

the MARATIME

Marathon Coach Magazine - SPRING 2026

8

New Mexico Rally Coach Club Rally Review



Service Checklist
Keep your coach running at its best



17

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Balloon Fiesta Rally Review

The Club visits Albuquerque New Mexico

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the MARATIME

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SPECIAL THANKS

TO ALL OF OUR

Contributors

THIS ISSUE



Message from the Club

By Ed Cheeney
Marathon Club President

Dear Marathon Coach Club Members,

I'm excited to announce that our beloved Maritime now has a digital edition—available online with four issues each year! This new format is a fantastic way to showcase stunning photography, share valuable insights, and celebrate everything that makes our club and coaches so special. Whether you're at home or on the road, you'll have easy access to stories, tips, and updates that keep us all connected.

We extend our heartfelt gratitude to Prevost for their exceptional coach chassis and to Marathon for transforming that foundation into a true work of art—designed for travel, living, and enjoyment to the fullest. Their unwavering support makes our rallies such an incredible experience. Of major note, the entire Marathon organization is truly without equal. From Steve Schoellhorn and Steve Irvin leading the executive team to every individual across the company, everyone you meet or work with throughout North America exemplifies first-class excellence. It's this dedication that elevates our lifestyle and ensures every journey is extraordinary.

Looking ahead, 2026 promises to be an incredible year filled with travel, camaraderie, and unforgettable adventures—both to new destinations and cherished favorites. One highlight I'm especially excited about is our upcoming rally in Paso Robles, April 12–18, at

the beautiful Cava Robles by Sun Outdoors. It's going to be spectacular—with wine tasting, castle tours, and unforgettable dining experiences! The Paso Robles region is renowned for its rolling vineyards, world-class wineries, and breathtaking scenery. And just a short drive away, you'll find the charming coastal town of Cambria, CA—a must-visit spot where the ocean meets quaint shops and cafes.

For me, Marathon rallies are all about reconnecting with friends, making new ones and creating lasting memories. From shared laughter over a great meal to exploring hidden gems together, every moment is a treasure. These gatherings remind us why we love this lifestyle—the freedom to roam, the beauty of the open road, and the friendships that make it all worthwhile.

Thank you for your continued support and dedication. Together, we make Marathon Coach Club International the premier motorhome club in the world. Here's to an extraordinary year ahead filled with adventure, friendship, and unforgettable experiences!

With Warmest Regards,
Good Night and Good Luck,

Ed Cheeney
President
Marathon Coach Club International

|||||



News from Marathon Coach

Steve Schoellhorn
Marathon Coach President and Owner

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Dear Friends,

Happy New Year and welcome to the
inaugural online issue of the Maratime.

We're excited to enter the new year with our
new electronic alternative to the print magazine
you're used to seeing from Marathon. Now you'll
be able to easily access the latest news from
Marathon wherever your travels take you.

This format also means our team will be able
to produce multiple issues of the Maratime each
year, so you can stay informed about our activities
and events on a timely basis.

In 2026, those events will include two
Marathon Coach Club rallies scheduled for
April 12-18 in Paso Robles, Calif., and Oct. 2-9 in
Sevierville, Tenn. You can read more about those
in this issue. Team members also will be attending
more than 40 other events and rallies in 2026, and
we will keep you informed in future issues about
many of those.

The new online Maratime is one of the many
reasons I am excited about the coming year. It's
going to be a great one at Marathon, and I hope
it's equally great for you and your family.

Happy and safe travels,
Steve Schoellhorn

A handwritten signature in black ink, appearing to read "Steve Schoellhorn".

Steve Schoellhorn
President and Owner
SteveS@marathoncoach.com







REVIEW

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Marathon Coach Club members didn't let a few weather challenges rain on their parade during their most recent rally, Oct. 9-15 in Albuquerque, which coincided with the city's famous International Balloon Festival.

While wind and rain grounded the more than 600 colorful balloons that take part in the world's largest balloon rally, club members, as always, stayed happy and busy with the wide selection of other planned activities they were able to enjoy.

"We always plan for the unexpected, so we had a lot of other things to do," said Lydia Admire, Marathon Club administrator and event coordinator.

The club's "Balloon Fiesta Rally" kicked off Thursday, Oct. 9, with a welcome dinner in the banquet hall of rally headquarters, the Route 66

RV Resort. It was a chance for club members to reunite with their old friends and welcome the 11 couples attending their first rally.

