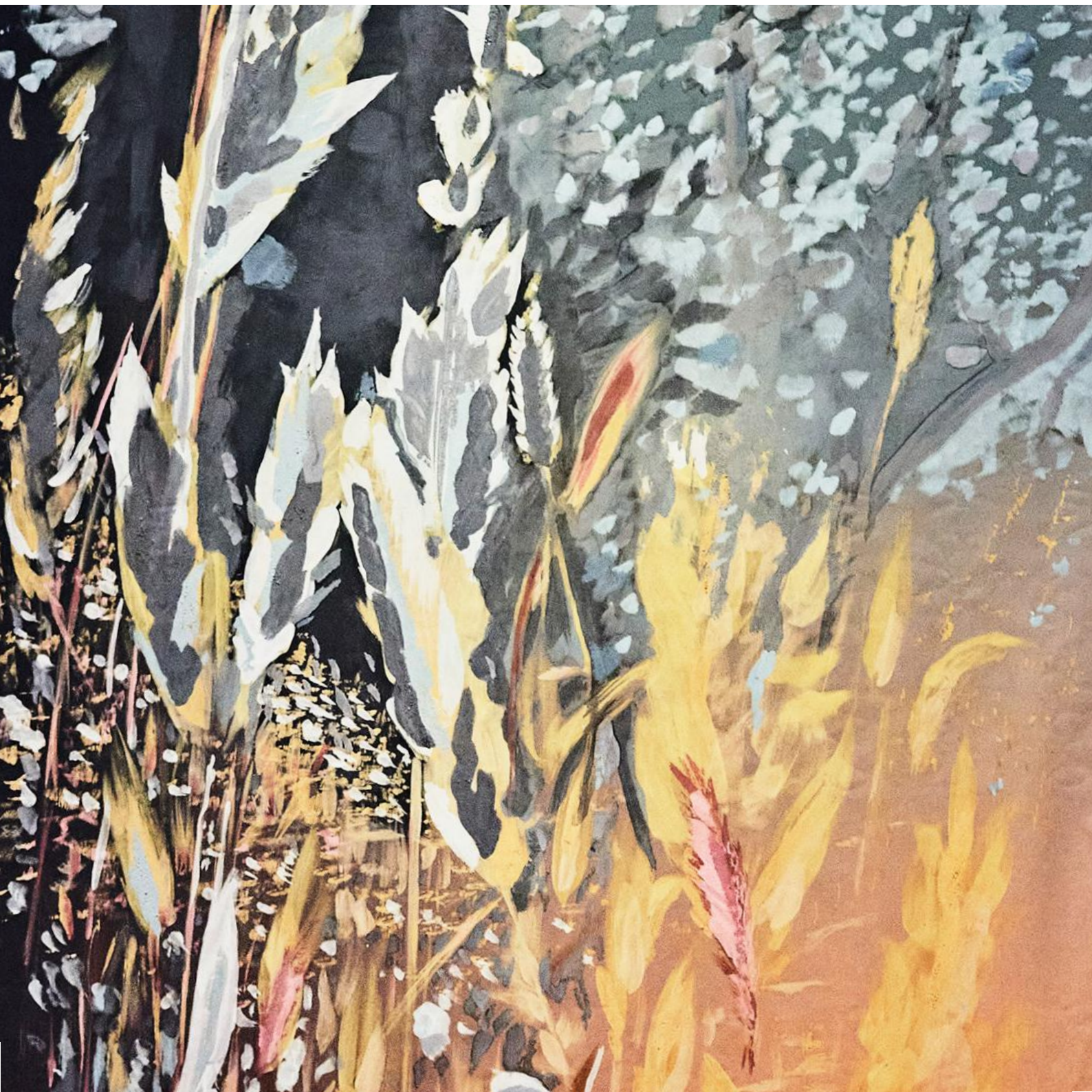


Big Magazine

Artistic ideas brought to life
2024



We do artistic ideas justice.

Big Image is a culturally rooted family business within aesthetic acoustics, light solutions and premium printing – best known for creating the biggest seamless images in the world. Venturing into the realm of 3D printing, we now manage the largest 3D printer of its kind, capable of materializing objects up to 2x1 meters.

We produce and integrate imaging, lighting and acoustics, into rooms and onto stages, for customers with the highest aesthetic standards. We've been trusted by the world's biggest stages since 1987.

