



PLUS

GROW YOUR REPUTATION

Hospitality Plus means innovative and customized supplies, designed to communicate your style and improve feedbacks, ranking and reputation of your facility



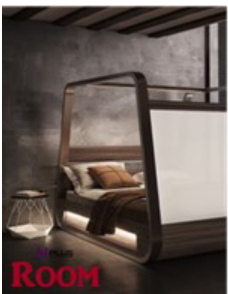
We have one single goal, to provide you with the best hospitality solutions in an efficient way, so that you can focus solely on your goal: the guests' well-being

A man in a dark suit and tie is holding a tablet. The background is a warm, brownish-gold color with a complex digital overlay. The overlay includes various icons: hexagons, gears, arrows, a line graph, a pie chart, a bar chart, and a network diagram. The text "WHY CHOOSE US?" is prominently displayed in the center in a large, white, sans-serif font. The overall aesthetic is professional and tech-oriented.

WHY CHOOSE US?



PLUS
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Professional solutions, test on field and promotable with H+CoMarketing

An all-round offering 8 catalogs and more than 10,000 products that we selected only after carefully evaluating their production methods, technical characteristics, and certifications

Each product is tested in partner facilities, analyzing feedback from guests and staff

With H+Marketing you can tell your guests why you chose the products included in our 4 special collections: SafeZone, EcoHero, MadeInItaly and Realimpact

Innovative and certified manufacturing partners, selected with an eye for Made in Italy

We work directly with manufacturers and select only the most innovative ones to help you anticipate trends and gain strategic advantages over the competition

As far as possible, we favor Made in Italy or European solutions to reduce logistical impact, ensure high quality standards and full compliance with environmental and social regulations





Tailor made solutions

With H+SuMisura you can customize products and packaging, discover alternative models out of the catalog, and even design solutions with exclusive design and technical features

Next-generation logistics network

Orders are delivered in 24-72 hours throughout the EU by carriers selected to ensure the best standards, depending on the area and type of shipment

With H+Warehouse you can benefit from our widespread warehouse system



Dedicated assistance, fast and automatic orders management

Our team is always available to assist you with order management and after-sales needs

With H+Planning, you can create an efficient tailor-made supply system, also designed to restock automatically



Discounts and flexible payments

Customized payment systems and quantity-based discounts

Eco Responsibility

We choose manufacturing and logistics partners that use processes with reduced environmental impact certified by the best international bodies

We offer products made from innovative, eco-friendly and fully compostable materials

We use only energy made by 100% renewable sources



Social Responsibility

We choose partners who guarantee sustainable working conditions certified by the best international agencies

We guarantee our staff fair working conditions and benefits

With H+Realimpact, we support NoProfit organizations with donations and supplies on favorable terms



H+Planning

We will analyze your current supply system free of charge to help you find innovative and efficient alternative solutions tailored to your needs and budget

H+ERP

The perfect way to simplify, speed up, and even automate your orders: we will monitor your stock and automatically send you an alert when you reach the predetermined minimum thresholds. In just a few clicks, you can confirm or edit your summaries

H+Warehouse

The widespread warehousing system that will allow you to stock and monitor your inventory in real time at our closest and most accessible partner warehouses as you can purchase large quantities and taking advantage of better discounting without burdening your warehouse

H+Express

We will never leave you without supplies but can buffer emergencies by delivering in 12-24 hours throughout the EU



H+SuMisura

We know how important it is to stand out and create an image that is successful and in line with your philosophy

With H+SuMisura you can customize 99% of the products in the catalog, discover extra catalog solutions and design solutions exclusively for your facility





Amenities



Tissue & Cleaning



Arredobagno

1 Offer



8 Catalogs



Table



COMPOSTABLE



Sartoria



Contractor



ROOM

Amenities

The GreenGuroo Eco Collection with cosmetics in innovative solid Tabs, plastic and chemical free, and Dry amenities in bamboo wood

