# CELEBRATING 20 YEARS OF OH!



OVERTURE CENTER FOR THE ARTS

# CELEBRATING 2 \* YEARS!

Guess what? Overture Center is 20! Can you believe it? It feels like just yesterday we opened our doors in the heart of downtown Madison, Wis. We've grown into one of the Midwest's, if not the country's, top arts centers. We're so excited about what's next, and we can't wait to share it with you.

#### **OUR MISSION AND VISION:**

You've experienced how much we love creating extraordinary experiences through the arts. Overture's mission is to support and elevate our community's creative culture, economy and quality of life through the arts.

# **OUR SPACES AND PROGRAMS:**

We have seven amazing performance spaces and five galleries. We host everything from Broadway tours to local artists, and more than 500,000 of you join us every year for these experiences. What's most awesome is that about half of our visitors come for free or low-cost community and educational programs. And if you ever need a space for a meeting, wedding or reception, we've got you covered.

# LAND ACKNOWLEDGMENT:

Acknowledging Ho-Chunk Nation's ancestral lands, Overture Center for the Arts celebrates the rich traditions, heritage and culture that thrived long before our arrival. Overture respectfully recognizes this Ho-Chunk land and affirms that we are better when we stand together.

#### EXECUTIVE COMMITTEE OF THE BOARD:

Jim Yehle, Chair

Tony Patterson, Vice Chair

John Surdyk, Past Chair

Keith Baumgartner, Treasurer

Lynette Fons, Secretary/Chair of Governance Committee

Julie Marriott, Chair of Development Committee

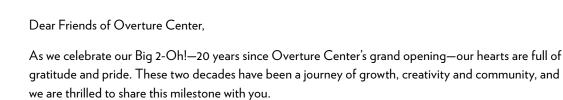
Mike Verveer, Appointed Director

Frank Peregrine, At-Large

Jim St Vincent, At-Large



SCAN HERE FOR A FULL LIST OF OUR BOARD MEMBERS



Overture Center stands as a cornerstone of downtown Madison, a testament to the visionary gift from Jerry Frautschi and the support of Pleasant Rowland Frautschi and our loyal community. Your generosity has brought us close to achieving our \$30 million Overture Forever campaign goal, securing our building for future generations.

Our successes are a collective triumph, made possible by the dedication of our employees, resident organizations, patrons, donors, artists and partners. Your commitment has elevated Overture Center to a beacon of artistic excellence and inspiration.

This publication celebrates our milestones and the people who bring this place to life. It highlights our nine resident companies, devoted volunteers, employees, patrons and the talented artists who grace our stages. We are excited to share their "Oh!" moments—those unforgettable instances of transformation, wonder and awe inspired by the artistic experiences we offer.

Looking ahead, our commitment to making the arts accessible to all remains strong. We will continue to offer low-cost and free programming to ensure everyone can experience the wonder of the arts and foster a community united through creativity.

Thank you for being part of Overture. Here's to the next 20 years and beyond!

With heartfelt gratitude, The Executive Leadership Team Overture Center for the Arts



CO-CEOS PICTURED FROM LEFT TO RIGHT: CHRIS VOGEL, JENIE DAHLMANN, MICHAEL CONWAY, EMILY GRUENEWALD AND TIM SAUERS

# OH! MOMENTS

"The best part of working at Overture Center is witnessing the transformative power of the arts. Whether it's a child experiencing their first live performance or an adult finding solace in a powerful piece of music or theater, the impact

we have on people's lives is profound.

Being a part of that change is truly special."

- MICHAEL CONWAY, EMPLOYEE

"MY BIGGEST "OH!" MOMENT
WAS BRINGING MY OWN BABY
UP ON STAGE WITH ME AT KIDS
IN THE ROTUNDA FOR THE
FIRST TIME. I GREW UP ATTENDING
THIS SERIES, AND TO NOW BE
A PART OF IT IN SUCH A PERSONAL
WAY IS LIKE COMING FULL CIRCLE.
I LOVE THAT WE CONTINUE TO
GROW THESE OPPORTUNITIES
FOR NEW GENERATIONS."
- ALANNA MEDEARIS,
EMPLOYEE

I hope the community continues to support this treasure that is Overture. I also hope we continue to attract incredible shows to our facility, ensuring that Overture remains a vibrant and essential part of our community.

- LARRY KLEINSTEIBER, VOLUNTEER

"My favorite part of volunteering at Overture Center is seeing the wonder on the faces of those coming for the first time."

- JUDY LYONS, VOLUNTEER

"My biggest 'Oh!' moment was bringing my niece to her very first musical at Overture.

We were front row of the circle for 'Disney's The Lion King.' During the climax of the opening scene, with the animal parade in full swing right below her, my niece grabbed the railing with both hands and yelled, 'Oh my gosh!' In that moment, I knew she was hooked on theater." - MICHAEL KOSZEWSKI, EMPLOYEE





"My favorite part of volunteering at Overture Center is giving tours. I love sharing the history and beauty of the venue with visitors and seeing their excitement as they discover what makes Overture so special."

- KRISTI WILLIAMS, VOLUNTEER



"My biggest 'Oh!' moment was the first time I visited Overture Center. I was literally awe-struck by its beauty and the experience of a great production. That initial impression has stayed with me and fuels my passion for volunteering at such a magnificent venue."

- MONA WEHRMAN, VOLUNTEER

"THANK YOU,
OVERTURE, FOR MAKING
SUCH UNIQUE AND
MEMORABLE MOMENTS
POSSIBLE. HERE'S TO MANY
MORE YEARS OF INCREDIBLE
PERFORMANCES AND
COMMUNITY ENGAGEMENT."
- ALAN WEST,
EMPLOYEE

"My wish is for Overture to continue offering

our community fine arts opportunities.

I believe that the arts are vital for enriching lives and fostering a vibrant, connected community.

I hope Overture Center continues to thrive and provide exceptional cultural experiences for many years to come." - LORI ELMER, VOLUNTEER

"HAPPY 20TH
ANNIVERSARY, OVERTURE
CENTER! MAY YOU
CONTINUE TO UNITE THE
MADISON COMMUNITY
WITH YOUR INCREDIBLE
PERFORMANCES AND
INCLUSIVE SPIRIT."
- SUSI HOLIDAY,
VOLUNTEER

When I was on the national tour of 'Legally Blonde: The Musical', performing at Overture in 2011 was special since I grew up in Madison. My parents were so excited that they sold 350 tickets for one of the shows! Overture even hosted a cocktail hour for everyone we invited. It turned into one of the most memorable reunions of my life, reconnecting with teachers, childhood friends and my parents' friends. That experience, made possible by Overture, is something I'll never forget.

- ANDY WHITE, BOARD MEMBER

"Our great-niece Cori had just read

'Flat Stanley' in her second-grade class, so 'Flat Cori' visited fun places in Madison. including seeing

'Dear Evan Hansen' at Overture.'

