



**CHAMPAGNE**  
a major economic player

2025



 Champagne vineyard

 CÔTE DES BLANCS Champagne region

0 20 km

©Légendes Cartographie



# CHAMPAGNE, A UNIQUE APPELLATION CREATOR OF VALUE

## THE WORLD'S LEADING WINE AOC BY VALUE



**0,5%**

OF THE WORLD'S  
VINEYARD AREA



**8%**  
BY VOLUME

**31%**  
BY VALUE

OF GLOBAL CONSUMPTION  
OF SPARKLING WINES

### KEY FIGURES



**266.1** MILLION  
bottles shipped, of which  
**56,5 %** exported



**5.7** BILLION  
euros in sales\*



A stock of over  
**1 BILLION** bottles

\* excluding taxes, from Champagne

### A DEFINED TERRITORY



**34,200** HECTARES



**3** REGIONS  
Grand Est, Hauts-de-France,  
Île-de-France



**5** DEPARTMENTS  
Aube, Aisne, Haute-Marne,  
Marne, Seine-et-Marne



**319** VILLAGES  
(crus)



**16,460**  
GROWERS



**120**  
COOPERATIVES



**410** CHAMPAGNE  
HOUSES



**4,100**  
PRODUCERS



**1,940**  
EXPORTERS



## A WELL-STRUCTURED INDUSTRY

**COMITÉ CHAMPAGNE**, A TRADE ORGANISATION SERVING THE CHAMPAGNE APPELLATION

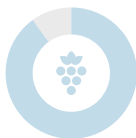
**Management**  
of the economic  
balance

Quality and  
**sustainable  
development**

**Global  
protection of  
the Champagne  
appellation**

Appellation  
**awareness and  
desirability**

**A FRAMEWORK FOR THE CONTRACTUAL RELATIONSHIPS  
BETWEEN GROWERS AND HOUSES**



**GROWERS  
OPERATE  
90%** OF  
THE VINEYARDS



**CHAMPAGNE HOUSES  
SHIP OVER  
72%** OF  
THE VOLUMES SOLD

**THE RESERVE, UNIQUE TO CHAMPAGNE**

**260 MILLION**  
KILOS OF GRAPES  
IN RESERVE

THE EQUIVALENT OF  
**222 MILLION** BOTTLES

THE EQUIVALENT OF  
**82%** OF A YEAR'S  
HARVEST IN RESERVE

*(three-year average)*

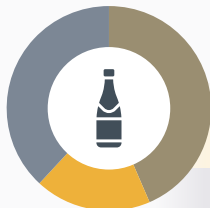
The Champagne reserve system was put in place to regulate potential annual yield variations.

It takes into account the northern location of the Champagne vineyards to answer the regular supplying and requirements of markets including harvest shortages.

In 2025, the Champagne reserve system also contributes to economically supporting vineyard renewal and sanitary vine removal linked to flavescence dorée.



## A MAJOR ECONOMIC PLAYER WITH GLOBAL REACH



2025 shipments, by volume

**266.1 million bottles**

42.9% **114.1 million bottles**

18.6% **49.6 million bottles**

38.5% **102.4 million bottles**

● France

● European Union

● Rest of the world

A GLOBAL PRESENCE, **IN OVER 200 DESTINATIONS**

**SUSTAINED  
EXPORT GROWTH**

**SHIPMENTS OUTSIDE THE  
EUROPEAN UNION HAVE DOUBLED  
IN 20 YEARS**

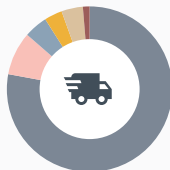
**37 MARKETS** OF OVER 500,000 BOTTLES

### 10 TOP EXPORT MARKETS IN 2025

	2025 ranking	Millions of bottles	Revenue (in millions of euros)*
1	USA	26.5	689
2	UNITED KINGDOM	22.7	488
3	JAPAN	13.3	426
4	GERMANY	9.6	229
5	BELGIUM	7.8	156
6	ITALY	7.8	210
7	AUSTRALIA	7.6	151
8	SWITZERLAND	5.1	135
9	SPAIN	4.0	115
10	CANADA	2.9	82

