

# NEWSLETTER



**CENTERVILLE**  
**937.433.7474**

[www.sewalotonline.com](http://www.sewalotonline.com)  
[sewalotonline@gmail.com](mailto:sewalotonline@gmail.com)


**LEXINGTON**  
**859.264.7472**


# CLASSROOM SALE


## creative performance™ 950




 mySewnet™ WiFi Connectivity  
(Library, Cloud, Apps, Blog)

 Large embroidery area  
(Grand Dream Hoop compatible)

 Exact Positioning  
for perfect multi-hooping

 High needle-piercing power  
(150 N)


 creative™ Embellishment  
attachment


 10.1" full-color touch screen  
with customizable interface




## quilt expression™ 725

 Original IDT™ System

 Adjustable Laser  
Sewing Guidance

 8" color capacitive  
touch screen

 Presser Foot  
Recognition (AI)

 CREATIVIATE



CALL EITHER STORE FOR  
CLASSROOM DEALS

LIMITED  
UNITS AVAILABLE

# CENTERVILLE

# MAY CLASSES

SEE WHAT'S HAPPENING THIS MONTH

02  
MAY

## Liberty Flag Quilt

🕒 05-02-2026 @ 10:30 AM

📍 232 North Main St  
Centerville, Ohio 45459

13  
MAY

## Binding Tips & Tricks

🕒 05-13-2026 @ 05:00 PM

📍 232 North Main St  
Centerville, Ohio 45459

19  
MAY

## Duck Duck Goose Embroidery Quilt

🕒 05-19-2026 @ 05:00 PM

📍 232 North Main St  
Centerville, Ohio 45459

21  
MAY

## Learn To Sew: Sewing Machine Basics

🕒 05-21-2026 @ 05:30 PM

📍 232 North Main St  
Centerville, Ohio 45459

23  
MAY

## Beginning Machine Applique

🕒 05-23-2026 @ 10:00 AM

📍 232 North Main St  
Centerville, Ohio 45459

30  
MAY

## MySewnet/Creativate Software Lesson 8 Part 1

🕒 05-30-2026 @ 10:30 AM

📍 232 North Main St  
Centerville, Ohio 45459

30  
MAY

## MySewnet/Creativate Software Lesson 5

🕒 05-30-2026 @ 01:00 PM

📍 232 North Main St  
Centerville, Ohio 45459

Click on any image to sign up

ALL KENTUCKY & TENNESSEE

# SHOP HOP

2026

THE SEWING ROAD TRIP OF THE SUMMER

70+ STORES.  
PRIZES.  
ADVENTURE.  
ALL YOURS.



Stop by **SEW-A-LOT**   
DURING YOUR HOP!

**JULY 1 – AUGUST 31, 2026**

70+ STORES • PRIZES • FREE GIFTS AT EVERY STOP



Three great reasons  
— TO SHOP HOP —

1

## YOUR PASSPORT

The Shop Hop Magazine is your passport to prizes, maps, patterns and every participating shop.

*Collect stamps.  
Win prizes!*



2

## THE EXPERIENCE

Visit 70+ quilt shops across Kentucky and Tennessee. Explore new towns, find new favorites and discover inspiration around every corner.

*It's a road trip you'll never forget.*



3

## EXCLUSIVE FOR 2026

Shop the official 2026 fabric collection, patterns and exclusive projects. Only available during the Shop Hop!



