

Dec 25 | Issue #12

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SANCTUARY

EMBRACING JOY

The Gift of Light

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FROM *THE* EDITOR

Beloved Seekers of Sanctuary,

JOY doesn't ask to be seen. It just is.

It's the quiet laughter in a kitchen, the soft candle glow after the guests leave, the deep breath before a new year begins.

This issue of Sanctuary celebrates that still joy... the one born not of getting, but of giving.

We've spent all season talking about meaning, purpose, and light. December is where they meet — where giving becomes a kind of gratitude, and joy becomes an act of rebellion in a world that's forgotten how to slow down.

So this month, I invite you to find joy in imperfection, beauty in simplicity, and radiance in rest.

Here's to ending the year not with exhaustion, but with abundant light.

Amber Champagne
Editor-in-Chief

Founder of ETHYST® Skincare
& Champagne Apothecary



The ETHYST® Trinity System Cleanest Skincare on the Planet™



One simple system. Life-changing transformation.

SANCTUARY

JOY DOESN'T COME FROM WHAT WE HAVE —
IT COMES FROM WHAT WE HOLD SPACE FOR.



COMMUNITY | FEEDING JOY FORWARD

Thanks to you, every purchase through Black Friday weekend gave at least 20 meals through Feeding America.

Together, we donated over 10,000 meals.
That's real joy — the kind that spreads.

Thank you for being a community that truly cares.

INSIDE ETHYST | THE GIFT OF CLEAN BEAUTY

Every **ETHYST®** formula is designed to give more than it takes — to your skin, your body, and the world.

This year, we've given the gift of redefining "clean" with the **Champagne Standard™** to the world — and we're just getting started.

ETHYST® is officially the Cleanest Skincare on the Planet™

LEAN IN AND LET GO

On the longest night of the year, spritz Winter Warmth into the air or make it really cozy with the perfect Home Ritual.

As the scents rise, let go of what's heavy and make space for what's bright.

HERBAL SPOTLIGHT

Peppermint opens the senses and refreshes the spirit — a reminder that joy is often one breath away.

It's also incredibly practical. **Peppermint Oil** helps reduce inflammation and works great in tandem with **Magnesium Butter** for headaches!

MIND MOMENT

Before the resolutions and the rush, take one slow morning.

Journal, stretch, or just sit with your coffee and breathe.

Joy begins when you stop running from stillness.

VIP Offer (Dec): VIP readers receive an exclusive \$15 off any \$100 purchase — our thank-you for closing the year with light. Valid Dec 16–22. Use Code **BETHELIGHT** For subscribers + email insiders only. 🕯️

CLEANEST SKINCARE ON THE PLANET™

What CertClean® and The Champagne Standard™ Mean for Your Skin

THERE'S A MAJOR PROBLEM IN CLEAN BEAUTY



CertClean® is a mark of trust. It says: this product has been carefully reviewed, and it's safe to love.

At ETHYST®, we've always gone further. The Champagne Standard™ was born out of a promise to outpace Sephora, ULTA, and Credo's clean benchmarks.

No PEGs, no polyquats, no shortcuts. Every formula designed with your skin barrier and microbiome in mind because true radiance begins with protection.

Now, with CertClean's seal, that promise is verified. It's no longer just *our* standard; it's an industry-certified truth.

IT'S NOT ACTUALLY CLEAN...

ETHYST® FIXED THAT.

Some brands rely on trendy buzzwords, others on vague promises, and too often, shoppers are left wondering — what does “clean” really mean?

That's where CertClean® comes in.

CertClean® is North America's leading certification for clean beauty and personal care. Unlike store-created “clean lists,” CertClean is an independent standard that goes deeper.

Products carrying the CertClean seal are free from harmful substances that could impact human health — including those linked to hormonal, reproductive, or neurological concerns.

Why It Matters

Choosing CertClean® Certified ETHYST®, means you're choosing peace of mind. It means you can trust that the product helping you to get the most out of your skin is not harming you in any way. It means falling in love with skincare that supports your beauty and your well-being.

It means joining a movement that says: we deserve better than hidden toxins and half-truths.

It means Endocrine, Neurologically, and Microbiome Safe. It means CLEAN.

EXPLORE THE CLEANEST SKINCARE ON THE PLANET™



Hey!

NEED A GIFT?

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Gift cards available online.

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ETHYST® SKINCARE

INTERNATIONALLY BELOVED



09/10/2024



Amy M Berube **Verified**

The Holy Grail is right!

I absolutely love this oil! I use it everyday and cannot believe how smooth my skin is. It does not leave your face feeling greasy and sits great under make-up.



01/11/2025



Cindy S. **Verified**

Loving this Oil!!

The texture of this facial oil is divine - it's light yet rich, absorbing into the skin almost instantaneously without leaving any greasy residue. As someone with combination skin, I'm often wary of oils. However, this product strikes the perfect balance, offering deep hydration without clogging pores or causing breakouts.

