



NEW MEDIA

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New Media is one of the most in-demand technical careers. Master the art of storytelling across all media platforms. The equipment is your textbook, as expert instructors use hands-on learning to help you create dynamic visual art projects to air across all media.

CWC's new media program trains you for careers in social media marketing, broadcast journalism, podcasting, and web design. Or, start your own business and use your media skills to create and manage your online presence.

Degree

- Associate of Applied Science

Learn Skills

- Social Media Marketing
- The Cultural Impact of Mass Media
- Audio and Podcast Production
- The Art of Interviewing
- Web Design
- Editing
- Writing for New Media



To view our faculty,
visit www.cwc.edu/faculty

Snapshot

- Hands-on training with state-of-the-art audio and visual technology
- Visual storytelling for journalists and social media content creators
- Create and manage content on your website
- Produce and host your radio program or podcast
- Hands-on training in sports broadcasting
- Production experience with Wyoming PBS
- Scholarships

Pathways to...

- Transfer to a four-year college or university
- Careers in:
 - Broadcast Journalism
 - Social Media Influencer
 - Marketing
 - Public Information
 - Print Media
 - Website Content Creation and Management
 - Entertainment Industry

Non-Discrimination Statement

Consistent with its mission to value diversity and to treat all individuals with dignity and respect, Central Wyoming College does not discriminate on the basis of race, color, religion, sex (including pregnancy, sexual orientations, marital status, or gender identity), national origin, age, disability (mental and/or physical), veteran status, or genetic information in admission, or access to, or treatment, or employment in its educational program services or any other activities. The college makes reasonable accommodations to serve students with special needs and offers services to students who have the ability to benefit. Inquiries concerning:

- Title VII and Title IX may be referred to Jennifer Appleby, Director of Human Resources, Central Wyoming College, 2660 Peck Avenue, Riverton, WY 82501 (307) 855-2112

- Section 504 of the Rehabilitation Act may be referred to: Nicole Schoening, CWC Counselor and Disability Services Coordinator, Central Wyoming College, 2660 Peck Avenue, Riverton, WY 82501 (307) 855-2011. Inquiries may also be sent to the Office of Civil Rights for Wyoming at Denver Office, Office of Civil Rights, U.S. Department of Education, Federal Building, 1244 Speer Blvd, Suite 310, Denver, CO 80204-3582, 303-844-5695, Fax 303-844-4303, TDD 303-844-3417, email OCR_Denver@ed.gov.



To learn more about the program,
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www.cwc.edu/apply