

Design and Scale

# does size matter?

Design Roulette: a sequential dialogue

a s i a  
d e s i g n  
f o r u m  
m 2013

in partnership with  
malaysian interior  
industry partners  
association



venue

Pacific Regency Suites  
Kuala Lumpur  
January 17, 2013





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# Event Program



Kuala Lumpur 2013

Design  
Roulette



## Asia Design Forum

Presents

### Design Roulette

*A Sequential Dialogue*

#### Topic

Design and Scale:  
Does Size Matter?

Forum Hall, Level 33,  
Pacific Regency Hotel Suites,  
KH Tower, Jalan Punchak,  
Off Jalan P. Ramlee,  
Kuala Lumpur, Malaysia.

**January 17, 2013**

4.15pm, registration at 3.30pm

\*LAM CPD Points are applicable

in partnership with:



### 3.30pm: Registration

### 4.15pm: Official Opening

**Ken Yeang**, Asia Design Forum/ T.R. Hamzah & Yeang Sdn Bhd / Llewelyn Davies Yeang

**Clifford Pearson**, Asia Design Forum/ Architectural Record

### 4.30pm: Design Roulette

#### Players:

**Leon van Schaik** (architect and educator, RMIT Melbourne, Australia)

**Minsuk Cho** (architect, MASS Studies, Seoul)

**Igor Peraza** (architect, Miralles Tagliabue EMBT, Spain and Shanghai)

**Isadora Chai** (chef and food stylist, Bistro à Table, Kuala Lumpur)

**Colin Seah** (designer, Ministry of Design, Singapore)

**Jo Kukathas** (actor, theatre director, Kuala Lumpur)

**Ang Wen Hsia** (architect, WHBC Architects, Kuala Lumpur)

**Lai Siew Hong** (interior designer, Blu Water Studio Sdn Bhd, Kuala Lumpur)

#### Respondents:

**Lillian Tay** (architect, Veritas Design Group, Kuala Lumpur)

**Laurence Liauw** (principal director, SPADA Ltd., Associate Professor (part time), The University of Hong Kong)

### 6.45pm: Q&A

### 7.00pm: Networking Cocktail

### 8.00pm: End

## Design Roulette Format

8 players interview each other, one-on-one, one after another. The conversation starts with Player #1 introducing Player #2, who shows five images in five minutes. Player #1 then interviews Player #2 for five minutes. Player #2 then introduces Player #3, who shows five images in five minutes. Repeat until Player #8 introduces and interviews Player #1.

#### Topic

Design and Scale: Does Size Matter? At a time when hundreds of millions of people are moving to new and existing cities and skyscrapers are reaching ever higher, how can we maintain a sense of proportion and human scale in what we design and build? Is there still a place for the small, alongside the big?

#### Goals

Change the way the public views architecture and design. Provoke architects, planners, developers, and government officials to envision new approaches to buildings, cities, public open spaces, and the environment. Start an on-going dialogue on making better places for people to live, work, and play.

*Asia Design Forum is a non-profit think tank that provokes innovative approaches to architecture, planning, and design among design professionals and the general public.*

Learn more about ADF at  
[www.asiadesignforum.org](http://www.asiadesignforum.org)

