

# SEO Monthly Report April-August 2025

[www.konarkmetal.com](http://www.konarkmetal.com)









## 1. Objective of April-August 2025

Focus on improving **local visibility, engagement, and lead intent** using Google My Business (GMB) optimization strategies.

## 2. Work Completed

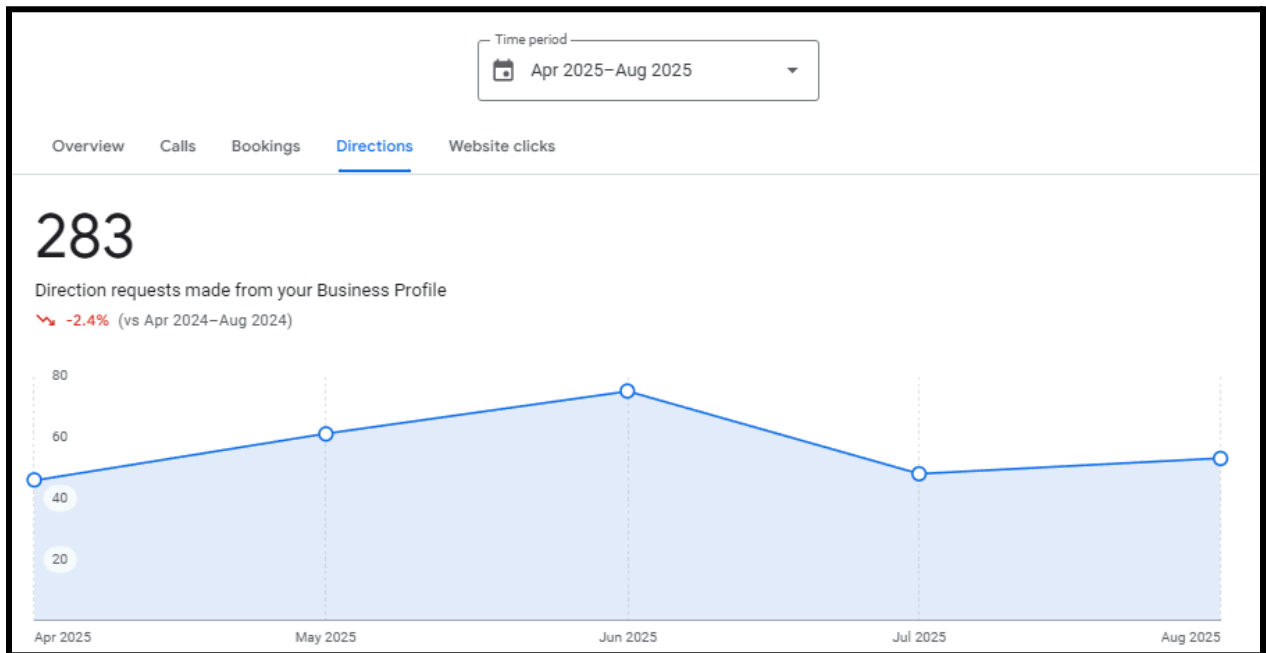
Task	Description
GMB Profile Optimization	Updated business details, categories, and services
Product Listings	Added 8-10 relevant products like SS Pipes, Sheets, Flats, and Angles
Review Generation	Requested and added 10 new customer reviews
Local Keyword Targeting	Focused on keywords like "SS pipes supplier near me", "Stainless Steel Sheets Indore", "stainless steel pipe suppliers in Indore" etc.
Map Share Activity	Shared GMB link in multiple local platforms for traffic & signal boosting

