



Dudley Kingswinford

Rugby Football Club

Est 1920

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Accredited Club

Dudley Kingswinford RFC Ltd: AGM Minutes

DATE:	16 th April 2026
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PRESENT	<i>See Appendix 1</i>
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MINUTES TAKEN BY:	B. Platts: Hon Secretary
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Meeting Started: 19:34hrs

Apologies: Dave Hartland / Mark Manning

Chairmans welcome and address:

Chairman Welcomed members to the DKRFC AGM.

He gave his thanks to his fellow Directors for their hard work and dedication over their time in office. All 12 current Directors had put in notice to retire as per Articles of Association. Posts of Chairman/Treasurer/Hon Secretary have stood uncontested so are therefore elected:

President – Ken Crane / Chairman – Richard Taylor / Treasurer – Ed Lower / Hon Secretary – Brian Platts

There are 9 nominations for 8 elected Directors so a vote will take place.

The Chair went onto thank all the DK Family for their supports and for making DK a wonderful club to belong to. *See Appendix 2*

Minutes of Last AGM:

Approved by the meeting, *3 action points from the last AGM* have all been actioned.

Section Reports:

All section reports had been distrusted to members prior to the meeting. The Chair asked for questions.

DoR report: **No Questions** *See Appendix 3*

Youth Section report: **No Questions** *See Appendix 4*

Running Section report: **No Questions** *See Appendix 5*

Football Section Report: **No Questions** *See Appendix 6*

Accounts:

2025 accounts were sent out to members prior to the AGM.

Current board took over the accounts in September; it was a difficult start as the previous financial situation had to be picked through and a number of issues were recognised.

DKRFC has appointed a new Accountancy firm and welcomed John who was here to answer any questions about the accounts.

The club looked at contracts and have negotiated better deals looking at money saving and better returns. We are locked in with Carlsberg for another year but have negotiated better prices. Looking at future projects and maintenance we could use our members and sponsors, they have a vested interest in the club and prices are competitive. At the start of last season, the pitches were an issue, one of our members Nick, from Midlands Drainage volunteered to water the 1st XV pitch at no cost to the club, the club would like to publicly thank Nick and his company for their efforts.

We secured 2 new big sponsors which will bring large benefits for the club.

Two Big historical expenditures were uncovered, A VAT bill from 2021 and holiday pay for staff that hadn't been paid. These have been delt with. DK Trading Ltd shows a profit of £50k but due to loan repayments and bills to come out the actual profit will be closer to £6/7k.

The directors now have a handle on finances, there is a proper forecast budget in place, a lot of the work for this was done by Jane Sommerville who is an appointed Director on DKRFC Trading Ltd. Income [Appendix 7](#) Variable costs [Appendix 8](#) / Fixed costs, Profit / loss [Appendix 9](#)

Membership and Subscriptions:

Mandy Platts went through the memberships and subscriptions for 2026/2027 [Appendix10](#) Running and Senior Player Memberships have gone up, all other membership remains the same. MP announced that members will have free entry to 1st XV home games, We have a new EPOS system that will allow us to offer a discount to members over the bar, we hope to have this in place by the start of the season. MP emphasised that subscriptions were in place in order to help cover costs and not to make a profit.

Padel Courts:

The Treasurer talked through the proposal for 3 new covered padel courts to be built on the gravel car park at DK. Planning permission will be put in next week, this will take 8 to 10 weeks, if approved work will start ASAP, if all goes well they could be in place by the start of the season. [Appendix 11](#)

Question from the floor: **Can Bond money be used to help finance the courts.**
Treasurer to investigate further

Events & Bookings

Owen Barton presented an overview of events and bookings. He thanked the Directors and volunteers for their hard work in making these events a success. There are a number of new events coming up which will hopefully engage club members and members of our local community. Line Dancing, Chase the Joker and others have been a great success. There is now a clear structure in place for growth and vision for events moving forward with a clear process in place for financial reporting. So far in 2026 Events have made a clear profit of £26k for the club. **Appendix 12.**

Motions:

Motion 1: *My motion is that the President should be a figurehead position to recognize members who have made a significant contribution to the running of the club. If you look back before 2000 the President mainly held office for two years, but since 2000 that model has changed and there have been several members who deserved the accolade who were not rewarded. This is not a personal attack on Ken Crane, but an attempt to renew a DK tradition.*

President Ken Crane spoke about the role and what an honour it was. If any member wished to stand for President, then he, and any of the Directors would be more than willing to talk to that person. The Role of President is an elected role under the Articles of Association, nominations are welcomed.