about ADF **4**

editor's note **6**

MIIP President's **9**  
message

## our Speakers - - -

Leon van Schaik **10**

architect & educator  
RMIT Melbourne

Igor Peraza **16**

architect  
Miralles Tagliabue EMBT

Colin Seah **22**

architect  
MOD Singapore

Ang Wen Hsia **26**

architect  
WHBC Architects

Minsuk Cho **12**

architect  
MASS Studies, Seoul

Isadora Chai **18**

chef  
Bistro à Table, Kuala Lumpur

Jo Kukathas **24**

actor, writer, theater director  
Kuala Lumpur

Lai Siew Hong **28**

interior designer  
Blu Water Studio

## - - and Respondents

Lillian Tay **30**

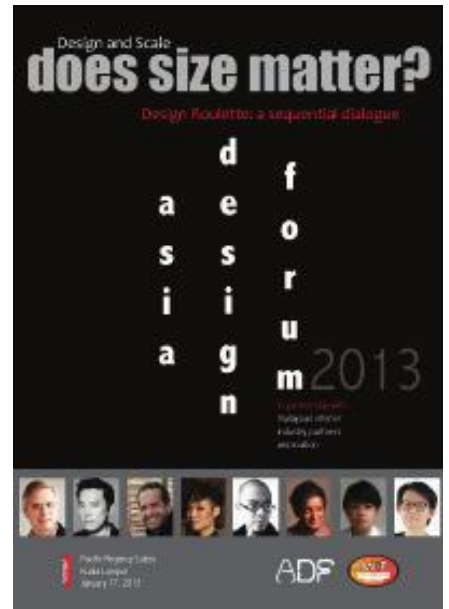
architect  
VERITAS Architects

Laurence Liauw **31**

architect  
SPADA Ltd

about MIIP **34**

## C O N T E N T S



### Editor

Dr Jerry Chong

### Contributing Articles and Portfolios

from our esteemed Speakers  
and Respondents

### Project Co-ordination: Special Thanks to

Dato' Dr Ken Yeang  
Clifford Pearson  
Jimmy Tong  
Monie Mohariff  
Ng Mei Key

### Layout & Art Direction

Academy of Creative Media,  
UK



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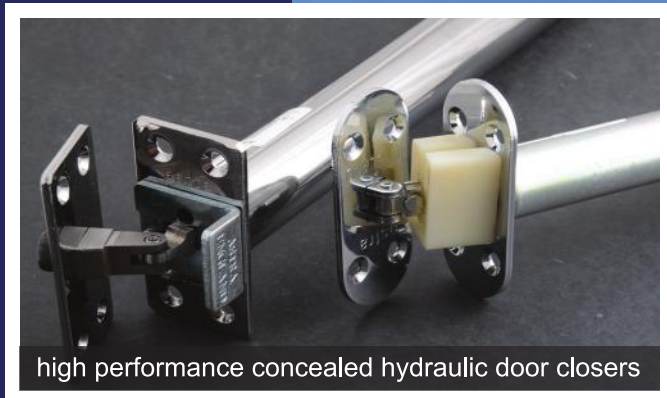
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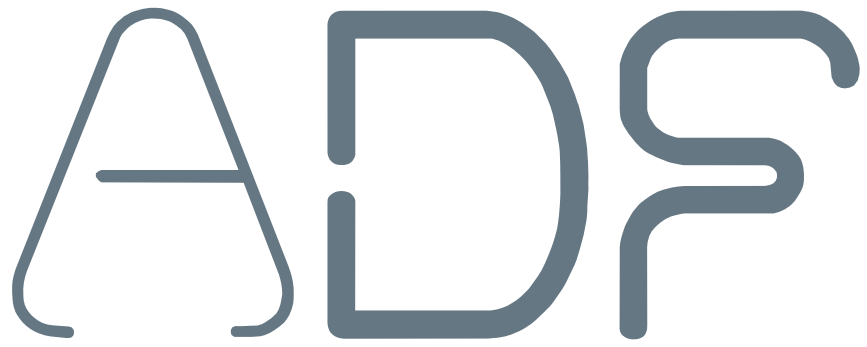
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AsiaDesignForum

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## Mission

Provoke thought and innovation in the architectural community doing work in Asia.

## Vision

Serve as a multimedia think tank for generating, developing, and exchanging innovative ideas for the advancement of architecture and design in Asia. ADF convenes conferences organizes talks and panel discussions, mounts exhibitions and competitions, funds research, publishes books and articles in all media, advocates for good design and planning, and challenges existing norms of thinking and practice. ADF is a critical resource for design firms and clients in sharpening their thinking and honing their skills - keeping their work fresh, meaningful, and connected to the cultures and communities within which they work. In short, ADF is an engine for innovation.

## Why ADF?

Because innovation needs a home. Architects, designers, and developers busy working in Asia need a place - whether physical, virtual, or nomadic - that connects them to the most important people, ideas, and information driving innovation in the 21st century. ADF is that place. It is the home where architects go - whether in person or on-line - to discover new directions for their work. It serves as a driver of good design and planning, working with city, regional, and national governments to improve their communities and the physical environment.

## Who We Are

We are a nonprofit think tank bringing together the creative energies of architects, designers, planners, clients, artists, writers, curators, and thinkers shaping the built environment in Asia. We come from different parts of the world and different disciplines, but share a concern for the places people live, work, play, and learn in.

# board of directors



## **Timothy Johnson, AIA, NCARB, LEED® AP, Partner, NBBJ**

**Timothy Johnson** is a Design Partner for NBBJ where he leads the international commercial design practice. His award-winning work spans the globe and includes commercial mixed-use projects, multi-family residential, healthcare facilities, transportation facilities, and corporate workplace interiors.

Mr. Johnson is an expert on the integration of design with business performance to develop buildings and environments that are performance-driven, humanistic, and sustainable. His work engage with local communities and cultures to inform the design process and deliver outcomes that redefine the urban experience and improve quality of life. He is known in the industry for using design as a core ingredient in carrying out a client's business strategy.

He is involved with organizations that work to create healthy urban environments. He is currently an active member of the Council on Tall Buildings and Urban Habitat, ULI, CoreNet Global, the Architectural League of New York, and the AIA.

His current work includes the Dalian Center Project - a commercial mixed-use development listed among the world's tallest buildings, and under construction in Dalian, PRC. Mr. Johnson was also the Design Partner-in-Charge of the recently completed, award-winning Sail@Marina Bay, in Singapore - the world's 10th tallest residential building.

Mr. Johnson received a Bachelor of Architecture from the University of Minnesota and a Master of Science in Advanced Architectural Design from Columbia University in New York City.

## **Leon van Schaik, Professor of Architecture (Innovation Chair), RMIT**

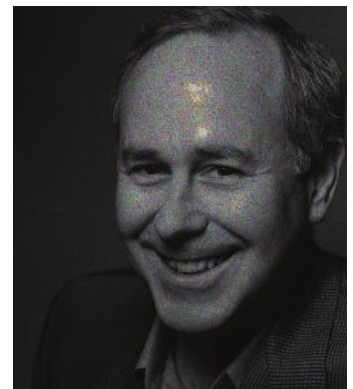
**Leon van Schaik** AO LFAIA, RIBA, PhD, is a Professor of Architecture (Innovation Chair) at RMIT, from which base he has promoted local and international architectural culture through design practice research and through advising on the commissioning of architects. His writings include monographs on the work of Edmond and Corrigan, Ushida Findlay, Guilford Bell, Tom Kovac, Sean Godsell, John Wardle, and Denton Corker Marshall. His other books include *Poetics in Architecture* (Academy Press, 2002), *The Practice of Practice* (RMIT University Press, 2003), *Mastering Architecture* (Academy Press, 2005), *Design City Melbourne* (Wiley, 2008), *Spatial Intelligence* (Wiley, 2005, 2006, 2008), and with Geoffrey London and Beth George, *Procuring Innovative Architecture* (Routledge 2010).



