

PRODUCT DECK

BE THE ENVY

(BTNV)

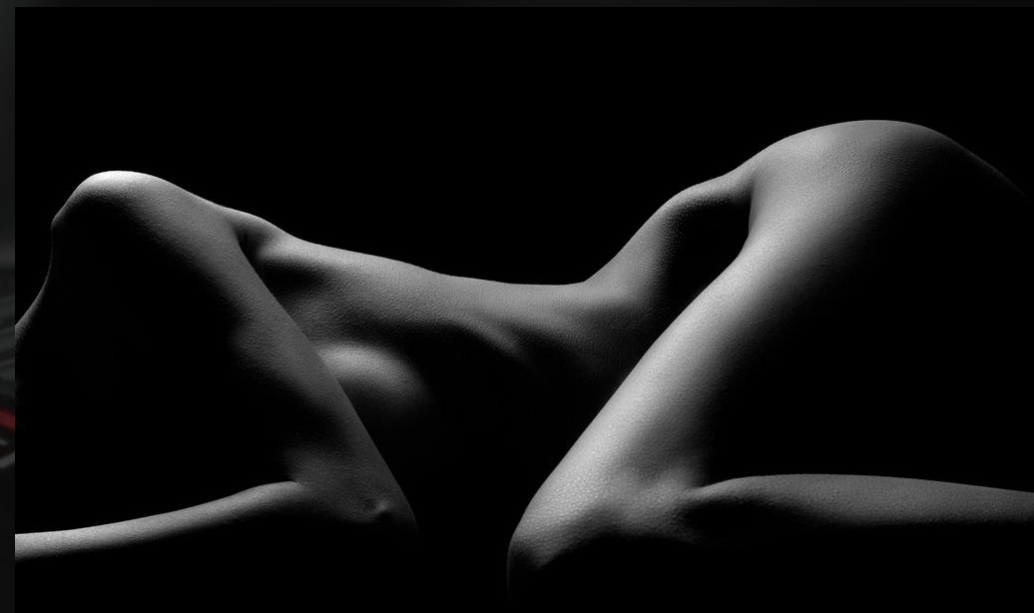
INNOVATIVE BEAUTY

Portfolio

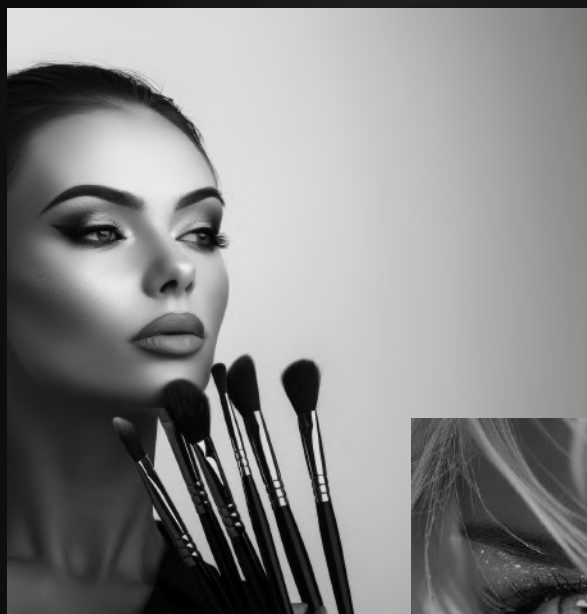
Lip Stain



Body Bronzing Mist



Foundation



Shimmer





Yolanda Halston
Founder

■ Our Story

Yolanda Halston, a seasoned Professional Makeup Artist with over 30 years of industry experience, is the trailblazer behind the innovative category of "Aerobushing" in beauty. Her work has graced the covers and editorial shoots of renowned publications like In Style, Glamour, Vogue, and Cosmopolitan.

With expertise gained from celebrity sessions and film and television sets, Yolanda identified gaps in the market and developed a patented line of Aerobush makeup, quickly gaining acclaim from A-list celebrities and industry experts like Pat McGrath, Dick Page, and Jeanine Lobell. Recognized for her expertise in creating natural-looking skin, Yolanda's products have been featured on major television shows and in leading fashion and beauty magazines worldwide, earning accolades such as being named one of 11 life-changing products by Good Housekeeping.

Her award-winning patented NV[®] collection, including the NV BB Perfecting Mist Foundation and NV Primer, offers water and wear-resistant formulas with airbrush technology for professional results in seconds, making it a must-have for all beauty enthusiasts.

NV[®] Primer



NV Primer gives all skin types a flawless airbrush canvas for the face, brows, lashes, lids, and lips. 2-second application for fast and easy application. Free of Oil, Phthalates, Parabens, Sulfates, Talc and Contamination. No Animal testing.