Motion 2: Motion presented that Directors of DKRFC Holding Ltd should stand for a 2-year term of office from the date of appointment. Directors can resign at any time and can stand for re election at the end of their 2-year term.

Vote was taken by the Members – Result: PASSED

Election of Directors:

Votes counted: The elected Directors for 2026 – 2028:

Stuart Bratt

Gail Evans

Mandy Platts

Marie Lower

Chris Marsh

David Hartland

Owen Barton

Adele Joyce

Life Members:

Ken Crane announced that **Ian Bratt** becomes a Life Member of DKRFC for his years of dedicated service to the club.

AOB:

Questions were taken from the floor.

Will we be looking at similar large events like Word of Mouth in the future?

Yes, we already have some large events booked in and will be looking at others in the future.

Car Park repairs are needed; is this being looked at?

Yes, had a company in today to quote for work. This can also be included in the proposed groundwork when the Padel courts are built.

Vixens final game of the season will be at Bridgnorth on Sunday, winner takes the league title, support would be appreciated.

Are there plans to increase the size of the Wanderers pitch?

Yes, we can increase the width by 7m, however, this will require some groundwork and moving the posts. Whether this work happens will depend on finances. Pitch size increase to be looked at by the Grounds Team

Is there a possibility of developing storage for you coaches on site, many coaches are carrying a great deal of equipment in their cars and having to store it at home?

There is a possibility, but this will require someone with carpentry skills. We have a possible design and the timber; we just need the skills. Grounds team to investigate

Gordon Bannatyne commented that he had never seen so many at an AGM, he thanked the Board of Directors for the “breath of fresh air”

Will the Remembrance Wall be used to remember members who have contributed a great deal to the club over years but have unfortunately passed away.

Yes, however, with so much going on in the 8 months since the new board was elected it hasn't been given much thought. The Board will investigate how this can be implemented moving forward.

Meeting Closed: 21:02hrs

Minutes Approved:

Date:

Name:

Position Held:

Signature:

Appendix 1

Voting Members Attendance

Emma Baker	Neil Hayes	Matthew Rolinson
Gordon Bannatyne	Alex Hegedus	Chad Russell
Owen Barton	Christopher Howes	Deryn Ruth-Jones
Michael Beattie	Adele Joyce	Roger Shakespeare
Stuart Bentley	Matthew Keane	Thomas Simmonds
Stuart Bratt	Anthony Lanaway	Steven Simner
Ian Bratt	Tom Lavender	Lindy Smith
Rebecca Carr	Andrew Lobb	Cody Smith
Ellie Capewell	Marie Lower	George Stobbs
Harran Chanian	Millie Lower	Michael Swinson
Robert Chivers	Edward Lower	Mark Swoffer
Michael Chivers	Anthony Marsh	John Taylor
Sarah Coyle	Chris Marsh	Richard Taylor
Ken Crane	Craig Matharu	Jackie Taylor
Abbie Croydon	Michael McCann	Matt Wallace
Karen Dainty	John McGlade	
Howard Davies	Bill Mclachlan	<u>Non Voting Members Attendance</u>
Hannah Easter	Garry Morgan	Jan Burbie – Running
Peter Edmonds	Carl Pearce	Rich Nettleton –
Jonathan Evans	Andrew Penn	Football Juniors
Gail Evans	Richard Pierdziwol	Andy Gibbs – Rugby
Ben Farmer	Andrew Pincher	Jake Bradley - Rugby
Darren Garland	Amanda Platts	
Matthew Gilbert	Brian Platts	
Sarah Graham	Sallyanne Potter	
Michael Graham	James Powell	
John Griffiths	James Ridout	
Paul Gwilliam	Gordon Robertson	
David Harris	Jonathan Rolinson	

