



BECOME A **CHANGE-MAKER** FOR YOUNG PEOPLE

CORPORATE FUNDRAISING KIT

FUNDRAISE ● EMPOWER ● INSPIRE

WELCOME FROM OUR CEO



Thank you for your interest in fundraising for Youth Futures. For 40 years, we've walked side-by-side with at-risk young people in Western Australia, helping them navigate homelessness, disconnection, and disadvantage.

Your business has the power to drive real change. By choosing to fundraise with us, you're not only supporting our essential services, but you're also investing in the potential of young Western Australians and setting an inspiring example for your community.

We're grateful for your support and can't wait to work with you.

Warm regards,

Michelle Jenkins

CEO, Youth Futures WA

WHY GIVING IS GOOD FOR BUSINESS

Supporting Youth Futures isn't just great for our local young people, it's good for your business too! It shows you care, boosts your team's morale, and strengthens ties with customers and the community.



Lift team spirit

Fundraising unites your staff around a meaningful cause, boosting morale.



Strengthen your brand

Customers love businesses that care about social issues.



Change lives

Your support helps WA youth overcome homelessness and build brighter futures.

From small startups to big companies, you can make a real difference, and we'll be with you every step!



ABOUT US – YOUTH FUTURES WA

Youth Futures is a leading not-for-profit supporting vulnerable young people across Perth and regional Western Australia. Since 1985, we've helped thousands of young people overcome the challenges of homelessness, mental health, and educational disengagement.

Through innovative programs like **The Nest** (for young mums and babies), **Community School Hubs** (alternative education), **wellbeing** and **Transitional Housing**, we provide wraparound support to help young people thrive and reach their potential.

Education & Training

Traditional school isn't for everyone, we've got other ways to learn.

We offer flexible learning through:

- Youth Futures Community Schools
- Anchor Point
- Comet Connect (mobile learning)
- Support to re-engage in study or training

Programs operate at multiple locations across Perth and in Albany.

Support & Wellbeing

We're here to help young people get back on track, no matter what's going on.

Services include:

- Emergency Relief (food, toiletries, clothing)
- Mental health support (Youth Needs Assessment Service - YNAS)
- Drug Education Support Service (DESS)
- Settlement Engagement and Transition Support (SETS) (support for young refugees aged 12–25)
- Youth Enhanced Support Service (YESS) (support for Aboriginal students)

Homelessness Support

Every young person needs a safe place to call home.

We provide:

- Short and long-term accommodation
- Crisis housing for young people aged 15–25
- The Nest, support for young parents 16–19
- Help developing life skills and finding long-term housing

YOUTH HOMELESSNESS IN WESTERN AUSTRALIA: THE FACTS



Over 9,000 young people experience homelessness in WA each year.

40% of WA's homeless population are under the age of 25.



Many young people experiencing homelessness are fleeing domestic violence, poverty, or neglect.

Without stable housing and support, they face increased risks of mental illness, addiction, and long-term disadvantage.



Demand for Specialist Homelessness Services jumped 39% from 2017 to 2022.

Aboriginal youth (35% of homeless young people) face rising costs, unaffordable housing, and systemic barriers.



**This crisis can't be ignored. But with your help,
we can change that.**

STEPS TO SUCCESS

HOW TO FUNDRAISE WITH YOUTH FUTURES

01

Pick your activity & timeframe

Whether it's a trivia night, sausage sizzle, raffle, or ugly sweater day – choose something fun that suits your team and set a date!



02

Register your fundraiser

Email us at community@youthfutures.com.au to get started. We'll send:

- Official approval and Letter of Authority
- Fundraising toolkit (posters, flyers, donation tins, and more!)
- Access to our online fundraising platform



03

Plan your event

Set roles, timelines, and a goal (e.g. \$20 = a safe night's sleep). We're here to help with tips and resources.



04

Spread the word & have fun

Promote your fundraiser through your team, socials, and workplace. Tag us [@youthfutureswa](https://www.instagram.com/youthfutureswa) and use [#FundraiseForYouth](https://www.instagram.com/youthfutureswa) so we can cheer you on!



05

Send in your donations

Donate online or contact us for bank details. We'll send you a tax receipt and impact summary to share with your team.



06

Celebrate your impact

Thank your team and show off your success! We'll help you celebrate with shoutouts and recognition packs.



WE'RE GLAD YOU'RE HERE! LET'S MAKE A DIFFERENCE TOGETHER

Join our growing community of purpose-driven businesses and help build a safer, stronger future for WA's young people.

Ready to get started?

✉ community@youthfutures.com.au

🌐 www.youthfutures.com.au

FUNDRAISING FAQs

1. When are donations due?

Please send funds within 14 days of your event.

2. Can we collect donations and send one transfer?

Yes! Just make sure all donations are recorded accurately.

3. Does Youth Futures accept cash donations?

Yes - contact us for bank details and we'll issue a receipt.

4. Can you provide flyers or posters?

Absolutely! We'll supply flyers, posters, and social media assets with your organisation's name. Want to design your own? Just send them to us for approval.

5. Do you offer branded merchandise?

Sometimes! Availability depends on stock - get in touch to check.

6. How should we name our event?

Avoid using "Youth Futures" as the event name. Try things like:

- Proudly Supporting Youth Futures
- Morning Tea for Youth Futures
- Raising Funds for Youth Futures