

CREATIVE CARPET & FLOORING'S CREATIVE THINKING

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Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love
your new floors, or we'll
replace them for **FREE!***

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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"Mark" My Words... *a message from Dawn Giganti*

Happy March!

Writing this monthly newsletter is always the highlight of my month. I get to slow down and reflect on the past 30 days. Sometimes I know exactly what to write about... other months, not so much. But somehow, the words always come. I am always grateful for the opportunity to connect with you in this way!

Some of you have noticed that this newsletter isn't entirely business-focused. It might be a silly and fun article on tennis balls, Twinkies or some fun trivia. Or maybe some deeper stuff to nourish the soul, keep us motivated and inspired. Sometimes, just a little encouragement is needed when we're feeling lonely or defeated to help us see the bigger picture.

But there are times we can get too focused on one or the other, practical -or- spiritual... and that is where the trouble comes in. When we get too much in our head, too focused on how we feel, we lose sight of our everyday responsibilities and life gets out of whack. But when we only focus on what needs to be done, going through the motions and rushing from here to there, we begin to feel empty and lost.

We need both. The practical and the spiritual. A Time for Everything - "For everything there is a season, and a time for every matter under heaven." ~Ecclesiastes 3 (ESV)

You would think the Bible has a lot to say about work-life balance. But it's hard to find passages that speak directly to the issue. The Bible doesn't make a dichotomy between work and life because, in the ancient world, work, life and family life were often combined. Fast forward to today, our challenge isn't balancing "work" and "life," it's how to live a balanced, fruitful life that includes healthy, blessed rhythms of work, rest and play.

This month let's do some internal spring cleaning and examine this balance in your own life. Remember, we need both. It's the practical that keeps us fed, but it is the inspiration that keeps us nourished.

Warm regards,

Dawn Giganti, Marketing & Administrative Assistant
Creative Carpet & Flooring

Hello Spring!

2021 March						
SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Month at a Glance:

3rd If Pets Had Thumbs Day. - If you have a pet monkey, you already know what it would be like for your pet to have thumbs.

5th World Day of Prayer - "For prayer is nothing else than being on terms of friendship with God." ~ Mother Teresa

14th Daylight Savings begins at 2am - It's that time again to "Spring ahead."

17th Saint Patrick's Day. - Over 34 million Americans are of Irish descent. That's almost nine times the population of Ireland!

20th First day of Spring - Spring is nature's way of saying, 'Let's party!' ~ Robin Williams

Where did the United States' time zones come from?



When you run a railroad, you need to maintain a schedule. That works a whole lot better when everyone agrees on what time it is – including stations in far-flung locations and, crucially, other railroad companies that are making schedules for trains on the same tracks you're using. That's why railroads led the charge when Britain got its towns and cities on the same clock by the 1840s, and it's why the same thing happened in the United States about 40 years later. U.S. railroads got together in the 1880s and came up with a plan to divide the country into time zones and synchronize

official clocks according to those divisions. The plan created the Eastern, Central, Mountain, and Pacific time zones that we still have today. It went into effect on November 18, 1883, with assistance from the U.S. Navy in syncing up clocks across the nation using a telegraph system. However, Congress didn't get around to codifying these railroad time zones into law until decades later, in 1918, when the time zone system was recognized in official legislation. Boundaries have changed significantly in some places (Detroit and Florida were both once on Central Time), but the basic concept is the same. (History.com)



WHY ARE MOST TENNIS BALLS YELLOW?

FOR A LONG TIME, ACCORDING TO CNN, TENNIS BALLS WERE WHITE OR BLACK. THEY SWITCHED TO THEIR MODERN NEON HUE IN THE 1970S. AFTER THE BBC BEGAN BROADCASTING WIMBLEDON IN COLOR. VIEWERS REPORTED HAVING TROUBLE TRACKING THE BALL ON THEIR SCREENS. SO THE INTERNATIONAL TENNIS FEDERATION (ITF) COMMISSIONED A STUDY THAT FOUND THAT YELLOW BALLS WERE THE EASIEST TO SPOT. THUS, IN 1972, THE ITF ISSUED A RULE CHANGE MANDATING THAT ALL REGULATION BALLS BE WHITE OR YELLOW. THE MOST COMMON SHADE IS A FLUORESCENT HUE KNOWN AS OPTIC YELLOW OR HIGH-VISIBILITY YELLOW. MANY PEOPLE HAVE ARGUED THAT IT'S MORE OF A NEON GREEN, BUT "YELLOW" IS THE OFFICIAL DESIGNATION FROM THE ITF. (CNN)



STEP INTO
Spring

WITH SPECIAL FINANCING
FOR 24 MONTHS*

with equal monthly payments

March 14 - April 14, 2021

CREATIVE CARPET & FLOORING
1234 5678 9000 0000
SHAW CARDHOLDER

*The Shaw credit card is issued with approved credit by Wells Fargo Bank, N.A. See store for details.

