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Table of Contents

At a Glance Schedule	6
Map of Festival Events.....	6
Welcome Message from the Chairman	10
Thank You to Our Sponsors.....	11
2025 Grand Marshall, Corky Coker	14
About Highlands.....	16
Highlands Car Culture.....	18
One Lap of the Mountains and Tour Books.....	22
Horse Cove Road Driving Tour Map.....	23
Main Street Parade.....	24
Classics in the Park.....	26
Featured Marque, The Cars of Enzo Ferrari.....	28
Meet the Judges	30
Trophies	32
Guy Trigaux, A Lifelong Passion for Ferrari	32
Must See Cars of Enzo Ferrari	36
Select Gallery of 2025 Entries	42
Showcase of Previous Entries.....	48
Horsepower Gala.....	60
High Octane in the Mountains	61
History of the Festival 101.....	64
Festival Volunteers.....	70
Festival Swag	71
Charity Beneficiaries.....	72

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At a Glance Schedule

Thursday, June 12

One Lap of the Mountains - *Grande*
Driving Tour
8:30 A.M. – 4:00 P.M.
Kelsey-Hutchinson Founders Park

Friday, June 13

One Lap of the Mountains - *Speciale*
Driving Tour
9:30 A.M. – 4:00 P.M.
Kelsey-Hutchinson Founders Park

Main Street Parade of Classic Cars
5:30 – 6:30 P.M.
Main Street, Highlands

Saturday, June 14

Classics in the Park
Invitational Judged Car Show
9:30 A.M. – 4:00 P.M.
Kelsey-Hutchinson Founders Park

Horsepower Gala
6:00 – 9:30 P.M.
Wildcat Cliffs Country Club

Sunday, June 15

High Octane
Social and Car Gathering
8:30 -11:00 A.M.
Kelsey-Hutchinson Founders Park



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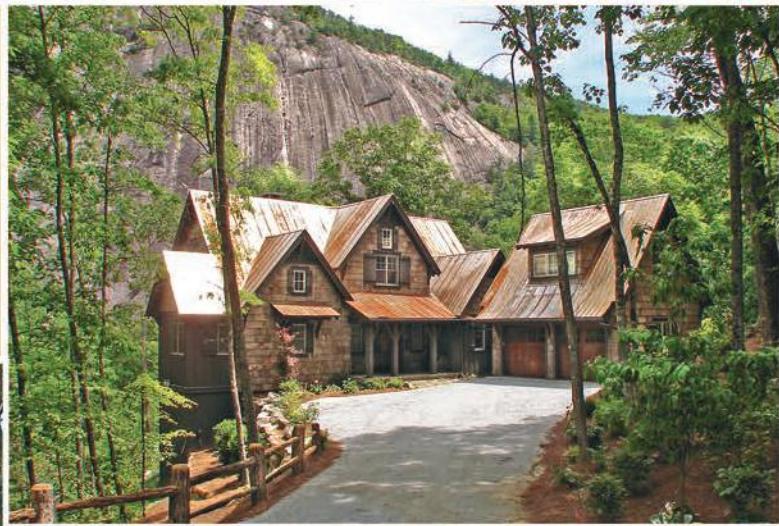
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Welcome to the Festival

The Executive Committee of the Highlands Motoring Festival is proud to welcome you all to the 18th Annual Highlands Motoring Festival - a celebration of automotive history and elegance. The Committee, along with our many volunteers, has worked very hard to bring this fabulous event to Highlands. After being named "Best Concours" by Classic Motorsports Magazine in 2019, and an episode of Denise Gage's My Classic Car being filmed on our show field, The HMF has become a widely known success story across the country. Last year's event featured an amazing collection of Pre-War and Brass Era Classics that showed in detail the evolution of the early automobile world.

This year's event will be unique as we are featuring "The Cars of Enzo Ferrari," the iconic founder of Ferrari Motorcars. The son of Alfredo Ferrari, Enzo started his working career in the metal fabricating shop founded by his father. At the age of 10 in 1908, Enzo witnessed The Circuito di Bologna, a Grand Prix car race which inspired him to become a race car driver. His career in automobiles took many turns from being a test car driver, race car driver, a manufacturer and supplier of racing equipment to founding Ferrari Motorcars and having his name on one of the most renowned cars in automotive history.

Mark Chmar, former HMF Chair and now "Wrangler," the man who finds the cars, has put together an incredible collection of Ferraris that will impress even the most enthusiastic and knowledgeable car lovers. From the rare to super rare, Mark has gathered some awesome examples. As always, we will also have a strong Porsche contingent, a selection of very

special Japanese cars, custom cars and some Pre-War classics that will make this show our best ever.

One of the things that makes HMF special is the resort town of Highlands. Its ambiance and its people make it an ideal environment for an event like ours. With great shops, restaurants, and weather that is unmatched for cool summertime temperatures, Highlands is our ideal destination. And we have mountain roads that attract drivers from all over.

The core missions of HMF are to provide much needed funding for local, human needs charities, to support our local business community by attracting motoring enthusiasts to our beautiful area, and to introduce the public to automobiles they might otherwise never experience. A team of 50+ volunteers work the event with all proceeds going to local human needs charities. The 2025 charities will be REACH of Macon County, The Community Care Clinic, and the Literacy and Learning Center of Highlands. From its origins of a one day, "if you got it, bring it" car event, HMF has grown to a four-day festival loaded with events.

Thank you for coming and making The Highlands Motoring Festival possible and the fabulous event it has become. And thanks to all who have brought their treasured automobiles to share with others. HMF is proud to be an all-volunteer 501(c)3 organization. If you would like to join the team, please contact us through our website.

Thank you,

Ricky Siegel
HMF 2025 Chairman



Thank You 2025 Sponsors!

Highlands Motoring Festival® thanks our generous sponsors.

Over the years, Highlands Motoring Festival® has contributed \$640,000 to local human needs charities. These contributions have made the festival very popular with town residents and leaders, enabling use of town facilities.

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Corky Coker, Grand Marshall

Corky Coker took the leadership role of his family's tire business, Coker Tire Company, in 1974.

Although he didn't know it at the time, much of what he would do over the course of the next 45 years would help define the collector car hobby for years to come.

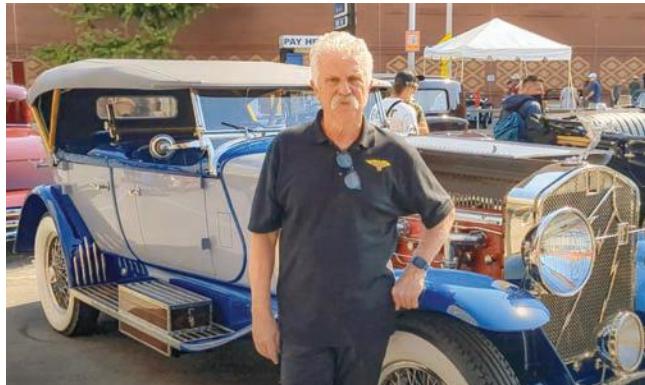
Under Corky's leadership, Coker Tire grew into the largest supplier of collector vehicle tires and wheels in the world. On top of running Coker Tire, Corky also operated several other companies including Honest Charley Speed Shop, Universal Vintage Tire, Roadster Wire Wheel, and Wheel Vintiques with facilities in California, Tennessee and Pennsylvania.

As evidence of his leadership and success, Coker has received numerous industry honors and awards. After serving many years on the board of directors of the Specialty Equipment Marketing Association, Corky was elected the Chairman of the Board, making him SEMA's first leader to rise from the Collector and Street Rod segment of the automotive aftermarket. During the course of his term as Chairman of SEMA, Coker also directed the establishment of the SEMA Political Action Committee, and he substantially changed SEMA's investment strategy which greatly improved SEMA's financial resources to ensure future security.

Soon after his service as Chairman, Corky received the industry's highest honor when he was inducted into the SEMA Hall of Fame in 2004. In addition, he is a founding member and former chairman of the Automobile Restoration Market Organization (ARMO) and was elected to its Hall of Fame in 1999.

In 2005 he received the NHRA Lifetime Achievement Award, the 2005 ARMO Person of the Year Award, and the 2008 SEMA Wheel and Tire Council Person of the Year. Corky was also honored to receive the Meguiar's Award as the 2004 Collector Car Person of the Year at the Kodak Theater in Hollywood.

Corky is a past chairman of the Board for the Collector Foundation, now the RPM Foundation. This Foundation creates grants and scholarships for students interested in the car collector hobby and its businesses. Corky is widely recognized as an expert in the collection and



restoration of collector cars and motorcycles. His impressive collection features over 200 collector cars and motorcycles.

A frequent speaker, Corky shares his insights on the collector car hobby, relevant legislation, and the future of the automotive restoration market.

Though faith and charity are hallmarks of his character,

Coker's humanitarian and community involvements are less well-known. He is a recipient of the Silver Beaver award from the Boy Scouts of America, that organization's highest volunteer honor, and he has long been active in his local Chamber of Commerce. In addition, he was selected as Tennessee's Person of the Year by the Small Business Administration in 1996.

He has made charitable visits to the Caribbean Christian Center for the Deaf in Granville, Jamaica, and he served on the board of directors for Chosen Children Ministries, a Christ-centered ministry to orphanages, with a focus on Nicaragua. Corky does a daily devotional based on the 365 day bible study method that he sends to hundreds of his friends and family all over the USA.

In 2018, after 45 years in the family tire and wheel business, Corky decided to step away from the day-to-day operations at The Coker Group to spend more time with his family. Nowadays, you can find him at his garage, Honest Charley Speed Shop, where he builds vintage racecars and restores collector vehicles. In addition to his love for vehicles, Corky has always been passionate about people, often stating, "Car people are the best people in the world."

His personal collection of cars and motorcycles is on display at The Coker Museum, which is connected to Honest Charley and located at 1309 Chestnut Street in the historic downtown area of Chattanooga, Tennessee.

Since 2019, Corky has been volunteering his time helping produce The Chattanooga Motorcar Festival. As if he isn't busy enough, Corky has also recently been starring in a new YouTube series called Corky Coker's Honest Charley Garage with his daughter, Casey Coker Jarvis.

Today, Corky and his wife Theresa live on a farm in North Georgia and have three pairs of twin grandchildren.



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About Highlands



This unique resort village is known as the "Highest Town East of the Rockies."

It sits on the eastern continental divide in the Blue Ridge Mountains of North Carolina at an average elevation of 4,000 feet, producing mild summer temperatures and giving us spectacular fall foliage. For decades, it's been a popular destination for golfers, hikers, and fly-fishers. The town is surrounded by national forest and connected by some of the most beautiful mountain roads to be found. Many miles of driving pleasure await visitors on these well-banked and nicely paved roads surrounded by the natural beauty of mountain views and waterfalls.

Since its creation in 1875, the demographic mixture of Highlands has been remarkably unique. Highlands was founded by hardy pioneers from all over the nation – sober, industrious tradesmen from the north; Scotch-Irish laborers and craftsmen from the surrounding mountains and valleys; and wealthy, aristocratic planters and professionals from the South. The town has served as a cultural center for well-known artists, musicians, actors, authors, photographers, scholars, and scientists who have thrived in its natural setting. This strange

alchemy has resulted in a town too cosmopolitan to be provincial, too broadly-based to be singular in attitude and perspective, too enamored of its natural surroundings to be entirely indifferent to them, and just isolated enough and small enough to be anxious about the benefits and setbacks of growth and development.

Today, the village is vibrant with almost 100 shops, boutiques, and restaurants concentrated along a three-block stretch of Main Street. A dozen private golf clubs in the area bring thousands of summer residents. World-class lodging and destination weddings continue to bring new generations to this hidden gem of the South.

Located in the center of town, less than 100 yards from Main Street, is the Kelsey-Hutchinson Founders Park, a vast community green space. It is used year-round for events ranging from craft fairs to ice skating. On the second weekend of June, it's the show field and center of activities for Highlands Motoring Festival®. The town of Highlands is an integral part of the motoring festival. Every effort is made for Highlands Motoring Festival® to reflect the unique charm of Highlands.

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Highlight on the Highlands Car Culture

Saturday Mornings on Main Street



For the past two years, the Highlands Motoring Festival® show guide has featured stories about local enthusiasts and their experiences of driving the roads around Highlands. In 2023, an article created by the Highlands Historical Society described the evolution and difficulties of the mountain roads leading to Highlands. In 2024, the local classic car collecting family of Alan Lewis was featured. In that article, author Angie Jenkins made note of a plaque attached to "Loafer's Bench" on Main Street. It honors Alan Lewis- Old Car Fan. She also mentions that this was the site of the Saturday morning gatherings of local antique car enthusiasts.

No one knows when "Loafer's Bench" originated or when it became the gathering point for car enthusiasts. This bench hosted many a meeting of all types, summer or winter, as it was just down the street from Bill's Soda Shop, and a great gathering place for all. In the winter, local boys would sit there, as there was nothing else to do. Occasionally, the police telephone call box, mounted on a nearby power pole, would ring. If it was not answered by the police, on duty at the time in the police station, a local boy would always answer and tell the calling party, he would pass the concern/message on to the police on duty if they came by. Generally, not an urgent 911 call of the days.

The bench is located in front of what was the Cleveland House. From 1945 to 1968, it was the home of Harvey Talley, a local merchant, who had a fondness for cars of pre-WWII period. All around his house existed rusting Packards, that he "knew" would be worth a fortune someday. That "day" never came. Finally in the mid-60's, several businesspeople reached their limit of looking at rusting cars destroying the beauty of Main Street. With the assistance of Neville Bryson,

the cars were finally moved off Main Street, and beauty once again was established for the "Loafer's Bench."

