



Junior Achievement[™]
of Maine

2024

JA TITAN

EXPERIENCE OVERVIEW



LEADERSHIP



MENTORSHIP



FOCUS
ON STEAM



WORKFORCE
READINESS

What is the JA Titan Experience?

JA Titan is a simulation-based program for high-school students to compete as business CEOs. In training for the competition, they learn how a company evaluates alternatives, makes decisions, analyzes outcomes, and develops strategies to pivot based on success and disruption. This combination of analytical thinking and application of competencies helps students prepare for engaging careers in STEAM-focused industries.

2023 | HIGH SCHOOL STUDENT SURVEY DATA | **AGREE / STRONGLY AGREE** ANSWERS

Success Points:



The Titan experience helped me learn how to run a business.



97% Titan is an experience I would do again



88% These lessons will be important in my future

Maine's Titan participants are shining bright!



ALUMNI SPOTLIGHT TITAN CLASS OF '18

Alli Treat
Hermon High School

Alli's journey from the 2018 Titan Challenge to her current role as a Consumer Relationship Manager at Bangor Savings Bank showcases the Titan Experience's transformative impact. Her exposure to the banking industry sparked this career path through the Titan Challenge, where she met key mentors at the bank.

As David Pease, a Senior Vice President at Bangor Savings, noted, "I was thrilled that the Titan Challenge opened her eyes to an industry/company she hadn't previously considered."

Her dedication and talent led to a rapid promotion to Relationship Manager in the Bar Harbor branch, making her story a testament to the program's ability to open doors to unexpected career opportunities.

Maine Business Hall of Fame

Junior Achievement of Maine
Titan Challenge Alumni
Tashawn Spradley
Dayanna Hooks Wayman
Portland High School



YARMOUTH SCHOOL DEPARTMENT



YHS STUDENTS TAKE TOP TWO SPOTS IN THE NATIONAL TITAN CHALLENGE

Yarmouth Schools
APR 07, 2023

After taking the top two spots in Maine in the 2023 Titan Challenge, two teams from YHS pulled off an even more astounding feat, capturing the top two spots in the nation, and defeating teams from more than 30 other states earlier this month.

[ARTICLE](#)

Portland Press Herald



The Junior Achievement Maine Business Hall of Fame now includes Yarmouth High School seniors Elliott Cowies, Frazer Dougherty and Owen Gillan, who were recognized for winning JA's revamped Titan Challenge. Contributed / Kyle Dubay

Yarmouth seniors enter Junior Achievement Hall of Fame

Three Yarmouth High School seniors became the first team of students in the country to win the redeveloped Titan Challenge from Junior Achievement, for which they earned a spot in the Junior Achievement Maine Business Hall of Fame.

[ARTICLE](#)

SAVE THE DATE

April 4 2024

Snow Date: April 11



2023 JA Titan Challenge - Full Highlight
Junior Achievement of Maine
81 subscribers

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Watch a recap of last year's JA
Maine Titan Challenge [HERE](#)

SITE LOCATIONS STATEWIDE:

PRESQUE ISLE*

University of Maine

MACHIAS

Machias Savings Bank

BANGOR

Bangor Savings Bank

WATERVILLE*

Thomas College

YARMOUTH

Tyler Technologies

WESTBROOK*

IDEXX Laboratories

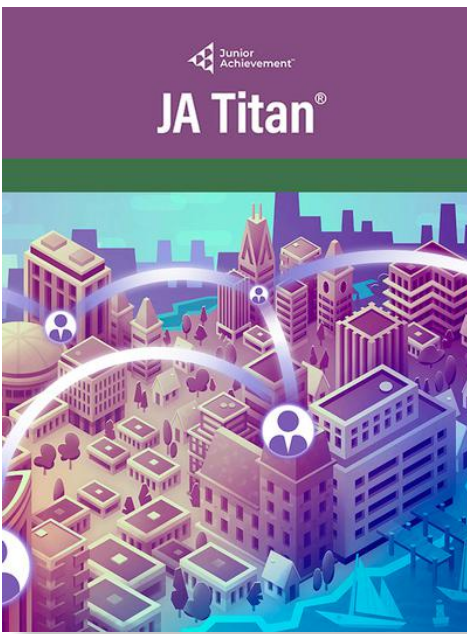
PORTLAND

Systems Engineering

SOUTH PORTLAND*

Dead River Company

* **MENTORS NEEDED**



Maine's High School Business Competition is set to launch!

The JA Titan Program offers an immersive business and management experience to students across the state by engaging them in real-world decision-making scenarios.

These ongoing lessons build towards the multi-site, JA Maine Titan Challenge, where students put their newly developed skills to the test as a CEO. Top performers are invited to move on to compete at the national level.

SPONSORSHIP OPPORTUNITIES

TITAN OPPORTUNITIES

	\$25,000 PREMIERE SPONSOR <i>(EXCLUSIVE)</i>	\$25,000 VICTORY SPONSOR <i>(EXCLUSIVE)</i>	\$15,000 INDUSTRY SPONSOR <i>(3 AVAIL.)</i>	\$10,000 STRATEGY SPONSOR <i>(5 AVAIL.)</i>	\$5,000 TALENT SPONSOR <i>(OPEN)</i>	\$2,500 LEADERSHIP SPONSOR <i>(OPEN)</i>	\$1,000 INNOVATION SPONSOR <i>(OPEN)</i>
Student Mentorship	●	●	●	●	●	●	●
Corporate Team Building	●	●	●	●	●	●	●
Recognition in Event Related Press	●	●					
Event Remarks Broadcast to All Host Sites	●	●					
Company Logo on Award Certificates	●						
Sponsor for Site Champion Prizes		●					
Invitation to Present Awards at a Host Site	●	●	●				
Tailored Social Media Promotion (x2)	●	●	●				
Mention on JA Maine Social Media	●	●	●	●			
Event Collateral (Logo)	●	●	●	●	●		
Event Collateral (Listed)	●	●				●	
Logo in Classroom Simulation EXAMPLE	●	●	●	●			
Logo in Challenge Simulation EXAMPLE	●	●	●	●	●		
JA Maine Titan Challenge Webpage (Logo)	●	●	●	●	●		
JA Maine Titan Challenge Webpage (Listed)	●	●				●	●


EXTENDED VISIBILITY OPPORTUNITIES

JA Maine Homepage (Partnership Promotion)	●	●	●	●	●		
Prominent Placement in JA Maine Annual Report	●	●	●	●	●		
Listed Mention in JA Maine Annual Report						●	●

For more information on sponsorship opportunities contact:
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Communities that have participated in the JA Titan Challenge:



Baileyville	Freeport	Oakland
Bangor	Gardiner	Pittsfield
Biddeford	Gray-New	Portland
Brunswick	Gloucester	Presque Isle
Bucksport	Hampden	Rumford
Calais	Hermon	Sanford
Cape Elizabeth	Hodgdon	Scarborough
Caribou	Houlton	South Portland
China	Jonesport	Standish
Cumberland	Kennebunk	Van Buren
Ellsworth	Lisbon	Wales
Farmington	Machias	Westbrook
Fort Kent	Madison	Yarmouth
	Naples	

Registration is open for new and returning schools.

SIGN UP TODAY! Email jjamison@jamaine.org