- RENAE SCHROEDER, PATRON

"Taking our family to see 'The Lion King' was unforgettable. As the animals came down the aisles, I was overwhelmed with a feeling of wonder and joy."

- TERRY AUSTIN, DONOR



"We took an incredible donor tour! Seeing the behind-the-scenes efforts for each production was eye-opening—especially learning how many semi trucks 'The Lion King' tour required. The staff does an amazing job!"

> - THERESE PAYNE, DONOR





# Overture Galleries are hubs of creative expression

Visual art has the power to stimulate thought, motivate action and promote cross-cultural understanding.

Each year, our five Overture Galleries mount four cycles of seasonal exhibitions. Since 2004, Gallery I, II, III, Playhouse Gallery and Rotunda Gallery have provided a forum for diverse artistic expression, fostering the growth of local artists, curators and arts organizations. We showcase local, regional and national artists across all visual media, with at least 50 percent of the artists in Galleries I, II and III hailing from Dane County. In the 2023/24 season alone, 75 artists exhibited 473 pieces in 19 exhibitions!

For artists, exhibiting in our galleries is a fantastic opportunity, as our gallery shows are seen by hundreds of thousands of visitors each year—one of the largest gallery audiences in Wisconsin.

Open to all ages, Overture Galleries are free and accessible during regular business hours and additional hours during events and performances. Come by and experience the creativity and passion that fill our galleries.

"People need art and need to be inspired, and that's one of the greatest things Overture does."

"I appreciate how Overture is cognizant of the conversations our society needs to have and how it provides artists with an outlet for their voices to be heard and artwork to be viewed, while equipping patrons with helpful talking points and prompting conversations."

- HANNAH SANDVOLD, ARTIST



# THE LULLABY PROJECT strengthens bonds

between parents and children

The Lullaby Project helps new and expectant parents express their hopes and dreams through songwriting. Local singer-songwriters pair with parents to create personal lullabies, supporting parental health, aiding child development and strengthening the bond between parent and child. Overture Center is proud to be one of 50 Lullaby Project partners worldwide, a program of Carnegie Hall's Weill Music Institute.

This year, we celebrated 100 lullabies. That's five years, three studio albums, 18 teaching artists and, best of all, 100 children with their own personal lullabies to cherish forever. We are excited to keep giving the gift of lullabies to families in the years to come.

# KIDS IN THE ROTUNDA

# fosters a love for the arts

We inspire a passion for the arts in young children, hoping it grows into a lifelong love. Our free Kids in the Rotunda series exposes kids to new sounds, cultures and art forms.

Each performance echoes with giggles and clapping hands, creating a joyful atmosphere throughout our building. Though designed for children ages nine and younger, Kids in the Rotunda mesmerizes both kids and adults alike. Our lineup features everything from renowned folk singers and drum lines to hilarious kid-friendly improv and vibrant Indian dance, ensuring an unforgettable experience.

This has been a very special experience and something we will truly cherish for a lifetime.

Thanks again.

- CASSIE AND NATE HOOVER, PARENTS



"I love teaching kids about my culture.
Sometimes it feels like we live in a bubble. The more we help kids understand diverse communities from a young age, the better."

- ANGELA PUERTA, MUSICIAN

# ONSTAGE

# student field trips connect students with live performances

Nothing fills the halls of Overture Center like hundreds of excited students filing off school buses for an OnStage performance. The hum of their pre-performance chatter is electrifying!

Our OnStage student field trip series welcomes students from public, private and home schools. These shows offer a diverse range of performing arts, connect to curriculum content and present various cultural perspectives. To enhance the experience, Overture's education team provides Educator Resource Guides filled with lesson ideas for each show.

OnStage performances are part of our effort to make the arts accessible to all. We hope students leave feeling inspired and with a new appreciation for the performing arts. "It's important to expose kids to theater, to etiquette and how to be an audience member—and help them to see something they would never have thought about, something they could be good at."

- BRENNA SIEBOLD, THIRD GRADE TEACHER, MOUNT HOREB INTERMEDIATE CENTER

DUCK SOUP CINEMA

# reclaiming the silent era

Several times a year, we reclaim the silent film heritage of the Capitol Theater with our Duck Soup Cinema series.

Local vaudeville-style acts open for a silent film screening with the crowd enthralled by the night's end. Each show features a skilled organist who mirrors the actors' emotions, just as it was done in 1928.

This unique series has a loyal fan base of film and history enthusiasts alike.

They are so loyal that one couple even had a Duck Soup Cinema-themed wedding. Greg Teeter and Marissa Rogers attended Duck Soup Cinema as one of their first dates, and it has been a special part of their relationship ever since.

# DUCK SOUP CINEMA 2024/25 SEASON:

This season explores the theme of illusion versus reality, highlighting how our perceptions can shape our understanding of the world.

**The Cabinet of Dr. Caligari | 1920**October 5, 2024

**Yes or No | 1920**January 18, 2025



The Dragon Painter | 1919 May 3, 2025

# DISNEY MUSICALS IN SCHOOLS

# introduces musical theater programs to grade schoolers

Overture is proud to continue partnering with Disney Theatrical Group to bring Disney Musicals in Schools to local elementary schools. Selected schools participate in a 17-week musical theater residency, led by a team of teaching artists trained by Overture during their first year in the program. For many students it's their first time singing, acting and dancing on stage. They not only develop performance skills, but also learn teamwork, boost their creativity and empathy.

Each year, participating schools gather to showcase their production at the Student Share in Overture's Capitol Theater. The energy is electric as students perform one number from their show for peers, family members and friends.

"The cast and crew discover talents that they weren't aware of, and they grow in unexpected ways, as individuals and as a team."

- KATHY BARRY-CHAMBERLAIN, TEACHER, MENDOTA ELEMENTARY SCHOOL

# MIDDLE SCHOOL

# theater program expands reach

This year, thanks to a grant and support from donors, Overture launched a middle school musical theater program to bridge the gap between Disney Musicals in Schools and The Jerrys. The program expands the reach of the Disney Musicals in Schools program into middle schools to establish a tradition of musical theater. Participating schools that produce musicals, host professional workshops and receive performance feedback from professionals to support and strengthen their programs. In May, students from participating middle schools made their Capitol Theater debuts at the Middle School Showcase performance.



# THE JERRYS

# recognizes talent, honors excellence and inspires dreams

At Overture Center, we celebrate the arts and inspire future generations through The Jerrys, a high school musical theater awards program. Originally the Tommy Awards, they were renamed in 2017/18 to honor philanthropist W. Jerome Frautschi. The program encourages, recognizes and honors excellence in high school musical theater statewide.

Each year, theater professionals and educators attend productions at over 90 high schools in 30 counties. Participating schools receive written feedback highlighting excellence and opportunities for growth. The program culminates in an unforgettable awards show—truly a night to remember—held every June in Overture Hall. Two outstanding performers are chosen to represent Overture at the National High School Musical Theatre Awards (The Jimmys) in New York City, where they compete with the nation's best.

