Beauty Under One Roof BUORLive Beauty Barber Wellness



Oct 5-7, 2024 Houston Marriott Westchase

> Vendor Exhibitor 2024



80th Texas State
Association Beauty
Culturist League
Convention & Beauty Institute



Immerse in a world of Beauty, Health & Wellness that's as Big As Texas! Where experts & enthusiast join to nurture beauty, mind body & spirit.

A captivating showcase where health care providers, beauty barber professionals, wellness & lifestyle influencer, fashion, and industry leaders converge to celebrate, collaborate, and offer unparallel networking and branding opportunities.

We invite you to join us as a sponsor and become an integral part of this dynamic event. With three distinct brand sponsorship levels, there's an opportunity for every brand to shine.

For inquiries and bookings, please contact: BUOR - Earker K. Coleman. 832.303.1583



Oct 5 - 7, 2024 Marriott Westchase 2900 Briarpark - Houston Agenda

SATURDAY
OCT 5
TEXAS STATE
ASSOCIATION
PRESIDENT
AWARD & SNEAKER
BALL

SUNDAY
OCT 6
WORSHIP SERVICE
BEAUTY INSTITUTE
CLASS
BUOR
TRADSHOW EXPO
THE NITE SHOW
STYLIST BARBER
SHO'DOWN

MONDAY
OCT 7
BEAUTY BARBER
PRO INDUSTRY DAY
-;STUDENT CLASSES
- TRADESHOW EXPO
- TDLR SESSION
- STUDENT
COMPETITION
- INDUSTRY JOB FAIR

2 Days of Vending

HEALTH &
WELLNESS
PAVILLION
SCREENS
EDUCATION
PREVENTION

PANELS
DEMO'S
TRENDS
BARBER BATTLES
NAIL MAKEUP &
MODEL
COMPETITION
FASHION SHOW

DOMESTIC
VIOLENCE
&
BREAST CANCER
AWARENESS
Veterans Beauty
Makeover



Audience

Age: 22 - 50 Gender: 50% Female 40% Male 10% Non-Bindery

Ethnic Group Black American:55% Latino: 35%

Other:10%

Income: Income: \$30 - 65K **Business Owner Decision Maker Brand Conscience**

According to **NIQ Black Beauty** Consumer \$9.4 Billion 2023

(Up \$1.3 mill 2022) Formerly Neilson Report

Beauty Industry Influencers + Clients **Touch Points 5000** Attendance 750 -1,000

Trend Setters Introduce New **Products Trends Techniques** Models

Marketing

Social Media Post Tag Links Geo Tag Paid Ads E-Blast Website Links

Swag Bag Product Insert Full or Sample Size 200 \$75

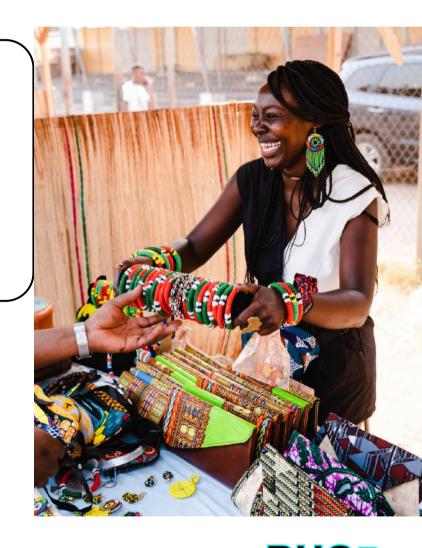
Logo on Swag Bags quantity 200* **Attendees Swag Bags** 1 full or sample size product/ prom insert \$200



Vendor Space

Pre Show Prices \$225 before Sept 15th \$295 Sept 16st - 30th \$395 Regular

1 Table 2 Chairs 2 Vendor Passes BUOR Beauty Directory Listing



Contact Us 832.303.1583 BeautyUnderOneRoof.com

