY 28TH JUNE - SATURDAY 4TH JULY

SEMI-FINALS

TUESDAY 14TH JULY - WEDNESDAY 15TH JULY

ROUND OF 16

SATURDAY 4TH JULY - TUESDAY 7TH JULY

BRONZE FINAL

SATURDAY 18TH JULY

QUARTER-FINALS

THURSDAY 9TH JULY - SUNDAY 12TH JULY

FINAL

SUNDAY 19TH JULY, 8PM

EST.  1881

KEEGANS

BEERS • WINES • SPIRITS • SOFT DRINKS

DELIVERING THE
BEST DEALS
FROM THE
BIGGEST BRANDS



CALL US ON
01407 762333



ORDER ONLINE
JOSEPHKEEGAN.CO.UK



FOLLOW US
  

Keegans

Centenary Buildings, Cleveland Avenue, Holyhead, Isle of Anglesey LL65 2LB

Terms and Conditions

1) All offers are available from 1st May to 30th June 2026 unless otherwise stated and are subject to regional availability. 2) All offers are exclusive of VAT. 3) We will not accept orders where they would breach a beer tie or other contracts that the buyer holds with a third party. 4) This brochure is not intended as an inducement to breach any contract which may exist between a tenant & their landlord to purchase beers or any other products. In such cases only those products, which are excluded from such agreements, should be considered. 5) We treat the buyer placing an order with us as the buyer's confirmation that there is no such tie. 6) All prices featured may be subject to a duty increase. 7) Errors & Omissions Excepted.



DIAGEO