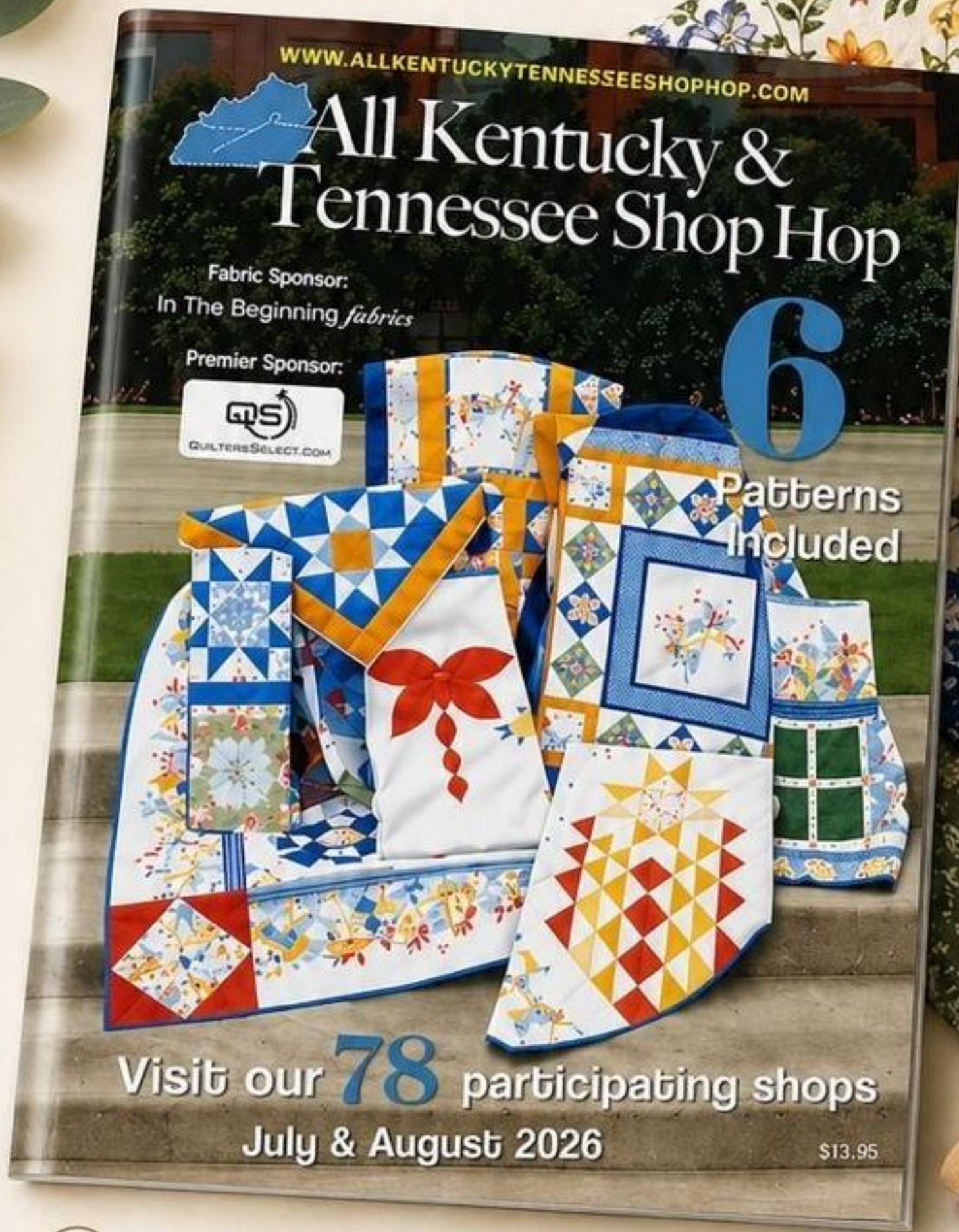
GET YOUR MAGAZINE MID-MAY



Your summer adventure awaits.

# THE ONE THING YOU NEED

Your passport to prizes, maps, and every participating store.



70+ STORES



PRIZES + GIVEAWAYS



EXCLUSIVE FABRICS + PATTERNS

AVAILABLE MID-MAY

GET YOUR PASSPORT AT

# SEW A LOT



Creative Sewing Centers

AVAILABLE FOR PURCHASE IN-STORE OR BY PHONE AT BOTH LOCATIONS.