These days on Saturday mornings, the car gatherings continue one hundred feet to the west on Main Street, in front of the Town Square Shops. The gathering has come to be known as "Butts on the Bench" and has outgrown its original location which was too close to the main intersection.

The diagonal parking in the center of the street makes a perfect showcase for the many classics that show up. Visitors are invited to display their special cars and join in conversations about the car hobby. Highlands attracts very eclectic people and the same can be said for their vehicles. Whether local, seasonal or permanent resident, or visitor, all are welcome to join the fun.

Some of the interesting cars that have shown up include this small sampling: 1939 BMW 328, 1958 Cadillac Eldorado, 1967 Lamborghini Miura, 1913 Buick Model 25 touring car, 1971 Hemi Challenger, 1966 Shelby 350GT, 1965 427 Cobra, 1956 BMW Isetta 300, 1927 Blower Bently, 1956 Mercedes 300SL Gullwing, and a Yellowstone National Park tour bus from the 1930s.

Important to these gatherings are the stories about people and their cars. Examples include a Porsche lover who shows up in a modern Ferrari spyder talking about his grandfather's 1913 Buick back at home. When a 2006 Gulf blue Ford GT joined the group, another gentleman told stories of acquiring multiple obsolete Porsche 917 race cars from the factory. And then he talked about driving one of these 917s in the very early days of vintage racing at Sebring. A fixture at these gatherings, year round, is the white 1953 Jaguar roadster, one of three XK-120s belonging to brothers after long term family ownership.

Highlight on the Highlands Car Culture

Saturday Mornings on Main Street



Some good Ferrari stories have come out of these Saturday morning chat sessions. One gentleman commented that he has owned more than a dozen Ferraris over the years, when another gentleman says that his personal count is thirty six, all pre-1975 Ferraris. Someone else remembers a fall evening in 1991, when an authentic 1962 250 GTO was parked on Main Street, right in front of Old Edwards Inn. And the keys were in the ignition. Someone else talked about purchasing Sonny Bono's 250LM for \$5,000 in the 1970's. And finding a lip stick under the passenger seat that surely belonged to Cher.

Very interesting people have discovered the group. Some have come from the automobile business; others have had distinguished professional careers of all sorts. One gentleman is in the Surfing Hall of Fame, and another is the former president of NADA.

A few years ago, a newcomer to the Highlands community happened to have a world-class collection of Porsche automobiles. Seeking out the local car guys, he appeared one Saturday morning at "Butts on the Bench." His name was Bob Ingram, and he was well-known as the former CEO of GSK (Glaxo Smith Kline). Bob spent his career inventing world changing drug treatments for cancer. Bob's involvement with the HMF team led to the HMF 2022 featured marque of Porsche. The display drew cars from museums and private collections uniting a pair of 917s, a 908, 906, 904, Speedsters, 916, 914-6, many 911's and 356's.

Ingram formed the CEO Roundtable on Cancer at the request of President George H.W. Bush and was later appointed by President George W. Bush to the National Institute of Health. One of the achievements of this Roundtable was treatment therapy for lymphoma and

related cancers. During the time Bob was involved with HMF, one member of the festival team found himself in a successful battle with lymphoma using treatment ushered in by Mr. Ingram. So, while we have lost Bob Ingram, his work continues to save lives.

As the Highlands Motoring Festival® has grown over the past eighteen years, so has the Highlands car culture as witnessed by the growing numbers at the "Butts on the Bench" gatherings. Highlands' current growth spurt is bringing more classic car enthusiasts to town, and they are discovering the Saturday morning gatherings on Main Street. Many of the festival's volunteers are regular "Butts on the Bench" participants and we look forward to welcoming newcomers. Stay in touch with the latest happenings on the group's Facebook page. For those not able to attend our weekly "Butts on the Bench", there is also a "Butt Cam", that gives a long view of the cars in attendance. The camera is hosted by the Town of Highlands and can be seen on the Town's website. If you're in Town on a Saturday morning, with good weather, bring your "B--" to the Bench.

By "The Steves" Steve Mehder and Steve Ham

Coming in 2026

America's 250th Anniversary

2026 will be celebrated with a car guys' reenactment of the Revolutionary War. America's preeminent sports car will take on England's finest. Highlands Motoring Festival's featured theme in 2026 we will line up Corvettes against Jaguars for significant years.



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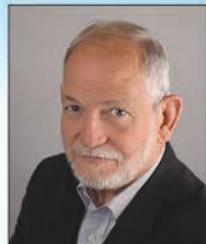
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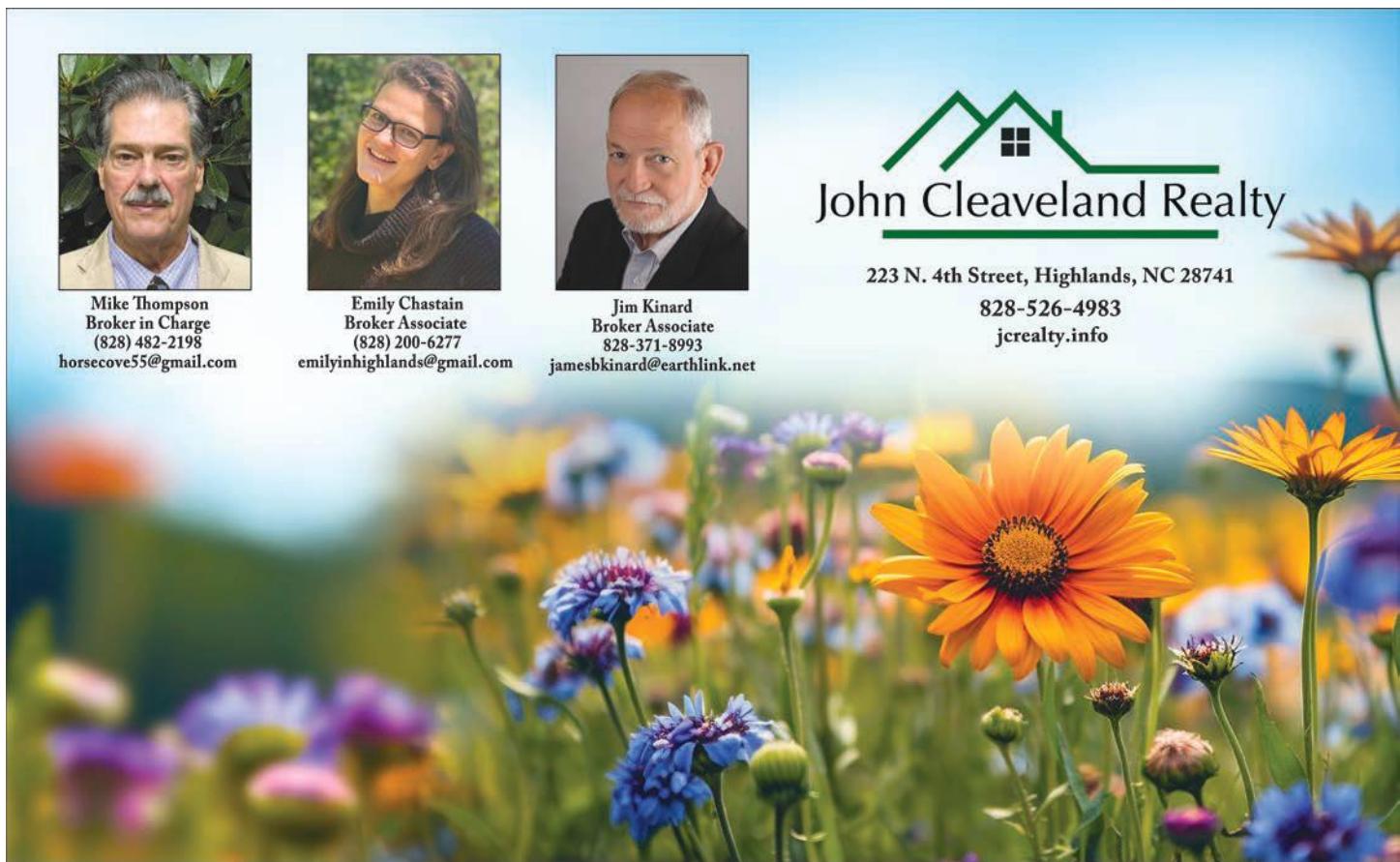


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One Lap of the Mountains Driving Tours

Thursday - Friday, June 12 - 13

Each year, lucky drivers and their passengers drive beautiful mountain "less traveled" roads and experience the comradery with the "One Lappers." The annual One Lap of The Mountains driving tour has become the festival's second most popular event, after Classics in the Park.

It has been expanded for 2025 with larger groups spanning two days, Thursday

June 12, and Friday, June 13. This exhilarating driving adventure is a technical rally as opposed to a timed rally, designed to give drivers a chance to enjoy the scenery while staying together as a group.

Event organizers plan a different course every year on roads chosen to provide the ultimate mountain



driving experience. It is open to any vehicle. There are multiple run groups with 25 slots each. Each drive has a lunch stop at an interesting destination. The route then returns to Highlands.

All One Lap of the Mountains tours will begin on Pine Street in Kelsey-Hutchinson Founders Park. Registrants also receive detailed tour route instructions, two hats,

and the HMF2024 poster, dash plaque and window sticker. Hot meals include breakfast sandwiches prior to departure and a hot buffet lunch. All vehicles are eligible. Bonus judging points are awarded to those One Lap participants who also show their driven car at Saturday's "Classics in the Park."

One Lap of the Mountains Guided Route Tour Books

Over the years of Highlands Motoring Festival®, the most popular driving event has been the One Lap of the Mountains driving tour.

Each year, a new route is designed for a perfect combination of road condition, scenery, and terrain. Every effort is made to avoid high traffic areas. Breaks and lunch stops are selected to accommodate the enjoyment of a group activity. Points of interest and local history add color to the detailed instructions. Each route is repeatedly test-driven and verified.

Detailed directions, just like on the original One Lap tours, are available in the form of a pair of route guidebooks.

The One Lap book includes the six One Lap routes; each updated and verified. There are also two routes with



sections of unpaved surfaces. And there are additional bonus routes and photos. The second route guidebook, Second Lap of the Mountains includes the curated routes of more recent years not included in the original book. The Second Lap book also includes several more novel routes ranging from under 50 miles to over 150 miles. Descriptions of selected historic roads in the region are covered.

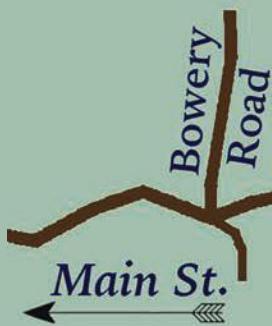
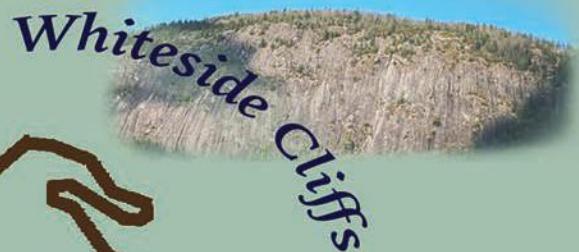
The books are authored by the originators of the event, Jan and Gus Lard. Both publications, One Lap of the Mountains Route Guide and Second Lap of the Mountains, are available for sale to the public on June 12-15 at the merchandise tables at Highlands Motoring Festival® events.

The books are also on sale anytime at The Highland Hiker and can be pre-purchased on the HMF website.

Horse Cove Road Driving Tour



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990 foot drop
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Well banked
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Directions:

Continue East on Main St.
Main St. turns into Horse Cove Rd.
Fun begins after passing Bowery Rd.
End at Rich Gap - good turn around.
Horse Cove is better on uphill return !



Main Street Parade

Friday, June 13

This year there will again be a parade of interesting and classic cars on Highlands' Main Street. All vehicles and drivers are invited to participate, at no cost, by gathering at the Kelsey-Hutchinson Founders Park prior to 5:30 P.M. Parade participants will receive printed instructions along with a print of original Knight Martorell automotive artwork. There will be a brief drivers' meeting at 5:45 P.M. with the procession departing the park at 6:05 P.M. Exiting onto Fifth Street, the group will be



directed to proceed west on Main Street on a predetermined route. This year the event will be assisted by Highlands Police Department personnel.

The HMF Parade has become much anticipated by the public, who will gather on Main Street to witness the passing classics.

The parade terminates back in the park by 6:30 P.M., where participants will join other enthusiasts and their cars. Many fine restaurants

in Highlands await, or participants can hang out in the park and spend the evening with fellow classic car enthusiasts.