## **Ken Yeang, Principal, Llewelyn Davies Yeang and Hamzah & Yeang**



## **Clifford Pearson** *Deputy editor of* *Architectural Record*



## Yet another hallmark event ...

The exuberant city of Kuala Lumpur, playing host venue to Asia Design Forum 2013 (ADF 2013), extends warmest felicitations to our esteemed speakers who are eminent architects and designers from or working in the Asia Region. ADF 2013's Sequential Dialogue session this year includes two exceedingly talented Malaysian luminaries from the creative circle - one a renowned actor & writer, and the other, a celebrity chef.



writer

designer

Assuredly, we can expect nothing less than a full day of in-depth indulgence exploring creativity through our esteemed speakers' presentations and cross-platform dialogue sessions, which is the objective of this and also of previous years' Design Roulette events.

Add to that the privilege of social networking and for some, the honour of dining with our eminent participants, would surely make this Kuala Lumpur Series, yet another distinguished event supporting the ADF program.

For the first time in our Asia Design Forum series, we have introduced an e-Magazine, plus a beautiful take-away copy Journal dedicated to the coverage of this notable event. Given the honor to head the Editorial team for this maiden E & print Media initiative, it was simply awe-inspiring to peruse the portfolios and curriculum vitae that arrived at my editorial desk. It would be truly exhilarating to perceive the continuity of publishing this media throughout the year, between the annual forum dates - as a dynamic platform to showcase the works of all our ADF participants, past and present - to consistently keep abreast of creative initiatives in the fraternity and creative development in the region.

*Sincerely*

A handwritten signature in black ink, appearing to read 'Jerry Chong'. The signature is stylized and fluid.

JERRY CHONG PhD : *Editor-in-Chief*

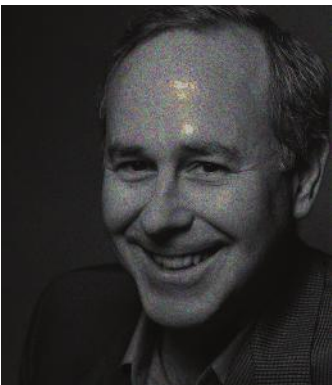
# convenors

## **Ken Yeang, *Principal, Llewelyn Davies Yeang and Hamzah & Yeang***



**Dr. Ken Yeang** is an architect-planner, ecologist, and author who is best known for his signature and innovative green buildings and master plans. He is regarded as one of the foremost designers and noted authorities on ecologically responsive architecture and planning. He has authored several books on ecological design and tall building design. His latest is, *Ecodesign: Manual for Ecological Design*, published by John Wiley & Sons (UK). He has pioneered the passive low-energy design of tall buildings, which he calls the 'bioclimatic skyscraper'. He has received numerous awards for his work and designs that include the Aga Khan Award for Architecture, the RAI International Award, the Prinz Claus Award, and the UIA August Perret Award. His key built works include the Menara Mesiniaga Tower (Malaysia), The National Library (Singapore) and the Great Ormond Street Hospital Extension (UK). He is an Honorary Fellow of the American Institute of Architects, past Chairman of ARCASIA and has served on the Royal Institute of Architects Council. He is the distinguished Plym Professor at the University of Illinois, and Adjunct Professors at the University of Hawaii and University of Malaya. He is a principal of the UK architect and planning firm, Llewelyn Davies Yeang and its sister company, Hamzah & Yeang (Malaysia).

## **Clifford Pearson, *Deputy editor of Architectural Record***



**Clifford Pearson** is a deputy editor of *Architectural Record*. Since joining the magazine in 1989, he has written on a broad range of topics - from individual projects such as the MAXXI museum in Rome by Zaha Hadid and the Hong Kong International Airport by Foster & Partners to essays on school design and housing. From 1993 to 1997, he edited *Record's* annual section on architecture in the Pacific Rim and today he is in charge of the magazine's Chinese edition and its annual *Design Vanguard* issue. He is the author of *Indonesia: Design and Culture*, published by the Monacelli Press in 1998, and the editor of *Modern American Houses*, published by Harry N. Abrams, Inc., in 1996 and reissued in 2005. In 2003, he received a Media Fellowship from the U.S.-Japan Foundation and spent two months in Japan examining "Technology and Tradition in Contemporary Japanese Architecture." Mr. Pearson holds a master's degree in architectural history from Columbia University and a bachelor's degree in urban studies from Cornell University.

the editorial team

## **Monie Mohariff, *Architect - ADF Project Liaison***



**Monie Mohariff** is a registered Professional Interior Designer and a Graduate Architect of the Malaysian Board of Architects (LAM). Her tertiary education includes a BSc.(Hons) Architecture (1994) and Postgraduate Diploma in Architecture (1997), both qualifications from the University of East London.

Monie worked with Behnish & Partner, Lubeck-Germany, RDA Harris-Kuala Lumpur and was later also attached with T. R. Hamzah & Yeang Sdn Bhd-Kuala Lumpur. She now runs her own design practice, MZ Design Consultancy, since 2002.



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19 - 21 APRIL
- **KL CONVENTION CENTRE**  
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- **PERSADA, JOHOR**  
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# message from the President of MIIP

## *Congratulations to the Organising Committee of ADF 2013...*



for organising this outstanding event. MIIP is indeed glad and honoured to be a partner of this industry event for the design and built professions such as interior designers and architects.

MIIP is the voice to promote awareness of the role of the interior industry partners, whom are members of MIIP, for the development of the professionalism of this industry, whether in commercial or interior fit-out projects.

As such, through ADF 2013 it will be the event for interaction, business as well as social networking purposes. This is in line with MIIP's objectives in having a platform between MIIP members and professionals of the design and built environment to mingle, get connected, all to benefit the industry as a whole.

I would like to thank Dato' Dr Ken Yeang for his initiative and long-term vision in bringing ADF to Malaysia and I believe participants at ADF 2013 will gain the best from the forum through its fast yet entertaining programmes by its selected prominent speakers on issues of the built environment.