Minisize solid cosmetics

5 liquid cosmetics lines: standard, easy, certified, halal and luxury

A full range of Dry amenities with a focus on pens, slippers, sponges, air fresheners, and even kits for pets



Tabs



MadeInItaly

EcoHero



Tissue and detergent

Solutions that bring tissue into the new millennium

4 EcoTissue made of bamboo, field grass, recycled or in unbleached paper

6 Papernet's patented TechTissue: antibacterial, decalcifying, fast-dispersing, TAV, space-saving, and odor-free

Over 150 Tissue solutions all Made in Italy

Innovative solutions to clean all kinds of environments and surfaces professionally



MadeInItaly

EcoHero

ComposTable

Next-generation disposables for tableware and takeout, all 100% compostable

Tablecloths made of Bamboo paper and BambooAirlaid, the Duni collection, made from food scraps and more classic solutions in cellulose, recycled paper, straw paper, tnt and spunlace

Disposable plates, cutlery, cups and accessories made of paper and bamboo wood, palm leaf, plant pulp and plant plastic

Takeaway solutions with focus on ice creams and pizzas



Table

4 sections for a table that's always on top

ItalianTable for a 100% Italian table with high quality cutlery, special patented glass plates and glasses, grinders, graters, cutting boards and a fantastic selection of oils, vinegars, spices and cheeses

BambooTable eco-friendly table solutions made from bamboo wood

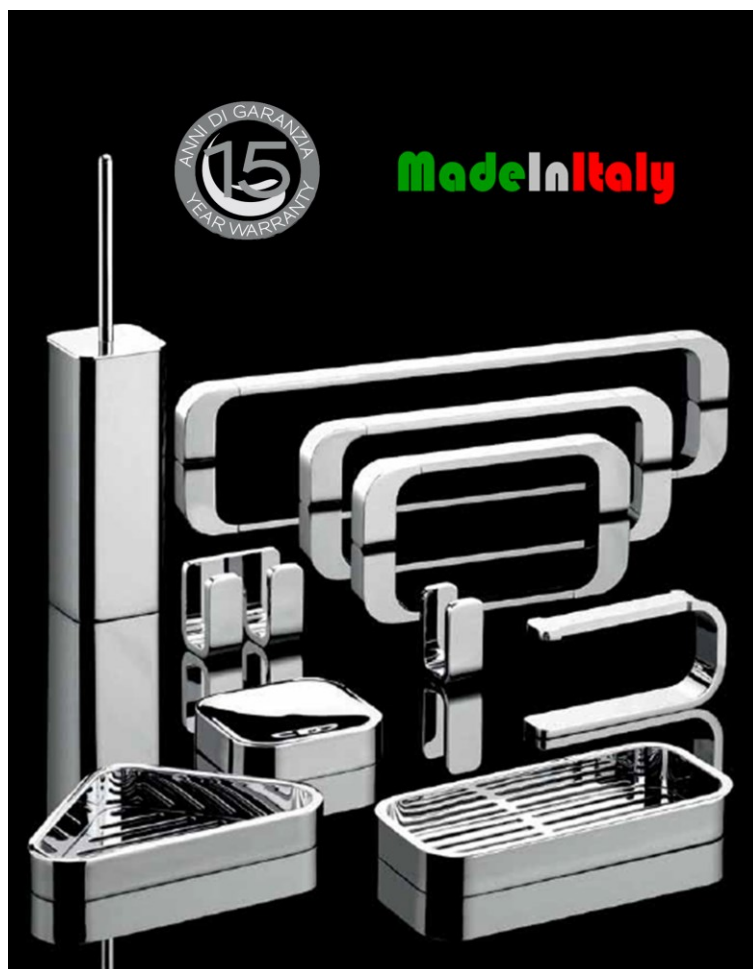
BarmanLand with everything you need to serve perfect drinks and coffee

LedLights with fantastic table lamps and innovative MashLed solutions

Room

Room accessories with innovative designs and environmentally friendly materials, designed to set you apart from the competition and impress your greener guests

In the SmartRoom section, all the latest hi-tech innovations to pamper your smartest guests: smart beds, bedside tables and furniture, and wireless charging solutions



Bathroom furniture

Accessories and sets specifically designed for the Hospitality industry

Solutions in bamboo wood, recycled and antibacterial plastic, Aisi 304 steel and the fantastic Cromall line, patented and designed in Italy.