There's not an app for this

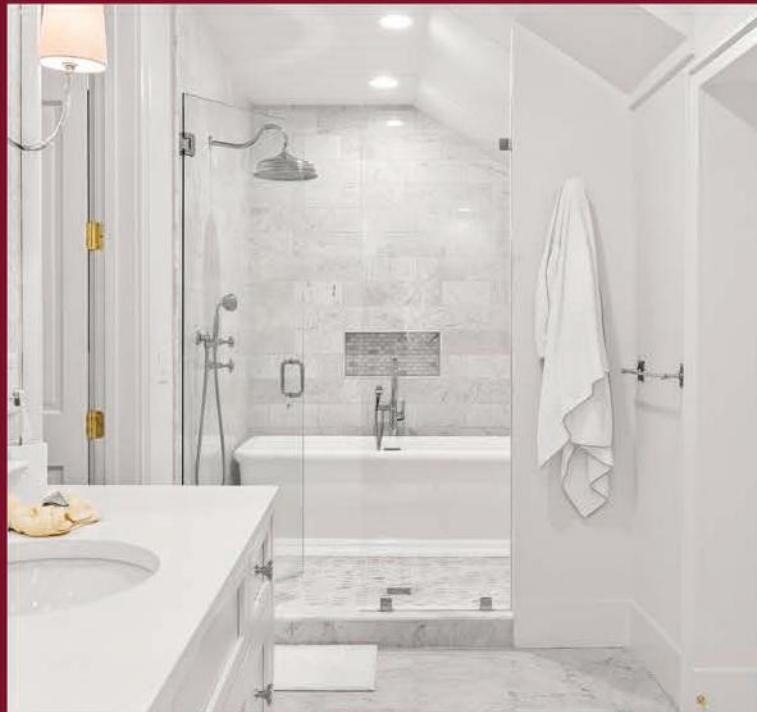
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Classics in the Park

Saturday, June 14



Highlands Motoring Festival's® centerpiece event, a classic car show, is held on Saturday, June 14, from 9:30 A.M. to 3:45 P.M. at Kelsey-Hutchinson Founder's Park. Organizers expect 85 spectacular entrants and more than 2,500 visitors on show day. All the invited classic cars on the show field go through a rigorous screening process to create a curated experience. Every car displayed has been selected because it has a story worthy of telling.' Classics in the Park' focuses on autos from the pre-computer car era; cars from the model years prior to 1990. Early application is urged. There is no charge for spectators, but donations to the charity partners are appreciated. Show cars will be exercised

at noon, with an in-place Gentlemen Start Your Engines performance for spectators. Judging begins at 9:30 A.M. and award winners will be announced, and awards presented in the early afternoon. Spectators will see classic and unique, sometimes very limited edition, cars in several judged classes. Volunteers will be cooking and selling hot BBQ sandwiches on-site. Merchandise tables will have the current and past year's HMF posters, One Lap of the Mountains tour books, hats, shirts, coffee mugs and other festival items for sale.

The festival committee has assembled a panel of judges who are not just knowledgeable but are owners of similar

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cars. Cars are judged on overall quality of restoration, authenticity, historical significance, provenance, and presentation. Areas that will be judged for correctness and cleanliness are exterior paint and body, interior, engine compartment, and trunk. We recognize that many collector cars are driven regularly, so modifications for safety and drivability are given special tolerance when our judges consider originality. All cars must carry an up-to-date fire extinguisher. The awards are custom, locally produced, pieces of pottery commemorating HMF2025.

Previous years shows have featured such diverse cars as pre-war race cars, BMW M1, BMW 328, Ferrari 166MM,

Bugatti Type 35, Indy cars, rare muscle cars, and a corral of real Shelbys and Cobras. In 2016, a trio of Mercedes 300SL Gullwings were on display. Italian-car lovers have brought cars from Ferrari, Alfa Romeo, Fiat, Maserati, and Lamborghini. Race cars have included Lotus, Lola, Shelby, Porsche, and McLaren. Antique Model A's, Bentleys, and many other classic cars round out the collection. Sometimes a word can spark an image. Icons such as Countach, Miura, Testarossa, Stingray, Cobra, and Gullwing have graced the HMF show field. Applications for invitation for 2026 will be available on the HMF website later in the year.

Featured Marque

The Cars of Enzo Ferrari



No other marque evokes the imagination as does Ferrari. The very name stirs images of great racing drivers, historic racetracks, Hollywood movie stars, and millionaires. Over the past eighteen years, many wonderful Ferraris have graced the HMF show field, but 2025 is the first year when we will honor the marque and its creator with a special curated gathering of Ferrari automobiles. To fully appreciate Ferrari cars, we must first know some things about the man.

The Legend

On a snowy Christmas eve night in 1946, a man on a mission drove from France to Italy on slippery and dangerous roads. When Luigi Chinetti arrived at Enzo Ferrari's shop in Modena, it was already late. Chinetti was there to convince his old friend Enzo to abandon his post-war plans to open a machine shop business...



Who was Enzo Ferrari? (b. 1898; d. 1988)

- Son of a metal worker in Modena, Italy
- As a young man, he was rejected for a job at Fiat, a grudge that continued until 1969 when he sold a majority share of the Ferrari company to Fiat.
- 1920-1923, a driver for Alfa Romeo.
- By late 1920s, he became the race team manager for Alfa. When the factory backed out of racing, Enzo took over the team under the Scuderia Ferrari banner.
- Ferrari survived WWII with a small machine shop. The plan: make automotive components.
- Enzo's friend and former driver, Luigi Chinetti, convinced Enzo to build his own cars – Enzo's lifelong dream. It was agreed that Ferrari would build 20 cars, and Chinetti would sell them to wealthy Americans. This was an agreement that neither man felt confident that he could fulfill. It would become legendary.
- Chinetti's sales skills and racing abilities helped establish Ferrari as an international powerhouse. He imported Ferraris to the United States and sold them to wealthy buyers.
- In 1947, the first Ferrari was produced and raced successfully. In 1949 a Ferrari driven by Chinetti won the Le Mans 24 endurance race, a turning point for Ferrari.
- Into the 1950s, Ferrari thrived with custom-built high performance cars and race cars.
- Ferraris became the status symbols for the rich and

famous including many Hollywood stars and royalty.

- Into the 1960s, even though it was a small under-capitalized manufacturer, Ferrari successfully competed and dominated in three major motorsports venues: F1 Grand Prix, Sports Car and Prototype endurance racing. At the same time, Ferrari was producing several hundred "production" cars per year.
- It is often said that Enzo hated the production car business and did it to finance the racing end of the business.
- Over the years, Enzo employed the best drivers available. These names include Nuvolari, Ascari, Fangio, Moss, Gendbien, Surtees, Graham Hill, Shelby, Bandini, Phil Hill, and many other greats.
- Ford vs. Ferrari: After the Academy Award winning movie, this David and Goliath story is now folk lore. In 1962 Ford Motor Company's attempt to purchase Ferrari was answered with Enzo insulting Henry Ford Jr. That provoked Ford to beat Ferrari at any cost. It took three years for Ford to win the Le Mans race and break Ferrari's 10-year domination.
- Interesting sidebar: When Enzo Ferrari was young, he wanted to be an operetta tenor, a sports journalist, or a racing driver.
- Enzo continued to have a desk on the Ferrari factory floor until 1988.

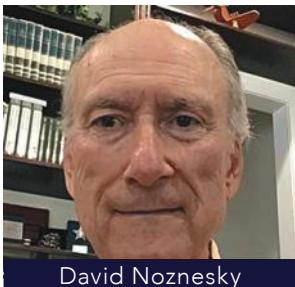


Meet the 2025 Judges



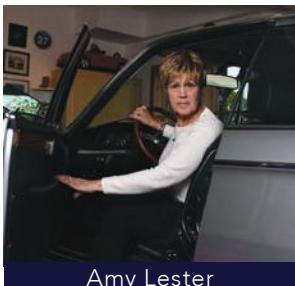
Al Ossorio

Al has served as Judging Coordinator for the Highlands Motoring Festival. He has been involved in the AACA, VMCCA, Packard Club, NCRS, HCCA, CCCA. Owner of brass, classic and sports cars, involved in restoration of collector cars. A Senior Master Judge, Certified Team Captain with the AACA, judging in National and Grand National Meets, Show Chairman and Chief Judge at VMCCA National Meets.



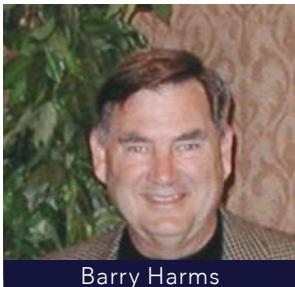
David Noznesky

Dave collects classic sports cars and has judged at numerous motorcar events. He was invited to judge Classiche Ferraris at Finali Mondiali held in the US. He founded Concorso Ferrari Palm Beach and was invited to judge at the prestigious Cavallino Classic, Palm Beach. During the last 12 years he served as a judge at the Celebration Exotic Car Festival.



Amy Lester

Amy is a 50-year BMW enthusiast and was Chapter President BMWCCA, Ambassador BMWCCA Foundation/Museum, and founded ZSCCA - hosted 550 Z3s for 12 years at BMW Manufacturing. She's served as Editor CS Register, editor's assistant Ferrari Market Letter magazine. She's won the Amelia Island, Hilton Head concours and took the Woman Driving America Enthusiasts Award.



Barry Harms

Barry's automotive interest ranges from restoration, sales, racing, and collection. He has owned in excess of 250+ cars including BMW, MG, Austin Healey, Jaguar, Mercedes-Benz, Volvo, Saab, Porsche, and Volkswagen. After 18 years of involvement with EuroAuto-festival, he began Concours Judging, including Hilton Head Concours, Chattanooga Motor Festival, Biltmore Classic, Greenbrier Concours, Kiawah and Highlands Motoring Festival.



Steve Ahlgrim

Steve has worked in the collector car business for over 45 years, specializing in the Ferrari marque. He has been a manager of a Ferrari dealership, a Ferrari parts house, and a boutique specialty car dealership. He has used his on-the-job experience to judge at many concours events. While his expertise is Ferraris, his assignments have ranged from brass-era Buicks to modern exotics.

Following a 35-year corporate career Brad retired to pursue his automotive interests. He's owned several sports and classic cars, restoring two to the highest level, competing at over 30 concours events. He is Head Judge at the Gasparilla Concours d'Elegance in Tampa, Florida, and judges annually at the Radnor Hunt, Boca Raton, Chattanooga and Greenbrier concours. Brad is past President of the national Solid Axle Corvette Club.



Bradley J. Bean

Johnny Howard is a 2022 Clemson Engineering graduate with a passion for all things automotive. He has served as judge at the Hilton Head Island Concours d'Elegance, Legends of the Autobahn West, and at 5 previous Highland Motoring Festivals in a variety of classes. He is an avid collector, mechanic and driver of his 80s and 90s Japanese Domestic Market vehicles.



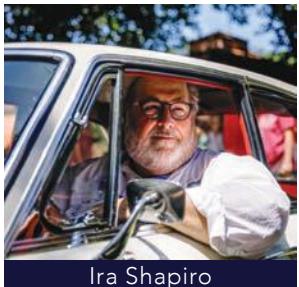
Johnny Howard

Sharon has been interested in the car hobby for years. She was the 2008 AACA National President and served on the AACA National Board for 13 years. She has been Meet Chairman and Chief Judge at AACA National Events and has over 250 Judging credits. She has judged at the Gasparilla Concours d'Elegance and Hilton Head Island Concours d'Elegance.



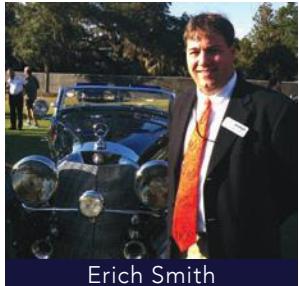
Sharon Lee

Ira has been active in the collector car hobby for more than 25 years, serving as president of the South Florida Region-AACA, and chairing over 80 collector car events including 3 National meets. Since its inception, Ira has served as both Chief Judge, and Class Team Lead of the Boca Raton Concours. Along with Boca Concours, Ira has judged at multiple concours in both the United States and Canada.



Ira Shapiro

Erich is a native of Fort Lauderdale, Florida, and now resides in Woodstock, Georgia. He has over 30 years of experience in the automotive industry, and comes from a long line of car guys. For the last 12 years, he has been the owner of Grand Touring Specialists, LLC. He is a member of the American Society of Appraisers in the Automotive Specialties field.



Erich Smith

Meet the 2025 Judges



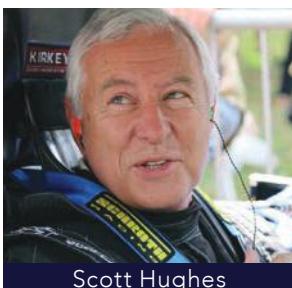
John Farrall

John is the Chief Concours Judge for the BMW Car Club of America and a Master Judge with the Classic Car Club of America and the Antique Car Club of America. He has judged at the Hilton Head Island Concours, San Marino Motor Classic, Chattanooga Motoring Festival, Legends of the Autobahn, and the Keeneland Concours. He was the Car Show Director and board member of the Euro Auto Festival for five years.



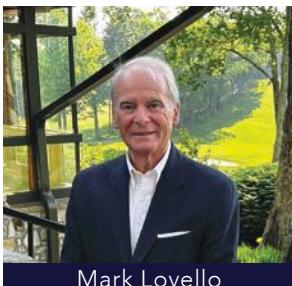
Fran Hughes

Fran Hughes has been a "car girl forever." She and her husband Scott put on the first ever BMWCCA driving school at Lime Rock, Connecticut in 1974 (registration fee \$15) and spread that activity nationwide. In 1995 they created the BMWCCA Club Racing program where she served as licensing administrator for 17 years. Fran was part of the BMWCCA Concours Management Team for the Biltmore Concours.



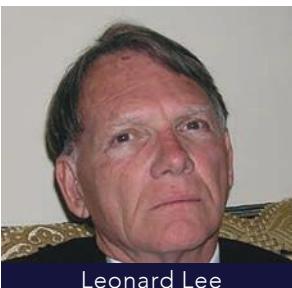
Scott Hughes

Scott has been an active BMW Car Club of America member since the 70s. He has judged multiple BMW CCA national Oktoberfest Concours, served as Chief Judge and organizer of a Baltimore Concours featuring multiple Classic brands, judged at the Euro Auto Festival and curated collections for the BMW CCA Foundation Ultimate Driving Museum, and, of course, for Highlands Motoring Festival.



