

From the Desk of our ED





It is a bittersweet moment as I put pen to paper to write this message, as it will be my last as the Executive Director for OCLF, as I prepare to head off into retirement in the coming weeks. And as the year ahead is the 25th for OCLF, the look and feel of this Annual Report reflects the growth, resilience and impact of OCLF over these years, of which I've had the privilege to be a part of.

The organization started like many – with a couple of individuals wanting to make a difference in their community! So OCLF was created to assist those who could not access traditional financing for their pursuits – business, or personal development. OCLF secured a grant that would allow them to lend money to these individuals, at fair market, or better, rates, and then began the journey of supporting them in their endeavors.

As the community grew, new opportunities were identified – specifically to support newcomers and marginalized individuals with financial literacy education, business plan development, and new partnerships created to not only help with the work, but to be collaborators on some of the projects OCLF has today – Foreign Credential Recognition Loans and Supports, as well as a full suite of Financial Literacy education workshops.

Enjoy this annual report which reflects OCLF's history, milestones and memories. A special thanks to our Partners, Funders, Board members and Staff who have been part of this journey – your commitment to the work we do has been important and impactful.

Jane Duchscher, Executive Director, OCLF

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2000 IN **NUMBERS**



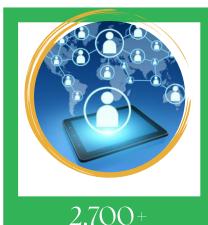
>100 **CLIENTS SERVED**



COMMUNITY PARTNERS



EMPLOYEES









2024 IN **NUMBERS**

Our Journey Pivoting with Pandemic Along with major challenges, the Through the Years pandemic created new opportunities. We pivoted and emerged stronger with new pilots, programs and partnerships 2020 Credential Recognition Program Launched Funded by ESDC**, Foreign Credential Recognition Program would help internationally trained professionals Beginning of Entrepreneurship 2019 **Training** BizTOC marked the beginning of entrepreneurship training at OCLF **Educational Workshops** by helping individuals who wished With funding from IRCC*, to explore the idea of starting a OCLF expanded to 2017 business educational services by delivering financial literacy workshops to newcomers 2013 Professional Development Loans OCLF started offering Professional Development Loans to applicants RESPECT who were not considered by 2008 mainstream lenders Founding Year OCLF started providing CLIENT-CENTRIC micro-loans to new entrepreneurs who were left out of traditional financing 2000 **EMPOWERMENT**

*IRCC: Immigration, Refugees and Citizenship Canada **ESDC: Employment and Social Development of Canada

SPOTLIGHT: Credential Recognition Program

The Credential Recognition Program (CRP) is designed to help internationally trained professionals. It is funded by Employment and Social Development Canada (ESDC) and delivered by OCLF in partnership with Lebanese and Arab Social Services Agency (LASSA), World Skills (WS) and Ottawa Community Immigrant Services Organization (OCISO). For more detailed information CLICK HERE.

Since its launch in 2018, the Credential Recognition Program has:

PROVIDED

\$1.9 million

in financing, for internationally trained professionals, allowing them to invest in their future





FINANCED

138

internationally trained professionals in their credential recognition journey in Canada

70%

of loan clients who continued credential recognition to find work in their field



IMPACT 2024

Throughout the year OCLF was busy:

MAKING A DIFFERENCE TO

2,740



LIVES

DELIVERING

125



FINANCIAL LITERACY WORKSHOPS

HELPING INDIVIDUALS ACCESS

\$719K +



IN FUNDS

AND RECORDING

76%



NET PROMOTER SCORE (NPS)*

*Net Promoter Score (NPS) is a simple, yet effective metric that measures customer satisfaction and loyalty. <u>CLICK HERE</u> to know more.



I loved the interactions with our teacher, my classmates, meeting the guest speakers and listening to their brilliant journeys and learning from their experiences."



