

FOREVER
YOUNG
FOUNDATION

2023 Annual Report



TABLE OF CONTENTS

<i>5</i>	Mission Statement
<i>7</i>	Letter from the Co-Chairs
<i>9</i>	Forever Young Family of Charities
<i>11</i>	Forever Young Initiatives
<i>16</i>	Our Fundraising Events
<i>17</i>	Statement of Activities
<i>19</i>	About Us
<i>21</i>	Our Board of Directors
<i>23</i>	Donor Acknowledgments



LOOK

Zildjian

SING

MISSION STATEMENT

Passing on **HOPE**
and **RESOURCES**
for the **DEVELOPMENT**
STRENGTH and **EDUCATION**
of **CHILDREN**



LETTER FROM THE CO-CHAIRS

In today's world, youth face a myriad of challenges that often takes a toll on their emotional well-being. From academic pressures to social media influences, the modern landscape is frequently overwhelming for our youth. Our Forever Young Foundation is committed to making a positive impact in the lives of children, and we recognize the importance of addressing mental health concerns and providing support and resources to those in need.

Barb and I believe that every child deserves the opportunity to thrive physically and emotionally. Through our various programs and initiatives, we strive to create a safe and nurturing environment where children can develop resilience, coping skills, and a strong sense of self-worth.

One of our flagship initiatives—Forever Young Wellness—focuses specifically on promoting mental health awareness and providing access to services for children and adolescents. Through partnerships with professionals, schools, community organizations, and play, we work to break down stigmas surrounding the topic of mental stability and ensure that young people receive the support they need to lead healthy and fulfilling lives. Our foundation is dedicated to championing the emotional well-being of children across the globe.

None of this would be possible without the generous support of individuals like you. Your donations, volunteer efforts, and advocacy help us make a tangible difference in the lives of countless children who are struggling with their emotional health and so many other areas.

As we look to the future, I invite you to continue to join us in our mission to support our Forever Young Foundation youth and their families. Together, we can create a world where every child feels valued, supported, and empowered to overcome life's obstacles.

Thank you for your continued commitment—we are looking forward to 2024, a year in which we will focus on the whole child and their family.

Sincerely,

Steve and Barb Young

Scan to view
The NFL Character
Playbook:
Super Bowl LVIII
Student Mental
Health Initiative 2024
featuring Steve.





FAMILY OF CHARITIES

Programs listed below include organizations we have supported in 2023. These charities exemplify the mission of the Foundation by promoting the development, strength, and education of children.

8 to 80 Zones

Atlanta, GA
East Palo Alto, CA
Ewa Beach, HI
Los Angeles, CA
Miami, FL
Phoenix, AZ
Tampa, FL
Waianae, HI

Ability 360

America's Freedom Foundation
American Leadership Academy
American Red Cross
Anasazi Foundation
Arizona Coyotes Foundation
ASU Foundation
Bay Area Rescue Mission
Bay Area Women Sports Initiative
Boys & Girls Club of Hawaii
Bridget Pettis Foundation
Camp Rainbow Gold
Cascade Academy
Champion Charities

Charity Navigator

Community of Smiles Outreach
Copa Health
Engage Now Africa
Ensign College of Public Health
Equal Education For All
Equity International School
Forever Young Family of Charities
Forever Young Institute
Forever Young International School
Forever Young Wellness
Forever Young Zones
Danbury, CT
Fort Lauderdale, FL
Houston, TX
Mesa, AZ
Miami, FL
Ogden, UT
Palo Alto, CA
Salem, MA
Salt Lake City, UT
Snowbird, UT
Golden Heart Fund

Great Hearts Arizona

Johnny Miller Champ Foundation
Kensington Capital Children's Fund
Kids On The Move
Red Barn Farms
Sophie's Place
Banner Children's Hospital
Brenner Children's Hospital
C.S. Mott Children's Hospital
Lucille Packard Children's Hospital
Mott Children's Hospital
Primary Children's Hospital
Primary Children's – Lehi Campus
Renown Children's Hospital
Sutter Children's Center
TTFF Mobile Unit
Swift Charities for Children
Taylor Family Foundation
Tech Museum of Innovation
The Arbinger Institute
Tony Finau Foundation
Wasatch Adaptive Sports