Post-application, my skin felt incredibly smooth, supple, and radiant. The Holy Grail seems to work magic on fine lines; I've noticed a visible reduction in the appearance of those around my eyes, forehead and neck. Even my boyfriend commented that my skin is so soft and looks healthier.



11/18/2024



Aaron Beal **Verified**

Amazing products!

My better half has been looking for a toner that she likes for a while. She stated that the ETHYST Awakening Rejuvenating Toner is "rejuvenating" her skin. She appreciates the "smooth texture, and it is helping her complexion." It arrived a lot quicker than I expected! It was well packaged. The agent was extremely nice and informative. I recommend this product for you loved ones.



09/08/2024



Ashley McKenney **Verified**

Awesome Serum!

This serum has such a nice light feel to it when applied and has worked wonders for me. It isn't sticky like some other brands and I love using it!



10/04/2024



Customer **Verified**

Amazing skin care.

I am so happy with my recent purchase. I have used the face cream in the past but never any other products until NOW! The cleanser is so gentle but effective, it cleans without drying. The serum and oil are wonderful. I am sensitive to scents and these products smell amazing! Light clean and earthy. 5 millions stars for everything.



09/26/2024



Kimberly Lynch **Verified**

Highly Recommend

I have been using this eye serum for the past year. My under eye area appears much more hydrated and bright since using this serum. You only use a tiny bit so the bottle lasts forever too!



09/03/2024



B.W.

Rejuvenate your face!

My face looks so much healthier after using this moisturizer consistently for the past few weeks



09/29/2024



M.S.

Best cleanser

I really love this cleanser. It leaves my skin feeling soft and clean. I use this along with the exfoliating cleanser. They are the perfect pair!



10/



Kristen Carty **Verified**

Love it!

Love it all! The packaging, the quick shipping, but most importantly, the results!!!

Learn More

ETHYST® CHANGES LIVES... AND YOU DON'T HAVE TO JUST TAKE OUR WORD FOR IT

I have been using Ethyst for almost 2 years now and am in love with the results. It's a perfect match for my skin and all the changes it's going through with hormones fluctuating and just aging. Amber is also an amazing human and is so passionate about her work. Please go see her and the shop. You won't be disappointed.

Hands down the best skin care product I've found in my entire life. I currently use the face cleanser, moisturizer, and sunblock in the morning. At night I use the anti-aging oil. I am simply in love with these products. My skin feels amazing and I have experienced healing in my skin too! (Less pigmentation, absence of dry skin). I don't know what else to say to convey what an amazing little place Champagne Apothecary is. If you have skin, this is the place for YOU!

Amber..... I'm literally OBSESSED with Ethyst. It's been one week of using the holy grail and the glycolic cleanser a couple times and my skin is already so much happier 🥺💖 it gives me a confidence boost lol. I'm going to buy the moisturizer and daily cleanser because I just know these products are what my sensitive skin will thrive with. You're the best!!

I am so glad I stumbled upon Amber! After reading about her in a local publication, I decided to give her virtual skincare consulting a try and it was such a great decision. Amber is incredibly knowledgeable about the dos and don'ts of skincare. You can tell how much time and effort she has invested into learning the intricacies of skincare, into her business, and into her new Ethyst skincare line! I started using her recommended products about 5 weeks ago and have been loving the results. While I love the products, the best part of the experience has been having Amber as a resource and knowing that I can reach out to her with any questions or concerns. I can't wait to stop into the Champagne Apothecary in person soon!

Also, your skincare... omg

The oil is amazing

I can't wait to get more items!

My skin was a hot mess a week ago. It's looking SO MUCH BETTER with just the oil!

Just so u know my girlfriend had like a hormonal rash under her nose and your oil cured it! Ur amazing

I wanna get the face wash and lotion too :)

I have to say your products are so gorgeous and work so well I love them! They also look great in my bathroom as presentation!

★★★★★ 4 months ago

Amber has the absolute most welcoming personality and she gets to know each and every one of her customers! I have felt like I belong in the store since the moment I first stepped in. She is so full of important skincare information and loves to share that knowledge with her clients. I have recently begun to use her skincare line - Ethyst - and have been SO impressed with the way it makes my skin feel and the improvements that I have seen. From face wash to lotion and eye serums, my face has never felt or looked so great. So grateful Amber's storefront made its way to Westfield and even more grateful I wandered in on a sunny Saturday afternoon. Go check her out, you won't be disappointed!!

★★★★★ 7 months ago

Amber is amazing!! If you're looking for someone who knows everything about skincare, look no further.. she's the best!! Not only that, she is so sweet... great energy and just awesome to be around!!



Get 33% off with

ETHYST®

Subscriptions. Now available!

Montreal, Quebec, Canada

The ETHYST® Trinity System

Cleanest Skincare on the Planet™

cert CLEAN
Now CertClean® Certified



One simple system. Life-changing transformation.

ETHYST® SKINCARE

CHAMPAGNE apothecary
SHOP SMALL
SHOP NOW

REAL SKIN SCIENCE, REAL RESULTS.



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Enjoy huge savings
Delivered right to your home
Never run out unexpectedly

cheers to
SELF CARE

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