"It was a fun event, beautifully decorated with a balloon theme, including a lot of centerpieces that our members helped make," Lydia said.

Attendees enjoyed a great meal, music from a DJ and even had a chance to show off their karaoke skills. "It was a fun party, and I think the rally newcomers really felt welcome," Lydia added.

Friday's highlight was a trip to the Fiesta's Evening Balloon Glow session, during which all the balloons fired their burners and lit up simultaneously. The event is considered by many to be the most spectacular moment of the Fiesta. As part of the Marathon Club's activities during the event, club members and balloon owners, Katie





and Forrest Griggs, provided fellow members with an engaging and insightful talk about their years of experience with, and passion for, ballooning. After spending Saturday exploring on their own, clubbers reconvened that evening at the Albuquerque home of fellow member, Lowell Fincham, where they enjoyed dinner, music and dancing.

"Lowell's backyard borders on a reservation where wild bison roam with a mountain range as a backdrop; it was an absolutely gorgeous setting," Lydia said. "Lowell has been in our club for years, and it was so generous of him to let 85 people take over his home."

Sunday provided members with another opportunity to visit the Fiesta site, this time to experience a beautiful sunrise version of the Glow

event, followed by the opportunity to take a yoga class, enjoy chair massages and play black jack at a local casino, with the day culminating in an impromptu club potluck.

"It was just kind of a spur of the moment thing. Everybody brought a favorite dish, and it was super fun. People loved it," Lydia said.

On Monday, the group headed to Santa Fe where they spent the day, starting with attending a special Pow Wow honoring Native Nations in commemoration of Indigenous People Day, proceeding to lunch at a local restaurant and concluding with several activities members could choose from, including a walking art tour, jewelry class and art-and-cocktail experience.

On Tuesday, the final rally day, a planned hike at the Petroglyph National Monument had to be







canceled due to the government shutdown. So members had the opportunity to enjoy a day to themselves before coming back together for a special farewell dinner at the Brazilian steakhouse, Fogo de Chao.

"No matter where we gather and what attractions and activities are available, our Marathon Club members always have a great time," Lydia said. "They love the opportunity to get back together with their friends, and they ensure every rally is going to be a successful one."

Lydia is already busy planning 2026 Marathon

Coach Club rallies scheduled April 12-18 in Paso Robles, Calif., and Oct. 2-9 in Sevierville, Tenn. For more information about the rallies or club membership, visit marathoncoach.com or marathon-coach-club or contact Lydia Admire at LydiaA@marathoncoach.com or by phone at 800/234-9991 or 541/556-1280. ♦



Interested in learning more about the Marathon Club?

Contact Lydia Admire: 800-234-9991
LydiaA@marathoncoach.com



Rally Regis

2026 Paso Robles, CA

April 12th -18th, 2026

Sun Outdoors RV Resort

Join fellow Marathon Coach Club members in California's wine country for a week of vineyard tours, local cuisine, and luxury living at the beautiful Sun Outdoors Paso Robles Resort.

RALLY REGISTRATION CLOSED



2026 Coburg, OR

June 18 - 23, 2026

The Marathon Coach Factory Pacific Shores RV Resort

Marathon Coach Club Mini-Rally

Begin at Marathon HQ with a factory tour, McKenzie River excursions, and a TrackTown USA visit, then head to Pacific Shores to explore Oregon's coastline.