All customizable and some available on a free loan basis

In the SmartBath section solution for more HiTech guests: multimedia mirrors, MacFlow towels and Hammam 5in1 shower systems

Textile

Textile solutions made exclusively for your facility, from classic yarns to eco-friendly alternatives in bamboo, soy, hemp and Tencel

All designed for professional use and made with extreme attention to detail to ensure maximum durability and comfort

All available with special antibacterial and fire retardant treatments that are 100% natural and free of chemical substances or fibers

If luxury is a must, HiDesign models made by Top international and Made in Italy brands



Contractor

Furniture for all environments, from standard MDF solutions to eco-friendly solutions made of bamboo or recycled wood. Next-generation, extra-luxury antibacterial materials, all compatible with relevant flame retardant standards

Equipment, facilities and building materials designed to reduce your facility's consumption and environmental impact and to help you achieve the most prestigious environmental certifications, such as Leed or Ecolabel

Co Marketing

Keeping up with the times is key, which is why we are constantly analyzing global trends to bring you solutions to get ahead of competitors

Today, products and services that protect, ecosystem, hygiene, locality and social responsibility are trending

To help you go along with these trends, we have created 4 special H+ collections that can all be promoted with dedicated marketing campaigns

Promoting your choices help to improving feedback, ranking, reputation, and market attraction potential



EcoHero



SAFEZONE



MadeInItaly



REALIMPACT



Participation is optional and free of charge: to join SafeZone, EcoHero, and Made in Italy, simply choose at least 3 products included in the respective selections. Instead, with Realimpact you can promote all products and initiatives with high social impact

You and your choices will be promoted in the dedicated area of our website, which contains a partner map and promotional page dedicated to each partner

You can also promote your choices online and in the facility using

Banners and infographics to post on your online communication channels

Plaques, welcome cards, welcome kit boxes, tablecloths, menu pages, and many other off-line solutions, all with QR codes to access to digital content





Eco amenities with cosmetics in solid Tabs and Dry amenities in bamboo wood



Tissue made of 100% unbleached virgin bamboo pulp, hypoallergenic, chemical free and packaged in EcoPack plastic free



Plates, cutlery, glasses and takeaway boxes made of paper and bamboo wood, palm leaf, vegetable pulp/bagasse and vegetable plastic

Table cloth and napkins in BambooAirlaid 70 GSM,

All 100% compostable

H+ PLUS
GROW YOUR REPUTATION
EcoHero

Ecosystem protection is a hot topic: more than 60% of consumers choose environmentally sustainable products and services, with peaks of 80% among Millennials and Generation Z

We at H+ also wish a more sustainable world, and with the EcoHero selection we give you the opportunity to offer your guests next-generation solutions that respect the environment at all stages: production, logistics and disposal



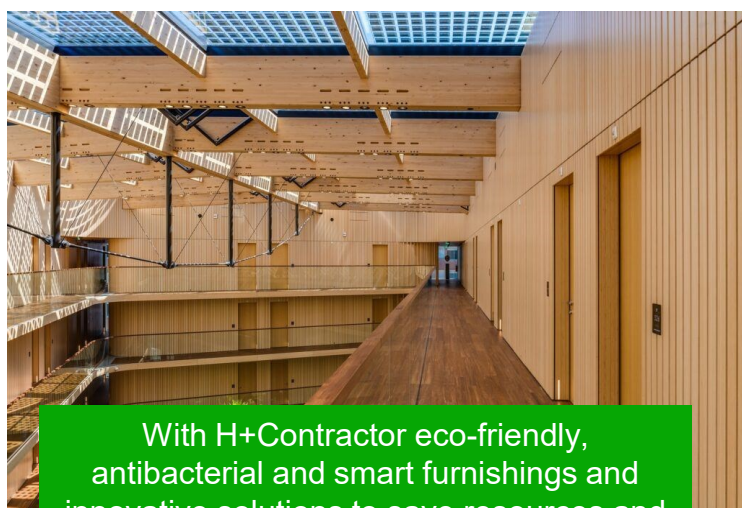
Textile products made of sustainable yarns: bamboo, hemp, nettle, soybean pods, wood scraps, recycled plastic, and regenerated cotton