+ Specs

- Net Content: 50ml (1.75 fl. oz.)
- Net Weight: 1.5 oz (42.5 g)
- Color: Sheer
- MSRP: \$50.00
- Made in USA

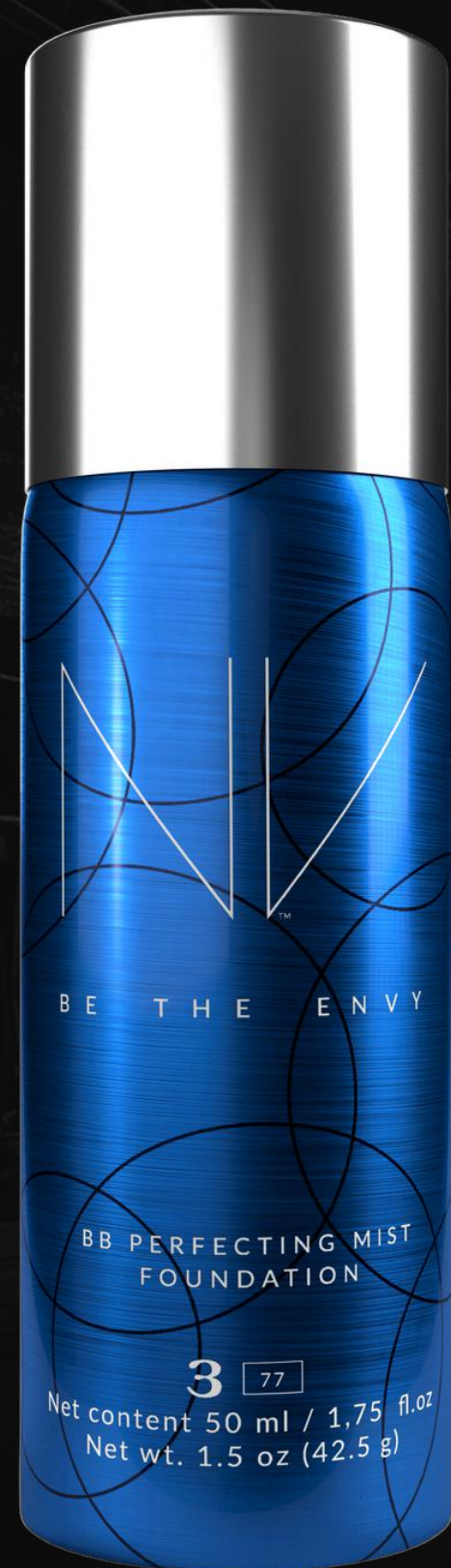
+ Benefits

- Exclusive APT200 has 200+ Polypeptides derived from Plant-based Stem Cells
- 5 Primers in 1 in a one-second mist
- Fills fine lines and pores
- Makeup goes on smoother and lasts longer
- High-Definition Lightweight Formula with buildable coverage
- Fast and Flawless Professional Airbrush Finish
- Antioxidant Vitamins and Botanicals A, D, E, and Aloe Vera
- For All Skin types and tones
- Water and Wear Resistant
- Free of Contamination, Oil, Phthalates, Parabens, Sulfates and Talc

+ How to Use

- Cover clothing
- Always Shake, Shake, Shake the bottle before each use
- Hold NV Primer bottle 8-10 inches from the skin
- Evenly mist down the center of the face in a small zigzag motion
- Primes skin, brows, lashes, eyelids, and lips in 1 second
- Primer can be layered with additional sprays, with fingers, or applied with an applicator (brush or sponge)

NV[®] Foundation



The first patented aerosol foundation to give all skin types a flawless airbrush finish. Two (2) second application for fast and easy use. Oil-free and wear/water resistant.



+ Specs

- Net Content: 50ml (1.75 fl. oz.)
- Net Weight: 1.5 oz (42.5 g)
- Color: Nine (9) shades
- MSRP: \$50.00
- Made in USA

+ Benefits

- Exclusive APT200 has 200+ Polypeptides derived from Plant-based Stem Cells
- Fast and Flawless Professional Airbrush Finish Blurs Imperfections
- High-Definition Lightweight Formula with Buildable Coverage - from Light to Full Coverage
- Antioxidant Vitamins and Botanicals A, D, E, and Aloe Vera
- For All Skin Types and Tones
- 9 Easy Match Shades
- Water and Wear Resistant
- Noncomedogenic - won't clog pores
- Hypoallergenic for Sensitive Skin
- Free of Contamination, Oil, Phthalates, Parabens, Sulfates and Talc

+ How to Use

- Cover clothing
- Always Shake, Shake, Shake the bottle before each use
- Hold NV Primer bottle 8-10 inches from the skin
- Evenly mist down the center of the face in a small zigzag motion
- Primes skin, brows, lashes, eyelids, and lips in 1 second
- Primer can be layered with additional sprays, with fingers, or applied with an applicator (brush or sponge)

NV[®] Shimmer



NV Shimmer, a stunning pearl, developed to give the Moonglow in “The Twilight Saga” film series, may be misted under foundation for a luminous glow or applied anywhere a highlight is desired for a strobing effect.



