

JANUARY 2025

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deminar	Calendar.com	

SUNDAY	MONDA	Y	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				* 1	2	3	4
5	*	6	7			10	11
12		13	14	15	16	17	13
E	* 2	20	21	2 2	23	24	25
26	Z	27/	28	2 9	31	31	

- * New Year's Day!
 01/01/2025
- * Epiphany (Christian)
 01/06/2025
- ♣ Dr. Martin Luther King Fr. Day 01/20/2025



Bad Decision



Good Decision



Use Caution

By doing the last week in January, you avoid the risk of your campaign getting caught up in the glut of Holiday Mail.



FEBRUARY 2025

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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2	3	4	5		7	
	10	11	* 12	* 13	14	15
16	* 17	13	ß	20	24	22
23	24	25	26	27	23	

* Tu B'Shevat (Jewish) 02/12-02/13/2025

President's Day 02/17/2025



Bad Decision



Good Decision



Use Caution

Spring Break Starts



MARGI 2025

Seminar Calendar.com

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	\$	•	7	•
	10	11	12	F	14	15
16	* 17	13	19	20	241	22
2 50	24 3 1	25	26	247	23	2 9

* Ash Wednesday/Lent (Christian)
03/05/2025

St. Patrick's Day (Christian)
03/17/2025



Bad Decision



Good Decision



Use Caution

NCAA March Madness starts the 18th and goes all throughout March and in to April. Pay close attention to local teams in the area when planning your events.



APIII. 2025

Seminar Calendar.com

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
	7			10	11	12
ß	143	* 15	16		18	19
20	21	272	23	* 24	25	26
247	28	29	3 0			

* Tax Day
04/15/2025

* Easter Monday (Christian)
04/21/2025

* Yom Hashoah (Jewish) 04/24/2025



Bad Decision



Good Decision



Use Caution

NFL Draft starts on April 24th.



MAY 2025

Seminar Calendar.com

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5		7			10
11	12	B	143	15	16	17
18	19	20	21	22	23	24
25	25	247	23	29	3 0	31

- * Cinco de Mayo 05/05/2025
- * Memorial Day 05/26/2025
- * Ascension Thursday (Christian) 05/29/2025



Bad Decision



Good Decision



Use Caution

School's Out for Summer



JUNE 2025

Seminar Calendar.com

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	* 2	* 5	4	5		7
		10	11	122	B	14
15	16	17	18	* 19	20	21
22	23	24	25	26	247	2 3
2 9	3 0					

* Shavuot (Jewish) 06/01-06/03/2025

* Juneteenth 06/19/2025



Bad Decision



Good Decision



Use Caution

NBA Finals begin June 5th



JULY 2025

Seminar Calendar.com

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
	7			10	11	12
13	143	15	16		18	19
20	241	22	23	24	25	2 5
27	28	2 9	3 0	31		

No Holidays that will prevent you from doing seminars on recommended nights!



Bad Decision



3 Good Decision



Use Caution

July is WIDE OPEN!
Summer Seminars work!!!



Seminar Calendar.com

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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10	111	12	B	143	15	
177	13	19	20	* 21	22	25
24 31	25	25	247	2 3	2 :	30

Senior Citizens Day
08/21/2025



Bad Decision



Good Decision



Use Caution

School is back in Session!



SEPTEMBER

Seminar Calendar.com

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	* 1	2	3	4	5	
7			10	11	12	B
14	15	16	17	13	19	20
241	* 22	* 23	24	25	2 5	27
2 3	20	3 0				

* Labor Day 09/01/2025

Rosh Hashanah (Jewish)
09/22-09/24/2025



Bad Decision



Good Decision



Use Caution

The NFL starts the Thursday after Labor Day!



Seminar Calendar.com

SUNDAY	MONDAY	TUESDAY	WEDNES	DAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3	4
5		* 7		8	*	* 10	11
12	1 3	* 14	**	15	16	177	18
E	2 0	241		22	23	24	25
26	247	<u> </u>	2	79	31	3	

- * Yom Kippur (Jewish) 10/01-10/02/2025
- * Sukkot (Jewish) 10/06-10/13/2025
- Columbus Day 10/13/2025
- Shemini Atzeret (Jewish) 10/13-10/14/2025
- * Simchat Torah (Jewish) 10/14-10/15/2025



Bad Decision



Good Decision



Use Caution

If you have a large Jewish population, be aware of the many holidays in Oct. - if you don't have a large Jewish population, get your seminars in! It gets tougher the next two months!



NOVEMBER 2025

O	Calendar.com
deminar	Calendar.com

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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2	3	4	5		7	
	10	* 11	12	13	14	15
15	177	13	19	20	21	22
2 50	24	25	25	27	23	29

* Veteran's Day 11/11/2025

* Thanksgiving 11/27/2025



Bad Decision



Good Decision



Use Caution

This is a great month to focus on Client Events. You will have no problem getting responses for seminars (should you choose to do them this month), but getting them into an appointment before the holidays will be tough!

If you struggle getting prospects into an appointment within the first week, November should probably be avoided altogether.



Seminar Calendar.com

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	
7			10	11	12	13
14	* 15	* 16	% 17	*		2 U
241	22 2	25	24	25	25	247
28	29	30	* 31			

- * Harukkah (Jewish) 12/15-12/22/2025
- * Christmas Eve 12/24/2025
- R Christmas Day 12/25/2025
- New Years Eve 12/31/2025

This is a great month to focus on Client Events. You will have no problem getting responses for seminars (should you choose to do them this month), but getting them into an appointment before the holidays will be tough!



Bad Decision



Good Decision



Use Caution

If you struggle getting prospects into an appointment within the first week, December should probably be avoided altogether.