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Appendix 2

Club AGM 16 April 2026 Chairmans Report

The previous AGM, which was held on 20 th August last year, saw a return to the Articles of Association that the club was founded on when it became a limited company. As a result, a new, larger board of 12 Holdings directors were elected by the membership. These directors came from all areas of the club, bringing experience from various sections, and professional capabilities from their lives outside of rugby. All directors, along with existing and newly appointed directors of the Trading company, have played a valuable role in the process of stabilising the business and helping to evolve the way the club operates. All sections of the business have forecasts and budgets in place for the new financial year. As the last AGM took place barely two weeks before the start of the rugby season, with no club caterer or bar manager in place (and briefly no drinks licence), it's fair to say that the first four months were a steep learning curve for the current board. A period of almost 8 months will have elapsed by the time we sit down for the next AGM. In that time, a lot of unseen work has gone into putting systems and processes in place to meet the clubs' legal obligations. Front of house, we have implemented popular practices, including providing meals for all players, from both home and away teams, after each match. The Chase the Joker game has also proved very popular, while being a solid fundraiser for the club. At the time of writing, the jackpot sits at around £3000. In terms of our commercial activity, we have introduced an online ticketing platform (Ticket Tailor), which has proved to be very successful. All ticketed club events can be viewed and purchased online, previously, customers were required to buy them in person during office hours at the club, which severely limited our potential. Developing a strong and varied events calendar is key to improving cash flow while allowing investment in club facilities and our First XV program. Thanks to the hard work of several directors and volunteers, we delivered our usual Fireworks Night, Lunch with Santa, and finished 2025 with a sold-out New Year's Eve event. The events committee now have improved visibility on costs and profitability across all events and functions. In the first quarter of 2026, we generated over £25,000 profit from events and functions alone. This has been driven by both the introduction of new events, such as our Super Bowl evening, and M&Js Volunteer Appreciation Days, and the continued success and growth of established events like our Ladies Day. We have also seen great success with our new line dancing classes, which run every Wednesday evening. In just 11 weeks, these have generated over £3,000 profit (including bar sales).

Looking ahead, we have some exciting plans in place, including a bigger and better Sportsman's Lunch, a Boogie Bingo event, a Family Fun Day, a Colour Run, and more. Club organised events play a very important part in attracting new faces to DK while increasing the feel-good factor and club spirit among members. As for matters on the pitch, (without encroaching on the Director of Rugby's report), the 1st XV aside for a moment, it's been a largely successful season across the rest of the Senior, Women's, and Junior sections. Our Vixens and Wasps particularly have enjoyed outstanding seasons. Regarding our First XV setup, the board have committed to giving our full backing to the DoR, who was very much thrown in at the deep end at the beginning of the season. While he has a budget to work within next season, we are working closely with him to improve the squad. Losing half of a team that was already struggling in the League last season, has posed a tremendous challenge for the coaching staff this season. The players that have stepped up from our 2s, colts, and Wasps, along with current first XV players, have been a true credit to DK with the effort and DK dog spirit they have shown this season. Not all results tell the true story of the endeavour displayed by these young men. Our running section continues to flourish, and our Football section continues to grow and improve. Please see their relevant reports.

In terms of ongoing and future projects at the club, the Padel courts proposal is still progressing and will be dealt with in more detail at the AGM. We have much to do in the summer in terms of ongoing maintenance both to the clubhouse, the car park, and the pitches. Future improvement proposals in the pipeline, include widening the Wanderers pitch to league standards. Personally, I would like to see our members lounge also extended. As we seek to make the match day experience a more enjoyable time for families, supporters, players, and all concerned, we would like to install a permanent children's play area. As with all things, these projects are dependant on available funding.

Short term however, we will seek to at least make improvements to the Tannoy system which sounds like it came from Hi De Hi.

I'd like to acknowledge and thank our great army of volunteers who make rugby, football and running possible at DK. From the grounds team who spend so many hours preparing and caring for our pitches, to our youth and senior coaches who give up so much of their time to make sure we get teams on to the pitch at the weekend. Also, our volunteers who put so much work in to maintaining our clubhouse and facilities. Without them all we would simply not be able to function.

Thanks also to my fellow directors who have spent so much time helping to put in place our vision of how we would like the club to be run for its members. Countless meetings, many discussion points and many hours of administration by all are hugely appreciated. You all have my eternal thanks and respect.

On a personal note, I have decided to step back from co-managing the Wasps next season to concentrate fully on the role of Chairman. This season has made me realise that despite my best efforts, I cannot do full justice to both roles simultaneously. Although wearing the striped blazer remains a personal challenge I'm not able to overcome yet.