Mark Lovello

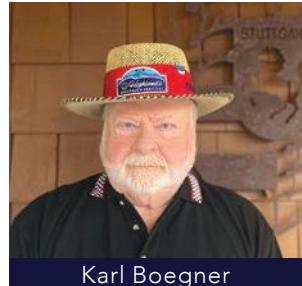
Mark Lovello, owner of Jaguar South, epitomizes mastery in Jaguar car restoration. He brings decades of expertise in the realm of Jaguar cars and British automobiles. Mark's vast knowledge earned him the esteemed role of JCNA judge, but also a fixture at the Highlands Motoring Festival, where his discernment ensured automotive excellence as a judge. Passion defines his contribution to the preservation of British automotive heritage.



Leonard Lee

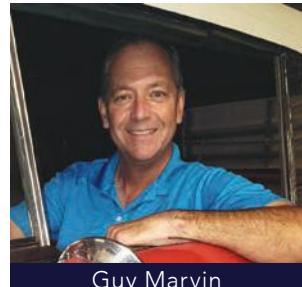
Leonard has had an interest in automobiles since early childhood. His passion is searching for "barn finds", restoring, driving and enjoying anything on wheels. He is an AACA Senior Master Judge with over 125 judging credits on the field. He has attended and participated in numerous meets and tours nationwide as well as Puerto Rico. He has judged at Hilton Head Island Concours d'Elegance and Gasparilla Concours d'Elegance.

Karl is a 50+ year Porsche enthusiast, having owned multiple Porsche models from every generation. He has restored more than two dozen 356s and currently enjoys his collection of limited production Porsches from 1958 to 2022. For the past two years, he has served as Lead Judge for the Porsche Category at the Highlands Motoring Festival.



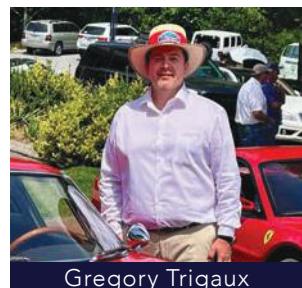
Karl Boegner

Guy has a lifelong affection for all things mechanical. When he came to Highlands a decade ago, he showed cars at the festival, then began judging. He enjoys racing with SCCA, HSR and SVRA. Annually, he serves as a Class Host at the Amelia, judges the Gasparilla Concours and shows his cars and wooden boats. His focus is early Japanese sports cars and 50s and 60s American classics.



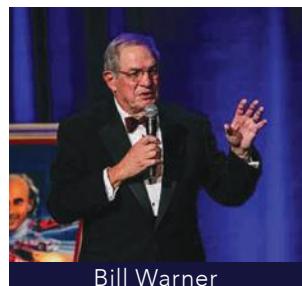
Guy Marvin

Gregory's history with European high-performance cars dates back to the 1980s in Brussels, Belgium. With a particular focus on Ferrari and Porsche, he has been involved in numerous restorations that have received the highest awards at prestigious concours events in both Europe and the US. Most recently, a 275 GTB restored by him and his dad's company, GTM AND SON, was sold for a record price.



Gregory Trigaux

Bill Warner has been a classic car enthusiast his whole life. He is best known as the founder of the Amelia Island Concours. His career spans many decades beginning with his work as a photojournalist with Road & Track magazine which continues to this day. His words and pictures have appeared in Car & Driver and Auto Week publications. He is an accomplished race car driver, author, and philanthropist.



Bill Warner

2025 Judging Committee

Al Ossorio, Bradley Bean,
Johnny Howard, and Mark Chmar

2025 Trophies

Over 30 awards are presented to owners in several categories, which would typically be a lot of brass. But at Highlands Motoring Festival®, we would have to say, "That's a lot of mud."

Really!

Each is a piece of hand-made ceramic pottery reflecting HMF logo and theme.

With a town full of artists, Highlands Motoring Festival® has benefited from the creativity of local artisans. A good example is Highlands Mayor Patrick Taylor, the creator and craftsman of the original Highlands



Motoring Festival® trophies for many years.

Highlands is home of The Bascom, a renowned center for visual arts. Its most popular programs are in the pottery barn, a ceramics workshop. The program is directed by Frank Vickery, a gifted artist in his own right. But his greatest talent is the way he energizes the whole community's interest in pottery as functional art. He is The Bascom's current pottery guru. Since 2021, Frank Vickery produced the awards for Highlands Motoring Festival®. That tradition continues in 2025.

Guy Trigaux

A Lifelong Passion for Ferrari

The Ferrari world lost a legend last year. Guy Trigaux, who for years has been internationally recognized as an expert engine builder and an authority on restoration techniques, passed away peacefully in his home with his wife Denise and son Gregory by his side in December 2024.

Guy's passion for Ferrari started over 75 years ago, at the Grand Prix d'Europe at Spa Francorchamps in 1949, when he was only 10 years old. This was the era of the Ferrari 125 S, with its screaming supercharged V12 and iconic red exterior. The experience of watching (and hearing!) the 125 S that day left a permanent mark on Guy, and he vowed to one day own Ferraris.

Guy found success in many ventures throughout his life, both in business and in racing. He owned several success-



ful dealerships and automotive shops in Belgium, under his GTM brand. In 1989, his forty-year dream came true - GTM became a certified Ferrari dealership. Throughout his life, Guy owned, serviced, and restored countless Ferraris. His son Gregory was always close at hand, learning from him and following in his footsteps. In 2008, Gregory joined Guy in the US to open GTM AND SON here in South Carolina, where the family legacy continues to this day.

Guy also successfully campaigned many race cars during the 70s and 80s, but his favorite was his cherished 1972 DeTomaso Pantera Group 4, chassis 2860. This car was passed down to Gregory upon Guy's passing and will remain with the family as a treasured reminder of Guy and all he was passionate about in life.



THE
HEIGHT
OF
ENTER
TAINMENT

2025
CONCERT
SEASON

STEEP CANYON RANGERS

Sunday, May 11

GLORY CRAMPTON & 3 TENORS

Sunday, June 1

RODNEY MARSALIS' PHILADELPHIA BIG BRASS

Friday, July 18

THE MODERN GENTLEMEN

Sunday, July 20

TERRY BARBER / MUSIC OF QUEEN

Saturday, September 13

BRUBECK BROTHERS QUARTET

Saturday, September 27

YACHT ROCK GOLD EXPERIENCE

Friday, November 14

NASHVILLE NOEL

Friday, November 28



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Liz Harris & Jessica Hoheisel

TWO SISTERS, ONE GOAL: YOUR REAL ESTATE SUCCESS

As sisters and brokers, we bring a powerful blend of synergy, passion, and market expertise to the Cashiers-Highlands area. With deep roots in the community and a shared commitment to excellence, we've combined our individual successes to create a powerhouse real estate duo—offering our clients twice the knowledge, strategy, and personalized service.

Liz, has been a leader in the region's luxury real estate market for over 20 years and is currently the top ranked broker in Cashiers and the 2nd ranked broker on the Highlands/Cashiers plateau for 2024. Specializing in exclusive club communities, land and estates, and lakefront properties, she pairs strategic marketing with a keen eye for staging, ensuring every listing reaches its full potential.

Jessica's solution oriented attitude is the driving force behind her career. Mentored by Liz Harris over the past five years, she's quickly becoming an expert in high-end real estate, seamlessly navigating transactions and building strong client relationships. Possessing an innate ability to understand and connect with people, and a sharp eye for market trends, she helps buyers and sellers navigate the real estate process with confidence and ease.

Together, we offer a full-service real estate experience, combining elite marketing, expert negotiation, and an extensive network of industry professionals. Whether buying, selling, or investing, we ensure a smooth, strategic,

LIZHARRISBROKER.COM & JESSICAHOHEISELBROKER.COM



"Liz and Jessica have guided us through the purchase and sale of several homes in Cashiers and we could not speak more highly of their expertise, attention to detail or the care and services they provided us as clients. You would be hard pressed to find a more knowledgeable agent; they have led us to a few of our best investments. This team will just about bend over backwards to find you the perfect real estate for your family. We are so grateful for their professionalism and assistance." —KELSEY A.

"Liz has successfully been my Broker on two occasions. First, she coordinated with other Brokers to get top-dollar for my home in Mountaintop. Next, she was able to secure a property I really wanted after it was just sold to someone else, and find a solution that satisfied everyone. In a word she is tenacious, and gets the job done." —CHRIS E.

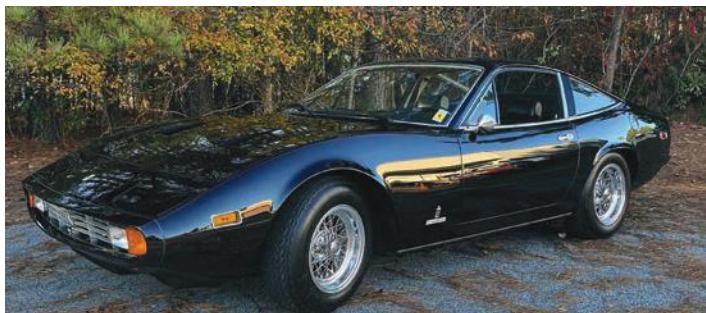


Must See Cars of Enzo Ferrari

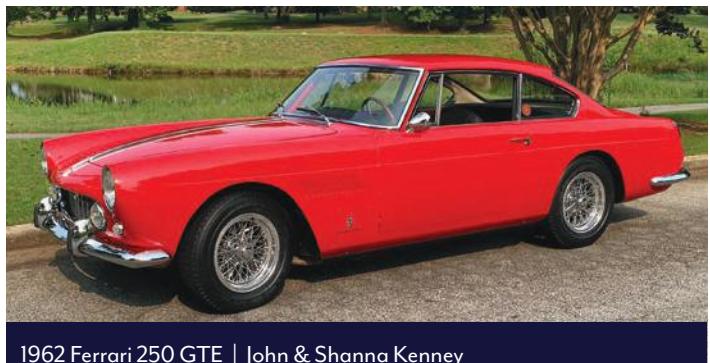
at Classics in the Park 2025



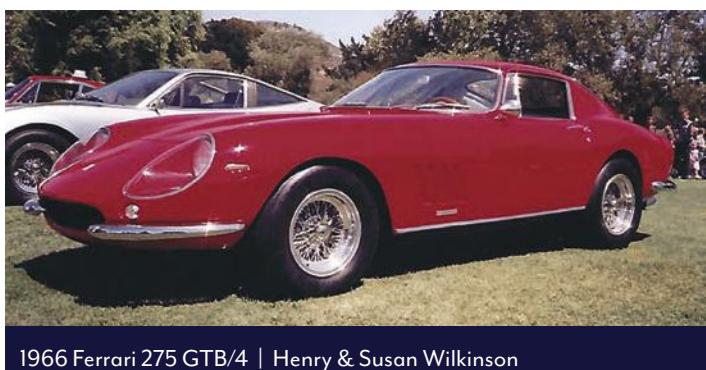
1949 Ferrari 166 Inter Coupe Touring/Vignale | GTM & Son



1971 Ferrari 365 GTC/4 | John & Susan Barrett



1962 Ferrari 250 GTE | John & Shanna Kenney



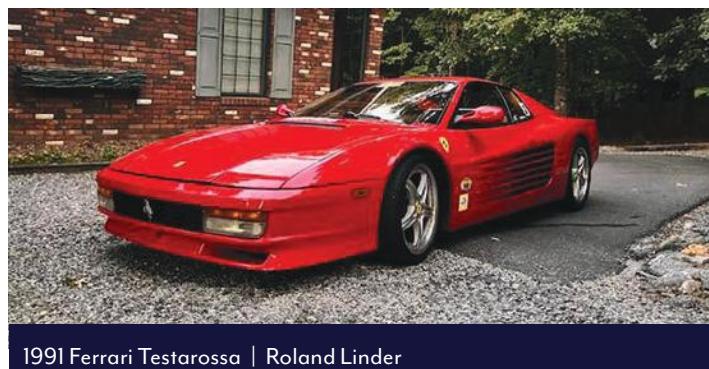
1966 Ferrari 275 GTB/4 | Henry & Susan Wilkinson



1966 Ferrari 330 GT 2+2 | Richard Krause

Must See Cars of Enzo Ferrari

at Classics in the Park 2025





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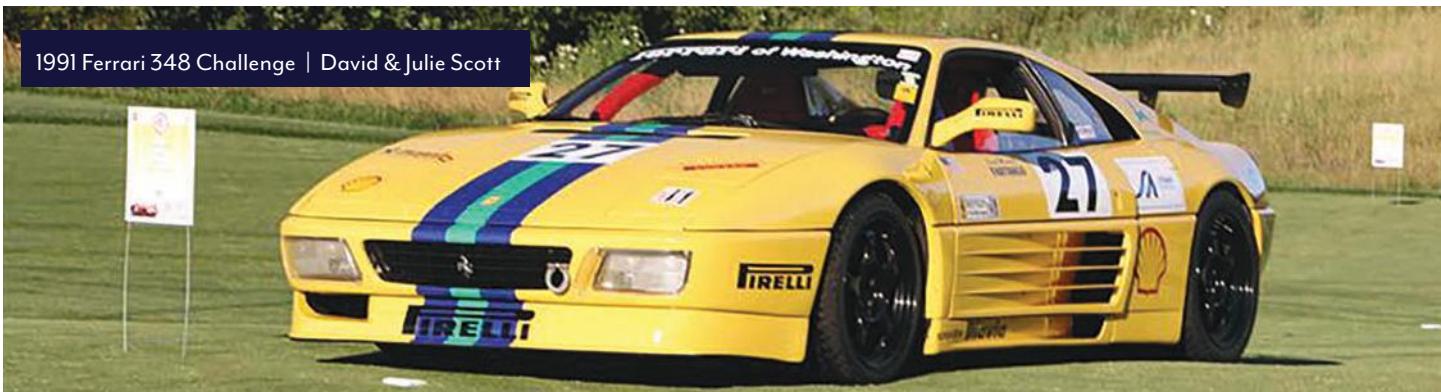
1991 Ferrari F40 | Julie & David Scott



