CREATIVE CARPET & FLOORING'S CREATIVE THINKING

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ISSUE NO. 166



We promise that you'll love your new floors, or we'll replace them for <u>FREE!</u>*

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of egual or lesser value.

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It "Dawned" On Me... a message from Dawn Giganti

It was the first COLD day with a few snowflakes after all that warm weather in November. I had just finished shopping and was on my way home. I saw a frail older man standing near the highway exit with a coat twice as big as he was and a baseball hat. He was not asking for money or bothering anyone. He was making his way, walking toward the gas station. I knew right away that he was homeless. My heart sank, and my eyes began to well up. My husband said he would freeze without something warm to cover his head. We circled back around and returned to the store. We bought a thick stocking hat, one of those "Elmer Fudd" trapper hats, and some wool socks. I took the tags off, put the receipt in my purse, and put a \$10 bill in the bag with the items. We returned and found him digging for paper towels at the gas station pump.

Again, not bothering anyone or asking for anything. We said, "Excuse me, sir. It is rather cold out. Here are a few things to help you warm up." and handed him the bag. Without making eye contact, in a monotone voice, he responded, "Thanks. God bless you." and walked away. My heart still hurts thinking about where he could be now. Then I get overwhelmed thinking about all the homeless people out there... right this very second. I wish I could help every single one of them, but I will do what I can when I can as God leads me.

This time of year is one of the most popular times to remember the reason for the season. It is a time of giving and love. In the hustle and bustle of the season, we often forget that. The true meaning of Christmas is found in the birth of Christ. This event was meant to bring hope and love to the world. It gives us a reason to celebrate and appreciate what we have. It is also a time when we can be kind to others and give back to the community and those in need. This holiday season, take some time to reflect on what it means to be grateful and share the gifts God has bestowed

You can choose to believe in it or not, but there are lessons in the Bible for everyone. These lessons include the value of humility as well as the importance of the bonds we share with our friends, family, and loved ones. Have a blessed Christmas and a wonderful New Year!



Dawn Giganti, Marketing & Administrative Assistant Creative Carpet & Flooring

2022 DECEMBER						
SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24 CLOSED
25	26 CLOSED	27	28	29	30	31 CLOSED

Month at a Glance:

7th Pearl Harbor Day - We honor the bravery & courage of those who were there & died on December 7, 1941. Remember this date as a symbol of American grit & resilience.

Merry Christmas

21st First Day of Winter - The shortest day of the year.

24th - 26th Christmas Holiday - CLOSED to celebrate the birth of our Savior, Jesus Christ! 31st - 2nd New Year Holiday - CLOSED to celebrate 2023 with family & friends.

Employee birthdays this month:

1st Carrie Dolan - Accounting

4th Mark Costigan - Operations Manager

12th Tammy Bouquet - Chief Executive Officer

19th Alexis Giganti - Administrative Assistant

MEET OUR CARPET CLEANING CUSTOMERS...



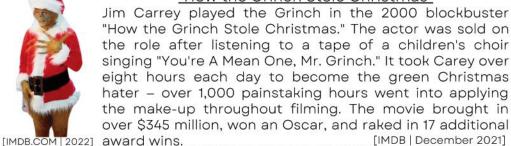
ANTHONY & SANDY URBIK ARLETTE BROOKS ATHINA VARANECKAS BILL KINSEY BONNIE & MARK ALBERSON BRUCE BRYANT BRUNO SCODRO CAROLYN & SCOTT SWEDLER CHARLOTTE CURE CHERYL ANDERSON CINDY EDWARDS DAN FIRLIT DAWN WHITE DIANE AGUILERA DORIS WANHORST

ED DINEEN FRANK FLANNAGAN GLENN & NOREEN STELL JANEEN & ERIC GOOD JENNIE FLATLEY JENNIFER BLAESER JENNIFER HEEMSTRA JOE & NANCY KEIM JOHANNA MARK JULIE SMIT KATHY CLAUSING KEVIN GEARY LARRY LAZZARI LYNEA LYTLE

MARGE CONN MARIAN HIGGINS MARLENE & KEN SLEDZ MARSHA NELSON MARY BRESNAHAN MAUREEN OKEEFE PATRICK GLYNN PAUL & DIANE SOTIR RICHARD KUCIA RITA VIGGIANO SHARON MACFEELY STEVEN MILCAREK TERRY & MICHELE LENZ THERESA CORK

CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES! 888.910.6585

"How the Grinch Stole Christmas"



How many days after the birth of Christ did Joseph and Mary give him the name Jesus?

