



2024-25
Rotary District 3410
Data & Goals

31 January 2025



ROTARY IS
**EVERY
WHERE**

'Sila'	KPI	2024/25 (31-Jan-2025)	2023/24 (30-June-2024)
① Membership	Clubs Members	43 877 (+10)	45 867 (-140)
	New- Terminated Clubs (Members)	-- (-) 2 (-5)	-- (-) 8 (-86)
	New- Lost Members (→ Retention % Existing Members)	60 50 (→ 94.81%)	123 263 (→ 76.76%)
	Female Membership %	44.47%	43.14%
	Membership % below 40 yrs of age (100% = only 'age-reported' members / 'Disheated' Rotary Club Central)	16.91%	16.11%
	Average Age of Members (30-06-2025 30-06-2024)	54.4 yrs	53.6 yrs
② RI Dues	# of Clubs with outstanding RI-Dues: RCs RACs	31 12	1 1
③ DDF / Grants	DDF: Starting- Ending Balance (USD) (2024/25: 2,000\$ credits to "Miles to end Polio" deducted from Ending Balance)	89,112 53,512	45,648 21,898
	# of Global Grants (hosted by/in D3410) Project Value (USD) DDF used	-- --- ---	-- --- ---
	District Grant: # of participating clubs DDF used	11 (+RYLA) 33,600	9 13,750
	D3410-DDF used as "barter dollars": # of GGs (hosted by/in OTHER districts) D3410-DDF	-- ---	1 10,000
④ TRF Donations (w/o RAC)	Total Giving (USD)	13,645	23,769
	thereof: Annual Fund Polio Other Funds	9,018 4,627 --	20,689 3,080 --
	# of donating Clubs # of donating Members (All Funds)	12 28	17 39
	Annual Fund per Capita (= calculated with membership beginning of the RYr)	10.40 (867)	20.55 (1,007)
⑤ Club Goals / Excellence Awards	'Club Excellence Award' Achievers	8	12
	# of Clubs with ≥ 13 Goals	18	17
⑥ 'My Rotary' Accounts	Membership % with an account: RCs RACs	51.77% 44.44%	51.79% 33.33%
Rotaract	Clubs Members TRF Total Giving (USD)	12 (+1) 153 (±0) 40	11 (-9) 153 (-54) 100

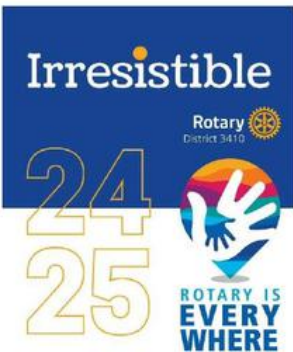


Quantitative Goals (measurable with My Rotary data)
(Goals = referring to Rotary, i.e. w/o Rotaract (except for goals #3 & 14))

- **Membership (incl. 'Diversity')**
 - 1 | Increase ≥ 73 members
 - 2 | Get ≥ 3 new Rotary Clubs
 - 3 | Get 5 new Rotaract Clubs
 - 4 | Encourage clubs to set up Satellite Clubs
 - 5 | Increase share of female membership to 46%
 - 6 | Increase share of members <40 yrs of age to 20%
 - 7 | 'Boost' membership in Bandung/W.Java by ≥ +15%
- **The Rotary Foundation**
 - 8 | ≥ 32 clubs donate to the Annual Fund
 - 9 | ≥ 24 clubs donate to Polio+
- **Projects and Club Goals**
 - 10 | ≥ 32 clubs set (≥ 13) goals on the Goal Center and achieve the "Club Excellence Award" (Presidential Citation)
 - 11 | 32 clubs report their projects on 'Service Project Center'
 - 12 | DDF District Grant 100% materialized
- **District Leadership**
 - 13 | 100% of Assistant Governors have an account on My Rotary
 - 14 | ≥ 45 District Officers have an account on My Rotary

Qualitative Goals (not measurable with My Rotary data)
(For more details, please refer to DG Daniel's separate KPI files)

- **"Rotary is in the people"** → 7 goals re. Membership (all measurable)
- **"Rotary is in the action"** → 6 goals re. TRF/Projects/Club Goals (5 measurable)
- **"Rotary is in the move"** → 7 goals re. Leadership (2 measurable)
- **"Rotary is in the good deeds"** → 7 goals re. Public Image
- **"Rotary is in the heart"** → 4 goals re. Rotary Values/Guiding Principles/DEI



