



SNAP2CLOSE

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PROFESSIONAL

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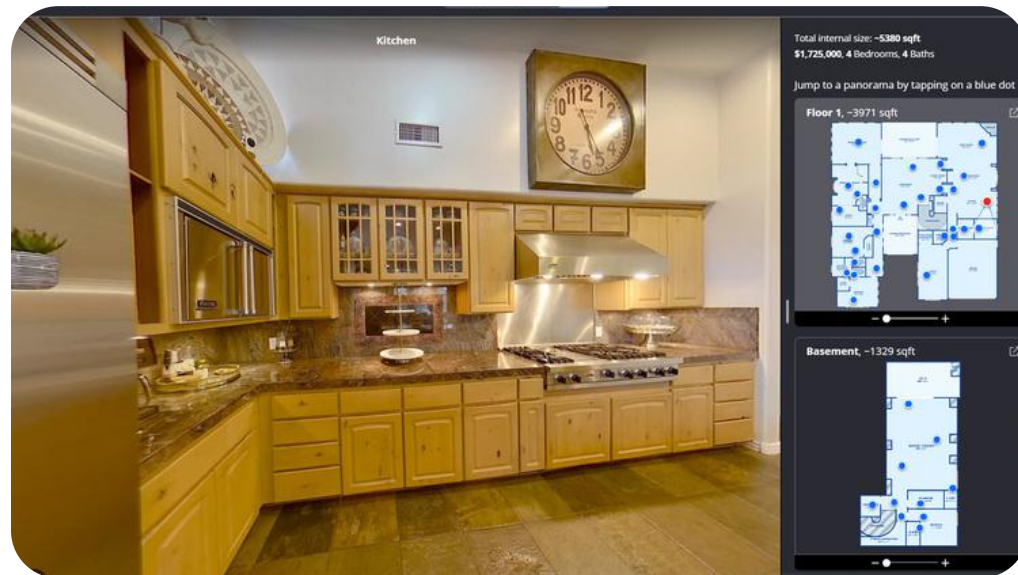
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HDR PHOTOGRAPHY



HDR BRACKETED PHOTOS

Snap2Close utilizes High Dynamic Range photography capturing multiple frames at different time exposure levels to properly expose for dark shadows and bright windows.



Bracketed photos are processed through a proprietary software which produces stunning images utilizing the room's natural light. Snap2Close does not use flash because of the artificial and unnatural lighting effect





TWILIGHT PHOTOGRAPHY

Twilight photography, also known as dusk photography, begins just before sunset and highlights the exterior features of your home or listing. It is meant to emphasize special features such as pools, lakes, landscape lighting, fire pits, mountain views, and sunsets.



These attention-grabbing dusk and evening photos can elevate your listings as many people are drawn to the beauty of twilight photographs. They capture a moment in time that is fleeting and magical.

PROFESSIONAL VIDEOGRAPHY

Snap2Close utilizes the latest Canon, Sony, Nikon, and DJI cameras and stabilizers to capture stunning walk-through Pro Home Tour Videos.

These videos are professionally edited with Adobe's Premiere Pro and After Effects professional video editing softwares. We also add motion graphics and professional music. We do our best to keep the length of the video between two and three minutes, but larger homes can run a bit longer.

Pro Home Tour Videos utilize DJI Ronin M, Ronin S, or Roni SC professional 4-Axis Gimbal Stabilizers.



WALK-THROUGH VIDEOS

Walk-through videos are very affordable and are included in our Gold and Platinum packages. They can also be ordered as a stand alone product. These videos are captured with a DJI Pocket 2.

PRO HOME TOUR VIDEOS

Pro Home Tour Videos are offered as an upgrade feature in our Gold and Platinum packages. They can also be ordered as a stand alone product. These videos are captured with full frame cameras.

