

WELCOME TO THE HERO CLUB

- Stories of the Doggos YOU Help Save
- Fun Doggo Games for All Ages
- \$125 of Hero Club-Only Offers



WELCOME!

Thank you for joining the Hero Club and for joining thousands of other Hooman Heroes on our mission to save ALL of the doggos!

Your membership helps this amazing community give back to hundreds of homeless, at-risk dogs when they need it most. You'll get a magazine in the mail from me every month and other special surprises from time-to-time. Inside you will read heartwarming stories about several of the dogs that would not have made it without your help. You'll also find fun, games and special "member-only" perks.

Above all, in a very family-friendly, positive and uplifting way, you will see evidence the we, the Hooman Heroes, acting together, can make a massive impact on the lives of homeless dogs and the families lucky enough to call them their doggo.

So grab your kids and a doggo or two, snuggle up and enjoy! Again, thank you for joining the Hero Club!

Jesse & Ellie
Charity Director & AmbassaDoggo



2021 ANNUAL REPORT

In 2021 we donated \$50,000 to Bestfriends.org

-  **11,138** Pets Were Adopted
-  **9,494** Animals Were Fostered
-  **12,507** Animals were transported
-  **44,036** Pets Were Spayed or Neutered

Check out
Best Friend's
Annual Report



2022 REPORT The Hands-On Approach

- Sponsored 10 Doggo transport missions from **high-kill** animal shelters to shelters that can accommodate them (**15+ Doggos saved for each van**)
- Covered the cost of **11 Doggos** with medical challenges
- Launched the Mission PAWsible Project with the goal of providing significant improvements to Mission Valley Animal Shelter like new AC units and a Doggo playground

Meet my doggo Ellie Pickles! She is a walking miracle and the inspirational leader of the We Love Doggos Charity. Let me explain...

I first met this sweet girl in 2016 at the Bideawee Animal Shelter in Manhattan. I was told she was left to die in the woods of Alabama by a hunter who discarded her because of her many problems. I could see that her front legs were turned 90 degrees inward and her skull was not fully developed. A volunteer then told me about her pill regime (6 a day!), seizures, joint disorder and many other medical issues, most of which would require surgery to fix.

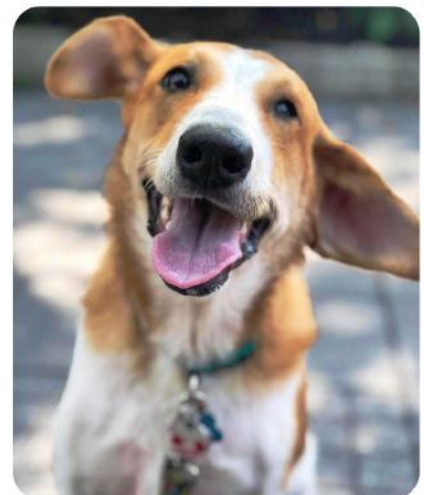
Others saw what was wrong with her. All I saw was the doggo love of my life and I took her home that day!

5 surgeries and countless hours of therapy later she lives a "normal" life (on ZERO medication!). Well, almost normal...

You see, she helps me tell her story and the stories of the nearly 700 other doggos like her we have helped save together. You'll read many of them right here in the monthly Hero Club magazine and wherever you see us online.

The one thing I knew about Ellie Pickles the very minute I met her was that she was ready to fight to live an amazing life. She just needed someone to help her do that.

We have SO many other homeless and at-risk doggos ready to fight for a better life, just like Ellie. Together, we are going to give as many of them as we can the opportunity to do just that!



MEET FARRAH



This sweet baby was abandoned by a family that thought she was a picky eater; they were tired of her not accepting the food they gave her. It turns out that Farrah has an enzyme disease and struggles to process her food! When we first met this sweet Saint Bernard, she was weighing in at 52lbs... at her age, she should have been at 70-80lbs.

