

MSRC

RT Student

T-SHIRT DESIGN CONTEST

2024

Mississippi Society for Respiratory Care

MSRC T-SHIRT DESIGN CONTEST

**ATTENTION MISSISSIPPI
RESPIRATORY CARE STUDENTS!**

**SHOW OFF YOUR CREATIVITY IN THE MSRC
T-SHIRT DESIGN CONTEST**

Eligibility

- Participants must be enrolled in a Mississippi Respiratory Care program and AARC student members.

Prizes

- Pizza party for the winning program cohort!
- Custom t-shirts for the winning program cohort featuring their outstanding design!
- \$500 cash prize awarded to the winning Respiratory Care program!



MSRC T-SHIRT DESIGN CONTEST RULES

DESIGN REQUIREMENTS

- Students must create designs without the help of an official graphic design artist.
- Design must include an original, creative slogan. Generic slogans such as "Live, Love, Breathe" or "Just Breathe" are not allowed.
- All images used in the design must be original and not copied from the internet or any other source.
- Design must reflect the mission, values, and goals of the MSRC.
- The front pocket area should feature the MS Society for Respiratory Care.
- The RT car tag must be incorporated into the design.

SUBMISSION GUIDELINES

- Each submission must include a brief description (50-100 words) explaining the design and how it represents the MSRC's mission, values, and goals.
- Designs must be submitted in a high-resolution digital format (e.g., PNG, JPEG) suitable for printing.
- Each college can submit up to two designs, one per cohort.
- Submit designs to lisabrock.rrt@gmail.com by Oct. 11, 2024.

**THE WINNING
PROGRAM WILL BE
ANNOUNCED AT THE MSRC
MEETING DEC. 6 - JACKSON, MS**

<https://www.msrc-web.com>



The Challenge:

To create a t-shirt design that visually celebrates and unifies the respiratory care community in Mississippi. The design should embody professional pride and core values by incorporating elements from the Mississippi specialty license plate (RT car tag) and aligning with the mission, values, and goals of the Mississippi Society for Respiratory Care (MSRC).



MSRC Mission, Values, and Goals:

- 1. To encourage and develop educational programs for those interested in the field of respiratory care.*
- 2. To advance the science, technology, ethics and art of respiratory care through institutes, meetings, lectures.*
- 3. To facilitate cooperation between respiratory care personnel and the medical professions, hospitals, service companies, industry, governmental organizations and other agencies interested in respiratory care.*
- 4. To provide education to the general public in pulmonary health promotion and disease prevention.*

DISCLAIMER:

The following pages are “mock-ups” using the submitted artwork and are NOT an exact representation of the final artwork. Final artwork will be approved by the board and adjusted according to the best fit on t-shirt print.