1991 Ferrari 512 Berlinetta Boxer | Steve Cantera



1991 Ferrari 348 Challenge | David & Julie Scott





Must See Cars of Enzo Ferrari

at Classics in the Park 2025



1965 Ferrari 500 SuperFast II | Byron DeFoor



1980 Ferrari 308 GTSi | Benjamin Spurling



1989 Ferrari 328 GTS | Jay Weitzel



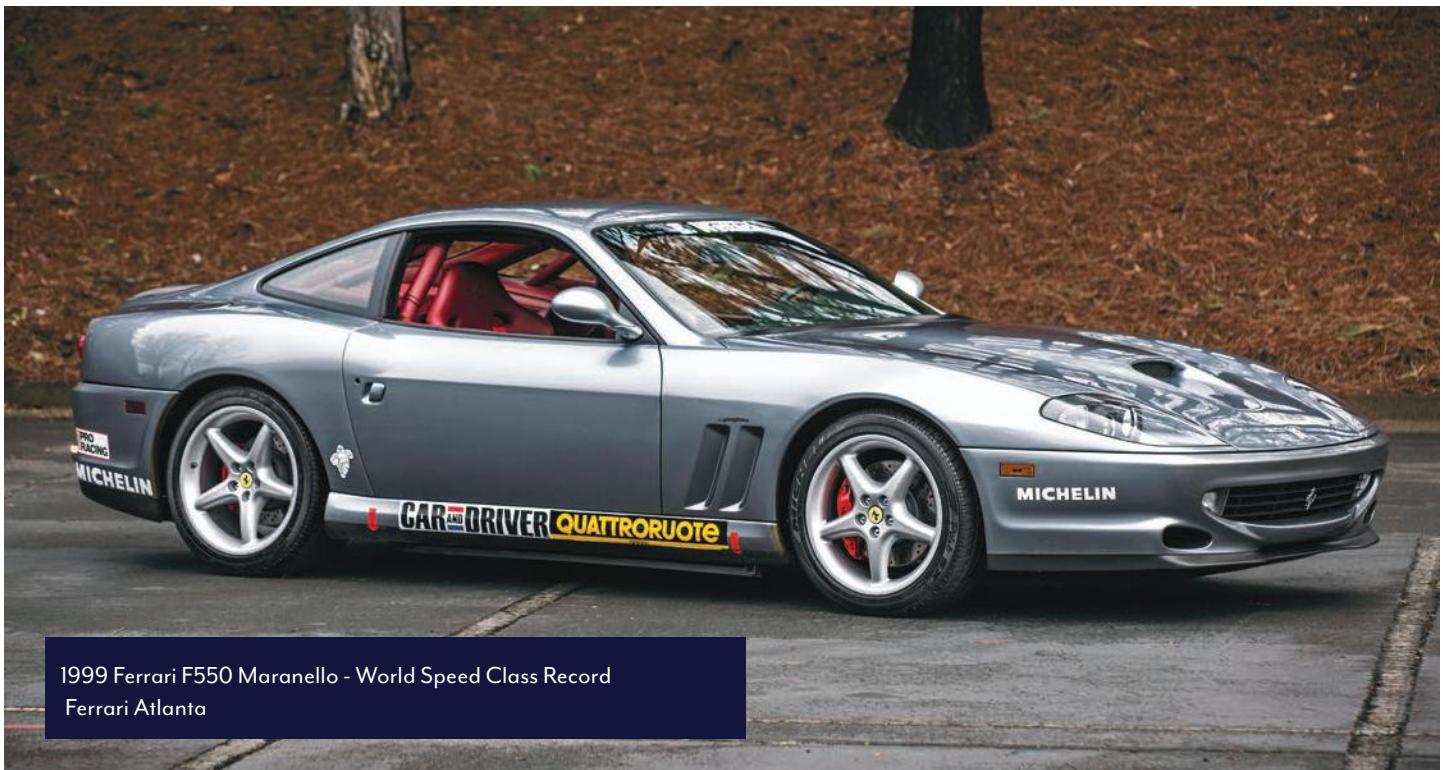
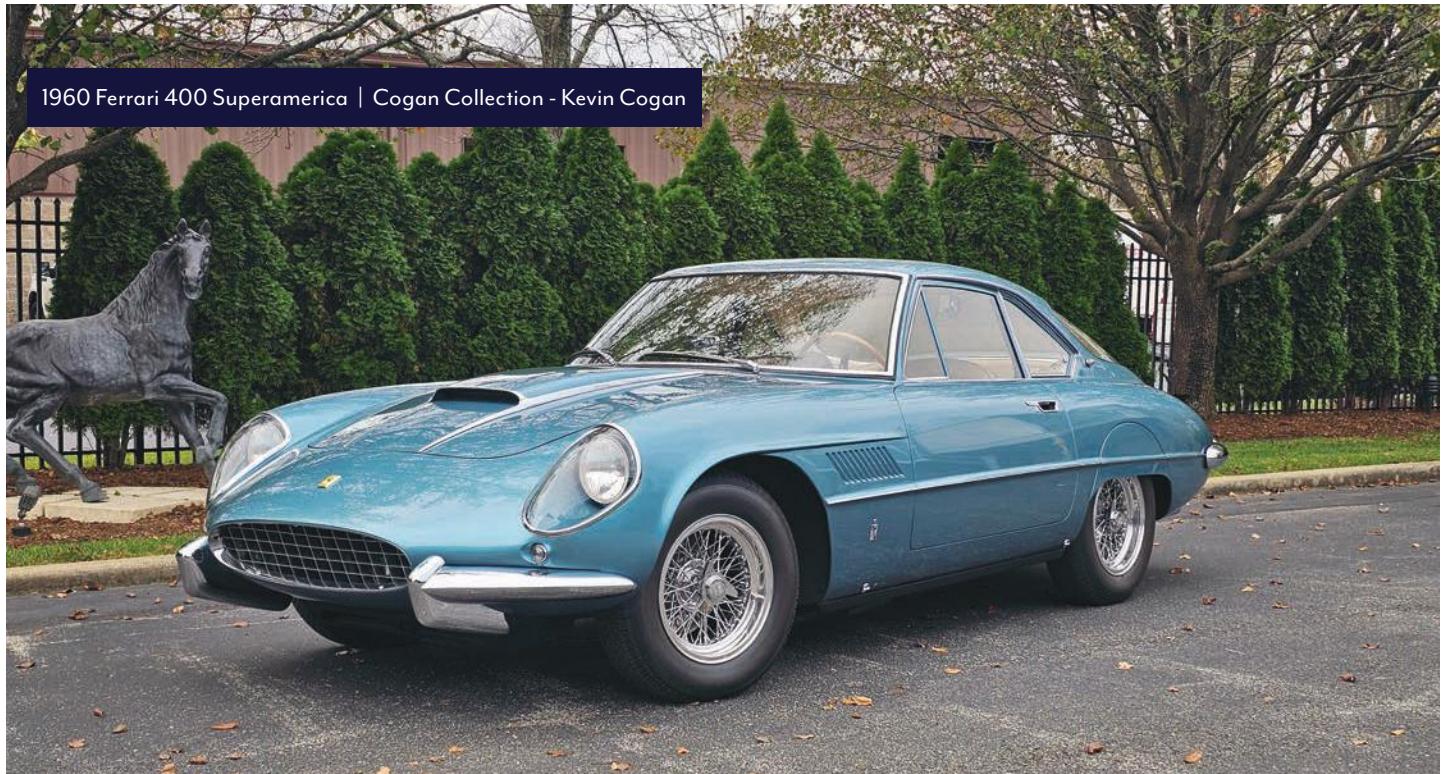
1990 Ferrari 348 tb | Cody Laird III



1967 Ferrari 330 GTC | Steve Cantera

Must See Cars of Enzo Ferrari

at Classics in the Park 2025





Select Gallery

at Classics in the Park 2025



1938 BMW 320 Baur Cabriolet | Lane Motor Museum



1939 Packard 120 Convertible Sedan | Jeff Bagley



1970 Fairlady Z432 | Justin Felker



1961 Volvo PV 544 | Ken Borgerding



1930 Chevrolet AD Phaeton | "Chip" Boyd

Select Gallery

at Classics in the Park 2025



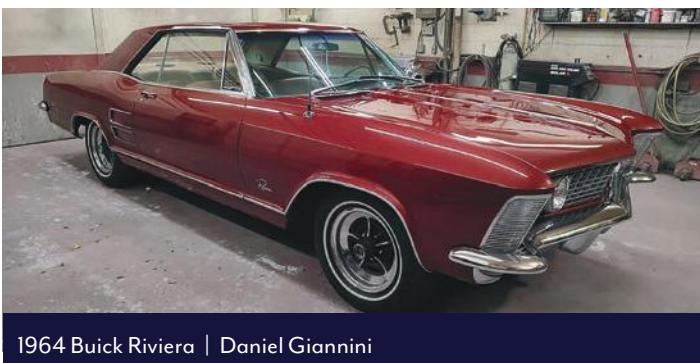
1941 Packard 120 Woody Wagon Deluxe | Savoy Automobile Museum



1971 Mercedes 280 SL | Stephen & Jeanne Brooks



1960 Chevrolet Corvette | Michael & Tracie Capozzio



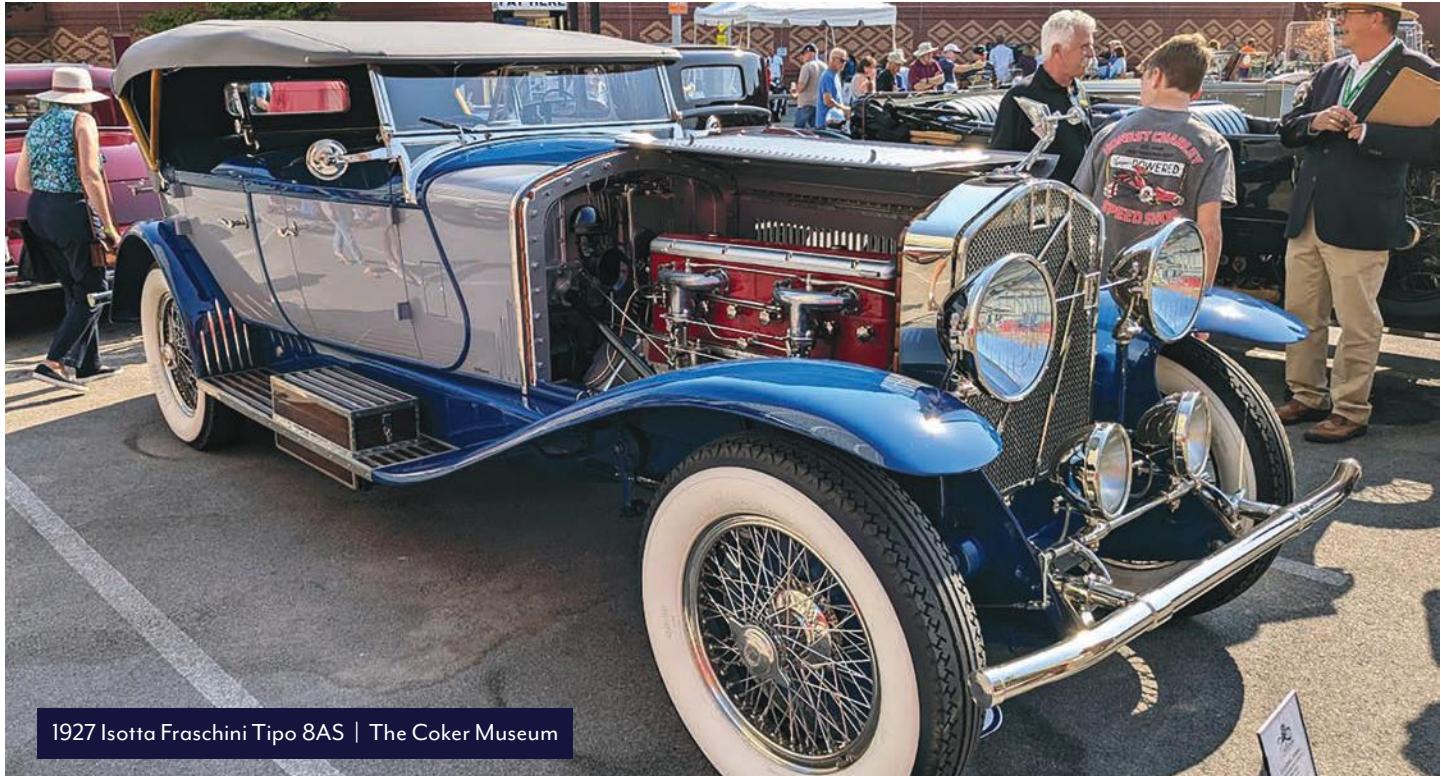
1964 Buick Riviera | Daniel Giannini



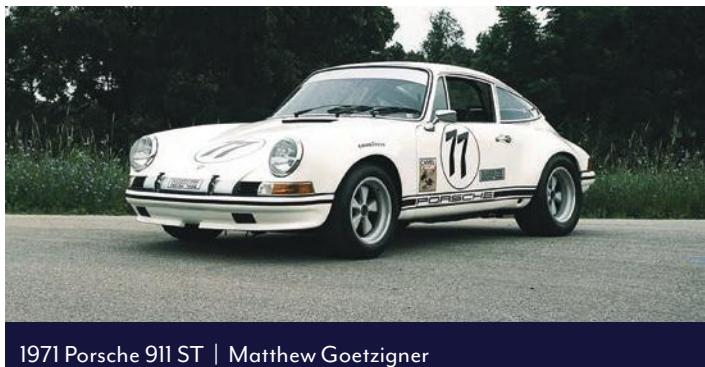
1970 Oldsmobile 442 | Michael Gill



Select Gallery at Classics in the Park 2025



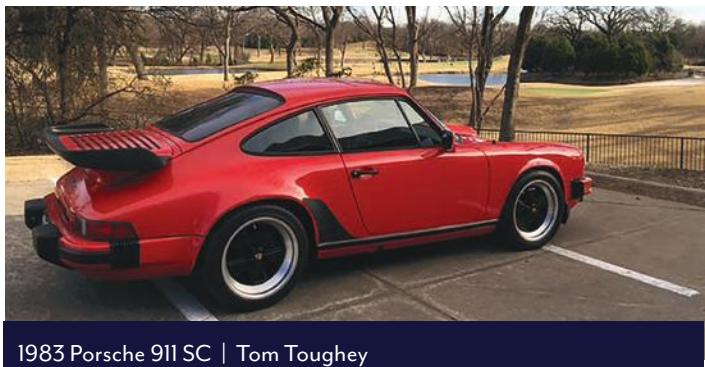
1927 Isotta Fraschini Tipo 8AS | The Coker Museum