I hope to see you at the upcoming AGM, and once again, a heartfelt thank you for being a member, and part of our wonderful DK family.

Richard Taylor



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Appendix 3

DOR Report

This season has been one of the biggest transitions the club has faced in years. Off the pitch I stepped into the role of Director of Rugby, replacing Neil Shillingford who held the role for a decade. As Director of Rugby, I was given the remit to reduce the Rugby playing budget, without absolute clarity of what the previous budget was. Sadly, the current environment in community rugby means that players at level 5 of English rugby feel they deserve to be paid money that the club could not pay.

We came into this season already aware of the scale of the challenge ahead. The consequence of the off-field decisions made — including having considerably less money at my disposal — was always likely to have a detrimental impact on performance and results. Therefore, between retirements and players moving to other clubs, we lost over 1,000 caps' of experience. That kind of turnover didn't just change the squad — it reshaped the entire backbone of the team. Leadership, game management, and the calm that comes with years on the pitch are hard things to replace overnight.

Results-wise, obviously, the season didn't go the way we hoped. We won't pretend otherwise. But what we can't take away is the effort, attitude, and fight shown by the players every single week. They kept turning up, kept working, and kept representing the club with pride, even when the odds weren't in our favour. However, amongst the huge disappointment, there are positives to be taken from this season. Across the campaign we used 40 players, and all but two were home-grown. That's something any club would be proud of. It shows the strength of our pathway, the commitment of our coaches, and the character of the lads who stepped up when called upon. For many, this was their first real taste of senior rugby, and they didn't shy away from the challenge. It is important to recognise the contribution and commitment of our coaching staff. Thomas Huggins, Adam Blackford and Sam Verralls as the core of our Senior Men's coaching team, have created an environment to ensure that in spite of this season's results, we have continued to grow and develop our squad.

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The Development Team, looking to consolidate on their maiden league season, have had a mixed set of results throughout the year. Whilst the first team have been so severely impacted by injury and availability, this has typically resulted in core development team players being drafted into the first team. The importance of retaining a league position for the development team is paramount moving forward to ensure that the players progressing through our pathway and supporting the success of our first team are regularly playing competitive rugby focused on results and league position. I would like to formally acknowledge and thank the huge effort of both Jim Evans and John Taylor for their personal sacrifice to ensure our development team are supported and the weeklong efforts to ensure there is always a development team able to take the field.

The Wasps never cease to amaze at the number of players they attract to play and support our club each week. Mikey Graham and Richard Taylor took over the Wasps with the clear vision of retaining social rugby at DK, the success of their efforts and the number of players available to the Wasps have allowed them to support and sustain our Development Team in weeks where we simply would not have been able to fulfil fixtures. Across the season this has kept the Development Team in the league. The Wasps have had another incredible season, regularly having over 25 players, providing everyone who wishes to play rugby an opportunity every week and finishing the season with a strong winning record.

Our Vixens have taken the great momentum the Women's Rugby World Cup inspired in female rugby players in this country onto the pitch this season. Gemma Perks has stepped into the role of Coach having finished playing and has led the team with determination and a passion for success. This has produced some incredible results, and with one game to play, we keep everything crossed that they get the result they deserve at Bridgnorth on the 19th April and finish the season as League Champions. An achievement that everybody at DK is incredibly proud of. This year has laid foundations — not always easy ones, but important ones. The experience gained by our younger players, the resilience built through tough patches, and the loyalty shown by those who stayed and battled will all pay off moving forward.

We've taken some hits, but we've also taken big steps. The future is still ours to shape.

Appendix 4

Youth Section Report

As we head towards the end of another season it is a time to reflect on the last 8 month the hard work which I see in week in, and week out makes me incredibly proud to be part of DK and DK's youth section. Not only are our coaches and managers putting on safe, effective and enjoyable sessions we are also sticking to our DK principles of staying away from a win at all costs environment and developing the children and their love for the sport. We must not forget that it isn't just the front facing volunteers but an entire team of coaches, managers, first aiders and parent helpers for each team that make each and every year group a success.