2026 Sevierville, TN

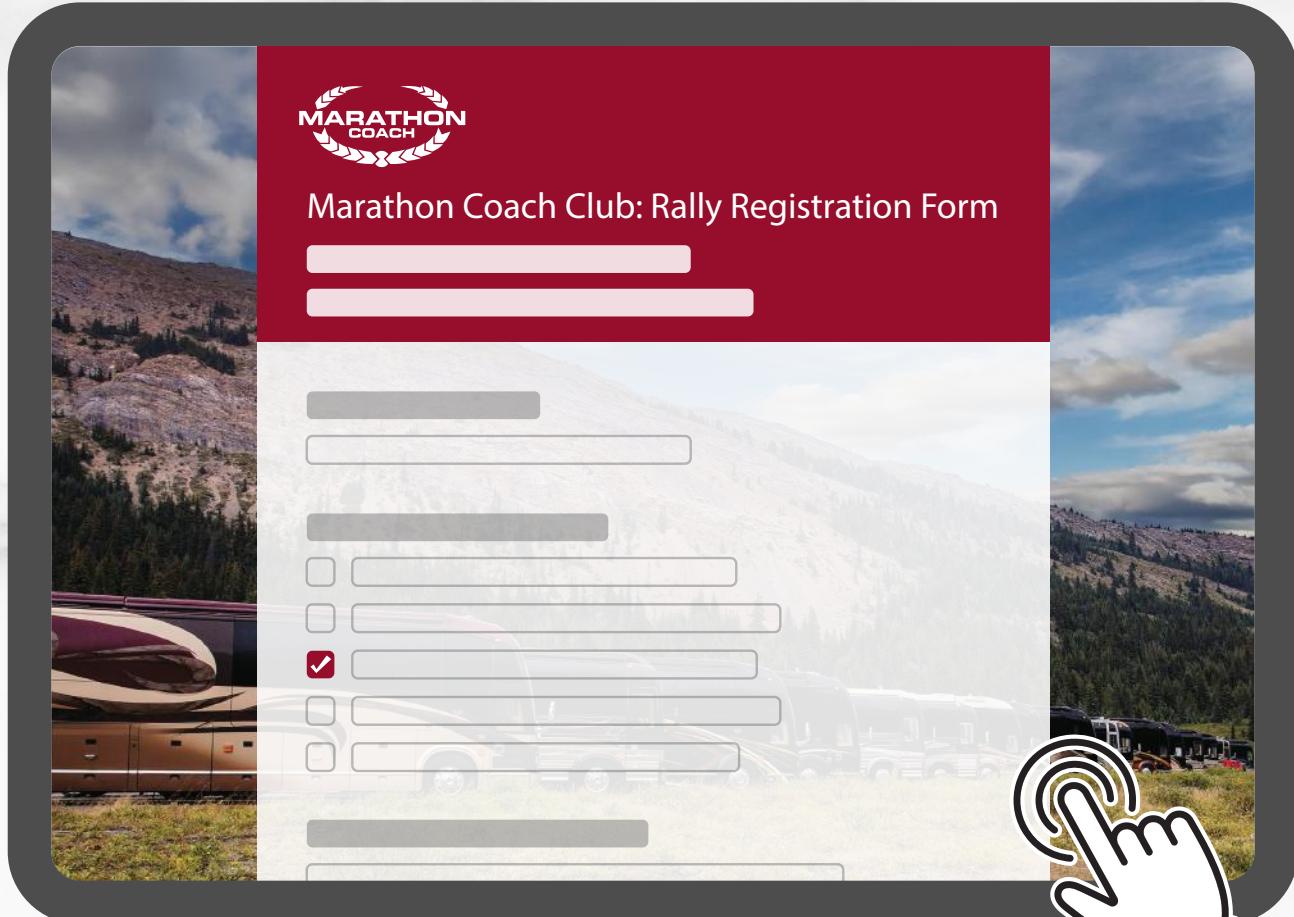
October 2nd - 9th, 2026

The Ridge Outdoor RV Resort

Celebrate fall in the Smoky Mountains with scenic drives, Southern hospitality, and crisp mountain air. This rally offers community connection and memorable views from The Ridge Outdoor Resort.



stration



CLICK HERE TO REGISTER

Deposits are **\$150 per rally** and are **non-refundable**.

After submitting this form, you will receive a follow-up email from our Club Coordinator, Lydia Admire, which will include a QuickBooks invoice for your rally fees and Club dues. All payments can be made online at your convenience.

Rally fees are due 60–90 days before the event, depending on the rally. A reminder will be sent before payment is due.