- D3410 | Project Focus**
 - Maternal and Child Health
 - ('Zero Waste' and) Protect the Environment
- RI | Int'l Level Key Priorities**
 - Prioritizing Peace
 - Eradicating Polio
 - Balancing Continuity and Change
 - Making the club experience "irresistible"
 - Embracing DEI



Daniel Iman Surjadi
Rotary District 3410
Governor 2024-2025

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Progress per 31 Jan 2025

- ▶ **Membership (incl. 'Diversity')**
 - 1 | Start: 867 | +10 net (877 | +60 new / -50 lost Members)
 - 2 | Start: 45 Cl. | --- (43 | +0 new / -2 terminated Clubs)
 - 3 | Start: 11 Cl. | +1 (12 | +1 new / -0 terminated Clubs)
 - 4 | Start: 3 Sat.Cl. | --- (1 | +0 new / -2 terminated Sat.Cl.)
 - 5 | Start: 43.14% | 44.47%
 - 6 | Start: 16.11% | 16.91%
 - 7 | Start: 106 mb | -1.9% (104 | +5 new / -7 lost Members)
- ▶ **The Rotary Foundation**
 - 8 | 9 clubs
 - 9 | 9 clubs
- ▶ **Projects and Club Goals**
 - 10 | 18 clubs (8 clubs have already achieved the "Club Excellence Award")
 - 11 | 6 clubs
 - 12 | 100% (33,600\$ of max. DDF DGr = 33,600\$) 🍌 🍌
- ▶ **District Leadership**
 - 13 | 100% (17 of 17) 🍌
 - 14 | 48 (of 50) 🍌



Daniel Iman Surjadi
Rotary District 3410
Governor 2024-2025

D3410 Membership Growth Strategy (submitted to RI 19-Sep-2024)

DECISION: The Board 13-Jan-2024
9. 9. agrees to merge the following districts with an adjacent district:
District 1670 (France)
District 2830 (Japan)
District 3410 (Indonesia)
District 4389 (Venezuela)
District 7859 (Canada, Vermont and New Hampshire, USA)
District 9400 (Botswana, Eswatini, Mozambique, South Africa)
effective 1 July 2028. If these districts do not reach 1,100 members by 1 July 2026

2. **Revised Growth Targets for 2024-2026:**
 - **2024-2025 Target:** Originally set at 1,073 members. Since the membership count is at 867 as per the start of RYr 2024 - 2025, revise the target to reflect realistic growth goals considering current challenges.
 - **Revised Target for 2024-2025:** Adjust the goal to something more attainable, like 950 members, while keeping an aggressive retention and recruitment strategy to catch up.
 - **2025-2026 Target:** Keep the goal at 1,100-1,200 members, but emphasize that this is conditional upon staying focused, consistent, and continuous within district leadership to achieve sustained, incremental steps.

	RYr 2024/25 (DG Daniel)			RYr 2023/24 (PDG Ditte)		
	1st semester July - Dec	Goal 2nd sem. Jan - June	Total 2024/25	1st semester July - Dec	2nd semester Jan - June	Total 2023/24
Semester beginning	867	874	867	1,007	934	1,007
End-of-Period	874	950	950	934	867	867
			← DG Daniel's "attainable" forecast (RI Paper Sep 2024) [down from previous target = 1,073]			
Development ±	7	76	83	(73)	(67)	(140)
			← "similar" to DG Daniel's original goal (incl. Distr Goal 2024/25) = ±28 [however: originally based on a projection of 1,000 mb. per 30-Jun-'24]			
New Members	56	122	178	96	27 !	123
			← 162 = AVG 2016/17 - 2023/24 p.a. (w/o "outliers" 2019/20 + 2021/22)			
Lost Members	(49)	(46)	(95)	(169)	(94)	(263)
			← 232 = AVG 2016/17 - 2023/24 p.a.			
Lost: ... thereof ...						
• Terminated Clubs	(5)	0	(5)	(78)	(8)	(86) !
• "Cleaning House" (Exstg Cl. / Dec. resp. June)	(21)	(25)	(46)	(49)	(54)	(103) !
			← 28 = AVG 2020/21 - 2023/24 p.a. [no data available for RYrs before 2020/21]			
• "Other" in Exstg Cl. during the semester	(23)	(21)	(44)	(42)	(32)	(74)
New: ... thereof ...						
• New Clubs	0	60 ?	60 ?	0	0	0
• "Other" in Exstg Cl. during the semester	56	62	118	96	27	123







Rotary International District 3410 Indonesia

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