1971 Porsche 911 ST | Matthew Goetzigner



1964 Alfa Romeo Giulietta TI | Dale Whitney



1983 Porsche 911 SC | Tom Toughey



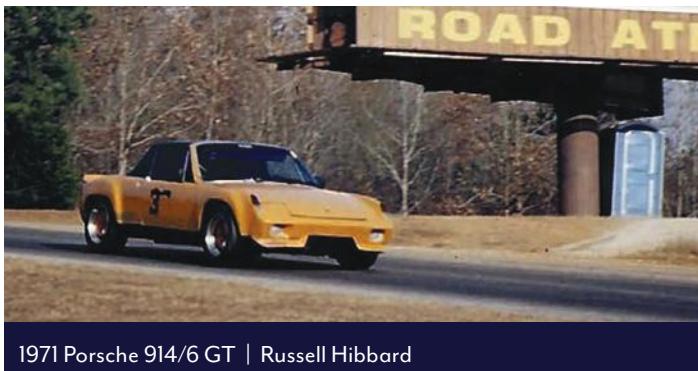
1976 Porsche 930; ex-Peter Gregg | Simon Gregg

Select Gallery

at Classics in the Park 2025



1977 Porsche 934.5: ex-Peter Gregg | Robert Weber & David Hankes



1971 Porsche 914/6 GT | Russell Hibbard



1958 Porsche 356A Speedster Super | Mark Hutto



1936 Auburn 852 Supercharged Phaeton | Stephen & Beth Templeton



1970 Datsun 240Z - Bonneville Racer | Randy Jaffe



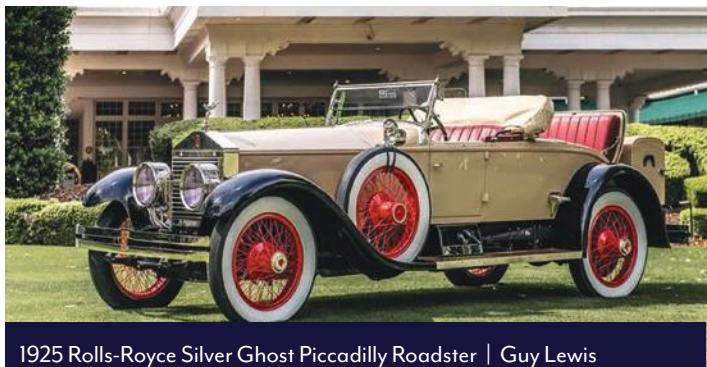
Select Gallery at Classics in the Park 2025



1935 Jaguar SS1 Coupe | Eduardo & Michelle Zavala Harris



1982 Fiat Spider 2000 | Jeff Laufer



1925 Rolls-Royce Silver Ghost Piccadilly Roadster | Guy Lewis



1967 Corvette Convertible | Rob Stadnicki



1976 Porsche 914 | John Sipay

Select Gallery

at Classics in the Park 2025



1950 Cadillac Eldorado Convertible | Brady Como



1956 Austin Healey 100 | Stephen Samuels



1973 Porsche 911 S | Cliff Ira



1965 Shelby Cobra 427 S/C | Dennis Greene



1967 Corvette Coupe | Mike Gorney



1970 Mercedes Benz 280 SE Cabriolet | Mike & Ann Marsh



Previous Entries

from our 18 years of Festivals



1923 Miller 122 Jr. 8 Special
Brumos Collection



1927 Blower Bentley 4.5 | Corky & Theresa Coker



1931 Packard 840 Ind. Custom Conv. Sedan by Dietrich
Stephen & Beth Templeton



1928 Packard 443 Runabout | Bob & Diane Campanale



1909 Thomas Flyer 670K | Corky & Theresa Coker

Previous Entries

from our 18 years of Festivals



1971 Porsche 917K | Miles Collier Collections @ Revs Institute



1972 DeTomaso Pantera GR.4 (2 x Le Mans 16th Overall)
Guy Trigaux



1937 BMW 328 | Dirk de Groen



1970 Maserati Ghibli Spyder | Ivan & Myrna Ruiz



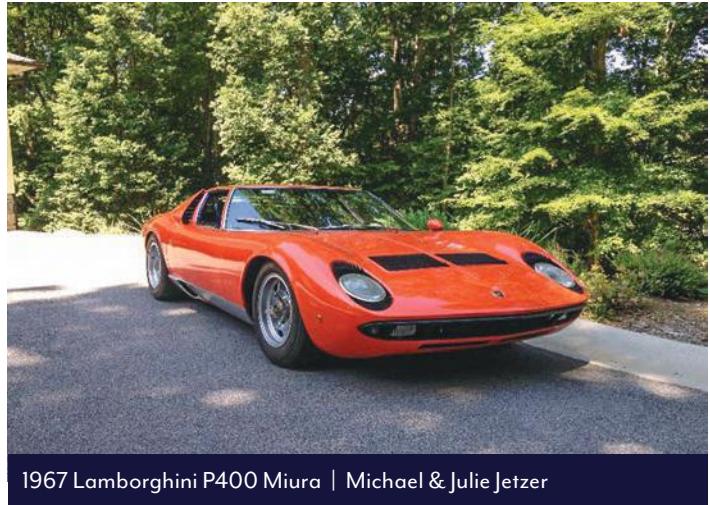
1971 Ferrari 365 GTB/4 Daytona | Bill & Jane Warner

Previous Entries

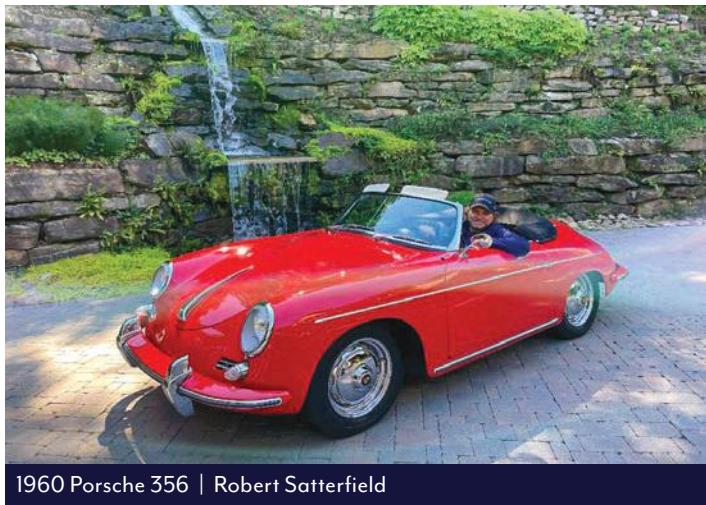
from our 18 years of Festivals



1986 Porsche 930 Turbo | Leh Keen



1967 Lamborghini P400 Miura | Michael & Julie Jetzer



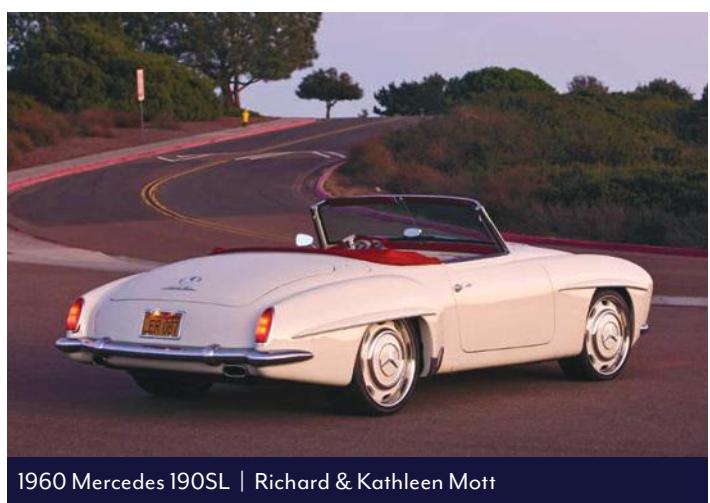
1960 Porsche 356 | Robert Satterfield



1949 MG TC | Glen Moore



1965 Porsche 911 | Conrad & Katherine Mielcuszny



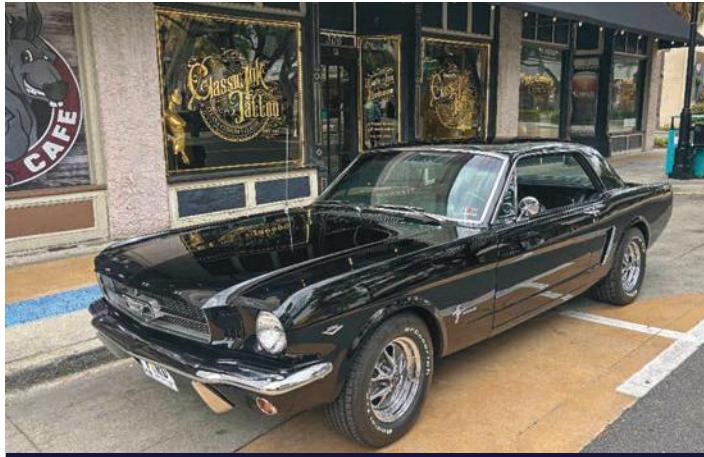
1960 Mercedes 190SL | Richard & Kathleen Mott

Previous Entries

from our 18 years of Festivals



1975 Lamborghini Urraco P300 | Howard & Kate Stanton



1965 Ford Mustang | Brian Steiner



1958 Cadillac Eldorado Brougham | Tim Vos



1969 Pontiac Grand Prix ex-NASCAR Grand National | Keith Vrabec



1988 Porsche 959S | Ingram Collection

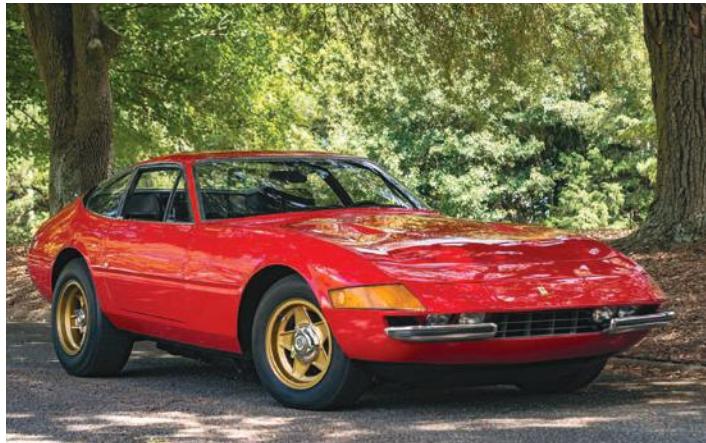


1937 Cord 812 Supercharged Phaeton | John & Lisa Prunkl



Previous Entries

from our 18 years of Festivals



1971 Ferrari 365 GTB/4 Daytona | Julie Ibrahim & David Scott



1935 Frazer Nash BMW 315 | Dale Critz



1936 Packard Model 1400 Straight 8 | Robert Lundberg



1926 Miller 91 FD Armacost Special | Brumos Collection



1937 Peugeot Darl'Mat | Tampa Bay Automobile Museum



1929 Ford Model A Taxi | Hal & Lisa Dye

Previous Entries

from our 18 years of Festivals



1909 Sears Model J | Van Thurston



1934 BMW 315 | Scott & Fran Hughes / Hughes Motorsports Collection



1914 Peugeot L45 | Brumos Collection



1911 E-M-F Model 30 Racer | Dale Critz



1928 McDowell Special | Keith Bass



1913 Buick Model 25 Touring | David & Amy Noznesky

Previous Entries

from our 18 years of Festivals



1934 Packard Dual Cowl Sport Phaeton Super 8 | Sue & Millard Choate



1954 Packard Convertible | Guy Lewis



1930 Alfa Romeo 6C1750 Sport Zagato | Vernon Lowe



1953 Nash-Healey Roadster | Savoy Automobile Museum



1957 Mercedes 300SL Roadster | John & Susan Barrett



1967 Ferrari 275 GTB/4 | Fred Anderson Collection

Previous Entries

from our 18 years of Festivals



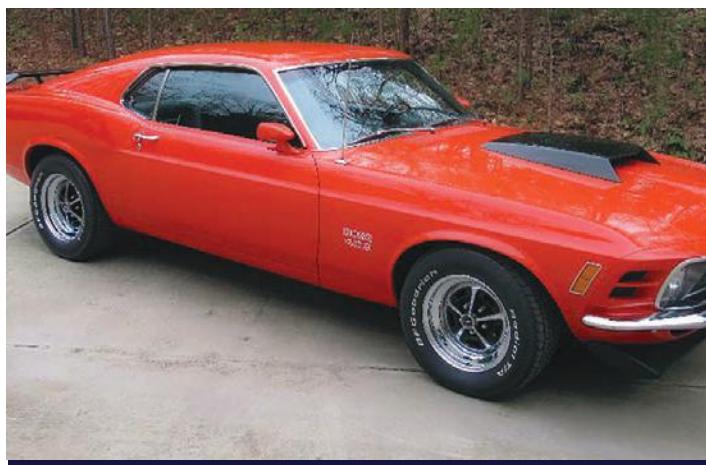
1973 Ferrari 246 GTS Dino | "Cannonball Jack" May