I would also like to encourage the local interior industry partners to be part of MIIP, and we look forward to a better synergy between members and other built professionals towards the betterment of this industry.



Thank you and I wish ADF 2013 a success.

*Sincerely*

VINCENT LIM

*President, Malaysian Interior Industry Partners Association*

**Leon van Schaik** AO, LFAIA, RIBA, PhD, studied at the University of Newcastle on Tyne and at the Architectural Association (AA) in London and is Professor of Architecture (Innovation Chair in practice based research) at the Royal Melbourne Institute of Technology (RMIT). From his base in Melbourne, he has promoted local and international architectural culture through practice-based research; through a unique research program that invites architects with a body of work demonstrating mastery to reflect upon the nature of that mastery and speculate on future practice through design; and through the commissioning of innovative architecture.

In 2000 he was commissioner for Australia at the Venice Architecture Biennale, and has been commissioner for Australia at the Rotterdam International Biennales of Architecture in 2003 and 2005. In 2003 he was made a Life Fellow of the Royal Architecture Institute of Australia in recognition of this furthering of architecture. At the 75th anniversary awards of the RIAA he was awarded the inaugural Neville Quarry Prize for Architectural Education. In 2006 he was made an Officer (AO) in the General Division of the Order of Australia, for service to architecture as an academic, practitioner and educator, and to the community through involvement with a wide range of boards and organisations related to architecture, culture and arts. Currently he is a member of the Victorian Arts Centre Trust. In 2008, he was an invited delegate to Australia's 2020 summit.

At RMIT he instituted a pioneering criterion based process for consultant appointment that has transformed the university's reputation for Architecture and Urban Design through award winning buildings - a process that has influenced patronage in Melbourne and across Australia, and which is now much emulated. He has served in many consultant appointment processes including a Civic Centre in a regional city in New South Wales (\$30m), the Australian Centre for Contemporary Art, Melbourne (\$8m), the UNISA faculty of architecture, Adelaide (\$30m) and in 2003 the Spencer Street Station, Melbourne (\$500m). Procurement processes are a research focus.

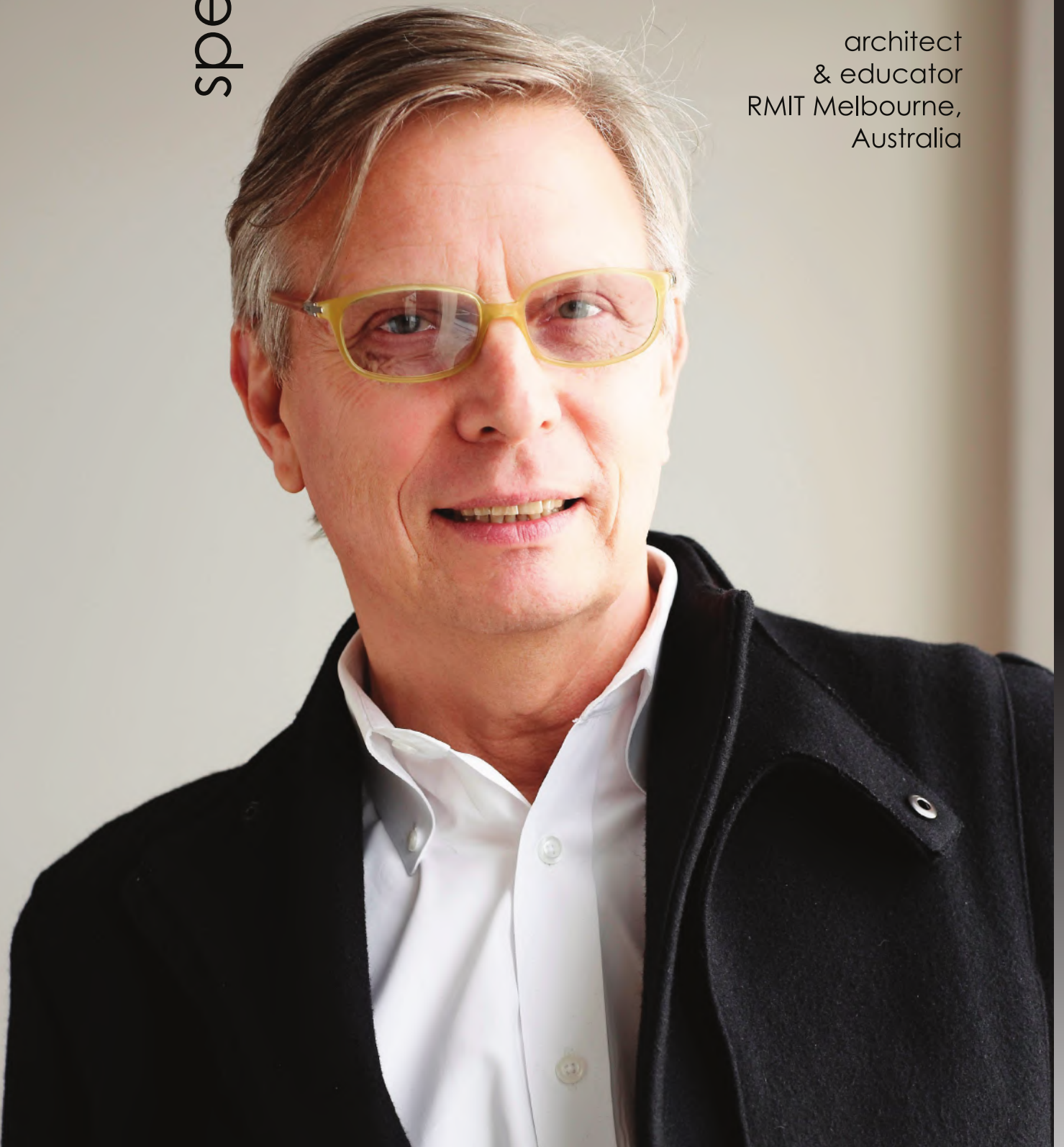
He writes on architecture for many journals and has published several books.

