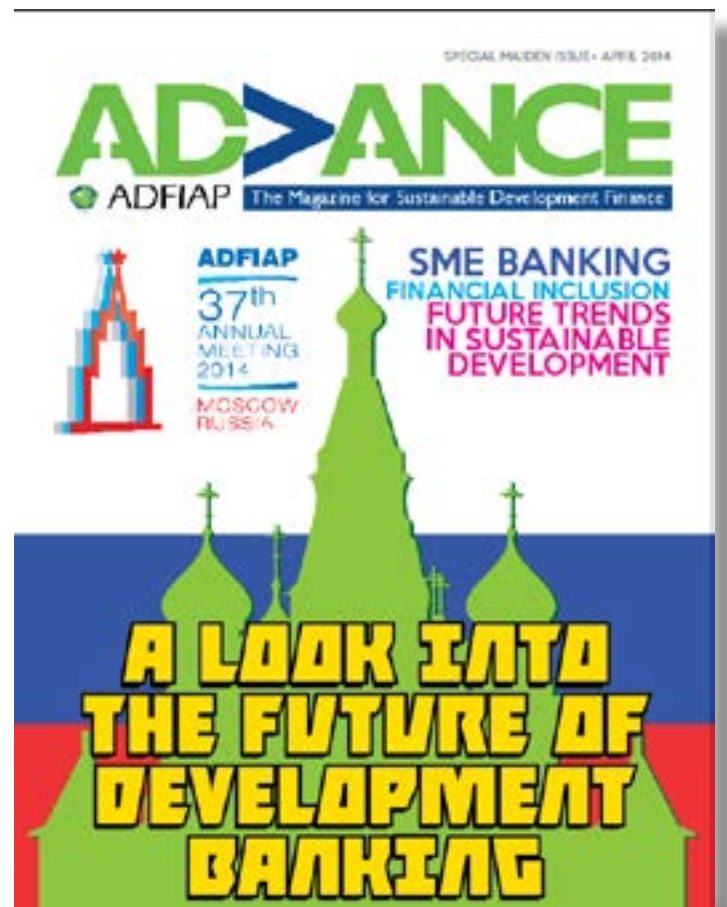




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your brand
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by reaching
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ADVANCE FACTS & FIGURES

FACTS YOU SHOULD KNOW BEFORE YOU ADVERTISE

PRESTIGIOUS LAUNCH

ADVANCE Magazine was launched at the ADFIAP 37th Annual Meeting held in Moscow, Russia on April 23, 2014. The event gathered decision-makers from ADFIAP's 113 member-institutions all over the world, and partner-organizations.

All attendees received free copies of the maiden issue of the magazine, which drew ten advertisers.



SOLID PARTNERSHIP

ADVANCE Magazine is jointly published by the:

Association of Development Financing Institutions in Asia and the Pacific (ADFIAP), the focal point for more than 100 development financing institutions in the region;



and

Writers Edge, Inc., an award-winning editorial services company based in the Philippines.



SPREADING THE WORD

By supporting ADVANCE Magazine, you are supporting a **MISSION**.

To keep development financing institutions (DFIs) and other like-minded groups abreast of key issues on financing sustainable development, as well as raise public awareness on the role DFIs play in the larger scheme of things.

No other publication exists for this developmental purpose.



GIVING MORE MILEAGE

Copies of ADVANCE Magazine are given out for free to all members and partners of ADFIAP worldwide. An electronic copy of the magazine is also available on the following websites:

www.adfiap.org



<http://issuu.com>



READERSHIP BASE

ADVANCE Magazine enjoys a steady readership base and is circulated in these countries:

113 MEMBER-INSTITUTIONS OF ADFIAP

40 COUNTRIES AND TERRITORIES

AND OTHER ADFIAP PARTNER-ORGANIZATIONS WORLDWIDE



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ADVANCE ADVERTISING RATES

Advertisement Type

Advertisement Sizes & Position

Advertisement Cost in US\$

Front Cover & Cover Story



10,000.00

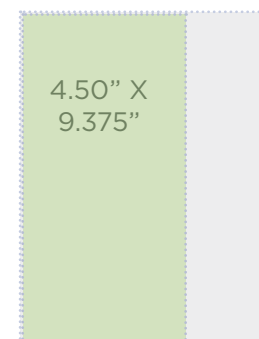
Your institution's/CEO's/top decision maker will be on the magazine cover and your story will be the main feature of the magazine (guaranteed 4-6 pages, equivalent to 4-6 full-page ads).

Full Page



3,000.00

2/3 Page, Vertical



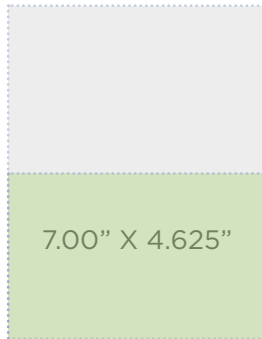
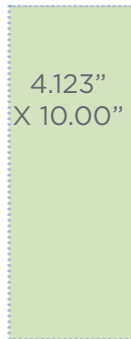
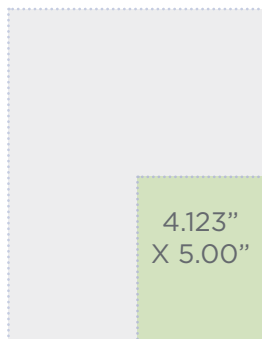

2,500.00

ADFIAP members get a 20% discount on all advertisements!

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Advertisement Sizes & Position

Advertisement Cost in US\$

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<p>1/4 Page</p>	 <p>4.123" X 5.00"</p>	<p>1,500.00</p>
<p>Announcement Listing</p> <p><i>Add your company's upcoming event* to our MARK IT! Calendar.</i></p> <p><i>* Event announcement must be published three months before the magazine's publication date.</i></p>	 <p>Box size: 4" X 3.3"</p>	<p>1,000.00</p>

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Size of Advertisement (Height) _____ cm.

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Advertisement Cost (US\$) _____

It is understood that payment shall be made immediately to ADFIAP before publication.

Authorized Signatory: (printed name)

Designation:

Signature

Advertiser's Company/Organization

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Tel. No. (63 2) 844 9090

Writers Edge
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