1948 Veritas RS | Jack & Cathy Frasher



1966 Porsche Carrera 6 Typ 906 | Ingram Collection



1970 Ford Mustang Boss 429 | Lawrence & Tees Booth



1964 Porsche 904 | Ingram Collection



1952 Porsche America Roadster | Chip Perry



Previous Entries

from our 18 years of Festivals



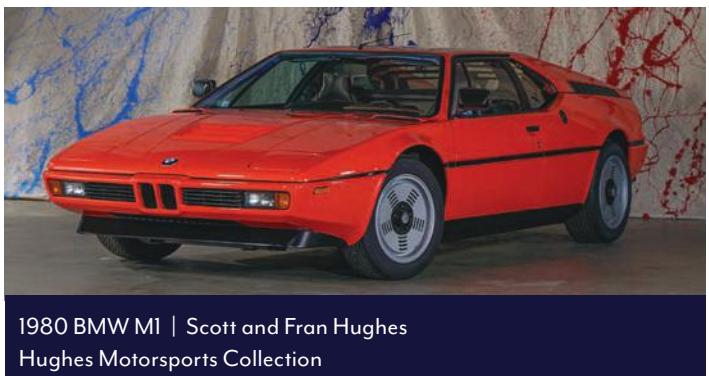
1959 BMW 503 Coupe | BMW Classic



1956 BMW 502 | Paul & Jayne Queck



1972 Porsche 916 | George Hussey



1980 BMW M1 | Scott and Fran Hughes
Hughes Motorsports Collection



1968 Porsche 908 Short Tail Coupe | Brumos Museum



Simca Gordini F2 | Ray Morgan



1958 Porsche 550A-0142 | Ed Anderson



1966 Ferrari 275 GTB2 | GTM & Son

Previous Entries

from our 18 years of Festivals



1972 Alfa Romeo Montreal | Avery Wise



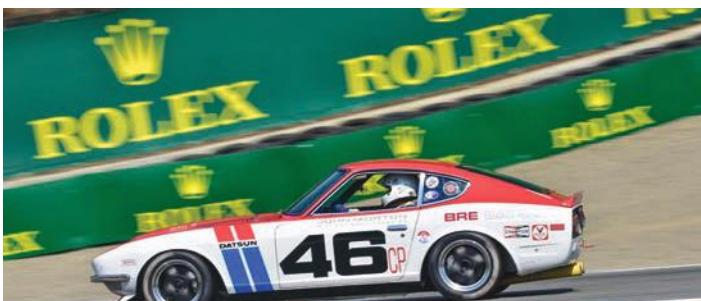
1954 Arnolt Bristol Bolide | Stan Cryz



1954 Bentley Continental R | John & Susan Barrett



1929 Duesenberg Model J Convertible Berline
Donnie & Renee Gould



1970 Datsun 240Z Brock Racing Enterprises | Randy Jaffe



1973 BMW 3.0 CSL Batmobile | Scott & Fran Hughes

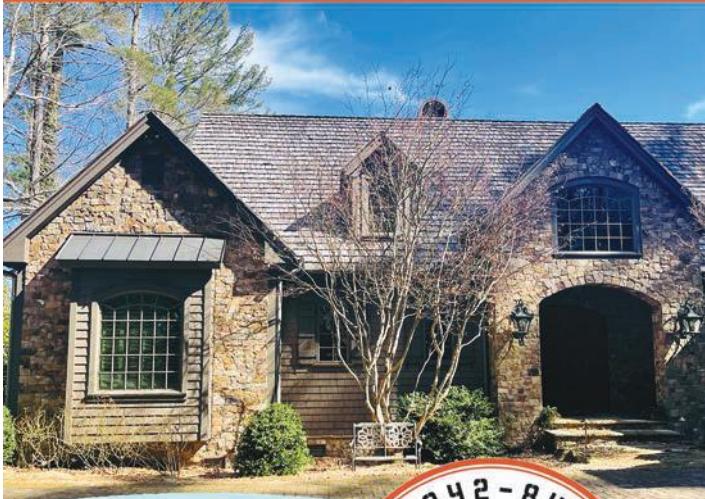


1965 Aston Martin DB5 | Conrad Mielcuszny



1960 BMW 507 | Walter Scott

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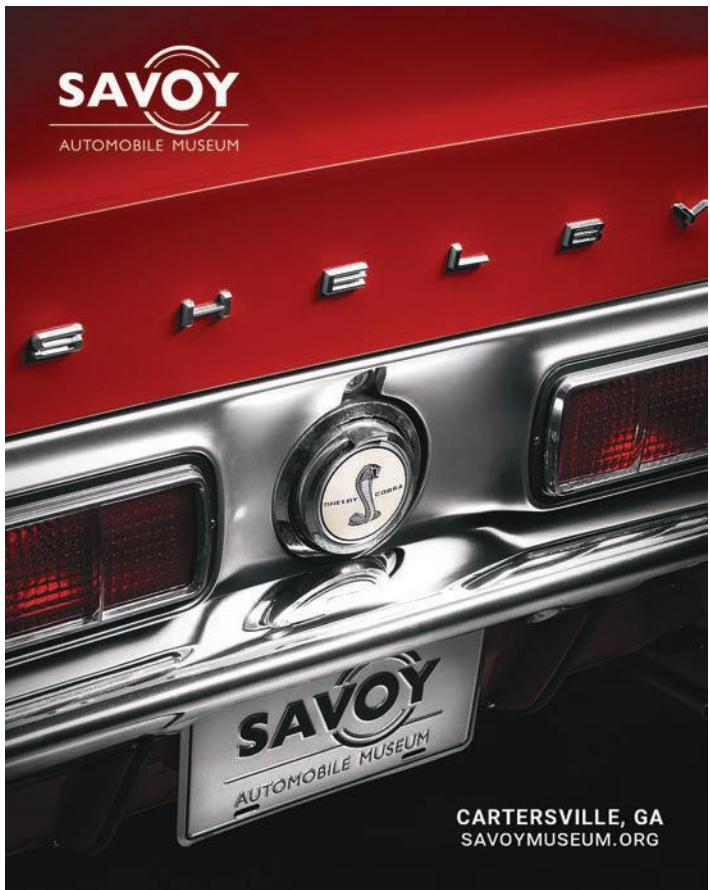
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1959 Porsche 356A Convertible D.
Very original example. Matching numbers. Recent engine rebuild.



Horsepower Gala

Saturday, June 14



An evening of food, beverage, charity auction, and a presentation/discussion by this year's special guest, Mr Corky Coker at Wildcat Cliffs Country Club. Corky will share interesting and humorous stories about his lifetime involvement with classic and high performance cars. The Coker name is best known for the family's businesses, Coker Tires and Honest Charlie Speed Shop. Corky took over management of these companies in 1974.

Registrants will enjoy a sit-down dinner and beverages. There will be several silent auctions which people may bid on. Items for the auction are provided by local individuals, businesses, and other supporters of the festival. The Horsepower Gala is a rollicking way for enthusiasts to share their passion, have fun, and raise money for charities.

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High Octane in the Mountains

Sunday, June 15



Winding up a perfect Highlands Motoring Festival® weekend is a second car show, the annual "High Octane" at 8:30 A.M. on Sunday, June 15, at Kelsey Hutchinson Founder's Park. All interesting vehicles are welcome at this more casual car show. Cars of any age are invited and there is no entry fee or judging. Participating cars will receive a HMF2025 dash plaque. Cars can arrive and depart at any time. Four churches are within easy walking distance with early and late services. Old and new friends will find this the opportunity to exchange contact information, tell one more story, make plans for HMF2026, and bid each other a fond farewell.

"High Octane" is a uniquely home-grown event, an extension of a weekly gathering of local car lovers known as "Butts on the Bench" with its own Facebook page. Every Saturday morning, during the summer months (except for the weekend of the Motoring Festival), enthusiasts gather in front of Kilwin's on Main Street. You will find sports and classic cars with car lovers drinking

coffee and talking cars. Over the years these mornings have evolved to include passing motorists who notice the cars and stop to join the gathering. Car clubs often travel to Highlands, and often their members make it a point to stop to talk shop and show off their cars.



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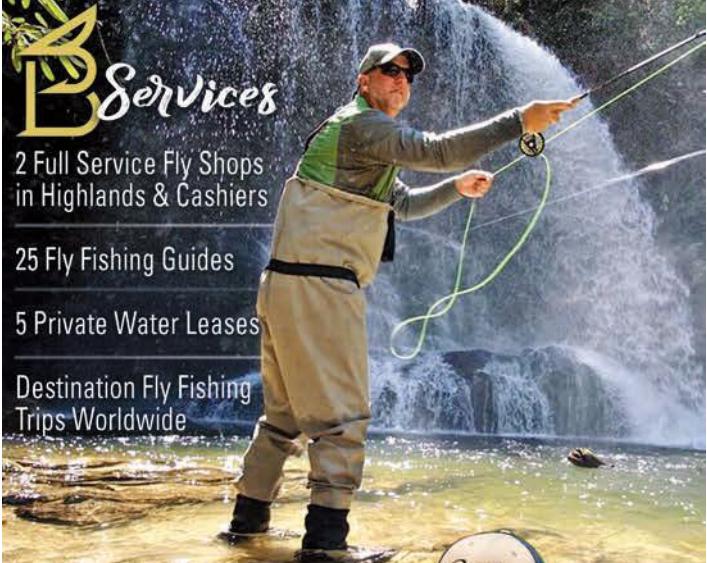
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Rowan chose to center his billboard on an often underrepresented group of survivors—men—bringing attention to their experiences and the importance of recognizing their voices.

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History of the Festival 101

The Little Town that Could

The vision for Highlands Motoring Festival® was conceived in 2007, at a lunch table after a meeting of The Rotary Club of Highlands. The mission was to contribute to local

charities and the Highlands business community by attracting automotive enthusiasts to the area. The Highlands Motoring Foundation, a 501(c)(3), was incorporated as a North Carolina non-profit.

The inaugural event took place in September 2008 with 114 cars in attendance. The show field was created by blocking off Pine Street, utilizing the abandoned post office parking lot, and the parking lots of Bank of America and Entegra Bank. The cooperation of the Town of Highlands and both banks made the event possible. Good weather brought a large turnout of spectators. Support of the Highlands business community was solidified. Local car enthusiasts stepped up and volunteered to help. The vision of an annual event became reality.

As Highlands Motoring Festival® was evolving, so was the downtown park that houses HMF today. In 2005, the Town had established a land use plan that proposed acquiring the former post office property for the purpose of a village green. To act on this need, a coalition of volunteers, town officials, civic organizations, and business leaders began planning a downtown park. In 2006, when the former post office property went on the market, a private individual purchased and held it under a special arrangement with the Highlands Cashiers Land Trust. By 2008, the community had raised enough money to purchase the property outright and deeded ownership to the Town of Highlands. Finally, the Town had a village green space which was immediately put to use with dozens of events during the year, including the Highlands Motoring Festival®. That original coalition continues to protect the park as the organization, "Friends of Kelsey-Hutchinson Founders Park."



The festival continued to grow in scope, quality, and stature. From the beginning, all net proceeds have been donated to many local charities including the Hudson Library, the Rotary Club of Highlands, Cashiers-Highlands Humane Society, and the Emergency Council. In recent years, the beneficiaries have been three human needs-based groups: REACH of Macon County, the Community Care Clinic, and the Literacy & Learning Center of Highlands. Over the years, the festival has raised \$645,000 for local charities. The festival operates as an all-volunteer organization, with no paid staff.

For the first four years, the Highlands Motoring Festival® was held during the month of September. To eliminate conflicts with some of the major car shows, the event was moved to July for two years. Finally, the second Saturday in June was determined to be optimal, a tradition that started in 2012 and continues. And the event has expanded in scope, now includes driving tours, a second car show, a parade, and social gatherings spread over four days.

In 2009, the Town decided to deal with storm water drainage issues that had long affected downtown streets. A storm water plan was developed utilizing the new village green space with a massive subterranean reservoir to collect and disperse storm water. With matching

Federal funds, construction began in 2009.



Highlands High School students approached the Town with the suggestion that the new park take on a historical theme. At the same time, the popularity of the village green space was demanding more. Plans evolved for the

addition of a pavilion with restrooms, an elevated stage, and eventually an ice skating rink.

As the major infrastructure work was underway on Pine Street, the Highlands Motoring Festival® venue temporarily moved to Highlands Rec Park for two years.

For 2015 the event moved back to its permanent

History of the Festival 101

The Little Town that Could



location at the newly completed Kelsey-Hutchinson Founders Park.

In 2012, the HMF planning committee was approached by the Alfa Romeo Owners Club of Atlanta about special recognition.

That group promised and delivered a strong field of Alfias, competing in the event's first Featured Marque class, a tradition that continues. In succeeding years, featured marques have been Porsche, British Cars, Pre-War Classics, Mercedes, BMW, the Cars of Italy, the Cars of Carroll Shelby, Ferrari, and Vintage Race Cars.