# MAY NEW RELEASES



FAIRYTALES QUILTING  
BY TIFFANY LAUREN  
\$39.99



PATRIOTIC TABLE RUNNER  
\$39.99



MASCOT APPLIQUES  
\$49.99



ADORABLE BOWS  
\$19.99



FLIP FLOP APPLIQUES  
\$14.99



BLOCK PUFF FOAM ALPHABET  
\$12.99



HAPPY PATCHES  
\$13.99



GETTING OLD BIRTHDAY CARDS  
\$14.99



HAIR WRAPS BY MADDIE KERTAY  
\$29.99



FAIRYTALES BY TIFFANY LAUREN  
\$14.99

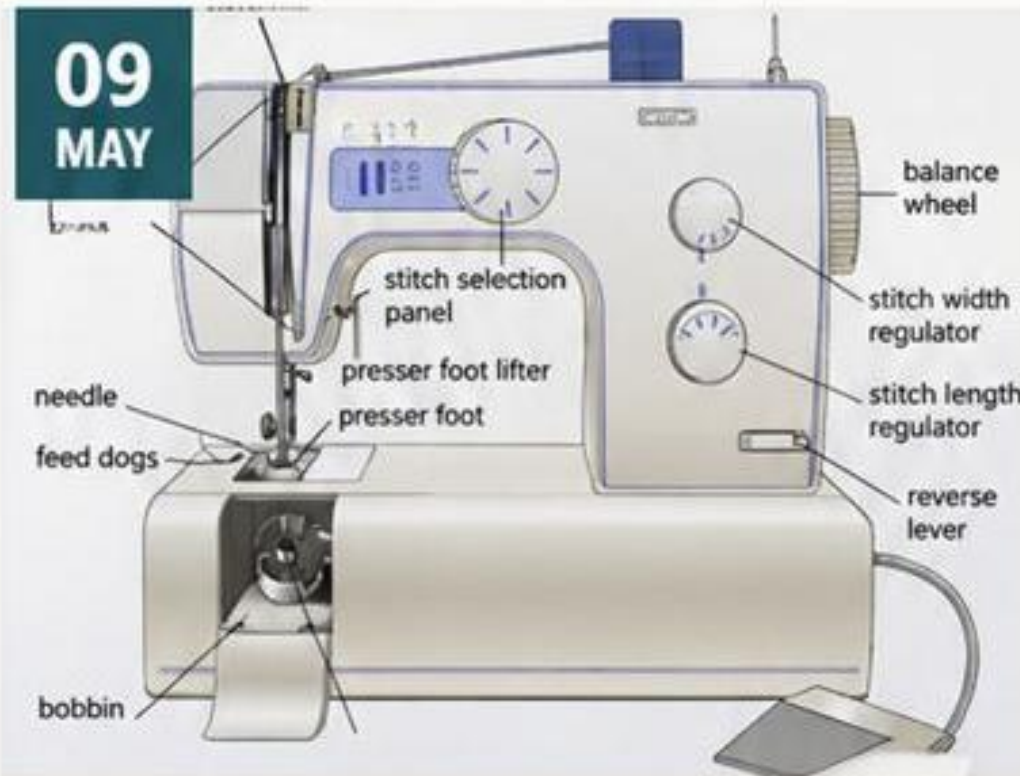
**SHOP NOW**



# LEXINGTON

# MAY CLASSES

SEE WHAT'S HAPPENING THIS MONTH



## Learn To Sew: Sewing Machine Basics

🕒 05-09-2026 @ 09:00 AM

📍 2160 Sir Barton Way Suite 148  
Lexington, KY 40509



## Luna Pants: Your Versatile Wardrobe Staple

🕒 05-11-2026 @ 10:00 AM

📍 2160 Sir Barton Way Suite 148  
Lexington, KY 40509



## Jelly Roll Rug

🕒 05-21-2026 @ 05:30 PM

📍 2160 Sir Barton Way Suite 148  
Lexington, KY 40509



## Crescentwood Quilted Bag

🕒 05-27-2026 @ 05:30 PM

📍 2160 Sir Barton Way Suite 148  
Lexington, KY 40509

Click on any image to sign up



# MOM'S MONTH

APRIL 13 - MAY 31, 2026

**PFAFF**  
Perfection starts here.™

## passport™ Line Starting at \$799



passport 3.0



passport 2.0



# MOM'S MONTH

APRIL 13 - MAY 31, 2026

**PFAFF**  
Perfection starts here.™

## SMARTER BY PFAFF™ Line Starting at \$319.



SMARTER BY PFAFF 260c



SMARTER BY PFAFF 160s



SMARTER BY PFAFF 140s



# SOMETHING BLUE



A SPECIAL EDITION 2026 COLLECTION FROM TILDA



*You're going to want all of it.*



Soft blues. Layered prints.  
Pieces that just work together.

Designed for quilts, projects,  
and those "I need this" moments.



MIX LIGHT  