DRONE PHOTOGRAPHY & VIDEOS

Drone photography and videos are not necessarily about how high you fly, but how you can best capture the selling features of a listing such as lot size, mountain views, and more. Snap2Close pilots are all FAA Part 7 licensed and fly DJI drones including the Phantom 4 and Mavic Air 2s.





FLOOR PLANS

FACTS ABOUT FLOOR PLANS

1. According to the NAR and Zillow, floor plans are the 2nd most important feature on a listing and correlate highly with capturing potential leads.
2. Adding a floor plan to a real estate listing can increase click-throughs from buyers by 52%
3. More than 90% of home buyers searching online for properties, said that floor plans and virtual tours rank highest as the 'very useful' features, according to a National Association of Realtors survey.
4. Including a floor plan in the marketing campaign has been proven to reduce time on the market by up to 50%



INTERACTIVE FLOOR PLANS

More than 90% of buyers begin their journey of looking for their next home on the internet.

Interactive floor plans "draw a picture" and help simplify and present your floor plans in a way that is easy to digest.

Users can easily move through a property with photos that match the floor plan.

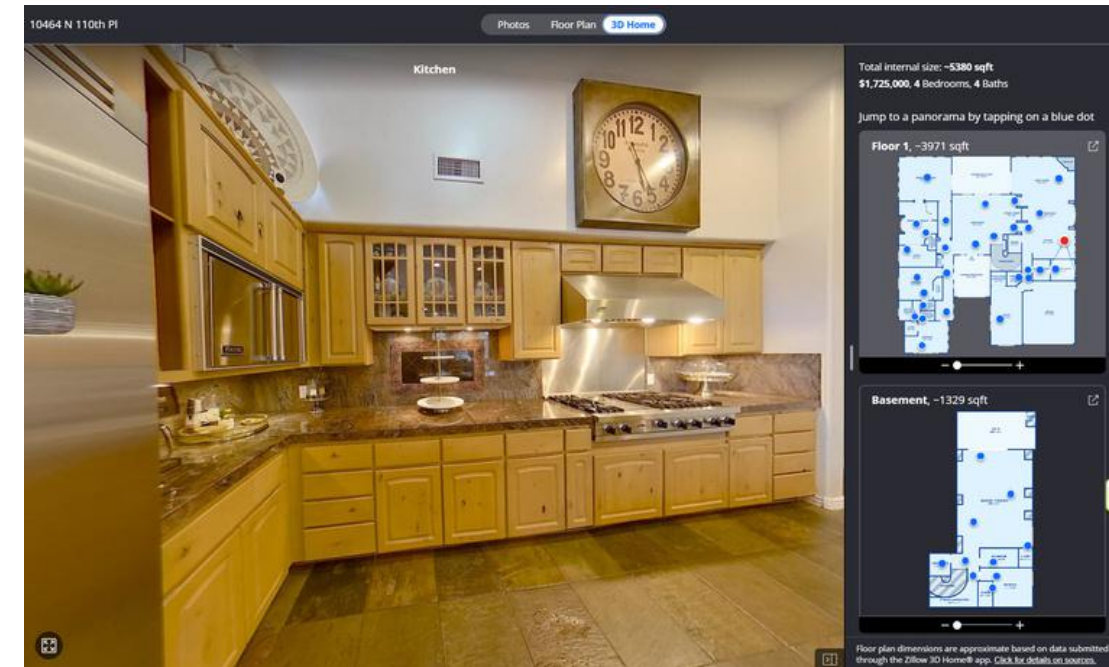
Interactive floor plans create a great looking, information-packed virtual tour of any property.

Boosting engagement is the goal for realtors. Interactive floor plans grab your homebuyer's attention and hold it longer!