We Love Doggos stepped in to help the shelter to get to the bottom of this medical condition so that this doggo could find her way to her FURever home with a full belly! After providing her with a specialty diet, she gained some pounds back and was adopted to a patient and loving family that is willing to cater to Farrah's dietary needs. Farrah, we love you!



MEET OSCAR



He was dropped off at a shelter in California with a bleak prognosis, a non-functioning rear leg. We were unsure of whether it was from neglect or a birth defect, but one thing was certain... his leg had to go for him to live his fullest life and possibly ever get adopted.

Through our "Save a Dog Sunday" program, we asked our community to match the \$750 donation that the We Love Doggos Charity was making on Oscar's behalf to cover the \$1,500 medical expense. Within hours our donation was matched and Oscar's surgery date was scheduled. Oscar's surgery went off without a hitch and there was a little money left over so we covered his adoption fee too!



Special Offer For Hero Club Members

100% Off Your First Online Vet Appointment



1. Search from thousands of licensed vets.



2. Book an appointment at a time that works for you.



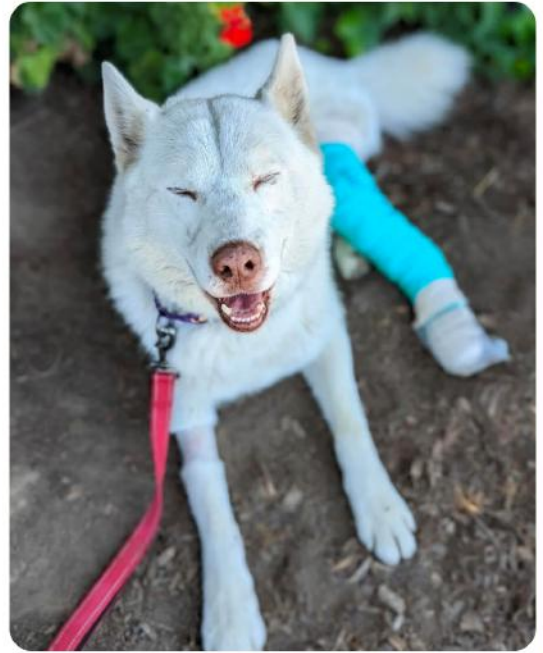
3. Login, start your appointment and see the vet online.



Scan This Code Or Go To:
info.vetster.com/welovedoggos

MEET NANOOK

This husky is a fighter; after being deserted by his hooman and experiencing homelessness, Nanook arrived in a shelter with broken bones and life threatening infections. A hooman hero stepped in to foster Nanook and realized that he needed immediate surgery to repair his leg. The shelter noted that he is "two years young" and "total arm candy." Aside from Nanook's necessary surgery, We Love Doggos knew that he was bound for a beautiful future ahead. Our community put together a campaign to help pay for his surgery, and we are proud to say that he is on the mend and safe in the comforts of Arctic Dog Rescue in Utah. He is ready to move through his past misfortunes and onto a life of love and kindness.



\$10 OFF DOCTOR DOGGO SUPPLEMENTS

Scan the QR codes below to claim these exclusive Hero Club offers



TRIVIA

1) Dogs can see only in black and white.

- A. True
- B. False

2) Which dog breed has a black tongue?

- A. Husky
- B. Weimaraner
- C. Chow Chow

3) What is the most common training command taught to dogs?

- A. Stay
- B. Beg
- C. Sit
- D. Shake

4) Which dog yodels instead of barks?

- A. Komondor
- B. Basenji
- C. Basset Hound

5) The most popular dog breed in the US is:

- A. Labrador Retriever
- B. German Shepherd
- C. Beagle
- D. Yorkshire Terrier

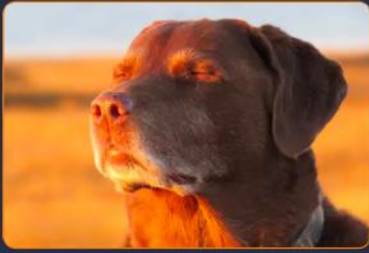
6) Puppies are delivered how many weeks after conception?