AND DARK  
*effortlessly*



BUILD QUILTS  
THAT FEEL  
*collected, not busy*



FIND PRINTS  
YOU'LL KEEP  
*reaching for*

IN STORES

## THIS JUNE



FIND IT AT SEW-A-LOT



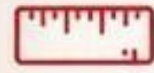
# CLASSROOM SALE

## Epic Quilt™ | 97

Computerized Sewing Machine



### TOP FEATURES



12" of space to the right of the needle



Integrated Dual Feed (IDF) technology



Exclusive Stitch Techniques



Large, bright workspace with adjustable lighting



10.1" capacitive multi-touch screen

mySewnet™ Connectivity

Powerful, precise stitching for large quilts

Built-in walking foot capability

**MORE SPACE.**

*More Possibilities.*



DESIGNED FOR QUILTERS. BUILT TO INSPIRE.

# Fancy Pants

*with Marsha Kirsch*



Sold out fast.  
*We added more.*



## ADDED DATES

**Centerville**

**June 16**

10:00 AM – 5:00 PM

[SAVE YOUR SPOT](#)

**Lexington**

**June 19**

10:00 AM – 5:00 PM

[SAVE YOUR SPOT](#)

*Seats are limited.*



# MOM'S MONTH

APRIL 13 - MAY 31, 2026

## Buy More, Save More!

Up to 30% off HUSQVARNA® VIKING®  
Accessories & Notions  
20% off up to \$50 | 25% off \$51-\$149 | 30% off \$150+



INTRODUCING **NEW**

# GO! Grizzly™

**Fabric Cutting Dies**

- GO! Grizzly Strip Cutter-1½"  
MAP: \$279.99
- GO! Grizzly Strip Cutter-2½"  
MAP: \$249.99
- GO! Grizzly Strip Cutter  
Bundle with Mat  
Bundle Price: \$529.99

**CUT UP TO  
12 LAYERS  
IN JUST  
ONE PASS!**





# MOM'S MONTH

APRIL 13 - MAY 31, 2026

## ONYX™ Line Starting at \$329\*

Modern Sewing Machines with Easy-To-Use Features.  
Choose the Level that Fits Her Creativity!