Created in response to students' desire for more training, the Central and Southern Wisconsin Jerry Ensembles were formed to provide additional performance opportunities for students in the Madison and Wausau areas. These Ensembles perform at Overture and The Grand Theater events, in the community and open The Jerry Awards Show each year.

"Overture and the Jerry Ensemble partner in creating well-rounded performers and people, helping to mold our future leaders. The skills they've gained from the Jerry Ensemble will propel them through college and beyond."

- GAIL BECKER, DIRECTOR OF THE JERRY ENSEMBLE

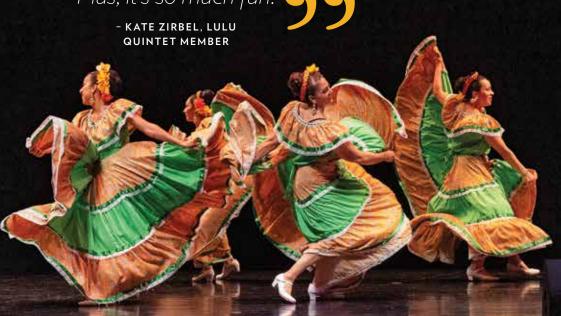


# celebrates the rich cultural heritage within our community

Featuring more than 60 local performers, businesses and non-profit organizations with global connections, Overture's International Festival celebrates the cultural connections and heritage within our community. What began in the Civic Center has flourished in the 20 years in Overture. New and renovated performance spaces, additional

lobby spaces and galleries fostered the festival's growth enabling it to become a cornerstone program to the benefit of performers and audience alike.

International Festival
provides a positive view
of the world and a chance
to expand what you know.
People, especially children,
gain a happy understanding
of how beautiful these
different cultures are.
Plus, it's so much fun!



# EQUITY AND INNOVATION

# creates a welcoming space for all

At Overture, we're dedicated to creating a welcoming and inclusive environment that reflects the diversity of our community and the artistry on our stages.

Our commitment to equity through innovation ensures a lasting impact on our audiences.

Our employees, volunteers and arts partners are continually learning and growing in diversity, equity and inclusion. We host quarterly workshops with guest speakers on topics like implicit bias, disability inclusion and LGBTQ+ history, driving positive change together.

We proudly partner with over 30 community groups, distributing over 400 performance tickets annually to offer arts experiences to those who might not otherwise have the opportunity.

One standout program, Arts Career Exploration Spotlight (ACES), empowers Madison-area middle and high school students of color to explore arts careers through hands-on experiences tailored to their interests and abilities. They dive into visual and performing arts careers, from administration to technical roles and art creation.

We aim to ensure everyone in our diverse community feels welcome and has a true sense of belonging at Overture Center.





# OH, THE LEGACY YOU WILL LEAVE!



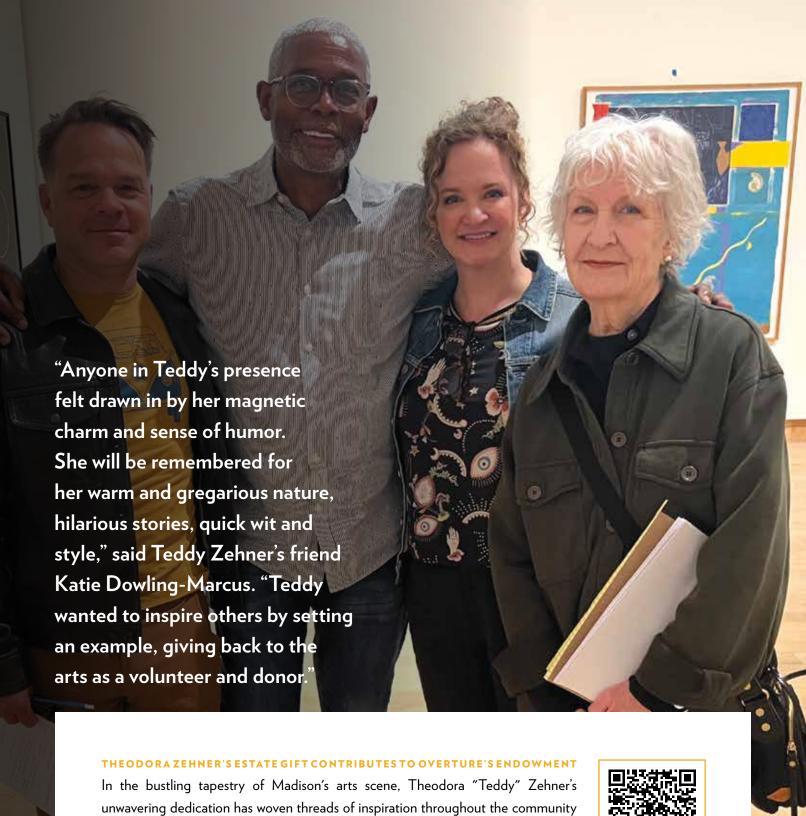
# Forge the future through planned giving

Planned giving is a vital part of our Overture Forever Campaign. By including charitable gifts in your estate plans, you can make a lasting impact on our community's arts and culture. These gifts ensure Overture Center thrives for generations.

In honor of our 20th anniversary, we aim to welcome 20 new members to the Anderson Legacy Circle by June 30, 2025. This group honors those who leave a legacy to Overture through wills, retirement plans and more. Your legacy gift, no matter the size, strengthens our endowment and continues the tradition of generosity that shapes Overture's future.

If you don't have an estate plan, now is the perfect time to create one. Use our partner FreeWill to create your plans in as few as 20 minutes. Leave a legacy with Overture and help keep our community vibrant and inspiring for generations to come.

Anderson Legacy Circle members Roger
and Kristi Williams said, "We support
Overture so a wide range of people can
enjoy its diverse programs. The arts touch
our soul, so we want to make it possible
for more people to participate in the arts
for years to come."



for three decades. In a testament to her enduring legacy, Zehner, who passed away in August 2023, bestowed a transformational gift on three organizations she held dear. With funds totaling over \$2 million, she ensures that Madison Museum of Contemporary Art, Overture Center for the Arts and Forward Theater Company will continue to thrive for years to come.



**READ THE FULL** STORY HERE.

# OH, YES WE CAN!

# Join us in securing Overture's vibrant future

Our Overture Forever Campaign is in full swing, and we're thrilled to share some amazing news! In July, we received a transformative \$10 million gift from the W. Jerome Frautschi Foundation, giving a huge boost to our \$30 million campaign. This effort is all about addressing our current capital needs—from the foundation to the roofs—and growing Overture's endowment. We want to ensure that Overture remains a vibrant and welcoming space where you, your family and friends, all community members and future generations will enjoy the arts.

Thanks to the incredible generosity of the W. Jerome Frautschi Foundation and the support from individuals, businesses, foundations and grant agencies, we've already raised over \$22.5 million towards our goal.

We're on an exciting journey to secure Overture's future, and we'd love for you to join us!

