



EVENT RECAP

# SWEDISH NATIONAL DAY AND MIDSUMMER LUNCH 2023

SATURDAY, 10 JUNE 2023



# SPECIAL THANKS TO OUR 2023 PARTNERS

## Premium Plus Partners



## Workplace Partner



# SPECIAL THANKS TO

Event Partner

LANCASTER  
BANGKOK

Supported by





# SPECIAL THANKS TO RAFFLE PRIZE SPONSORS



CoffeeWORKS®



# SWEDISH NATIONAL DAY AND MIDSUMMER LUNCH 2023



SweCham President gave a welcoming speech.



SweCham gave a present to the Ambassador Jon Åström Gröndahl.

On Saturday, 10 June, the Swedish National Day and Midsummer Lunch Celebration 2023 took place at Lancaster Bangkok. Together with Sweden Alumni Network Thailand, Svenskgruppen i Bangkok, SWEA Bangkok, and Thai-Nordic Association, we gathered over 70 people at the event for one of the most loved Swedish traditions.

The doors opened at 11:00 and SweCham welcomed everyone for some mingle before the lunch would take place at 12:00. A great and diverse buffet was awaiting the guests with some of the most iconic typical Midsummer dishes including three

types of marinated herrings, boiled small potatoes with butter and dill, smoked salmon and of course, the meatballs just to name a fraction of what was offered.

After enjoying the buffet, it was time for the popular SweCham quiz which challenged the participants with both Midsummer-related questions and general knowledge questions. The winners were awarded with Marabou chocolate which was highly appreciated.

The highlight for many which was the final section of our Midsummer Lunch was our coveted raffle game. This year we were delighted to give away some fantastic prizes and we congratulate all the lucky winners. Once again, we would also like to thank all the raffle prize sponsors Aleenta Phuket,



The Midsummer pole



Aleenta Retreat Chiang Mai, akyra Manor Hotel Chiang Mai, BNH Hospital, The Legend Chiang Rai, Escape Room Thailand, CoffeeWorks, FOREO, JOOBOO, The Landmark Bangkok, Mammias Kök, Husqvarna, Amrapur Tailors and Peter Björk. SweCham would like to thank everyone who participated in this event and your invaluable support!

SweCham would also like to express our gratitude to Ambassador Jon Åström Gröndahl for his valuable contributions to the chamber and extends our best wishes for his future missions.



Ambassador Jon Åström Gröndahl gave a speech at the beginning of the event.



Children having fun at the event



Guests playing our popular quiz game





## Special Thanks to Raffle Prize Sponsors

akeya

alenta

AMALTA FASHIONS

SNH  
HOSPITAL  
SINCE 1899

CoffeeWORKS

ESCAPE ROOM  
THAILAND

FORED  
HOTELS

H  
Husqvarna

JOCBOO

Musman K&S

The Landmark  
HOTELS

THE HOSPITAL & CLINICAL BLDG  
SINCE 1988





















ไฟฉุกเฉิน  
FIRE EXIT

























































P  
R  
I  
Z  
E







QUESTION 4

In addition to dancing and feasting, what is another common feature of Swedish midsummer celebrations?

- A Midnight Sun
- B Snowball Fights









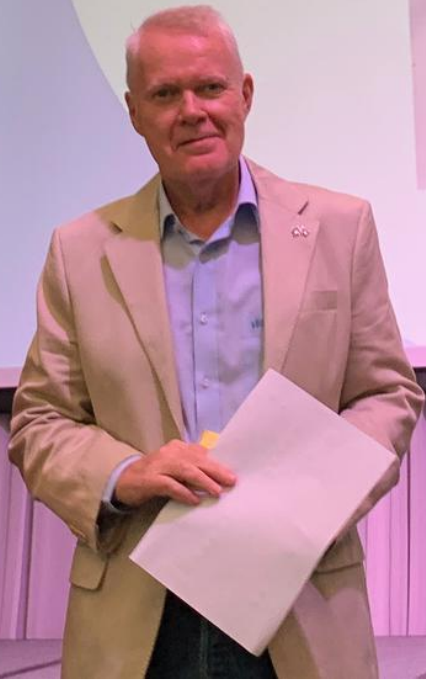








The Thai Pavilion is located in which market







d New Potatoes  
wberries































































TRADITIONAL SWEDISH  
PRINCESS CAKE, 3-POUND

Value 1,990 THB

















Value 4,450 THB

FOREO

FOREO

























ACCOMMODATION  
IN A DELUXE STUDIO  
FOR 2 PERSONS  
INCLUDING BREAKFAST  
Value 6,000 THB





2 NIGHTS  
ACCOMMODATION  
IN A DELUXE STUDIO  
FOR 2 PERSONS  
INCLUDING BREAKFAST  
Value 6,000 THB







COMBO KIT  
DRILL/DRIVER  
+ VACUUM CLEANER  
Value 6,500 THB

  
Husqvarna









































... ROOM  
FOR 2 PERSONS  
INCLUSIVE OF BREAKFAST  
Value 10,800 THB

Signature  
10,800 THB

Signature  
10,800 THB

































If you have any queries, please feel free to contact us at  
[contact@swecham.com](mailto:contact@swecham.com)



