

2025 / 2026



WISDOME™

FOR EXPERTS

Your Complete Learning and Business Ecosystem

**STOP JUGGLING TECH. START GROWING
YOUR BUSINESS.**

[wisdome.com.au](https://www.wisdome.com.au)

Award-Winning Platform | Trusted by Coaches, Creators & Organisations Worldwide

The Story Behind Wisdome

Like many creators and coaches, I started with a dream to share what I knew, and a dozen tabs open trying to make it happen.

Five platforms. Countless logins. Endless admin. I was spending more time fixing tech than working with people.

That frustration became my fuel.

I built Wisdome to remove the noise, to help experts, educators, and leaders focus on their craft, not their software.

Today, Wisdome powers creators and organisations around the world to teach, coach, and connect without the chaos.

It's not just a platform, it's your digital headquarters for everything you do.

"Technology should feel like a teammate, not a trap. Wisdome brings that ease back to business."

— Nikki Cali, Founder & CEO, Wisdome

Our Mission

To simplify how experts share knowledge, so they can make a greater impact with less effort.

Our Vision

To become the most trusted platform for digital education and empowerment worldwide.



| Empowering experts to deliver, connect and scale with ease



The Challenge

Disconnected Tools. Lost Time. Stalled Growth.

Every week, creators and organisations lose hours managing systems that don't talk to each other. One platform for courses. Another for payments. Another for community. It's like running a business through a maze, and it's exhausting.

The Reality:

- The average creator uses 5+ different platforms just to operate.
- They lose 10+ hours a week to tech administration.
- Most growth stalls because the systems don't scale together.

The result?

Missed opportunities. Frustrated clients. Burnout.

The Opportunity:

The digital education market is booming, valued at over \$300 billion globally, but creators can only scale sustainably with the right systems.

That's where Wisdome comes in.



DID YOU
KNOW ?

The average online creator uses over 5 different software tools to run their business, leading to an average of 10+ hours a week spent on administrative tasks.

The Wisdome Solution

One Platform. Infinite Possibilities.

Wisdome unifies everything you need to run a thriving digital business.... all in one place.

Built for Flow, Not Friction.

Our ecosystem blends learning, community, and commerce so your business runs seamlessly from setup to scale.

Your Complete Business Hub

- **Courses & Programs:** Create structured, engaging learning experiences that people actually complete.
- **Memberships & Communities:** Build belonging with integrated discussion walls and events.
- **Payments & Invoicing:** Sell products, programs, or memberships with one-time, monthly, or yearly options, plus one-off client invoices.
- **AI Audio Narration:** Instantly turn lessons into natural-sounding audio.
- **Mobile App:** Give clients the flexibility to learn, listen, and engage anywhere.
- **Email & Automation:** Onboard, nurture, and communicate directly within the platform.

**No plugins. No patchwork. No broken integrations.
Just one elegant system, designed to scale with you.**

Further Details on Features and Functions that Matter

Everything You Need to Run and Grow with Ease

WisdomE has been purpose-built for experts, educators, and organisations who want to operate efficiently, deliver exceptional learning experiences, and manage every aspect of their business in one place.

No unnecessary features. No technical complexity. Just practical tools that help you teach, engage, and grow.

For Creators, Coaches and Business Owners

- Business Management Dashboard – A unified command centre where you can manage your offers, members, payments, and communications with clarity and control.
- Course and Program Builder – Create structured, engaging programs with clear pathways, progress tracking, and resources that support every type of learner.

Memberships and Communities

- Foster meaningful engagement with a private, integrated community that brings together conversation, connection, and accountability.
- Integrated Payments – Sell offers with one-time, monthly, or annual payments. Issue individual invoices for private sessions, programs, or services directly within WisdomE.
- Email and Automation System – Communicate and automate seamlessly. Deliver onboarding, reminders, and client updates without external tools.
- AI Audio Narration – Instantly convert written lessons into natural audio to make learning more accessible and mobile-friendly.
- Access Level Control – Define who can access specific materials. Create tailored experiences for clients, members, and alumni.
- Analytics and Insights – Track participation, engagement, and sales performance in real time to inform business decisions with confidence.

For Learners, Members and Clients

- Mobile Experience – Learn and engage anywhere. Members can view lessons, listen to audio, and participate in communities on the go.
- Favourites and Quick Access – Enable learners to save preferred lessons, modules, or resources for instant access whenever they return.
- Audio Learning – Each lesson can be listened to like a personal podcast, supporting continuous learning during daily routines.
- Community Connection – An inclusive space for interaction, event participation, and collaboration that enhances the learning journey.
- Clear and Intuitive Design – A logical, user-friendly interface that removes barriers and keeps learners focused on progress, not navigation.

Why Wisdome

Your Competitive Advantage Starts Here.

Unlike other platforms that rely on third-party integrations, Wisdome is fully self-contained, your data, your brand, your ecosystem.