"Overture is such an important asset to this community," said Carol Toussaint, who has been an integral part of Overture Center since benefactor Jerry Frautschi first announced his generous gift to Madison to build an arts center downtown. "The opportunity Overture provides for people to see world-class performances, experience new things and share that with others is amazing."

SCANE HERE TO LEARN MORE OR DONATE.



# FUN FACTS 100 different shades 18,000 of white paint 0,000 used in Overture square feet of glass in the Overture light bulbs Hall Main Lobby used every year gallons of water in the heating and cooling system miles of pipe are used for the HVAC wedding rings found under the seats in **Capitol Theater** light fixtures in Overture Overture was created with a commitment to excellence including the finest acoustics available. 206,483 We are a very fortunate community, white stone bricks region and state to have such an on the exterior of the building extraordinary gem in our midst.

- ROBERTA GASSMAN, WHO PLAYED
A MEMORABLE ROLE IN HELPING TO BUILD
SUPPORT FOR OVERTURE DURING ITS
CONCEPTION AND CONSTRUCTION PHASES

# STANDING



# Tim Sauers' top 10 Broadway hits and his 2024/25 spotlight show!

Step into the dazzling world of Broadway with Tim Sauers, our Chief Artistic Experiences Officer, as he shares his top 10 Broadway shows from the last 20 years. From breathtaking performances to unforgettable stories, these productions have captivated audiences and left a lasting impact. Whether you're a seasoned theatergoer or a newcomer to the theater, get ready for an enchanting journey through the best of Broadway, past and present.

# Once

This intimate piece captivated me with its simplicity and heartfelt storytelling. The show resonated beautifully in Overture Hall, where silences played a crucial role in the narrative. During those quiet moments, you could hear a pin drop, a testament to how deeply invested the audience was in the story.

# **Jersey Boys**

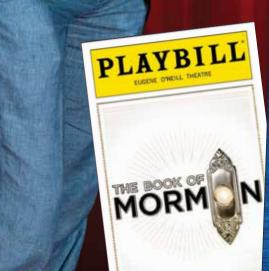
One of the early biopic musicals, and still one of the best. I love the documentary-style format that dramatizes The Four Season's journey from success to breakup. The narrative, divided into four parts corresponding to each band member, is mirrored by the design, which transitions from spring to winter. It's a brilliant concept that enhances the storytelling.

# The SpongeBob Musical

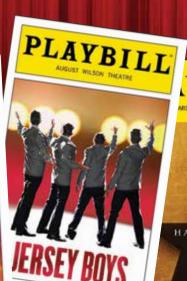
This show was a delightful explosion of fun and creativity! With contributions from artists like Cyndi Lauper and David Bowie, the score was vibrant and eclectic. It was moving to watch alongside children and young adults who grew up with the TV series. A memorable moment was when a young child shouted, "You're not a loser!" in response to Squidward's lament—an endearing and unforgettable experience.

# **Rock of Ages**

A nostalgic homage to 1980s rock music, this show has everything: recognizable hits, a love story, tongue-in-cheek humor and a relevant plot about a corporate takeover. Its high-energy and cheeky nature, paired with a carefree attitude, make it a joy to watch. The songs linger in your mind long after leaving the theater.







# Hadestown

Who would have thought a musical about the Greek underworld would resonate so deeply with audiences? It took 10 years to develop and reach Broadway, and the time spent refining it shows. The show breathes new life into ancient myths with a mix of New Orleans jazz, brassy wit and a gritty, industrial aesthetic. The result is a chilling and gutsy production.

# Disney's The Lion King

One of the most creatively designed shows in Broadway history, Julie Taymor's reimagining of the Disney classic is a masterpiece of stagecraft. I love how it transcends generations, offering a magical introduction to musical theater for children while enchanting audiences of all ages.

# **Hamilton**

Simply brilliant. This show introduced a revolutionary concept to Broadway with its multicultural casting, mesmerizing staging and stunning visual elements. It was an unforgettable experience, blending history and hip-hop into something unique.

# The Book of Mormon

A perfect musical, it's a masterclass in satire. The creators took potent source material and turned it on its head, crafting a laugh-out-loud show that spares no one. Choreographer-director Casey Nicholaw, one of my favorite Broadway directors, seamlessly moves the show from scene to scene, making every moment count and enhancing the underscoring of the text and music.

# **Come From Away**

This ensemble piece is a rare gem in musical theater. Set in Gander, Newfoundland, the show uses regional Celtic music to drive the narrative, creating a unique and emotionally charged experience. The story evolves effortlessly, culminating in a powerful and uplifting finale that connects with the audience on a profound level. It makes you think deeply about your own life experience around 9-11.

# Dear Evan Hansen

A beautifully raw and emotionally resonant show, it tackles contemporary themes with sensitivity. Each song is deeply moving, and the staging incorporates modern elements like projections and social media, making it both timeless and timely.

# 2024/25 Spotlight

# Shucked

this season.

This was one of the most entertaining shows I've ever seen. It charmed me with its wit and humorous teasing style, while also capturing my heart with its warm story. The jokes are relentless, and I loved how some take a moment to fully appreciate—it's like the creators knew and paused the action just long enough for the audience to catch on. The timing was impeccable and so smartly executed.

This show is a must-see



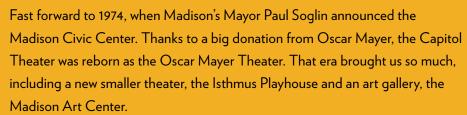
# A JOURNEY THROUGH OUR HISTORY

# FROM SILENT FILMS TO A CULTURAL HUB

Did you know Overture started as the Capitol Theater back in 1928? It was the go-to spot for silent films, with uniformed ushers and an original theater organ that's still here today!



# THE OSCAR MAYER ERA



# A VISIONARY TRANSFORMATION

By the late 1990s, we needed an upgrade. Enter Jerry

Frautschi, who generously pledged \$50 million-eventually donating \$205 million-the largest single gift to the arts in American history. Internationally renowned architect Cesar Pelli transformed us into Overture Center for the Arts. Pleasant Rowland Frautschi gifted the Klais concert organ in Overture Hall and established the Great Performance Fund for resident companies.



# Selection of the select

#### **GRAND OPENING WITH A SPECTACULAR START**

In 2004, we opened our doors with a bang, kicking things off with "The Phantom of the Opera" national tour. That started our tradition of hosting amazing shows like "Rent," "Fiddler on the Roof," "Mean Girls," "Disney's The Lion King" and, of course, "Hamilton." In addition, we remained the home of several esteemed resident organizations, including the Madison Symphony Orchestra and Madison Opera.

# CAPITOL THEATER RENOVATION

In 2006, we saw the renovation and reopening of the Oscar Mayer Theater, Isthmus Playhouse and Madison Art Center. They were transformed into the Capitol Theater, The Playhouse and the Madison Museum of Contemporary Art, respectively. This was a huge milestone! Today in part because of these renovations, nine resident organizations of various sizes and needs call Overture home, including Forward Theater Company, Madison Ballet, Children's Theater of Madison, Kanopy Dance Company and the Wisconsin Chamber Orchestra.





