



# Responsible Travel

## Corporate social responsibility policy

Learn more



# ABOUT US

Founded in 1995 and operating exclusively for the B2B market, we offer our clients both classic itineraries and tailor-made programmes. ASEV TRAVEL also has an innovative FIT production and an attractive group production.

A leader in tour sales, we offer our clients both classic itineraries and tailor-made programmes. ASEV TRAVEL also offers innovative FIT products (luxury and charm, sustainable, family, off the beaten track), attractive GIT products and guaranteed departures from 2 to 15 Pax.

Headquartered in Ho Chi Minh City, Vietnam, we have our own operations and sales offices in Cambodia, Laos and Myanmar as well as a representative office in Thailand, China, Malaysia and Singapore.

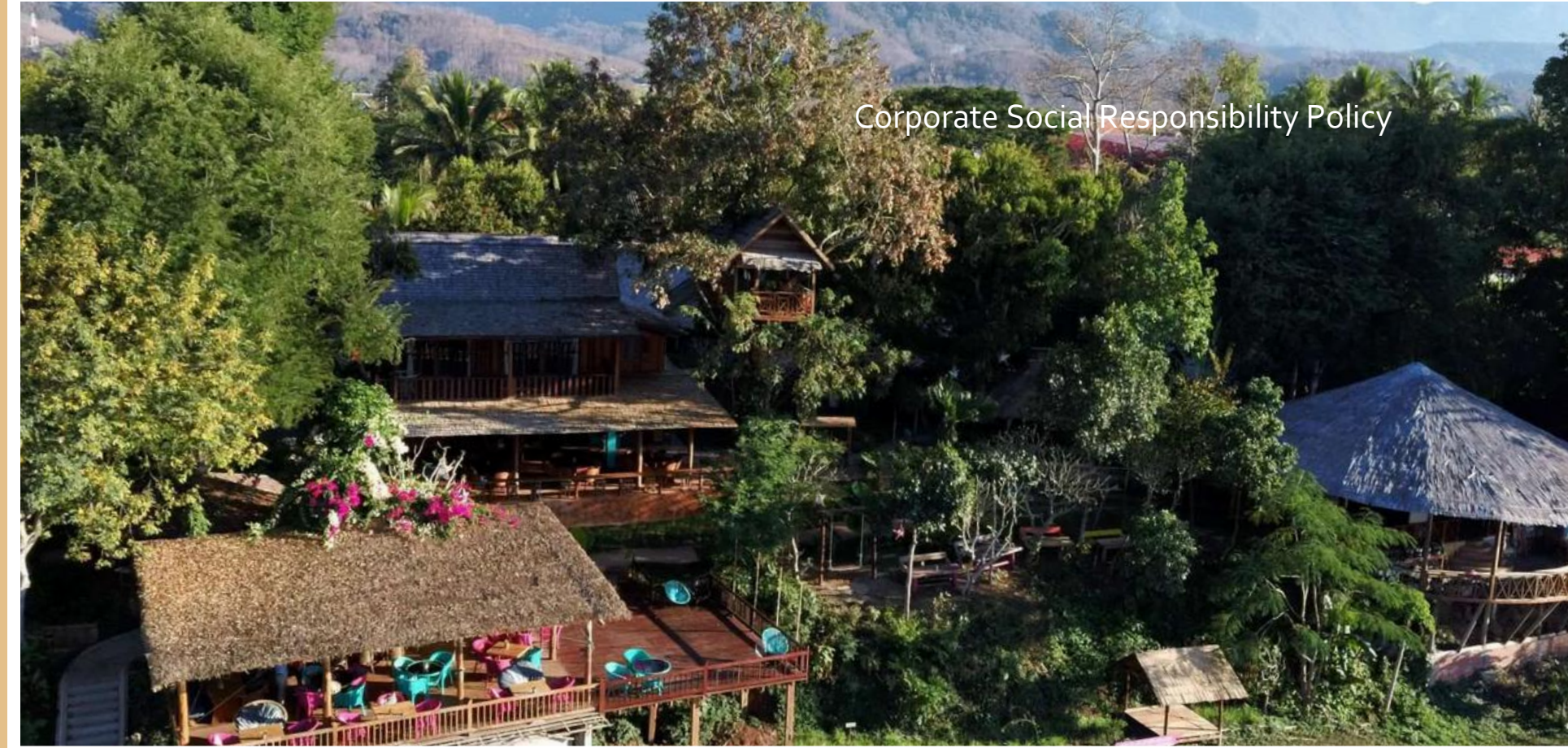
Our drive for constant innovation and quality, is driven by our experienced, passionate and well traveled team. This has earned us a variety of accolades and awards, from national tourism authorities and global travel media, further affirming our position in the marketplace.