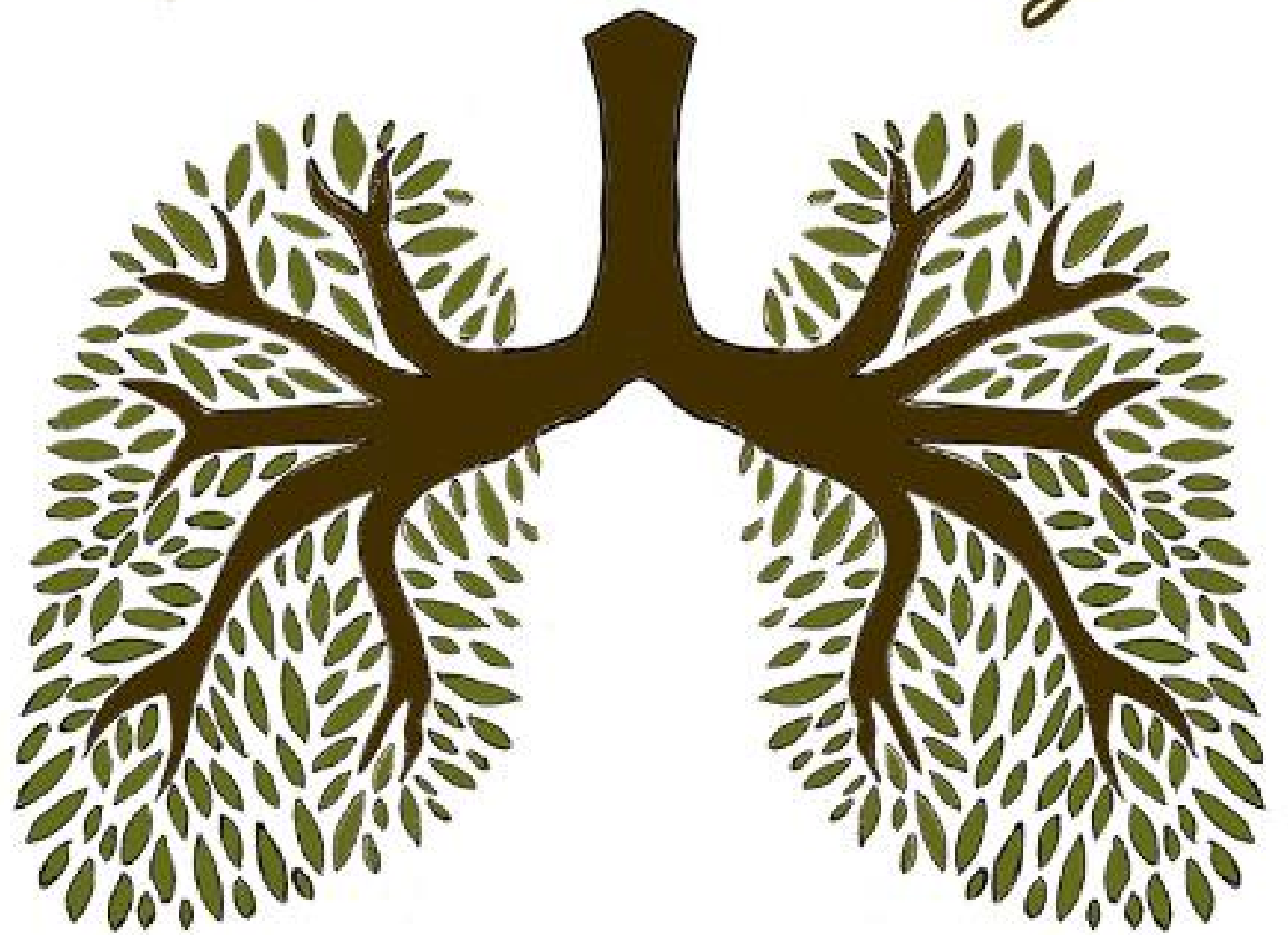
MS

Front



RC

Respiratory Therapy



Inhale the futu **Re**,
exhale the pas **T**

Back



MS
MISSISSIPPI
LIFE
RTSTRONG
RC



Respiratory Therapy



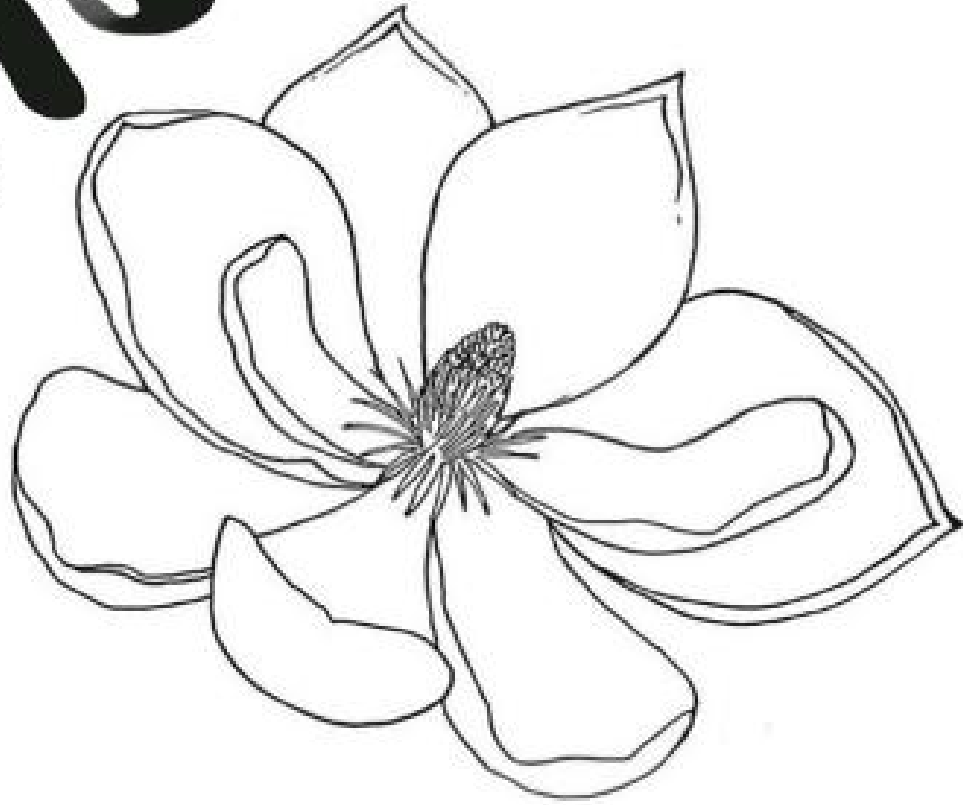
*Inhale the futu**R**e,
exhale the pas**T***

