# CREATIVE CARPET & FLOORING'S CREATIVE THINKING

#### **PUBLISHED DECEMBER 2021**

**ISSUE NO. 154** 



We promise that you'll love your new floors, or we'll replace them for <u>FREE!</u>\*

\*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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#### "Mark" My Words... a message from Dawn Giganti

First off, I hope everyone had a fabulous Thanksgiving! We cooked our turkey on the Showtime Rotisserie. I love it because it frees up my oven for all the fun other things. Not to mention that the turkey always comes out just right. I know many people swear by deep-frying it. I can't lie; that scares the heck out of me because I'd probably blow up my house. So, I'll stick to my rotisserie unless I go to someone else's house who's deep frying. LOL!

Now it's time for Christmas! It's that crazy busy time of year with all the holidays. I need a catch-up week so that I can hit the reset button. Do you ever do that? I have to from time to time, or I'll lose my mind! The only way I can get things done is to focus ALL my attention on whatever is the top priority at the time. Whenever I divide up whatever is on my plate and tackle a little here and a little there, it just never seems to work, and I feel like I'm getting nowhere. I CAN multitask, but I'm more productive when I center on one thing.

When the sun is shining in one area, there will be a shadow somewhere else. When I'm succeeding in one area of my life, I'm usually letting something else go. If I'm rocking it with keeping the clutter at bay, more than likely, my tile grout looks horrible. That's just the tradeoff. You'll never feel completely in control, and something will always be missing the mark.

Sometimes we feel guilty for not being able to handle EVERYTHING. As a mom, I think I have this notion that I'm supposed to have it together and manage it all. But you know what? THAT'S CRAZY TALK! No one can do it all. Those who say they can are lying. There is always a shadow or a plate overflowing. Ultimately, I think sometimes balance is getting some more plates and prioritizing them so that you can tackle that other plate later.

I'm bringing this all up because I know how we all get around the holidays. So, in light of Christmas and the end of 2021, let's all work on not feeling guilty about the things we're not doing and make the sun shine on what's most important. Move the shadow where you want it to be. I will be shining the sun on God, family and friends. The shadow can stay on the grout, for now. Let's remember the REAL reason for the season... Matthew 1:21 - She will bear a son, and you shall call his name Jesus, for he will save his people from their sins. Have a blessed Christmas and a wonderful New Year!



Dawn Giganti, Marketing & Administrative Assistant Creative Carpet & Flooring

	2021		DECEMBER			
SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24 CLOSED	25 CLOSED
26	27	28	29	30	31 CLOSING @ 4PM	1 CLOSED

#### Month at a Glance:

7th Pearl Harbor Day - Over 2,400 American serviceman and 68 civilians were killed "..a day that will live in infamy" ~ Franklin D. Roosevelt 21st First Day of Winter - The shortest day of the year.

**24th & 25th** Christmas Eve & Day - CLOSED to celebrate the birth of Jesus with our families & friends. MERRY CHRISTMAS!!!

**31st <u>New Year's Eve & Day</u>** - CLOSING at 4 pm Friday, 12/31 & will reopen Monday, 1/3/2022.

#### **Employee birthdays this month:**

4th <u>Mark Costigan</u> - Operations Manager
12th <u>Tammy Bouquet</u> - Chief Executive Officer
19th <u>Alexis Giganti</u> - Administrative Assistant







### GIVING THE GIFT **OF WARMTH**







Help homeless families get through this winter season by "giving the gift of warmth." We are collecting the following:

- → WINTER COATS All sizes from infant, baby, toddler, junior, adult & extended sizes are needed. SNOW PANTS, HATS, SCARVES, **GLOVES** & MITTENS would also be useful.
- → BLANKETS & SLEEPING BAGS The temperature is already dipping into the 30's. We are looking for gently used or new blankets & sleeping bags.
- → **SOCKS** These are the most needed & least donated item.

Please note we can only accept donations of items that are new or gently used, without broken

#### Thank you in advance for helping keep those less fortunate warm this winter!

There are an estimated 278 homeless individuals in Will County Illinois

Items brought to our Mokena, IL showroom will benefit:



Learn what they are doing in the community at morningstarmission.org, call (815)722-5780 or email info@morningstarmission.org.

There are an estimated 173 homeless individuals in **Lake County Indiana** 

Items brought to our Highland, IN



Learn more about the work they are doing in the community at gracebeyondborders.org, call (219)712-5192 or email mmminc53@gmail.com.

showroom will benefit:



www.creativecarpetinc.com/ share-vour-review/

#### Receive a \$25 Creative Carpet & Flooring Gift Card

**IUST FOR STOPPING IN & DONATING** 

A small thanks for helping. Give as a gift or keep for yourself. So many uses...