NOW  
\$329



MSRP: \$379

### ONYX 15

#### Top Features:

- 23 Stitches
- Sewing Guide Reference Card
- Needle Threader

NOW  
\$369



MSRP: \$429

### ONYX 25

#### Top Features:

- 32 Stitches
- One-Step Buttonhole
- Adjustable Stitch Width

NOW  
\$599



MSRP: \$749

### ONYX 30

#### Top Features:

- 158 Stitches
- 2 Fonts
- Stitch Programming
- Needle Stop Up/Down



# MOM'S MONTH

APRIL 13 - MAY 31, 2026

## Instant Upgrade!\*

NOW \$1,299



MSRP: \$1,699

### OPAL™ 670 Upgrade

Purchase an OPAL670 for the price of an OPAL 650

NOW \$1,499



MSRP: \$2,199

### OPAL 690Q Upgrade

Purchase an OPAL 690Q for the price of an OPAL 670

# CENTERVILLE

# JUNE CLASSES

SEE WHAT'S HAPPENING THIS MONTH

03  
JUN



## Haralson Crossbody Bag

🕒 06-03-2026 @ 05:00 PM

📍 232 North Main St  
Centerville, Ohio 45459

06  
JUN



## Crisscross Apron

🕒 06-06-2026 @ 10:00 AM

📍 232 North Main St  
Centerville, Ohio 45459

16  
JUN



## Fancy Pants – Centerville

🕒 06-16-2026 @ 10:00 AM

📍 232 North Main St  
Centerville, Ohio 45459

Click on any image to sign up



# MOM'S MONTH

APRIL 13 - MAY 31, 2026

## TOPAZ™ Line Starting at \$2,399

NOW  
\$2,399



MSRP: \$3,299

### DESIGNER TOPAZ™ 40 Great Entry into Embroidery

240 × 150 mm  
Embroidery Area  
100 Designs + 1 Font  
Basic Design Positioning

NOW  
\$3,999



MSRP: \$4,999

### TOPAZ 55Q FREE Gifts Included:\*

Extension Table  
with Adjustable Guide  
5/8" Quilt Binder Attachment

NOW  
\$4,899



MSRP: \$5,999

### DESIGNER TOPAZ 65

#### FREE Gifts Included: \*\*

Extension Table  
with Adjustable Guide  
Do All Quilter's Hoop  
150 x 150 mm



DESIGNER TOPAZ 40  
240 x 150 mm Hoop



5/8" Quilt Binder Attachment



Extension Table with Adjustable Guide



Do All Quilter's Hoop



# MOM'S MONTH

APRIL 13 - MAY 31, 2026



MSRP:\$25,999

**Save Up to \$7,000 with Qualified Trade\*  
+ Get FREE Gifts with Purchase\*\***

Large  
Magnetic Hoop  
360 x 230 mm



Free Arm  
Hoop  
100x 150mm



# MOM'S MONTH

APRIL 13 - MAY 31, 2026

**NOW \$8,999**



MSRP:\$12,999

**Limited Time, Now \$4,000 Off  
+ Get FREE Gifts with Purchase\***

Quilter's Hoop  
200 x 200 mm



Tear-A-Way  
Sticky Stabilizer  
20inx 10yds



# MOM'S MONTH

APRIL 13 - MAY 31, 2026

**PFAFF**  
Perfection starts here.™



creative icon™ 2

**Buy the Bundle and Save**



# MOM'S MONTH

APRIL 13 - MAY 31, 2026

**ambition™ Line Starting at \$1,129  
+ PFAFF® Quilting Kit**



quilt ambition™ 635



ambition™ 620



ambition™ 610

LEXINGTON