To become famous for printing the biggest seamless images in the world we first had to invent our own premium printer. One that could handle seamless prints on soft materials up to 600 square meters, which corresponds to approximately 12x50 meters (40x150 feet) in size.

So that is what we did!

We take pride in understanding the vision for artistic expression as well as the need for perfection. We treat all creations, no matter their size or setting, like a star's backdrop on opening night.

Join us in our Stockholm Studio or Berlin Studio, where big ideas are born & bred. Meet our team of artists, printers, tailors and engineers – our craftsmen will nurture your idea to its full potential.

Let us show you some pictures!

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Where comedy entwines with cotton





Deutsches Theater, Berlin. Production: *The Importance of Being Earnest*. Backdrop premium printed on cotton. Set design: Elisabeth Weiß. Photo credit: Kooné.

Crafting Carmen

Breathing life into Carmen by Blending Print & Brushstrokes

The partnership between Big Image and Atelier Devineau has blossomed into a harmonious collaboration. Through our combined expertise, a visual masterpiece was crafted to enhance the opera's storytelling.

Our journey with Atelier Devineau began with the grand visions of Chanel fashion shows, where large-format printing met the meticulous demands of Karl Lagerfeld. This partnership later evolved into numerous collaborations, and the backdrop for the



Carmen opera, first shown at the Rouen Normandy Opera, was one of them.

“The Big Image-Devineau partnership is reassuring and certainly gives us a competitive advantage. We are masters in the field of decors, and Big Image is recognized worldwide for the quality of its printing. The result is a solid trust from our customers.”

For Carmen, we chose cotton as our canvas, honoring the tradition of hand-painted theater backdrops. Atelier Devineau meticulously scanned Antoine Fontaine’s intricate designs, ensuring every detail was preserved. Big Image handled the printing, and Devineau’s artists added hand-painted touches, creating depth and realism that bridged tradition and technology.





Photo credits: Marion Kerno



FABRICA DE
TABACO





From Vision to Stage: Crafting Carmen's World

Atelier Devineau aimed to elevate the visual experience, meeting high standards within tight timeframes. The Carmen backdrops needed perfection supporting and amplifying the drama of the performance. On opening night, the backdrops seamlessly aligned with Antoine Fontaine's vision, immersing the audience into the world of opera.

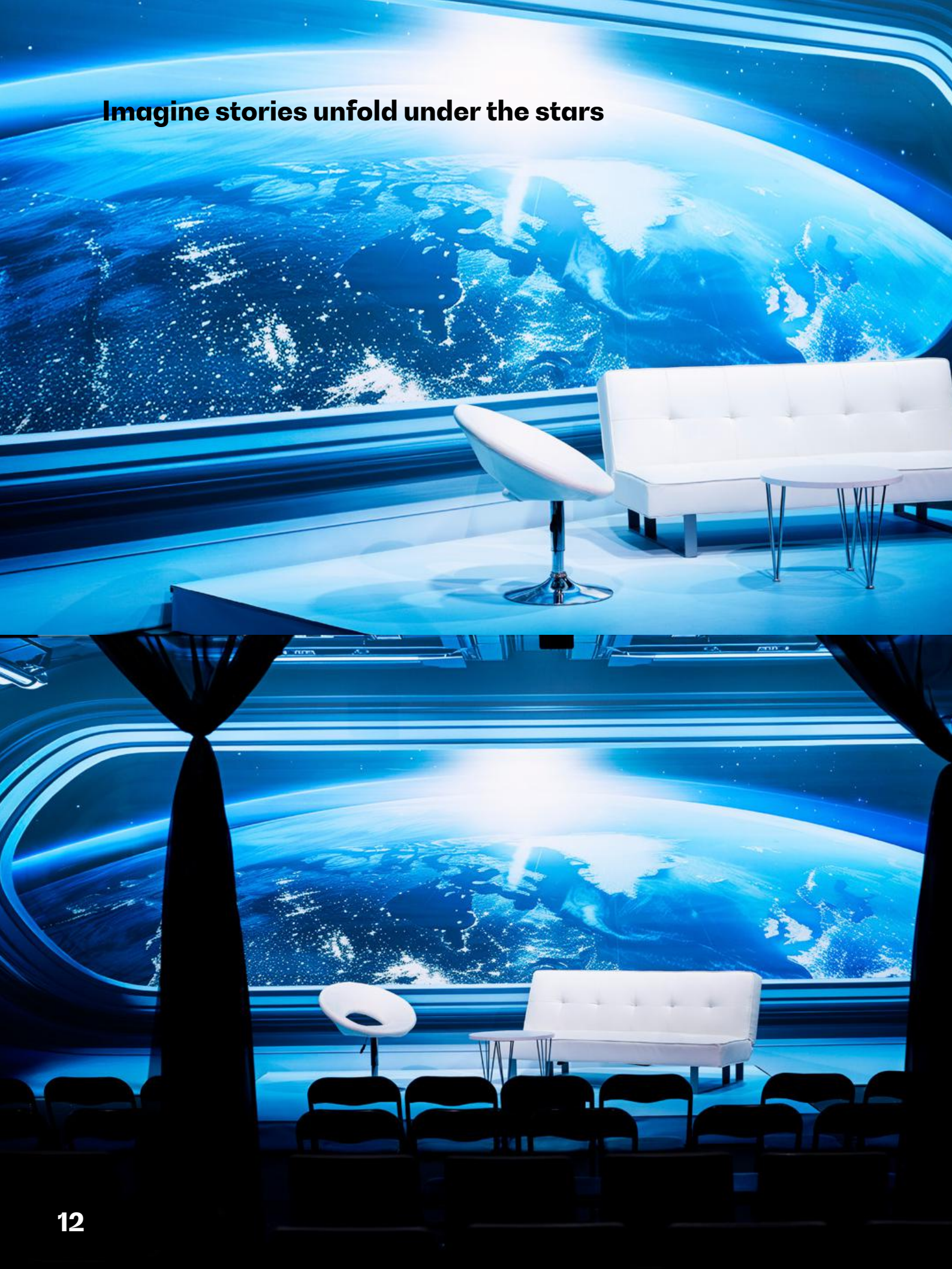
"Big Image is the one and only capable of producing very large sizes. They are open to all types of printing experiences and eagerly explore new materials and creative solutions. It's clear that Big Image is the ideal partner for testing, researching, and exploring new means of expression on flexible media in connection with set design."