# OUR SUSTAINABILITY MISSION

ASEV Travel understands the need to balance sustainable tourism practices alongside social, cultural and ethnic differences.

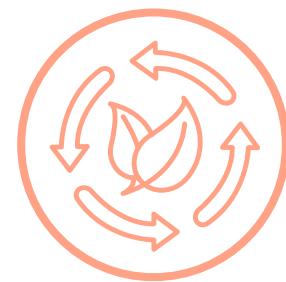
Corporate Social Responsibility Policy



**Our mission works towards a 3-tier approach with a focus on;**



**Socio-economic development:**  
Supporting responsible, economic growth through tourism



**Environmental sustainability:**  
Supporting responsible, economic growth through tourism



**Cultural sensitivity:**  
Preserving and respecting local culture and heritage

For every focal point, we believe in the process of learning, practicing and sharing.

**In our office and through our supply chain, we:**



Empowering our partners with sustainability practice recommendations



Engaging with our suppliers to ensure we continue to provide high levels of care and attention, in-line with our CSR policies.

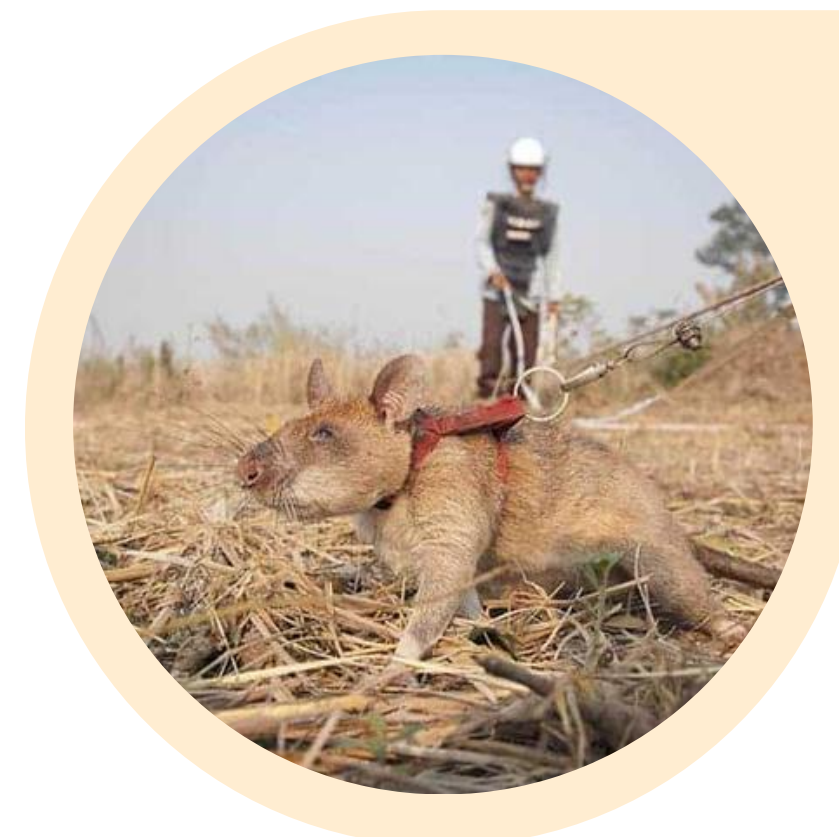


Maintain a constant commitment to review our policies and practices, to ensure they are in-line with our 3 tier approach.