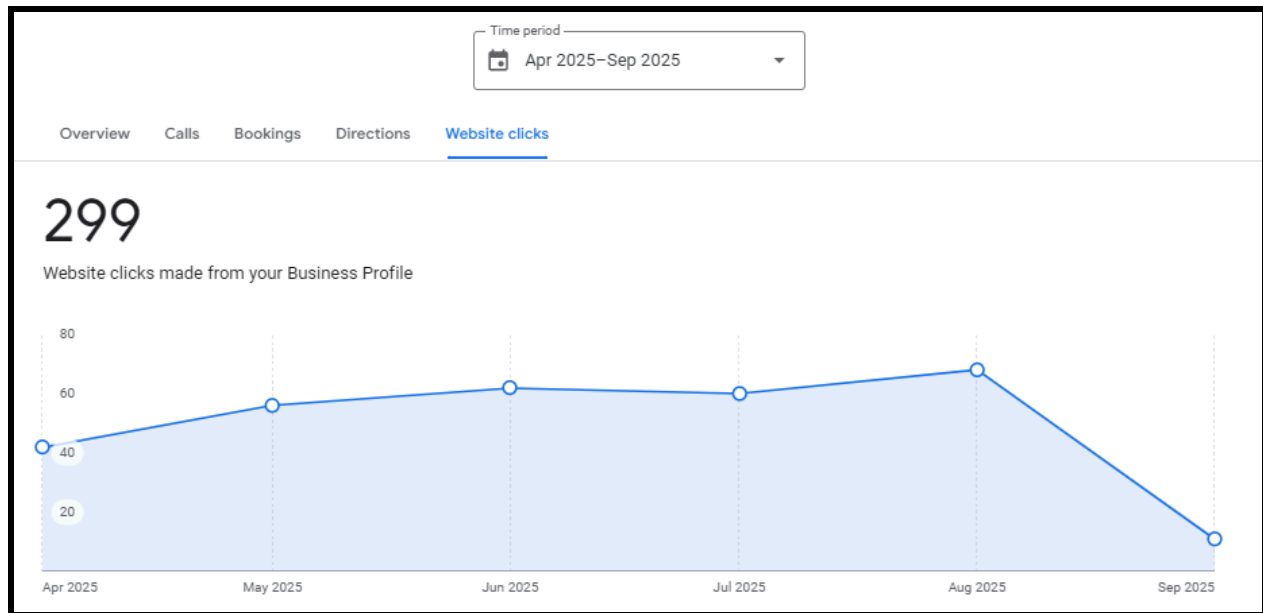
## 3. Performance Overview

Metric	August 2025	April 2025	Growth % from April
 Overview	204	138	48%
 Website clicks	65	42	55%
 Direction Requests	55	46	22%
 Calls	83	51	63%
 Industrial product	35	0	35
 New Reviews	30	0	17 Visible & 13 Remove form Google

4. April-August 2025 comparison Graph







## 5. Keyword Position Snapshot (Top Focused Local Keywords)

S No	Keywords	Search Volume	31 May 2025	31 August 2025
1	stainless steel pipes	8100	1	1
2	Buy stainless steel pipes	NA	1	1
3	SS Sheets Supplier Near Me	NA	1	1
4	stainless steel perforated sheet in Indore	NA	1	1
5	stainless steel pipes Near me	NA	1	2
6	Buy stainless steel perforated sheet	NA	1	1
7	stainless steel flat in Indore	NA	1	1
8	buy stainless steel angles in Indore	NA	1	1
9	Stainless Steel Plate in indore	NA	NA	1
10	stainless steel cold rolled sheets in Indore	NA	NA	1
11	Stainless Steel Plate	NA	NA	1
12	stainless steel perforated sheet	1000	NA	1
13	stainless steel cold rolled sheets	NA	NA	1
14	stainless steel cold rolled sheets suppliers	NA	NA	1
15	stainless steel cold rolled sheets near me	NA	NA	1
16	stainless steel coil suppliers in indore	NA	NA	1

17	stainless steel perforated sheet near me	NA	NA	1
18	stainless steel perforated sheet near me	NA	NA	1
19	stainless steel round bar	880	NA	3
14	stainless steel wire rope	880	NA	NA
15	stainless steel flat	590	NA	NA
16	stainless steel angles	260	NA	1
17	stainless steel coil suppliers	NA	NA	1
19	Hot Rolled Stainless Steel Sheet	NA	NA	1
20	Mirror Finish Stainless Steel Sheet	NA	NA	1
21	ss matt finish sheet	NA	NA	1
22	Stainless Steel PVD Sheets	NA	NA	NA

## 6. Ai and Google Result Overview:

The screenshot displays Google search results for the query "Stainless Steel Plate in indore". The search bar at the top shows the query and various filters like "Price", "Nearby", "Metal", etc. Below the search bar, the results are categorized under "Places". Three results are visible:

- M. P. METAL ENTERPRISES**: 4.7 stars (9 reviews), Stainless steel plant, Shop no 13, Scout Shopping Complex, Netaji Subh... Open - Closes 8:30 pm. "Good Quality, Best Service".
- Konark Metal Industries- Stainless Steel ...**: 4.9 stars (36 reviews), Stainless steel plant, 136 - 098268 58506. Opens soon - 10 am. "Affordable rates, reliable delivery, and top-notch stainless steel." (This entry is highlighted with a red arrow).
- Superior Steel Castings**: 4.7 stars (35 reviews), Manufacturer, 173, near Bharat Public School - 080580 63355. Open - Closes 7 pm.

To the right of the text results is a map showing the locations of these businesses in Indore. The map includes labels for "SANWER ROAD INDUSTRIAL AREA", "PARDESIPURA", "SANGAM NAGAR", and "Indore Marriott Hotel". A red pin marks the location of Konark Metal Industries. The bottom of the screen shows a mobile interface with various app icons.

Stainless Steel Pipes Supplier in indore

Keyword difficulty: 37.33% (for google.com database) — View full report for this keyword

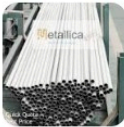
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AI Overview

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Several companies in Indore are suppliers of stainless steel pipes. Some notable names include [Vardhman Tube Mill](#), [Girnar Steel Industries](#), [Balaji Metal](#), [Konark Metal Industries](#), [Metallica](#), and [Crystal Steels](#).



Here's a more detailed look at some of these suppliers:

- [Vardhman Tube Mill](#): They are known as a manufacturer, distributor, and exporter of stainless steel pipes and tubes in Indore.
- [Girnar Steel Industries](#): They are a leading manufacturer of stainless steel slot pipes.
- [Balaji Metal](#): A popular dealer of stainless steel pipes.
- [Konark Metal Industries](#): A leading stockist of stainless steel raw materials, including pipes, sheets, and tubes.
- [Metallica](#): They are a large importer, manufacturer, and supplier of stainless steel pipes in Indore.
- [Crystal Steels](#): A well-established company known for providing quality goods and

Quality Stainless Steel Pipe Dealers in Indore - Justdial

\* 24 Yrs in Business. R K Enterprises. 4.439 Ratings. Indore. ... \* 60 Yrs in Business. Ashis...

Justdial

Stainless Steel Pipes/Tubes Manufacturer, Supplier in Indore

Stainless Steel Pipes & Tubes in Indore.

Vardhman Tube Mill is a leading manufacturer,...

Vardhman Tube Mill

Popular 202 Stainless Steel Pipe Dealers in Indore - Justdial

Popular 202 Stainless Steel Pipe Dealers Indore \* 11 Yrs in Business. Balaji Metal.