#### **10TH ANNIVERSARY FESTIVAL**

We threw a fantastic weekend-long festival on September 27-28, 2014, to celebrate our 10th anniversary. It was such a blast, with the whole community coming together for fun and festivities.

# A VENUE FOR ALL TASTES

Over the years, we've welcomed legends like the Beach Boys, John Prine, Jerry Seinfeld, Yo-Yo Ma, Bob Dylan, Hall & Oates, Tony Bennett, Willie Nelson, B.B. King, Steve Martin & Martin Short and Weird Al Yankovic. Whether you're into rock, country or comedy, we've always got something fun going on.

#### PANDEMIC CLOSURE

March 13, 2020, was a tough day for us. The COVID-19 pandemic hit, and Broadway's "Wicked" set remained frozen on our stage for months. It was a challenging time, but we made it through with the support of our incredible community. We reopened 18 months later in late August 2021.

#### SHARED LEADERSHIP MODEL

After the heartbreaking loss of CEO Sandra Gajic in December 2019, our Board of Directors and Vice Presidents decided during the pandemic to adopt a shared executive leadership model. They saw how well our team navigated through the closure, providing stability during such an uncertain time. This new approach has strengthened us and given Overture a solid foundation of expertise.

#### **ECONOMIC IMPACT**

In the 2021/22 season, Overture contributed an impressive \$34.4 million to Madison's economy. It's amazing to see the positive impact we have on our community.

#### CHEERS TO THE NEXT CHAPTER

Our Overture Forever Campaign will ensure that generations to come will enjoy all the art forms expressed in this architectural gem of a building.

Here's to 20 incredible
years of Overture Center!
Let's celebrate and look
forward to many more years
of unforgettable experiences
and artistic excellence.
Can't wait to see you
at the next show!



# A JOURNEY THROUGH OUR PAST



# 1997: Historic Donation

Philanthropist and Madisonian Jerry
Frautschi pledges \$50 million to
propel his vision of Overture Center
for the Arts into reality. Ultimately,
he pledged \$205 million for Overture
Center, the largest individual gift ever
to a U.S. performing arts center.

# 2001:

Overture Center Groundbreaking

Construction begins on Overture Center.

# 2004:

# Overture Center's Grand Opening

Overture Hall and other performance spaces open with a gala and performances.







# 2022: Grand Barton Organ Renovation Completed

The renovated Grand Barton
Organ was unveiled at a special
event, featuring Jelani Eddington.

# July 26, 2024: Overture Forever Campaign

The Overture Forever capital campaign launches with \$22.5 million already raised towards a \$30 million goal, thanks in part to a \$10 million gift from Overture visionary Jerry Frautschi.

# Sep 28, 2024: 20th Anniversary Celebration

Celebrating 20 years, Overture looks forward to providing extraordinary experiences for generations to come.

# RESIDENT ORGANIZATIONS

At Overture Center, we're honored to host nine amazing resident organizations that bring a variety of art forms to life. From dance and opera to symphonic and chamber music, to visual art and theater for all ages, these groups call Overture their home. We're proud to be the place where such diverse and vibrant creativity thrives!

Celebrating 20 years with the

# MADISON SYMPHONY

# ORCHESTRA

Love great music. Find it here.

MISSION: Experience the emotion, energy and joy of Madison Symphony Orchestra concerts in beautiful Overture Hall. This year, you're invited to our 99th Symphony season, featuring eight classical concerts, two movie presentations and the 20th anniversary of our Overture Concert Organ series with four exciting performances. Looking ahead, we will celebrate 100+ years together in music throughout the 2025/26 season. We're composing a new future connecting community and expanding musical horizons. Share our love of music.

Join us — everyone can be a part of it!

OH! MOMENT: "I can honestly say that in the

14 seasons I played in Overture Hall, I never failed

to get a thrill every time I walked on stage: it was always just

a little unbelievable that an orchestra playing in a medium-sized

Midwestern city got to work and perform in a truly world-class hall!" – Michael Allsen, MSO musician.



Overture Hall has simply been transformative for me and the musicians of the MSO. Playing in this magnificent center for the arts has been a non-stop thrill for 20 years. Here's to the next 20!

"For the past 20 years, the Madison community has been able to experience the Madison Symphony Orchestra in the best way possible. Overture Center for the Arts is a Madison treasure."

- ROBERT A. REED, EXECUTIVE DIRECTOR



"The vision to include a first-rate pipe organ and to start an organ series in Overture Hall has contributed to the rich diversity of Madison's art scene. Our Overture Concert Organ is a gem both locally and nationally."

 GREG ZELEK, PRINCIPAL ORGANIST, AND ELAINE AND NICHOLAS MISCHLER, CURATOR OF THE OVERTURE CONCERT ORGAN

Make live music a part of your life and discover how our Education and Community Engagement Programs enrich, engage and inspire.

VISIT MADISONSYMPHONY.ORG FOR MORE INFORMATION

# FORWARD THEATER COMPANY



MISSION: Forward Theater Company is dedicated to creating a home base for Wisconsin theater professionals and audiences, enriching the cultural and economic life of the greater Madison area.

FOUNDERS: Forward Theater was established in 2009 by a passionate group of Wisconsin-based actors, directors and designers.

#### FAVORITE THING ABOUT OVERTURE CENTER:

The intimacy of The Playhouse theater, which allows our audiences to have deeply personal experiences at our shows. No one is ever more than eight rows from the stage!

# CELEBRATING OUR 'SWEET 16' SEASON:

As we celebrate Forward Theater's "Sweet 16" season in 2024/25, we are excited to present a lineup that includes three Wisconsin premieres and one world premiere. Forward produces plays fresh from Broadway and beyond, which audiences may not otherwise have the opportunity to see. Our commitment to bringing innovative and compelling theater to Madison continues to thrive.

"After a joyous evening spent at Forward Theater, I would like to suggest to everyone, wherever you live: go see a play."

- FORWARD THEATER PATRON









VISIT FORWARDTHEATER.COM FOR MORE INFORMATION



66 On opening night in Madison, a man seated near me sighed so audibly it was as though he'd been holding his breath the entire time. It was as though the audience

> had been brought to a precipice, and invited to take a leap, too. 🥱 🥞

- FORWARD THEATER PATRON



Transforming The Playhouse into a theater in-the-round for our production of "Every Brilliant Thing," starring David Daniel. This unique setup created an intimate and immersive experience for both artists and audiences, making it a standout moment in our history.



MISSION: Established in 1981, Madison Ballet is dedicated to fostering a deep appreciation for ballet and making this beautiful art form accessible to all. We inspire and train the next generation of dancers, artists and professionals through the dynamic performances of the Madison Ballet Company, the comprehensive education provided by the School of Madison Ballet and extensive outreach efforts in partnership with community groups.

