



# Sheridan Coopers Wine

Part of the  
**Drink Warehouse** UK Group

**SHERIDAN COOPERS WINE  
WILL GUARANTEE AND FIX ALL  
2023 WINE PRICES  
UNTIL JANUARY 2025.**

Any wine you buy from us is guaranteed to stay at its 2023 price until January 2025\*

**Find out more about Sheridan Coopers Wine inside**

\*Guaranteed prices refer to any agreed-upon 2023 wine prices. Excluding promotional priced products, any government duty, tax, or Vat changes.  
The agreed prices will be fixed until January 2025 so you can guarantee no unexpected price changes on wine for the whole of 2024.



## ANY WINE YOU PURCHASE FROM SHERIDAN COOPERS IS GUARENTEED TO STAY AT IT'S 2023 PRICE UNTIL JANUARY 2025\*

Sheridan Coopers Wine (part of the Drink Warehouse UK Group of Companies) are offering customers an opportunity to freeze their wine purchase prices through to January 2025 to support their business and enable them to maximise profitability through any economic challenges currently being thrown at many in the hospitality trade.

This is an industry first for any on-trade drinks supplier to offer such an unbeatable deal to support their customers. Sheridan Coopers Wine has been a specialist wine supplier to the trade for over 30 years. In 2018, Sheridan Coopers Wine became part of the Drink Warehouse UK Group and the introduction of "Master of Wine" Clive Barlow has seen a continuous growth in both its wine portfolio and customer base.

Sheridan Coopers Wine has built its reputation around high quality wine, fantastic relationships and delivering an unrivalled service to its customers. This decision based on buying power across the wine portfolio will see Sheridan Coopers Wine customers avoid the uncertainty of any price instability in the marketplace alongside any associated costs involved.

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**CHOOSE A WINE SUPPLIER THAT GIVES YOU MORE!**



## HUGE CHOICE, EXCELLENT QUALITY & GREAT STOCK

We stock over 700 wines from around the globe and every wine sourced has been chosen for their quality and appeal to a wide range of consumers. We are so confident on the quality of our wine that we have our own Sheridan Coopers exclusive range which are true highlights of our excellent selection.



## RELIABLE DELIVERY FROM OUR DEDICATED FLEET OF VEHICLES

Our convenient and dependable next-day delivery provides the South East and South London with a consistently reliable service up to 7 days a week. We ensure that our delivery is the best, so you can rest assured your venue will get the stock it needs when you want it!



## SUPPORT & CUSTOMER SERVICE IS KEY TO OUR BUSINESS

Our customer service teams have the knowledge and experience of the wine industry to share with all our wine customers. This knowledge also provides us with a deeper understanding of how to help you sell wine in your venue and give you the tools to use in your business.



## PASSIONATE SALES TEAMS TO SUPPORT YOUR BUSINESS NEEDS

Buying your wine from Sheridan Coopers could not be easier. We have dedicated internal and external sales teams who are always on hand to help you 'Service The Bar'. Their only focus is to offer you a great customer experience and support you in the development of your business.



## FREE ADVICE FROM THE SHERIDAN COOPERS WINE TEAM

The exceptionally talented **Sheridan** Coopers wine team has over 100 years of experience within the trade. This means you can rest assured your business will only receive great quality wines, alongside amazing support, and advice from a devoted team of experts.



## FREE INDUSTRY STANDARD WINE TRAINING

Our in-house training comes as standard to support your business. However, we go the extra mile and can also provide WSET (Wine & Spirit Education Trust) courses to provide you and your staff a recognised qualification in wines to impress your customers.



## FREE TAILORED STAFF WINE TRAINING & EDUCATION GUIDES

As a **Sheridan** Coopers customer, you will receive a tailored education of your wines so that you and your staff know all about the wines you are offering on your menu. We will also supply a custom tasting book tailored to your wine list for your staff to refer to at any time.



## FREE WINE LISTS DESIGNED, PRINTED & DELIVERED DIRECT TO YOUR VENUE\*

As part of the **Drink Warehouse UK** and **Sheridan** Coopers service, we have a dedicated team of designers who are experts in the production of branded menus, point of sale material, wine lists, website design and so much more to support your wine offering.

\*T&C's Apply



## EXPLORE OUR PORTFOLIO OF WINES FROM AROUND THE GLOBE

Discover a whole new world of amazing wines that have been sourced and curated by the amazing team at **Sheridan** Coopers Wine.



# NEW TO SHERIDAN COOPERS WINE?

Let us do the hard work for you!



## Understand your budget to help you maximise the ROI on your wine offering

Allowing us to understand what your budget is for each of your wines will let us provide you the best wines to benefit your business and your customers.



## Discover The Wines To Perfectly Match Your Current Wine List

Our expert team will provide you a curated selection of wines to perfectly match the style and quality of the wines from your current list.



## Arrange a private tasting to let you experience our recommendations

Let one of our team walk you through each wine and discover how they would complement and add value to your venues wine offering.



## Make sure you are happy with your new curated wine list

Creating a wine list that perfectly suits your budget and venue as well as delivering your venue a healthy profit margin is our main priority.



## Design your new wine lists to perfectly match your venue

Our design team will work with you to create a bespoke wine list to complement the quality of your new range of wines.



## Arrange delivery of your new selection of wines

Your new wines will be delivered at time convenient for you. Ready for customers to start enjoying!

**CONTACT US TODAY**

Call: 03301 220 800 Email: [sales@dw-group.co.uk](mailto:sales@dw-group.co.uk)

Visit: [drinkwarehouseuk.co.uk](http://drinkwarehouseuk.co.uk)