SUPPORTING



FOREVER YOUNG INITIATIVES

Forever Young Zones

Thousands of children continue to be impacted each year in Forever Young Zones throughout the United States and Ghana, Africa. Individually designed for specific community needs, every Zone carries the theme “Be Your Own Hero.” Children need role models to pattern their lives after, but ultimately we want to equip and empower them with the ability and desire to go out and become their own heroes. Forever Young Zones are created to inspire young minds and motivate active lifestyles, whether they be playrooms in children’s hospitals, athletic facilities, or technology spaces in youth community centers.

8 to 80 Zones

Our 8 to 80 and Creators Zones—a collaboration between Steve Young, Jerry Rice, and Meta—equip our young innovators with the skills to pursue and navigate careers in technology, esports, gaming, and mass media in our digital world.

The new 8 to 80 Zone at the NFL YET Academy in Phoenix provides imaginative and technologically advanced learning methods to students. They have implemented a pilot training program accessing virtual reality technology using Meta Quest II systems, thus preparing students for exciting job advancement opportunities in the future.

Similarly, our Zone in Atlanta is to be commended for its creativity in offering mentoring and learning opportunities to youth from all backgrounds, as well as providing ongoing adult education to the community through worldwide programing.



INNOVATING



Nonprofit Institute

Forever Young Foundation partners with the Arbinger Institute, a leader in management training and team building, to provide a year-long training for nonprofit professionals. With a mission to inspire excellence in nonprofit leaders, this forum centers efforts on providing nonprofit leaders with the most effective tools to operate at a high level of efficiency and accountability.

Through underwriting from Forever Young Foundation, private donors, and corporations, this training is offered at minimal cost to leaders seeking to ensure the sustainability of their organizations for generations to come.

We made great strides in 2023 to grow funding and the number of trainings offered. By year's end, we more than doubled the number of FYI events compared to the previous year—training over 35 organizations and more than 130 executives and board members. Since its inception in 2010, over a thousand nonprofit leaders have participated in the Institute.

Engage Now Africa

Forever Young's charitable efforts in Africa are administered through the African NGO, Engage Now Africa. Created by Lynette and Bob Gay in 2002, Engage Now's purpose is to "heal, rescue, and lift" by serving those living in the communities they support. Engage Now Africa is committed to providing programs with sustainable self-help solutions and fighting poverty, illiteracy, and disease through the funding and building of schools, microcredit loans, and humanitarian assistance. Forever Young and Engage Now Africa are empowering Africans to address their challenges with sustainable solutions.

EMPOWERING



Sophie's Place

Sophie's Place was established in loving memory of singer, songwriter, and friend, Sophie Barton. These dedicated spaces are music therapy rooms built in children's hospitals that treat young people suffering from pain, chronic illness, and serious injury. They provide an integrative medical approach to prescriptive medicine—assisting physical therapy through body movement, alleviating pain and supporting cognitive health by rewiring the brain synapses.

While most people know music has an extraordinary power to bring comfort and peace to the soul, clinical studies have proven that music therapy offers an evidence-based, integrative medical approach in treating young hospital patients.