**CHALTON
ELLIS**

of Gary, IN

You are this month's

MYSTERY WINNER!

We have a \$50 Creative Carpet & Flooring gift card reserved just for you!

Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 3/31/2021

Did You Know?

We want to help your church or non-profit organization raise money!

Creative Carpet & Flooring Pay It Forward Program

How it Works...

Enroll your 501(c)(3) organization in Creative Carpet & Flooring's Pay-It-Forward Program. Every time one of your members or supporters makes a purchase from us, your organization will receive 3-6% of the purchase price. We provide you with vouchers, flyers, and a personal letter to your organization explaining the program. We'll even help stuff, stamp and label the envelopes!

Enroll Your Organization Now online at creativecarpetinc.com/pay-it-forward/

MEET OUR CARPET CLEANING CUSTOMERS...

CINDY HEPP JACKIE BOX
DANETTE MEARS LAUREN FORD
HOWARD NAGEL MICHELLE CRESS

CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES! 888.910.6585



MEET OUR NEW & RETURNING FRIENDS & CLIENTS...

ALEX POTOJAC	CANDY PABEN	GENE & DEBBIE EVANCIC	JIM SZYMANSKI	LAURA BAX	MIKE BEDKA	RYAN NORRIS
AMY WOLCOTT	CARLA DUMAS	GLENN ISRAEL	JOAN OMALLEY	LAURA EGGERS	MIKE BETLEY	SALLIE HOEKSTRA
ANDREA & CHRIS FARRY	CAROLYN VACCARO	GREG LANGOSCH	JODI WAIL	LES & SANDRA GRANT	MIKE ERIKS	SANDRA & JIM
ANDY MAVES	CATHERINE GLAZIER	HAROLD AARDSMA	JOSEPH SIWINSKI	LIBBY BUSS	MIKE MADURA	CHEVALIER
ANN BRACKEN	CATHY FLAHERTY	HELEN LEKAVICH	JOHN BANASIAK	LINDA TERBORG	MIKE STRUBIN	SANDY QUALLS
ANNETTE HANCOCK	CHARLENE SMITS	ISADORA LEIDENFROST	JOHN COGHLAN	LISA ABBOTT	MINER DUNN	SARAH PENROD
ASHLEY MCMAHON	CHRISTINE CVITANOVICH	JAKE DEMAS	JOHN MORAN	LOLA JEFFERSON	MOLLY CARLUCCI	SCOTT PICKERING
BARBARA CANTONE	CHRISTINE VANDRUNEN	JAMES GUTIERREZ	JOSH ENGELKING	LORI GREENE	NANCY BUSH	SCRDJE BULJ
BECKY & STEVE GILLS	CHUCK & TRACY LIEF	JANINE RADY	JOYCE VANVLEET	LORI ZACHAU-SEARS	PAT YUREK	SEAN MILLIGAN
BERT & DIANNA LINDSTROM	CYDNEY CAPE	JASON LEONARD	JUDY & BARRY	MARIANNE JARMAN	PATRICK KINSELLA	SUSAN TRAGOS
BETTY CUNNINGHAM	DARLENE SANDERS	JAY CHINTAMANI	KLIPPENSTEIN	MARILYN MAJCHROWICZ	RAY WESTBROOK	TOM CUMBER
BILL NIESMAN	DEBBIE & STEVE WHITE	JEAN GARGIULO	KAITLYN RYSKE	MARK ENGLE	RENEE KOURIS	TOM KAISER
BOB & SUE FRANCHETTI	DEBBIE CHILDS	JEFF BULTHUIS	KATHY BRUSZER	MARY & JOSHUA RICKERT	ROBERT SIERADZKI	TOM PAJULA
BOB KROLL	DEBBIE KARLSSON	JEN BARR	KATHY GESO	MATT & JESSICA BLISS	ROBERT HINSHAW	TRACY VORIS
BONNIE DEDONA	DENISE SMITH	JEN HODKOWSKI	KEN SCHEERINGA	MAUREEN ODIERNO	RON HIRSCHMAN	VICTORIA FLANIGAN
BRETT MATTHUIS	DIANA LINDSTROM	JENNIFER ANDREWS	KEVIN & JANELLE JACOBS	MICHAEL & AMANDA WASIAK	RUDY & AIDA WOLFER	WALLACE RICHARDSON
BRUCE VANDER LAAN	DIANA MONACO	JENNIFER LEHNERER	KEVIN ANDREWS	MICHAEL ALMUSA	RYAN GIANOLI	WALTER & ANNA ALDAPE
CAITLIN & MIKE PARKS	FILIBERTO ANGIANO	JENNY YALOWITZ	KEVIN GEARY	MICHAEL PLUARD	RYAN NELLI	WOJCIECH SOBEL