#### FAVORITE THING ABOUT OVERTURE

CENTER: Overture Center is a magical place that brings communities together. It offers an unparalleled opportunity to meet and connect with people who share a love for the performing arts. The excitement and support for every artist performing at Overture make it a truly special venue.

# THE VALUE OF OVERTURE CENTER:

Overture Center is a cultural cornerstone, preserving the importance and value of the performing arts. It offers a diverse range of performances annually, ensuring there is something for everyone. By creating access to performances for all, regardless of socioeconomic background, and housing resident companies dedicated to outreach and education, Overture Center expands diversity, equality

**Overture Center** is a magical place that brings communities together.

and inclusion in the arts.

## OH! MOMENT:

Capitol Theater with our "Timeless" reaffirmed our commitment



- JA' MALIK, ARTISTIC DIRECTOR & INTERIM EXECUTIVE DIRECTOR.

MADISON BALLET



# 2024/25 SEASON: "MOMENTUM" Join us for our 43rd season as we

continue to push the boundaries of ballet and create unforgettable experiences for our audiences.

The season features two dynamic mixed repertory programs: the beloved holiday tradition of "The Nutcracker" and the return of a Madison favorite, "A Midsummer Night's Dream," in Capitol Theater.

CHILDREN'S THEATER
OF MADISON

Celebrating a legacy of imagination and community

MISSION: Founded in 1965 by Nancy Thurow, Children's Theater of Madison's mission is to spark imagination and build community through the creation and experience of theater.

## **FAVORITE THING ABOUT OVERTURE CENTER:**

We feel absolutely blessed to be the leading youth arts provider in Madison and an original resident company in a truly premier performing arts facility, Overture Center for the Arts! We've been a part of Overture from the beginning. We've held annual shows in the elegant Capitol Theater, including the beloved holiday tradition, "A Christmas Carol," and perform regularly in the truly intimate Playhouse. For many years before Madison Youth Arts (MYArts), Overture hosted our Summer Stage program, welcoming nearly 600 kids each summer.

#### THE VALUE OF OVERTURE CENTER:

We are proud to be among the theatrical and performing arts groups chosen to be resident companies of Overture Center. Various talented arts organizations provide Madison and its surrounding communities with a broad range of premier shows, activities and events.





#### 2024/25 SEASON:

Every performance features exceptional local youth alongside professional adult actors, bringing you the finest family entertainment.

#### A Christmas Carol

December 7-22, 2024 | Capitol Theater

Rodgers & Hammerstein's Cinderella
February 14-23, 2025 | Capitol Theater

VISIT CTMTHEATER.ORG FOR MORE INFORMATION





# OH! MOMENTS:

Pre-Pandemic: Our last

show before the pandemic,

"Mockingbird," was a groundbreaking performance in The Playhouse, featuring a young actor on the autism spectrum in a lead role—an unprecedented event in Madison.

Post-Pandemic: Following the

pandemic, we triumphantly

reopened with "Stellaluna," led by a deaf/Hall of Fame actor, in The Playhouse. These moments encapsulate our mission and values.

66 The intimacy of The Playhouse stage allows actors to engage directly with the audience. Memorable moments include Matilda's swings over the audience and Dorothy calling 'Auntie Em!' in 'The Wizard of Oz.' The line between makebelieve and reality dissolves, enveloping our young audience in the story. - ROSEANN SHERIDAN,

ARTISTIC DIRECTOR EMERITUS

# MADISON OPERA

# Universal stories. Unique experiences.

MISSION: Madison Opera is dedicated to producing opera of the highest artistic standards.

**FOUNDERS**: Madison Opera was founded in 1961 by Arline and Roland Johnson, along with a dedicated group of volunteers.

OH! MOMENT: We have an "Oh!" moment every time we see a smile on an audience member's face and know that we have made them happy, whether they are a teenager or a senior citizen, whether it is their first opera or their hundredth.

## FAVORITE THING ABOUT OVERTURE CENTER:

We love so many things: the perfect acoustics of Overture Hall, the enchanting design of the Capitol Theater, the mix of art galleries and theaters, and the way the lobbies come alive as audiences from every kind of artistic performance mingle together.

THE VALUE OF OVERTURE CENTER: People and communities need the arts – and the arts need a place to be experienced. Overture is the principal home for the arts in Madison, bringing people from all around our region together to see opera, theater, dance, music, poetry and so much more.

#### 2024/25 SEASON:

This season features our signature theatrical blend of both classic and newer works, with stories that cross centuries and continents and music that lifts us out of the everyday.

The Barber of Seville by Rossini November 1 & 3 | Overture Hall

María de Buenos Aires by Piazzolla January 31 & February 2 | Capitol Theater

**Don Giovanni by Mozart** May 2 & 4 | Overture Hall



"Join us inside the theater to laugh, to be moved, and above all, to feel the human connection that only happens when we share opera together."

- KATHRYN SMITH, GENERAL DIRECTOR



Celebrating two decades of harmony with the

WISCONSIN CHAMBER ORCHESTRA

MISSION: Established in 1959 as the Madison Summer Symphony by conductor Gordon Wright, the organization became the Wisconsin Chamber Orchestra later under David Lewis Crosby with a mission to strengthen communities through innovative, high-quality artistic experiences that entertain, inspire and unite diverse audiences.

OH! MOMENT: "When Overture Center opened in 2004, and a year later when the Capitol Theater opened in 2005, our opening concerts defined us. The 2004 concert with Art Garfunkel and the 2005 concert with Kathleen Battle and Stewart Goodyear were two seminal moments." – Andrew Sewell. Music Director

THE VALUE OF OVERTURE CENTER: "Overture

Center houses nine local resident companies, presents
Broadway and Off-Broadway and hosts dozens of community
events every year. The diversity of offerings presents a gathering
place for the greater Madison community and region to
experience transformative arts presentations that uplift and unite
our community." – Joe Loehnis, CEO



#### 2024/25 SEASON:

Expect extraordinary performances and collaborations.

# Convergence

October 10, 2024, 7:30 PM Capitol Theater

#### Fialkowska on Fire

Janina Fialkowska, piano November 8, 2024, 7:30 PM Capitol Theater Márquez & Meyers

Anne Akiko Meyers, violin January 24, 2025, 7:30 PM Capitol Theater

VISIT WCOCONCERTS.ORG FOR MORE INFORMATION



# Celebrating 48 years of exquisite and powerful dance

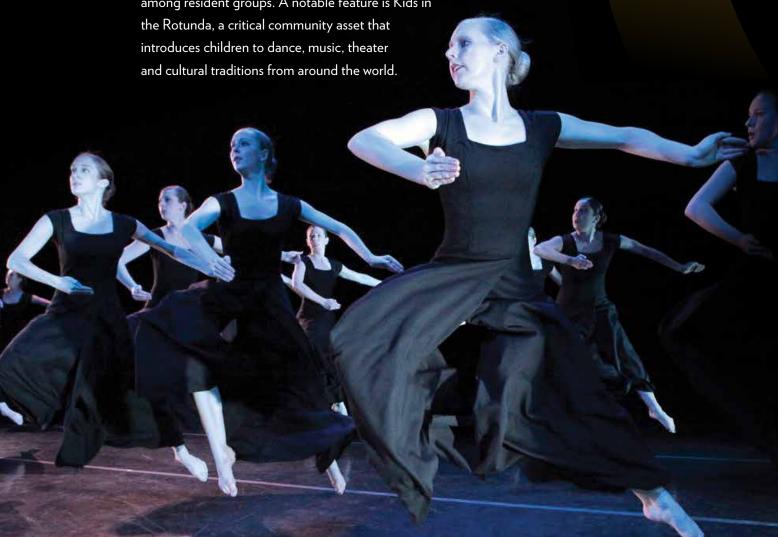
OUR MISSION: Kanopy cultivates the dynamic growth of modern dance-advancing artistic benchmarks-by training emerging talent, presenting original works, building creative partnerships with internationally renowned multicultural guest artists, and promoting the sheer power and joy of live dance performance.