- Complement any hard surface floor with a pre-made or custom area rug!
- How about Carpet cleaning after the winter season is over?
- Cleaning products (like our Karndean hard surface cleaner or our very own Spot Remover for Carpets & Upholstery).
- Gift cards never expire!

December 1 - 31, 2021 - one gift card per household



### TOM & LAURA LAYDEN

of Frankfort, IL

You are this month's

#### **MYSTERY WINNER!**

We have a \$50 Creative Carpet & Flooring gift card reserved just for you! Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 12/31/2021

# **Did You Know**

#### **Monthly Drawing When You SHARE YOUR REVIEW**

We have a monthly drawing for people who upload their finished flooring project to our website. There are three criteria to qualify:

- 1. Your flooring was installed within the last 30 days.
- 2. You purchased flooring from Creative Carpet & Flooring.
- 3. You uploaded your finished flooring to our website.

The winner of the monthly drawing will receive a \$25 gift card to one of the following:

#### MEET OUR NEW & RETURNING FRIENDS & CLIENTS ...

AMBER & NICK MEYER ANGELA MARCISZEWSKI ANN & WAYNE SNEDDEN ANTHONY CRAMER ARIADNE VLAMAKIS ARLETTE KUCZWARA AUDREY LOVE BARB BANACH BARB VAN KALKER BETH PIGNATIELLO BEVERLY & JACK NOVOSEL BOB & DEBBIE STEVENSON BOB PLEBANSKI BRAD NAGEL BRIAN GLASGOW CARI DENNEY CAROL MEYER CAROL RICHTER CAT & MARK BARRATT CATHY PACELLA CECIL BROOKS

CHERYL VOSS CHRISTINA BATTAIN CHUCK HENDRICKS CLINTON HUBBS CYNTHIA RETEL DAETTE LAMBERT DAN & ANDREA HAHN DAN PLATTNER DEBBIE DVORAK DEBBIE LITTLE DEBRA BORODKIN DENISE STEC DEREK & KRISTIN VERMUELLEN DIANE JACKOWSKI DIANE KNAGGE DON PYZNARSKI DONNA MCELHENEY DOTTIE BAUER ED GRABENHOFER FD HAYES ERNEST BANKHEAD

FALLON LAVIN GARY ONATE SR GINA SHERLEY GLEN STANEK HELEN LEKAVICH HERBERT GOOD HERMAN GOODMAN JACKIE BURKAT JAMES MARSHALL JANE GROELING JANICE KONOPASEK JANICE MAGON JASON OSHA JEANETTE COCHRAN JEREMY ROARK JIM & NANCY BOCHENCZAK JIM BATES JIM THRUN JIMMEY VOTTELER JOE & NANCY KEIM

JOEL KORCZAK JOHN & HARRIET SCANLAN JOHN HANYZEWSKI JOHN HOFFMAN JOHN RIEDAS JOHN TUREK JOHN WERNER JOSH HANCHAR JOSH SNEDDEN JOSH VANDENBERG JUDY KOREN JULIE GLAVIN KARI KRIEGER KATHERINE HOLMBERG KATHIE WOLF KATHY & GARY MOORE KEN & LINDA WEIDENAAR KEN JONES KEVIN & TERRI MCCAMBRIDGE KEVIN KRESS KIM BOSCO

KIMBERLY SMITH LAMIRO BARNES LAURA MILOVIC LESLIE DERNULC LISA & MIKE SCHUTT MARIA RZONCA MARIANNE BEEN MARIELLEN SMITH MARK & CHRISTINA WEISSMANN MARK CWIERTNIAK MARVA VICKERS MARY BOYLE MELISSA DOMAZET MELISSA KNIERIEM NANCY & PATRICK EBLE PAGE BREWER PAM PERRY PAT & RICHARD LUCAS PATRICIA CROSS PATRICIA ROSE

PETER STULBERGER PETER WARD PRADEEP CHARLA RAELYNN ROMAN RANDA HAMDAN RANDY VOELS REBECCA HOWARD RICH & CHERYL DYKSTRA RICH FUDACZ RICH GEORGAS RICHARD & MARIA GLATZ ROBERT BURGHARDT ROBERT CIASTKO ROBERT FRAZIER RONALD GORSKI ROSEMARY BONNAR RUSSEL HAYES RYAN SILHAVY SANDRA DELIMATA SARA MASSET SHARON TIGGELAAR

