

Start collecting your best print work for 2025

Companies from across Asia are welcome to join

Deadline for entries Friday 8 August 2025

Awards Dinner Sept 19th BITEC Bangkok. Don't miss out

FREE ENTRY FORM DEADLINE 5pm August 8th 2025

Categories 1-8: Offset Printing Only

- 1. Calendars any format
- 2. Sheetfed Magazines
- 3. Book printing less than 4 colours
- 4. Book printing 4 or more colours
- Limited Editions & Artwork Reproductions (under 1000 print run)
- 6. Web Offset Coated stock 70gsm and above
- 7. Web Offset -LWC (light weight coated) 65gsm or less
- 8. Offset Packaging products

Categories 9 - 22 : Digital Printing Only

- 9. Book Printing
- 10. Calendars
- 11. **Personalised photo books** any format.
- 12. Posters
- 13. Showcards & Point-of-Sale material
- 14. Digital Magazines
- 15. Gold, Silver and Special colours
- 16. Restaurant Menus
- 17. **Limited Editions & Artwork reproductions** (under 500 print run)
- 18. **Digital Proofing** (must supply the digital proof and the prinnted product)
- 19. Digital Packaging
- 20. Digital Labels
- 21 Digital Outdoor Billboard
- 22. Digital Embellishment

Categories 23 - 28 : Specialty Categories

23. Multi-Piece Productions and Campaigns

Any substrate or print process: Multi-piece Production must be 3 or more items such as folder, leaflets, ring binders, inserts, envelopes including their contents. Campaigns must be 3 or more items with a consistent theme produced during the year by the same printer for the same client.

24. Embellishment

Any substrate – any combination - for example: embossing – diecutting – foil stamping –laminating - coating.

25. Innovation / Specialty Printing / New technology
The entry must exhibit any innovative and/ special
application of machinery, process, substrate or finishing.
A short description must be provided for the judges,
detailing reasons for entry into this category.

26. Company Self Promotion

Any item printed to promote a product or company involved in the graphic arts industry. Self promotion cannot be entered into any other Category.

- 27 **Design and layout.** We look at the impact and visual effect.
- 28. Security applications

Send your entries by 8th August 2025 - by 5pm to:

Asian Print Awards Competition 2025 c/o The Thai Printing Association 311, 311/1 Rama IX Soi 15/1 Huaikhwang District, Bangkok 10310 Thailand Tel +66 719 6685-8

PLEASE ALLOW TIME FOR CUSTOMS CLEARANCE



























The annual Asian Print Awards was founded to recognise outstanding achievement in the print and packaging industries across Asia. With more than half the world's population represented in this fast growing area, communication in the form of printed matter links Asia's diverse cultures. It is imperative that such print achievements do not go unrecognised, especially among the population base that Asia enjoys.

The Awards are judged on a wholly quality-oriented set of criteria to ensure that fair play is enacted at all times.

The Independent Judging Panel comprises highly qualified personnel from within Asia and around the world. The independent judging panel has no knowledge of the actual entrants details. ALL ENTRIES ARE NUMBER-CODED. Entries must be commercially produced work.

The Asian Print Awards is the only regional print quality competition of its kind in Asia. Supported by leading industry-supply companies, any progressive quality print house should enter and prove that they are the best - by winning the Gold, Silver or Bronze award. Proving pride in quality awareness is what customers love to see. It's not just empty words, you can prove it.

FREE ENTRY FORM ASIAN PRINT AWARDS 2025

Deadline for Entries Submission: 8th August 2025, 5pm

You MUST fill out these production details

Remember to submit 2 copies of each job! Why? - Just in case one is damaged. If you win an Award, YOU MUST attend the Award Dinner in Person. This is part of the competition rules!



MAXIMUM 3 Jobs Per Catergory!

 $SECTION\ A$ (This will not be shown to judges). Please fill the form in capital letters.

| Entered by (company name): | |
|---|---|
| Contact Person: | Email |
| Address: | |
| Telephone: | Country |
| Category entered: | (Example Cat 4 Book Printing) |
| Title of entry (ie: "Paul's Ice Cream"): | |
| Printed by (Printers name): | |
| Client name: | |
| Designer Pre Press House: | |
| Brand of Printing Machine used: | |
| Stock supplied by (Merchant's name): | |
| Ink Manufacture | 4-6-8colour |
| By signing here you accept the rules and conditions of the Asian Print Awards | |
| | Name |
| SECTION B Production information to be shown to judges (tape this securely to the back of your entries) | |
| Category entered (Same as above): | Entry number (Administrative use only) |
| Title of entry (ie: "Paul's Ice Cream") | Print method: |
| Number of ink colours (4-6-8 etc) A | ny Embellishment (foil stamping etc) |
| Quantity produced (Print run copies): | Other technical details (finishing processes etc) |

Send all entries to - Asian Print Awards Competition 2025 c/o The Thai Printing Association - 311, 311/1 Rama 9 - Soi 15 - Huaikhwang District, Bangkok 10310 Thailand Tel: +66 2 719 6685-8

PLEASE ALLOW TIME FOR CUSTOMS CLEARANCE WHEN SHIPPING ENTRIES

Declare "Non Commercial Value" - Printing Competition on courier ticket

All entries are **non-returnable**



The 2025 Asian Print Awards Checklist!

- 1. Have you pick your **best work** to be judged?
- At M as a
- 2. Have you checked the work to make sure it's **1st class quality** no hickies no scuffing no deregister?
- 3. Check it **one** more time!



- 4. Are there **2 copies** for each entry and are they packed correctly for shipment?
- 5. Have you completed the entry form (Section A & B) correctly and stick Section B onto the entry?
- Have you left enough time for shipment Friday, 8th August 2025 5pm is the Deadline.
- 7. Check that you have written the address correctly.

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The Awards Dinner will be held on September 19th at BITEC Bangkok - Thailand - during Pack Print International Exhibition

email:paul@printinnovationasia.com Tel.: +61 422 869728