FOUNDERS: Established in 1976, our organization was sparked by the energy and imagination of Colin Jefcoate, Christine Stevens and others at the Edinburgh Fringe Festival. Kanopy's current leadership team includes Robert E. Cleary, Lisa Thurrell and Susanne Voeltz.

THE VALUE OF OVERTURE CENTER: Overture Center boasts state-of-the-art performance venues for local arts organizations, creating a dynamic cultural environment that fosters collaborations among resident groups. A notable feature is Kids in

#### OH! MOMENT:

We were one of only five companies internationally vetted to participate in the 100th anniversary celebration of the Martha Graham Dance Company. We've brought dance luminaries like Pascal Rioult, Miki Orihara, Lloyd Knight, Sandra Kaufmann and Donlin Foreman to our stage.



### 2024/25 SEASON:

#### TRANSFORMATIVE NEW VOICES AND EXQUISITE DANCE

We are thrilled to present a season of bold, expressive and exquisite dance, featuring indigenous and Colombian cultural voices, ethereal performances, holiday magic and a love letter to nature.

#### Polaris | October 10-12, 2024

A former soloist with the Limón Company, Daniel Fetecua Soto presents his original choreography, a fusion of Colombian folk traditions, modern dance and German Tanz Theater. He also performs a masked dance, "Wolf: A Transformation," that will be narrated by the choreographer, Daystar/Rosalie Jones, founder of the first indigenous modern dance company.

# Winter Fantasia: Reimagined | December 5-8, 2024

Kanopy lights up the stage with a multi-cultural holiday celebration told through the magic of dance and elaborate costuming. Delight in enchanting Scandinavian legends and a festive Gujarati folk dance with guest artist Udbhav Desai.

## Inner Passages | April 24-26, 2025

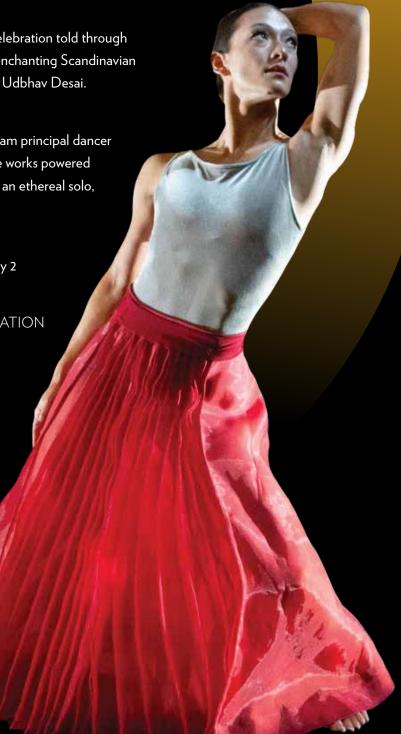
Featuring Blakeley White-McGuire, former Martha Graham principal dancer and rising international star, presenting two sensory dance works powered by passionate expression, including the world premiere of an ethereal solo, which she will perform.

# The Next Generation of Dance | May 17, 2025

Showcasing emerging creative talent featuring the Kanopy 2 Studio Company and the Kanopy Dance Academy.

VISIT KANOPYDANCE.ORG FOR MORE INFORMATION

Overture Center is a vital community hub, amplifying the power of performing arts and generating significant local economic activity. It fosters community pride and provides a vibrant civic space where people can gain new perspectives, develop empathy and experience the magic of live performance.





OUR MISSION: The James Watrous Gallery, a program of the Wisconsin Academy of Sciences, Arts & Letters, is dedicated to creating a better world by connecting Wisconsin people and ideas. We proudly showcase the work of Wisconsin artists, reflecting the diverse and vibrant culture of our state.

FAVORITE THING ABOUT OVERTURE CENTER: The diverse range of performances and events at Overture Center allows us to reach people who might not typically visit a contemporary art gallery. For instance, parents with small children often discover the Watrous Gallery while exploring the building on Saturdays during Kids in the Rotunda. Artists also appreciate how their work is beautifully showcased in this gorgeous space.

#### 2024/25 SEASON HIGHLIGHTS:

We are thrilled to present a diverse schedule of exhibitions focused on the incredible talent of Wisconsin artists.

Nirmal Raja: Asking Questions of a Thread: Raja's work delves into loss, memory, identity and belonging, reflecting her cross-cultural experiences in India, South Korea and Hong Kong.

Solo Exhibitions by Nina Ghanbarzadeh and Maureen Fritchen: Ghanbarzadeh's art incorporates Farsi calligraphy and Persian imagery, while Fritchen transforms pink polyethylene foam into delicate, sensuous sculptures.

Wherever Home Is: Curated by Amal Azzam and Nayfa Naji of Fanana Banana, this group exhibition will feature a wide range of artwork exploring themes of belonging and cultural assimilation.

# Solo Exhibitions by Jerry Butler and

Jon Horvath: Butler's collages and paintings celebrate the Black community's bravery, while Horvath captures beauty in everyday objects and scenes.

#### OH! MOMENT:

Portaging a birchbark canoe through Overture Hall for the 2013 exhibition "Vital Skills" because it wouldn't fit in the freight elevator.



# CHIMO-PING DANCE

# 33 years of innovation and impact

**OUR MISSION**: Li Chiao-Ping Dance is committed to supporting, producing and promoting original, inventive and thought-provoking contemporary choreography. Our mission, led by Artistic Director Li Chiao-Ping, is to enhance lives through dance by improving health, expanding knowledge, fostering acceptance and inspiring through our "Dancing Through Life" philosophy.

FOUNDED: Founded in 1991 by Li Chiao-Ping, Artistic Director.

"OH!" MOMENT: The world premiere of "Here Lies the Truth" in 2022 at Overture Center. This mixed media dance theater concert featured live music, spoken text and projections, exploring themes of race, power and equity. The audience's enthusiastic response and the ability to connect with our community post-COVID made it unforgettable.