The DK youth section currently has 290 players and over 80 volunteers. That does not include some of the club volunteers over seeing things like first aid, fixtures and general day to day running of the section. Our success is obvious to see with several age groups now full and having to start waiting lists! I also regularly get feedback from opposition club parents and coaches about what a good set up we have down at Heathbrook on a Sunday. Coming through the older age groups we not only have several academy players but quality players throughout and good numbers. Personally, this year will be the end of an era as my eldest son alongside 25+ of his Panthers teammates transfer to Colts rugby, at least six of which have been with the club since they were Micros (A long time ago!!!) – This is my definition of a successful junior section. The junior girls section has been a great success this season. Joining with Stourbridge we have had regular u16s league matches for our joint "Kingsbridge" team as well as other friendlies and pitch up and plays alongside the u14s and u12 age groups. I have had the pleasure of refereeing some of these matches and the standard and effort has been high. I know Owen and his coaching team are very proud of them all.

Once again we have asked a lot of the coaches this season in helping out in local school tournaments and taster sessions, and a big thankyou to those that can help out and do. I'm sure I'll be asking again next season as we push our community standing with the local schools.

Our new Mini and Junior Committee is up and running, we have met regularly and thank you to everyone who has taken part in making the decisions that make the junior section what it is. A couple of spaces are coming free on the committee this coming season so if you are interested in joining the committee come and see me.

Our M&J volunteers' day was a great success, and it was great to see so many of us down the club. I look forward to next year's get together!!! The Gallis trophy is just around the corner and I'm sure it will be another great success with several of our friends from around the area competing and we thank the Gallis family for their continued support. I know the incredible amount of hard work that goes into this festival, and it always shows.

A final thanks must be given to those that have helped me, day in, day out and continue to do so; Mandy and Brian Platts (Obvs!!) , Rob Chivers (DoR) , Sarah Coyle and Jo Williams (Fixtures), Esther Coles (Club Rugby Safe Lead), Emma Baker (Tour liaison), Marie Lower (Schools Liason) A big thank you to Adele for the numerous things she has helped me with but particularly the colouring in/crafts tables on a Sunday she has organised which have been a game changer.

A big Thank you to everyone involved this season from myself and here is to next season!!

Jim Ridout
Junior Chairman

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Appendix 5

Dudley Kingswinford Running Club report.

2025/26 has been another successful year for the running club with an average of 250 plus members over the year. NY's day handicap, slow to start saw around 90 people join us to shake off the cobwebs!

The beginner's course was slightly down from last year, but with a good percentage joining the club at the end of the course. The beginning of May saw the 10k take place with around 660 runners entering. June hosted the Gavin Tipper 5k with an excellent attendance of club and external participants.

We have a much more competitive edge now than in previous years, with the road relays hosting 3 full teams for the ladies, and 2 for the men. Cross-country is improving season on season with the number of participants and league positions. There is a good vibe within the club, and we appreciate all the support we receive from the office and directors.

Jan Burbie.
Club chair

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Another successful season within the Football section with the senior team as well as Vixens Under14s, Colts Under 11s and a new team United under 12s to replace The Tigers who folded at the end of the season.

The football section has contributed to the sporting club at DKRFC and have all conducted themselves and promoted the club very well. We get inundated with requests every season for teams to join us as when they play against us, they appreciate the setup we have.

DKFC Colts Under 11s

A mixed season on and off the pitch, which has been made easier by helpful staff and volunteers around the club. Great facilities and great people around the club make it one we are proud to be a part of.

DKFC United Under 12s

Have had a great first season in competitive football, which should see us win the league. The team are very proud to welcome visiting teams to the great facilities. Since joining in the summer, we have been warmly welcomed to the club by all and look forward to being part of integration into the club.

DKFC Vixens Under 14s

It's been a positive year for them. Currently sitting mid table. The team have found a real identity over the second half of the season and have received compliments about their style of play, we are appreciative of all the help and support we receive.

DKFC Senior First Team

We started our third season in the football pyramid having got promoted in our second season having come third in the league. This was an unbelievable achievement jumping ahead of teams who have been going for years and with playing budgets, I would say at least 3 years ahead of schedule. The lads were immense and we knew we would have to work hard this season, and it would be tough. We returned to preseason end of June as our league season started first week in August. This season we started so well and were up near the top at the start of the season, but it has been a long battle and are currently fighting hard to maintain our place in the league.