Also Bio GoTS or Oeko Tex certified and, available with special treatments antibacterial with copper ion and EcoSafe flame retardant the only one 100% synthetic free

Bathroom furniture made of bamboo wood, ocean safe recycled plastic and the innovative WoodPlast version



Bamboo wood room accessories



With H+Contractor eco-friendly, antibacterial and smart furnishings and innovative solutions to save resources and obtain Leed and Ecolabel certifications



Table and buffet accessories in bamboo and acacia, also made in EU

Dishes, glasses and cups made from Bormioli's patented professional glass, 100% made in Italy and made with low environmental impact processes



GREENGUROO
ECOPHILOSOPHY

ImBamboo

Bamboo EcoRevolution

All products in the GreenGurooo ImBamboo collection and many other items in our EcoHero collection are made from Bamboo, an innovative, renewable and biodegradable raw material

Learn more about bamboo and the GreenGuroo professional collection at this [LINK](#)



Tissue and antibacterial dispensers patented by Papernet

HACCP and PMC certified cleaners, PPE for guests and staff



SAFEZONE

Hygiene is always a key factor, and the Covid pandemic has made the issue even more central: more than 80 percent of guests choose facilities that provide clean and sanitized environments

With the SafeZone selection, you can choose next-generation solutions suited to fully meet guests' expectations by going beyond mere compliance with health regulations



Textiles with antibacterial treatments based on silver or copper ions



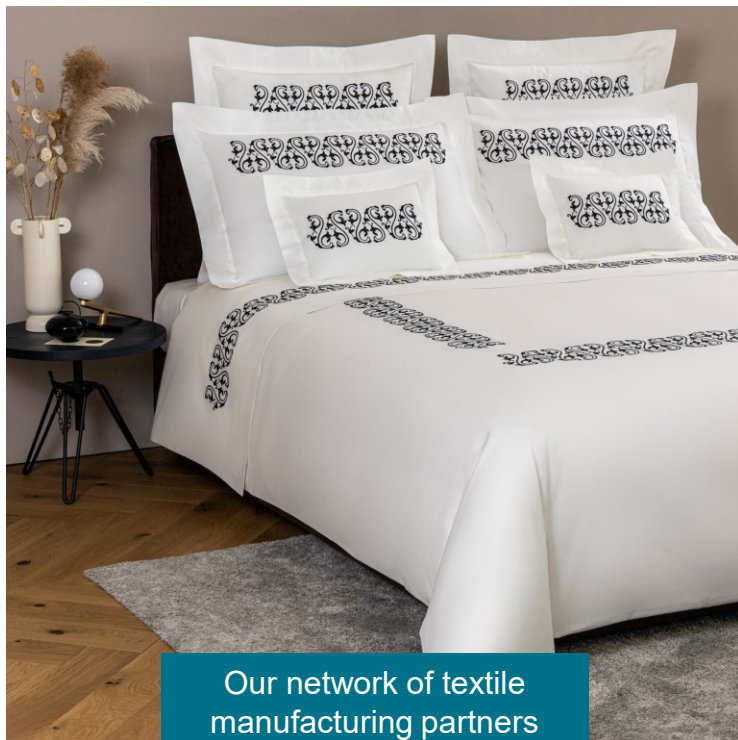
Antibacterial plastic bathroom furniture and ionizing electric hand dryers with Hepa filter