# JUNE CLASSES

SEE WHAT'S HAPPENING THIS MONTH

02  
JUN



## Reversible Crisscross Apron

🕒 06-02-2026 @ 05:30 PM

📍 2160 Sir Barton Way Suite 148  
Lexington, KY 40509

10  
JUN



## Creativate: Making Decorative Stitch Embroideries

🕒 06-10-2026 @ 05:30 PM

📍 2160 Sir Barton Way Suite 148  
Lexington, KY 40509

19  
JUN



## Fancy Pants - Lexington

🕒 06-19-2026 @ 10:00 AM

📍 2160 Sir Barton Way Suite 148  
Lexington, KY 40509

23  
JUN



## Newport Sails Quilt

🕒 06-23-2026 @ 05:30 PM

📍 2160 Sir Barton Way Suite 148  
Lexington, KY 40509

Click on any image to sign up

MAY 1-31, 2026

# FAN FAVORITES

B 335

**NOW \$1,299\*\***  
MSRP \$1,799



7 Series Embroidery Module

5 Series Embroidery Module



B 770 QE PRO

**NOW \$6,999\*** + Add module for \$1,000  
MSRP \$10,999

B 570 QE

**NOW \$3,999\*** + Add module for \$1,000  
MSRP \$5,499



# FREE TOTE

WITH PURCHASE OF ANY b30 SERIES OR b05 ACADEMY MACHINE\*

**A \$164.99 VALUE**



Includes b38 Yaya Han Edition



# ACCESSORY SAVINGS

BERNINA STITCH REGULATOR

**NOW \$599\***  
MSRP \$999



\*Offer valid May 1-31, 2026 at any participating BERNINA Dealerships in the United States of America. Available while supplies last. Exclusions may apply. See store associate for details.



# MOM'S MONTH

APRIL 13 - MAY 31, 2026

**PFAFF**  
Perfection starts here.™

creative expression™ 750  
Unlock \$2,500 in Savings  
+ Complimentary Gifts



# MOM'S MONTH

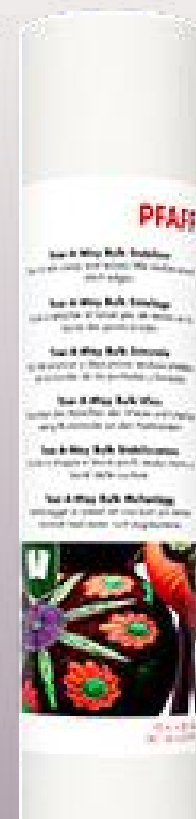
APRIL 13 - MAY 31, 2026

**PFAFF**  
Perfection starts here.™



## Buy More, Save More!

### Up to 30% Off PFAFF® Accessories



MAY 1-31, 2026

# FAN FAVORITES



Q 20 ON 10FT STUDIO FRAME

**NOW \$13,499\***  
MSRP \$18,449



Q 16 PLUS ON HOOP FRAME

**NOW \$9,499\***  
MSRP \$12,499

Q 16 PLUS ON HOOP FRAME

**NOW \$9,499\***  
MSRP \$12,499



Q 16 ON ADJUSTABLE FOLDABLE TABLE

**NOW \$6,999\***  
MSRP \$9,449



# ACCESSORY SAVINGS

**25% OFF\***  
SELECT LONGARM ACCESSORIES

- + Pantograph Kit
- + Precision Ruler Guide PRO
- + Gripper Rings Set
- + Hydraulic Height Adjustment
- + Shelf and Leaf Set for Horn Lift Tables



\*Offer valid May 1-31, 2026, for 25% off MSRP at any participating BERNINA Stores in the United States of America. Offer applies only to the purchase of new, select longarm accessories. Offer may not be combined or replaced with any other BERNINA/bernette promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Available while supplies last. Offer and its terms are subject to change. Void where prohibited by law.