In this league West Midland Premier Division (step 5) we are the only team in the league who don't pay players (in fact we pay to play), and some of the budgets teams have is enormous as the rewards for getting promoted from this division are massive and can be worth £ 150,000 in funding hence a lot of teams are throwing big money at it, this has become more frustrating towards the end of the season where teams struggling at the bottom have started spending big money to bring higher level non-league players in and massively improving their results. That said for us to be currently below mid – table, competing against some long- standing non-league teams and being able to compete against them is all credit to a committed, loyal and extremely talented group of lads. We are committed to continuing our improvement next season, we are forever grateful to all members of staff and volunteers for all their help and support.

Summary

The football section is thriving and will be stronger next season with the introduction of a new under 15s joining us. We also again achieved a 3-star England FA accreditation which is the highest that can be achieved and very difficult to get. This enables us so to apply much more easily to funding, which I know the club has used already.

A pleasure as always to represent DK

Appendix 7

Finance (MA)

	2026 Budget	per month	January '26	February '26	March '26	diff v budget
Income						
Subs	£ 100,000	£ 8,333	£ 9,149	£ 9,622	£ 9,421	£3,191.52
Gym Rental Income	£ 9,600	£ 800	£ 800	£ 800	£ 800	£0.00
Other Rental income	£ 1,400	£ 117	£ 250	£ 1,290	£ 658	£1,848.00
Bar	£ 330,000	£ 27,500	£ 21,885	£ 21,121	£ 30,262	£-9,231.98
Shop	£ 18,000	£ 1,500	£ 1,109	£ 3,351	£ 2,624	£2,584.26
Functions	£ 85,000	£ 7,083	£ 4,151	£ 16,471	£ 5,716	£5,088.28
Game Day	£ 35,000	£ 2,917	£ 4,052	£ 2,783	£ 5,064	£3,149.29
Running	£ 18,000	£ 1,500	£ 714	£ 1,488	£ 1,598	£-700.00
Football	£ 3,000	£ 250	£ 58	£ 346	£ 517	£171.00
Rugby	£ 60,000	£ 5,000	£ 1,900	£ 7,510	£ 3,000	£-2,590.00
Int. Tickets	£ 25,000	£ 2,083	£ 2,502	£ 16,206	£ 272	£12,729.56
<i>Other Income</i>						
<i>June Extravaganza</i>	£ 48,000	£ 4,000	£ 1,997	£ 467	£ 1,588	£-7,947.86
total Income	£ 733,000	£ 61,083	£ 48,567	£ 81,455	£ 61,520	£8,292.07

Appendix 8

Variable Costs

Bar	£ 231,000	£ 19,250	£ 13,435	£ 17,500	£ 21,921	39%	£-4,894.34
Shop	£ 16,000	£ 1,333	£ 600	£ 3,003	£ 1,149		£752.41
Functions	£ 15,000	£ 1,250	£ 139	£ 1,579	£ 4,893		£2,860.50
Game Day	£ 2,000	£ 167	£ -	£ -	£ -		£-500.00
Running	£ 13,000	£ 1,083	£ -	£ -	£ 4,532		£1,282.00
Football	£ 9,000	£ 750	£ 411	£ 891	£ 1,045		£96.70
Rugby	£ 93,000	£ 7,750	£ 2,223	£ 12,570	£ 8,833		£376.12
Int. Tickets	£ 25,000	£ 2,083	£ -	£ -	£ -		£-6,250.00
<i>Other Variable Costs</i>							
<i>June Extravaganza</i>	£ 36,500	£ 3,042	£ 2,188	£ -	£ -		£-6,937.00
Total Variable Costs	£ 440,500	£ 36,708	£ 18,996	£ 35,542	£ 42,373		£-13,213.61
Gross Profit	£ 292,500	£ 24,375	£ 29,571	£ 45,913	£ 19,147		£21,505.68
GP%	40%	40%	61%	56%	31%		