From Rouen to Hong Kong

The final result was a visual symphony, resonating with audiences and critics alike. After debuting at the Rouen Normandy Opera, Carmen will soon grace stages at the Opéra Royal de Versailles, in Hong Kong, and Dallas – a testament to this successful collaboration.

"Big Image's dedication to quality and their ability to meet our tight deadlines have made them an invaluable partner. The Carmen project showcased the perfect blend of our artistic visions, resulting in breathtaking scenery that truly enhances the performance."

Imagine stories unfold under the stars





Rymdstyrelsen
Swedish National Space Agency

The Swedish Space Agency, Gothenburg Book Fair. AI-created artwork and premium printed backdrop, curtains, carpet, pillars & bookshelves. Photo credit: Nathalie Johansson.





Theater Phönix, Austria. Production: Keiner hat gesagt, dass du ausziehen sollst. Backdrop and flooring premium printed on cotton. Set design: Elizabeth Gressel. Photo credit: Andreas Kurz.

Imagine wild beauty unfolding in transparent elegance

STOR KÄRDBORRE

Arctium lappa
(juli–september)



BRÄNNÄSSLA

Urtica dioica
(juli–augusti)

Älska ogräs

Vad är ett ogräs? Det finns egentligen inga speciella ogräsarter. Alla växtarter kan bli ogräs om de växer på fel plats. De är helt enkelt växter som finns där människor inte upplever dem som önskvärda.

I Sverige finns några hundra arter vars plantor kan anses uppträda som ogräs i trädgårdar och odlingar.

Många ogräs är viktiga källor till mat för pollinerande insekter som fjärilar, bin, blomflugor och skalbaggar. Ogräsen kan också förhindra att våra odlade växter blir uppätta genom att locka skadedjurens naturliga fiender till trädgården.

"Att växa som ogräs" används ofta nedsättande, men tänk istället kraftfull, företagsam och full av obändig livskraft!

HÅSTHOV
Tussilago farfara
(mars-maj)



Rosendals Garden, Stockholm. Exhibition: *The Weed Bible*, by Pollinate Sweden. Images premium printed on Stella Lux & Trevira Voile. Text: Lisen Sundgren. Photo credit: Lena Granefelt.