# MOM'S MONTH

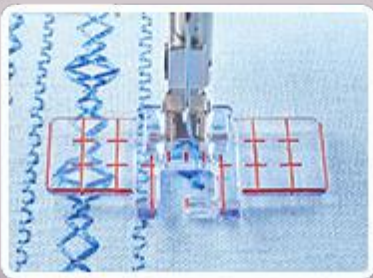
APRIL 13 - MAY 31, 2026

**PFAFF**  
Perfection starts here.™

## Unlock \$1,000 in Savings + Complimentary Gifts



expression™ 715 + Gifts



quilt expression™ 725 + Gifts



## Unlock \$3,000 in Savings + Complimentary Gifts



performance icon™

## Unlock \$4,000 in Savings + Complimentary Gifts

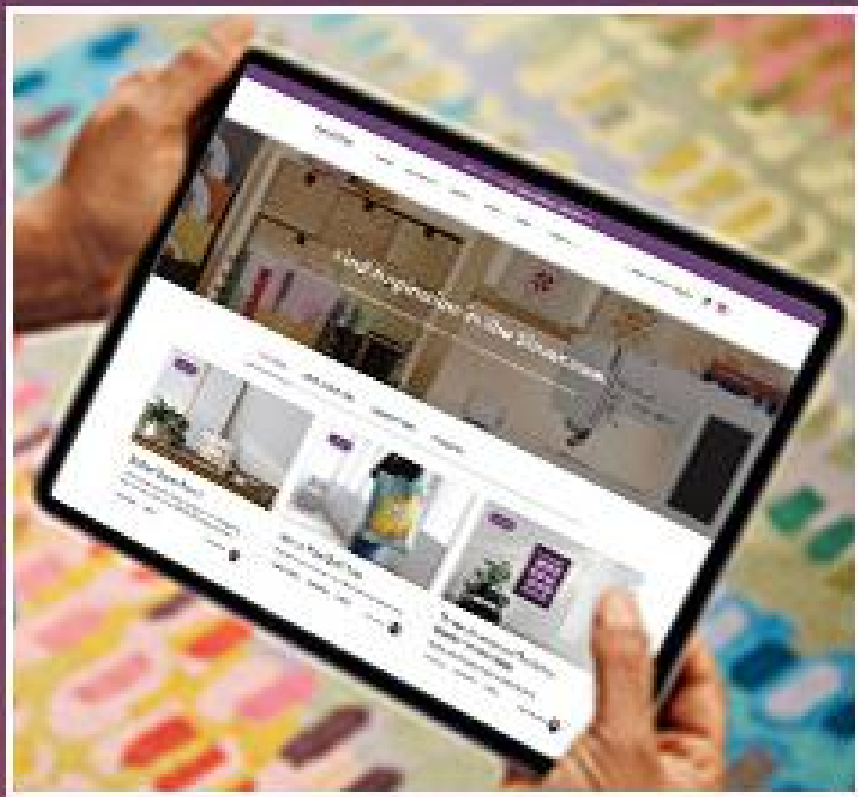


creative performance™ 950

🌸 Make Mom's Month Extra Special! 🌸

# 30% OFF

mySewnet™ Embroidery  
Software 2021 (Boxed)



# 25% OFF

Your First Three Months of a  
CREATIVATE™ Monthly Membership

Promo Code: **FLOWERS**

[Click here to activate your discount & use the the promo code at checkout](#)

## BEST OF LEXINGTON

# We're Nominated!



**Sew-A-Lot Lexington • Best Specialty Store**

Thank you for lifting us up — we're  
thrilled for our first nomination.

Vote Daily Through May 8

**VOTE DAILY**

# Summer Projects Await



Offers valid May 1 - June 1



## GO!® Dies

**15% OFF**  
when you  
buy 1

**20% OFF**  
when you  
buy 2+



## GO! Big® Electric Fabric Cutter Starter Set

**\$699.99**

+ Get a **FREE** Die Catcher  
(\$174.99 bonus value!)



Restrictions apply.

©2025 AccuQuilt

INTRODUCING **NEW**

# GO! Grizzly™

## Fabric Cutting Dies

- GO! Grizzly Strip Cutter-1½"  
MAP: \$279.99
- GO! Grizzly Strip Cutter-2½"  
MAP: \$249.99
- GO! Grizzly Strip Cutter  
Bundle with Mat  
Bundle Price: \$529.99



**CUT UP TO  
12 LAYERS  
IN JUST  
ONE PASS!**



Restrictions apply.

♥ Mother's Day Sale ♥

# FREE Daylight Slimline 3 Floor Lamp

WITH CABINET PURCHASE

\$275 VALUE

Perfect lighting for every sewing space!



FIND YOUR PERFECT SEWING CABINET

## Sydney Lite XL Sewing Cabinet

Hydraulic or E



Smooth Lift System



Lockable Easy-Roll Casters



Smart Storage Solutions

## Kangaroo XL & Joey Sewing Cabinet

Hydraulic or Electric Lift



Smooth Lift System



Lockable Easy-Roll Casters



Smart Storage Solutions

## Melbourne Sewing Cabinet

Hydraulic or Electric Lift



Smooth Lift System



Lockable Easy-Roll Casters



Smart Storage Solutions

## Sydney XL Sewing Cabinet

Hydraulic or Electric Lift



Smooth Lift System



Lockable Easy-Roll Casters



Smart Storage Solutions



May 1 – June 1  
Mother's Day Sale

Built to last.  
Made for you.