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Appendix 9

Fixed Costs

Staff costs	£	60,000	£	5,000	£	5,074	£	5,230	£	5,486	£789.93
Property costs	£	90,000	£	7,500	£	5,308	£	6,874	£	7,585	-£2,732.97
Vehicle costs	£	150	£	13	£	2525	£	150	£	150	£162.53
Utilities	£	55,000	£	4,583	£	2,990	£	3,355	£	5,005	-£2,400.27
Admin Costs	£	23,000	£	1,917	£	1,625	£	469	£	637	-£3,019.23
Sales & Marketing	£	800	£	67	£	-	£	165	£	260	£225.00
Intrest & Service charges	£	1,200	£	100	£	1430	£	223	£	223	£65.81
Other costs	£	-	£	-	£	-	£	-	£	-	£0.00
total Fixed costs	£	230,150	£	19,179	£	15,165	£	16,117	£	19,346	-£6,909.20
Net Profit	£	62,350	£	5,196	£	14,406	£	29,795	£	199	£28,414.88
NP%		9%		9%		30%		37%		0%	

word of mouth (credit) 2025 -£ 10,000

<i>Cumulative</i>	<i>Budget</i>	<i>Jan '26</i>	<i>Feb '26</i>	<i>Mar '26</i>
Income	£ 733,000	£ 48,567	£ 130,022	£ 191,542
Variable cost	£ 440,500	£ 18,996	£ 54,538	£ 96,911
Fixed cost	£ 230,150	£ 15,165	£ 31,282	£ 50,628
<i>profit/loss</i>	£ 62,350	£ 14,406	£ 44,201.38	£ 44,002.38

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Membership and Subscriptions

	Monthly 26/27	2026/27 Yearly (12 Months)	Voting	Game Entry	Bar Disco unt	Room Hire	Gym Disco unt	Disco unt Ticket Sales for Event s	Early Bird discco unts on Events	Child Discount
Rugby - Adult Player Monthly Subscription	£ 15.00	£ 180.00	Yes	Free (Rugby XV Games)	10%	25%	Yes	Yes	Yes	£74 for 1st Child
Rugby - Adult Player Annual Subscription	£ 15.00	£ 180.00	Yes	Free (Rugby XV Games)	10%	25%	Yes	Yes	Yes	£74 for 1st Child
Rugby - Youth Player with Guardianship (1 Adult) - Rugby	£ 14.12	£ 169.40	Yes	Free (Rugby XV Games)	10%	25%	Yes	Yes	Yes	20% Discount 2nd Child, 25% Discount 3rd Child
Rugby - Under 6's Micros with Guardianship (1 Adult) - Rugby	£ 9.53	£ 114.40	Yes	Free (Rugby XV Games)	10%	25%	Yes	Yes	Yes	20% Discount 2nd Child, 25% Discount 3rd Child
Rugby - Social Membership	£ 9.17	£ 110.00	Yes	Free (Rugby XV Games)	10%	10%	Yes	Yes	Yes	No
Rugby - VP Donation	£ 12.83	£ 154.00	Yes	Free (Rugby XV Games)	10%	10%	Yes	Yes	Yes	No
Rugby - Life Members	£ -	£ -	Yes	Free (Rugby XV Games)	10%	10%	Yes	Yes	Yes	No
Rugby - Season Ticket - Ticket Non Member	£ 3.33	£ 40.00	No	Free (Rugby XV Games)	No	No	No	No	No	No
Running - Running Monthly Subscription	£ 8.00	£ 96.00	No	Free (Rugby XV Games)	10%	10%	TBC	Yes	Yes	No
Football - Senior Football Player	£ 15.00	£ 180.00	No	Free (Rugby XV Games)	10%	10%	TBC	Yes	Yes	No
Football - Youth Football Membership (with Guardianship)	£ 33.00	£ 396.00	No	Free (Rugby XV Games)	10%	10%	TBC	Yes	Yes	No

Padel Courts

- What We Are Building
- 3 covered padel courts (subject to planning)
- Open daily: 7am – 10pm (15 hours)
- All-weather facility
- Designed for high usage and accessibility



Proposed Site Plan
1:500



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 HELLO@BASEARCHITECTURE.CO.UK
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Key - Site Layout	
	Marked-out Courts Area-Resurfaced
	Unmarked Areas Existing Bitmac/Asphalt
	Existing Mixed Shrub Tree Cover Area-Resurfaced
	Blue Asphalt/Grass to Padel Courts
	Green Asphalt/Grass to Pathways

Rev.	Revision Description
By:	
Chk:	

Scale: 1:500 @ A2
 Date: 15.04.20
 Drawn by: DG
 Chk: JH

Project Title: Dudley Kingswinford RFC
 Client: Dudley Kingswinford RFC

Drawing Title: Proposed Site Plan
 Project No: C2013
 Drawing No: 01-003
 Rev:

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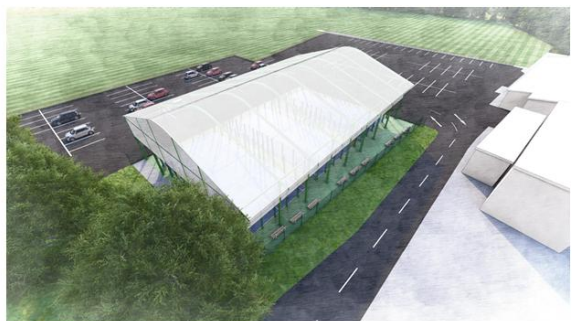
Proposed Padel Tennis Courts - View from Swinton Road



Proposed Padel Tennis Courts - Southern Elevation



Proposed Padel Tennis Courts - Southern Elevation



Proposed Padel Tennis Courts - Aerial View

Funding Model and Project Costs

- Funded by loans from members
- Interest on loan capped at Bank of England base rate
- We are looking into government grants
- We have full control of the courts
- **Total Investment Required: approx. £345,000**
- Courts: **£100,000**
- Covered structure: **£125,000**
- Groundworks: **£120,000**
- **Total: £345,000**

Revenue Projections

Realistic Usage Scenarios
based on £28 per hour and 15
hours per day per court

40% utilisation: £196,224

50% utilisation: £245,280

60% utilisation: £294,336

Payback Period



Total Investment: £345,000



Estimated Annual Net Income (after £40k costs):



40% utilisation: ~£156,000 → Payback: ~2.2 years



50% utilisation: ~£205,000 → Payback: ~1.7 years



60% utilisation: ~£254,000 → Payback: ~1.4 years

Membership growth and Clubhouse Impact

Bringing more members to the club

Increased bar and food sales

More midweek activity

Social leagues and events

Stronger club atmosphere

Encouraging previous members to return to the club

Supports all our current sports

Group Membership opportunities

Events and Fundraising

New Booking System Ticket Tailor

Why It Works

- Online ticketing for all events
- Dedicated page showing all upcoming events
- Member discount codes
- No booking fee cost to the club
- No admin or printing cost
- Full transparency on sales
- Easier access for larger events
- QR Access codes

2026 Events

New - Line Dancing (weekly)

- Est. £10–12k annual profit
- 45–55 attendees each week

Chase the Joker

- £3k generated so far, Est. £5–6k annually

Event Successes

- Super Bowl Night
- Ex-players Meal (Bridgnorth Game)
- M&J's Volunteer & Mascot Day
- Ladies Day (sell-out)
- Inflatable Weekend

What's Coming Up

- Social Eats – Country Weekend
- Sportsman's Lunch
- Boogie Bingo
- DK Family Picnic
- Colour Run
- Vixens 20th Celebrations
- Halloween Party
- Fireworks Night
- New Year's Eve
- Ongoing Club Social Events

Trialling New Events such as Traitors Evening & Painting Classes for Children & Adults

Structure, Growth & Vision

What's Changed

- Clear Processes now in place across all events
- Full tracking of costs and profit from January 2026
- Improved planning and delivery on all events
- Ticket Tailor providing full visibility on all bookings

Our Aim

- Increase Income – Events are a key revenue stream
- Improve – Match Day Experience across all senior teams
- Bring the club together across all sections

Get Involved

- Ideas welcome – Speak to Marie or Gail
- Open to sponsorship opportunities

[RETURN TO MINUTES](#)

Matters Arising from the Last AGM 2025

Action: Copies of the report to be printed and put behind the bar. Email to be sent to all members via GMS that this has been done – **Copies of All this evening's reports are available from Adele**

Actions:

1. The newly elected board of directors to consider changes to the Articles of Association in due course regarding allowing affiliates to have voting rights. – **This will be revisited by the incoming Board, previous board only had 8 months with other pressing matters.**
2. Can a statement of income and expenditure relating to the running club for 2024 to be sent to Jane Sommerville. – **Jane was appointed to the position of Director for DKRFC Trading Ltd.**

Actions:

1. The newly elected board of directors to consider changing the accounting period and the timing of the AGM in due course. – **The AGM has been completed in April 2026 after the finalising of Accounts as requested.**

RETURN TO MINUTES