

LUXURY MIRROR *developers* FROM GERMANY

FASCINATION MIRROR

MJES-TEC



YOUR GUESTS DESERVE MORE THAN A MIRROR

MULTIFACED ENTERTAINMENT & INTELLIGENT SERVICE



Concept



Customized



Design



Development



Delivery

DIGITAL MENU

Increased customer interest

Greater flexibility than pressure

Get your marketing messages across



83%

Recall rate of Digital Signage.

(Mvix)



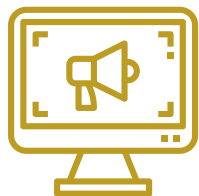
LOBBY

Cross Marketing Partnerships

Create brand awareness

Provide seasonal incentives

**How else can your message reach so many people
from all over the world?**



SUITE

Hidden TV creates WOW effect
Dual use of mirror and entertainment
Entertainment on Demand



**Infotainment for guests and customers
everywhere and at any time.**



ELEVATOR

- Provide relevant entertainment
- Ad space for companies in the building
- Full attention for the moment



230% More brand awareness through the use
of digital signage.

(OnDeviceResearch)

SUITE BATHROOM

Pure entertainment feeling
Room control of lights & more
Relevant customer approach



30%

**Raise in the average purchase amount by
upgrading to even ONE digital sign.**

(Signcast)



SPA AREA

Advertising space for applications

Entertainment and relaxation

Luxury feeling of the guests

If you build a great experience, customers tell each other about that. The word of mouth is powerful.

Jeff Bezos (Founder of Amazon)

SALON

Entertainment in large format
Impressive displays up to 98 inches
Noble in black mirror



50% Digital Signage displays provide an increase
in brand awareness.

(Signcast)



LOUNGE

Promote regional destinations
Building automation by voice command
Your corporate identity in the mirror

Get so close to your customer, that you can tell them what they need before they realize themselves.

Steve Jobs (former CEO of Apple)

POS

Your products as a hologram in the mirror
Interactive shopping experience
Market advantage through innovation



68% of customers are more likely to buy a product if it is offered via digital advertising.

(MOOD Media)



POS

- Psychological positive effect
- Interfaces to common POS systems
- Available as touch screen

**1 out of 5 people makes an
unplanned purchase.**

(ASUS Business)

SPORTS

Training for body and mind
Use of the latest technologies
Boost Team Spirit



**Nothing sticks in your head better than a story
Stories can express the most complicated ideas in the
most digestible ways**

Sam Balter (Marketing Manager HubSpot)



AIR PURIFIER

Air quality information
Advertising messages
POS system plus clean air

400% More views captured by digital displays than statistic ones.

(Mvix)

PUBLIC RESTROOMS

Live sports broadcast

Virtual stand plan for trade fairs

Event specific advertising space



**Customized information solution:
Individually presented advertising in a stylish way!**



POS

Impressive sizes

Mirrored video walls

For the premium product

**Digital Infopoints:
Modern and digital support for an impressive
performance.**



HAIRDRESSER

Targeted advertising via ACS
Entertainment during waiting time
Before & After in the mirror

30%

**Increase in sales and improvement in
employee engagement.**

(ASUS Business)

Client Name: **Ascott La Clef Tour Eiffel**
location: Paris, France
Product's: Mirror TVs

Client Name: **Steigenberger Parkhotel**
location: Düsseldorf, Germany
Product's: Mirror TV

Client Name: **Hyatt Park**
location: Zanzibar
Product's: Bathroom TVs

Client Name: **Frankfurter Hof**
location: Frankfurt, Germany
Product's: Bathroom TVs

Client Name: **Taj**
location: Dubai, UAE
Product's: Bathroom TVs

Client Name: **German Future Museum**
location: Nuremberg
Product's: Smart Mirror

Client Name: **Sparkasse** (Savings Bank)
location: Munich, Germany
Product's: Smart Mirror

Client Name: **Jumeirah Al Sahel**
location: Bahrain
Product's: Bathroom TVs

Client Name: **Hauenstein Belvédère**
location: Spietz, Switzerland
Product's: Mirror TV

Client Name: **Sofitel**
location: The Palm, Dubai, UAE
Product's: Smart Mirror

Client Name: **Hyatt Regency Creek**
location: Dubai, UAE
Product's: Open Frame TVs

Client Name: **Riverloft**
location: Brunsbüttel, Germany
Product's: Mirror TV

Client Name: **Philips**
location: Drachten, Netherlands
Product's: Smart Mirror

Client Name: **KAMPA House Builder**
location: Waldhausen
Product's: Smart Mirror

Client Name: **Raffles**
location: Dubai, UAE
Product's: Bathroom TVs

Client Name: **Jaz Amsterdam**
location: Amsterdam, Netherlands
Product's: Bathroom TVs

Client Name: **Hansgrohe**
location: Macau
Product's: Mirror TV

Client Name: **b'mine Hotel**
location: Frankfurt, Germany
Product's: Mirror TV

Client Name: **Bootshaus Grill & Bar**
location: Hamburg, Germany
Product's: Mirror TV

Client Name: **Fackelmann**
location: Hersbruck, Germany
Product's: Smart Mirror

Client Name: **CWS-Boco International**
location: Lauterbach, Germany
Product's: Smart Mirror

**References are the endorsements that bridge your past
accomplishments to future opportunities.**

(Viktoria Thur)



F.A.Z.

Excellent Customer Service 2020
Highest Quality 2021
Germany's Most Popular Products & Services 2021
Germany's Most Sought-After Employers 2023

Focus Money

Germany's Best Smart Home Solution 2020
Germany's Best Smart Home Solution 2021
Digital Champion 2022
Digital Champion 2023

Global Excellent Award

Most Innovative Smart Mirror Technology Company 2022

German Innovation Institute

Employer of the Future 2023



The digital mirror as an ingenious gadget

SCHÖNER WOHNEN

How tomorrow begins in the future

ZDF

The intelligent furniture

NTV

Smart Home - the Mood Maker

DESMONDO

It`s magic - Smart Mirror Mia

küche + architektur

Smart Mirror as an interactive exhibit

OSTHESSEN NEWS



THE NO. 1 FOR YOUR SMART PROJECT



Mues-Tec brings the digital future into every room:

As a home electronics specialist, we develop and market unique and interactive

SMART MIRROR
MIRROR TVs
AQUA TVs



Viktoria Thur
MUES-TEC

Innovative Technology CEO of the Year
2023 (Germany)

smart reflexion

www.mues-tec.com



GERMANY HQ

Mues-Tec GmbH & Co. KG

Hauptstraße 16
36137 Großenlüder
info@mues-tec.de
+ 49 6648 917 8880



MIDDLE EAST

Mues-Tec LLC-FZ

Business Center 1, M Floor, The Meydan Hotel,
Nad Al, Sheba, Dubai, U.A.E
mena.sales@mues-tec.com
+ 971 54 456 5617



SWITZERLAND

Showroom 58 by Strasserthun

Bäckerstrasse 58
8004 Zürich
info@mues-tec.ch
+ 41 33 588 0117



CHINA

Shenzhen Mues-Tec Technology Co., Ltd

7-69-B5 GangShen International Center, Xinniu Community,
Minzhi Street, Longhua District, Shenzhen
info@mues-tec.com
+ 86 136 3169 4645