Writings include monographs on Edmond and Corrigan, Ushida Findlay, Guilford Bell, Tom Kovac, *Poetics in Architecture*, *The Practice of Practice*, Sean Godsell (Electa 2004), John Wardle (Thames & Hudson 2008), Denton Corker Marshall (Birkhauser 2008), Lyons Architects (Thames and Hudson 2012). Books include *Ecocells: Landscapes and Master Plans by Hamzah and Yeang; Mastering Architecture: becoming a creative innovator in practice; Design City Melbourne and Spatial Intelligence: new futures for architecture* (2003, 2005, 2006, 2008, Wiley), *Procuring Innovative Architecture* (co-authored with Geoffrey London and Beth George, Routledge 2010) and (with Anna Johnson) *The Pink Book: By invitation, By Practice - Practice based research at RMIT* (2011, 2012)

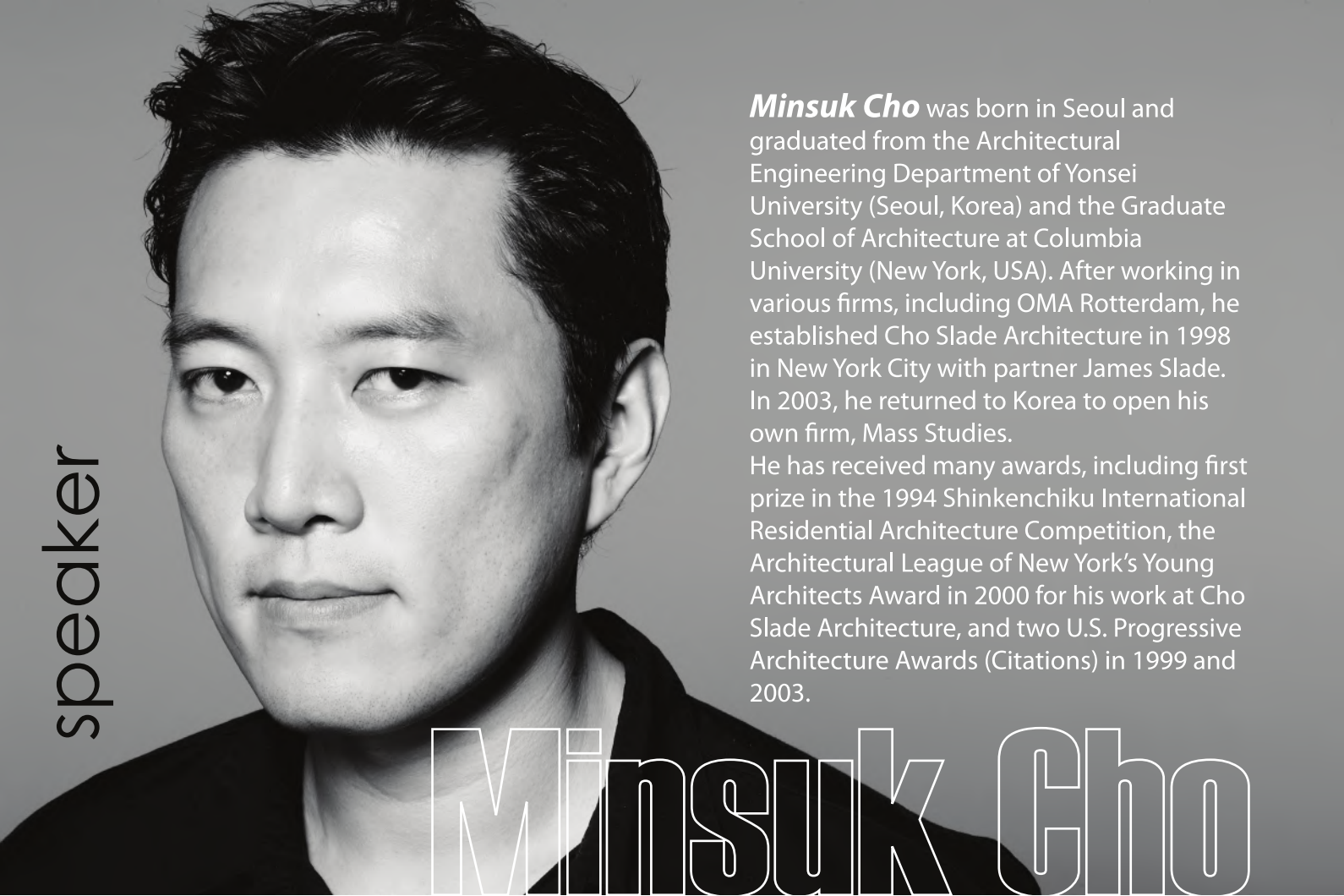
speaker

# Leon van Schaik

architect  
& educator  
RMIT Melbourne,  
Australia



speaker



**Minsuk Cho** was born in Seoul and graduated from the Architectural Engineering Department of Yonsei University (Seoul, Korea) and the Graduate School of Architecture at Columbia University (New York, USA). After working in various firms, including OMA Rotterdam, he established Cho Slade Architecture in 1998 in New York City with partner James Slade. In 2003, he returned to Korea to open his own firm, Mass Studies.

He has received many awards, including first prize in the 1994 Shinkenchiku International Residential Architecture Competition, the Architectural League of New York's Young Architects Award in 2000 for his work at Cho Slade Architecture, and two U.S. Progressive Architecture Awards (Citations) in 1999 and 2003.