Présentation très claire, fluide et

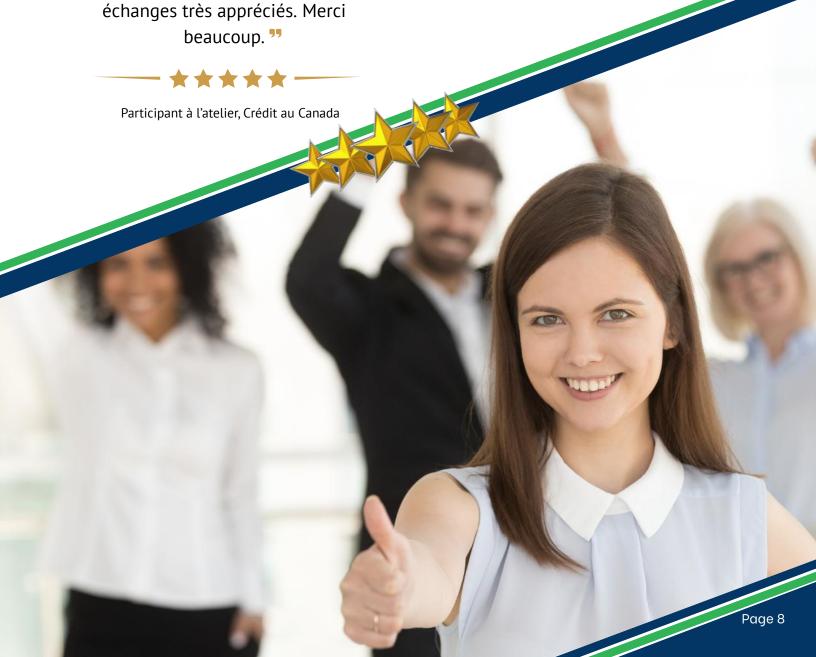
Women Home Based Business Student

What our Clients Say

"Thank you for your help and advice.
You were very responsive and
incredibly supportive throughout
this process."



Credential Recognition Program Client



I liked the clear presentation style and the valuable content. I am very happy to have been in this workshop today. Thank you.



Avoiding Financial Fraud Workshop Attendee

Do not open unfamiliar emails or reply to phone texts from unknown people. I really appreciate this advice because I was doing that very often.



Avoiding Financial Fraud Workshop Attendee

What I liked the most is Emma and Ann, they provided us with so much information and wisdom regarding on how to operate in a home based business.



Women Home Based Business Student

"After this workshop I understood why we should pay taxes and what are the benefits of taxes."



Taxes and Government Benefits Workshop Attendee

C'est interractif. Les intervenants étaient très knowlegeable et ont répondu à toutes nos questions. Ils maitrisent vraiment le sujet et l'ont simplifié de façon à ce que tout le monde puisse comprendre. Une belle séance de partage. Merci à vous deux.



Participant à l'atelier, Crédit au Canada

You saved my life! I didn't know my past experience could count.



Credential Recognition Program Client

SUCCESS STORIES

From Risk to Reward: The Power of Community Lending

Emily's story is one of resilience, vision, and unwavering commitment, and of what can happen when an entrepreneur is given the right opportunity at the right time. In 2007, a determined young Emily Bertrand approached the OCLF with the dream of Royale Equestrian Centre, a welcoming space where riders of all ages could build confidence through working with horses.

She had the skills, the plan, and the passion—but traditional lenders saw too much risk. OCLF believed in her, and its microloan became the first step in a remarkable journey.

Emily embraced it all: early mornings, coaching, managing facilities, and wearing every hat along the way. Her entrepreneurial grit became the foundation of her success.





Today, Emily oversees the care for more than 80 horses and welcomes hundreds of riders annually, from beginners and competitors to therapeutic participants across two great locations. Both locations are recognized pillars of Ottawa's equestrian landscape: welcoming, accessible, family-oriented, and grounded in tradition.