- A. 36
- B. 18
- C. 9

Answer Key On
Back Inside Cover

MEMES

WHEN YOU REALIZE YOU WERE
THE GOOD DOG ALL ALONG...



BEWARE OF DOG



HE WANTS CUDDLES

TO CATCH THE SQUIRREL...



YOU MUST BECOME THE SQUIRREL

DOGGO LINGO

- Bork - To bark. Not to be confused with a huffy boof
- Boop / bloop - A light tap on the nose just because it's so heckin' cute
- Chonker - An overweight doggo/ also known as chonky boi
- Derp - Clumsy, silly looking, or clueless doggos
- Doggo - A dog, especially a very good dog (e.g. all of them)
- Hooman - Human
- Long Boi - A doggo with a long snout (snoot)
- Pupper - A small doggo or a puppy. ie. pupperino
- Ruff - Another word for bark (interjection) or having a tough day (adjective)
- Woofer - Large doggos, also known as big ol' doggos

WORD SEARCH

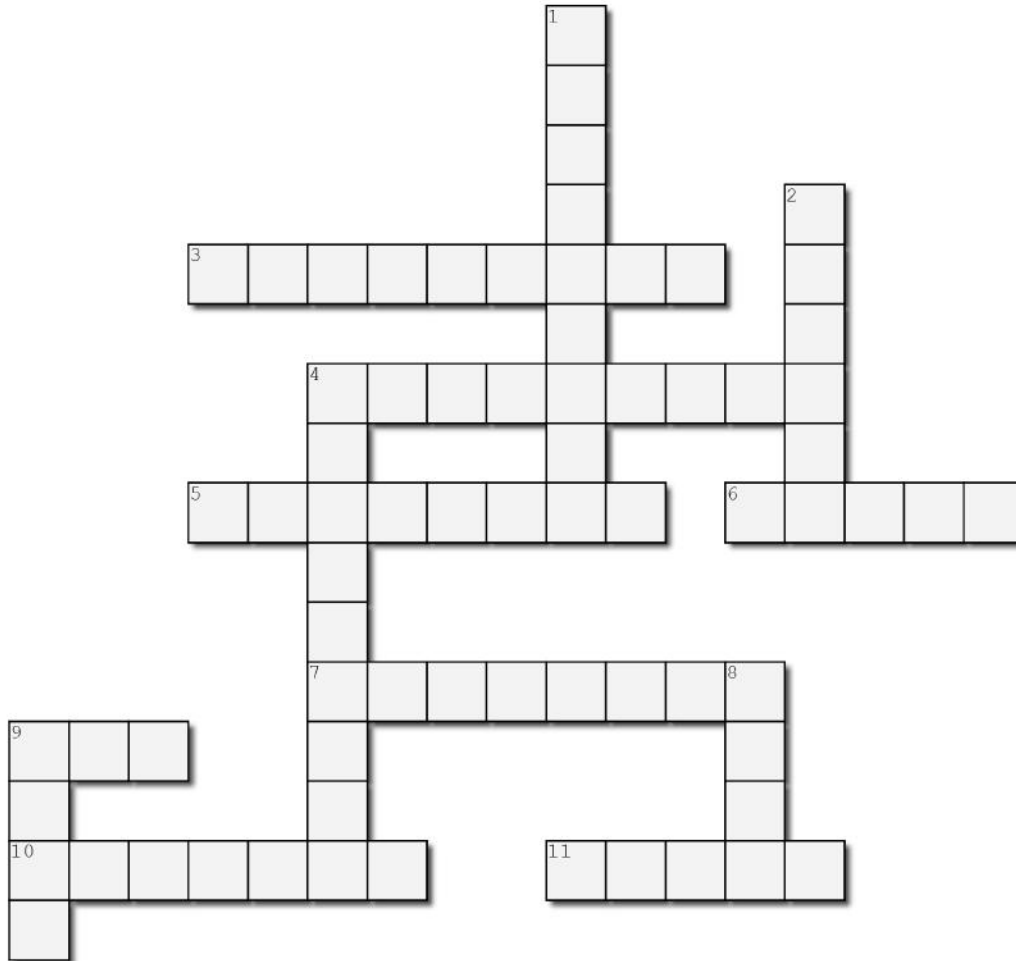
U F F I N P N B X L R U O Q D B C I O H V G A M R
S R O F G H H D N J M C I L L U G E P Q U Y J P A
A E Z Y E Y U N D L D N H N K R U P J G Z W G X P