It was required by law that eight days after the birth of a son they would circumcise him and name him. They followed the law and circumcised him and named him Jesus, as the angel had told them to, eight days after his birth. "And at the end of eight days, when he was circumcised, he was called Jesus, the name given by the angel before he was conceived in the womb." Luke 2:21 ESV



[IMDB.COM | 2022]

White Christmas

The bestselling music single of all time. Bing Crosby gives gorgeous life to Irving Berlin's classic song in a 1942 release that has since gone on to sell an estimated 50 million copies worldwide. Following it on the list of best sellers is Elton John's 1997 version of "Candle in the Wind" (33 million).

[Guinness World Records | August 2022]

Syracuse, New York, made snowfall illegal!

In 1992, after record-breaking snowfall, Syracuse, New York attempted to take matters into their own

hands after the heavy snow started to dampen morale. On March 30th of that year, the city declared further snow illegal until December 24. Unfortunately, the resolution didn't do much to phase weather patterns, with snow falling just two days later. However, the city's attempt did provide a flurry of comic relief, which was much needed after the winter storms.

[Odyssey | December 2021]

of Monee. IL

You are this month's

MYSTERY WINNER!

We have a \$50 Creative Carpet & Flooring gift card reserved just for you!

Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 12/30/2022

Did You Know

We Celebrate Your Referrals!

Advertising in the newspaper, vellow pages, radio, etc., is expensive. We would reward you instead rather than pay for that! For every person you refer who becomes a client, we will send you out to dinner! Of course, rewards are sweet, but you really refer a friend or loved one to Creative Carpet & Flooring because you trust us. When you send your Aunt, Grandmother, or co-worker to Creative Carpet & Flooring, you trust us to provide them with outstanding service and to... well... to treat them like royalty! We take that trust very seriously and promise that if you refer someone to Creative Carpet & Flooring, we will do everything in our power to make sure you look like a hero for referring us!



Check out our Referral Reward Program on our website at creativecarpetinc.com/ referral-rewards/

MEET OUR NEW & RETURNING FRIENDS & CLIENTS...

ALLEN & AMY WATKINS ANDREA GUIDRY ANGELA CLARK ANN HAYWARD ARDY & HANK IWEMA ART MILLER AUDREY MARROCCO BILL & KC ALLEN BOB & JUDY HITER BOB JURGETO BOB MALINOWSKI CAITLIN RUDZINSKI-**ECKDHAL** CAROL HEDGREN CAROL KULCZYK CATHY PROCACCIO CHRISTIAN SNELL CLAUDIA TRIPLO

CORRYN GREENWOOD CRAIG & MARY JANE CYNTHIA NELSON DAN & LINDA BILLIE DANA NAGEL DANIEL YATSKO DARLENE JENNINGS DEBBIE & JAY LARSON DIANE PETERLIN DOLORES PAWLIK DON LUDWIG DOROTHY SNELL EILEEN SHEETS EILEEN SPERANZA FRANK CARLI FRANK CARUSO FRANK HARTR

GAIL MCDONALD GLENN DRWIEGA GREG KLAPPAUF GREG MEYER HALIE HENLEY HOLLY BRYANT HOLLY ERVIN JANICE DANIELS JILL KIM JILLIAN RIESKE JIM BAUCOM JIM BOLANOWSKI JIM CLARK JIM LURGIO JIM THRUN JIM WOLFRAMSKI JOAN ANDERSON

JOE IZZO JOEL & JUDY STEIGERWALT JOHN & KRISTIN ROSE JOHN KESTER JOSEPH BALOGH JOYCE IPEMA JUDY DOW KAITLIN BROSE KAREN JANIK KARIME HECKENAST KATE & DAVID PETERSON KATHLEEN UMBRIACO KATHY SMITH KEN & BREE WIRTH KENNETH GUNIA KERRY GREINER KEVIN SMITH

KEVIN WAGNER KRYSTA GUMBINER KYLE MCCLUSKEY LAURA BERGMARK LAURA GUERRA LUIS AGUILAR MARGG DE ROO MARIANNE JARMAN MARILYN CONERTY MARY & DAN NICHOLSON MARY CRAWLEY MARY GUTHRIE MARY HIRTZER MARY O'ROURKE MARZETTE HILL MELANIE NIKSICH MICHELLE & JON NEBOR

MICHELLE CRESS MIKE RIGUAL NOREEN BURKE & JULIO PADILLA PAT DOUGHERTY PAT ERIKS PEGGY KEATING RAYMON WESLEY RAYMOND TOMINELLO RENAE MAGNUSON RITA HANKO ROBERT CLANIN RON & PAULA PAYMASTER ROXANNE LONG RUSSELL BOYCE SANDY FEDRO SARAH CALLIS SHANNON & PAUL MUEHLNICKEL

SHIRLEY WALKER STACI SUNDERMAN STEPHEN BRESCIA STEVE & BECKY GILLS SUSAN GASBARRA SUSAN SCUDERI SYLVIA TEWES TAMMY PAKEWICZ TERRY & LINDA STEENSON TIM HILLEGONDS TODD RAFACZ TONY KOSTELICH VERONICA POLLACK

MEGA Trivia Contest

Who wants to WIN a \$50 Gift Card towards dinner at













This month's Mega Trivia question:

Rudolph the Red-Nosed Reindeer was created for which department store?

