



**BAXTER ADV**  
INSTITUTIONAL BRAND GUIDELINES 2024



AURA divano/sofa



MIAMI BEACH divano/sofa



PIAF divano/sofa



SORRENTO poltrona/armchair



MARILYN poltrona/armchair



AURA divano/sofa



MIAMI BEACH divano/sofa



PIAF divano/sofa



SORRENTO poltrona/armchair



MARILYN poltrona/armchair



JO divano/sofa



MIAMI SOFT divano/sofa



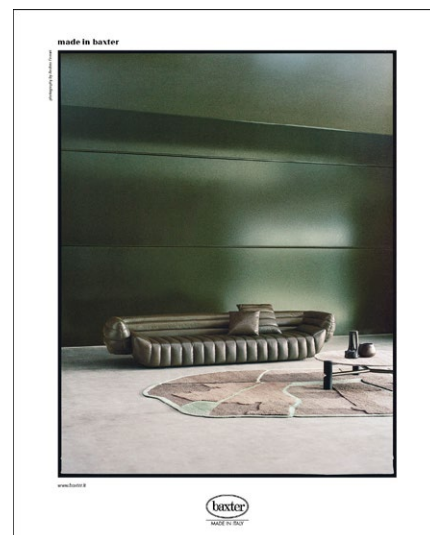
CHESTER MOON divano/sofa



MILANO divano/sofa



BUDAPEST SOFT divano/sofa



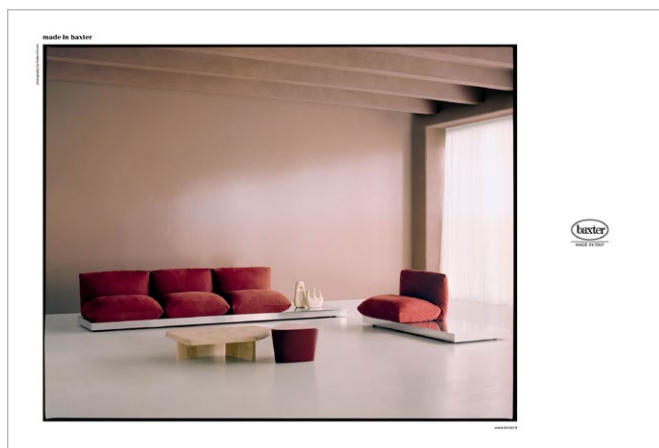