C N B Q G D L S N C I U H I O I R X V Y M I Y B O
L C D E A O A N V C X D I C H K V J O E O E N W M
R H X X I U L C N S Y E W J A U I H J G E A G E E
U B F Q L L I D H V Q D B F W L A N K E W U O B R
S U B S F V P B E S I I A K S O B H H R Z S Z Z A
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I L L J Z U G T K N R U N L B C R J H A O R R Z I
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U B G M S M F D V Z J R C W I T C X G E P A D F A
Z D X M M D N P X W K I Y Y U E N Q C P C N A P S
Q G P O O D L E P Z X P S G E L V M F H Z S N I W
W N J S I O B O S T O N T E R R I E R E A H E T F
B D J H U S K Y O R K S H I R E T E R R I E R B F
O K L A B R A D O R R E T R I E V E R D H P E U M
X G W C L H P W Y J L D U O C T C Z G O O H B L N
E F L H O J W K Q L V P Q Y D Q O S N Z M E H L Q
R Z V A O K M X C C Z P Q H Z Q E B I H A R Z O I
S F E D S U F Q Y C N M S U L D Y Y K F T D R P O
R P V Y A H W H X Q X R O T T W E I L E R E Z G I
U I X B E A G L E E P V V S L I H M U C F O Y F F