Fotografiska, Stockholm. Exhibition: Space - A
Visual Journey. AI-created artwork and projection.
Images premium printed on foil.
Photo credit: Jennifer Axelina.

GANT

How GANT Elevates Their Stores into Stories

Imagine walking into a store that feels uniquely tailored. When GANT set out to elevate their retail experience, they teamed up with Big Image who became their trusted partner.

GANT, a globally recognized fashion brand, partnered with Big Image to transform their retail experience, creating environments that captivate and inspire. Big Image became their everyday partner, seamlessly turning concepts into reality with smooth logistics.



Overcoming Challenges with Innovation

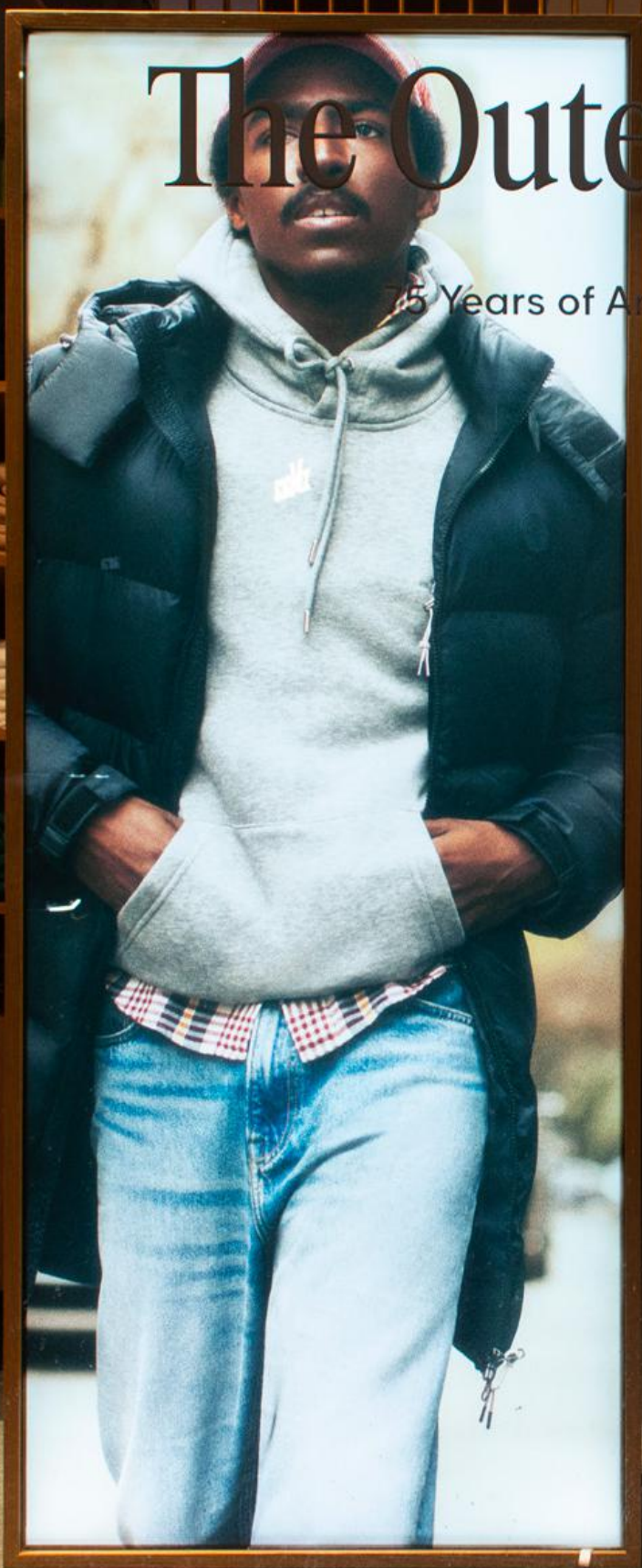
Before the collaboration, GANT struggled with time-consuming processes and inconsistencies in visual identity across stores. Big Image implemented a proprietary order system tailored to GANT's needs. This streamlined market-specific orders, reduced manual errors, and enhanced efficiency.

Frida Norlander is the Retail Experience Manager at GANT:

"The transition to working with Big Image has been incredibly beneficial. Their proactive and flexible approach has significantly improved the efficiency of our operations and the quality of our retail displays."



Photo credit: Cecilia Ramström.