AUSTRALIAN OWNED

PREMIUM QUALITY

BUILT TO LAST

LOVED BY SEWISTS



♥ Mother's Day Sale ♥

# \$1,000 off MSRP on Laverne & Shirley Sewing Cabinet

(Reg. \$2,699)

NOW ONLY  
\$1,699



Don't Wait!  
Sale Ends June 1

# NATIONAL SERGER MONTH SALE

April 1 – May 31, 2026

## Save on Sergers

### Save. Serge. Trim. Finish.

Now  
\$4,999



MSRP \$6,399

**AMBER™ Air S600**

**Plus, FREE Gifts with Purchase  
Over \$700 Value**

Luxe Collection Serger Roller Bag  
Coverstitch Feet Kit



Now  
\$2,999



MSRP \$4,199

**AMBER Air S500**

**Plus, FREE Gift with Purchase  
\$167 Value**

Coverstitch Feet Kit



Now  
\$1,299



MSRP \$1,849

**AMBER Air S400**

**Plus, FREE Gift with Purchase  
\$64 Value**

Embellishment Feet Kit



Now  
\$899



MSRP \$1,299

**AMBER S300**

# NATIONAL SERGER MONTH SALE

April 1 – May 31, 2026

**PFAFF**  
Perfection starts here.™

## Sergers Starting at \$899 + FREE Gifts with Select Models

Now  
\$4,999



MSRP \$6,349

admire™ air 7000

FREE Gifts with Purchase  
Over \$900 Value

Luxe Roller Bag  
Overlock Feet Kit  
Coverstitch Hemmer Attachment



Now  
\$2,999



MSRP \$4,199

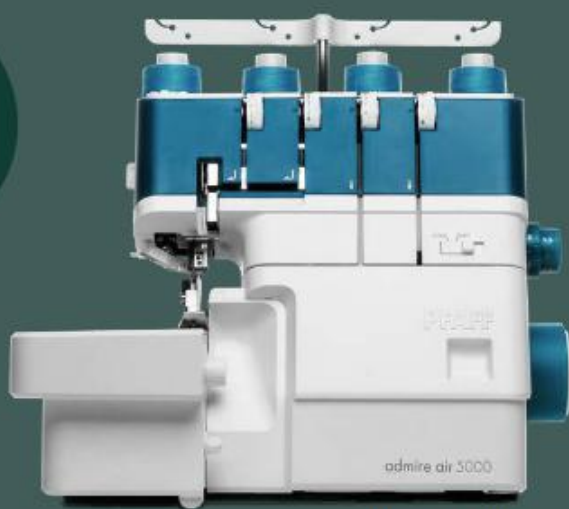
admire™ air 6000

FREE Gift with Purchase  
Over \$150 Value

Coverstitch Hemmer Attachment



Now  
\$1,299



MSRP \$1,899

admire™ air 5000

FREE Gift with Purchase  
Over \$160 Value

Embellishment Feet Kit



Now  
\$899



MSRP \$1,299

admire™ 3000

Sale effective April 1, 2026 – May 31, 2026. PFAFF, PFAFF PERFECTION STARTS HERE and ADMIRE are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved. Offer good while supplies last. Promotional offer terms and pricing are subject to change. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized PFAFF® retailers in the USA. \*Free gifts only available with the purchase of an *admire™* air 7000 and applies to part numbers 821279096, 821283096 and 821264096. Free gifts only available with the purchase of an *admire* air 6000 and applies to part number 821264096. Free gifts only available with the purchase of an *admire* air 5000 and applies to part number 821221096.

MAY 2026

# NEWSLETTER