Minsuk Cho

His work with Mass Studies has been nominated twice for the International Highrise Award (DAM), once as a finalist in 2008 for Boutique Monaco and again in 2010 for S-Trenue. The Korea Pavilion at the World Expo 2010 Shanghai was awarded the Silver Medal in the category of Architectural Design by the Bureau of International Expositions and also earned him a Presidential Citation from the government of Korea.

His works Dalki Theme Park and Different but Same Houses were exhibited at the Venice Biennale in 2010. He has participated in the Open House travelling exhibition from 2006 to 2008, the New Trends of Architecture in Europe and Asia Pacific 2006-2007 travelling exhibition, and has been an active lecturer and speaker in symposiums worldwide.

His representative works include "Pixel House", "Dalki Theme Park", "Nature Poem", "Boutique Monaco", "Seoul Commune 2026", "S-Trenue", "Ann Demeulemeester Shop", "Ring Dome", "Xi Gallery" and "World Expo 2010 Shanghai: Korea Pavilion." Most recently, he co-curated the "Named" section of the 2011 Gwangju Design Biennale, and has completed a new headquarters building on Jeju Island, called "Daum Spce 1", for Korean web portal company Daum Communications.

architect  
Mass Studies, Seoul



Picture:  
Korea Pavilion at the World Expo 2010



Picture: Boutique Monaco



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**Igor Peraza** was born in Caracas, Venezuela. He graduated with a BSc. of Architecture from the Universidad Central de Venezuela and received a scholarship to do his Master of Architecture at Hokkaido University in Sapporo in 1984. He subsequently obtained his Ph.D in 1989 at the University of Kumamoto, Kyushu, Japan where he designed the Church Kusabacho Kyokay. After graduating, he worked for 5 years at the Atelier of Arata Isozaki, collaborating on projects such as the Concert Hall in Kyoto and various competitions such as the expansion of the Museum of Contemporary Art in Stuttgart among others.

In 1993 he moved to Spain to lead the project Domus (Museum of Mankind) in La Coruna, where he additionally collaborated with the Spanish architect Cesar Portela on the project of rehabilitation of a block form, the Malecon in Havana and he also initiates his own projects such as the Contest Fairgrounds Corunna and Houses in Somosaguas.

In 2000 he moved to Barcelona to work with Miralles Tagliabue EMBT as Director of the Santa Caterina Market project. In 2006 at the end of the construction, he had done several projects in Barcelona such as the Improvement Plan for the street Pallars at 22@Barcelona as well as participated in the contest of the Zona Rental in Caracas and designed the exhibition Carlos Raul Villanueva at the headquarters of FAD Barcelona.

While working in Barcelona he additionally conducted academic activities. He was a Guest Professor for Master course "Project" at the School of Architecture at the Polytechnic University of Catalonia (UPC). He also directed the course of ephemeral architecture in the interior Master of European Institute of Design (IED).

In 2009, Miralles Tagliabue EMBT commissioned him to supervise the work for the Spain Pavilion at World Expo Shanghai 2010. Igor Peraza is currently director of the EMBT office in Shanghai, which is developing the Project for the New Campus of Fudan University in Shanghai, the Museum for the Chinese painter Zhang Daqian in Neijiang in Sichuan among other Chinese projects.

# Igor Peraza

speaker

# Igor Peraza



architect  
Miralles Tagliabue EMBT  
Spain and Shanghai

*more on following pages* >>>>>>

## **Media accolades**

"Veritable globe-trotting chef with an impressive resume" - 7 Jours, France  
"Eccentric and talented private chef" - Harpers Bazaar  
"The most notable of last year's new entrants to the dining scene" - 2012 Malaysia's Best Restaurants  
"More than just one of burgeoning Malaysia's culinary stars and an example of creativity in motion" - Expatriate Magazine  
"Maverick Chef" - The Peak  
"Top 3 cosmopolitan restaurants that are turning heads in Malaysia" - Travel & Leisure Asia  
"Top 5 best restaurants in 2011" - The Nile Guide  
"One of the most exciting new KL restaurants in 2011" - www.lifestyleasia.com  
"KL's culinary wunderkind and Malaysia's much-lauded culinary star" - Time Out KL  
"Voted Malaysia's top 40 individuals under 40" - Prestige Magazine  
"Undoubtedly one of the most exciting restaurants to join the gastronomic landscape" - Expatriate Magazine  
"Malaysia's own take home chef & kitchen wizard" - New Straits Times  
"Gastronomic perfectionist" - Harper's Bazaar  
"The ultimate gourmet status symbol" - The Peak Magazine  
Nominated for Best New Restaurant and Outstanding Chef of the Year by Time Out KL

## **Professional experience**

L'étoile Restaurant, Australia (2-hatted Sydney Morning Herald restaurant) 2009  
La Fontaine aux Perles, France (Michelin Guide and Gault & Millau restaurant) 2011  
Choulet Boulanger, France 2010

Trained under Australian Masterchef Season 1 contestant Tom Mosby. Cooked alongside Rachel Gesbert, Didier Chouet, Pascal Piette, Chui Lee Luk (Claudes), Christine Manfield (Universal)

## **Educational background**

University of New South Wales, Australia  
BSc. Biotechnology (Hons) & Biochemistry  
Bachelor of Commerce Marketing (Dip)  
Awarded two university science scholarships

National Junior College, Singapore  
ASEAN scholar & gifted program participant

Malaysian Mensa Society

## **Previous and current clients/ guests**

: Sir William Asprey  
(HRH Queen Elizabeth II's jeweller)  
: Chan Mo Lin  
(Oriental Group Restaurants)  
: Lillian Too  
: Dato' Mokhzani bin Tun Dr Mahathir  
: Datuk Douglas Cheng  
: Tan Sri Danny Tan  
: Raja Dr Nazrin Shah ibni Sultan Azlan  
Muhibbuddin Shah  
: Tuanku Zara Salim  
: Tan Sri Tony Fernandez