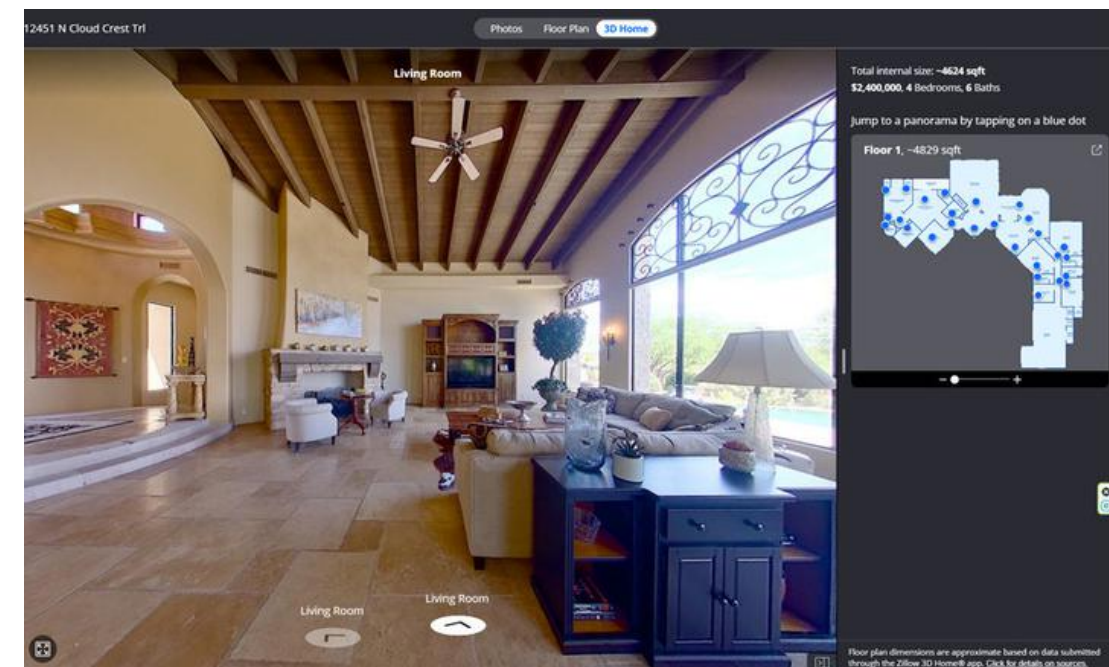
ZILLOW 3D TOURS

Zillow provides a unique 3D Tour which includes 360° panorama images integrated into a photogrammetry generated floor plan.

This unique process allows home buyers to tour a home over the internet and discover the flow of a home.



Historically, listings with a Zillow 3D Home Tour were viewed 43% more often and were saved 55% more than listings without a Zillow 3D Home Tour!





Matterport is the world's leader in 3D tours. Over the last 10 years, they have created more than 15 billion digital twins of homes, offices, and other facilities. Snap2Close provides these tours with optical photogrammetry cameras, Pro250 infra-red cameras and Pro3 lidar cameras.

Snap2Close enhances these tours by adding advanced software tools to the tour.

MATTERPORT 3D TOURS & DIGITAL TWINS

95% of homebuyers are more likely to call about homes with true 3D virtual tours

Homes with a Matterport True 3D Tour sell at a 4-9% higher sales price

Matterport True 3D Tours decrease time on the market by up to 31%





Snap2Close is one of the nation's leading architectural and real estate photography services with its core business in Arizona.

Its staff of professional photographers use only full frame Canon, Nikon, and Sony DSLR and mirrorless cameras and have extensive training and experience in real estate photography.

Unlike so many others, Snap2Close offers professional videos, floor plans, interactive floor plans, Zillow 3D Tours and Matterport Digital Twins.

Our drone pilots are all FAA Part 7 licensed and primarily shoot with DJI Phantom 4 and Mavic drones.

Our mission is to change the world through clear and realistic photography, innovation, and customer service, while never losing sight of our founders' commitment to integrity, morality, and ethics. We are committed to progress, propriety, and the elimination of bad real estate photography. This is the Snap2Close way.

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