When the historic Greenbelt Riding School closed amidst pandemic, Emily, with her partners, saw opportunity in adversity. In 2023, they officially opened *Royale Ranch* on Albion Road — a Western-style facility offering lessons, camps, boarding, and a welcoming clubhouse. What started as a renovation quickly became a revival: a bold investment in heritage, access, and growth.

Emily notes that OCLF's microloan gave her the momentum she needed to get started. "With that money, I built my first sand riding ring—an essential tool when you want to run a riding program." Angeline Bilonda's story speaks volumes about her resilience, hard work, and determination. With a medical degree in radiology from the University of Johannesburg, she came to Canada, leaving her family behind.

She worked very hard to reunite with her family in Canada. With help from OCLF's professional development loan through our Alterna program, she became a medical imaging technician. In 2020, she reconnected with the OCLF, seeking financial support to obtain a certificate in Breast Imaging. This time, she was eligible to receive support and services through our Foreign Credential Recognition Program, including a low-interest professional development microloan.

Shortly after being approved for the loan, her husband unexpectedly passed away. She returned to Africa to bring her two children, aged 8 and 12, home to Canada. Even while grieving her husband and taking care of her children, she persevered and continued working towards her dream. OCLF honored Angeline with the ED Recognition Award 2020 for her never-say-quit spirit.





When Rolando Finol immigrated from Venezuela to Canada two years ago with his wife and two children, it did not take long for him to realize that he needed to update his professional certifications to the Canadian standard.

With his positivity and perseverance, Rolando started looking for ways to get his foreign credentials recognized and resume his career here in Canada. The process was very challenging and expensive. During this time that his wife heard about OCLF in one of her 'English as a Second Language' classes. She encouraged Rolando to reach out to OCLF.

In Rolando's words, "OCLF has been a game changer for me... As a newcomer you are concerned to start working as soon as possible, at the end of the day you need to put together all the pieces of the puzzle, being ready to work is paramount for this process." Rolando Finol currently works as a financial advisor in one of the leading financial services companies.



Events over the years



























Welcoming Ottawa Week (WOW) Events



Summary of Audited Financial Statements 2024

REVENUE	DECEMBER 31, 2024
Government Grants	\$1,399,370
Contributed Services	\$201,762
Fiduciary Partner Revenue	\$136,619
Interest and Other Income	\$25,198
Total Revenue	\$1,762,949
EXPENSES	DECEMBER 31, 2024
Staffing	\$650,822
Project Partners	\$969,703
Communications and Marketing	\$19,056
Professional Fees	\$15,337
Operations	\$87,019
Loan Losses	(\$3,750)
Total Expenses	\$1,738,187
NET	\$24,762

Funders

Funded in part by the Government of Canada under the Foreign Credential Recognition Program



Funded by:



Immigration, Refugees and Citizenship Canada

Financé par :

Immigration, Réfugiés et Citoyenneté Canada



Lending Partners





Community Partners

• Algonquin College • Catholic Centre for Immigrants (CCI) • Conseil des écoles publiques de l'Est de l'Ontario (CEPEO) · Conseil Economique et Social d'Ottawa-Carleton (CESOC) • Financial Literacy Action Network of Ottawa (FLANO) • Immigrant Women Services Ottawa (IWSO) • KEYS, Kingston • La Cité • Lebanese and Arab Social Services Agency (LASSA) • Mauril-Bélanger Social Innovation Workshop • Ontario Professional Hairstylist Association (OPHA) • Ottawa Chinese Community Service Center (OCCSC) • Ottawa-Carleton District School Board (OCDSB) • Ottawa Catholic School Board (OCSB) • Ottawa Community Immigration Services Organization (OCISO) • Ottawa Employment Hub • University of Ottawa • World Skills • YMCA-YWCA;

and many others...



Thank You for Being a Part of Our Tourney!



More <u>ABOUT US</u>



Meet
THE TEAM

Contact Us



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