Questions? 800-234-9991 | LydiaA@marathoncoach.com



April 12th -18th, 2026 at Sun Outdoors Paso Robles

Preliminary Event Itinerary

Sunday, April 12

- **Arrival Day:** (1pm - 4pm) Welcome to Paso Robles! As attendees pull into the park and check in, they will receive welcome bags which will include swag, rally booklets and a personalized registration sheet showing activities for the week.
- **"First-Timers" Social:** (4:15pm - 5:15pm) First timers, their buddies, and board members will gather in the Pavillion for a pre-dinner social.
- **Casual Welcome Dinner:** (5:15pm - 7:15pm) All attendees will gather in the Pavillion for this casual festive dinner to visit with friends and get to know new ones.
- **Sencorio Light Garden:** (7:30pm - 10pm)

Monday, April 13

- **Hearst Castle Tour:** (9:00am - 11:30am)
- **Elephant Seal Rookery:** (11:30am - 12:15pm) Visit the Elephant Seals who call the Central Coast home.
- **Lunch at Cambria Pines Lodge:** (12:45pm - 2:30pm) The Cambria Pines Lodge restaurant highlights fresh, local ingredients in a beautiful garden setting.

- **Fiscalini Ranch Preserve:**

(2:45pm - 4:30pm) The Fiscalini Ranch Preserve is a 430-acre open space in Cambria, bordered by the Pacific Ocean to the west. Known for its scenic beauty and valuable habitats, the ranch hosts the popular Bluff Trail, located on the West Ranch, it was improved in 2006 to become fully ADA-accessible, complete with an ADA parking area. The Club will be greeted by one of the historians of the ranch in a private talk and tour.

Tuesday, April 14

- **Half the group at Warbird Museum:** (10:30am - 12:00pm) Aviation and Automotive Museum in Paso Robles. Dedicated to the restoration and preservation of military aircraft military vehicles and memorabilia to those who flew and worked on military aircraft.
- **Half the group at Caelesta Winery:** (10:00am - 12:00pm) Guided tasting and Truffle hunt with winemaker Brian Farrell.
- **Lunch for all at Caelesta Winery:** (12:00pm - 2:00pm) Gourmet Lunch provided by Chef Justin Monson.
- **Half the group at Warbird Museum:** (2:00pm - 3:30pm)



- **Half the group at Caelesta Winery:** (2:00pm - 4:00pm)
- **Dinner on your own at the RV park**
- **Sound bath at the RV Park's pool:** (8:00pm - 9:00pm) Jamie Dubin of Harmonic Holistics offers meditation services and modalities all across the central coast. Breathwork, sound healing, and meditation can help relieve stress and tension that we may be holding physically and emotionally.

Wednesday, April 15

- **Wine Tour of Local Wineries:** (11:00am - 5:00pm) Paso Robles wine country, located on California's Central Coast, is a diverse and rapidly growing American Viticultural Area (AVA) known for its warm climate, dramatic diurnal temperature shift, unique calcareous soils, and wide array of grape varietals.
- OR
- **Stained Glass Class at Through Eyes of Glass:** (11:00am - 5:00pm) This thoughtfully structured class is designed to provide a solid foundation for a stained-glass experience, offering an in-depth exploration of the key techniques.
- **Dinner at Madonna Inn:** (6:00pm - 8:30pm)
100 Madonna Rd, San Luis Obispo, CA
This whimsical dining experience will be held in the Venetian Room.

Thursday, April 16

- **Free Day**
- **Private Dinner at Serina Resort and Winery:** (6:00pm - 9:00pm) Inspired by the Greek islands of the Mediterranean, the Sirena Vineyard Resort is located just outside of downtown Paso Robles on one of the most picturesque vineyard in California. We will have a fabulous "Mama Mia" themed Greek dinner dancing the night away to the music of ABBA.

Friday, April 17

- **Optional Activity: Take a Short Hike/Walk at RV Park** (8:00am - 9:00am)
- **Cass Winery Adventure Afternoon:** (2:00pm - 5:00pm) Enjoy an afternoon of archery, scavenger hunts, and painting. This fully guided experience takes place on this beautiful 145-acre estate.
- **Private Farewell Dinner at Cass Winery in the Barrel Room:** (5:30pm - 8:30pm)

Saturday, April 18

- **Thank you for attending!** Please depart from your site by 11:00am



For questions, please contact: Lydia Admire
800-234-9991 | LydiaA@marathoncoach.com





SERVICE CHECKLIST

Stay up-to-date on your Marathon's maintenance by scheduling routine service appointments at Marathon Coach.