Restaurateur, private chef,  
professional restaurant  
consultant, food stylist &  
cookbook editor

speaker

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speaker

# Colin Seah

architect  
MOD  
Singapore

**Colin Seah:** Founder-Director, Ministry of Design. Architecturally trained in the US, Colin Seah honed his sensibilities working for the likes of Rem Koolhaas and Daniel Libeskind. He also spent 4 years at the National University of Singapore's Department of Architecture researching design pedagogy and serving as a design critic. As MOD's Founder & Director of Design, Colin has been named Designer of the Year by International Design Awards USA 2010, and is a two-time recipient of Singapore's highest design accolade, the President's Design Award. He is also a Grand Prize Winner of the Gold Key Award, the highest international hospitality accolade, named Hong Kong Perspective's 40 and under 40 architects

and Marcus Corporation Foundation Prize 2007 emerging architect with potential for greatness. Recognized as Rising Star in Architecture by Monocle, Colin Seah has been invited by the Singapore Tourism Board to redefine Singapore as a destination for 2020 and beyond.

Picture: Vanke Triple V Gallery



MINISTRY  
OF  
DESIGN\*

Picture: MOD Office



Picture: UOL Edge Gallery

**Jo Kukathas** grew up and was educated in Malaysia, Australia, Hong Kong, India and the UK - where she studied Politics and Philosophy. She returned to Malaysia and entered the theatre world co-founding *The Instant Cafe Theatre Company*. The company achieved cult status with its **black comedy** and new Malaysian writing. She continues to play some of its most **iconic comedy characters**.

Today she is an **actor, director and writer** and Artistic Director of *The Instant Cafe Theatre Company* (1989) and CHAI - Instant CAFE's HOUSE of ART and IDEAS (2009).

actor  
writer  
theatre director  
Kuala Lumpur



# speaker **Jo Kukathas**

Jo has done large work and small, directing **two outdoor productions of Shakespeare at Carcosa Seri Negara** and tiny performances staged inside the bedroom of a semi-detached house. Jo ran two small performance venues and directed at Istana Budaya.

As an actress Jo has been acclaimed for adversity of roles ranging from Shakespeare to KS Maniam to Athol fugar. She won praise for her four one-man plays in KL, Singapore and New York. She can be found on **Youtube** in various guises: doing a **TEDxKL** talk, performing stand-up or acting in films and notably Yasmin Ahmad commercials.

She has won awards for her acting and writing and is a regular guest on A Bit of Culture on BFM.

In 2004 she established **FIRSTWoRKS**, a writing program to develop new Malaysian plays. This program created the award winning **Files and Foreigners** by Ridzwan Othman. **Air Con** by Shanon Shah, **Hero** by Arun Subramaniam - which went on to win New Zealand's top New Writing prize and **Parah** by Alfian Sa'at.

Since 2000, she has been involved in various international collaborations beginning with **Pulau Antara/The Island In Between** a multi-lingual project with the **Setagaya Public Theatre, Tokyo**, the **Japan Foundation** and Malaysia. The production explored issues of history, memory and ghosts.

She was instrumental in the formation of an **Asian theatre collective of 16 directors**, playwrights and performers from Malaysia, Indonesia, Japan, Thailand, Singapore and the Philippines. Their 3-year Asian Contemporary Theatre Project (Setagaya Public theatre & Japan Foundation) led to the multilingual **Hotel Grand Asia** in **Tokyo** in 2005. The collective continues to collaborate.

This includes two multi-lingual **intra-cultural Malaysian collaborations: Break-ing/Ka-Si-Pe-Cah** (touring **Tokyo, Singapore, Kuala Lumpur**) and **Delusions**.

Other projects include the contemporary opera, **M! The Opera** by **Saidah Rastam** at **Istana Budaya** with a **Malaysian, Singaporean, Australian team**. It fused traditional Asian music and atonal Western traditions.

Since 2009 she has worked between Malaysia and **Singapore** as a director and actor performing and directing in venues from the 700 seater Drama Centre to the Substation's more modest 100 seater.

In **2006/7** she was awarded the **Nippon Foundation Asian Public Intellectual (API) Fellowship**, researching the influence of traditional theatre on contemporary theatre making in Japan and Indonesia and the evolving role of myth, ritual and shamanism. In Malaysia she continues to be interested in the role that traditional knowledge can have in developing contemporary society.

She is the co-author of **The Malaysian Art Book for Children** (2010).



portfolio

# Ang Wen Hsia



**Wen Hsia** was born into a middle class family in Klang, Selangor as the eldest among 5 siblings. She attended school locally and completed her degree at the University of Malaya, Kuala Lumpur.

architect  
WHBC architects  
Kuala Lumpur

Trained as an architect, her design thesis, a preschool and community project for a Semai Community (an indigenous group) in Tapah, Perak was published in the International Journal of the Indigenous Research.

She co-founded Building Bloc and WHBC Architects with BC Ang. Their works have won several PAM awards and published locally and internationally. They have also participated in the House @ SEA exhibition held in conjunction with the DATUM Architectural Conference in 2011.

Wen Hsia has shared her design viewpoints in the PAM design lecture series and also on the Malaysian Chinese Muslim Association Mosque Architectural Competition, which won an Honorable Mention.

Wen Hsia hopes to test more ideas and thinking on her works in the future.

**Lai Siew Hong** graduated from State University of New York with an Associate Degree in Applied Science (Interior Design). For over 20 years, Lai has provided a wide variety of clients with elegant design solutions involving interior space planning and corporate identity.