Antibacterial plastic amenities



Antibacterial Safegress upholstery and furniture





Our network of textile manufacturing partners consists of top Italian manufacturers, including top brands such as Frette, Versace or Cavalli



MadeInItaly

Made in Italy is synonymous with quality and style

Increased logistics costs have drastically reduced the price gap with imported products from the Far East, making Italian products much more affordable

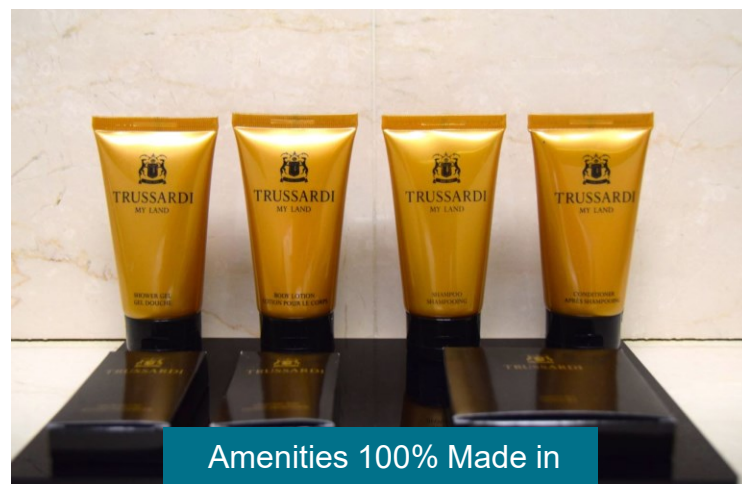
With the Made in Italy selection you can choose and promote Italian products made with the usual attention to detail, respecting technical and environmental regulations and the socio-economic rights of the people involved in the production chain

DIS SOLVETECH

LA CARTA A DISSOLVIMENTO RAPIDO.

Riduce il rischio di intasi.

Papernet's patented technical tissue, a selection of the best Italian tissue and professional cleaning solutions



Amenities 100% Made in Italy collections, including from top brands like Cavalli, Trussardi and Ortigia

Cutlery, plates, glasses and everything you need for a 100% Italian table and a tailor-made path to create mise en place accessories exclusively and in line with your storytelling



REALIMPACT

"What do you wish from others?
Love? Support? Loyalty?
Whatever you wish, give it you first."
Swami Kriyananda



Hospitality Plus means not only innovative
supplies but also programs to making our
communities more balanced, healthy and happy

With Real Impact, we support Non Profits that are
concretely committed to helping the most fragile
members of our communities

SOCIALE



If you are a non-profit organization, you can propose your projects by filling out this simple form

You can submit any type of project, including those that are already active

With the support of experts of ToT Planning we will select the best ones and, if necessary, we will also support them in the design or implementation steps



We at H+ put in our share and for every 100 euros received we will donate 10 SocialCoins to selected projects

SocialCoins are automatically credited to our partners after each purchase so they can allocate them to their favorite projects

Each donation will be followed by a Realimpact Thanks Kit to promote social engagement and raise awareness of the issues supported



Not only SocialCoins you can support projects with also with donations also in goods, space or time

For example, you can promote 5x1000 collections by involving facility staff and guests, donate discarded items and furniture to furnish workshops and social co-housing spaces, host awareness and fundraising events, support social start-ups, and much more



You will also be able to make small decor items, brochures, welcome kits, packaging and more in NoProfit Labs

Organize competitions for young designers and artists to support emerging talents and create environments and events in line with future trends



Hosting cultural and awareness-raising events such as GreenGuroo EcoDays or exhibitions dedicated to emerging artists



REALIMPACT

Certifications

Not all products and manufacturers are the same. Non-certified products can be made with cheap raw materials without respecting the environment, safety and socio-economic rights of workers

On the other hand, there are products made with innovative processes, certified and high-quality raw materials, in factories that ensure compliance with advanced environmental, safety and social standards