FAVORITE THING ABOUT OVERTURE CENTER: Overture Center offers a rich variety of high-quality arts experiences for all ages, fostering vibrant and empathetic communities through opportunities to engage as participants, performers and spectators.

**2024/25 SEASON:** We are excited to premiere "Dirty Laundry: A Multimedia Dance Theater Work," which delves into the history of Chinese labor in the U.S., the Asian immigrant experience and the Stop Asian Hate movement, featuring contemporary dance, theater, music, video and visual art.

Overture Center is a cultural cornerstone, providing vital opportunities for the community to experience diverse art forms and for artists to connect with audiences.



# OH, WHAT A SEASON!

No matter what you like, Chief Artistic Experiences Officer Tim Sauers promises that the 20th Anniversary season has something special in store for you.

"We've got some shows that just keep drawing people back, like Jazz at Lincoln Center with Wynton Marsalis," shares Tim with a smile. "A few years ago, I asked a focus group if we could bring them back soon after their last performance and they said, 'You could have Wynton Marsalis every year!' They were right! He and the orchestra are just that good."

Some acts create a lasting impact on audiences. "Shows like Straight No Chaser and Black Violin resonate with people. These performances spark excitement and make folks want to come back again and again."

"'Shucked' took me by surprise," he laughs. "It's just such a charming, fun and smart show. It was originally supposed to be a Hee Haw musical, this old country comedy show full of corny jokes. But the creators flipped it on its head, making it modern and relevant. The best part? They knew some jokes would fly over the audience's heads, so they built in these pauses where they wink at the crowd once everyone gets the joke. It's so clever!"

Tim reflects that seeing a show through someone else's eyes can change your perspective and encourages introducing new friends to performances at Overture. "I met these young women at a donor event before 'Pretty Woman: The Musical' who were huge fans of star Adam Pascal. I ended up sitting right behind them during the show. They were having such a blast, and their excitement was contagious and made me enjoy it in a new way. That's the magic of live performance—it's different every time, depending on who you're with and what you bring to the experience."

This season is also packed with laughs, which Tim believes people need now. "There's so much happening in the world, and I think people are craving opportunities just to laugh," he says. "We've got Steve Martin and Martin Short coming, and they're just brilliant together.

Their chemistry and timing are impeccable, and they always deliver a great show."

And let's not forget the family-friendly fare, which includes "Goodnight Moon & the Runaway Bunny" and the introduction of "Fraggle Rock." "These shows are just pure joy for kids and adults alike. I love seeing the kids light up when the puppets come out—it's like they're watching rock stars!"

"I can't wait for everyone to see what we've lined up.
It's going to be a season to remember!"

- TIM SAUERS, CHIEF ARTISTIC EXPERIENCES OFFICER



# 2024/25 SEASON

**/24** OCTOBER

SAT, OCT 5	Hubbard Street Dance Chicago
SAT, OCT 5	<b>DUCK SOUP CINEMA:</b> The Cabinet of Dr. Caligari
SUN, OCT 6	Steve Martin & Martin Short: "The Dukes of Funnytown!" featuring Jeff Babko and the Steep Canyon Rangers
FRI, OCT 11 - SAT, OCT 12	Shrek the Musical
SAT, OCT 12 - SUN, OCT 13	Churchill
SAT, OCT 19	Lewis Black: Goodbye Yeller Brick Road - The Final Tour
TUE, OCT 22	Mike Birbiglia: Please Stop the Ride
FRI, OCT 25	Avatar: The Last Airbender in Concert
TUE, OCT 29	NATIONAL GEOGRAPHIC LIVE: Life on Thin Ice with Photographer Kiliii Yuyan

#### **NOVEMBER**

WED, NOV 6	Straight No Chaser: Top Shelf Tour
THU, NOV 7	Barenaked Ladies: in Flight Tour
SUN, NOV 10	Nate Jackson: Super Funny World Tour
THU, NOV 21	CABARET: Alysha Umphress
FRI, NOV 22	UP CLOSE: Ben Wendel & Taylor Eigsti
TUE, NOV 26 - SUN, DEC 1	BROADWAY: & Juliet

#### **DECEMBER**

TUE, DEC 31 -	BROADWAY:
SUN, JAN 5	Funny Girl

**/25** JANUARY

FRI, JAN 10	FRINGE FESTIVAL: The Kinsey Sicks
SAT, JAN 11	FRINGE FESTIVAL: Brave Space
SAT, JAN 11	FRINGE FESTIVAL: Shamilton
SAT, JAN 11	FRINGE FESTIVAL: Baby Wants Candy
SUN, JAN 12	FRINGE FESTIVAL: Chris Grace as Scarlett Johansson
TUE, JAN 14	NATIONAL GEOGRAPHIC LIVE: Rise of T. rex with Paleontologist Lindsay Zanno
SAT, JAN 18	DUCK SOUP CINEMA: Yes or No
THU, JAN 23	Insidious: The Further You Fear
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TUE, FEB 4 - SUN, FEB 9	BROADWAY: Shucked
FRI, FEB 28	The Peking Acrobats
MARCH	
SAT, MAR1 - SUN, MAR2	Jim Henson's Fraggle Rock: Back to the Rock Live
SAT, MAR 15	Danú
TUE, MAR 18 - SUN, MAR 23	<b>BROADWAY:</b> A Beautiful Noise: The Neil Diamond Musical
THU, MAR 20	CABARET: Sidney DuPont "That Old Black Magic: Sammy Davis Centennial"
FRI, MAR 21	<b>UP CLOSE</b> : Erini & Naseem Alatrash
WED, MAR 26	Shamrock Tenors
SAT, MAR 29	The Red Hot Chilli Pipers
APRIL	
SAT, APR 5	Harry Potter & The Deathly Hallows Part 1™ in Concert with the Madison Symphony Orchestra
TUE, APR 15	Twyla Tharp Dance
TUE, APR 15	NATIONAL GEOGRAPHIC LIVE: Diving the Great Barrier Reef with Marine Biologist Erika Woolsey
WED, APR 16	Alton Brown
FRI, APR 25	Black Violin
MAY	

THU, MAY 1	CABARET: Stella Cole
FRI, MAY 2	<b>UP CLOSE</b> : Deerlady: Mali Obomsawin & Magdalena Abrego
SAT, MAY 3	<b>DUCK SOUP CINEMA:</b> The Dragon Painter
SUN, MAY 4	Goodnight Moon & The Runaway Bunny
TUE, MAY 13 - SUN, MAY 18	BROADWAY: Clue
WED, MAY 28	Sesame Street Live

#### JUNE

TUE, JUN 17 -	BROADWAY:
SUN, JUN 22	MJ The Musical

# JULY

WED, JUL 9 -	BROADWAY:	
SUN. JUL 27	Wicked	







THANK YOU TO OUR BROADWAY, TITLE AND COMMUNITY PARTNERS:

























SPECIAL THANKS TO THE RESIDENT ORGANIZATIONS FOR PROVIDING PHOTOS