+ Specs

- Net Content: 50ml (1.75 fl. oz.)
- Net Weight: 1.5 oz (42.5 g)
- Color: Shimmer
- MSRP: \$50.00
- Made in USA

+ Benefits

- Utilizing Aerobrush Technology,
- Award Winning
- Infused with Youth Enhancing Exclusive APT200 with 200+ Polypeptides derived from Plant-based Stem Cells, Antioxidant Vitamins, and Botanicals A, D, E & Aloe Vera.
- Fast and Flawless
- Blurs imperfections with a Lightweight Formula.
- Suitable for All Skin Types and Tones,
- Used as a highlighter for light to medium skin tones and blended into foundation for darker skin tones.
- Used for strobing and highlighting to create a fresh glowing look
- Delivers a natural-looking sun-kissed glow

+ How to Use

- Shake the can thoroughly before each use to mix pigments.
- For true aerobrush application, hold the can 8" from the face or body and evenly mist it onto the skin.
- For classic coverage, apply makeup with a brush, finger, or sponge.

NV[®] Bronzer



The NV Bronzer is a multitasking beauty product you can use on your face and body for a golden sun-kissed glow. Airbrush away imperfections with this moisturizing treatment infused with Vitamins, Botanicals, and APT200 Polypeptide Technology. Fast and Flawless!

BRONZER

+ Specs

- Net Content: 50ml (1.75 fl. oz.)
- Net Weight: 1.5 oz (42.5 g)
- Color: Golden Bronze
- MSRP: \$50.00
- Made in USA

+ Benefits

- Exclusive APT200 has 200+ Polypeptides derived from Plant-based Stem Cells
- Fast and Flawless Professional Airbrush Finish Blurs Imperfections
- High-definition lightweight Formula For Bronzing light to medium skin tones and Highlighting medium to dark skin tones
- Antioxidant Vitamins and Botanicals A, D, E, and Aloe Vera
- For All Skin Types and Tones
- Water and Wear Resistant
- Noncomedogenic - won't clog pores
- Hypoallergenic for Sensitive Skin
- Free of Contamination, Oil, Phthalates, Parabens, Sulfates and Talc
- No Animal Testing

+ How to Use

- Shake the can thoroughly before each use to mix pigments.
- For true aerobrush application, hold the can 8" from the face or body and evenly mist it onto the skin.
- For classic coverage, apply makeup with a brush, finger, or sponge.

NV[®] Bronzing Mist

+ Specs

- Net Content: 50ml (1.75 fl. oz.)
- Net Weight: 1.5 oz (42.5 g)
- Color: Maui / Bronzer
- MSRP: \$50.00
- Made in USA

+ Benefits

- Fast and Flawless Professional Airbrush Finish Blurs Imperfections
- High-Definition Lightweight Formula with Buildable Coverage - from Light to Full Coverage
- Antioxidant Vitamins and Botanicals A, D, E and Aloe Vera
- For All Skin Types
- 2 Easy Match Shades
- Water and Wear Resistant
- Noncomedogenic - won't clog pores
- Hypoallergenic for sensitive skin
- Free of Contamination, Oil, Phthalates, Parabens, Sulfates and Talc
- No Animal Testing

+ How to Use

- Shake the can thoroughly before each use to mix pigments.
- For true aerobrush application, hold the can 8" from the face or body and evenly mist it onto the skin.
- For classic coverage, apply makeup with a brush, finger, or sponge.



The NV Bronzing Body Mist is a multitasking blend of mineral and pearl pigments for a sheer shimmering bronzed effect that can be layered for full coverage. Airbrush away imperfections with this moisturizing treatment infused with Vitamins and Botanicals for beauty with benefits. Fast and Flawless! NV Bronzing Body Mist comes in a 2 can set for 3 ounces of airbrush perfection.

BRONZER

MAUI

Branding

+ Television / Live Selling

TestDriveLive is a 24/7 Livestream Shopping Channel (LSS) also known as live eCommerce, live shopping, and live selling, where customers can make purchases in real-time, while a video and host, reviewing products, is streaming live.

+ Influencers / Affiliates

BTNV is partnering with leading influencers in the beauty industry to promote and retail BTNV products to their followers.

+ Retail Distribution

BTNV will contract with retail distribution companies to place both NV products and Lip Print products into retail outlets globally.

+
Building an
Iconic
Brand

PRODUCT DECK

BE THE ENVY

(BTNV)

INNOVATIVE BEAUTY