“Like a tree, the future of any industry depends on its growth and adaptation. We believe that the future of respiratory therapy hinges on the innovation and dedication of today’s students. As they embrace advanced technologies, evidence-based practices, and a deep understanding of evolving patient needs, these future professionals will drive progress in the field.

By integrating cutting-edge research with compassionate care, students are poised to enhance respiratory treatment and outcomes. Their commitment to learning and adapting will shape a more effective, patient-centered approach to respiratory health, ensuring a brighter, healthier future for all. Inhale the future, exhale the past.

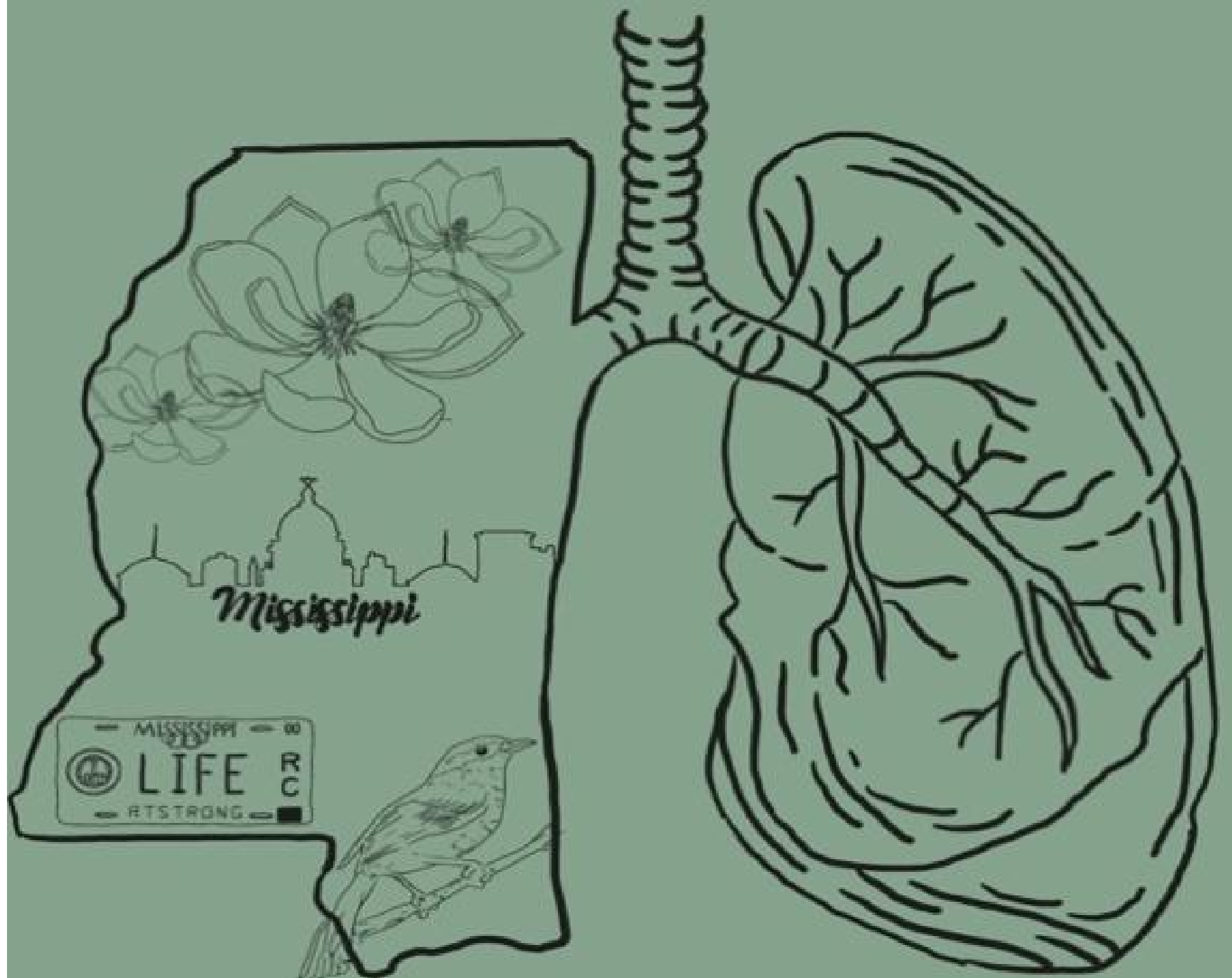
Become an RT!”