LABRADORRETRIEVER
PITBULL
GOLDENRETRIEVER
BEAGLE
CORGI
BOXER
SHIHTZU

CHIHUAHUA
FRENCHBULLDOG
BULLDOG
ROTTWEILER
AUSTRALIANSHEPHERD
GREATDANE
BOSTONTERRIER

PUG
GERMANSHEPHERD
POODLE
DACHSHUND
YORKSHIRETERRIER
HUSKY
POMERANIAN

CROSSWORD



Across

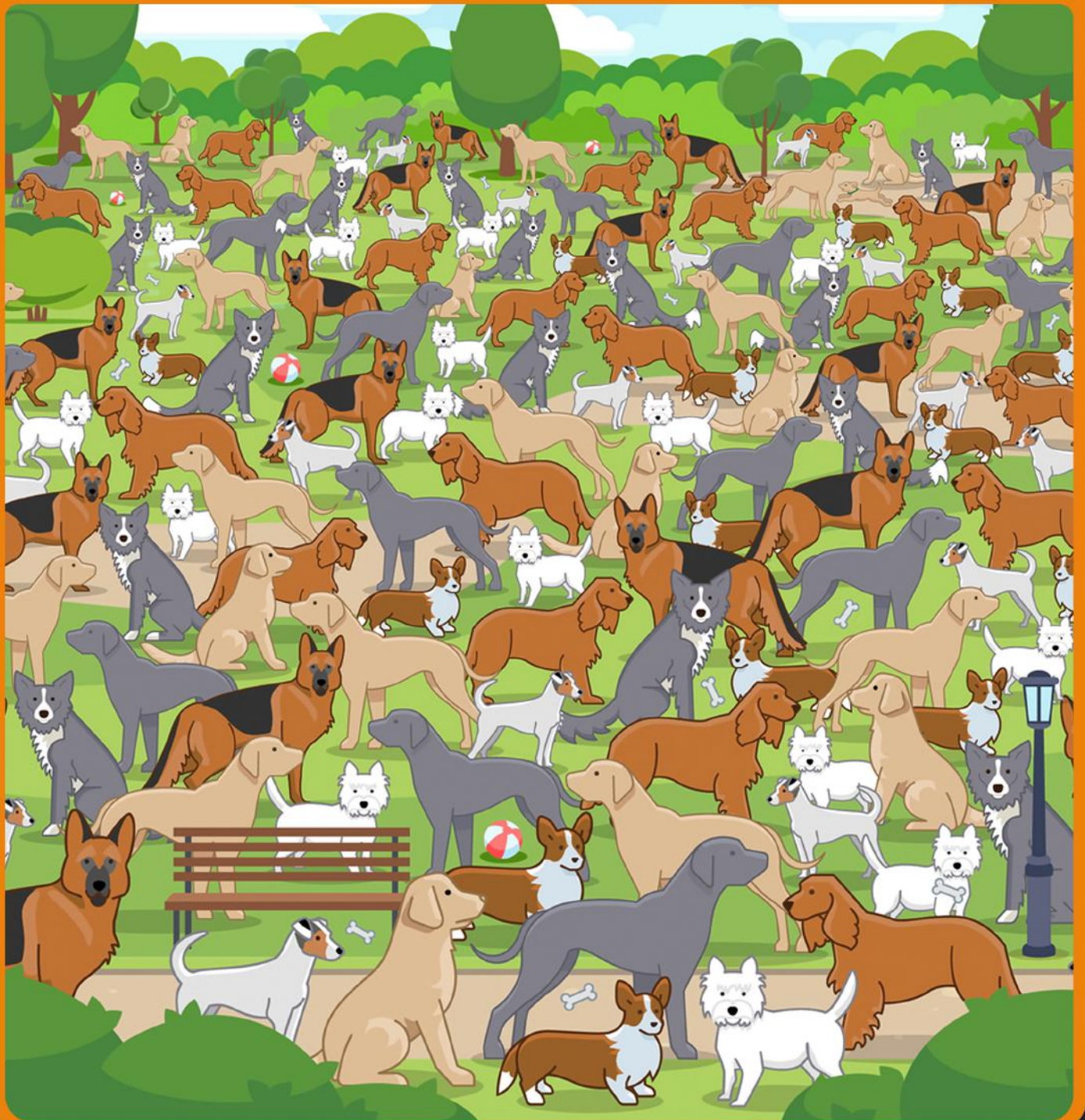
3. A short-legged, elongated dog breed of the hound family.
4. This breed of dogs can reach a speed of up to 45 miles per hour.
5. The Australian Shepherd is not actually from Australia. They're a(n) _____ breed.
6. An adult dog has 42 _____.
7. This guard dog was first bred in Germany around 1890 by a tax collector that needed a protection dog to guard him.
9. The appearance of this breed is characterized by a flat, wrinkled face, compact body, and curled tail.
10. These dogs were bred to hunt by sight, chasing game in open areas at high speeds. They look similar to greyhounds.
11. This breed got its name from their tendency to use their front paws when fighting.

Down

1. According to the Guinness Book Of World Records, the smallest dog ever recorded was a _____.
2. The name of this dog breed comes from the German word 'pudel', which means "to splash in water."
4. A breed of dog known for its large size and gentle personality. The breed is commonly referred to as the 'Gentle Giant'.
8. A dog's _____ print is unique, much like a person's fingerprint.
9. Contrary to popular belief, dogs do not sweat by salivating. They sweat through their _____.

PICTURE SEARCH

Can you spot the puppy in the crowd of dogs?





Pet allergies are tough. We all hate seeing our fur babies uncomfortable.