# ENVIRONMENT

*We aim to minimize our environmental footprint in our office and across the supply chain through:*

- Apply the reduce, reuse, recycle hierarchy in offices
- Plastic waste reduction program: eliminate single-use plastics, encourage reusable alternatives, run community clean-ups, closed-loop recycling
- Implement energy & water conservation measures
- Purchase sustainably and locally including sourcing of sustainable partners
- Monitor our carbon footprint and explore mitigation measures
- Optimize eco-friendly means of transport whenever possible
- Encourage suppliers to adopt greener practices and meet environmental standards
- Uphold animal welfare standards
- Collaborate with partners to prevent water contamination and promote respectful behaviour towards aquatic and marine ecosystems across our itineraries
- Avoid promoting or commercialising exotic species, and apply measures to prevent degradation of local habitats, biodiversity and ecosystems



# SOCIO-ECONOMIC DEVELOPMENT

**At ASEV, We believe in creating shared value for local communities and partners through responsible practices.**

- Protect human rights, equality, and comply with ethical business conduct
- Provide equal opportunity to all and do not tolerate discrimination or harassment.
- Support local suppliers, guides, and social enterprises for fair economic opportunities
- Prioritise suppliers that align with our sustainability policy
- Support social enterprise and CBT projects
- Promote child-safe tourism and ban orphanage tourism
- Encourage skills training and education through local partnerships
- Embed sustainability practices throughout the entire supply chain
- Create strategic CSR activities that bring the community together in collaboration with local groups and partners.
- Participate in or support international solidarity, humanitarian or community cooperation projects that help address inequality in our destinations
- Maintain measurable sustainability indicators to track continuous improvement, gather regular customer satisfaction feedback, and publicly communicate our sustainability commitments across all channels



# CULTURAL SENSITIVITY

*Respecting and preserving cultural heritage is at the heart of our tourism approach. In our efforts to remain culturally sensitive we:*

- Carefully monitor group activities and their potential impact on destination, particularly on islands or in indigenous communities.
- Support sustainable and accessible mobility options for clients and partners wherever possible
- Work to support local community programs and projects that work towards maintaining culture, history and heritage such as UNESCO heritage.
- Actively participate in local and global sustainability networks and alliances, and collaborate with academic or research institutions on innovative sustainable development initiatives
- Promote authentic experiences that foster mutual learning and understanding
- Provide clients with accurate and respectful guidance on local customs, traditions and cultural heritage, including clear advice on appropriate conduct at each destination



# ASEV TRAVEL AND THE CERTIFICATION JOURNEY

At ASEV, we believe pursuing recognized sustainability certifications such as Biosphere and Travelife is a powerful way to transform good intentions into measurable commitments

The Travelife standard covers the themes of the ISO 26000, EMAS and ISO 14001 including environment, biodiversity, human rights, and labor relations.

Travelife follows a three-stage approach:

- (1) Travelife Engaged (become an official member),
- (2) Travelife Partner (award),
- (3) Travelife Certified (certification).

Biosphere® is the international system worldwide for applying continuous improvement processes, connected in real time with the United Nations 17 SDGs and 169 targets, and with indicators developed with the UN-SDSN.

The journey includes 2 stages of recognition:

As Committed and Certified member

Certificate of Committed member and Certified member for Laos and Cambodia.



BIOSPHERE



# CONTACT US

We are continuously working to improve our responsibility policy as this is an ever evolving part of the travel industry.

To discuss further our CSR related programs or policy, please do not hesitate to contact us

[WWW.ASEV-TRAVEL.COM](http://WWW.ASEV-TRAVEL.COM)