TACTILE divano/sofa



BUDAPEST SOFT divano/sofa



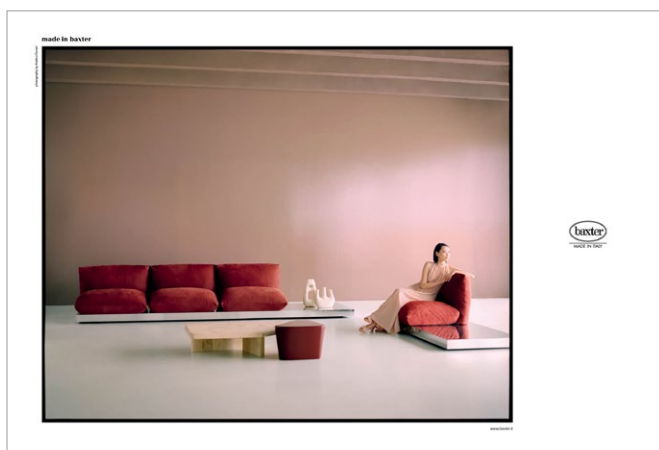
CHESTER MOON divano/sofa



AURA divano/sofa



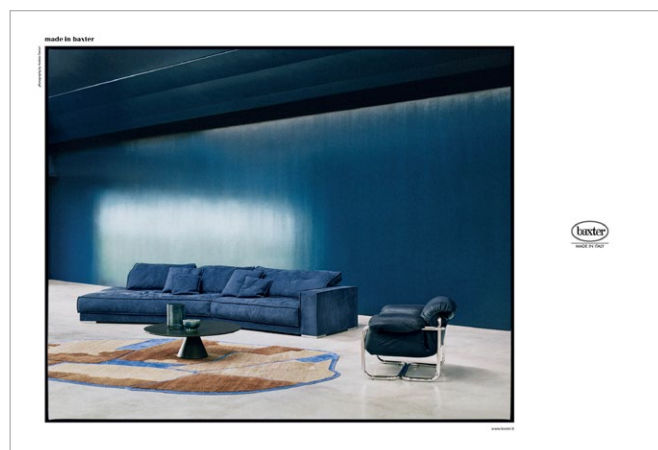
MAIMI BEACH divano/sofa



AURA divano/sofa



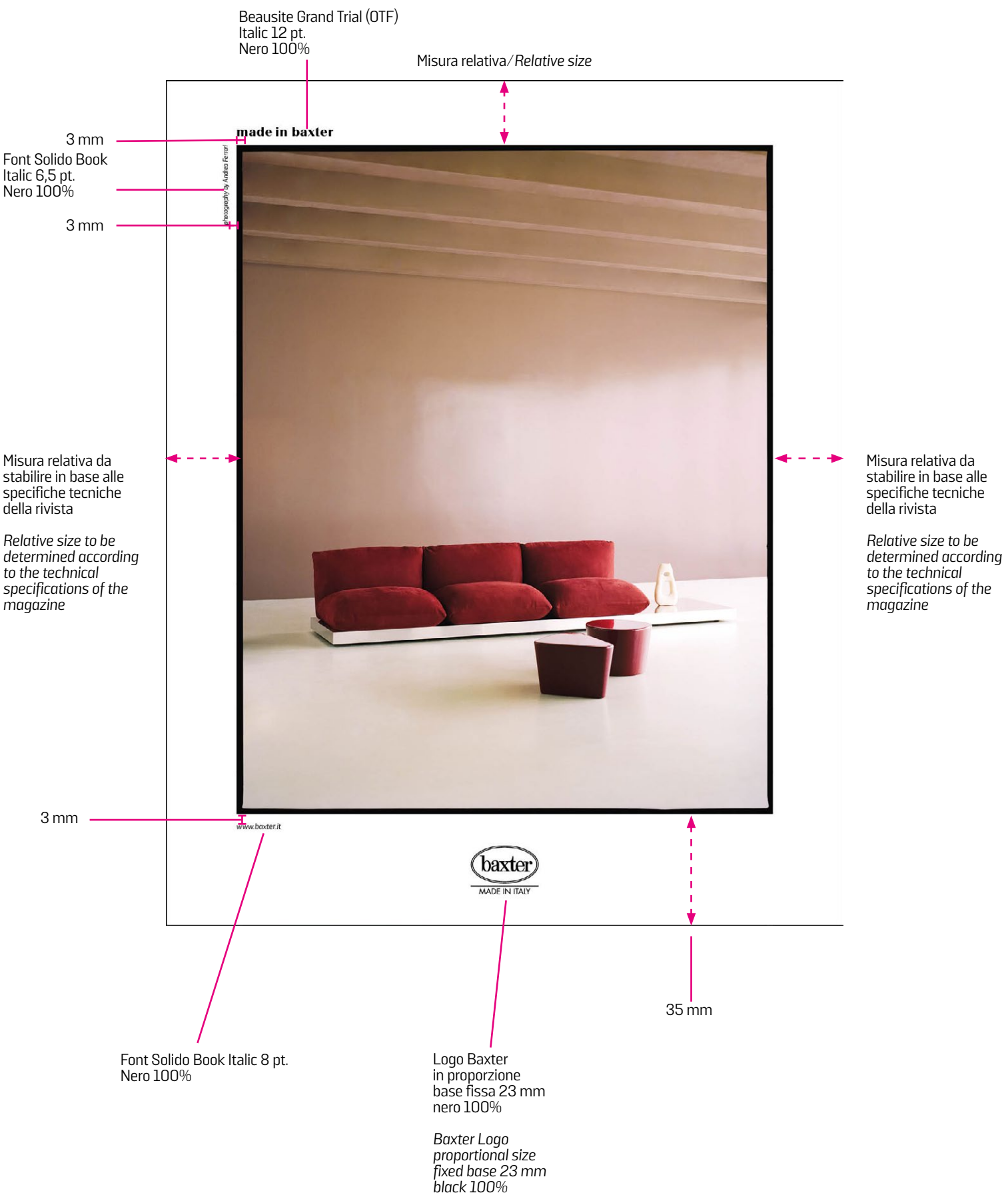
MIAMI SOFT divano/sofa



BUDAPEST SOFT divano/sofa



BAXTER ADV BRAND GUIDELINES:  
Pagina Standard/Standard Page



BAXTER ADV BRAND GUIDELINES:  
Doppia Pagina Standard/Standard Double Page

Logo Baxter  
in proporzione  
base fissa 23 mm  
nero 100%