SHAWN ONEILL STEFANIE & MARK KOOT STEVE & SHIRLIE HANSEN STEVEN BENO SUE EPICH SUE ROSINSKI SUSAN LESIAK TERI GAGE THERESA OROWICK THOMAS MITCHELL TIM & BECKY ROGERS TIM DRAGOO TOM MCCARTHY WENDY COSTINO WILARD & JEAN DAVIS YVONNE JIMENEZ

# **MEGA** Trivia

Who wants to WIN a \$50 Gift Card towards dinner at













This month's Mega Trivia question:

What fictional character was given an official pilot's license in 1927?

- (A) Superman
- (B) Snoopy
- (C) Tinkerbell
- (D) Santa Claus

enter. visit our website creativecarpetinc.com, click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 20th each month. Good luck!!!

#### Last month's question:

What is the Tuesday after Thanksgiving commonly known as?

#### **Answer: (D) Giving Tuesday**

The day after Thanksgiving has been known as Black Friday since the 1960s. On this day, long lines form outside malls and stores as shoppers eagerly chase sales across America. Over the years, other days after Thanksgiving have been given their own nicknames, from Small Business Saturday to Cyber Monday. But in 2012, a global movement turned the focus from shopping to charitable giving, and GivingTuesday was created to inspire people to give to others, whether that's money, time, or merely a smile. [Giving Tuesday - January 29, 2021]

Congratulations to last month's winner:

## ROSANA

of Tinley Park. IL

Stop by Creative Carpet & Flooring to claim your prize by December 31, 2021!



#### What Originated Gingerbread Men?

Gingerbread was a popular treat for centuries before it achieved a human-shaped cookie form. Despite its name, early gingerbread was seasoned with honey rather than ginger; it was often closer to a bread than a cake. During Queen Elizabeth I's reign, she had gingerbread men prepared for a banquet of foreign dignitaries; the gingerbread figures were meant to represent banquet's guests. Though Elizabeth I popularized the trend, she wasn't the only one in on the gingerbread craze. Young women could purchase gingerbread men from a witch or magician as a love potion if she ate the gingerbread man, the object of her affection would fall for her.







BONNIE & MARK ALBERSON BROOKE WEISBROD CATHY HAMBRIC COLLEEN PARNITZKE DAVE & CARRIE STAPLETON DEBORAH NOWLAN DIANE DOHERTY

EVELYN SELL GREG & MARLEEN KRAAI JAMES & CHRISTINE WALSH JESSICA & ERIC BOUDONCK KAREN BERGSTROM KAREN CHRISTOFFELS KATHY SCOTT

KATHY WOLF LYNN UNDERWOOD MARGIE MCCANTS MIMI ROYER MOHSEN RIZK MONICA HORKA PAMELA & RAYMOND SUMMERS

PAULINE BERGMAN RAY KWAK REGINA HENNEMAN RICH ADEE ROB FAGAN RUTH MCGUIRE SANDRA O'REILLY

SELENA JOHNSON SYLVIA TRIUMPH TOM BRABEC WILLIAM TERPSTRA

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MON 9am \_ 6pm TUE 9am \_ 6pm WED 10am \_ 6pm THR 9am \_ 6pm FRI 9am \_ 6pm SAT 10am \_ 4pm SUN closed

M How about a night out at one of your favorite restaurants through **Creative Carpet's** Referral Rewards Program

As you probably know, advertising very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants















Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide!

- You will learn..

Visit our website to obtain your copy! www.creativecarpetinc.com

#### A gigantic THANK YOU to all who referred us last month...

ALEX SNODSMITH ALEX SNOUSMITH
BARBARA WEBER
BOB TUOHY
DARRIN & KELLY BAUER
DENISE & MICK VOSS
GARY & ILENE BANACH GISELA LINDSAY JENNY RUBINO JOANNE OCONNOR

JOSH SNEDDEN JOYCE HATHAWAY KEN BUSSEMA LAUREN SCHARA MIKE GLENN MIKE PANAGIOTAROS MONICA SAJN RICHARD & DIANA HAYWOOD ROBERT BERG

#### THANK YOU FOR THE KIND WORDS!

"Dear Autumn,

Thank you so much for your patience with me as I went through the process of choosing my tile &carpet. You have been so kind &helpful. The installers couldn't have been more accommodating, too! This was a great experience from the beginning. I look forward to working with you again.

With sincere appreciation,"

~ Pam P. of Dyer, IN