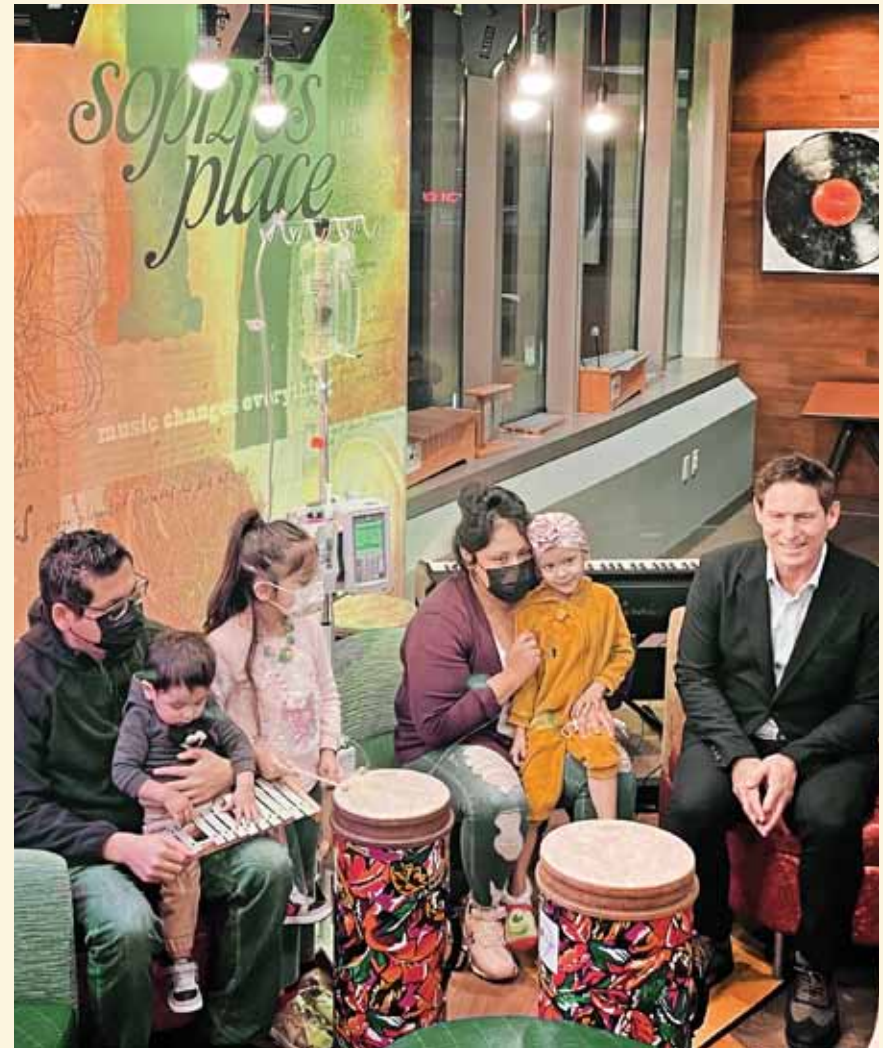
In the spring of 2023, we celebrated the 7th Sophie's Place grand opening in Winston-Salem, NC, at Brenner Children's Hospital! The celebration included testimonies from hospital leaders and community members on the impact music therapy has had on their young pediatric patients and their families.

Music Changes Everything!

Wellness

Forever Young Foundation has an abiding belief that children and young adults deserve access to programs and resources that help them achieve physical, social, and emotional wellness.

Our Wellness Initiative is designed to bring together, amplify, and improve the accessibility of these remarkable resources for young people and their families.



HEALING

CREATOR ZONE





INSPIRATION

FUNDRAISING EVENTS

Our four signature events continue to be an integral and fun part of what we do at Forever Young Foundation. Thanks to HGGC, Kirkland & Ellis, Bain Capital, Kensington Capital, Integrity Marketing, and other generous sponsors we had another very successful year.