We have decided to favor manufacturers with certifications that guarantee compliance with the best international standards

The certification industry is a jungle of competitors, usually certifying the same requirements with more or less stringent criteria. We thought it would be useful to present the characteristics of the main certifications of the products in the catalog to help you make a more informed choice



The International Organization for Standardization (ISO) sets the most widely used standards in the world: 99% of the products you will find in the catalog are ISO 9001 certified, but we do not report this because it only guarantees compliance with organizational quality management procedures



On the other hand, we will highlight products certified to ISO 14001, which certifies compliance with environmental management criteria, ISO 45001, which establishes respect for the socio-economic rights of workers, and ISO 26000, which guarantees the safety of the working environment of the entire production network



BSCI, SA or Sedex certifications also ensure respect for workers' socio-economic rights and safe work environments



In the ComposTable catalog you can find out the difference between biodegradable and compostable products. The European directive EN 13432 establishes compostability criteria valid in the European Union, the CIC - Consorzio Italiano Compostatori - adds more specific criteria for the Italian market, while the most widespread, comprehensive and rigorous certification is TUV OkCompost, which distinguishes between products that can be composted at home and those that must be sent to industrial plants



Recently in the EU there has been a requirement to label materials and the correct way of disposal. In addition, some products are certified by a third party, such as Altelca's, which attests to the paper's degree of recyclability

CAM-certified products meet minimum environmental requirements that are often mandatory in tenders. Second Life Plastic and FSC recycled paper guarantee the use of recycled plastic and paper while TUV Biobased certifies the percentage of renewable raw materials used in production



All cosmetics in the catalog are produced in Italy, in GMP-certified factories - Good Manufacturing Products - and with formulas registered in the CPNP, the European Register of Cosmetic Products



Certain characteristics of cosmetics are certified by third-party bodies such as ICEA and Cosmos Organic, which guarantee that formulations meet organic standards, Ecolabel, which ensures that production and disposal are environmentally sustainable, and/or Halal, which certifies the absence of substances prohibited by the Islamic faith and harmful to human health



Finally, there are also the characteristics usually stated by manufacturers and related to vegan origin, percentage of natural substances, or tests conducted without the use of animal guinea pigs

Some certifications such as ICEA and Ecolabel are also used for detergents, which can also be certified CAM, HACCP OR PMC



BRC

Food Safety

CERTIFICATED



All food contact products in the catalog are 100% compliant with international standards. Most are BRC certified, which ensures compliance with global standards, some MOCA, which certifies compliance with European standards, and some LFGB, which certifies compliance with German regulations those with the most stringent parameters



Almost all paper and wood products in the catalog are FSC or PEFC certified, guaranteeing that they are made from raw materials from sustainably managed forests

Ecolabel is the official European Community certification that guarantees the environmental sustainability of products and production processes. Recently, certification has been extended to services, including hospitality services. With H+Contractor you can discover solutions to make your facility sustainable and meet the stringent requirements of Ecolabel and LEED certifications



With H+Sartoria you can design customized and certified textile solutions: classic yarns such as cotton and synthetic blends, eco-friendly alternatives in bamboo, soy, hemp, nettle, technical fabrics, and even extra luxury yarns such as wood fiber and Giza cotton

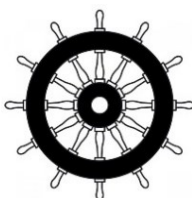


The most common certification in the industry is Oeko TEX 100, which certifies the use of textiles free of substances harmful to human health. Oeko TEX Made in Green adds that they are produced using sustainable raw materials and safe processes with low environmental impact. GOTS and Organic 100, on the other hand, are the most popular certifications to ensure that the raw materials used in fabrics are certified organic



Fabrics and furniture can be certified flame retardant, 1IM or Good Wheel and IMO and also produced with the EcoSafe process the world's only 100% chemical free

Fabrics made with innovative antibacterial silver or copper ion treatments are available



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