### EXPORT BREAKDOWN BY QUALITY

2025 exports,  
by volume



● **77.9 %** Non-vintage brut

● **8.5 %** Rosé

● **4.6 %** Prestige cuvées

● **3.5 %** Dosages > to Brut

● **4.2 %** Dosages < to Brut

● **1.3 %** Vintage

\* excluding taxes, from Champagne



## A MAJOR ECONOMIC PLAYER FOR THE GRAND EST REGION AND THE FRENCH ECONOMY

A MAJOR PLAYER AMONG  
**FRANCE'S VINEYARDS**



**4%**  
OF THE AREA

THE LEADING PLAYER IN **WINES AND SPIRITS** IN FRANCE



**LEADING**  
PLAYER



**26%** OF  
**EXPORTS** BY VALUE

AN INDUSTRY THAT CONTRIBUTES TO THE PROSPERITY  
OF THE **GRAND EST REGION\***

### TOP EXPORT REVENUES IN THE REGION

The Champagne industry  
contributes to prosperity and  
innovation in associated sectors  
such as

PRODUCTION

PACKAGING

TRANSPORT

SERVICES

**37%**  
OF **AGRI-FOOD EXPORTS**

A generator of direct employment



**30,000**  
DIRECT JOBS



*inc.*  
**15,000** EMPLOYEES  
OF GROWERS AND  
CHAMPAGNE HOUSES



**100,000**  
HARVEST WORKERS

\*administrative region which comprises Champagne-Ardenne, Alsace and Lorraine, created in January 2016.



## A REGION COMMITTED TO SUSTAINABLE DEVELOPMENT

### RESULTS

over the last 15 years



**-50,000 tonnes of CO<sub>2</sub> per year**  
thanks to the eco-design of the bottle



**-50% in plant protection products**  
and nitrogen fertilizers



**More than 90% of industrial waste**  
treated



**100% of wine effluents**  
& by-products recycled



**x2 of grassy areas**



**-25%**

### 2025 TARGET ACHIEVED!

on the Carbon Footprint  
of the Champagne  
Industry

*On the path to net-zero  
carbon by 2050.*



**As early as 2017,**  
Champagne began  
experimenting with the first  
transatlantic freight route  
with a cargo-sailing ship.

### PIONEERING REGION



**Largest vineyard area  
in France using mating  
disruption\***

\*resulting in insecticide treatments  
being largely eliminated



**Largest fleet of  
high clearance electric  
tractors and robots**



**First Carbon Footprint  
for a wine area in 2003**



**1st region to integrate a  
new resistant variety** into  
its specifications on an  
experimental basis (VIFA)



**+ 70% of area  
has environmental  
certification**

## LEADING THE FRENCH WINE INDUSTRY, CHAMPAGNE SIGNIFICANTLY CONTRIBUTES TO THE NATIONAL ECONOMY.

The Champagne AOC, synonymous with quality, prestige and celebration, constitutes a priceless asset.

It symbolises France internationally. The Champenois have been protecting this shared heritage for over 150 years.



### THE CHAMPAGNE HILLSIDES, HOUSES AND CELLARS

are featured on UNESCO's World Heritage List.



### COMITÉ INTERPROFESSIONNEL DU VIN DE CHAMPAGNE

5 rue Henri-Martin, CS 30135,  
51204 Epernay, France

03 26 51 19 30  
economie@civc.fr  
www.champagne.fr

*Copyrights: Damien ROSSIER © Comité Champagne 2026*



[champagne.fr](http://champagne.fr)



[champagne.education](http://champagne.education)



[instagram.com/  
Champagne\\_officiel](https://www.instagram.com/Champagne_officiel)



[facebook.com/  
ChampagneOfficialPage](https://www.facebook.com/ChampagneOfficialPage)



[x.com/Champagne](https://www.x.com/Champagne)