MSRC



Front

Inhale the fresh air of the Magnolia State



Back



“Our design uniquely represents Mississippi by incorporating the state flower, state capital, and our state bird. Furthermore, it represents the goals, values, and mission of the MSRC by promoting lung health while also encouraging individuals to inhale the fresh air of our beautiful state, Mississippi.

By incorporating the magnolia flower and the mockingbird into the design, it allows for people to see just a small portion of the beautiful life that the Mississippi air provides life to.

The top picture is for the front of the shirt and the second picture is for the back of the shirt.”

MSRRC
Honored to be a
Respiratory therapist

Front

“Restoring breath Renewing hope”

Respiratory
Therapist



Back



My mission for this design is to inspire my aspiring respiratory therapists and also to someone who wants to get into the program that this design is made to represent our profession or career and for the MSRC.

A strong MSRC logo would feature clear, professional design choices that emphasize both the medical expertise of the profession and the commitment to improving respiratory health.

To enhance educational opportunities and awareness in Mississippi through the MSRC logo, symbolizing a commitment to excellence, innovation, and accessibility for learners of all ages across the state."



Front



Back



“This T-shirt design promotes lung health with the message “Kick the Vape to the Curb.” This T-shirt design features a powerful image of strong, healthy lungs triumphantly knocking out a vape, symbolizing the victory of lung health over vaping. The visual metaphor of “kicking the vape to the curb” highlights the importance of combating harmful habits to promote respiratory health.

The design aligns with the MSRC’s mission by raising awareness of pulmonary health and disease prevention. It also reflects MSRC’s values of advancing respiratory care education and fostering collaboration among healthcare professionals in their fight to prevent vaping-related lung damage, contributing to the well-being of the public.”



Front



Back

**RT ON THE ROAD
AND
ON THE GO!**



This design features a car with the all new Mississippi Respiratory Care Tag and the saying “RT on the road and on the go!”. This embodies the idea that the car tags will spread awareness of the respiratory career.

On the front, the pocket features the MSRC letters on top of a state of Mississippi outline, along with “Proud to be Team Respiratory” this holds the value and ideas of the MSRC that we are a team, and we are proud of our position and career.

**Choose your favorite, then
Scan the QR code
or click “Vote Now” to vote.**



Share this flipbook with others!

Voting closes November 23, 2024

*Join us December 6, 2024 at the Hilton Garden
Inn, Flowood, MS for our annual business
meeting and conference. Winner to be
announced at meeting.*

Register at www.msrc-web.com