Baxter Logo  
proportional size  
fixed base 23 mm  
black 100%

Misura relativa  
Relative size

3 mm

24 mm

24 mm

3 mm

3 mm

24 mm

24 mm

Font Solido Book Italic 8 pt.  
Nero 100%

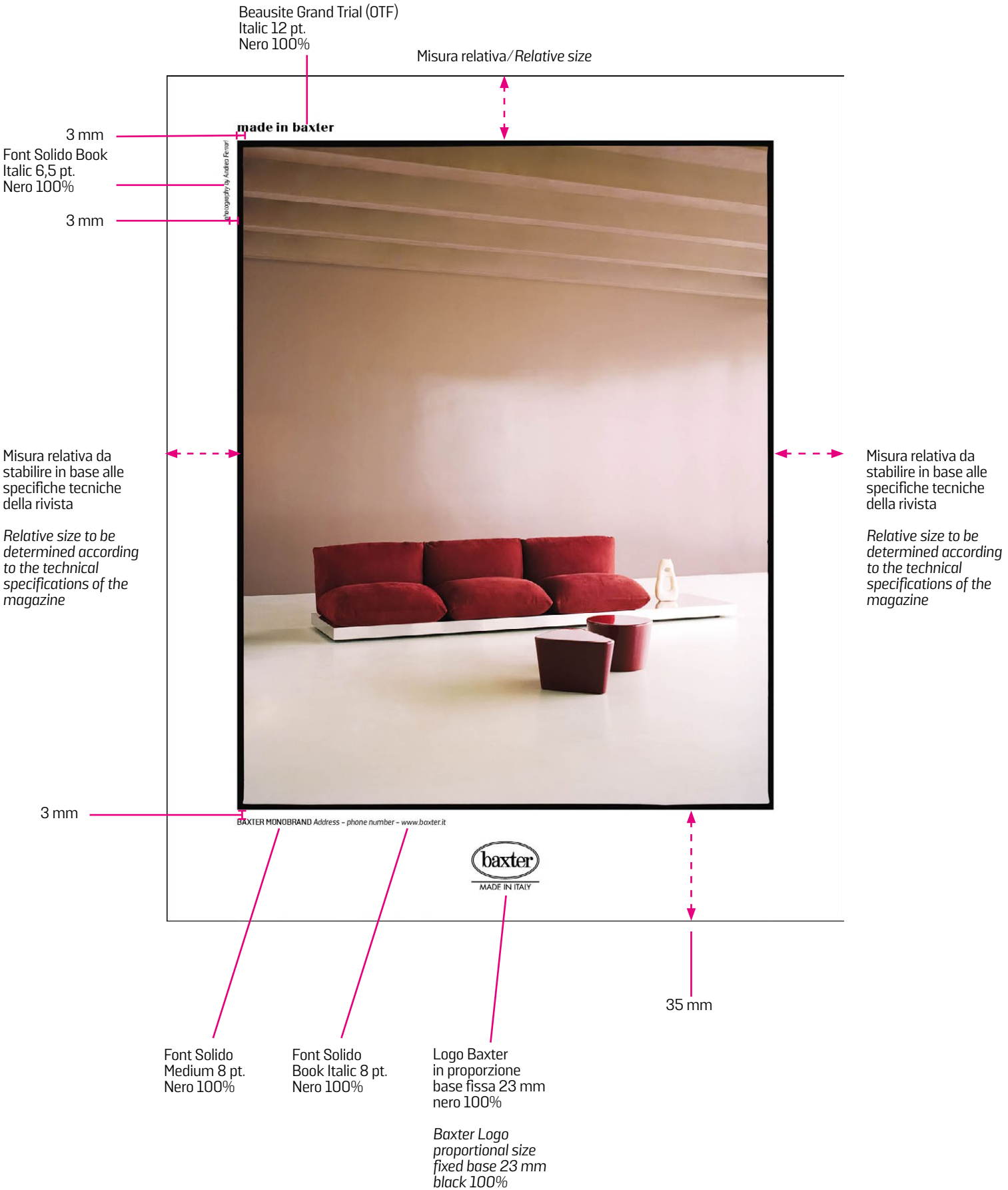
Font Solido Book Italic 6,5 pt.  
Nero 100%

Beausite Grand Trial (OTF)  
Italic 12 pt.  
Nero 100%

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Pagina Standard con Monobrand/Standard Page with Monobrand





BAXTER ADV BRAND GUIDELINES:  
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