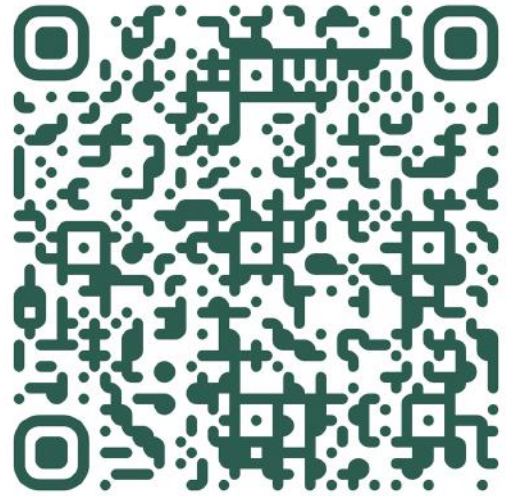
Of course, your pet's ability to combat allergies starts with a healthy, balanced, and strong body. But, sometimes that's not enough. They need a little extra help.

Waiting to treat allergies can lead to serious problems, such as continued itching & discomfort, hair loss, sores and even skin infections.

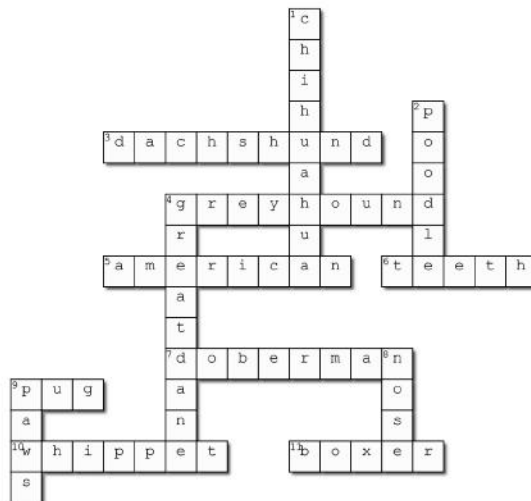
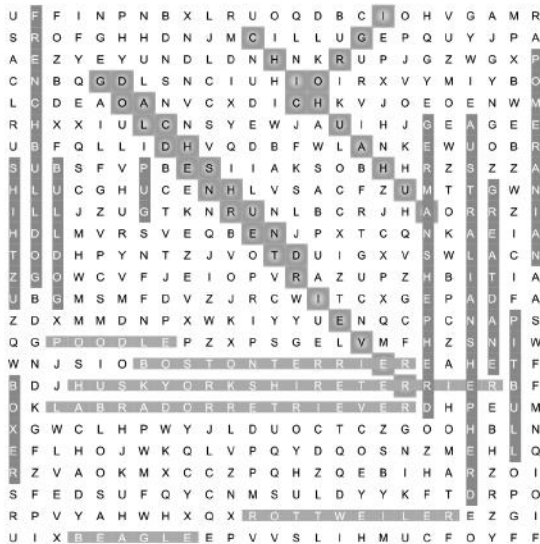
It really is up to us to be our best friend's best friend, and at We Love Doggos, we are always looking for ways to help.

The tips in this guide should help your doggo maintain a healthy and active lifestyle and give them a much better chance at living allergy-free.

Scan this code to see our 7 Allergy Relieving Tips For Your Doggo.



ANSWER KEY



Trivia:

- 1) B
- 2) C
- 3) C
- 4) B
- 5) A
- 6) C

FOR JUST \$9.99 PER MONTH, YOU'RE HELPING US MAKE A DIFFERENCE FOR DOGGOS IN NEED:

- ✔ Supporting Underfunded Animal Shelters
- ✔ Funding Dog Transports
- ✔ Funding Medical Needs For At-Risk Doggos
- ✔ Spreading The We Love Doggos Movement

ALL WHILE RECEIVING VIP PERKS FOR YOU & YOUR DOGGO



TO SEE ALL YOUR HERO CLUB BENEFITS,
INVITE YOUR FAMILY OR FRIENDS,
OR MANAGE YOUR MEMBERSHIP,



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