Engine & Chassis

- Engine service – annually or every 10K miles
- Chassis service – annually or at 10K/50K intervals
- Brake inspection / alignment – annually
- Tire inspection & pressure check – every 6 months
- Replace wiper blades – annually

Power & Electrical

- Generator service – annually or every 150 hours
- Battery testing (house & chassis) – every 6–12 months
- Inspect electrical connections, shore cord, & breakers – annually

Heating & Cooling

- Roof A/C service – annually
- Diesel-fired heater (Webasto/Espal) service – annually

Plumbing & Water

- Replace drinking water filters – every 6 months
- Inspect plumbing for leaks & test water pump/heater – annually

Safety Systems

- Check all lighting (interior, exterior, clearance, brake, docking) – every 6 months
- Test smoke alarms and fire extinguishers – annually



Call our experts to schedule maintenance for your coach today.

TEXAS
800-448-8881

OREGON
800-365-0156

FLORIDA
800-437-8295



Coach Showcase

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When you are looking for a Prevost bus conversion, come to Marathon Coach. With a Prevost chassis, you get superior mechanical features, outstanding engine performance and exceptional road dynamics. With Marathon Coach you also get state-of-the-art technology and luxurious accommodations, whether you choose a new or pre-owned coach.

Our Prevost bus conversions are handcrafted works of art. Marathon Coach produces luxury bus conversions on the unparalleled Prevost H3-45 and X3-45 chassis models. Why settle for anything less than a Marathon?

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#1415 | 2026 Marathon

Double Slide-Out H3-45

TOP FEATURES:

- Rear Super Bath
- Heated Floors Throughout

- Patented Freedom-Plus Sewer System
- 55" 4K TV in Underbelly Entertainment Center
- Adjustable Reclining King Bed

Visit www.marathoncoach.com to view

AVAILABLE NOW



#1414 | 2026 Marathon

Double Slide-Out H3-45

TOP FEATURES:

- Large Rear Wardrobe
- Temperature-Sensing Shower Valve

- Girard Automatic Awning Package
- Patented Freedom-Plus Sewer System
- Patented TechLink Electrical System

AVAILABLE NOW



#1405 | 2026 Marathon

Double Slide-Out X3-45

TOP FEATURES:

- Adjustable Reclining King Bed
- Four Roof Air Conditioners

- L-Shaped Leather Dinette
- Fisher Paykel Refrigerator
- Fireplace Insert in the Salon

AVAILABLE NOW



#1401 | 2025 Marathon

Double Slide-Out H3-45

TOP FEATURES:

- Porcelain Tile Throughout
- Rear Walk-In Closet

- Patented Freedom-Plus Sewer System
- Underbelly Entertainment Center
- Heated Floors Throughout

available new and pre-owned inventory.

AVAILABLE NOW



#1406 | 2026 Marathon

Double Slide-Out X3-45

TOP FEATURES:

- Expanding Dinette
- Temperature-Sensing Shower Valve

- Star Link RV In Motion
- Girard Nova Awning Package
- 50" 4K LED TV in Underbelly Entertainment Center

AVAILABLE NOW



#1412 | 2026 Marathon

Double Slide-Out X3-45

TOP FEATURES:

- Fireplace Insert in Salon
- EXPEL Front Protective Shield

- Patented Freedom-Plus Sewer System
- 50" 4K LED TV in Underbelly Entertainment Center
- Four Roof Air Conditioners

Visit www.marathoncoach.com to view

AVAILABLE NOW



#1341 | 2022 Marathon

Quad Slide-Out H3-45

TOP FEATURES:

- Liquid Crystal Privacy Glass Shower Door
- Fisher & Paykel Induction Cooktop



- Apple TV Integration
- Appliance Center with Miele Coffee Center, Combi-Steam Oven and Liebherr Wine Cooler

AVAILABLE NOW



#1334 | 2021 Marathon

Double Slide-Out X3-45



TOP FEATURES:

- Asko Stack Washer Dryer in Rear Closet
- Bath and a Half Floorplan

- Joey Bed in the Underbelly (Bay One and Bay Two)
- Girard Automatic Awning Package

AVAILABLE NOW



#1288 | 2019 Marathon

Double Slide-Out H3-45



TOP FEATURES:

- Bunk Bed with A/V System (iPad in each bunk)
- 49" Samsung 4K LED TV in Bedroom

- "Amtico" Vinyl Flooring in Storage Bays
- Fireplace Insert in Salon
- Backlit Glass Sinks at both Vanities

available new and pre-owned inventory.

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