75 Years of American Sportswear



Exploring Possibilities at the Stockholm Studio

Celebrating its 75th anniversary, GANT has focused on enhancing its window showcases, elevating exterior displays to align with the brand's core values. The collaboration began with simple adhesive foil designs and evolved into complex projects, such as customized light boxes with exclusive wooden frames, debuting in flagship stores with plans for broader expansion.

What sets the partnership apart is Big Image's ability to think outside the box and act as a creative sounding board. Their collaborative approach has helped refine and elevate GANT's ideas. A visit to Big Image's Stockholm studio offered GANT valuable insights into craftsmanship and sparked inspiration for future projects.

A Future of Endless Creativity

The collaboration has been transformative, according to Frida Norlander. The new order system has reduced manual errors and saved time, while the improved visual quality of displays has enhanced the brand's image.

"Working with Big Image has allowed us to bring our ideas to life. It has opened up new creative possibilities for us, and we're excited to continue exploring and creating together."



Imagine theater where dreams take flight





Komische Oper Berlin. Production: The Wonderful Adventures of Nils. Premium printed cut-out-drop on cotton. Set design: Alfred Peter. Photo credit: Jaro Suffner.





Svenskt Tenn, Stockholm. Installation celebrating the 100th Anniversary. Crafted and premium printed on birch plywood.
Photo credit: Erik Djurklou/Svenskt Tenn.





Opernhaus Zürich, Production: A Midsummer
Night's Dream, Double-side-printed curtains on
cotton, Set design: David Hohmann,
Photo credit: Herwig Prammer.

Dome Theatre





Moderna Museet, Stockholm. Exhibition: Vaginal
Davis: Magnificent Product. Curator: Hendrik
Folkerts. Exhibition design: MYCKET.
Photo credit: Cecilia Ramström.





Bonniers Konsthall, Stockholm. Exhibition: Frida Orupabo - On Lies, Secrets and Silence.
Curtains premium printed on cotton.
Photo credit: Jean-Baptiste Béranger.





Komödie am Kurfürstendamm, Berlin.
Production: Cluedo - Das Mörderspiel, Stage
elements premium printed on cotton. Set
design: Tilmann von Blomberg.
Photo credit: Franziska Strauss.





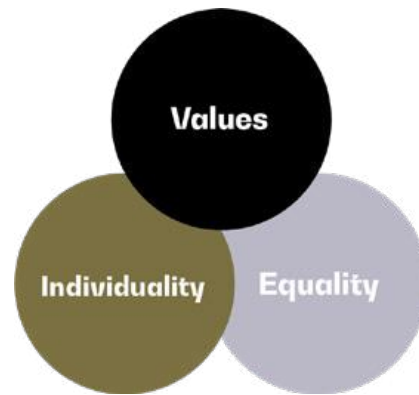
Dunkers Kulturhus, Sweden. Exhibition: Arvida Byström - Cut the Cake. Images premium printed on cotton. Curator: Axel Swanstein. Photo credit: Christian Karström/Dunkers Kulturhus.

Re-use. These unique artworks breathe life into former images used as advertisements, transformed with the artists' own clay-based colors on a recycled fabric we call Noctis. Art: MYCKET. Photo credit: Myra Wippler.



Rooted Responsibility

At Big Image, we're not just about creating stunning visuals; we're about doing it with social responsibility. As a family business since 1987, we take pride in doing artistic ideas justice. Beyond our craft, we deeply care about our team and the environment. Our commitment to social responsibility and staff well-being is woven into everything we do. Whether you visit our Stockholm or Berlin studios, you'll see how our dedication to a caring business culture and sustainable practices drives our innovation and creativity. We believe that by taking care of our people and our planet, we can bring the best of our customers and our community.



Be Yourself

At Big Image, we encourage individuality. We believe that being yourself is vital, and we provide a platform for employees to express their own qualities. Equality is a fundamental principle for us and we celebrate our differences, emphasizing quality and competence. Our board and ownership reflect a balanced representation of men and women, ensuring diverse perspectives and promoting fairness. Not only do we aim to implement sustainable practices within our own organization, but we also guide our customers towards better and more sustainable alternatives.

Insights from Within

At Big Image, we take the well-being of our team seriously. We listen, adapt, and strive for equality, including our board, celebrating the many nationalities that make us who we are.

3 - 4

women to men
ratio in the board

32 - 38

women to men ratio
at both the studios

14

nationalities in total
working at Big Image





Scan me!

Big Image

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