Prior to joining **Blu Water Studio Sdn Bhd** he was the Design Director of Axis Identity Group and Managing Director of Axis Network Design Consultants Sdn Bhd, a leading Interior Design company in Malaysia.

Under his tenure many projects have received numerous awards locally and internationally. Although Blu Water Studio was established only just two years ago, spearheaded by Lai Siew Hong, the team had been repeatedly awarded by Malaysian Institute of Interior Designers as well as Interior Design Association of Hong Kong - a member of the International Federation of Interior Architects and Designers.

His renowned works include Hilton Hotels in Kuala Lumpur, Petaling Jaya, Kuching and Mina Al Arab in United Arab Emirates (UAE). The Westin Kuala Lumpur (Mention, APIDA 2004), Somerset Seri Bukit Ceylon, Hotel Equatorial in Ho Chi Minh City, Penang, Melaka and Kuala Lumpur. Naga World Hotels and Casino in Phnom Penh, The Burj Business Square in UAE, Meritus Pelangi Beach Resort and Spa, Langkawi (Silver Award, MIDA 2012), Jin & Ina (Chinese and Japanese Restaurant) in Hong Kong, Spice Market Restaurant (Winner, MIDA 2011), 5 Stones, Ampang (Mention, MIDA 2010), Aman Sari, Puchong (Winner, MIDA 2005) plus several more.

Lai Siew

interior designer  
Blu Water Studio,  
Kuala Lumpur

Hong



speaker

respondent

# Lillian Tay

**Lillian Tay** trained as a civil engineer and architect at Princeton University, USA, and worked at Kohn Pedersen Fox Associates in New York prior to returning to Kuala Lumpur in 1991. She is a Senior Principal at VERITAS Architects, Kuala Lumpur where her projects include Menara Binjai, 1 Sentral, Digi Headquarters and Putrajaya Transport Terminal.

A former Vice President at PAM (Malaysian Institute of Architects), she chairs the Media & Publications Committee and is Editor-in-Chief of *Architecture Malaysia*. She has written on works of architecture in Malaysia and had once initiated a comment column called 'Buka Mata' which had seen a landmark defamation suit which she successfully defended to set legal case history in Malaysia for the right for critical comment on works of architecture and the creative arts.

A Council Member of Badan Warisan Malaysia since 2002, Lillian advocates the conservation of urban architectural heritage particularly in her hometown of Kuala Lumpur. Lillian has spoken on topics related to architecture and urbanism and regularly participates as a guest critic at the schools of architecture in Malaysia.

In her free time, she helps run The Print Room photography gallery which strives to resurrect film photography through classes and exhibitions. Lillian climbed Mount Kinabalu twice and planning a third next year.

architect  
VERITAS Architects  
Kuala Lumpur

**Laurence Liauw** is Principal Director of SPADA Ltd, and Associate Professor (part-time) at The University of Hong Kong, teaching Masters of Urban Design. An ex-investment banker, he has practised over the past 18 years as a registered architect (UK and HK), professional urban designer and strategic development consultant in the UK, Malaysia, Mainland China and Hong Kong. He graduated from the Architectural Association, London and City University in London. His research expertise is in China's urbanization, strategic planning, urban design, leading to his 2008 publication *AD: New Urban China*. Recent professional projects have focused on Central Axis Masterplanning, International Financial CBD Districts, Academic-Technology Campuses, Aviation Cities, Arts and Cultural buildings, Integrated Healthcare Hospitality. Liauw was a Creative Team member for the 2010 Shanghai World Expo Shenzhen Pavilion, and Exhibitor at 2006 Venice Architecture Biennale. He has lectured widely on design and urban development, including Harvard GSD, New York, Columbia University, UCL Bartlett School, AA School, and Tsinghua University.



architect, SPADA Ltd

associate professor  
(part-time),  
The University of  
Hong Kong

# respondent **Laurence Liauw**



Picture: Post Olympic Regeneration Masterplan



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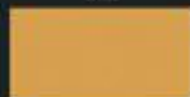


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## the founding of MIIP

The founding of **Malaysian Interior Industry Partners Association** with the desirable acronym MIIP was formalized on the historic day of December 10th, 2010 when the Association's application was officially approved by the Registrar of Society (Jabatan Pendaftaran Pertubuhan), Malaysia.

Notwithstanding an earlier and remarkably successful industry partnership with IPDM (Institut Perekabentuk Dalaman Malaysia): it came to be formally called IPDM-IP (IPDM-Industry Partner), to pursue a common desire corresponding with the Aims and Objectives (as mentioned below) and the illustrious business & social networking relationship mutually shared, IPDM-IP was compelled to reitre the affiliation program in the wake of a formalized merger of IPDM and MSID (Malaysian Society of Interior Designers) to form a new body MIID (Malaysian Insitute of Interior Designers), its legislation which could not accommodate the continued existence of the long-standing IPDM-IP affiliation.

The desire to unwaveringly uphold the holistic objectives so whole heartedly indoctrinated in the IPDM-IP years would propel its retiring committee to eventually see the conception and formation of MIIP.

## aims and objectives of MIIP

1. To promote awareness of the roles the MIIP plays in the successful completion of the interior fit out works.
2. To be the platform for interaction between the Association and professional bodies like Pertubuhan Akitek Malaysia (PAM) and Malaysian Institute of Interior Designers (MIID) for business and social networking.
3. To liaise with relevant government bodies like JKR, MATRADE, and CIDB on issues pertaining to the growth and development of the Interior Industry.
4. To allow for interaction and discourse amongst the Association members to meet on matters relating to work practice, rules and regulations, design forums and product launches.
5. To actively work on gaining professional recognition for its members.

The Association since its recent founding has already made significant inroads into the industry that it so fervently supports.



MIP Committee Members



MIP Members Night celebration with designers and architects



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