Total Event Revenue:
\$2,167,321

Event Expenses:
\$494,728

Net Event Revenue:
\$1,672,593



Steve Young Ski Classic

Location: Snowbird, Utah

Title Sponsor: HGGC

Presenting Sponsor: Kirkland & Ellis, Integrity Marketing

Revenue: \$287,000

Beneficiaries: Forever Young Foundation, Wasatch Adaptive Sports

Steve Young Desert Classic

Co-Host: Keith Clearwater

Location: Scottsdale, Arizona

Title Sponsor: HGGC

Presenting Sponsors: Kirkland & Ellis, Bain Capital

Revenue: \$427,000

Beneficiaries: Forever Young Foundation, Anasazi Foundation

Steve Young Mountain Classic

Co-Hosts: Johnny Miller & Keith Clearwater

Location: Park City, Utah

Title Sponsor: HGGC

Presenting Sponsors: Kensington Capital, Kirkland & Ellis

Revenue: \$530,000

Beneficiaries: Forever Young Foundation, Sophie's Place

Steve Young • Jerry Rice Bay Area Classic

Co-Host: Johnny Miller

Location: San Martin, California

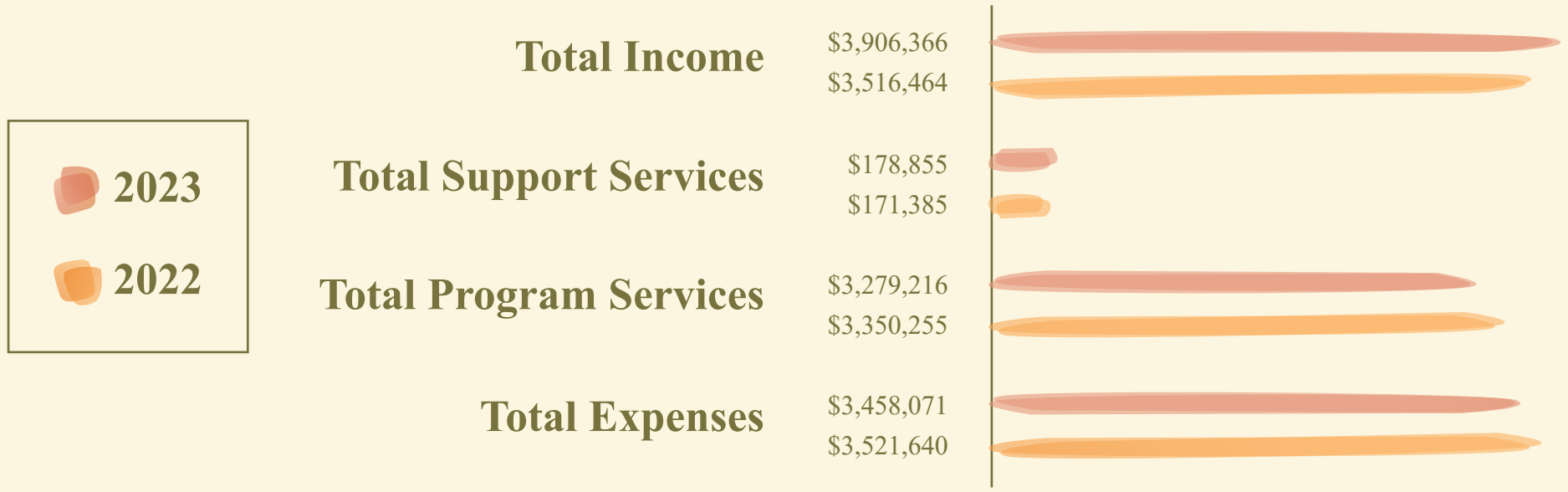
Title Sponsor: HGGC

Presenting Sponsor: Kirkland & Ellis

Revenue: \$923,321

Beneficiaries: Forever Young Foundation, 8 to 80 Zones

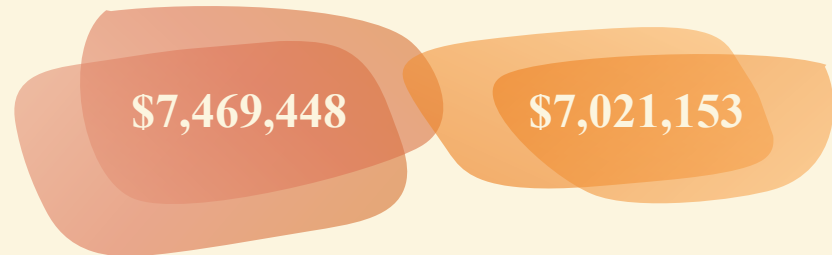
STATEMENT OF ACTIVITIES



Beginning Fund Balance



Ending Fund Balance



HBME LLC, a certified public accounting firm, conducts an annual audit of our financial statements. Our audit in 2023 once again resulted in an “unqualified audit opinion”—meaning our financial statements present fairly in all material respects, the financial position and results of the foundation. The full audit is available online at foreveryoung.org.