What Sets Wisdome Apart

- ✓ 100% Unified System – No dependence on external tools.
- ✓ White-Label Ready – Your brand, your experience.
- ✓ Multi-Award Winning – Recognised for innovation, accessibility, and design excellence.
- ✓ Inclusive by Design – Accessibility features and audio-first capabilities for all learning styles.
- ✓ Strategic Support – Expert guidance, live onboarding, and responsive care.

Our Partners See Immediate Benefits:

- Less time on admin, more time on growth.
- Faster setup – launch within hours, not weeks.
- Stronger engagement and retention.
- Seamless experiences that delight clients.

“We replaced six tools with one, and doubled our client satisfaction.”

– Wisdome Partner, AUS

Let's Build Your Digital Empire

Your Expertise. Elevated.

You've built something incredible, now it's time to scale it without the tech stress.

Wisdom brings simplicity, strategy, and support together, giving you a clear path to growth.

Choose Your Growth Path

- Starter, Business, Enterprise Plan – For creators ready to scale with full access to Wisdom's core features.
- White-Label Partner – For brands and organisations seeking their own customised platform and branded app.

Every plan includes:

- ✓ Dedicated onboarding and training
- ✓ Global scalability
- ✓ Award-winning support team

Let's connect.

offer.wisdome.com.au

userhelp@wisdome.com.au

Melbourne, Australia

[Watch a demo](#) | [Book a meeting](#)



| Empowering experts to deliver, connect and scale with ease

What Our Partners Are Saying

Lisa Hawkins — Life Balance Essentials

"I love how Wisdome lets you integrate membership content and course material separately. I can offer a workbook at \$49, separate from the full membership, which gives people options without overcomplicating things. I didn't realise I could sell events directly through Wisdome instead of using Eventbrite. It's seamless and I can manage everything from one place now."

Carol Robertson — Ms Property

"This process is awesome. It's really made me sit down and think. I listen, then I have to do it, and it gets the cogs ticking. I want to do the same in my own offer."

Jules Brooke — She's The Boss

"I'm so excited to be hosting my next course on Wisdome. The setup is simple, uploading my content is easy, and I can't wait to share it with my community. Nikki has taken all the pain away from building an online course."

Lizzie Macaulay — Write It

"Wisdome is the exact platform I need to deliver my knowledge to members and clients while building both my free and paid communities. The support during setup and troubleshooting has been swift and effective. My focus is delivering an epic experience for my clients, and Wisdome has made that effortless. I'm so grateful to have discovered this Australian, female-led platform."

Karin Van Der Valk — Coach and Mentor

"I've been with Wisdome from the early days and have loved watching its growth. What has impressed me most is the quality of service and support. Every new feature feels like unwrapping a thoughtful gift that makes my business simpler. I've tried other big platforms but they're often complicated. With Wisdome, everything is clear and easy for me and my clients."



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Further Details on Plans & Programs

Choose How You Grow with Wisdome

Wisdome is flexible enough to fit wherever you are in your business journey, from first-time course creator to established organisation ready to white-label its own platform.

STARTER, BUSINESS & ENDEAVOUR PLANS

Perfect for Coaches, Creators & Consultants. Run your entire digital business in one place.

- Full access to all Wisdome tools
- Host courses, communities & events
- Built-in email & automation
- One-time, monthly or yearly payments
- Dedicated onboarding & priority support

WHITE-LABEL PARTNERSHIP

For Brands & Enterprises – Have your own branded version of Wisdome your name, your app, your ecosystem.

- Fully branded app & domain
- Custom feature configurations
- Dedicated support & training team
- Advanced analytics & enterprise scalability
- From \$20 000 AUD per year

Programs to Accelerate Your Success

Eff-Ex Program – Efficiency & Execution for Experts

An 8-week guided experience that helps you harness your “wisdomness”, transforming your knowledge into a sellable digital offer using Wisdome. You’ll map your business, build your first offer, and graduate with your system fully live.

- One-time fee, or payment options
- Includes 1-year Business Plan subscription

Soul × System × Scale Accelerator

Where Vision Meets Structure and Strategy. Our 12-week flagship accelerator plus 9 months of support. It blends mindset, structure & scalable systems to help you grow your digital business confidently.

- Personal business mapping & offer clarity
- Strategic automation & scaling systems
- Live group sessions and coaching
- Includes full access to Wisdome and all training resources

Additional Services

- Migration Support – We’ll move your content and clients into Wisdome for a smooth start.



Connect With Wisdome

We love connecting with creators, coaches, and educators who are ready to simplify, scale, and share their expertise with the world.

Follow us, explore, and stay updated with new features, tutorials, and community insights.

Website

wisdome.com.au

offer.wisdome.com.au

Email

support@wisdome.com.au

Facebook

facebook.com/TheWisdomeApp

Instagram

instagram.com/wisdome.app

YouTube

youtube.com/@wisdome-courseplatform

LinkedIn

linkedin.com/in/wisdome



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