Many very interesting cars have graced the show field of the Highlands Motoring Festival®. There have been past Le Mans entrants, one-of-a-kind customs, pre-war classics, muscle cars, antiques, sports cars, utilities, mid-century classics, and cars of every ilk from America, Europe, and the Orient. One of the most memorable was a collection of three Mercedes 300SL Gullwings, some of the most coveted cars existing. The most unusual was probably the Tupolev Cosmonaut Retrieval Vehicle. One year, a full-blown NHRA funny car was given permission to startup and demonstrate with some revving but was derailed by a dead battery. The Highlands Fire Department came to the rescue with a jump from one of their fire trucks to the cheers of bystanders. Other HMF all-stars include the Bugatti T-35C, a factory racer, that finished third at the 1930 Monaco Grand Prix, a 1953 Ferrari 166/53 with celebrity racing history, a 1989 Porsche built to compete at Indy, a three-time early Daytona Beach winning stock car, the last Lister "Knobbly" Jaguar, and the 24 Hours of LeMans class winning BMW CSL "Batmobile" race car. Historic race cars from McLaren, Lotus, and Lola have been featured.

In 2017, when the festival was launching the inaugural "Monte Carlo Night" event, the festival committee reached out to the Rotary Club of Highlands. The Rotarians had hosted similar events more than a



decade earlier. This was when a group of "vintage" Rotarians jumped into action. The original gambling tables and gear were found in storage. The original table dealers were put back in service on the night of the event. The evening was a huge success, raising over \$6,000 for charity and continued for the next two years. Changes in NC law then prohibited non-profit gaming, so a change was needed for 2020 and beyond. The evening gala theme shifted to an automotive-oriented program.

After 14 years, this once little local car show had grown to become one of the South's most popular automotive events and was voted "Best Concours" in the land by Classic Motorsports Magazine in their January 2019 issue. Today Highlands Motoring Festival® has gained the reputation among enthusiast as America's best free car show.

For 2019, the featured marque was the cars of Carroll Shelby. More than a dozen pre-1968 Cobras, Shelbys, and Tigers were accepted into the class. Chuck Cantwell, Shelby American's Mustang project manager, was on hand autographing his book *The Shelby Mustang History*. Another celebrity, Dennis Gage, spent four days in Highlands covering all the events for an episode of his long running TV show *My Classic Car*. The program aired on April 25, 2020, on the Motor Trend channel to an international audience of millions.



driving tour.

waiting list and eventually a space was found for the young couple. On the day of the event, the final leg of the tour went right past Bridal Vail Falls, where our young couple stopped with others for a photo. Much to everyone's surprise, the young man dropped to one knee

One of the highlights of HMF 2019 was a marriage proposal. Just days before the start of the festival, organizers were contacted by a young man who was anxious to register for the sold out "One Lap of the Mountains"

He was put on the



History of the Festival 101

The Little Town that Could



and popped the question. Her answer was affirmative.

Following the 2019 event, the HMF team was hard at work planning HMF2020. Thanks to the pandemic, the world suffered the disappointment of cancelling almost every major event in 2020 including the Highlands Motoring Festival®. This gave our planning team inspiration and enthusiasm to take the 2021 festival to an even higher level of excellence. We further challenged ourselves to stage a unique exhibit of automotive artwork and the classic cars that inspire art, in collaboration with the Bascom Center for Visual Arts. The collaboration presented "FreeWheeling" which was the centerpiece component of Celebrate Art + Automobile, a summer series of events in Highlands.

FreeWheeling featured original automotive works of internationally renowned artists. The exhibition was on display in The Bascom's main gallery in Highlands and included art works on canvas, paper, and sculpture, alongside the display of three classic automobiles. The exhibits' cars were rotated twice during the duration of the 15-week display so that nine classic cars shared gallery space with the artwork. The cars included a 1954 Jaguar XK-120 once owned by Clark Gable, a 1963 split-window fuel injected Corvette, an original 427 Cobra from 1965, a 1965 Jaguar E-type 4.2L, a 1965 Alfa Giulia Sprint Speciale, a 1967 Ferrari 275 GTB/4 Alloy, an early Porsche 356 America Roadster, a 1974 Dino 246GTS, and a Porsche 906 fuel injected long nose. The exhibition presented a multi-tiered experience in

the appreciation of art and the automobile. It examined design as art, the inherent duality of functional art, the allure of the automobile as art itself inspiring expression in another art-form, and the dialogue between inspiration and expression. Throughout the exhibition period, the Bascom offered several related displays and activities, some of which were interactive. A few examples of these include artist/curator discussions, model car display, and educational STEAM Initiatives.

The 2021 Highlands Motoring Festival® exceeded all expectations, including quality of the cars, spectator attendance, added events, sponsor participation, and revenue generated. Purebloods d'Italia was the featured theme with a strong field of Ferraris. Several historic Porsches were also displayed along with a 1934 Packard Dual Cowl Phaeton.

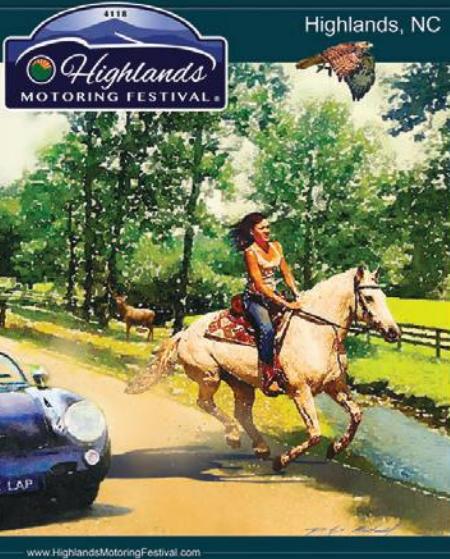
The 2022 Highlands Motoring Festival® brought the Porsche brand into the spotlight. More than a dozen iconic Porsche race cars came from museums and private collections. The field included Speedsters, 550 Spyder, a 904, 906, 908, and a pair of 917's. Also, the number of pre-WWII classics continued to grow and included a pair of Duesenbergs. 2022 also included a unique Thursday night event, "Movie Night in the Park" with the showing of "Cannonball Run." On hand were actual participants in the actual 1975 event that inspired the movie. Cannonball Jack and his winning Ferrari/Dino were joined by fellow participant Bill Warner and his Porsche 911S for a presentation about

History of the Festival 101

The Little Town that Could



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the race across America. The annual donation to three charity partners had grown to a five-figure amount.

The featured marque for 2023 was BMW. This amazing display of ultimate classics included a Dixi delivery van, a 315/1, a pair of 328's, a 1949 Veritas RS, a 502 sedan, a 503 coupe, a red 507 roadster (and a matching red Z8 homage), an Isetta 300, a 700 coupe, 2002, 3.0CS, 3.0S, 3.5 CSL Batwing, 2002 Turbo, and a Z1. The 2023 Grand Marshal and guest speaker was Brian Redman. Other highlight vehicles included a 1923 Miller 122, a Cord 812 Phaeton, Lancia Flaminia, and a 1909 Thomas Flyer. Ferraris were represented by six cars including a Daytona, and a 275GTB/4. There were also four Packards and ten Porsches. The 2024 festival featured almost two dozen pre-war classics along with strong turnout of Porsches, Italian sports, and American muscle. Much to the surprise of everyone, a pair of Peugeots took top honors with the 1937 Peugeot DARL'MAR taking "Best of Show" and the 1914 Peugeot L45 Racer taking the 2024 "Spirit of Highlands Award".

The festival organizers have continually faced new challenges. In the early years, the festival was allowed to use the Bank of America parking lot which comprised a quarter of the Cars in the Park show field. Bank of America closed its Highlands branch in late 2019 and use of the space was no longer allowed. Along with reduced show field size, there has been increasing numbers of entries forcing organizers to implement an invitational process and strict requirements for originality of the cars

displayed. An application for entry can be obtained from the festival website. As the quality level of show cars has increased, so has the need for transporter parking, creating another limitation to the number of show cars.

After Covid-19 cancelled the 2020 Highlands Motoring Festival® which was scheduled for June of 2020, the organizing team decided to stage a smaller event designed with social distancing protocols during September when pandemic restrictions had been eased. Two days of driving tours were successfully executed. The September experiment was continued in 2021 and 2022, again with success increasing contributions to the charity partners. These fall driving events carried different branding as "Mountain Motoring" and were retired in 2023.

Every year HMF has commissioned an artist to create unique poster artwork. In recent years local artist, architect, musician, and car collector, Knight Martorell has created posters reflecting the theme and mood of that year's festival.

HMF has become a community of very generous enthusiasts, volunteers, sponsors, car owners, area businesses and town officials who are giving back to local charitable organizations serving the less privileged. The HMF community of enthusiasts loves Highlands and the Highlands Motoring Festival®. We are delighted to host them, every year, on the second Saturday of June.

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Thank You, Volunteers

Highlands Motoring Festival® is blessed with a wealth of volunteers of all ages. Many are automobile devotees. Some are there serving a beneficiary charity group. Some volunteers love spending an afternoon in June with enthusiasts having a great time. There are many reasons our volunteers are stepping forward. A list of over 50 volunteers have made the HMF2025 events possible. The work of every individual is appreciated.

There are varying levels of volunteer participation. The Festival Committee consists of two dozen or so individuals, each with particular expertise, working all year to make the four-day motoring festival possible. The committee members are often accompanied by working spouses who jump in as needed.

In 2025, the festival has six events, each requiring



volunteers in its planning and execution. The bulk of the workforce requirement is on the day of the show. This is when the volunteer army we call "The Friends of the Motoring Festival" goes to work. These are the workers from past festivals and new recruits who are organized and trained to make the show run smoothly. The 2025 partner charities are REACH,

The Literacy & Learning Center, and the Community Care Clinic. All these groups share a common theme of assisting the less fortunate who need help.

It's not surprising then that many of the festival's volunteers are also active in these other groups. Highlands Motoring Festival® is a community-based event. It is a conduit for volunteers and contributors to have fun while also channeling resources to those in greatest need.

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Every year Highlands Motoring Festival® has memorabilia for sale on a merchandise table on the show field during Saturday's Cars in the Park. Manned by volunteers, the table has traditionally sold Highlands Motoring Festival® hats and posters. The hats are high quality "ball cap" style in a wide variety of colors. Highlands Motoring Festival® has produced a poster of unique design for each year of the festival. These posters are designed by



automotive artists and reflect a wide variety of cars, often reflecting that year's Featured Marque. A bundle of 14 posters is available at a discounted price. Posters of each year are also available individually. The One Lap of the Mountains tour books will also be on sale along with a variety of other merchandise including custom coffee mugs, collared polo style shirts, and new this year- tee-shirts. Credit cards accepted.



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Beneficiaries of the Festival



The Highlands Motoring Festival® is known as the “Festival with an Altitude,” but it is also a festival with a heart for giving back to local nonprofits in our area that provide much-needed services to the community. Over the years, HMF has given over \$645,000 to area nonprofits.

The Motoring Festival is the operational element of Highlands Motoring Foundation, a 501(c)(3) founded in 2007. Over the years, beneficiaries have included the Hudson Library, The Literacy Council of Highlands, Cashiers-Highlands Humane Society, Rotary Club of Highlands, REACH of Macon County, and many smaller local non-profits.

As the festival has grown, so has its ability to give back to the community. In 2025, HMF has selected three non-profits as beneficiaries of this year’s proceeds: REACH of Macon County, the Literacy & Learning Center, and the Community Care Clinic of Highlands and Cashiers.

REACH serves an essential need in Macon and Jackson Counties, providing resources, education, assistance, counseling, and housing to victims of

abuse. They work closely with law enforcement and other local agencies to provide emergency relief for abuse victims and their families, offering them safety, guidance, legal help, counseling, and support. In 2017, Highlands Motoring Festival® proceeds enabled REACH to make capital improvements, which reduced its operating costs and improved services provided.

The Literacy & Learning Center provides much-needed services to adults and children in Macon and Jackson Counties with their programs to advance literacy, including their after-school enrichment program, homework helpers, individual tutoring, adult literacy and GED program, and English as a second language classes for adults and children.

The Community Care Clinic of Highlands and Cashiers provides free primary medical care for individuals without medical insurance who meet the federal eligibility guidelines for assistance, ensuring that all in our community have access to medical care.

The Highlands Motoring Festival® gives each of these worthy organizations much-needed funding to continue their programs that offer so many vital services.



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Advertiser's Index

124 Historiks.....	59	Highlands Chamber.....	5
ACP Home Interiors.....	12	Highlands PAC.....	33
Allan Dearth and Sons Generators.....	70	John Cleaveland Realty.....	20
The Bascom.....	71	Lakeside Restaurant.....	21
Berkshire Hathaway Home Services	9	Landmark Realty Group.....	2
Black Rock Design Build.....	17	Laurel Magazine	75
Brookings.....	62	Mountain Theatre Company	7
Cashiers Sotheby's Liz Harris and Jessica Hoheisel.	35	Mountainworks Custom Home Design.....	8
Classic Lighting and Design	20	Porsche.....	3, 76
Crawford Construction	25	REACH of Macon County	62
Country Club Properties.....	59	Rent in Highlands	20
Dutchman's Casual Living	73	Roman's Roofing.....	62
Ferrari	63	Savoy Automobile Museum	58
Flatrock Motorclub	13	Sothebys - Andrea Gabbard.....	61
Garcia Painting	58	Spoiled Rotten.....	21
Hagan Binder Landscape Architecture.....	60	The Summer House by Reeves.....	34
Hagerty.....	24	Tampa Bay Trust	58
Heritage Productions.....	21	T.J. Bailey.....	68, 69
Hickory Ridge Wealth Advisors	15	WHLC	59

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The Heart of the Highlands-Cashiers Plateau

**Highlands
Twilight 5K**

Road Race
and Walk

pg. 34



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