- (A) Macy's
- (B) Montgomery Ward
- (C) Bloomingdale's
- (D) Marshall Field's

our To enter, visit website creativecarpetinc.com, click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 20th each month. Good luck!!!

Last month's question:

Turducken is believed to have originated in which state?

Answer: (D) Louisiana

Turducken is a turkey stuffed with a duck that is stuffed with a chicken and originated in Louisiana. Chef Paul Prudhomme claimed that he invented it in the 1970s and in the '80s he even secured a trademark on the name. His claim has been contested by some, with a New Orleans surgeon saying it was his creation. Turducken is a form of engastration, a process of stuffing one animal inside another and cooking them that has existed since Roman times. [Food 52 | March 2022]

Congratulations to last month's winner:



of Steger. IL

Stop by Creative Carpet & Flooring to claim your prize by December 30, 2022!

Home for the

\$150 OFF PU ~ OR ~

\$600 OFF PURCHASES OVER \$4000

Too busy with the holiday hustle & bustle to even THINK about flooring installation? BUY NOW TO LOCK IN 2021 PRICES & postpone install until AFTER the holidays!

Valid December 1 - 31, 2022 - Cannot be combined with any other coupon, sale or offer. On new orders of flooring material with installation only.









GIVING THE GIFT OF WARMTH







Help homeless families get through this winter season by "giving the gift of warmth." We are collecting the following:

- → WINTER COATS All sizes from infant, baby, toddler, junior, adult & extended sizes are needed. SNOW PANTS, HATS, SCARVES, GLOVES & MITTENS would also be useful.
- → BLANKETS & SLEEPING BAGS The temperature is already dipping into the 30's. We are looking for gently used or new blankets & sleeping bags.
- → SOCKS These are the most needed & least donated item.

Please note we can only accept donations of items that are new or gently used, without broken zippers, rips or tears.

Thank you in advance for helping keep those less fortunate warm this winter!

ILLINOIS

There are an estimated 10,431 people experience homelessness 8.2 people homeless per 10,000*

Items brought to our Mokena, IL showroom will benefit:



Learn what they are doing in the community at morningstarmission.org, call (815)722-5780 or email info@morningstarmission.org.

INDIANA

There are an estimated 5,625 people experiencing homelessness 8.4 people homeless per 10,000*

Items brought to our Highland, IN showroom will benefit:



Learn more about the work they are doing in the community at gracebeyondborders.org, call (219)712-5192 or email mmminc53@gmail.com.

https://endhomelessness.org/homelessness-in-america/homelessness-statistics/state-of-homelessness/*

Receive a \$25 Creative Carpet & Flooring Gift Card **JUST FOR STOPPING IN & DONATING**

A small thanks for helping. Give as a gift or keep for yourself. So many uses...

- Complement any hard surface floor with a pre-made or custom area rug!
- How about Carpet cleaning after the winter season is over?
- Cleaning products (like our Karndean hard surface cleaner or our very own Spot Remover for Carpets & Upholstery).
- · Gift cards never expire!

December 1 - 31, 2022 - one gift card per household





PRSRT STD U.S. Postage PAID Permit #130 Homewood, IL

19845 S La Grange Road Carpet & Mokena IL 60448 708.479.8600

www.creativecarpetinc.com 888.910.6585



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

2315 45th Street Highland IN 46322 219.595.5561



MON 9am _ 6pm TUE 9am _ 6pm WED 10am _ 6pm THR 9am _ 6pm FRI 9am _ 6pm SAT 10am _ 4pm

SUN closed

MON 10am _ 6pm TUE 10am _ 8pm WED 10am _ 6pm

THR 10am 8pm

FRI 10am _ 6pm

SAT 10am _ 4pm SUN closed



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants _















Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide!

You will learn.

₫ 4 predatory sales tactics

₫ 5 questions to ask a dealer before buying

Visit our website to obtain your copy! www.creativecarpetinc.com

A gigantic THANK YOU to all who referred us last month...

AMANDA MOELLER BETH MISUNAS BRENDA OVERZET BRIAN OSTER DAN ARREOLA DONNA STAGL JESSICA THIVEL LINDA BOYER LISA & MICHAEL PINDELSKI MARION KATTERHEINRICH MARY BRADLEY PETER & SUSAN KIEFT THOMAS MIHALAREAS TOM POLEWSKI

Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card

I started with Dana at the store, who was friendly, knowledgeable, and always available for questions. The installers were Friendly, polite, and very hard-working protectionists at their craft. We definitely recommend Creative Carpet & Flooring.

> ~ Diane L. of Dver. IN This month's \$25 Target gift card winner!