Justdial

Stainless Steel Pipes Supplier in indore

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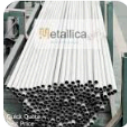
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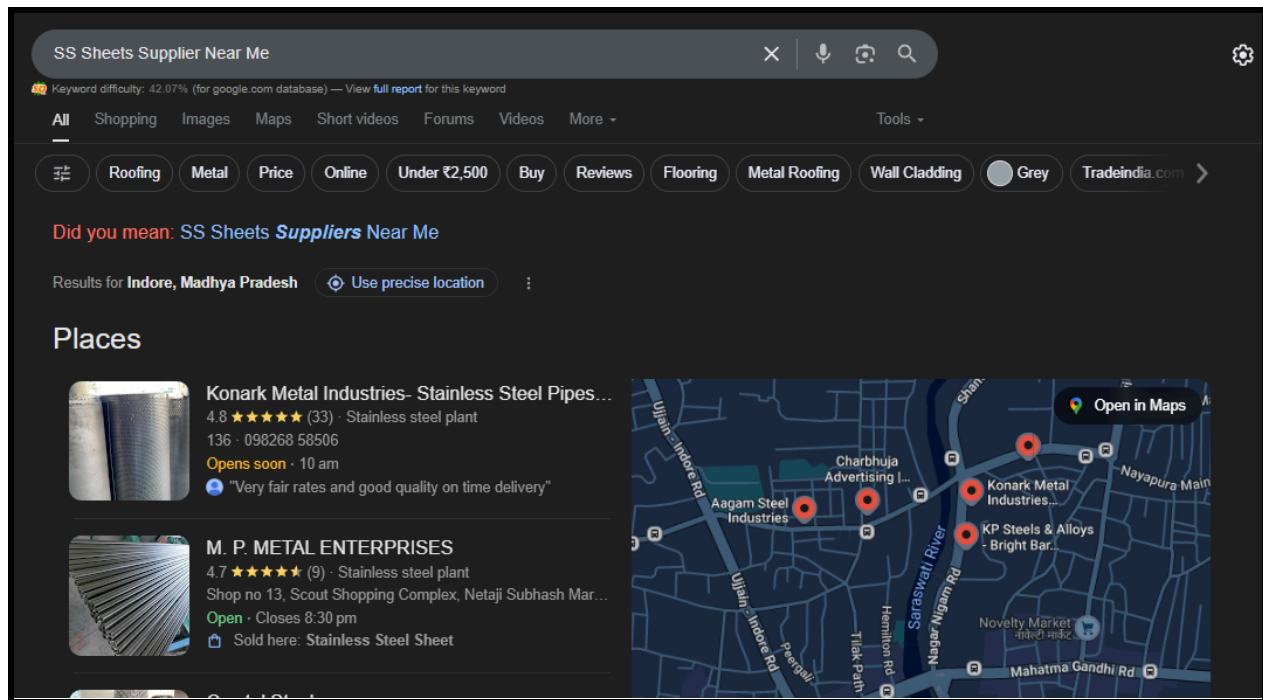
Stainless Steel Pipes/Tubes Manufacturer, Supplier in Indore

Stainless Steel Pipes & Tubes in Indore.

Vardhman Tube Mill is a leading manufacturer,...

Vardhman Tube Mill

Show more



## 7. GMB Profile Link

- **Directory Submission:**

<https://docs.google.com/spreadsheets/d/113nDK3ZDHRJtNbaiMHm9EDFOrlosyBLj5qBsmZKKI6I/edit?gid=1686983449#gid=1686983449&range=B86>

- **Social Bookmarking**

<https://docs.google.com/spreadsheets/d/113nDK3ZDHRJtNbaiMHm9EDFOrlosyBLj5qBsmZKKI6I/edit?gid=1709844339&range=B96>

- **Blog Submission**

<https://docs.google.com/spreadsheets/d/113nDK3ZDHRJtNbaiMHm9EDFOrlosyBLj5qBsmZKKI6I/edit?gid=1367720291&range=B34>

## 8. Business Growth Highlights (April – August 2025)

### 1. More People Finding the Business

- Overall profile views went up from 183 in July to 201 in August.
- This shows more people are discovering the business every month.

- **Website Visits Growing**

- a. Website clicks increased from 52 in July to 68 in August.
- b. Steady growth means more customers are checking products and services online.

- **More Customers Looking for Directions**

- a. Direction requests increased from 47 in July to 53 in August.
- b. This clearly shows more people are planning to visit the location.

- **Calls Are Stable**

- a. Calls stayed almost the same (84 in July vs 80 in August).
- b. Even with a small dip, overall interest from customers is strong.

- **Better Google Rankings**

- a. In April, only a few keywords were visible.
- b. By August, 20+ keywords are showing up on Google in top positions like:

- **Stainless steel pipes**
- **SS Sheets Supplier Near Me**
- **Stainless steel perforated sheet in Indore**

- c. **This means when people search, the business is coming up first.**

- **Improved Reputation**

- a. **New reviews increased from 5 in July to 7 in August.**
- b. **Also, old unwanted reviews were cleaned, making the profile more trustworthy.**
- Run **GMB post updates** weekly with product/service highlights
- Continue **review generation** with 4–5 new authentic client reviews
- Target **nearby location keywords** like Indore, MP
- Boost visibility with **local backlinks or directory submissions**

## **9. Summary & Value Delivered**

From April to August, the business has become **easier to find on Google, more people are visiting the website, more customers are asking for directions, and the online reputation is improving.** These changes mean more potential walk-ins, phone calls, and new customers in the coming months.

# **Thank You**