ABOUT US

Founded in 1993 by NFL Hall of Famer Steve Young, Forever Young Foundation is a nonprofit 501(c)(3) organization focused on passing on hope and resources for the development, strength, and education of children.

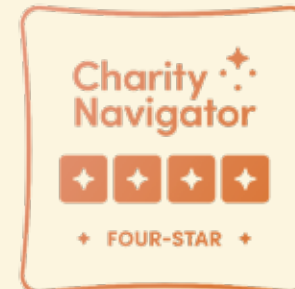
The Foundation serves children facing significant physical, emotional, and financial challenges by providing them with academic, athletic, and therapeutic opportunities currently unavailable to them.

Forever Young Foundation primarily focuses our efforts in Northern California, Arizona, Utah, and Africa—however, increased demand for our initiatives has led to additional growth throughout the United States.

We express gratitude to our generous donors and sponsors who continue to facilitate this progress.



FOREVER YOUNG FOUNDATION





BOARD OF DIRECTORS



Steve Young

Forever Young
Foundation

Founder & Chairman

Palo Alto, CA

Barb Young

Forever Young
Foundation

Vice President
& Co-Chair

Palo Alto, CA

Junior Bryant

HGGC

Executive Director

Santa Monica, CA

Gayla Compton

Maverick
Foundation

President
& Managing Partner

Saratoga, CA

Bob Gay

Kensington
Capital Holdings

Founder

West Palm Beach, FL

Rich Lawson

HGGC

Chairman, CEO
& Co-Founder

Hillsborough, CA

VISION



LINE ON

sophie's place

no place like home

The grass here grows and grows and you're still standing there
Do I ever see you again like you
You say my life is worth more than all the music that I write
Do you're making all my *dreams* come true
When I look in a young girl's
Smiling and crying alive
Do I just see you here

You really do shine through
And I know I never know if you
And I want this with you
Your *light* shines on me
And I know you're never going to let me go

music changes everything

...men
...of the
...as a
...and I know
...and I know
...and I know

A musical score is displayed on a stand to the left of the women. The score is written on white paper with black ink, showing various musical notations including notes, stems, and clefs. The paper is slightly aged and has some faint markings.

DONOR ACKNOWLEDGMENTS



Hall of Fame Circle: \$250,000 and Up

Barb & Steve Young
Compton Family Trust
Gayla & Kevin Compton
HGGC
Kensington Capital Children's Fund
Rich & Holly Lawson
Robert & Lynette Gay

Chairman's Circle: \$100,000 - \$249,999

Aneel Bhusri
Benjamin Kimble
Charter One Education Group
Kirkland & Ellis Foundation
Travis & Alicia Nelson
Wilford Cardon Family
Workday Foundation

President's Circle: \$50,000 - \$99,999

Baseline Partners
Better Being Co.
BYU Athletics
NFL Foundation
Radtke Sports
Snowbird Summer & Ski Resort

DONOR ACKNOWLEDGMENTS

Benefactor: \$25,000 - \$49,999

Antares Capital
Arbinger Institute
Asset Management Company
Brian Pio Family
Cardio Miracle
Dwight & Suzanne Haldan Family
Frank & Denise Quattrone
Franklin "Pitch" & Cathie Johnson
Ghirardelli Chocolate
Greg & Paula Benson
Heidi & Jerry Coleman
Idera Inc
Integrity Foundation
John & Lori Poulsen
John Borota Foundation
Luke & Cami Saari
Northern Trust
PricewaterhouseCoopers
Providence Development
R.A. Wolf Family Foundation
Randy & Pamela Jacops
San Francisco 49ers
Tides Foundation
Utah Jazz Foundation