MEGA Trivia Contest

Who wants to WIN a
\$50 Gift Card towards dinner at



Take our Trivia Challenge!

This month's Mega Trivia question:

How much of the world's
freshwater is frozen?

- (A) 50%
- (B) 65%
- (C) 70%
- (D) 86%

To enter, visit our website at creativecarpetinc.com, click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 20th each month. Good luck!!!

Last month's question:

What does an ECG check?

Answer: (B) The heart

An electrocardiogram, also known as an ECG or EKG, checks and records the electrical signals in your heart. These electrical signals register as types of waves — a P wave, a QRS complex, and a T wave — each of which measures a different aspect of the heart's rhythm. Doctors can use an ECG to detect potential issues, such as whether the electrical activity of a patient's heartbeat is fast or irregular, or whether there are structural problems within the chambers of the heart. Although it may sound scary, it's a painless and noninvasive test. Sticky electrodes that act as sensors are placed on specific areas of an individual's chest or limbs. These electrodes then record the electrical signals and display them as waves on a monitor or printout. In most cases, the test takes just a few minutes. (The Mayo Clinic - March 18, 2020)

Congratulations to last month's winner:

**LINDA
DRYFOOT**
of Mokena, IL

Stop by Creative Carpet & Flooring to claim your prize
by March 31, 2021!



with **FREE** standard
padding on all carpet
purchases in March

That's a \$4.50 per square yard **SAVINGS!**

Sale ends March 31, 2021

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Mokena IL 60448
708.479.8600

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Carpet & Flooring
www.creativecarpetinc.com
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2315 45th Street
Highland IN 46322
219.595.5561



Twinkies' filling was originally...
BANANA!

Twinkies, as we know them now, are simple: yellow cake filled with vanilla cream frosting. But when the sweet snacks first appeared in 1930, the tasty filling was banana-flavored, not vanilla. Twinkie inventor James Alexander Dewar, then a baker for the Continental Baking Company, came up with the treat when he was looking for a way to utilize the bakery's strawberry shortcake machine when strawberries were out of season. He substituted banana cream, and the Twinkie was born. Unfortunately, with the advent of World War II, bananas were rationed, forcing Hostess to switch to vanilla cream filling. The change proved to be so popular with customers that the filling was never switched back to banana once the war ended. Hostess has since revived the original flavor for limited-edition Twinkies on a few occasions — such as to promote the DVD release of the 2006 movie "King Kong" — but today, the main flavor is still vanilla. Other varieties include chocolate cake, fudge-covered and strawberry. (New York Times)

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MON 10am - 6pm
TUE 10am - 8pm
WED 10am - 6pm
THR 10am - 8pm
FRI 10am - 6pm
SAT 10am - 4pm
SUN closed

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The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

2315 45th Street
Highland IN 46322
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SUN closed



How about a night out at one of your favorite restaurants through **Creative Carpet's Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



WARNING

**Don't visit any flooring dealer
until you call us for a FREE
Consumer Awareness Guide!**

You will learn...

- ☑ 4 predatory sales tactics
- ☑ 7 costly misconceptions about flooring
- ☑ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!
www.creativecarpetinc.com

A gigantic THANK YOU to all who referred us last month...

BARBARA WILLIAMS LARA GARCIA-OLMOS
FRED & DEBBIE STRUBIN LAURIE MATHUIS
KAREN EDGAR SONNY & MISSIE IBARRA

THANK YOU FOR THE KIND WORDS!

"I was referred to Creative Carpet by my son James to have new flooring installed. Steve was my salesperson, and he made things flow so smoothly from the flooring selection to the day of installation. There were some shipment delays, but Steve kept me up to date on everything that was happening. I really appreciate him making things as uncomplicated and stress-free as possible. The professionalism and customer service of the staff is superior. And I love my new flooring. Thanks!"

~ Barbara M. of Chicago, IL