Patron: \$10,000 - \$24,999

Amble Clothing
Anne-Marie & Kent Barton
Asher Golf
Bain Capital Children's Charity
Brian Johnson Family
Champion Charities
Christian McCaffrey Foundation
COPA Health
Cowley Family Foundation
Cozy Earth
Crystal Springs Foundation
David & Jane Daining
Douglas Mackenzie
First Fidelity Bank
J. Dawgs
Jones & Spross PLLC
Joseph & Linda Bronson
Koley Jessen
Lance Jones
Maddix Capital
Mike & Joyce Murray
Morgan Stanley
Nick Steiner
Performance Contracting

Primo Golf
Promontory Club
Richard & Nancy Marriott Foundation
Sam Viersen Family Foundation
Sterling & Brenda Tanner
Tony Owens
United Way of Northern Utah
United Way of Treasure Valley

Sustainer: \$5,000 - \$9,999

Accolite Digital
Aurélie & Anaïs Bienaimé
Courtney Derrick
Doug Smith Auto
Eaves Foundation
Greg & Paula Hughes
Gregory & Loretta Gailius
Hertz - San Jose
Isagenix
Joan Zelnio
Jonathan Harmer
Mahoney Group
Mary Gaede
Matthew Steinmetz



IMPACT

Mixhers
Paul & Lyn Smith
PGA TOUR First Tee Foundation
Snugz USA
Susan Meador
Tami Knox
Thomas & Deborah Smith
Twisted Sugar

Sponsor: \$1,000 - \$4,999

A.H. Bean Foundation
Americopy
Benevity Community Impact Fund
Benjamin & Lisa Semmes
Built Brands
Carrie England
Christopher Berman
Christopher Gorrebeeck

Dan Floriani
Diane & Scott Scheffler
Don & Pam Tanner
Elizabeth Academy
Jeffrey Bernard Berghoff
Joey Toscano
JPMC Foundation
Kittrean Tanner Cook
Linley Tanner Duncan
Meyer Family Charitable Fund
Michael & Gaylene Merchant
Michele Hodous

DONOR ACKNOWLEDGMENTS

Prime Investments
Ralph & Glenda Earle
Robert & Ann Schilling
Selena Merritt
Shari Jenkins
The Wilson Family Foundation
Tom & Stacy Young
Valerie & Dan Kempken
Valle del Oro Chapel Fund
Vivian & Jerry Grenier
Zachary Burton

Donor: \$100 - \$999

Aaron Boyce
Andy Welkley
Anne Lyn Hatch
Blooming Tea Art
Cliff Young
Debbie Holt
Debbie Michels
Diane Smith

Donna Cremer
Gail Wilson
Goldstar Events
Jeremiah Oldfather
Kimberly Mazinter
Lee & Shelly Johnson
Lester Moore
Lynette Peterson
Meghan Abraham
Nancy Schneider
Reza Sadeghi
Richard Upshaw

Paul Perry
Robert & Sherri Basnett
Roger Johnson
Ronald Yu
Scott Skippet
Scott Sowry
Sheila Sello
Stephen Olds
The Work Boots Foundation
Wendy & Barry Gordon
William Cordray





Your generous donation will help make a difference in the lives of children and families served by Forever Young Foundation.

You can be assured that the money you entrust to us will be used wisely and prudently.

Thank you!



GRATITUDE







FOREVER YOUNG FOUNDATION



foreveryoung.org

1424 South Stapley Drive
Mesa, Arizona 85204

-  @4everyoungfndtn
-  @foreveryoungfoundation
-  facebook.com/foreveryoungfoundation
-  youtube.com/fyfoundation

Staff:

Sterling Tanner, President & Executive Director
Michelle Knox, Marketing & PR Director

2023 Annual Report Team:

Jonathan Roberts, Michelle Knox, Tina Ruff,
Melissa Fromm, Julie Jones

Acknowledgments:

Jeff Bayer Photography
Printing subsidized by Americopy